

London Terrace

JAN 13 1932

TATLER

JUNE, 1932



In This Issue

●
LET'S GO FOR A SWIM
Manhattan's largest pool is at your door - - - - - Page 3

A REAL MODERNIST
And some new facts about Currier & Ives - - - - - Page 4

CHELSEA OVER SEAS
Making history when the dough-boys sailed - - - - - Page 5

AN AWARD OF MERIT
New honors are thrust upon our modest brow - - - - - Page 6

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The largest swimming pool in Manhattan, with water triple filtered, and constantly changed, so it's always fresh and clean.

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SPECIAL feature of London Terrace is the domestic service, as highly specialized as hotel service, but no more expensive than you'd pay in your own home.

Trained and uniformed maids, waitresses, and nursemaids at 50¢ an hour, or at special monthly rates.

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I. HAHN



“Let’s Go For a Swim”

YOUR swimming pool—the largest in Manhattan—here on your own doorstep, is ready for its first summer season.

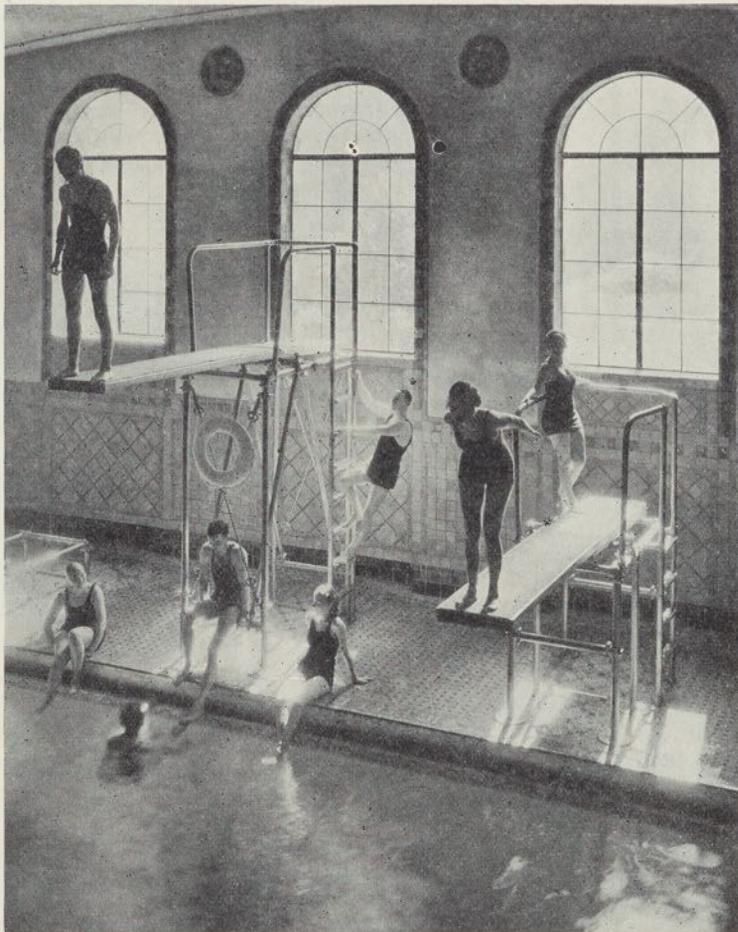
While the rest of the cliff dwellers of this island of apartments are throwing their towels and bathing suits into bags, dashing off through murky stations into crowded trains in the mad search for stuffy bath houses and littered beaches, you can be diving and splashing in your own delightful pool.

The pool is the only terraced one in Manhattan and is seventy-five feet long and thirty-five feet wide. From three and a half feet it graduates to ten feet in depth. It is fed by natural, pure water and the temperature can be automatically controlled to any degree desired.

Every modern convenience of the swimming world has been considered in the construction of this luxurious pool. It is equipped with the high and low Olympic standard diving boards, with spacious locker rooms, and showers, with foot baths and bathing suits which are sterilized three times before they are used.

There are 250 lockers for men and 200 booths for women so planned that these spaces have outside windows facing the garden. The unusually ample proportion of dressing room space for feminine patrons is said to be greater than similar accommodations in any other pool and indicates the tremendous increase in the number of women swimmers.

The tiling on the walls and ceiling is unusually attractive with its blend of the mission period which creates an interest-



Why worry about the summer with this pool at your door!

ing wall effect in panels of mottled tiles of quiet tones. The careful matching of these tiles required detailed study on the part of the architects.

There is one most enjoyable feature of the pool which always brings forth comments from visitors. And that is the perfect ventilating system which inducts fresh air directly from the top of the building. Ventilation has always been a problem of pool operation but here it has been solved with eminent satisfaction.

The water is triple filtered and changed at the rate of 600 gallons per minute and the pool capacity is 140,000 gallons. Careful supervision is maintained and

depths are clearly marked so that the non-swimmer and the beginner can enjoy the water with perfect peace of mind. Swimming instruction is available and special training in life saving can be had.

If you are a resident of London Terrace the pool is open to you free of charge every morning, including Sundays. For afternoon and evening swimming a tenant is charged only fifty cents. Especially unique is the provision for guests of residents. If you live in London Terrace you may invite your friends to join you in a swim for a fee of seventy-five cents for each guest.

A striking and distinctive feature of the London Terrace pool is the vista of that green and restful acre of garden through the arched windows. And where else, after the glow and thrill of swimming can you retire to a sky terrace Penthouse Club with a view of the Hudson for relaxation.

It is not surprising that our pool, with its soft-colored and harmonious decorative scheme, is a great favorite of noted Olympic stars. As a matter of fact, many of the most famous American swimmers have trained in it for the big meets.

It was the privilege of many of our swimming enthusiasts to watch that famed and charming Olympic Champion, Miss Eleanor Holm, while she was training here. As she recently made a new world’s record for the 100 yard back stroke, London Terrace can step forward and take a bow!

Summer has come and our spacious pool is ready. So let’s go for a swim!

TERRACE CALENDAR

Activities at the Terrace during the month of June

SWIMMING POOL

JUNE

- Fri. 10—Intradepartmental meet, Metropolitan Life Insurance Co.
- Mon. 20—Dual meet between Edison Co. and United Electric Co.

PENTHOUSE CLUB

JUNE

- Mon. 6—Golf and Informal Bridge.
- Tues. 7—Ping Pong open play.
- Wed. 8—Afternoon Ping Pong instruction for women beginners.
- Thur. 9—Duplicate Contract Bridge Tournament play, 8:15 P. M.
- Fri. 10—Chess, Checkers, Camelot.
- Mon. 13—Golf and Informal Bridge.
- Tues. 14—Ping Pong open play.
- Wed. 15—Ping Pong instruction for women, 3 P. M.
- Thur. 16—Duplicate Contract Bridge Tournament, 8:15 P. M.
- Fri. 17—Chess, Camelot and Golf.
- Mon. 20—Golf and Informal Bridge.
- Tues. 21—Ping Pong open play.
- Wed. 22—Afternoon Ping Pong for women.
- Thur. 23—Duplicate Contract Bridge Tournament, 8:15 P. M.
- Fri. 24—Chess, Camelot and Golf.
- Mon. 27—Informal Bridge play.
- Tues. 28—Ping Pong Tournament of the month.
- Wed. 29—Women beginners' Ping Pong Tournament.
- Thur. 30—Duplicate Contract Bridge Tournament, 8:15 P. M.

DINING ROOM AND GRILL

JUNE

- Sat. 11—Testimonial dinner in Grill.
- Mon. 13—Bon Voyage Dinner Dance given by Miss Hughes in Grill.
- Thur. 16—Lieutenants of Fire Department Dinner in Grill.
- Tues. 21—U. S. Customs Post 51, American Legion Dinner Dance. The Collector of the Port and Lily Pons are expected.
- Thur. 30—New York Edison Co., Testimonial Dinner in Grill.

LONDON TERRACE TATLER

Volume 2 JUNE, 1932 Number 7

London Terrace Tatler is published every month for the residents of London Terrace by James N. Wells' Sons, Inc., 435 West Twenty-third Street, New York City. All requests for information regarding advertising should be addressed to Edward F. Harden, 435 West Twenty-third Street, New York City, Telephone CHelsea 3-7000. All contributions for the news columns should be addressed to The Editor, London Terrace Tatler, 435 West Twenty-third Street, New York City, or, Telephone CHelsea 3-7000, Extension 26.

Club Golf Course Open to Residents

THROUGH Mr. C. A. Lloyd, 410 9-A, London Terrace, an invitation from Mr. Harrison, golf pro at Rivervale, has been extended to Terrace residents for use of the beautiful Rivervale Country Club golf course. For the first time in its history this private course has been opened to non-members under club rules. Green fees are only \$1.50 on week days and \$3.00 for Saturdays and Sundays.

The Rivervale Country Club is about fifteen miles west from the George Washington Bridge on Route 9 through Alpine, Closter, Harrington Park and Rivervale. It may also be reached by the Silver Ball buses at 179th and Wadsworth. Mr. Lloyd and Mr. Low played there last week and report it to be a great course.

Tournaments with interesting prizes are conducted at frequent intervals.

Garden Mystery Easily Solved

TERRACE residents who have been thrilled to see the green grass appear in the garden and have watched it from day to day, were surprised last week to find the lawns suddenly appear in stripes like an awning.

The Tatler's detective has, after diligent search, solved the mystery. It seems that the first energy of the growing grass is concentrated on the blade, to get it sprouting toward the sun. However, if this blade is bent downward by being rolled, the plant growth will concentrate on the roof, giving it strength to lift up the shoot again and to branch out with other grass blades.

So the gardner rolled the newly sprouting lawn, bending one strip toward the East, the other to the West, giving the area an awning effect.

We Have With Us

IF you have been mystified by modern art with its geometrical landscapes and fanciful nudes descending fantastic staircases you should have a brief discourse with a brilliant young man who gazes down from a broad casement window on our famed acre of garden.

To this young man, Howard Allen Trafton, who lives in a sixteenth floor studio at 445 West 23rd Street, with a blonde and charming wife of classic profile, modern art is simple and not confusing. A modernist in decorative design and decorative illustration he says, "modern art is a decorative art, the modern school believes in liking what you like."

He has no quarrel with the academic school and artists of that persuasion who paint to give a photographic idea of a definite subject, but Mr. Trafton believes that modern art is the real art which achieves a true decorative purpose. And the two striking pictures on his studio walls by noted exponents of the modern French school, Raoul Dufry and Andre Dignimont bear striking witness to his remarks.

The Trafton credo is touched with paradox. Howard and Willa Trafton, herself a painter, were both born in New York and everyone knows that native New Yorkers actually born in Manhattan, only exist in fiction. Then, Howard Trafton's grandmothers both had to do with Currier & Ives, of all things. It is certain that Mr. Currier and Mr. Ives would be struck so speechless by the modern art of our day that the entire output of their famed contemporaries, the Smith Broth-



Howard Allen Trafton

ers, would not begin to restore their voices.

And then again, while he served in France, as a very youthful liaison corporal between General Hines' First Army infantry and artillery, he has achieved front rank among our illustrators with his unusual decorative designs for the North German Lloyd. As a factor in Franco-German rapprochement he has lived and studied at Fontainebleau and is sailing soon for Germany with the first drawings of a new and modern type face which he is designing for that great typefounding firm of Bauer in Frankfurt.

The fact that he was commissioned by Bauer to design a new modern typeface is in itself an accolade, for the modern European typefaces have never been done by American designers. Creation of a new typeface is one of the most intricate and difficult things imaginable. The artist must have a skilled technical knowledge of the mechanics of typefounding and must make endless drawings of letter after letter in various sizes. In point of fact type designing is a field in itself. So the designing of this new typeface, which we hope will bear the Trafton name, is an honor of the first order as the new face is expected to be used throughout Europe.

Mr. Trafton began the study of art when he was three years old under the tutelage of his father. Perhaps his entire freedom from academic influences may derive from this precocious start which induced him to develop his own methods of handling color and his own untram-

(Continued on page 7)

Riches of Tradition

By THOMAS DOWD

VII.

CHELSEA DURING THE WORLD WAR

WE have described to our Terracettes just what part Old Chelsea played on the various occasions when Uncle Sam was compelled to take off his plug hat and swallow-tailed coat and do a little fighting which, to your surprise perhaps, has happened on an average of every twenty-five years—yes, and more than that. For instance, there were about fourteen Colonial wars before the Revolution, beginning with the French and Indian war, Queen Anne war and no less than thirteen Indian wars. We will dismiss them from our mind and begin with the Revolution of 1776.

The war with Tripoli was in 1805 when the United States Marines gained the distinction of being the first body of men to cross the Sahara Desert. The war of 1812, the Mexican war in 1846, the Civil war in 1861, the Spanish-American war in 1898, at which time the U. S. S. Oregon broke all records in her run from San Francisco, doing 260 miles a day for sixty-five days, making no allowance for delays in coaling ship en route, or for the necessary detours in dodging the Spanish fleet, arriving at Point Jupiter, Florida, May 25, 1898.

Citizen Genet

In between these wars there occurred little international dissensions and disputes which were good for hair-raising gasps and alarms for those who were living at the time. For instance, just after the War of Independence, France and England entered into a state of hostilities whereupon Citizen Genet arrived in the United States as the accredited minister from the New French Republic. This war placed the United States in a most embarrassing position. Bound on one hand to France by obligations of gratitude as well as by the conditions of a treaty of alliance, anti-federalists warmly espoused the cause of France, while Alexander Hamilton, at the head of the Federalists, insisted that the treaty

had been annulled by the change in the French government. The Liberty Cap was hoisted on the city flag staff, tri-colored cockades were worn and the Marseillaise was chanted. For an entire year New York was a veritable French city. The French ship Ambuscade which brought Genet to New

York while at anchor in the Hudson River received word from a pilot boat on July 21st, 1793, that a frigate flying the French flag, announced as the Concorde, a consort to the Ambuscade had arrived.

A Battle Begins

A boat crew started out from the Ambuscade to welcome their consort, and to their surprise when mounting the deck, they found themselves prisoners of war on the British frigate Boston. This act of treachery reflected no credit upon British honesty and was severely denounced by the Americans who urged Captain Bompard to accept a challenge sent by the British Captain.

With a good fleet of pilot boats, filled with spectators, the Ambuscade sailed down the bay on the 30th of July and engaged the Boston off Sandy Hook. A terrific and bloody engagement ensued, in which Captain Courtney of the Boston was killed and his vessel disabled so thoroughly that it could hold out no longer and was chased out to sea by the Ambuscade. The Boston limped into Halifax. Lucky for her that she got away even as badly as she did for on the 3rd of August a French fleet of fifteen sail arrived in New York Harbor and extravagant demonstrations of welcome were started all over.

Again the Federalists tried to take the upper hand and stop the tide of pro-French and anti-English sentiment...



Thomas Dowd

While addressing a meeting to this effect at Wall and Broad Streets Alexander Hamilton mounted the stoop of an old Dutch house to announce a newly proposed treaty of strict neutrality which was fostered by the Federalists. Suddenly he was rudely thrown from his place and dragged through the streets by the excited multitudes. . . . (History of the City of New York, by M. L. Booth, 1859.) The "Carmagnole" was sung as the treaty was burned beneath the French and American colors at Bowling Green.

President Washington and the Senate were highly indignant. Hamilton and his Federalist Party were bitter. Boston and New England was as rabid as New York. The Federal Party began to lose ground and then that memorable event took place that caused the recall of M. Genet.—"The Downfall of Robespierre, 'The Incorruptible,'" an event which happened just in time to save us from a possible revolution.

Blockade Days

We have no authentic knowledge of any other serious international complications outside of actual wars from 1794 until the blockade runners of the civil war period when very fast clipper ships gave no end of trouble to the navy, but the skippers of these ships were not altogether scrupulous regarding their flags and their neutrality could never be definitely established.

In 1885 Preston's little war along the Isthmus of Panama got your Uncle Sam into a

distasteful mess necessitating the sending of the warships Galena and Acapulco and the landing of Marines at Colon.

The year 1890 was the next scare when the U. S. S. Baltimore lost some of her crew in a brawl in Valpariso, Chile. Resentment and bitterness existed on both sides to the extent that the Charleston, San Francisco and the Pensacola were hurried to the aid of the Baltimore. When these vessels entered the harbor of Valpariso with the bones in their teeth it looked so much like business that all hands got together for a pow-wow and through the level headedness of Minister Egan at Santiago everything was righted.

Dewey's Affair

Shortly before Admiral Dewey's attack on Manila the antagonism of the German Admiral, Von Dietrich, towards Dewey's intended action was absolutely and decidedly unfriendly and drew from Dewey a statement which left no doubt on the German's mind what would happen within the hour when Dewey cleared for action and went into battle formation. To the German's request "What will be your attitude in this event" of the English Admiral present, and the Englishman's reply, "Wait and see," evidently changed the German's plans, nevertheless it was not an assurance of good feeling from Germany to those of us at home for the duration of the war.

The escapade of Uncle Sam on the Mexican border in 1914 is not necessary to review here. That is well within the memory of all of us, which brings us to those unforgettable years of 1917-18, at which time Uncle Sam assigned us to duty with the British High Commission at the Chelsea Piers. For the information of our friends who were not in the neighborhood in those days we will probably surprise them in telling that there was a barbed wire barricade about fifteen feet high all

(Continued on page 11)

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 Modernly Equipped
 Expert Attendants
 Reasonable Prices

Treatments in Your Apartment

Specializing in Permanent
 Waving, \$5.00 up

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 near Ninth Avenue

FRENCH PASTRY
 Rolls Pies Cookies
 Birthday Cakes

LA PETITE
 French Pastry Shop

303 West 23rd St. CHE 3-8647

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FILMS developed and printed (7 hour service)

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 7c a pound

Hoffman Beverages on Ice

LONDON CHEMISTS
 Cut Rate Drugs
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 True method of Bel Canto.
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236 Ninth Avenue
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Terrace Receives Award of Merit

LONDON TERRACE was awarded a Certificate of Merit as the most modern and outstanding residential development in the Chelsea district, if not in the entire city, by members of the Twenty-third Street Association, following a meeting of the Board of Directors in the London Terrace Grill on May 18.



John F. Morgan

In accepting the certificate, which was presented by Paul H. Fairchild, president of the Association, John F. Morgan, vice-president of James N. Wells' Sons, Inc., managing and renting agents for London Terrace said:

"London Terrace is the world's largest apartment house and has a potential population of five thousand persons. It has all the facilities of a town, including protection, services of every description, retail shops, bank, recreational centres, club activities and beautiful gardens. With the additional transportation in the nature of bus extensions advocated by the Twenty-third Street Association, London Terrace will be reached directly from all parts of the city where the Fifth Avenue Coach Company operates its buses.

"Our renting program is progressing very nicely and we are maintaining a high percentage of renewals which indicates that the public is looking toward the future with greater confidence and optimism. Although we feel London Terrace is the most outstanding residential structure in the city today, embodying

in it every conceivable thought which would add to the comfort and happiness of its tenants, we are greatly pleased that the Twenty-third Street Association, through the award of this certificate, corroborates our views."

Among those present representing the Twenty-third Street Association were:

Paul H. Fairchild, president of the Association and treasurer of the James McCreery Realty Corporation; Walter A. Benkiser, vice president, Louis Schrag, Inc.; Charles G. Keller; Robert M. Gow, treasurer, The American Jersey Cattle Club; Harry Nystad; William N. P. Reed, editor, McGraw Hill Publishing Company and Mrs. Reed; John F. Morgan, vice president James N. Wells' Sons, Inc.; F. H. Reid of London Terrace; Carroll D. Winslow, president, Electric Ferries, Inc.; John A. Rudine, district manager, New York Telephone Company; Peter Forrest, counsel for the Association; Charles J. F. Bohlen, vice-president; James W. Miller, vice-president The Pennsylvania Exchange Bank; William F. Donnelly of John P. Peel Company; Henry Voorhis, treasurer, Dwight, Voorhis & Perry; William H. Bird, managing director of the Association and several guests.

Unique Innovations in Lower Corridor

FOR some time past the underground corridor has been known merely as a handy passageway between buildings in the Terrace, particularly useful in inclement weather. However, in the past few weeks it has taken on some of the aspects of a grand concourse.

An illuminated show window of the Radio Shop has been one of the landmarks on this long corridor, but now the Valet Shop has installed two showcase windows in which are displayed samples of the shop's workmanship.

The latest addition to this illuminated concourse is a lamp shade globe at each elevator entrance, distinctly marked with the number of the building. If these improvements continue, the lower concourse may be known in future as the great white way.

Terrace Vistas — Ships That Pass

ONE cannot look out across the Hudson River from the Terrace Roof without being impressed with the spirit of action and movement which is conveyed by the ships that pass.

Here are great ocean liners, swift ferry boats, floating barges and puffing tugs, in fact every conceivable kind of craft from gunboat to gasoline tanker, from motor speed boat to the giant DO-X. Often a stately battleship or cruiser drives its way to anchorage up the river and frequently there is a touch of old romance and adventure as a full-rigged sailing vessel appears.

Excursion boats loaded with pleasure seekers point their way toward the wooded spots of the upper Hudson shores and sight-seeing boats make their circle of Manhattan Island filled with admiring and curious travelers. Then weaving their way gracefully among the river craft are barges loaded with lumber and sand, whole trains of railroad cars being floated from terminal to terminal across the majestic and mighty Hudson.

It is the peak season for travel to foreign ports, and this week more than a dozen of the great ocean liners departed for Europe within a stone's throw from the Terrace Roof. The Olympic, Caledonia, Franconia, Mauretania, Britannic, Scythia and California all sailed from the piers in the immediate vicinity and the Leviathan, Augustus, Monarch of Bermuda, Saturnia, St. Louis, Grips-holm, moved down the river in a grand parade passing our reviewing stand.

Almost under our nose sailed the Pan America, the Munamar and the American Legion. The Rotterdam, Cameronia and President Hoover left from the docks across the river on the Jersey shore.

While these vessels started their ocean journeys, other big liners were being warped into the docks to discharge cargoes and make ready for next week's sailings. Among these were the Berengaria, now berthed in Hoboken because of the Cunard pier fire, the Majestic and the Ile de France, the Rochambeau and the Resolute, the Rotterdam and the Westernland. In they come, out they go in a ceaseless caravan to the commercial centers of the world.

Book News

THE JOURNAL OF ARNOLD BENNETT—The Viking Press; \$4.00.

This, without question, is the most important book published this month, and in all probability it will remain, with the other two volumes to be published later, the most widely read of Bennett's books for years to come. Inevitably it invites comparison with the Diary of Samuel Pepys, and with that almost-journal, almost-autobiography, Boswell's Life of Johnson. Like Pepys, Bennett gives us a composite picture of his age, drawing alike from his observation of the trivial and from his acquaintance with the great; like Boswell, he shows us the secrets of a writer divided between the call of his genius and the desire to make money.

The book will interest many for the personal glimpses of Shaw, Kipling, Frank Harris, and the rest. Its more permanent interest lies in the picture of Arnold Bennett himself, a character hard to love, at times not easy to respect, but a character always to admire. This first volume covers the years 1896-1910; we shall look forward with eager anticipation to the publication of volume two, promised for this fall, and for the final volume in the spring of next year.

THE ROAD TO GOOD ADVERTISING—By Kenneth Collins. Greenberg.

Additional interest is given to this book by the fact that it is written by a resident of London Terrace. But that is not its only claim; if anyone thinks that a book of this kind should be read only by those who themselves wish to advertise, I would remind him that every man jack of us is a buyer, and is intimately concerned with this business of advertising—whether it be newspaper display, billboards, or mail-order campaigns.

Mr. Collins' book is straightforward. It shows up as a fallacy the idea that any kind of merchandise can be sold by clever advertising; advertisement is the handmaid to commerce, not the goddess herself. The author tells us what advertising ought to do.

DEATH LIGHTS A CANDLE—By Phoebe Atwood Taylor. Bobbs Merrill; \$2.00.

Those of you who are murder addicts, and those of you who aren't particularly, but who want light reading now and then, will be delighted to hear of the publication, on the first of June, of *Death Lights a Candle*. This, as many of you know, is Miss Taylor's second brain-child, and it is quite as spirited and amusing as "The Cape Cod Mystery" which made her reputation last year.

A millionaire's housewarming on the Cape is snowbound by a March blizzard. All the wires are down, so that there is no electricity or telephone. On the first morning the host is found dead, and no one is able to leave the scene of the crime for several days. Anyone might have killed him, and they almost all had reason to. I should have, if only because he drove an electric. The method used was unusual, and Miss Taylor has gone to some length to make every detail scientifically correct. There are two good clues in the first chapter, and none left dangling at the end, but I'll bet you a hundred to one you don't guess.

However, it isn't so much the story which distinguishes this book from the hundreds of other mysteries published this year; Pat Taylor knows the people and the country she writes about, with the result that they are convincing, and the whole is permeated with a sense of humor which is easy and genuine, if just a little cruel.

—□—
ASSORTED READING:

THE CITY JUNGLE — By Felix Salter. Simon & Schuster; \$2.00.

What the animals think about in the zoo.

THE FOUNTAIN — By Charles Morgan. Knopf; \$2.50.

Haven't read this yet, but it's a best-seller in England and looks pretty good.

WEEK-END GIRL — By Warner Fabian. Macaulay; \$2.00

People who like this sort of thing—well, it's just the sort of thing they like.

THE GOOD EARTH — By Pearl Buck. Day; \$2.50.

Still the best book for three years.

—G. and R. M.

—□—
Newman Club Swims In Terrace Pool

UNDER the supervision of Mr. Frank Madden a group of young men students from New York University, who are members of the Newman Club, came to the Terrace pool for a swim last Sunday. Many student and club groups are making the pool their official gathering place.

One of the most interesting of these groups was the Boy Scout crowd last Saturday between noon and 2 P.M. under a special concession for these hours. The pool was fairly filled with splashing happy youngsters.

We Have With Us

(Continued from page page 4)

meled ideas of how to study.

Returning from France after a part in the Argonne, Somme and St. Mihiel "shows" he began to move up rapidly in the field of decorative design. His feeling for decoration and his flair for projecting a spirit of fun and pleasure into advertising art put a new note in the travel field. Two years in a row he won the art director's medal for decorative design which is no mean accomplishment. He has designed silver punch bowls for swank country clubs, striking posters to lure Americans to the Mediterranean and other far off places, beautifully done limited editions that are prized by collectors.

Some of his unique and brilliantly conceived window displays have stopped Fifth Avenue crowds accustomed to striking things in a period of good window displays. Trafton believes that advertising art today is created by artists and not commercial artists, that advertising art is worthwhile, that in the magazine pages one encounters art that marks achievement of note.

While his interest lies in modern art entirely he does own one Currier & Ives of a rare style which would delight a collector of those now rather fabulously priced prints. It is a lithograph of a vase of flowers on which can be seen by careful examination the numbers which guided the patient ladies who hand colored the Currier & Ives pictures.

And it was with those very faint numbers that the Trafton grandmothers were con-

cerned. When the Messrs. Currier & Ives were turning out their lithographs with which most American homes were graced the prints were hand colored on the Ford system. A master lithographer placed on each black and white



A Trafton Design

print a series of small numbers and a young lady put the proper color on the correct number. If number 7 was the symbol for red a young lady who painted only reds applied that color. The Trafton pater-

nal grandmother was the color designer in charge of the staff of feminine color artists and evidently was a lover of reds as the modernist grandson today is possessor a real heirloom, a bottle of original Currier & Ives magenta. The maternal grandmother was once a member of the art staff.

The Traftons have learned that London Terrace is an excellent place for a studio. They have quiet over the garden. They can close their door and go abroad without a household care. And they do go each summer to Fontainebleau where they study and paint and take an active part in the life of that famous little French village on the edge of the forest.

When their ship returns in the autumn they are almost at their apartment doorstep as the liner noses carefully up to the pier. And one bit of advice they give to London Terrace residents is, don't tell the taxi driver your address until you're well established in the cab as he will be thoroughly disgusted to learn that home is only one click on the meter.

MR. Maurice De Crouck, of the New York Philharmonic Orchestra, sailed for Europe recently to join his wife and family. They will return with him during the month to their Terrace apartment in time for the summer stadium concerts.

MR. and Mrs. Robert Burns sailed last week on an extended tour of Europe. They expect to spend most of the summer in Paris, returning to their Terrace Apartment in the 470 Building in the early Autumn.

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Action On Buses Urged At Meeting

EARLY settlement of the Manhattan bus situation which is of great importance to residents of London Terrace, was urged by Paul H. Fairchild, president of the Twenty-third Street Association at a recent meeting of the Board of Directors of the organization.

Mr. Fairchild stressed particularly the proposal initiated by the Association and advocated by London Terrace and various other residential and business interests in Chelsea which would bring an extension of the Fifth Avenue buses to the West 23rd Street Ferries. He traced the difficulty experienced in securing approval of franchises for this service and emphasized that the motorization of the Twenty-third Street crosstown surface car line was equally important.

Objections Raised

"Technical objections have been raised," Mr. Fairchild continued, "which may delay a little longer the award of Manhattan franchises. These objections are based upon an opinion rendered by a former corporation counsel about fourteen years ago in which he held that some of the routes operated by the Fifth Avenue Coach Company had not been legally franchised. Subsequent action was never taken by the city authorities during all these years. The Fifth Avenue Coach Company has put back its earnings into equipment necessary to give the public the exceptionally fine bus service we are now receiving and service to the public, in the long run, is of greater importance than any monetary return to the city. The question of motorizing the Twenty-third Street crosstown line, because of the relations of the operating company to the Fifth Avenue Coach Company, may be delayed pending a settlement of the controversy with the latter company, although every effort is being made by the city and the coach company to secure a decision.

"This delay, however, is not necessary, and the city could take immediate steps, in spite of the legal question which has been raised, to get the motor-

(Continued on page 12)

Miss Faith Vilas Wed in June

ONE of the most important social events of the season was the June wedding of Miss Faith Vilas, daughter of Mr.



Miss Faith Vilas

and Mrs. Charles Atwood Vilas of the Penthouse, 435 West 23rd Street, London Terrace, to Mr. Campbell Macpherson of St. Johns, Newfoundland.

The wedding took place at St. Bartholomew's on Monday, June sixth, and was followed by a reception at the Waldorf-Astoria. The Matron of Honor was Mrs. Franklin Vilas (Georgette Youmans) and the bridesmaids were Miss Louise Betts of London Terrace, Miss Thelma Tipson and Miss Eugenie Greeley, both of New York, and Miss Margaret Halsey, of Annapolis, Maryland.

Mr. Fraser Bond acted as best man and the ushers were Mr. Franklin Vilas, and Mr. Charles H. Vilas, brothers of the bride; Mr. David Anderson, of New York, and Mr. Edgar Hickman, of St. Johns, Newfoundland.

Dr. and Mrs. Cluny Macpherson, parents of the bridegroom, motored to New York for the event and were entertained at tea by Mr. and Mrs. Vilas on Sunday preceding the wedding.

The bride is a direct descendant of historic early American families. On her mother's side, she is of old Knickerbocker stock. Major Van Valkenburgh, the friend of Washington and of Lafayette; the Rev. John Wheelwright, who came from England in 1636 with his sister-in-law, Anne Hutchinson, and founded Phillips Exeter Academy in 1638; and Matthew Gilbert, who landed from England in 1635 and became Deputy Governor of Connecticut are direct forebears. Richard Warren of Mayflower fame and two early settlers of Plymouth colony, George Morton and John Atwood are ancestors on her father's side. William F. Vilas, Postmaster General

(Continued on page 12)

Terrace Penthouse Club

Bridge Tourney Nearing Finish

FIVE more sessions of the Duplicate Contract Bridge Tournament will complete the schedule for the Seasonal Trophy and contestants are becoming anxious as to the outcome.

While Mr. Louis Berko continues to hold his lead gained in the past few sessions of play, which gives him the favored position in the percentage calculations, no one may predict with certainty what changes the future may bring.

The trophy cup will be placed on exhibition shortly and that, of course, will increase the keenness and enthusiasm of the competition.

Play in these sessions is open to all who wish to attend, but those eligible for the trophy must have played in at least eight sessions to complete the required 13 of the 22 evenings scheduled. Silver cocktail cups are presented each Thursday evening to the winning team.



Ping Pong Lessons For Women Players

WEDNESDAY afternoons in June will be set aside for ping pong instruction and play for ladies of the Terrace. On the final Wednesday of the month, June 29th, a competitive tournament will be held and a trophy cup presented to the winner. It is specified that the champion shall not have had previous ping pong experience.

This will give opportunity for beginners to get acquainted with a fascinating game, which is enjoying wide popularity, under guidance of an instructor who promises to be most patient. All Terrace residents interested in ping pong are invited to attend the opening session which will begin on the afternoon of June 8th, at three o'clock.



Ping Pong Finals Won by Mr. Remy

PLAYING before an enthusiastic gallery of ping pong fans, Mr. Charles G. Remy proved his championship ability by defeating both Sanford Cohen and E. G. Westmoreland in the final matches of the Penthouse Club Tournament on Tuesday evening, May 17th. Mr. Remy's scores in the finals against Mr. Westmoreland were 21-6, 21-4.

Accurate placing and difficult serves gave Mr. Remy a distinctive advantage over the two young opponents who tried hard to break through his defense. Both

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SEASONAL TROPHY

Individual Standings of Leaders for Seasonal Trophy, May 26th, 1932

Percentage standing of players still eligible for the seasonal contract tournament trophy whose play has averaged .500 per cent or better.

Player	Times Played	Average
1. Louis A. Berko	16	.590
2. Mrs. Robert W. Braney	15	.556
3. C. S. Kefover	13	.552
4. Miss Mary George	13	.551
5. Mrs. David Cohan	8	.550
6. Mrs. F. Ronald Mansbridge	13	.548
7. Benjamin Cohen	16	.546
8. Mrs. H. L. Simpson	7	.544
9. Mrs. L. S. Henry	9	.538
10. Mrs. A. B. Riouffe	10	.534
11. F. Ronald Mansbridge	14	.534
12. Robert Grasby	10	.528
13. Robert W. Braney	13	.527
14. Mrs. Mary Atkinson	11	.526
15. Mrs. L. Furst	9	.525
16. Mrs. Louis A. Berko	16	.523
17. Miss Ruth Rich	9	.523
18. George J. Spangler	16	.520
19. William H. Cameron	8	.517
20. Julian Wallach	15	.514
21. Tweedy Belden	11	.505



MAY TOURNAMENT WINNERS

MAY 5th

Mrs. H. L. Simpson and A. R. Campbell

MAY 12th

Louis A. Berko and J. M. Weiss

MAY 19th

Mr. and Mrs. H. S. Traw

MAY 26th

Mrs. A. B. Riouffe and Mrs. L. Furst



fought bravely with occasional success, but it was evident to all who witnessed the matches that Mr. Remy was the champion.

Following the final match, an informal tournament was held. Eight players participated. In the first round Mr. Westmoreland won from Mr. Harden, Mr. Lloyd from Everett Cohen, Sanford Cohen, from Mr. Badway and Dr. Jacobs from Mr. Nivison. Mr. Westmoreland was victor in final over Sanford Cohen.

Tuesday evenings are devoted to ping pong play in the Penthouse Club and Terrace residents are invited to make use of the equipment. A charge of 25 cents is made for use of the ping pong facilities.

Nine Hole Golf For Club Players

AN excellent golf putting game for indoor practice is the new "9 Tee Golf," an invention of Dr. Emmett D. Angell, which has been added to the Penthouse Club equipment through the courtesy of Mr. Ward Brennan. This game has become quite the favorite deck sport on ocean liners. It is not only an interesting game in itself but it duplicates to a remarkable degree the real game of golf.

Match play scoring or medal play, either in pairs or foursomes may be used for this ingenious game with all the rules that apply in a regular golf game. Golf is a welcome addition to the club facilities and will be available as a diversion for guests at the regular Penthouse Club functions.



Chess Enthusiasts at Friday Games

ATTENDANCE at the chess club gatherings on Friday evenings continues to grow and several new members have been added to the roster. One of the new recruits is Mr. Harry Lees who plays excellent chess and who gave Dr. Hilfer some keen competition last Friday evening.

Terrace residents who are interested are invited to become members of the club, which meets each Friday. In addition to the chess games, other table games for two, such as checkers, backgammon and camelot are available on evenings.



Theatre Club's Afternoon Bridge

MRS. ROBERT H. ALLES, of London Terrace, was the hostess at a delightful afternoon bridge of twelve tables for the benefit of the flower fund of the Theatre Club on June 3. The party was one of the most interesting private functions held recently in the Penthouse Club, as proceeds of the fund are used to provide flowers for theatre people in hospitals. The card room was attractively decorated with gladioli.

Both auction and contract were played and each table was a separate unit in the competitions, a pot of ivy being presented to the individual winners. After the play was over the party made a tour of the high terraces overlooking the garden, and a trip to the roof above the penthouse. Everyone voted it a most interesting afternoon's recreation.

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PHOTOGRAPH BY STELLA SIMON

Charming peach cotton fabric is used for slip covers in this cool apartment with mural by Mr. Mullen.

Try it and see!

By JOSEPH MULLEN

CERTAINLY the beginning of summer is not the time when we are instinctively prompted to spend money on decorating our apartments. However, for those of us who are planning to occupy our apartments for the major part of the summer there are a few luxuries in the way of changing the atmosphere of our apartments—to make them cooler looking (and actually cooler, as a matter of fact) so that our summer in town will pass as comfortably and pleasantly as possible.

Here arises a problem which is only answerable by another question: How to make these changes and few additions as effectively and inexpensively as possible. Fortunately this is one of those rare questions which are very easily answered.

For those who live in London Terrace, this question is particularly easy to answer as it was half answered when the building was originally so thoughtfully and generously planned. What with the cool gardens and sunshine and breezes from four directions; the swimming pool at your disposal, and the Penthouse Club, there is an atmosphere of summer already established. Since the apartments themselves are arranged with great thought given to restful wall spaces and broad airy window spaces we find our task is easy at the start.

First of all, we have our winter furnishings which we want to be fresh for next season. The upholstered pieces may now be so easily and almost unbeliev-

ably inexpensively slip-covered in cool, durable fabrics by our own decorator or even more simply by applying to our favorite store, where we find they are making special rates for three pieces or more with a wide range of stuffs to choose from.

In making changes in color in a room for summer most people are apt to make one of two mistakes. Either they choose some rather washed-out linen colour stuff which makes a room look drab and unused, or they make their choice from strong, loud colours which only make the rooms seem hot and over-furnished. The best course is to choose from clear cool colours with some gayer binding, etc. For rooms getting a lot of sunshine, cool greens and blues are the safest, and for rooms that are in shade most of the day choose from the clear yellow tones.

When slipcovers have been installed in a room they immediately give an added charm and a feeling of cool and rest while preserving the more expensive coverings for the following winter. It is always a good thing to take up heavy rugs and floor coverings in the summer and these can be replaced by gay mat rugs such as are usually used for porches. Or, the floors may be left bare but for an occasional rag rug in some bright colour to harmonize with the rest of the room.

Then there is the problem of curtains becoming faded or dirty from the windows being open as much as they are in

(Continued on page 12)

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Riches of Tradition

(Continued from page 5)

along from 13th to 22nd Streets with an armed soldier and a guard house at the entrance of each pier and a battalion of troops stationed at pier 63. Everybody had to be photographed, fingerprinted, etc., at the Customs House for his war zone pass. Loading steamers was our assignment and in the face of the fact that there is a difference in weight and measurement tonnage and everything has to be figured in cubic measurements it is needless to say that we left that to the higher-ups (for a little while we did). Higher-ups were being hustled "over there" so fast that the old head had to be vacuumed of all non-essential ideas to make room for cubic measure and soon we found ourselves thinking everything in long tons, kilos, mean drafts and cubic measure and there was no getting away from it for some other pastime. It all came under the heading of "The Big Emergency." One night of checking a powder ship down the bay with what was left of "Long Tom" as scenic effects filled us with an ardent desire to take up "cubic measurements."

Chelsea's Sons

We were talking this over with Mr. James P. Eadie, President of our own James N. Wells' Sons, and naturally an old Chelseaite (and before our story is finished we will tell you how the arms of old Chelsea's sons reach around the world). However, we related some of our experiences of what happened in the neighborhood during the war which we do not think many of our neighbors know and we feel sure have never been published.

Thousands of tons of food-stuffs, billets, steel rails, autos, machinery, grain, fuel oil, horses and finally troops—troops, troops, troops, for days. Six cubic feet of space, 185 pounds to the man with full equipment. Company baggage, ships stores, water, coal, channel and Pocahontas, bunker measurements, deck cargo, special cargo, copper ingots, gold and silver bars and then more troops.

When we first started, the old Chelsea Village Pie and Coffee wagon would drive in and sell to the soldiers. This was the beginning of racketeering—15c pies for 25c. That was soon stopped, for more than one reason, as you can imagine. The Ladies' Red Cross Auxiliary took that over, which eliminated the possibility of poisoned pies, a base of guarded information retroop movements, etc. The mailing of letters and post cards for the boys was next banned. They were later given filled-in cards to address announcing their arrival abroad which would be held until such time.

We began to notice that occasionally one of our number would fail to show back for work which eventually led us to believe that our habits, associates and the places we frequented after hours were being noted, in other words we were being watched. The fear of our movements away from the piers being misconstrued made the life of a hermit a jolly one in comparison with the one which we inflicted upon ourselves, perhaps unnecessarily, but on occasions of this kind nervous steamship clerks are a group of men surrounded by rumors, and there were plenty of them.

One morning a fine looking body of men marched on to the pier and were embarking. Suddenly a touring car came tearing down the dock bearing the red flag with one white star on it denoting a high officer. As he emerged from the car there was much saluting, then a conference, as a result of which one soldier was called from the ranks and a long document was read to him. He looked very much surprised and protested, then pleaded, to no avail. It was a discharge signed by the President of the United States. The man had two children and a wife in a maternity hospital and had allowed his patriotism to overcome his sense of marital duties. In his home town the hospital authorities applied to the Mayor, the Mayor to the Governor and the Governor to the President — with the desired consequences.

(To be continued)

Swim Before You Eat

WHEN we used to take our lunch to the old swimming hole and show off our speed and fancy dives from the impromptu board, what an appetite we had worked up and how that lunch disappeared. There was nothing like it.

And there is nothing like it today except that the conditions are much more conducive to pleasure and safety. You can take your friends to the luxurious Terrace Pool and after an invigorating swim and a series of fancy plunges from the modern diving boards work up that same appetite.

Then comes a real treat. At the Tea Room, which may be reached from the pool balcony, Pierre has arranged an appetizing luncheon. And this all goes with the same ticket.

Every day except Sunday, between the hours of 11 A.M. and 2 P.M., this combination Swim and Eat privilege is available for a dollar, through the cooperation of the London Terrace Pool and the Tea Room.

Returns From Long Tour

MRS. Joseph Van den Berg, wife of Dr. Joseph Van den Berg was interviewed about her recent trip to Europe, South America, California and Honolulu. "What about the trip?" she was asked. "Never mind the trip, it was lovely, but just say that I'm glad to get back." Then she added, "After living in London Terrace for over two and a half years I still love it better than ever, particularly the bridge games, the lovely garden and the swimming pool." Mrs. Van den Berg is brown as a native from sunning on the beaches at Nassau and Waikiki.

Speedy Service

MR. Barton, resident manager, recently received a letter from a lady who lives in 435 calling attention to the fact that one of the trees was dead on Twenty-third street. Now, the management is ever mindful of its reputation for quick service. It was pleased to note that just two hours before the receipt of the letter, the dead tree had been replaced with a live one.



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LONDON TERRACE TATLER

Action On Buses Urged at Meeting

(Continued from page 8)

ization program under way. To this end may I suggest to members of the Twenty-third Street Association and to residents and business people in the district, that you write Hon. Joseph V. McKee, president of the Board of Aldermen, City Hall, New York, and urge him to give his support to the program recommended by the Board of Transportation approving franchise applications filed by the Fifth Avenue Coach Company, for extensions of its service and the application of the New York City Omnibus Corporation for the motorization of the Twenty-third Street crosstown line. I should appreciate your sending copies of your letters to the Twenty-third Street Association, 64 West Twenty-third Street. Your cooperation is important and needed now."

Miss Faith Vilas to Wed in June

(Continued from page 8)

and Secretary of the Interior under Cleveland, was the bride's great uncle.

Miss Vilas attended the Barrington School in Great Barrington, Mass., and the Finch School in New York, later studying stage designing at the Grand Central Art School. She has achieved marked success in amateur theatricals, but deferring to the wish of her parents, has declined opportunities on the professional stage. As membership secretary of Playchoice, the Play of the Month Club, Miss Vilas is widely known in theatrical circles.

Mr. Macpherson is the only son of Lieutenant Colonel Cluny Macpherson, Md., C. M., J. P., C. M. G., Knight of Grace and Order of St. John, and Mrs. Macpherson. He was educated at Westminster School in London, England, and later attended Columbia University. Mr. Macpherson is equerry to Lady Middleton, wife of the Governor General of the Province of Newfoundland.

Try It and See!

(Continued from page 10)

summer. A very inexpensive and effective way to curtain the windows while the heavier draperies are put away is with the old-fashioned Tarletan which keeps its freshness for a season due to the sizing in the fabric, which also makes it unnecessary to hem them. Tarletan comes in an exhaustible range of colours. Its cost is so slight that curtains of it may be discarded at the end of the summer, or just rinsed and used again next year.

Green growing plants and ivy in a room always bring a feeling of out-of-doors, especially when placed near the windows, and require very little care. Five minutes a day will suffice to put the plants under the shower and back in their places.

One very simple and sure way to add coolness and restfulness to a room in summer is to take down some of the pictures. *Try it and see!*

Mr. Joseph Mullen is a well-known New York decorator, and is an authority on summer garden and penthouse decorations. He has been especially successful the past year in his budget decorating for some of the smartest clubs, hotels, and apartments in the city.

Stubby Kreuger Visits Our Pool

MOVIE fans who marvelled at the trick swimming in Tarzan of the Apes will be interested to know that the world's comedy wonder, Mr. Stubby Kreuger, who performed those antics was a visitor at the Terrace Pool last week. Kreuger's work with Johnny Weismuller in the films landed him a contract with Douglas Fairbanks in a film soon to be released. After demonstrating comedy dives, splashes and imitations of apes, porpoises and what not in the pool last Tuesday evening, Mr. Kreuger pronounced it one of the finest pools in Manhattan.

AMONG recent swimming pool events of interest were the Intradepartmental meet of the Metropolitan Life and the championship finals of the public school athletic league of greater New York.

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