

DEC 17 '31

London Terrace Cattler



Vol. I, No. 12

New York City, N. Y.

November, 1931

STACK 3



London Terrace

The Majesty of London Terrace Today

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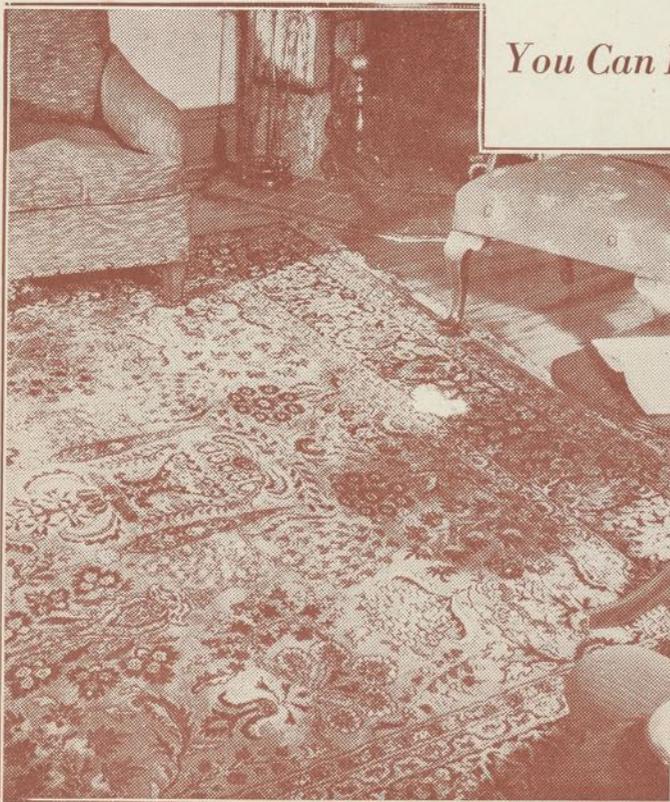
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Schedule

London Terrace Tatler

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Vol. I, No. 12

New York City, N. Y.

November, 1931

Terrace Club Winter Events Are Scheduled

WITH its general plan of organization and membership considerably revised, the Terrace Club will now begin to function immediately as the recreational body of London Terrace.

Under the new organization plan, the membership of the Club will be confined exclusively to London Terrace residents and such persons as are members of or have such contractual relations with the Henry Mandel Companies as may be designated by the board of governors.

There will be no charge for membership. Residents of London Terrace become members automatically with the signing of the leases for the apartments in which they live. Membership cards have been printed and will be distributed as rapidly as it is possible to fill in the names of the residents eligible to receive them. Children under 15 years of age are not eligible to membership in

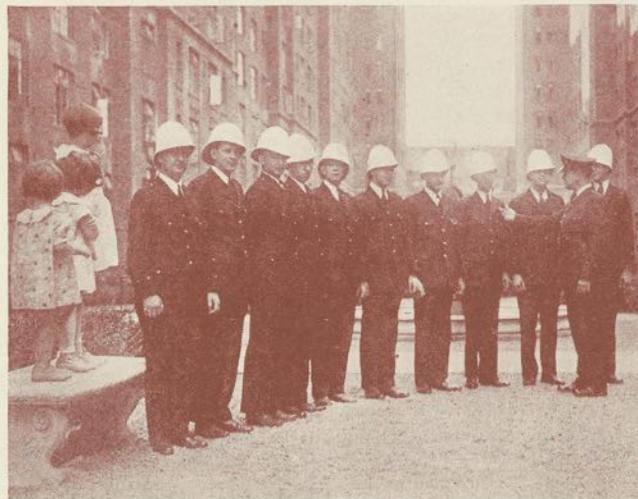
(Continued on page 16)

NEW ARRIVALS

Publication Discontinued

TATLER wishes to take this opportunity to welcome all the new residents who have come to London Terrace during the past month and to announce that it has been decided to discontinue the publication of the list of "new arrivals." This decision has been made for the protection of Terrace residents from promiscuous and continuous circularization. The TATLER has a wide distribution outside of London Terrace and the monthly publication of the new arrivals and their apartment addresses made the assembling of an excellent mailing list a bit too easy.

◆ ALL "IN GOOD ORDER" ◆



"Inspection Day" for the "Bobbies" is one of the interesting events at the Terrace and there are no more eager spectators than the children who have found the uniformed service their helpful friends whenever occasion demands.

London Terrace Completed— All Buildings Are Opened

LONDON TERRACE stands completed.

Almost two years to the day from the time the first actual construction work was launched on the tremendous project—the greatest single residential development the world has ever seen—the Terrace was finished during the past month and the doors opened for occupancy to every building in the perimeter which surrounds the block which it occupies.

Early in October, 465 West 23rd Street was opened and the first residents moved in. Ten days later, 470 West 24th Street was opened and "finis" was written on the construction work. All the workmen have not yet left the Terrace, since, of course, there are numerous final touches to be put upon the work, accessories to be installed and what not, but the Terrace itself is complete and even these few remaining workers will soon be gone.

Simultaneously with the com-

pletion of the buildings, the great majority of the special features of the Terrace to which the residents have been looking forward, are likewise ready. The swimming pool is open and becoming more popular daily. The gymnasium is open and ready for your workout. The main dining room and the grill room have been open for two weeks. The coffee shop opened this week. The barber shop and beauty parlor will be open in a week or two—and there's more to come.

Chelsea

Note—Chelsea holds a place all its own in New York history. In this series is being brought to you the pageant of this unique region from its earliest days to the glory of its present.

XII.

CHELSEA TRANSFORMED

THE construction of the new London Terrace was not only an epic in the history of Chelsea. It was a revolutionary event in the annals of New York. It created the largest single residential development under one roof in the world. But, more than that, it transformed an entire district of the city and launched the rehabilitation of a region which had long been neglected and began its march back to the glory of its early days.

The city as a whole heard of the new titanic project, wondered about it somewhat disbelievingly, to be sure, and did not come to a full realization of what London Terrace meant until its towering heights rose in majesty over all the surrounding territory.

Some conception of what was

(Continued on page 12)

IDENTIFICATION

Your Card Is at Office

IN order to secure the special reduced rate for London Terrace residents at the swimming pool, it will be necessary for everyone who lives here to carry an identification card to be presented upon request at the office of the pool cashier. With more than 2000 people now residing at the Terrace, such a precaution has become a definite necessity.

Identification cards are now available at the Administration Office, 435 West 23rd Street. Please call for your own, as it will be necessary for you to sign it at the office.



Vol. I NOVEMBER, 1931 No. 12

Published every month for the residents of London Terrace by the Henry Mandel Management Corporation, 10 East 40th Street, New York City, N. Y.

A GREAT ACHIEVEMENT

IT IS with pardonable pride that TATLER this month announces the completion of the construction work of London Terrace. For two years the workmen have been busy raising the towers of its majestic magnitude until today it stands finished. Nothing like it has ever been attempted before. Today it has no parallel anywhere in the world. It is more than the realization of the splendid vision of the man who conceived it and brought it into being. It is the realization of the apartment-dweller's ideal of home. As such it will stand long as a monument to man's ingenuity and ability to accomplish. It has set a new standard in metropolitan residential colonies. One might well eulogize at length upon the greatness of its conception, the magnificence of its realization. But words are unnecessary. London Terrace speaks for itself and proclaims to the world the tremendous achievement that it is.

TAKE ADVANTAGE OF THEM

IT MAY be that new residents of London Terrace find it so unusual to have so many recreational opportunities offered them in their dwelling place that they hesitate to take advantage of the pleasures offered them here. Don't be bashful. In this issue of TATLER is announced the varied events already planned by the Terrace Club for your amusement. Take advantage of them. Enter the various tournaments, if you are interested in any of the competitions which are opening. Don't hesitate on the grounds that you "don't feel you're good enough at the game." Of course you are. Use the swimming pool. That's what it is here for. Do your daily dozen in the gymnasium. That's why it has been equipped. These things are here for everyone who lives here. We want everyone here to take advantage of them.

Tatler Advertising

INFORMATION concerning advertising rates in the London Terrace TATLER may be obtained by communicating with Edward F. Harden, care of the advertising department of the Henry Mandel Companies, 10 East 40th Street. Telephone ASHland 4-5026. Mr. Harden is in personal charge of all TATLER advertising.

Tatler Tales

IT MAY or may not be a matter of interest to you to learn that the history of Chelsea which has been running in TATLER for the past twelve months and which concludes in this issue is the only connected record of this district which has ever been written. No one was more surprised than your chronicler to learn that no history of this romantic section had ever been put on paper. As a result, the material for the TATLER history was unearthed from all manner of sources, musty old volumes which made an occasional mention of Chelsea, old family records, antique newspapers, official documents, and what have you.

Starting with the December number, TATLER will publish a series of most entertaining articles on "Old Chelsea Traditions," compiled by that redoubtable authority on Chelsea, Thomas Dowd, 1-E, 445, who has lived virtually his entire life in this district. From the richness of his own experiences here and his knowledge of Chelsea's former days, Mr. Dowd will give us authentic stories of the olden days that you will not want to miss.

TWO of the more youthful residents of London Terrace—aged about 6 and 7, respectively—showed such expert "gate crashing" ability recently that, if they continue to develop their technique should easily put One-Eyed Connelly to shame when they grow up. We'll call them Billy and Jimmy, because their real names are something else. A child's party was in progress, when the doorbell rang and the youthful host answered, finding Billy outside. Billy seemed very much surprised to find that a party was going on and only consented to stay after much coaxing. Two minutes after Billy was safely inside, the doorbell rang again, and there was Jimmy, looking for Billy! It worked perfectly.

ONE thing's sure. Now that we've discontinued publishing the "new arrivals," we won't have to be apologizing for forgetting some folks. We believe that, herewith, we are extending our last plea for mercy. It is presented to Mr. and Mrs. Fred A. Watte, 4-E, 435. In the last issue, we failed to mention that Mrs. Watte was also an arrival, and we take this means of rectifying the oversight.

OF definite interest to every resident at London Terrace is the announcement that a street-car safety zone has been established opposite the entrance to 435. It makes boarding and alighting from the crosstown cars much simpler. Of course, you know that the cars will stop at 435 if you ask the motor-man. And, giving credit where credit is due, we wish to amplify the above by stating that L. M. Fisher, 1-C, 435, was influentially instrumental in securing the establishment of the safety zone. We are all grateful, both to Mr. Fisher and to the New York Railways Company.

"We Have With Us"

A lot of folks live at London Terrace whom you ought to know. Each month we have been giving you an informal introduction to one of them. This month it is our privilege to introduce two at once. Ladies and gentlemen, we have with us—

FRANK LUTHER and ZORA LAYMAN (Mrs. Luther) Radio Stars

Apt. 12-E, 450 West 24th Street

EVERY human being has a story that's interesting, we're told, and a bit of probing into life would seem to verify this adage, for to everyone come the kaleidoscopic changes, the brightness of joy, the throb of tragedy, ambition, struggles, triumphs and defeats which touch deep the chords of human emotion. But only once in a "blue moon" does one encounter a life, much less two lives, linked together, wherein faces have been kept so steadfastly toward the sun that tragedies and discouragements have seemed such minor incidents as to be swallowed up in the multitude of happy realizations they have achieved.



FRANK LUTHER

Somehow, upon meeting Zora Layman and Frank Luther, one gathers the unmistakable impression that grief and trouble have been given scant chance to make an inroad into their lives. They've been too busy making the most of the joys they've developed along the pathway.



ZORA LAYMAN

Theirs has been one of those romances but rarely encountered in this day and age—one that began (rather unknown to themselves) when they were children. Frank was 11 and Zora was 9 when they met. Zora was riding a pony on the prairies of Kansas, near Hutchinson. Frank, freckle-faced and bare-legged, was afoot—and couldn't resist the temptation to shy a pebble at the pony, just to see what would happen. He found out in a hurry. The

(Continued on page 14)



Benefit Aquatic Meet To Be Held In Pool Nov. 11

Famous Stars Will Compete

THE first big swimming meet to be held in the London Terrace swimming pool will be staged Wednesday night, November 11, when a dazzling array of the greatest aquatic stars in the country will compete for the benefit of the New York American Relief Fund.

The meet has the official sanction of the A. A. U. Therefore, any marks which are set or records broken will go down on the record books as official, and Ward Brennan, director of the pool, expresses the opinion that some new records are extremely probable in view of the exceptionally fast company which will be entered.

There will be five events each for men and women. Details of the program will be found in the column adjoining.

Among the outstanding stars who will take part in the meet are Eleanor Holm, Lisa Lindstrom (both record breakers), M. Decker, Constance Hanft, Helen Henry and Willa Horn among the girl speed swimmers and the feminine divers include such brilliants as Francis Meaney, Francis Schooley, Jean Sikerski and Miss Clark.

The male racers already lined up include George Kojaz, George Fissler, Ray Ruddy, R. Howland, the famous Yale star, Ben Grady, the noted Spence brothers, Phil Harberger and Harold Block. The male divers include Curt Ramsdorf, Leonard Carney, Edward Alvarez, Victor Zobel and John Zahaneck.

Martin Klein, president of the Metropolitan A. A. U., will be the official referee.

The admission fee for the meet will be \$1.00. All who attend will be privileged to take a swim in the pool after the competitive events.

Of particular importance is the fact that the seating arrangements at the pool will accommodate only 400 persons, and since there are approximately 2,000 people now living at London Terrace, the "first come, first served" policy will be necessary. Under the circumstances, only two tickets will be allowed to each resident. Apply to the office of the pool manager—and don't delay.

PROGRAM OF EVENTS AQUATIC MEET, NOVEMBER 11

London Terrace Swimming Pool
8:00 P. M.

Men's Events

- 100 Yards—Free Style
- 150 Yards—Medley
- 100 Yards—Back Stroke
- 200 Yards—Breast-Stroke
- 10-Foot Fancy Diving

Women's Events

- 50 Yards—Free Style
- 100 Yards—Back-Stroke
- 150 Yards—Medley
- 100 Yards—Breast-Stroke
- 10-Foot Fancy Diving

Bridge Team Championship Tourney Starts November 5

THE team championship bridge tournament, most important competitive event yet held at London Terrace, will be launched Thursday evening, November 5, at 8:30 o'clock, when the contract players will start on their drive for the Terrace crown. The following week, Thursday, November 12, the auction division will swing into its own championship tournament.

The tournament will continue for seven weeks, during which each division will play five sessions, as the competing teams vie for the honor of having their names engraved on the championship cups.

The consistent increase in popularity which has been won by the bridge contests conducted at the Terrace since midsummer presages an unusually large entry list for the supreme honors in both contract and auction.

It is the purpose of the Terrace club, which makes its official bow in the competitive field with this tournament, to use the tournaments as a means of selecting two four-player teams to represent the Terrace in a series of challenge tournaments against other bridge clubs in the city. The two high ranking teams in both contract and auction will become the Terrace Club teams.

In order that everyone who enjoys either contract or auction bridge may continue to have the opportunity to play the game, al-

though they may feel themselves short of the "championship" class, special secondary tournaments have been scheduled.

The championship tournaments will be closed matches. That is, only teams which have filed official entries, in accordance with the announcement distributed throughout the Terrace a few days ago, will be eligible to play, and both members of each team must be residents of London Terrace.

Simultaneously with the championship contests, special monthly tournaments, similar to those conducted in the past, will be held. These will be open tournaments, in which anyone may play, Terrace residents and their guests and any team, one member of which is a resident here, is eligible to win the special monthly trophy. The championship tourney entrants will not be eligible for the special November tournament.

(Continued on page 11)

FILM SHOW NOV. 9

To Be Held in Grill Room

ONE of the most enjoyable entertainment features yet arranged for London Terrace has been prepared for the night of Monday, November 9, when an unusually interesting motion picture travelogue will be presented in the grill room, 405 West 23rd Street.

The film is a three-reel presentation entitled, "Down to the Sunny Caribbean," and portrays a trip to the West Indies and South America, covering all the interesting features at St. Thomas, Virgin Islands; La Guaira and Caracas, Venezuela; Curacao, Dutch West Indies; Colon, Panama; Kingston, Jamaica, and Havana, Cuba. In addition to the travelogue feature, a one-reel comedy will be shown. The pictures are being presented through the courtesy of the Swedish-American line.

Every resident of London Terrace is invited to attend the performance, without charge. The showing will begin at 9 o'clock, and, as the seating capacity of the grill room is limited, seats, of course, will be "first come, first served."

PERSONAL CHRISTMAS AND NEW YEAR GREETING CARDS

Books

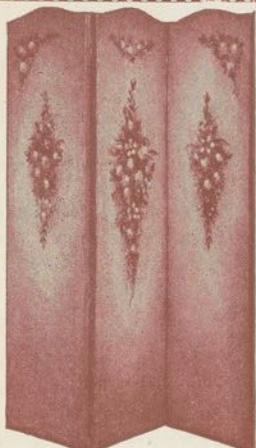
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YOUR APARTMENT

And How to Decorate It

By ELIZABETH BLOMQUIST

This is the second of a series of articles on apartment decoration by Miss Blomquist, who is associated with the Schiebler-Gayton Company, which furnished the model apartments in 435.

LIVING ROOM

THE foyer merely hints at your personality, but the living room—what tales it sometime tells!

Given a nicely proportioned room—good wall spaces and pleasant windows—and it would seem as if the furniture would just naturally form comfortable groups about the room. Perhaps it does not, because so few people stop to consider where they want to sit for reading, writing, or any of the other occupations a living room should provide for.

The furniture finds itself in various corners with no reason to be there and then the owner wonders why the room doesn't look right.

Consider the needs of the people who will use the living room and a plan of arrangement will work out more easily and in a much more appealing manner.

Relating the various sizes also has much to do with the successful layout of a room. If your largest piece is to be placed against one wall, balance it by placing a group of several chairs and a table against the opposite wall and these, as a whole, will approximate in size the single large piece.

With the natural height gained at one end of a room by windows, it is well to place a tall piece of furniture at the opposite end, or a table with a hanging back of it to give the feeling of height. Spaciousness is also gained by careful placing of furniture and, as most apartments are more pleasant because of the spacious feeling, it is an important point to consider.

The feeling of added distance or space is sometimes achieved by wall decorations. Pictures suggesting distance may prove practical, as well as charming, for this reason. Of course, it is unnecessary to mention the important part the well-known mirror plays.

As to the selection of pieces to furnish the living room—there again comes the question—what are your needs?

So many living rooms look as if they had been furnished to look like Mrs. So-and-So's room, instead of the owners'. This is not because the owners lack personality, in most cases, but because they are afraid to give their personality an opportunity, for fear it might be criticized. What if all your friends do have good-looking secretaries? Why not be original and follow your own desires in buying another type of desk? In most cases, if you do that, you will find everyone wanting to change their piece and get one like yours.

Whatever else furniture should be, comfort is the first requirement. Because it is comfortable in no way needs to detract from the appearance and neither is it necessary to buy a huge piece with little or no line to have it comfortable.

A living room with furniture of good design has so much more charm and quite as much comfort as the one with huge pieces more in keeping with a hotel living room.

Gym Now Open, Ready For You

THE London Terrace gymnasium is open and ready to have you come in and take your workout.

You'll find plenty of equipment on hand to work off the extra poundage and keep you fit. Included in the facilities are punching bag, two bicycle pedaling machines where you can tally off the miles on the dial before you, exercise racks, chest weights, rowing machines, deck golf, dumbbells, Indian clubs, mats for wrestling, and what have you.

The gym is located in the basement of the 470 West 24th Street Building. When you want to use it, just show your Terrace resident's identification card to the cashier at the swimming pool desk and he'll unlock the door.



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Season Opens For Symphony

MUSIC lovers again have a rare treat in store for them this winter in the concerts of the Manhattan Symphony Orchestra, in the auditorium of the new Waldorf-Astoria Hotel.

Dr. Henry Hadley, for many years a resident of Chelsea, will conduct for the third successive season. There will also be three guest conductors — Charles Lautrup on December 6, Ernst Hoffman on January 24, and Deems Taylor on February 21. An important change has been made in the orchestra this season by the engagement of Alexander Theide as concertmaster. Mr. Theide formerly held the same position in St. Louis.

The first concert of the season was held Sunday night, Nov. 1, marking the American debut of Miss Florence Stage, who played the Rachmaninoff Concerto, No. 2. Beethoven's Fifth Symphony was the featured orchestral number.

Mrs. Reginald De Koven is chairman of the Ladies' Committee for the concerts and Charles K. Davis is manager.

The seats are priced at nominal figures, ranging from 50c to \$3.00, and may be obtained at the box office of the Waldorf-Astoria Hotel. The next concert is scheduled for Sunday evening, Nov. 22.

Terrace Pianist Away On Tour of East-South

MRS. C. A. LLOYD, Apt. 9-A, 410, known professionally as Miriam Deering Lloyd, started last Monday on a six weeks' tour of the East and South as pianist and accompanist for the Roxy Male Quartet, which will give a series of concerts in schools on behalf of the National Musical League, sponsored by Mrs. Otto H. Kahn. Mrs. Lloyd recently played at Station WEAJ for the National Broadcasting Company.

Parade Marshal

BRIG. GEN. HENRY J. HATCH, 4-C, 470, chief of the New York Coast Artillery defense, was the grand marshal of the parade at the dedication of the new George Washington Bridge on October 25.

Hats and Hussies

The Truth at Last About Those
Empress Eugenie Chapeaux

by
H. M. K. Smith
Apt. 16-A
455 West 23rd Street

SOME of the fair sex may be inclined to sniff at the opinions expressed below as those of a "mere man." Let them beware. When it comes to feminine apparel, H. M. K. Smith knows whereof he speaks, and he's just about the last word on anything that concerns Empress Eugenie — hats or otherwise. He is better known these days as a writer than a gown authority, but before he took his typewriter in hand he was costume director for the old Famous Players film company and before that was manager and adviser to Lady Duff-Gordon, who was famous as the great modiste, Lucille. And for some months past Mr. Smith has been preparing the memoirs of Baroness von Hedemann, protégé of the Empress Eugenie and Napoleon III. Mr. Smith's other works have been appearing far and wide in all leading magazines. Incidentally, he is also an expert cook.

THOSE six millions of good ladies, including Aimee Semple MacPherson-Hutton, who are wearing the "chapeaux Eugenie," whether their faces are round, triangular, rectangular or square and who do so in the benign delusion that they are following a quaint fashion set by that lovely and lamented Empress, are in for a frightful shock.

For, while it is true that Eugenie did favor these charmingly ridiculous bits of millinery, she was not their creator, nor was it that arbitrary czar of Second Empire fashions, the first Worth, nor yet the leader of court fashion, the ugly, but tremendously chic, Austrian princess, Pauline Metternich.

In the memoirs of the late Baroness de Hedeman, who was a protégé of the Empress Eugenie, it is recounted that the deified derby was originated and first worn by one of those beautiful ladies of doubtful notoriety who grace the outer fringes of every royal court and entertain its noble husbands in their boudoirs.

La Belle Barucci

The lady in question was one Signora Giulia Barucci, who was, in fact, the ex-wife of an Italian

coachman and who had arrived from Rome with nothing but the clothes upon her back.

Her glamorous beauty and brilliant wit soon saw her luxuriously established in a magnificent apartment where she ambitiously began to imitate, in her surroundings, mode of life, manners and dress, no less an important and historic figure than Madame du Pompadour, for so many years the favorite of Louis XV.

The hat, then, which is now so popular, was, in fact, but a modernized version of the small tricorne and the dainty Watteau hats so much favored by the court beauties of "la Court Parfumeé," modernized to suit the mode of the Second Empire and to enhance the beauty of La Barucci, who wore it for the first time at the races with an accompaniment of, not one, but fifteen strings of magnificent black pearls.

This lady's taste in hats was equalled, if not exceeded, by her taste in baths, and not even in this day of bathrooms glorified a la Ziegfeld is there one to compare with that of Barucci. It was a huge room in black and white onyx and its walls were of priceless old laces, mounted on gold plate under glass.

What a Bath!

In its exact center stood a great vase, or font, of crystal, mounted in burnished copper, profusely studded with turquoise, garnets, tourmalines and other precious stones. In this crystal chalice, filled with perfumed water, La Barucci would sit for hours, while her attendants burned the costliest incenses to be obtained in the Orient, in gold and silver vases.

It was, then, in the atmosphere of the demi-mondaine of the Second Empire, Paris, at the races and the "grande restaurants" under the pink and white chestnuts of the Bois, that the adored hat of today was really born.

Its nativity was accompanied by the popping of champagne corks and gay laughter. It was baptized in "Chateau Yquem" and "Eau de Vie de Danzig," that amber nectar with its flecks of gold and its godmother was none other than this lovely and wicked creature, La Barucci herself.

But, perhaps, the good ladies will not be shocked at all by this tale of hats and hussies, but will take to wearing their plumed half-pints with more gusto than ever. May God forbid!

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Ye Peg Woffington Restaurants Make Bow At Terrace

Dining Room's Opening Night Is Gala Event

OCTOBER 15 proved another red-letter day in London Terrace history, for at 6 o'clock in the evening of that day the London Terrace dining room opened its doors and the first of the four restaurants at the Terrace began its service.

Ye Peg Woffington Coffee House, Inc., which will operate all the Terrace dining places, provided a royal welcome to the guests and was royally greeted by the latter in turn. The opening of the dining room was made a gala event and the scene was a brilliant one throughout the evening.

Pierre—if you don't know Pierre as yet you will before long—who is in general charge of the operation of the Peg Woffington restaurants, had performed miracles in his preparations for the opening and merits undiluted praise for the complete success he made of the occasion. The menu for the opening dinner was an excellent one and nothing but encomiums were heard for both the food and the service.

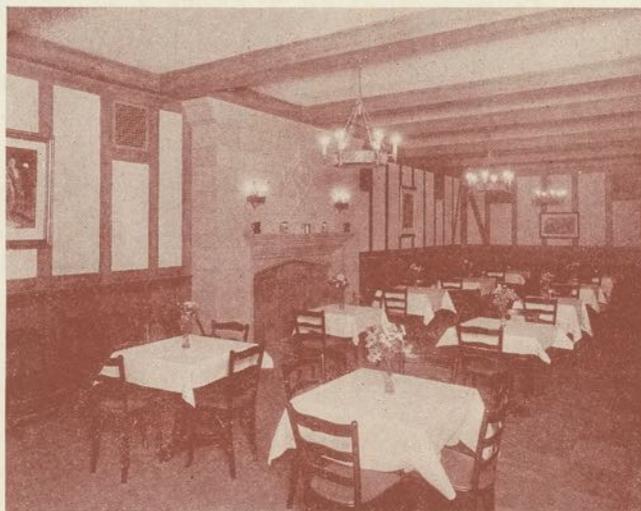
At Opening

A partial list of the Terrace residents glimpsed at the opening includes the following:

Mr. and Mrs. Albert L. Alderfer, 3-C, 420; Mrs. Nan Barclay, 15-E, 445; Mr.



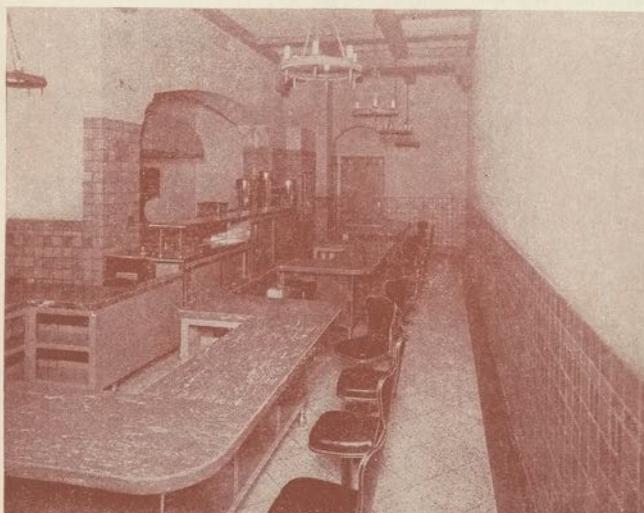
The classic London Terrace dining room



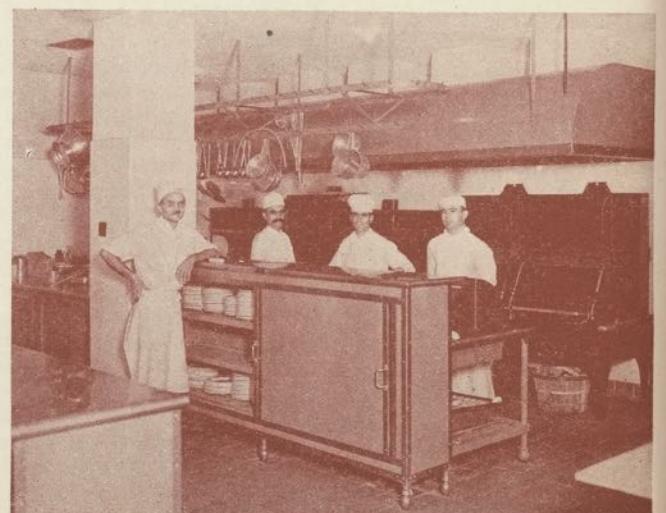
A corner of the spacious, Old English grill room

and Mrs. James C. Bronson, 5-F, 450; Mr. and Mrs. Leon Brozen, 5-E, 405; Mr. and Mrs. J. K. Burr, 7-C, 420; Mrs. Martha Bugbee, 8-E, 440; Percy T. Coburn; Mr. and Mrs. Clifford C. Fay, 11-E, 440; Mr. and Mrs. Hermann G. Friedmann, 1-E, 430; Miss Fanny Fern Fitzwater, 11-B, 430; Mrs. Carl L. Fox, 9-C, 440; Mrs. Alexander Gritzner, 10-B, 450; J.L.G. Green, 16-A, 435; Mrs. James W. Gray, 9-C, 455; Mrs. Anna L. Hilton, 3-C, 430; Roscoe C. Howell, 8-E, 425; Miss Dorothy C. Hubbard, 14-F, 460; Mr. and Mrs. Stuart Hay, 7-B, 430; Arthur J. Hershmann, 4-A, 460; Mr. and Mrs. Edmund H. Jewett, 17-E, 455; Mr. and Mrs. John S. Kennedy, 3-F, 425; Mr. and Mrs. John L. Kuschke, 9-B, 445; Mr. and Mrs. A. W. Lublin, 9-B, 450, and their guests, Mr. and Mrs. Charles C. Johnson and Miss Patricia Johnson; Robert W. Pope, 12-C, 460; Miss Madge Cowden, 14-D, 410; Mrs. J. L. Moore, 6-E, 450; Mr. and Mrs. Howard S. Morgan, 2-B, 460; Captain and Mrs. Frederick C. Mensing, 2-F, 470; Mr. and Mrs. John S. Martin, 2-B, 425; Mr. and Mrs. J. K. McKinnon, 17-F, 455; Thomas A. Nealis, 4-B, 425; Mrs. Cora B. Pfotenhauer, 11-B, 445; Mr. and Mrs. Edwin C. Parker, 17-B, 445; Mrs. Elizabeth L. Romaine, 2-D, 415; Mr. and Mrs. Leo Rosenbloom, 16-D, 445; Mr. and Mrs. A. John Rotheroe, 6-D, 415; Mr. and Mrs. G. S. Starbuck and Miss Starbuck, 6-B and 6-C, 445; Mr. and Mrs. Howard M. Stack, 7-E, 445; Miss Natalie M. Slocum, 6-B, 435; Mr. and Mrs. John M. Savage, 3-A, 430, and their guests, Mr. and Mrs. Charles Summer Hale of Englewood, N. J.; Dr. B. M. Shalette, 1-B, 425; Mr. and Mrs. Charles M. Simmonds, 1-E, 450; Mrs. Margaret Tallent, 5-D, 445; Howard A. Trafton, 16-A, 445; Mr. and Mrs. J. C. Tipton and Miss Martha Tipton, 4-E, 450; Mr. and Mrs. C. G. Wilson, 15-E, 435; Ernst Woltmann, 6-E, 455; Col. and Mrs. John A. Wagner, 16-E, 405; Mr. and Mrs. C. B. Webb, 8-B, 445; Mr. and Mrs. Andrew C. Berry, 9-C, 450; Mr. and Mrs. Alex. Binder, 5-B, 470; Charles Weingart, 14-B, 405; Mr. and Mrs. John J. Scofield, 1-E, 435; Mr. and Mrs. E. J. Westrate, 2-F, 435; Mr. and Mrs. Harry A. Levine, 6-H, 405; Dr. B. M. Warren, 1-E, 425; Dr. Edward Burkhardt, 14-I, 410; George

(Continued on page 13)



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OCTOBER BRIDGE RESULTS

CONTRACT

North and South

Team.	Match Points Sept. 24	Match Points Oct. 8	Match Points Oct. 22	Total
1. Mr. and Mrs. F. Ronald Mansbridge	82	103	84½	269½
2. Louis A. Berko and Edwin J. Westrate	62	95½	99½	257
3. Mrs. Saml. Ourbacker & J. Marc Gardner Mrs. Saml. Ourbacker & Mrs. E. H. Hoyt	59	82	82½	223½
4. Mr. and Mrs. A. B. Riouffe	54½	93	93	147½
5. Hamlin D. Redfield and John Bruns	63½	80	80	143½
6. Mrs. J. Tuckerman & Preston Tuckerman	62½	78	78	140½
7. Mr. and Mrs. John S. Martin	57½	65	65	122½
8. George Riggs and Neville Blakemore			89½	89½
9. Mr. and Mrs. R. W. Braney			88	88
10. Miss Donner and Edwin H. Hoyt		79	79	79
11. Miss Resli Tuckerman & Forrest Bradley			66½	66½

East and West

1. Mrs. Pansy Berko and C. S. Kefover	74½	109½	101	285
2. Mr. and Mrs. John F. Tighe	81½	96½	82	260
3. Anthony Slesinger and Mrs. Atkinson Anthony Slesinger & Mrs. Bertha Skinner Anthony Slesinger and Edwin H. Hoyt	62	89½	70½	222
4. David Cohan and Mrs. Cohan	70	85	63	218
5. Mrs. B. O. Smith and Resli Tuckerman Mrs. B. O. Smith and Mrs. C. B. Webb	47	83½	68½	199
6. Misses Rosamond and Rachel Cox		75½	77	152½
7. Adolph Wilhelm and J. G. Warfield			95	95
8. Mrs. Atkinson and Mrs. Rich			92	92
9. Mrs. L. S. Henry & Mrs. C. S. Lloyd			91½	91½
10. Miss Sylvia Olenick & Miss Esther Charon		83	83	83
11. Mr. and Mrs. B. L. Clarke		80	80	80
12. Miss Martha Tipton & Winnie Crawford	62		62	62
13. Dr. and Mrs. H. D. Niles		59	59	59
14. Miss Mary Bergh and Miss Casen	44		44	44

AUCTION

North and South

Team	Match Points Oct. 1	Match Points Oct. 15	Match Points Oct. 29	Total
1. Mr. and Mrs. David Cohan	177½	94½	94½	393
Mr. Cohan and Mrs. Saml. Ourbacker	121	121	121	363
2. Mr. and Mrs. R. W. Braney	125½	130½	114	370
3. Mr. and Mrs. C. B. Webb	159½	88½	72½	320½
4. Miss E. Cronin and Mrs. E. H. Hoyt	118	108½	83½	310
Miss E. Cronin and Mrs. M. H. Riggs	122	103½	83	308½
5. Mrs. B. O. Smith and C. B. Webb, Jr. Mrs. B. O. Smith and E. F. Harden	122	103½	83	308½
6. Hamlin D. Redfield and Bruce M. Black Hamlin D. Redfield and G. S. Hill	160	125½	101	285½
7. Mr. and Mrs. John S. Martin	118½	101	61½	281
8. Mrs. J. B. Rosenbach and Mr. Badway	130½	106½	237	237
9. Sanford Cohen and Ben Cohen		110½	78	188½
Sanford Cohen and Mrs. S. Ourbacker			78	188½
10. Mr. and Mrs. H. A. Teel	147½	147½	147½	442½
11. Mrs. M. H. Riggs and John M. Savage	133½	133½	133½	400½
12. Miss R. Tuckerman and Bruce M. Black		107½	107½	215
13. Mr. and Mrs. Ricardo de Rojas		99½	99½	199
14. Miss L. Logan and Miss R. Tuckerman	97½	97½	97½	292½
15. Miss Adrienne Webb and E. Vestey	94	94	94	282
16. Mr. and Mrs. Ben Cohen		85	85	170

East and West

1. Miss Sylvia Olenick and Morton Wasser	169½	121½	89	380
2. Anthony Slesinger and Mr. Beaza	144½	128	91	363½
Anthony Slesinger and John M. Savage	147½	108	89	344½
3. Mr. and Mrs. John F. Tighe	147½	108	89	344½
4. Julian Wallach and Edwin J. Westrate	137½	108½	98	344
5. Miss Marjorie Riouffe and Ted Stegie	142½	115	66½	324
6. Mrs. J. Wallach and Edwin H. Hoyt	132	105	69	306
7. E. F. Harden and Mrs. Harden	139		93½	232½
E. F. Harden and Mrs. C. A. Lloyd	127½	102½	230	230
8. Mr. and Mrs. C. P. Jensen	84	93	177	177
9. Misses Jane Humphreys and Marie Cherepy	84	93	177	177
10. Mr. and Mrs. I. Simons		78	80½	158½

(Continued on page 11)

Early Leads Win Trophies

IN the first three-session tournament attempted at the Terrace, the bridge contests for October provided more than the usual interest, since no team was assured of victory until the last card was played. The most conspicuous feature of the battles was a demonstration that it pays to make a good start.

In contract, Mr. and Mrs. F. Ronald Mansbridge, who have yet to lose any bridge contest which they have entered at the Terrace, annexed their third successive cup by taking the North & South honors, but not before they were seriously threatened in the final session by the second place team of Louis A. Berko and E. J. Westrate.

On the East & West side, Mrs. Berko and C. S. Kefover proved to be the only team which could successfully come from behind. They were seven points down at the first session, but picked these up and five points more at the second to go into the lead and wound up with a display of brilliance at the final session that left them far in the lead.

In auction, the North & South winners were Mr. and Mrs. David Cohan, who finished with a comfortable lead of 23 points, but the story might have been different had not Mr. and Mrs. R. W. Braney had such a bad start. At the end of the first evening of play, Mr. and Mrs. Cohan were in the lead with 177½ points while Mr. and Mrs. Braney were seventh with only 125½. At the second session the latter team started a belated drive and led the field with 130½ points to pull up from seventh to third place. And, at the final session, they again swept the field with 114 points, gaining 20 more points on the leaders and finishing in second place, almost 50 points ahead of the third place team.

East & West, Miss Sylvia Olenick and Morton Wasser, making their first appearance in a Terrace tournament, also got away to a flying start, leading the field by 22 points on the first session. Anthony Slesinger and John M. Savage conducted a stern chase and pulled up from third to second place, but could not quite overtake the leaders.



NORTH
WEST EAST
SOUTH



DEVELOPING maximum possibilities in a deal pays heavy dividends at any time, but particularly in duplicate bridge. One of the most interesting examples of this was Deal No. 11 at the second October session of Auction, when North and South had an admittedly tricky Heart hand, but one which offered game against any defense, when properly played. As it was, game was scored at only two of the 11 tables and one of these was the result of a double of a three Heart bid which was just made. And only six North and South teams played the deal at Hearts. One played it at Clubs, and at the other four tables the deal was played in Diamonds, four-odd being the maximum made. The deal:

North			
♠	Q 3		
♥	A J 8 5		
♦	4		
♣	Q 9 7 5 4 3		
West	East		
♠	K J 9 5	♠	10 8 7
♥	Q 10 7 3	♥	4
♦	A K Q	♦	J 8 6 5 3 2
♣	J 10	♣	K 8 6 2
South			
♠	A 6 4 2		
♥	K 9 6 4 2		
♦	10 9 7		
♣	A		

At the table where four-odd tricks were made in Hearts, West opened with the King of Diamonds and finding Dummy with a singleton, switched to Clubs, leading the Jack. Dummy and East played low and South took the trick with the Ace. With a singleton in both Dummy and closed hand, the deal indicated freak distribution generally with the probability that the trumps were bunched in one hand, or at best distributed 3-1. So South immediately went after the cross-ruff which was his only chance.

West covered the Nine of Diamonds with the Queen, which was trumped with the Five of Hearts in Dummy. The Queen of Clubs was returned, covered by the King and trumped in the closed hand. Another Diamond lead was covered by the Ace and trumped with the Heart Eight and now was the Declarant's moment to

Rules for London Terrace Team Championship Bridge Tournaments

1. Each tournament will comprise five sessions of play, two in November and three in December. The schedules are as follows:

CONTRACT TOURNAMENT

1. Thursday, November 5
2. Thursday, November 18
3. Wednesday, December 2
4. Wednesday, December 9
5. Wednesday, December 16

AUCTION TOURNAMENT

1. Thursday, November 12
2. Wednesday, November 25
3. Thursday, December 3
4. Thursday, December 10
5. Thursday, December 17

All sessions will begin promptly at 8:30 o'clock. Teams which arrive after the game has begun will be unable to compete in the championship matches.

2. The November sessions in each tournament will constitute qualifying rounds. The four North & South and the four East & West teams which win the highest match point averages in these sessions will qualify for the finals.

3. The teams which qualify for the finals will play three sessions in December for the championship cups. The Howell system of duplicate will be used for the final sessions.

4. Each member of each team competing in the championship tournament must be a resident of London Terrace.

5. Entries for the championship tournaments must be filed with Miss Resli Tuckerman, Administration Office, 435 West 23rd Street.

6. Individual players who wish to enter the tournament but have no team mate may file an entry and will be teamed up prior to the first session of play.

7. Each team must play in both qualifying rounds to be eligible for the finals.

8. Partners may not be changed after the tournament has begun.

9. All teams may enter both contract and auction tournaments.

Queen, it was scarcely probable that he would not have bid them on the first round, so he is marked out of Diamonds also. This left him with eight cards in Hearts and Spades. If the Hearts were divided, he would have had six Spades, which he would certainly have bid, with his strong side strength in Diamonds. If he had had five Spades with any sort of honor, a bid would almost surely have been forthcoming, particularly after East opened the Diamonds. South, therefore, assumed that he was faced with the worst possible distribution of trumps, all four in West's hand, and he proceeded to act accordingly. He led the Nine of Clubs from Dummy on which he discarded a Spade, permitting West to take the trick with the Heart Three. Once more West was faced with a hopeless leading problem and finally decided on the Spade Nine, which Dummy took with the Queen. The Club Seven was led, covered by West with the Eight and trumped with the Heart Six in closed hand. West overtrumped with the Seven and was again in the lead. It didn't matter what he led, but he tried another Spade. Declarant took it with the Ace, led the King and Nine of Trumps, leaving the lead in Dummy, discarding the losing Spade in closed hand on the Five of Clubs, to gather in the four-odd tricks which spelled game.

—E. J. W.

Title Bridge Starts Nov. 5

(Continued from page 5)

Under the schedule and system of play which has been adopted for the tournaments, the auction and the contract division will each play two qualifying rounds in the championship contests during November, the contract qualifying rounds being conducted on November 5 and 19 and the auction rounds on Thursday, November 12, and Wednesday, November 25, the date for the latter contest being advanced as Thursday, November 26, is Thanksgiving Day.

October Bridge Results

(Continued from page 10)

11. Adolph Wilhelm and Otto Black.....	129	129
12. Mrs. C. A. Lloyd and Martin Tarr.....	129	129
13. Dr. and Mrs. James Marker.....	127½	127½
14. Mrs. S. Ourbacker and J. Marc Gardner.....	122	122
15. (Names Missing from Score Card).....	110½	110½

count the hand. West was obviously out of Clubs, as his play of the Ten on the second round had shown. He had shown up with the Ace-King-Queen of Dia-

monds. During the bidding, East had bid Diamonds originally and it was West who had supported them to four. If West had had four Diamonds to the Ace-King-



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Chelsea Transformed

(Continued from page 3)

to come was revealed when the block of old buildings had been demolished and the huge "hole in the ground" that was the excavation for the new structure came into being. The wreckers finished their work quickly, though even in their work a touch of drama was introduced, when one old-time resident, Mrs. Tillie Hart, refused to believe that anything could be done to her antiquated but time-honored home and steadfastly declined to move out.

Not until every building on both sides of her dwelling had been razed and the foundations of her own home were tottering did she consent to vacate. Indeed, she had refused to leave the grounds for a moment during her prolonged siege and when she finally left, it was her first step out of doors for weeks.

Building Miracle

During the summer of 1929, the work of excavation was rushed and on October 1 the actual work of construction was begun when the first steel beams were put into place.

Thereafter occurred a virtual miracle of construction. It is not the purpose of this chronicle to review all the details of the buildings whose present magnificence speaks for itself. Under the plan adopted by Mr. Mandel, the Terrace was divided into 14 units. Of these, 10 were to be constructed on both sides of the interior space, which was to become the Terrace gardens. And it was decided to erect these garden buildings first.

Scarcely eight months after the first steel was put into place, the first building, 455 West 23rd Street, was ready for occupancy. And on the day it was opened, in May, 1930, a newly married young couple moved in as the first residents. They were followed by many other families. Almost simultaneously, 460 West 24th Street was opened, and thereafter the buildings were opened for occupancy in rapid succession, until by October 1, just one year after the construction work was begun, all ten were ready and were filling up as rapidly as the doors were flung wide to receive residents.

Final Group Begun

Late in 1930, the construction work was begun on the final group of buildings, those occupying the corner plots on Ninth and Tenth Avenues. Each of these

four units was larger and taller than the garden buildings, rising to 19 stories and penthouse as compared with the 17 stories and penthouse of the garden buildings.

Most of the present residents of London Terrace are familiar with the history of the final days of construction work. During the past month, almost two years to the day from the beginning of construction work, the entire project has been completed and stands today, an inspiring monument to the builder who has made a dream come true.

The new London Terrace, in its magnitude, in the multiplicity of its services and features, in its apartment designs, has established a new era in residential development in New York City.

Just as the first London Terrace and the Chelsea Cottages were the outstanding development of their day with their 81 buildings lining West 23rd and West 24th Streets between Ninth and Tenth Avenues, so the new London Terrace which, with one great structure, has supplanted the 81 which preceded it, is the greatest residential project of modern times.

All in One

Here, for the first time, have been incorporated in one structure all those desirable features which have been unknown heretofore to the city dweller—magnificent gardens, as long as three uptown city blocks, a beautiful swimming pool, a gymnasium, a recreational club, providing multifarious competitive activities for the residents, restaurants, shops, a bank, every conceivable type of house service.

It contains 1661 spacious apartments, yet its residential divisions occupy only 54 per cent. of the total ground area of the block, a type of construction which is an innovation in its provision of the maximum light and air and an expanse of grass-covered gardens.

In its magnitude, it is one of the landmarks of the city, so much so that pilots of inter-city planes flying over Manhattan point it out as a matter of course.

The influence which the construction of London Terrace has had on Chelsea is immeasurable. This region, whose history we have traced in this series from its earliest days, once the most popular residential district of New York City, had fallen into an era

(Continued on page 15)

Terrace Dining Room Is Opened

(Continued from page 8)

Foye, 14-I, 410; Miss Marjorie Riouffe, 3-E, 405; Miss Lucille Logan, 6-I, 470; Lou Nuse, 1-C, 425; Dr. and Mrs. Joseph Van den Berg, 7-B, 445; Mr. and Mrs. Alfred George Berwin, 11-L, 405.

Proof of the popularity which the dining room gained instantly has been evidenced in the steadily growing patronage. The answer is found in few words—the cuisine is excellent, the service splendid and the dining room itself is one of classic, impressive beauty.

Simultaneously with the opening of the dining room, the grill room was also opened and it was here that the first dance was held on the opening night, the guests going there immediately after the final course of the dinner.

The dining room, secluded from the street, with its delightful outlook on the spacious and beautiful Terrace gardens is, unquestionably, destined to become one of the most popular dining places in New York.

The array of restaurants at the Terrace offers one infinite variety. For the dress, or social function, dinner, or luncheon, there's the main dining room; for banquets, special affairs and dances, the grill room; for the modestly priced luncheon or dinner, the tea room; for the breakfast, luncheon or dinner when you're in a hurry, the coffee shop. With splendid food, exceptional service and moderate prices, the Terrace restaurants more than fulfill every expectation.

DINING PRICES

FOR the information of the residents of London Terrace, herewith is the scale of prices for the various Peg Woffington restaurants here:

DINING ROOM — Open from 11:30 A. M. to 8:30 P. M. Luncheon, 75c and \$1.00; dinner, \$1.00 and \$1.25.

TEA ROOM — Open from 11 A. M. to midnight. Luncheon 50c and 65c; dinner, 75c and \$1.00; afternoon tea, a la carte.

COFFEE SHOP — Open from 7:30 A. M. to 8:30 P. M. Breakfast—club breakfasts, 25c to 50c; luncheon—specials, 35c and up; dinner, 50c, 65c and 85c.

A la carte service in all restaurants at all times when open.

Chess Tourney to Open Nov. 17

THE first annual Terrace Club chess tournament will be launched Tuesday evening, November 17. Every chess player in London Terrace is urged to enter this competition, as it promises plenty of interesting contests and a chance to develop your game as well as the opportunity to win the attractive championship cup.

Last Spring, before the Terrace Club was organized, a chess tournament was conducted here which proved so popular that those who competed have continued playing the game among themselves ever since.

There will be three rounds of play in the forthcoming tournament. That is, each entrant will meet every other competitor three times during the course of the matches. The schedule will be drafted after the entry list is complete.

Those who plan to enter are requested to fill the blank at the bottom of this column and file it with Miss Resli Tuckerman, Administration Office, 435 West 23rd Street. The entry list will close at 12 noon, Saturday, November 14.

Musical Instructor New Arrival at the Terrace

A NEW arrival in the musical colony at London Terrace is Miss Jean Buchta, Apt. 7-F, 470, concert pianist and voice coach, who formerly resided at Carnegie Hall. Miss Buchta has studied extensively abroad and has played in concerts throughout the United States. She is instructor in Practical Harmony at the Thuel Burnham Studios in New York and is Director of Music at the Collegiate Institute in Paterson, New Jersey.

Terrace Club Chess Tournament Entry

Entrant's Name

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"We Have With Us"

(Continued from page 4)

pony leaped forward and came charging directly at him, while the girl hung on for dear life. There was only one thing for the boy to do when he saw the sudden, dismaying results of his careless shot. He made a flying leap at the pony's head, grasped the bridle rein and brought the plunging animal to a halt. A hero? Not in eyes of the pony's young rider. She berated him furiously to the complete extent of her vocabulary, expressing the profound hope that their paths would never cross again.

But it was only some eight years later that they stood side by side before a minister in the same town of Hutchinson and became man and wife.

Fellow Songsters

For several years after the pony incident, however, they were practically strangers to each other. Then, by chance, both began taking vocal lessons from Roy Campbell, a well-known instructor, who, as part of his régime, placed them in a church choir. The old feud was buried. Their voices blended nicely and everything went along blissfully, so much so, that they were married before they were out of their teens.

Virtually everyone they knew disapproved of the match, so they kept their marriage secret for a time and Frank started out on his first professional engagement as a member of the Meistersingers Male Quartet, with whom he toured the middle west for \$30 a week.

When the tour was ended, Frank decided that it would be necessary to abandon Art for a while and took a job on an express wagon. But neither he nor his bride were dismayed, nor did they forget their musical ambitions.

On Fortune's Trail

After Frank went on the express wagon, they both worked, planned and saved for two years, when the day came on which they withdrew their saving, bade farewell to Hutchinson and hopefully boarded the train for New York, full of faith in the future. Perhaps it was this profound faith that brought it about, but, in any event, Frank shattered all precedent by securing an engagement at the Capitol Theatre almost immediately, where his voice pleased the audiences. Then he made an-

other curious change by stepping directly from the stage back to the church and became a singing evangelist, journeying all the way across the country.

Meanwhile, Zora remained in New York and helped the family exchequer by working in sound films at Long Island studios. But when the evangelistic tour of her husband came to an end in California, the separation could no longer be endured and she sped across the continent.

Into the Pulpit

Looking about for the next step in his progress, Frank went to Bakersfield, California, where he took charge of a choir and the recreation work at one of the local churches, assisted, of course, by Zora.

After their work here, the Luthers decided to go on an evangelistic tour together and both performed valuable work, but realized that they were not yet attaining the goal they had set for themselves. They returned to New York and, at Schroon Lake, studied under Oscar Seagle at his famous music colony. Among the notables they met there was John Boles, whose golden voice has charmed so many thousands from the stage and sound screen.

At the conclusion of their course with Seagle, Boles opened the way for Frank to join the De Reszke Singers. Returning from a tour with this organization, he was invited to join the famous Revellers and went to Europe with them. When he returned, he became identified with them in radio work.

Success in Radio

Zora joined with him wholeheartedly in this new field. He developed a new technique, especially adapted to the microphone. He created new ideas and soon his splendid tenor voice was in demand on the leading network programs of the country—Palmolive, Eastman Kodak, Esso, Peter's Parade, Three Bakers, Pine Tree, Chase & Sanborn and many others until he is, today, one of the most popular radio singers in the country. In the rise of her husband's star, Zora has played a leading part, ever helping him, indeed, giving so much of her time to his progress that she has abandoned her own vocal talents temporarily. But, if she can ever find time, there's no doubt that she, too, will be heard on the air.

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Our Own Social Whirl

Host to Terrace Children on Birthday

"TOMMY" DOWD, Jr., 1-F, 445, was host at one of the gayest youthful parties of the season at the Terrace, on October 20th, in honor of his arrival at the mature age of six. All the Terrace children were invited and most of them came, including the following:



TOMMY DOWD, JR.

Elizabeth and Mimi Ourbacker, 6-F, 430; Rosemary Reilly, 6-F, 435; Isabelle Levine, 6-H, 405; Miriam Handley, 1-E, 440; Eleanor Lewis, 1-B, 450; Phoebe Marx, 5-A, 420; Eddie Burgess, 5-E, 460; Phyllis Russell, 3-C, 470; Jane Spencer, Murray Burgess, 5-E, 460; Junior Powers, 6-B, 415; Bob Reilly, 6-F, 435; Donn Maurer, formerly of London Terrace; Eugene Scofield, 1-E, 435; Arthur Spencer, Tommy Hilton, 3-C, 430, and Philip Lynch, 14-F, 425.

"Bowery Party" Held In Penthouse Hallowe'en

THE outstanding Hallowe'en celebration at the Terrace was a "Bowery Party" held in the Penthouse, 415 building. The entire penthouse had been decorated to represent the true Bowery atmosphere of the olden days and, needless to say, the affair was a conspicuous success. Lou Nuse was the special scene painter for the occasion and did his work so cleverly that one felt far from the Terrace, immediately upon stepping out of the elevators. Among the guests were Mr. and Mrs. Samuel Ourbacker, Mrs. Wilbur Maurer, Mr. and Mrs. Thomas Dowd, Mrs. Isabel Levine, Miss Finnette Walker, James Hayes, Charles S. Kefover, Mr. and Mrs. James Benson, Miss Martha Tipton and guests, Brigadier General H. J. Hatch and guests, Graham Wheeler, Mr. and Mrs. Stuart Malcolmson, Miss Doris Weingart, Jerry Cole, Otto Black, Ward Brennan, Francis Casey, Dr. Walter Smith and guests, Mr. and Mrs. Edwin

FAMOUS GUEST

As one of the first of the distinguished personages to dine there, the Terrace dining room was honored, shortly after its opening, by the presence of Sir Hubert Wilkins, leader of the daring submarine expedition into the Arctic regions, from which he but recently returned. Sir Hubert was guest of honor at the dinner party here, looking "in the pink" after his Arctic experiences.

H. Hoyt, J. Marc Gardner and guest, Ted Warfield, Miss Hyatt, Lou Nuse, Arthur Merritt, Connie Marsh, Mr. and Mrs. Frank Henson of Philadelphia, Miss Ileana Highland and guest, Byrd Clark, Charles Clark of Philadelphia, Miss Steineck, Frank Atgate, Mr. and Mrs. Travis, Mr. and Mrs. Wm. Ahearn, Dr. R. N. Olmstead and guest, of Baltimore. Of course, the guests were properly costumed and represented almost every conceivable variety of the denizens of the old-time Bowery.

Biltmore Matinee Club Luncheon In Grill

THE Biltmore Luncheon and bridge party in the Peg Woffington grill room on October 19, officially christening the grill room, in fact. Mrs. John F. Kurus, president of the club, said the members were so enthusiastic concerning the restaurant that it has been decided to hold all their luncheon bridges at the Terrace grill room hereafter. The club meets the third Monday of each month. One hundred and fifty attended the affair.

Terrace Club Ping Pong Tournament Entry

..... Entrant's Name

Apt. Bldg.

Title Contest At Ping Pong

ALL ping pong players at the Terrace will have the chance to prove their prowess next month, when the first annual tournament will be conducted by the Terrace Club, beginning Tuesday, December 1.

Within the past half-dozen years, the game has spurred into unprecedented popularity as an indoors pastime, and during the penthouse parties of the past summer and early fall, the ping pong table at the Terrace was never idle.

Since it is the established policy of the Terrace Club to conduct all its competitive events on the basis of definite entry lists, all who plan to enter the ping pong tournament are requested to fill out the entry blank at the bottom of this page and leave it at the Administration Office, 435 West 23rd Street, not later than noon, Saturday, November 21, when the entry list will be closed. This early closing date for entries is occasioned by the rather extensive preparations which will be necessary

Back Home

MISS MARIE LOUISE McDOWELL, 17-D, 450, has returned from a short visit to Montreal, Quebec.

Chelsea Transformed

(Continued from page 12)

of neglect when the swift northward progress of the city in the last quarter of the nineteenth century passed it by, for many years experienced less advancement and development than almost any portion of the metropolis.

New Era of Progress

Its new era of progress, which has left the older inhabitants a bit bewildered by the kaleidoscopic changes which are taking place, has scarcely begun. The antiquated buildings are disappearing rapidly. Chelsea once more is the smart place in which to live. It is a region transformed and, in its transformation, is reaching toward greater heights than it ever knew in the golden days of its former glory.

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Terrace Club Schedule

(Continued from page 3)

the Club. Plans are now in preparation for a junior auxiliary which will include those under the age of 15.

The Terrace Club, so constituted, is a distinct organization, entirely separate, in its operation, from the official management of London Terrace. All recreational activities at the Terrace will be under the direct supervision of the Terrace Club, which assumed this control on November 1.

First Events

Thus the bridge tournaments which begin Thursday, November 5, comprise the first competitive events staged under the Club's jurisdiction. The swimming pool has been under the supervision of the Club since its opening. All other future events of a recreational nature at the Terrace will be under the direction of the Club authorities.

It is the purpose of the Club to conduct a continuous series of interesting events for the pleasure of its members and a tentative schedule has been drafted for such events to be launched in the immediate future. Among the events definitely planned is a monthly dinner dance to be held in the grill room. The date for the first of these has not yet been definitely decided upon, but all members will be notified duly, as it is proposed to hold the first of these before the end of November.

Schedule Drafted

Other events for the winter months will include tournaments in bridge, chess, checkers and ping pong. All members are eligible to compete in these events, in each of which the championship of London Terrace will be at stake. Following is the preliminary schedule of events already planned:

1. November 5—Opening of team championship contract bridge tournament.
2. November 11—Official A. A. U. aquatic meet in the Terrace swimming pool for the benefit of the New York American Relief Fund.
3. November 12—Opening of team championship auction bridge tournament.
4. November 17—Opening of championship chess tournament.

5. November (date undecided)—First monthly Terrace Club dinner dance.
6. December 1—Opening of championship ping pong tournament.
7. December 14—Opening of championship checkers tournament.
8. January 7, 1932—Opening of individual championship contract bridge tournament.
9. January 14—Opening of individual championship auction bridge tournament.

Details concerning entry in the various tournaments listed will be found elsewhere in this issue.

Newest Arrival

THE newest arrival at London Terrace moved in on October 26 in the dead of night. His name is either Robert or Richard, his parents haven't quite decided which, and he's the new son of Mr. and Mrs. Clifford Vaughn, 1-A, 450.

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