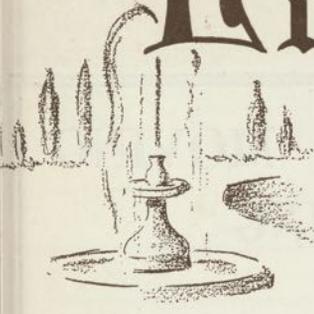


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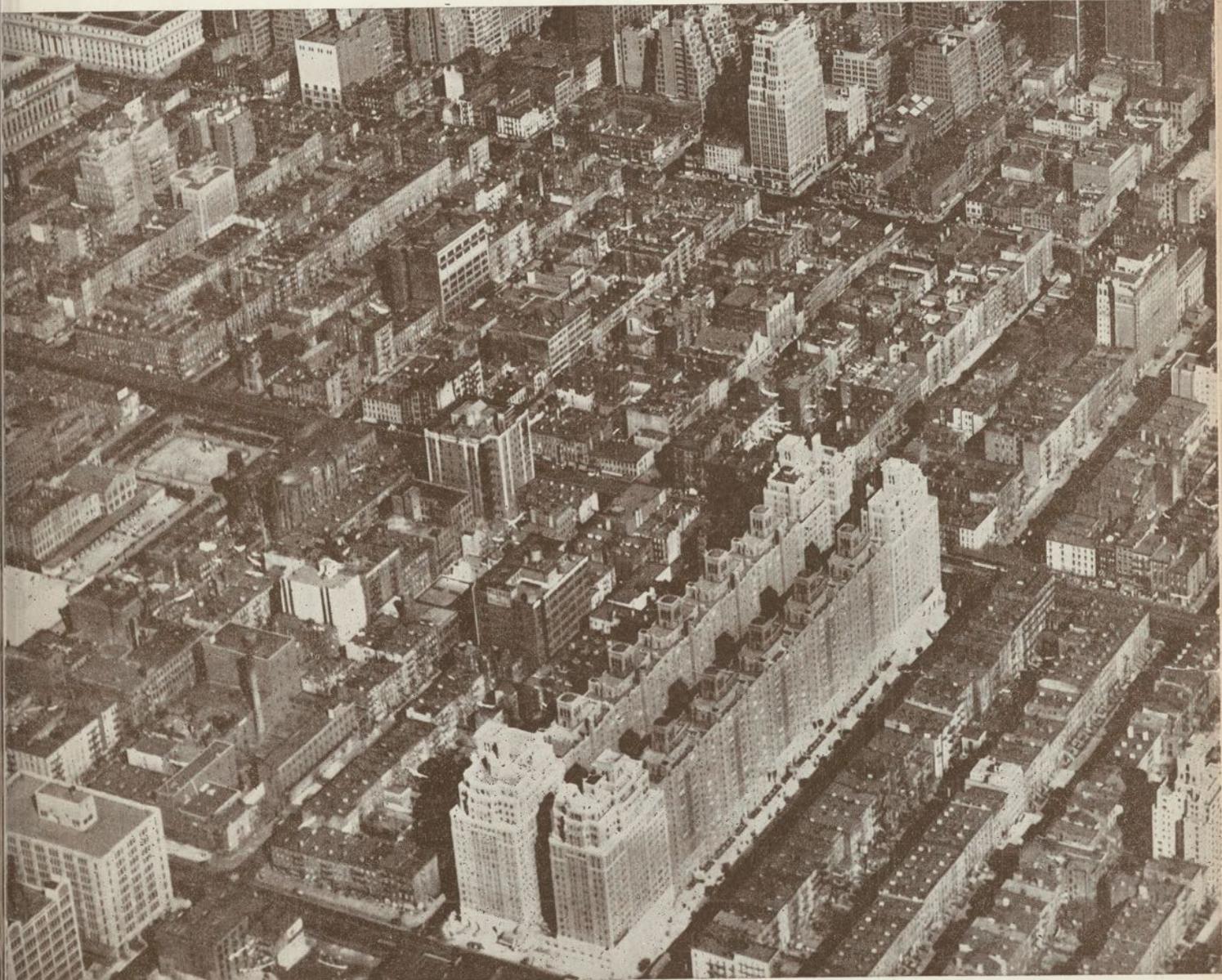
London Terrace Cattler



Vol. I, No. 9

New York City, N. Y.

August, 1931



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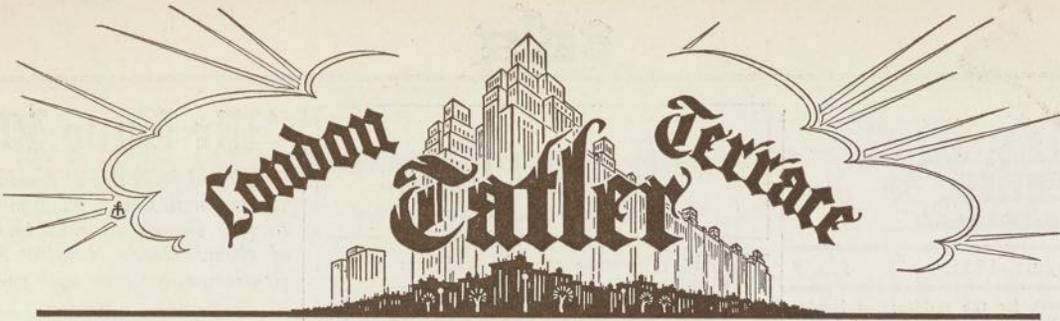
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Vol. I, No. 9

New York City, N. Y.

August, 1931

Bridge Games In Penthouse Huge Success

WITH each succeeding party marked by larger attendance and greater enthusiasm, the summer series of bridge evenings being conducted on alternate Thursdays in the penthouse of 425 West 23rd Street have proved so successful that they have become the outstanding social events at the Terrace.

There were 56 players around the tables at the first party, held June 18. At the second party, held July 9, the number of players had increased to 60 and there were about a dozen or more on-lookers. On July 23, the crowd was materially increased. No less than 80 actually played and the attendance at the party was well over a hundred.

At the July 9 party, Mrs. Leonard S. Henry, Apt. 7-F, 415 West 23rd Street, won the cup in contract, with a score of 3240. Miss Winnie Crawford was second with 2250 and Mrs. D. Cohan, 7-D, 445 West 23rd Street, was third with 1313.

In the auction contest, the cup was won by John S. Martin, Apt. 4-E, 435 West 23rd Street, with

(Continued on page 9)

FILM PREMIERE

Made by Terraceite

"Honeymoon Lane," the motion picture whose production was supervised by George W. Weeks, Apt. 11-B, 440 West 24th Street, had its eastern premiere at the New York and Brooklyn Paramount Theatres on July 31. Eddie Dowling, who produced the stage play from which the film was adapted, is starred in the film. Mr. Weeks left his Terrace home three months ago to go to Hollywood for the production.

THINGS ARE HAPPENING

This is vacation time and most of us are just going away or just coming back. It's great, but the trouble is, most vacations only last a couple of weeks and we come back to the city to find out that there's still a lot of summer to be disposed of. But things are happening at London Terrace to make the season as pleasant as possible. The Terrace Club has been organized and is beginning to function to furnish you with almost any form of outdoor recreation facility that you may like. And the Penthouse bridge parties being held every other Thursday are providing delightful evenings on the cool terraces atop 425 West 23rd Street. And more events are on their way. Let's all take advantage of the opportunities offered. It will help to keep up the vacation feeling all the year round.

—TATLER.

Terrace Club Is Officially Organized—Officers Elected

THE Terrace Club has come into official being. After several weeks of preparatory work, involving the drafting of a prospective constitution and by-laws and outlining the general program of the club, the organization meeting was held at London Terrace on July 10. The keynote of the organization was sounded with the reading of Article II of the proposed constitution, which stated that "the objects of the club shall be to promote sports; exercises; amateur athletics and recreational and social activities of every kind."

The constitution and by-laws were adopted by unanimous vote and, in accordance with its provisions, an election of officers was held, the following being chosen as the first executive board of the new club:

President—John J. Scofield.
Vice-president—Walter J. Lewis.
Secretary—Resli Tuckerman.
Treasurer—Hyman R. Mandel.
Recreational Director—Ward P. Brennan.
Governors—Henry Mandel, Vic-

tor C. Farrar, James Felt, Charles E. Stanton, Henry Nobbe, Edwin J. Westrate.

The president, vice-president, secretary, treasurer and recreational director are ex-officio members of the board of governors.

Chairmen Appointed

After the election, the board appointed the following chairmen of standing committees:

House Committee—John J. Scofield.

Publicity Committee—Edwin J. Westrate.

(Continued on page 11)

Chelsea

Note—Chelsea holds a place all its own in New York history. In this series is being brought to you the pageant of this unique region from its earliest days to the glory of its present.

IX

CHELSEA GOES FORWARD

WHILE the first London Terrace was still in process of construction, in the years immediately following 1845, when the development was begun, Chelsea was continuing its now rapid development and, during this period, another most interesting invasion occurred.

A serious epidemic swept the Glasgow section of Scotland and became so severe that thousands of inhabitants abandoned the region. For the most part, they fled to neighboring districts of the country, but one pioneer-minded group determined to leave the nation itself.

Just outside Glasgow is the suburb of Paisley, which long had been a center of the weaving industry. When the epidemic began making its serious inroads, a band of these Scottish weavers

(Continued on page 10)

MORE FAME

N. Y. U. Honors Terrace

LONDON TERRACE apartments have achieved such distinction that New York University has given them definite recognition as outstanding examples of the ultimate in modern city home design. On July 16, the university's class in Home Planning visited the Terrace to study the apartments as models.

The class was under the guidance of its instructor, Mrs. Charles Del Norte Winning, who incidentally resides in Apt. 8-B, 440 West 24th Street.



Vol. I August, 1931 No. 9

Published every month for the residents of London Terrace by the Henry Mandel Management Corporation, 10 East 40th Street, New York City, N. Y.

We'll have to apologize for our substitute writer this month. He's gone away on a vacation. When he comes back, we're going to say it with battle axes. He slipped one past us. It probably was just for revenge. Just before he left, he came smilingly into the office and left an envelope on the editorial desk. "There," said he, "without argument—without anything, in fact, is your editorial of the month." Then he shook hands—the treacherous !!* (\$! #!())\$**!!—pardon our emotion—and walked out before we had a chance to open the envelope. When we did, this is what we found:

AUGUST

AUGUST is one of our warmer months. Is this one hot enough for you?

MUST BE A REASON

IMAGINE our embarrassment. Just by way of preparing for the future, we were looking, casually, through the list of London Terrace residents and selecting the names of notable people who live here, personages who have won outstanding success and whose public achievements have made them noteworthy. The idea was to prepare the lineup for the "We Have With Us" column which you will find two columns due east of this one. After ten minutes of this sort of research, we had to stop, because, by that time, we had names enough to keep the column filled until August, 1934. The roster of London Terrace is a regular "Who's Who" of important and interesting people. Must be something about the Terrace that makes them all want to live here.

STILL AT IT

THAT chess tournament held last spring certainly started something. It was launched as the first competitive event at the Terrace, but the results have proved that it was considerably more than that. Our tournament introduced quite a number of chess enthusiasts to each other, who probably would never have known about their mutual interest otherwise. Now, come to find out, they're still at it. The tournament might just as well never have been concluded because those who took part in it have kept right on playing. In fact, we understand there's not a week that passes without several gruelling matches between the tournament contestants. And they've been playing so hard that the future championship is entirely a toss-up between at least five of them. Well, they'll have the chance to demonstrate when the fall championship tourney is launched in October.

Tatler Tales

WHAT young man in 435 can be seen almost any hour of the day, framed by a window, gazing you know how, diagonally across the gardens at a certain window in 430 . . . the one with the orange drapes . . . anyway they look orange . . . and gazes and gazes, waiting for those Precious Moments when a golden blonde head appears between the drapes? . . . There's a new arrival at the John Martins, Apt. 4-E, 435, but don't get this wrong. . . . It's a very elegant Persian cat. . . . Named, of course, Omar Khayyam . . . Mrs. Barnett Warren, Apt. 1-E, 425, is recovering from a severe attack of ivy poisoning, which attacked her from ankles to waist. . . . That's why she's been limping lately.

MRS. LEONARD S. HENRY, Apt. 7-F, 415, says there may be golf widows, and baseball widows and poker widows, but she's the singing widow of London Terrace. . . Mr. Henry is a member of the Oratorio Society and a church choir and another choral organization and rehearsals keep him busy half the nights each week . . . and, of course, on Sunday, he's up there in the choir loft. . . . She says he's the singin'est man. . . . And can she play contract bridge? . . . Speaking of bridge, too much can't be said for the easy, apparently effortless way Ward Brennan put everything shipshape for the penthouse parties . . . Lots of details and he had 'em all under control and moving like clockwork. . . . He seems to do most things that way. . . . Reminds us that lots of folks are taking advantage of the arrangements he made with the Coldstream Country Club for Terracettes to use the golf course. . . . You play around for half the usual green fee and have full privileges at the club.

TATLER'S been getting some more mail. For instance, here's one from Stephen Slesinger, President of Stephen Slesinger, Inc., Apt. 6-E, 415: "In your May issue, in a review of 'Give Me Yesterday' by A. A. Milne, you said that is 'a beautiful, charming piece, with A. A. Milne writing at his whimsical best. Don't let the "poohs poohs" of the sophisticates keep you away.'

"In the first place, Mr. Milne's writing at its whimsical best can be found only in the 'Winnie The Pooh' books. In the second place, the word 'Pooh' is a registered trade mark which I should be very glad to lease to you on a royalty basis. In other words, you can't go 'pooh poohing' without paying for it."

You guessed it. Mr. Slesinger has the American rights to the "Winnie The Pooh" books.

THEN there's a letter from Dr. J. Marker, 1-D, 445. He's an anthropologist and takes us roundly to task for what we seemed

(Continued on page 12)

"We Have With Us"

A lot of folks live at London Terrace whom you ought to know. Each month, we're going to give you an informal introduction to one of them. Here's Number Five. Ladies and Gentlemen, we have with us—

JOHN M. SAVAGE

Former U. S. Consul in England
Apt. 3-A, 430 West 24th Street

ONE hundred and sixty-one years is a long time in any man's country. And they can make a lot of difference in the world. Likewise, in viewpoints. Take the Savages for instance—with a capital "S." Once upon a time—161 years ago to be exact—there was a man by the name of Samuel Philips Savage, who lived in Boston. In 1770, Boston was a pretty hectic place. Massachusetts was still a British colony, but the British were becoming more unpopular every day. And one of the chief instigators of the unpopularity was the self-same Samuel Savage.



JOHN M. SAVAGE

At the immediate moment, there was quite an argument in progress about a shipment of tea that had just arrived in the harbor. The more they thought about it, the madder the Bostonians became. Finally, a secret meeting was called in Old South Church and Samuel Savage served as chairman. His wrath at the indignities which George III had been imposing on the American colonies had reached the boiling point. What he said as chairman of that meeting was pretty warm stuff. And his fellow townsmen agreed emphatically. They all decided to do something about it. And they did. It was the Boston Tea Party.

That wasn't the only time Samuel Savage demonstrated his bitter hatred of the British. Through the years that followed, he worked unceasingly for the cause of the American colonies until the Revolution drove the British flag permanently from the shores of the United States.

Times Change

A century and a half later, another Savage, a direct lineal descendant of Samuel, was likewise engaged in dealing with England on behalf of the United States which his ancestor had done so much to start. But this time there was no violence. On the contrary, this Savage and England were on the friendliest of terms. In fact, their relations were as congenial as Samuel Savage's antagonism was bitter. More, this latter day Savage was following directly in the footsteps of his immediate father, who likewise had been engaged in maintaining complete amity between English and Americans. That's what Time does, happily.

You see, this Savage we're speaking of, was in the diplomatic corps and he served with such distinction and honor that he retired only when the age limit was reached. When

(Continued on page 8)



General Hatch Is New Arrival

AMONG the new arrivals listed for the Terrace during the past month you'll find the name of Brigadier General Henry J. Hatch, an illustrious addition to the array of notable figures who are making London Terrace their home.

General Hatch is chief of the coast artillery of the Second Corps Area and of the coast artillery defense of New York City and he's a busy man—so busy that it was necessary to delve into the army records to find the details of his career. And even that cold array of chronological facts could not hide the brilliance of the record that placed the star of generalship upon his shoulder straps.

General Hatch was born in Charlotte, Michigan, April 28, 1869. When he was 22, in 1891, he was graduated from the University of Michigan with a bachelor's degree in civil engineering. After practising his profession in civil life for a number of years, he enlisted in the army at the time of the Spanish-American War and his technical experience served him in such good stead that he was commissioned as a second lieutenant in the artillery. A military career appealed to him and he decided to stay in service.

He later attended the army artillery school and was graduated in 1903. Thereafter he advanced steadily in the regular army until the United States entered the World War. He was commissioned as a colonel of artillery February 6, 1918, and less than six months later was again promoted, winning the rank of a brigadier general in the National Army on June 26, 1918.

He was made chief of the heavy artillery section of the headquarters staff of the A. E. F. and retained that position throughout the term of the A. E. F.'s tenure of French soil. During October and until the armistice was signed in November, 1918, he was commander of the railway artillery, those gigantic guns which hurled their huge projectiles 30 miles and created such havoc with the enemy supply areas during the Meuse-Argonne battle.

After the war, in accordance with regular army policy affecting brigadier generals created for war purposes, he reverted to his

"LIZARD" CASE SOLVED

Complete Confession Secured by Tatler

WHATEVER the conditions may be elsewhere in New York City, London Terrace solves its own mysteries. And TATLER is the medium for solving them. Remember that squib about the big game hunters who captured a green "lizard" in the gardens and couldn't figure how come such an animal in the Terrace. Here's the answer, direct from the responsible party, Miss Martha Tipton, Apt. 4-E, 450 West 24th Street:

"Just to clear up the mystery concerning the 'little green lizard' mentioned in the July issue of the TATLER (and, by the way, he's a chameleon, if you please, and isn't always green), he didn't hitch-hike. He's far too highbrow for that. He was 'personally conducted' by the writer all the way from Ringling Brothers' circus in Philadelphia to this garden, spending several days en route, chumming with the bookworms at Bryn Mawr College. (Possibly he ate some of them, for he lives on insects, you know.)

"Upon arrival at the Terrace, what was our chagrin (the chameleon's and mine) to discover that he wasn't wanted! We set up a stiff fight for twenty-four hours. I 'housed' him in the best baking dish the family boasted (which dish has now been discarded), canoppying him with one of mother's finest lace doilies (which has also been placed in the ashcan). But it was a losing fight. The chameleon had to go. Verdict final—pronounced by a jury of three—my mother, my father and the maid!

"A solemn procession—my cousin, aged nine, her brother, aged seven, and I—carried the chameleon (brown with dismay) to the great open spaces of the garden, said a prayer for his safety and left him to struggle for himself. That ceremony took place on June 4th. (I'll bet one of those bookworms he ate came out of some 'Psych' book. He seems to know all about the instinct of self-preservation.)"

Duplicate Bridge Planned For Next Penthouse Party

SO many requests were made at the most recent Terrace bridge party for a chance to play duplicate bridge that it has been decided to introduce the duplicate game at the next affair, which will be held on August 6, in the 425 Penthouse. This will be in addition to the progressive game which will be held as usual, for auction players.

In other words, the next party will give those who attend their choice of three contests—duplicate contract, duplicate auction, or progressive auction. Contract will be played in duplicate only. It is hoped that many players who have never attempted the duplicate game will take advantage of this opportunity as, of course, all play in the tournaments which are planned for the Terrace will be contested via the duplicate game.

Play by Teams

For the benefit of those who have never played duplicate and who are interested in entering the contests on August 6, TATLER wishes to make the following explanation:

In duplicate bridge, players are paired in permanent teams. In other words, you have the same partner throughout the evening and the teams which start as North and South or East and West remain so

regular army rank of colonel, but on September 25, 1927, he was made a brigadier general of the regular army. Meanwhile, in 1925, he had attained the coveted circle of the Army War College.

For his brilliant leadership and service in France, he was awarded the Distinguished Service Medal and was also made an Officer of the Legion of Honor by France.

Since then he has been, successively, chief of the coast defense at Los Angeles, and chief of the Manila Harbor defenses in the Philippines. His next appointment was to New York.

(Continued on page 8)

Terrace Magic Leads to Altar

THE magic appeal of London Terrace apartments has done it again. Result—one marriage—two more residents at the Terrace. It was like this.

When Mr. and Mrs. David B. Stein drove down to rent an apartment at the Terrace on July 21, they left Miss Dorothy Solomon and her fiance, Sol H. Greene, out in the car. After a brief inspection, Mr. and Mrs. Stein signed an application for Apt. 8-A, 460 West 24th Street. They were so delighted with the apartment that they rushed outside and took Miss Solomon and Mr. Greene inside to show it to them.

The latter couple had planned to be married in October, but they took one look at the Stein apartment, looked at each other, then looked at another apartment and straightway signed an application for 8-C, 415 West 23rd Street. After signing the application, they decided that October was a long way off. So, on the following Sunday, July 26, they were married and left on a honeymoon trip through New England, from which they've just returned.

So, now, it's Mr. and Mrs. Sol H. Greene, Apt. 8-C, 415. London Terrace does things like that.

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Terrace Beauty In "Scandals"

TATLER'S always discovering things. For instance, the other day, while he was strolling with a friend along 24th Street, a vision stepped out of the door of "430," one of those dazzlingly gorgeous young persons who leave you a little breathless. You know,



MISS ETHEL LAWRENCE

hair like spun gold, eyes as blue as the sky, slenderly perfect, just tall enough.

"Now, there's a girl," said TATLER, sagely, "who ought to be on the stage. If Florenz Ziegfeld, or George White, or Earl Carroll caught one glimpse of her, she'd be there, too, in about four minutes."

"Well," said the friend, as the blonde loveliness stepped into a taxi, "if that cab doesn't run into too many traffic lights, in just about four minutes that's where she'll be. Your suggestion was a good one, but it came a little late. George White's already seen her and if you drop in at the Apollo Theatre any time after about August 25, you'll see her, too, in 'Scandals.' She's probably on her way to rehearsal now."

That called for further inquiry, of course, and an introduction and a request for a photograph, graciously granted, and here she is, and weren't we right?

Miss Ethel Lawrence lives with her parents in Apt. 3-F, 430 West 24th Street, and despite her youthfulness, she's quite a veteran of the footlights. She has the happy faculty of aligning herself with outstanding successes, or, maybe it's just that the kind of producers who present outstanding successes just naturally select girls

Two On The Aisle

by Annie Oakley

WELL, thank Heaven, that's over with. Meaning the late, but unlamented, theatrical season of 1930-31. I won't even bother to give you my general opinion of it. There were so few really good shows among the apparently endless array of awful productions that I'd rather not go into it. Of course, there were some good ones. Better than that, some of them were simply swell. You don't have to ask me what they were. Just look at the daily papers for the theatre ads. The good ones are still running.

I never could quite figure out just where the old season ends and the new one begins, but this year, for me, the new season began when Flo Ziegfeld stepped out with his new "Follies." So here's the first couple of ideas on the first couple of shows that can officially be called new season stuff.

FOLLIES—(Ziegfeld)—It's a grand show. You know, after "Smiles" and a couple of others

like Miss Lawrence to glorify their stages.

She made her debut in "Queen High" when she was just sixteen and she's been with the big hits ever since—"Good News," "Follow Thru," "Fifty Million Frenchmen," "The New Yorkers" and now White's "Scandals."

She can never become president of the United States, though, even if she wanted to, which is doubtful. The reason is that she was born in Aberdeen, Scotland, not so many years ago, although she's been in the United States since she was two.

The "Scandals" opens in Atlantic City for a two weeks' pruning and brushing-up process and then comes to Broadway at the Apollo. Are you going?

that weren't so hot, some of the folks were saying that Ziggy had lost his punch. To which I always answered a derisive "Ha! Ha!" and that goes double and then some, now. It's by far the best show he's done in years. While a lot of producers were trying everything under the sun to get a new twist in revues and then wondered why they flopped, it took Ziegfeld to show them that what the dear old public wants is the old stuff—you know, spectacle, a riot of color, oceans of the loveliest girls ever gathered on one stage, some good tunes — not enough of these, we're sorry to say—and some good laughs. And what a job of work he has done with it. The first scene will take your breath away with its beauty and that gives you the hunch as to what will follow. And Jack Pearl is a riot as the master of ceremonies. Even some of the sketches are good. But don't take my word for it. Just try to get seats. Yeah. Try to get standing room.

SHOOT THE WORKS—(Geo. M. Cohan)—Maybe you'll go here partly because you like the idea behind it—a revue staged to give work to a lot of unemployed actors—but I'll bet a cooky you stay because you like the show. No kidding. It's really good — most of it, that is. It isn't a "Follies," but two-thirds of it is excellent entertainment. And that's saying a lot more than I could for most of the revues we had during the past season. Heywood Brown, who fathered the idea and—so they tell me—backed up his purpose with some real simoleons of his own in considerable quantity, has done nobly. It deserves to run a long time on its own merits.

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To Play Penrod In Film Series

THIS young man, Billy Hayes, Apt. 1-F, 420 West 24th Street, is moving so fast in the motion picture field that TATLER simply has to report on him from month to month. Now he's made his biggest jump.

He's just been signed to a one-year contract by the Vitaphone Corporation (Warner Brothers) to play the lead in a series of twelve "Penrod and Sam" pictures based on the stories by Booth Tarkington. Billy will play Penrod.

The pictures will be two-reel subjects and will be issued at the rate of one a month. They will be made at the old Vitagraph studio in Flatbush, which has been revamped as the eastern recording studio of the Vitaphone Corporation. The first picture is scheduled to enter production on August 10, under the direction of Al Goulding. Goulding has had considerable experience in making films of child life. He was recently called in to assist in the production of the sensationally successful "Skippy."

Seven months ago, Billy was "discovered" by Mrs. Irene Taylor Schultz, with whom he now makes his home. Then he was just an urchin who had never been inside a film studio in his life. Today he's risen to the heights of "leading man" and the Vitaphone Corporation holds a five-year option on his services. That's progress. It took Jackie Coogan a couple of years to make the same degree of advancement.

Peggy V. Taylor

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Write to the studio for information and free booklets.

Terrace
Confusion

They're Far from This Heat

THE deep-throated whistles of outgoing steamships, the roar of railway trains and the click of automobile ignition keys have lured many London Terrace residents in recent weeks. Daily the list of departing vacationists has been growing.

Mr. and Mrs. R. H. Allen, Apt. 4-E, 460 West 24th Street, have left for a six weeks' stay at Christmas Cove, Maine.

Mr. and Mrs. P. S. Brower, Apt. 17-C, 455 West 23rd Street, are at their summer home at Rock Place, Long Island, for the season.

The Honorable Anthony Burke, Apt. 6-B, 425 West 23rd Street, is spending the summer at his summer place in Far Rockaway, Long Island.

Miss Frances Barbour, Apt. 8-C, 445 West 23rd Street, is away for six weeks at Grayston Inn, Roaring Gap, North Carolina.

B. T. and Miss S. B. Ball, Apt. 3-B, 435 West 23rd Street, are visiting with friends in Detroit, Michigan.

Mr. and Mrs. Kenneth Collins, Pent House, 455 West 23rd Street, are at their summer home, Cos Cob, Connecticut.

Here's Some More

Dr. and Mrs. Daniels, Apt. 3-F, 415 West 23rd Street, are in Paris for six weeks. They'll return on September 3.

Mrs. Isabelle K. Eddy, Apt. 15-D, 445 West 23rd Street, has returned from vacation spent at York Harbor, Maine.

Misses H. M. Frawley and Katherine M. Shea, Apt. 2-E, 430 West 24th Street, are in Wisconsin for the summer. Miss Frawley is at Eau Claire and Miss Shea is at Ashland.

Miss Cora Fitzgerald, Apt. 6-C, 455 West 23rd Street, is spending the summer at Cape Cod. She is director of shows at the Cape Play House in Denman, Massachusetts.

Grant Flynn, Apt. 8-E, 455 West 23rd Street, is at Marblehead, Massachusetts, for the summer.

Mr. and Mrs. E. Francis Holliday, Apt. 14-B, 430 West 24th Street, are at Thayer Croft Hall, Seagate, New York Harbor, New York, for the summer.

Mr. and Mrs. Andrew Jackson, Apt. 14-B, 445 West 23rd Street,

are spending the summer at the Joseph Henry House, in Princeton, New Jersey.

These Went, Too

Miss Frances E. Jones, Apt. 14-B, 435 West 23rd Street, is spending a few weeks with friends in Braintree, Massachusetts.

George Lowenburg and Karl Muller, Apt. 10-B, 445 West 23rd Street, have recently returned from a six weeks' stay in Europe.

Mr. and Mrs. William H. Muller, Apt. 14-E, 445 West 23rd Street, have deserted the Terrace for Kent House, Greenwich, Connecticut, for the summer.

Miss Louise McDonald, Apt. 17-D, 450 West 24th Street, is at Middletown, Delaware, with friends for two weeks.

Mr. and Mrs. R. B. MacMillan, Apt. 9-B, 460 West 24th Street, are at Minneapolis, Minnesota, for the summer.

And These

Mr. and Mrs. Bernard Ostralink, Apt. 4-B, 435 West 23rd Street, are summering at Camp Madison, Tompkins Corners, New York.

Mrs. Elizabeth W. Parker, Apt. 17-B, 445 West 23rd Street, has recently returned from a two weeks' vacation.

Miss W. R. Root, Apt. 7-E, 425 West 23rd Street, is vacationing for the summer with friends at Saybrook Point, Connecticut.

Mr. and Mrs. Ferdinand Reinlieb, Apt. 3-D, 455 West 23rd

Street, are at Hempstead, Long Island, for the summer.

Miss Adele Roeder, Apt. 6-E, 430 West 24th Street, is visiting friends at Norfolk, Connecticut, for a few weeks.

G. S. Tipson, Apt. 6-F, 450 West 24th Street, is at the Hotel Grandliden, Lake Sunapee, New Hampshire, for a few weeks.

Mr. and Mrs. Simon Schiff, Apt. 14-A, 435 West 23rd Street, have deserted New York and the Terrace for four months.

Likewise

Mr. and Mrs. Seymour H. LaBell, Apt. 17-E, 430 West 24th Street, have returned from a three months' sojourn abroad.

Miss Mabel B. Scott, Apt. 7-D, 425 West 23rd Street, is spending six weeks with friends at Fulton, New York.

Misses C. V. Falls and E. Wiedenback, Apt. 16-C, 445 West 23rd Street, have returned from a six weeks' stay at Holderness, New York.

Mrs. Minna M. Westerfield, Apt. 14-F, 450 West 24th Street, is at the Stockton Hotel, Sea Girt, New Jersey, for a few weeks.

Mrs. F. S. White, Apt. 9-C, 445 West 23rd Street, is spending a week or two with friends at Niveville, New York.

Mrs. Adeline Zimmerman, Apt. 3-A, 425 West 23rd Street, is at Luther Land, Pocono Pines,

AS an eye-opener the other morning, a Terrace resident turned on his radio and was quite surprised when he heard the following:

"Hands on hips, place one cup of flour on the shoulders, raise the knee and depress the toes, mixing three with one-half cup of milk, repeat six times, inhale quickly one-half teaspoon of baking powder, lower the lights, and mix two boiled eggs into a sieve, exhale, breathe naturally and sift into a bowl at once, lie flat on the floor and roll the white of an egg backward and forward until it comes to a boil, in 40 minutes remove from the fire and rub smartly with a rough towel, breathe naturally, dress in warm flannels and serve with fish soup."

Investigation revealed that he had two stations on at once, but we rise to remark, "It is just like mother used to make."

Pennsylvania, with friends for a few weeks.

Mr. and Mrs. L. A. Schaibelle, Apt. 16-F, 430 West 24th Street, have left for Miami, Florida.

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To Play Bridge In Duplicate

(Continued from page 5)

during all play. All teams play the same hands. The cards are shuffled and dealt once and thereafter are arranged in the duplicate boards, unchanged, and passed from table to table. Thus, all North and South teams play the same hands and all East and West teams play the same hands. The bidding and play are exactly the same as in progressive bridge.

The difference lies in the fact that, from the standpoint of prize awards and final results, you actually are not playing against the opposing team at your table, but, if you are North and South, you are playing against all the other North and South teams, and the same is true of East and West.

Your hands may be poor in actual trick taking value all evening and yet your chance of winning a prize is just as great as if your cards were perfect. It all depends upon whether your team scores more with the poor hands than all the other teams who play the same hands. Consequently, that discouraging factor of a bad run of cards has no effect upon your prize winning possibilities in duplicate and, in consequence, there is the added incentive of playing for every point, no matter how poor your cards.

Luck Eliminated

In short, duplicate bridge takes all the element of luck out of the game. You rise or fall on merit alone—the only truly just method of making awards.

TATLER urges that all players who have a fair degree of skill at the game enter the duplicate play. It is, by far, the most interesting method of competing in bridge.

One thing is most important. If you are planning to play duplicate, please notify Miss Tuckerman in Mr. Scofield's office as soon as possible. If possible, give her the name of your team mate.

You have the privilege of selecting your own partner. If you do so beforehand, and send in your notification in advance, it will help immeasurably in preparing for the contests.

We had 20 tables of bridge at the last party. We would like to have at least five tables of duplicate contract and five tables of duplicate auction at this initial venture with the duplicate game.

If you prefer not to play duplicate, there will be the customary progressive auction game and we'd like to see 15 or 20 tables of that.

In any event, COME!

SERVED AS CONSUL IN ENGLAND Terrace Resident Had Splendid Diplomatic Career

(Continued from page 4)

he did retire, he couldn't abandon the English atmosphere entirely, so today, Mr. and Mrs. John M. Savage are residents at London Terrace.

TATLER discovered them as a result of the delightful article by Mrs. Savage concerning her acquaintance with ex-King Alfonso XIII of Spain, which was published in last month's issue. Her mention of the fact that her husband had been an American consul was intriguing and this is the result of the inquiry which followed.

Pioneer Family

The ancestors of Mr. Savage were hardy pioneers who braved the perils of the New World away back in 1635, migrating from England. Until after the Revolutionary War, the family continued to live in New England, when some of its members moved to New York. The grandfather of the present Mr. Savage married the descendant of one of the Dutch settlers who inherited a farm at 48th Street and Eighth Avenue, where Mr. Savage's father lived as a boy.

John M. Savage was virtually born in the consular service. His father was American consul at Dundee, Scotland for years and the son's first appointment was as successor to his father at this post. He was only 29 years old at the time, the youngest man in the foreign service of the United States who was holding a principal position, which makes all the more significant the fact that he continued uninterruptedly in the service until he had reached the age limit.

In 1914, he was sent to Sheffield, England and on July 1, 1919 was transferred to Southampton, England, where he finished his consular career in 1929, retiring on account of the age limit. It was while he was there that Mrs. Savage made the trip in the course of which she met the engaging ruler of Spain. One of his prized mementos is a cablegram he received from Charles G. Dawes at the time of his retirement, "I know you are laying down your job with a consciousness of work well done."

A Unique Vocation

One of his favorite anecdotes concerns a Swedish girl who interviewed him in the hope of secur-

ing a visa to go to America as a domestic. She couldn't speak English very well, but she did know that house servants in America received \$70 per month, which was the objective. The interview was somewhat as follows:

Mr. Savage—Can you cook?

Girl—No.

Mr. Savage—Are you a waitress?

Girl—No.

Mr. Savage—Are you a laundress?

Girl—No.

Mr. Savage—What did you do before you left home?

Girl—I milked reindeers.

Mr. Savage informed her regretfully that this field was somewhat limited in America.

Asked as to his sentiments on being a retired public servant, Mr. Savage's reply was characteristic, "I used to like working better than anything. Now I like loafing better than anything."

Back from Trip

MR. and Mrs. E. De Young of Apt. 7-D, 430 West 24th Street, have just returned from an extensive motor trip in Canada. Mrs. De Young and her friend, Mrs. R. Wilson of Woodridge, N. J., motored from New York City to Buffalo and, at Niagara Falls, were joined by Mr. De Young. The party then continued up into Canada, spending some time at Toronto before the journey home.

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NEW YORK UNIVERSITY is well represented at the Terrace.

Mrs. Charles Del Norte Winning, Apt. 8-B, 440 West 24th Street, is an instructor in Home Planning at the University. Mr. Winning is an instructor in English there. He received his A.B. from the University of California in 1920 and his A.M. from Columbia University in 1927.

Mr. Laurence L. Buermeyer, Apt. 6-A, 430 West 24th Street, is an assistant Professor of Philosophy at New York University. He holds an A.B. from the University of Pennsylvania, received in 1912, and an A.M. from there in 1917. Mr. Buermeyer received a Ph.D. from Princeton in 1919.

Visiting Sister

MRS. F. L. BEERE of Los Angeles, who has been visiting her sister, Mrs. T. E. Niverston, Apt. 12-A, 435 West 23rd Street, left for Europe on August 1.

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Welcome Home Party for Returned Vacationist

HOMECOMING for Miss Sayre Marder, Apt. 14-F, 420 West 24th Street, from her four weeks' vacation at Cedar Hills Country Club, Lakeville, Conn., proved almost as delightful as the vacation itself. When she arrived she found that Mrs. Ben Alexander Cohen, of the same address, had arranged a surprise welcome home supper party for her. Among those present were Helene Marceline Ashton, Carolyn Frank, Ruby Goldberg, Lillian Blau, David Clark, Fred Bregmore, Jack Al Lartin, Charles Stone and William Begaged.

Bon Voyage Party for Departing Visitors at Terrace

MR. and Mrs. Arnold Williams were the guests of honor at a bon voyage party held at the home of Mr. and Mrs. Stewart Malcolmson, Apt. 16-F, 420 West 24th Street, and which was attended by numerous London Terrace residents. Mr. and Mrs. Williams have been the guests of the Malcolmsons for the past several weeks.

Until recently, Mr. and Mrs. Malcolmson made their home in India. It was in that far eastern country that Mr. and Mrs. Williams met them some years ago. The visit of the Williams family to New York renewed the friendship. Mr. and Mrs. Williams sailed for Santiago, Chile, on the steamer *Santa Maria* shortly after the party.

MR. and Mrs. Malcolmson were hosts at another delightful Terrace affair when they entertained at their apartment at a surprise party for Miss Elsie

Steinecke, Apt. 4-A, 440 West 24th Street, in honor of her birthday. Among the guests present were Miss Esther Murphy of 440 West 24th, Mr. and Mrs. Nichols of 420, M. Pierre Tartoue, prominent portrait painter, Messrs. Marcel and Robert Wortman of Paris, Mr. and Mrs. Williams, formerly of Bombay, India. The evening was spent at cards and dancing. At midnight, a buffet supper was served. Miss Steinecke was the recipient of many charming and useful gifts.

Rousing Farewell Party for Europe-bound Vacationist

AHILARIOUS and rousing farewell sent David Michlin, Penthouse, 450 West 24th Street, on his way to a European vacation. The afternoon before his boat left, on July 18, sixty-five of his friends stormed the penthouse to bid him Godspeed. The company was a distinguished one and between impromptu skits, bridge and music by a Meyer Davis orchestra, the affair was an enthusiastic success. Among those present were Meyer Davis and Joseph Moss, his manager; Mons. Pierre Montoux, famous French symphonic conductor, and Mme. Montoux; Rube Bloom, winner of the Victor Victrola contest for the best American composition; Benny Poberesky, manager for Leo Reisman, and Mrs. Poberesky; Carmen Duncan, floral decorator, and numerous other musicians and orchestra leaders and their wives.

London Terrace resident has very competent young college woman as home instructress for 9-year-old daughter. Desires 3 more girls of same approximate age. Schooling and recreation supervised. Hours arranged. Moderate cost. Write H. A. Russell, 3516 79th Street, Jackson Heights.

Bridge Games Huge Success

(Continued from page 3)

a score of 1249. Mrs. C. P. Jensen, Apt. 5-D, 450 West 24th Street, was second with 1126 and Mrs. B. O. Smith, Apt. 17-A, 445 West 23rd Street, was third with 1106.

On July 23, the high honors in both tourneys went to the male sex for the first time. Walter Lewis, Apt. 3-A, 460 West 24th Street, won the contract cup, with a score of 1565. Mrs. L. A. Berko, 6-F, 420 West 24th Street, was second with 1310 and Mrs. Lloyd, 7-C, 415 West 23rd Street, third with 970.

The auction cup was won by T. W. Noonan, Apt. 1-E, 420 West 24th Street, with a score of 1690. This was the second cup to go to the Noonan menage, Mrs. Noonan having won the auction cup at the initial party. Mrs. R. U. Braney, Apt. 3-A, 455 West 23rd Street, was second with 1467 and Miss Fay Werner, Apt. 2-A, 420 West 24th Street, was third with 986.

In keeping with the standard set at the first event, the parties during July were delightfully informal. At the close of the bridge play, the radios were turned on and the party became a dance on the cool terraces of the penthouse.

The fourth party is to be held Thursday, August 6.

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Chelsea Becomes Artistic Center of New York City

Notables of Professional World Bring District Fame

(Continued from page 3)

left Scotland and sailed for America to make their homes. In the southeast corner of Chelsea, they found the spot they had been seeking for. They acquired the entire block between Sixth and Seventh Avenue on 16th and 17th Streets. This area they built up completely with homes and called it Paisley Village, creating a village within a village—since Chelsea still had only a village status.

Where Shawls Came From

It was here that the famous Paisley shawls of grandmother's day were produced, but the efforts of the weavers to give their settlement a definite name of their own was a failure. With customary American facility, the rest of Chelsea promptly termed it Weavers Row and Weavers Row it remained through the years.

Curiously enough, the southwest corner of this block, which is the northeast corner of Seventh Avenue and 16th Street, is now occupied by another Mandel project, the 161 West 16th Street building, recently opened, of the Chelsea Corners development.

New York Moves North

With the establishment of Weavers' Row in the southeast portion of Chelsea and the development of London Terrace and Chelsea Cottages in the northwest section of the area, the intervening territory began to fill up rapidly with attractive homes. The quiet attractiveness of the whole region made an irresistible appeal to New Yorkers who wanted a delightful place in which to live.

Meanwhile, the city itself was sweeping rapidly to the north. By the time Dr. Moore passed away, it had already enveloped all of Chelsea and was extending up to and beyond 42nd Street. This latter area was, of course, still sparsely settled, but New York City was already gaining the tremendous momentum which has grown in volume and pace ever since.

Still, Chelsea remained the most desirable residential region in the city and because of its freedom from commercial invasion and its general atmosphere of beauty and

peace, it began to attract, in ever-increasing numbers, the leading lights of the artistic and literary world and thus entered upon its next and most distinctive phase.

Artistic Center

Within a few years, it was the acknowledged center of the artistic and professional life of the city. The amusement center of the district was Pike's Opera House, built in the '60's at the northwest corner of Eighth Avenue and 23rd Street. James Fisk—more popularly, or, perhaps, notoriously, known as "Jubilee Jim" Fisk—bought the Pike theatre and renamed it the "Grand," which title it has borne down to the present time, though the years have brought it down from its former high estate, a theatre in which the most distinguished artists of the day performed. It is now a vaudeville and motion picture house and, according to latest reports, its days are numbered and it will shortly be razed, removing one more of the famous landmarks of the old Chelsea days.

It must be admitted that some of "Jubilee Jim's" operations did not bear too close inspection. He used the Grand Opera House as his office and it was from there that he conducted the financial manipulations which helped to bring about Black Friday in 1869—the first great business panic in the history of the country, when many of the wealthiest citizens of New York found themselves transformed into paupers within a few hours, as the price of gold was suddenly depressed. Gold did not then have the standard value

it possesses today and such a panic would be impossible now.

Home of Professionals

Many of the great actors and writers of the three decades which followed the Civil War made their homes in Chelsea. Edwin Forrest, one of the most distinguished dramatic players of his day, occupied a house at 436 West 22nd Street. After his death it became a museum of stage and sporting relics of New York City.

Lily Langtry, the "Jersey Lily," reputed as the most beautiful woman of her times, built herself a home in mid-Victorian style at 361 West 23rd Street, which was only recently torn down. Miss Langtry was a native of Jersey, England, from which she received her sobriquet, not, as many modern day folks believe, from residence in New Jersey.

Josie Mansfield, another well-known actress of the '60's, played frequently at the Grand Opera House and so completely won the admiration and approval of "Jubilee Jim" Fisk that he installed her in a house just west of the theatre.

Horace Greeley occupied his last city home at 35 East Nineteenth Street, which is just on the border of Chelsea.

Benjamin Wood, proprietor of *The Daily News* of the old days—not the forerunner of the present *Daily News* of New York—also lived at 23rd Street and Ninth Avenue.

These are but a few of the distinguished members of the profes-

sional world who made their homes in Chelsea in those days. There were many more and they gave to Chelsea a distinctive character for several decades.

In more recent days, Raymond Hitchcock lived for several years at the corner of 24th Street and Ninth Avenue in the house later occupied by Henry K. Hadley, who is today one of the outstanding American composers. Edna St. Vincent Millay wrote some of her poems while living in one of the Chelsea Cottages. Boardman Robinson, the painter, still lives in Chelsea.

New Superintendent

HAVE you noticed the tall, well-built, genial chap who's been supervising operations around the Terrace lately? He's Walter Lewis, our new superintendent. He was chief engineer before his promotion to his new position.

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New Arrivals

AMONG the new arrivals at London Terrace during July are:

Misses Louise Hedlund and Lyora Stevens, Apt. 1-E, 415 West 23rd Street.

Mr. Lester E. Amster, Apt. 14-D, 415 West 23rd Street.

Miss Leslie Werner, Apt. 2-A, 420 West 24th Street.

Mr. and Mrs. C. Hershman Denman, Apt. 8-B, 420 West 24th Street.

Mr. and Mrs. Dupree, Apt. 8-F, 420 West 24th Street.

Miss Clara Leonard, Apt. 15-C, 420 West 24th Street.

Mrs. Lillian Lynch, Apt. 14-F, 425 West 23rd Street.

Mr. and Mrs. Alexander A. Allen, Apt. 2-F, 425 West 23rd Street.

Mr. Leonard Duff, Apt. 7-E, 425 West 23rd Street.

Mr. Wilbert G. Martin, Apt. 11-F, 425 West 23rd Street.

Mrs. Jacob A. Ellis, Apt. 17-B, 425 West 23rd Street.

Mr. and Mrs. Herman G. Friedman, Apt. 15-E, 430 West 24th Street.

Captain Frederick C. Mensing, Apt. 9-B, 430 West 24th Street.

Mr. and Mrs. Adolph Gartenfeld, Apt. 9-C, 430 West 24th Street.

Mr. George A. Burrows, Apt. 5-E, 440 West 24th Street.

Mr. and Mrs. Bruce Quisenberry, Jr., Apt. 1-B, 445 West 23rd Street.

Mr. and Mrs. Charles D. Burdick, Apt. 2-F, 445 West 23rd Street.

Miss Frances Barnett, Apt. 11-E, 445 West 23rd Street.

Mr. and Mrs. Henry W. Tanshauser, Apt. 12-E, 445 West 23rd Street.

Mrs. Annie E. Miller, Apt. 8-D, 415 West 23rd Street.

Brigadier General and Mrs. Henry J. Hatch, Apt. 5-F, 455 West 23rd Street.

Mr. and Mrs. George Thomas, Apt. 6-F, 455 West 23rd Street.

Miss Sayre Marder, Apt. 14-F, 420 West 24th Street.

More Services

THE Terrace News Service has added two more services. The sale of electric light bulbs, which was formerly handled by the management, is now being handled by the News Service.

London Terrace stationery also can be purchased there now.

Terrace Club Is Officially Organized—Officers Elected

(Continued from page 3)

Committee on Athletics—Ward P. Brennan.

In accordance with the provisions of the constitution, the above officers will serve until the second Tuesday of January, 1932, when the first official annual meeting of the club will be held and an election will be held for officers to serve for the entire year 1932.

Under the provisions of the constitution, all residents of London Terrace are immediately eligible for membership. As soon as signed applications are received and acted upon, membership cards will be issued and the holders will be entitled to all privileges of the club.

Many Privileges

These are already becoming many. Golf, tennis, handball, bowling, archery, riding, baseball, swimming, fencing, gymnastics and other sports are on the summer list for the club, and for many of these Mr. Brennan has already made arrangements whereby Terrace Club members may enjoy special facilities for indulging in them. In the fall, there will be numerous indoor competitive and social activities to engage the attention of the members.

If any resident of London Terrace has not yet received application blanks, call Mr. Brennan on the house phone, or drop him a line or call and see him in the administration office at 435 West 23rd Street, and blanks will be provided at once.

Those Who Serve

Honors for the period June 15 to July 15 were won by House 415 for both the Uniformed Service and Maintenance.

Uniformed Service:

J. Dolan	Doorman
L. Wagner	Doorman
J. O'Connor	Elevator
M. Schwartz	Elevator
L. Doyle	Elevator
L. Hebert	Elevator

Maintenance:

A. Marengano	Houseman
P. Wilchka	Houseman
A. Telechka	Porter

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There are some other excellent beauty shops near us, too. There's the Celia Beauty Shoppe, at 326 West 25th Street, the Lawless Beauty Shop at 273 West 23rd Street, the Cornish Arms Beauty Shop, 311 West 23rd Street, and Lillian's Beauty Shop at 365 West 23rd Street. So you really have an exceptional choice when you step out for beauty treatments of any sort. And, of course, there's Rose B. Stanley, who gives you the treatments right in your apartment. Just telephone CHelsea 3-9851 for her.

For Fine Food

Connoisseurs of fine food may dine at Chaffard's Restaurant, 232 Seventh Avenue, in high content. The menu, from its hors d'oeuvre to demi-tasse, fulfills the most glorious tradition of old Mouquin's. And how I did adore Mouquin's—so restful and informal and such excellent food. I'll whisper, in case you haven't heard, that Mouquin's former chef now owns Chaffard's.

Cheerio! A treat awaits you today—that's the way K. V. L.'s Old English Bakeries greets you and it's true. Melton Mowbray Famous Beefsteak Pies, delicious handmade mutton pies, tasty Eccles cakes, crumpets and English tarts. Oh, yes, they have birthday cakes and party favors to order, also St. Ivel imported jams, grand for tea parties or any meal.

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—IRENE TAYLOR SCHULTZ,
Apt. 1-F, 420 West 24th Street.

Tatler Tales

(Continued from page 4)

to imply about anthropology in the sketch of Kenneth Collins, 455 Penthouse, vice-president of Macy's, who gave up the science to become the world's greatest department store advertising genius. Honest, doctor, it was just a gag.

THEN there's still another, from the outside world. Eugene Hahn, president of the Hahn Engineering Company, 30 Church Street, gives three cheers for the sketch of James Cleary, Apt. 8-F, 415, published last month. "It was with great delight that, by mere chance, I discovered recently in your house organ a splendid analysis of dear old Jim Cleary," writes Mr. Hahn. "From my personal observation of some 15 years, I agree with you that Friend Jim will make a go of anything he attaches himself to. Now that he is attached to the Terrace—better look out. He has a host of friends and followers—while your apartments may be limited in number."

She's Been Away

MISS RESLI TUCKERMAN, managing editor of TATLER, has been up at Cape Cod, enjoying the cool sea breezes while the rest of us were sweltering here in New York. But she's back now and is on the job again in Mr. Scofield's office.

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