

DEC 28 1961



MAY

BIRTHDAY
NUMBER

In This Issue...

Three Years Of It

By "YE OLDE TENANT"

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TATLER

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If This Be Treason —

Happy Birthday

WILL someone step forward and blow out three candles, please. You see, this month London Terrace is three years old. And so, congratulations are due all around to residents and management. There are many things that the management can be congratulated upon, but one thing we think might be hinted. It's a pretty nice set of residents that they have.

More Birthdays

Birthdays, of course, come to residents—especially young residents—as well as to London Terrace. On Monday, May 1st, Junior Lasky, son of Mr. and Mrs. Frank Lasky, 415 building, played host to a group of young friends at a party held in honor of his fourth birthday. And on Saturday, April 29, Kenneth Collins, Jr., son of Mr. and Mrs. Kenneth Collins, celebrated his birthday, in the penthouse, 455 building. There were clowns—real ones—from the Circus!

Cantab

Dean Herbert E. Hawkes of Columbia University announced a few weeks ago that Graham C. Lovejoy had won the Eureka J. Kellett fellowship at Cambridge University, England. The fellowships—there is one at Oxford University too—are for two years for the study of the humanities. Mr. Lovejoy is the second Kellett fellow from Columbia to go to Cambridge. He is the son of Mr. and Mrs. Owen R. Lovejoy, 425

building, and was educated at St. Petersburg High School, Florida, the University of Wisconsin for two years, from which he transferred to Columbia for his junior and senior years. He was graduated last June with honors in history. He will go to England next autumn and be in residence at Clare College, Cambridge.

Exercise

A hiking fan has just figured out how you can get a good bit of exercise just by walking around the London Terrace block, and taking in the sights. He estimates it this way: There are 5,280 feet in the statute American mile, and it's about 2,000 feet around the Terrace. So to walk a mile you have to walk around London Terrace a little more than two and one half times. Suppose you start at the corner of 9th Avenue and Twenty-third Street. You walk west—in line with the right hand traffic—pass the London Terrace Flower Shop, Pierre's, the Barber Shop, and turn the corner by the Chemical National Bank (a logical place to turn a corner).

Then you go north on 10th Avenue, pass the new Excelsior Automotive Service showrooms, turn the corner at 10th Avenue and Twenty-fourth Street, and go east, turning the corner again by the Royal Scarlet store at Twenty-fourth Street, and 9th Avenue. You go south, and soon you're right back where you started. Then you go around again.

The third time, however, you only go round about as far as 460 building, on the

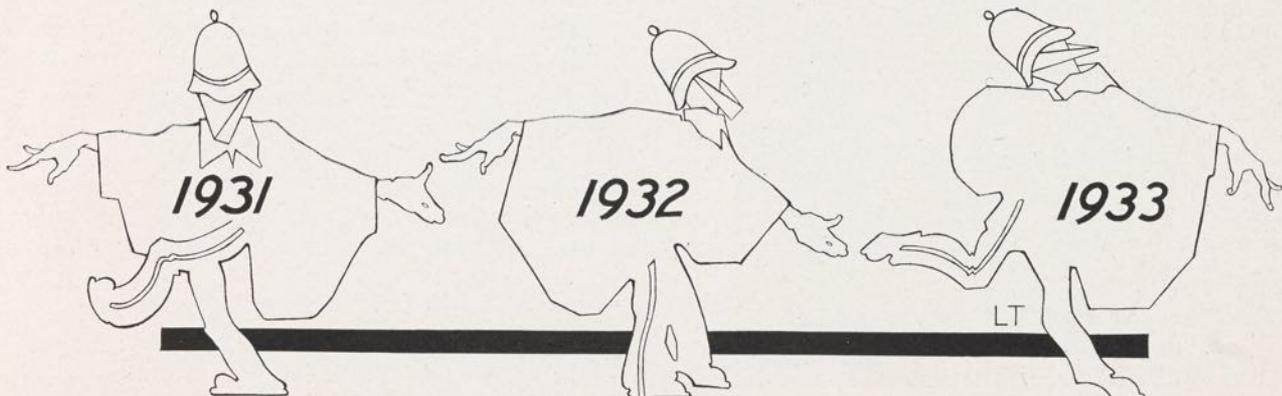
Twenty-fourth Street side. That finishes the mile, which you ought to do in about twenty minutes. It also brings you right near the London Terrace Swimming Pool. The logical thing to do then, is to finish your mile, and then hurry into a bathing suit, jump into the pool, and cool off. If you still feel athletic you might try swimming a mile. That would be—let's see—about 70 lengths, which is 35 times up and down the pool.

Opera on the Bowery

London Terrace mothers will remember Miss Martha Scott who last Christmas came and taught Terrace children the carols they sang at their big party. Well not long ago, Earl Sparling one of the star reporters of the New York *World-Telegram* wrote an interesting story about Miss Scott who was once associated with the Chicago Civic Opera Co., and who is conducting an unusual musical experiment these days. She is lecturing on grand opera at the Bowery Y. M. C. A. Her audience, composed of men who are down and out, and who come to the lecture voluntarily, is amazingly attentive.

Proof-Error

Mr. Lewis Woolsey, 465 building dropped us a note telling us that last month we labeled Mrs. Sims as the creator of *physic*, instead of *psychic* bidding. "It is a question," read the note, "whether this is an example of poor proof-reading, poor



"The Birthdays that Bloom in the Spring Tra-La"

spelling, or just ignorance of the proper nomenclature."

Well, the error was just one of those things. It slipped by. Things like that happen in the best of firms. We remember Sinclair Lewis' "Arrowsmith," where someone gives a talk on *infant morality!* Another time, an old professor of ours wrote a book in which he found himself talking about the "ill-important work of proof-reading," for all-important. When the professor spotted the error in his first edition, he wanted to make the publishers keep the error in place, adding a foot note to call attention to this horrible example of just what he was talking about. Matter of fact, the writer of the letter called us the "London Terrace TATTLER," spelling TATTLER with two "t's"!!

Brass Buttons Again

TATTLER has more news on brass buttons—it takes over a thousand buttons to equip the members of the uniformed service of London Terrace. We found this out as a result of the article in last month's issue, when TATTLER called the Copper and Brass Research Association to task for failing to compute the total weight of brass used in fitting out Terrace bobbies with shining buttons, as a part of their survey of the brass and copper used in the building.

What's more, our informant tells us that starting with this month, the bobbies will wear a new type of button, one especially designed for London Terrace. The new button will carry the monogram L T on it. The old buttons were just plain ones, hardly suitable for so imposing a character as a London Terrace Bobbie.



Champions Practice — N. Y. U. on the Main Deck

Champions

London Terrace residents sunning themselves on the Marine Deck a few Saturdays back were treated to an unusual spectacle, when the Girls' Fencing Team of New York University visited the Deck and held practice sessions there in preparation for coming championship bouts. Newspaper photographers were present to take pictures of the event. The team, composed of Mercedes Solomon, Natalie Seiden, Marjorie Lansing, and Frankie Siegal, captain, won the Eastern Collegiate Women's Fencing Championships a week after their second session at London Terrace. In doing so, they duplicated the feat of the N. Y. U. Men's Team, which also won the Eastern title. Coach of the team is Julia Jones, famous fencer.

High-Diver

Just a few people in the United States think that as good a way as any to earn a living is by doing high-dives from a thirty-three foot tower. Of these, however, Vic Sobel is one of the best. Vic is the tall, pleasant looking guard who with Bill Houlihan keeps a watchful eye on the many who come to swim in the London Terrace Pool. This summer, with Georgia Coleman, he will give daily exhibitions of his specialized art at Jones' Beach.

Sobel, is a college developed champion. He learned much of his swimming and diving at New York University where he was captain and star of the team. In 1931 he was Junior National A. A. U. champion, and in 1930 and 1931 he was Senior Metropolitan champion. Last summer, upon graduation, he turned professional diver, and inaugurated his career with a season of exhibition high-diving at Jones' Beach.

Vic admits that he became a diver through accident. When he first tried out for the N. Y. U. team he was a swimmer. But Coach Francis Wall, faced with a shortage of good divers for his coming meets, looked around for the team's poorest swimmer and ordered him to become a diver. Vic was the swimmer. But in short order, surprising everyone, he developed into a diver of champion-

ship calibre. He admits, with a grin, he always had it in him. At the age of one year he fell out of a three story window. That was his first high-dive. All he suffered by it was a bump on the head.

Author

"Fighting Leather," is the name of a new novel which *College Humor* is publishing serially, and which will appear in book form this fall. It concerns the career of a college football player and boxer, and it is by Edward J. Neil, 470 building, sports writer and columnist for the Associated Press.

Things have been happening for the author of the book—who is hailed as "Eddie"—since his serial appeared. May 1st, when the Pulitzer journalism awards were announced, the name Edward J. Neil was on the list as honorable mention for his fine description of a bobsled dash at Lake Placid, as one of the best bits of reporting for the year. April 26, a bouncing baby boy—seven and one half pounds to be exact—was born whose name, as favored by Mrs. Edward J. Neil, will be Michael Edward Neil. Congratulations to father and mother came racing in from Jack Dempsey, Jim Johnston, Dan Parker, and Amelia Earhart Putnam. Mrs. Neil, the former Helen Nolan, is a newspaper reporter of note in her own right.

Eddie, himself, was born in Methuen, Massachusetts, thirty years ago, in a blizzard. He was a twelve pound baby who grew up into a two hundred and twenty pound man. At Andover and Bowdoin, he played football and went out for track and baseball. He ran out of money when he planned to study medicine, and took to writing sports.

Forum

A doleful picture of the future of art in America was painted by Murdock Pemberton, former art critic of *The New Yorker* in a talk at the second meeting of the Forum at the Penthouse Club, Tuesday evening, May 2.

Mr. Pemberton felt that one of the major reasons for the lack of an "art-loving public" in America is the fact that the national government has completely ignored the importance of a training in art appreciation for children. The most lasting form of art, he said, is the picture which expresses color and not form.

The Forum was launched at London Terrace, on April 28, when Miss Henrietta

(Continued on Page 8)

Three Years Of It

By "YE OLDE TENANT"

MAY 1, 1930. A big day at London Terrace—new London Terrace. There have been many "big days" since, but this was an all-important one, for on that day, the doors of the first completed unit—455 were opened and Mr. and Mrs. Robert W. Braney, a most engaging young couple, moved in as the first tenants, pioneer residents in the largest project of its kind.

London Terrace then didn't look like the London Terrace of today. To tell the truth, those early residents had the real pioneer spirit. They had to have it. The 455 and 460 buildings were the only two ready for occupancy. Carpenters, plasterers, painters and what have you were everywhere in the other garden units. The garden was piled with lumber and other materials. There was no grass. Every gentle spring zephyr swirled clouds of dust through the open windows. For eight hours every day, there was the noise of construction—din would be a better word. But the pioneers took it all smiling and their numbers increased steadily as each month witnessed the opening of two more units.

Merely Holes

In those days, the sites of the present corner buildings were merely holes in the ground. Even the foundations had not been set and no steel work had been started.

But, by October 1, which was the next big moving day, there were more than 700 families in the Terrace. With October 1, also, came that distinctive show, now regrettably gone—this being deflated 1933—the dress parade of the uniformed service. By this time, of course, the garden had become a garden, and every afternoon at 4:45, the peal of a bugle would sound from the vicinity of the fountain and all the bobbies and patrolmen would line up for the changing of the guard. It was a highly impressive affair. So impressive in fact that one six-year-old visitor at the Terrace, on hearing the bugle and rushing to the window to see the military spectacle, cried, "Mamma, come quick. The London Terrers are going to parade."



(Courtesy Chelsea Management Corp.)
London Terrace in the Making

Christmas Eve Festivities

Christmas Eve was the next big day for London Terrace. On that bitterly cold evening in 1930 was dedicated the bronze tablet in the garden containing a facsimile of the original manuscript of "The Night Before Christmas", as a permanent Christmas shrine. No one who was there will ever forget the beauty of that festival. At the west end of the garden, a canopied platform had been erected and just as the candle-lighting ceremony was begun, the thousands of visitors—and

there were thousands—who gathered before the platform heard the strains of Christmas carols from the throats of a large boys' chorus and from that moment until the ceremonies ended and Santa Claus came down the chimney to deliver his gifts to the children, the garden radiated with the real Christmas spirit.

There have been many "big days" and many amusing episodes in the life of the Terrace since, some not so amusing. Queer things always happen in apartment buildings. I recall

the day when one tenant, in a somewhat befuddled condition, sat gaily on the window sill of her 10th floor apartment, feet dangling over the garden side and announced to the world at large that she was about to jump out, only to be prevented at the last moment by a highly excited sergeant of the guard.

African Dodger

Then there was the tragically humorous episode of the fair tenant, who, on a Saturday afternoon, stood in the middle of her living room on the first floor of 420 and hurled all the bottles, glass-ware and china in the apartment through the window, without bothering first to open the window, until there were a few square yards of debris in the garden. She was finally corralled and taken away, never to return.

And who, of those who were here then, doesn't remember the famous machine gun scare, when twice within the space of a week, the garden, shortly after midnight resounded with the unmistakable rat-tat-tat of a sub-Tommy? Every window was filled with excited inquiries and the patrolmen were scurrying in all directions in the darkness, until it developed that someone in a playful mood had dropped packages of lighted firecrackers into the garden. But it was funny only after the cause had been revealed. Like the heroines of the two previously mentioned incidents, the playful one also vanished from our midst.

There have been many pleasant "firsts" at the Terrace—the first Christmas party, the first big meet in the swimming pool, the first night at the dining room, the first penthouse party, held on a blazing hot night in June 1931 which eventually resulted in the present delightful Penthouse Club, and many others.

London Terrace is on historic ground, but, in its own way, it is establishing its own history and its own traditions. To those of us who have lived with it and in it from the first days of its construction it is the place we had always hoped to find in a crowded metropolis. There is nothing else quite like it.

Happy Birthday To You

And while we're reminiscing, may we call to the attention of London Terrace residents, not only Spring, and the third birthday of the Terrace, but also the first anniversary of Mr. Barton, as its resident manager. Mr. Barton came to London Terrace in May, 1932. Many happy returns of the day!

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A Communication About Buses



Wanted: New Buses for Old Trolleys

(Editor's note: The TATLER is pleased to present this expression of opinion. Mr. Lewis M. Fisher, writer of the letter, is a resident of 445 building, London Terrace, and head of the sales promotion division of the Boston Royal Petticoat Co. He brings to the attention of London Terrace residents a plea for the modernization of the present transportation system of New York City, a subject which of necessity interests Terrace dwellers.)

To The Editor Of TATLER
London Terrace
Peter Greig, Esq.

Dear Sir:

I verily believe that if the millions of people making up the population of the five boroughs of Greater New York, were asked point blank, if they would like to see the trolley cars taken from the streets and relegated to the ash heap, they would without a moment's hesitation, reply in the affirmative.

Go one step further and ask them if they would welcome instead of trolley cars that now honeycomb our thoroughfares, splendid roomy, clean, healthy, airy, commodious buses and the answers would be overwhelmingly, yes, yes, yes.

A community as progressive as Greater New York is supposed to be, calmly permits trolley cars to remain on its busy streets, while the representatives of the people, clothed with the necessary authority, elected by the citizenry, permit an obsolete method of transportation to continue uninterruptedly, while magnificent buses are being built and used in many other enlightened and progressive cities.

For more than seven years the leading civic organizations of New York have been making every endeavor to bring to a realization, the advent of buses and the elimination of the antiquated trolley cars.

Here are the names of these patriotic civic bodies, and the officials instrumental in bringing this matter to a focus.

Organizations Favoring New York Railways Motorization Program

Broadway Association

Dr. John A. Harriss, *President*
John E. Gratke, *Managing Director*

Central Mercantile Association

J. Irving Walsh, *President*
Joseph E. Kean, *Secretary*

Central Park West & Columbus Avenue Association

Russell B. Corey, *President*
Joseph F. Addonizio, *Managing Director*

Fifth Avenue Association

Capt. William J. Pedrick, *President*
Thomas W. Hughes, *Secretary*

42nd Street Property Owners and Merchants Association

Victor A. Lersner, *President*
Edward W. Forrest, *Secretary*

Lexington Avenue Civic Association

Gen. J. Leslie Kincaid, *President*
William D. Rawlins, *Secretary*

Madison Avenue Association

James A. McCarthy, *Secretary*

Sixth Avenue Association

Charles M. Dutcher, *President*
V. Clement Jenkins, *V. P. & Gen. Mgr.*

Uptown Chamber of Commerce

Ernest H. Milligan, *President*
Matthew J. Eder, *Secretary*

34th Street Midtown Association

William F. H. Koelsch, *President*
Thomas A. Mason, *Secretary*

Twenty-third Street Association

Paul H. Fairchild, *President*
William H. Bird, *Managing Director*

Washington Square Association

David H. Knott, *President*
Edward G. Steinert, *Secretary*

West Side Association of Commerce

Louis A. Kissling, *President*
James W. Danahy, *Managing Director*

Take a look at the magnificent bus which they propose should supersede the noisy rattletrap trolley cars.

It is a modern conveyance built for comfort, speed and safety, the wheels mounted with noise deadening cushion tires, making travel on them a pleasure indeed.

The New York Railways Corporation through one of its subsidiaries has just made a new application to the Board of Estimate and Apportionment of the City of New York for a 25 year franchise which would, if granted, permit them to take the trolley cars off the streets, and substitute buses instead.

This responsible corporation proposes to relinquish to the authorities, its 999 year franchise, which it now owns and which privileges them to operate trolley cars for that length of time, and agrees to substitute buses for trolley cars within a most reasonable length of time, if the Board of Estimate passes favorably on its petition for a 25 year bus franchise.

It should be borne in mind that a remarkable proposition is attached to the conditions embodied in this petition for a 25 year franchise.

New York City Omnibus Corporation being desirous of meeting the demands of the people for a five cent fare, agrees to make five (5¢) cents the rate of fare on buses operated by them over these new routes and have arranged for special transfer privileges at a cost of only two cents at intersecting points.

It is now up to the people themselves to make known their desires to the Board of Estimate and Apportionment and to the mayor of the city of New York, the Hon. John J. O'Brien.

If we want the trolley cars off the streets and if we want comfortable commodious buses, let's say so.

We must do as Lincoln, if he were alive would have suggested. Let us stand united, or we may fail.

We must do as President Franklin D. Roosevelt did immediately after his inauguration, take action.

We must consistently and persistently bring the pressure of our numbers to bear on the city authorities who will pass upon this bus franchise.

Simply wishing that we get the trolley cars off the streets is not going to accomplish anything at all.

It is our duty to write to the men in control of the city government, the mayor, the

(Continued on Page 11)

Putting Pipe In Its Place

By RAPHAEL LEVY

Associate Editor, TATLER

IT is the year 1929, at the corner of Lexington Avenue and Forty-second Street, where armies of modern business and science have concentrated to erect what is to be the tallest building in the world—the Chrysler building. Everywhere there is a tumultuous activity of men and machines. Swiftly, the steel skeleton of the new skyscraper rises floor by floor above the level of the street until it towers above its towering neighbors.

As each floor goes up, specialized battalions move in. These are workers who fit the skeleton with its arteries, the pipes and wires which will supply it with heat, light and water. One of these battalions—a group of 400 men—has for its specialized work the delivery of the greatest amount of steam with the least amount of cost. Supervising these busy soldiers, who take eleven months to lay thousands of feet of high-pressure steam pipe, is a keen-eyed pipe specialist. He is Fred. J. Maeurer, engineer and specialist for the Air Reduction Company, and resident of 470 building, London Terrace.

Because engineers are men who must deal exactly and conservatively with facts, they, by nature, abhor show and publicity. So Fred. J. Maeurer is unknown to the man in the street, though he is respected and famed the nation over in engineering circles as a resourceful oxy-acetylene engineer, author, and lecturer, and an authoritative leader in his own field.

The Air Reduction Company, with which Mr. Maeurer is associated, is a nation-wide company manufacturing Oxygen, Acetylene, Carbide, Rare Gases, and Oxy-Acetylene Apparatus, and have contributed much to the advancement of oxy-acetylene welding and cutting. Among



FRED. J. MAEURER

its applied processes is the welding of pipe for heating installations, this phase of their activities being under the direction of Mr. Maeurer.

Despite a sober scientific background, the story of the developments in heating installations for the last twenty-five years is a romantic one. The oxy-acetylene torch, an instrument which Air Reduction Co. manufactures, changed piping fabrication history. Twenty years ago, when a skyscraper was built, its steel skeleton was riveted together and its interior piping for heat carrying was joined with short overlapping couplings. The resulting piping structure was one in which parts

Mr. Maeurer will be the speaker at the third meeting of the Forum at the Penthouse Club, Tuesday evening, May 16, 8:30 p. m., when he will discuss "Liquid Air" and its commercial development. A series of demonstrations with liquid air will show how a rubber ball after immersion, can be shattered like glass, how flowers can be pulverized by crumbling in the hand. A motion picture will supplement the talk.

were joined together mechanically and in these joints were potential weaknesses which the stress and strain of time disclosed. Today, a skyscraper pipe line is one continuous piece.

Each pipe is physically joined to its neighbor by an oxy-acetylene weld. The concentrated heat of the oxy-acetylene torch fuses the metal of one pipe with that of the next. And each length of pipe, welded to the next pipe, becomes one.

It has been the part of Mr. Maeurer to play a leading role in the introduction of this revolutionary method into building. Born in Brooklyn, one of a family of eighteen children, he finished school early and went to work. In 1908 he joined the Davis-Bournonville Co. absorbed by Air Reduction Co. in 1922, not as an engineer, but as a workingman "on the job."

But Fred. Maeurer was a workingman with ambitions. It was not enough that he soon rose to be foreman and one of the best workers of the company. He wanted to be an engineer. So, after the day's work, he went to school and studied higher mathematics, metallurgy and chemistry.

Meantime the Air Reduction Company began to specialize in pipe welding and welding applications. And when Mr. Maeurer became a full-fledged engineer pipe welding became his specialty. It was something he knew practically, as well as theoretically.

It was only natural that he should be the man chosen to carry on the work of educating the engineering and business worlds to the advantages of pipe welding and welding and cutting in general. Engineering societies and universities invited him to lecture on the new method and its applications. Editors of engineering journals called on him for articles. He became an authority on pipe welding and spent his time constantly going from one city to another lecturing, demonstrating and advising.

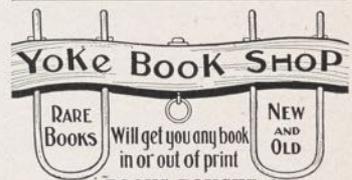
Less than five years ago, when the new method of fabricating heating installations was introduced, the plumbing and heating

industry was faced with the fact that there was a shortage of workers who could weld pipe. So, overnight, by an educational campaign under Mr. Maeurer's lead, a new trade was established in American industry. Forty states were covered and from thirty to forty thousand men were put in training in over four hundred classes, learning modern pipe-fitting in vocational and technical schools.

(Continued on Page 10)

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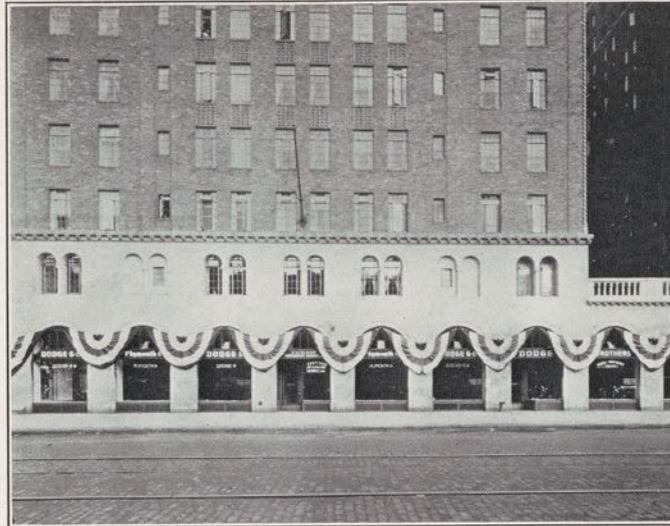
IF THIS BE TREASON

(From Page 4)

Addition, head of the Crime Prevention Bureau, spoke on "The Police and Juvenile Delinquency." At the next meeting to be held Tuesday evening, May 16, Mr. Fred. J. Maeurer, 470 building, engineer and authority on welded pipe installation, will speak on "Liquid Air" supplementing his talk with a movie and a demonstration.

Automobile Showroom.

On Saturday, April 29, London Terrace saw the opening of the Excelsior Automotive Service, Inc. display room in the 470 building, southeast corner of Tenth Avenue and 24th Street, who are factory representatives for Dodge motor cars and trucks and Plymouth motor cars. On the opening day 18 cars were sold from the floor showing an immediate demand for these popular cars. On the night of the formal opening a buffet lunch was tendered to New York dealers and their wives and friends. Officers of the Excel-



London Terrace's New Store — Excelsior Automotive Showrooms

sior Automotive Service, Inc. are: John Sternecker, President; John W. Rickert, Vice President; M. S. Cooper, Sales Manager; Ted E. Lomer, Service Manager, all of whom have been engaged in the automotive industry since its start in this

country. The new store is operated in conjunction with the Excelsior Garages, Inc., the official London Terrace garage, thus offering purchasers a sales service in close cooperation with garage and repair services.

Dancing School

Miss Katherine Harkins, who has graced many a good show like the never-to-be-forgotten "Good News" (remember the "Varsity Drag") or "Crazy Quilt" has opened a dancing school in the Grill Room 405 building, which she calls the de Paul Studio of Dancing. She is particularly expert with children but has also established classes in tap dancing for ladies and for men. Nothing like limbering and stretching exercises to make you feel healthy and maybe we shall yet see the residents staging the Follies—no—the Scandals—oh no—the Vanities of London Terrace. Detailed information concerning Miss Harkins' classes can be obtained from S. William Hopkins at the Grill Room.

Associate Editor

New to the TATLER columns is Raphael Levy who last month joined the staff as associate editor. He comes fresh from the University College, New York University. There he was a campus leader and editor-in-chief of the *Medley*, New York U's lively comic magazine, which he helped make livelier. So lively—in fact, that at one time he faced expulsion from school. He survived the threatend expulsion, however, and lived to graduate in the first quarter of his class, and to deliver the class day humorous oration.

Marine Deck

We are indebted to Mr. John McKenzie, New York Commissioner of Docks, and to Mr. F. T. O'Keefe, Chief Engineer of the Department of Docks for a newly traced chart of the piers along the North River from which we plan to lay out a rotating indicator on the parapet of the Deck to enable visitors to locate and identify the many ships visible from the roof.

A new ship's clock which strikes the bells every half hour now adorns the wall of the Smoking Room entrance to the Deck. New drapes have been added to the windows, completing the interior decorating scheme of the room. We are pleased to report favorable comment on the decorations and furnishings of the room.

On May 10th the new United States Liner, WASHINGTON, sister ship of the MANHATTAN sailed on her maiden voyage to Europe from her pier at the foot of 21st Street. Visitors had box seats for the event.

The Smoking Room was honored for two weeks with the presence of a three foot scale model of a sloop complete with sails, built by Peter Whiteman, aged 12, 460 building, who was at home on vacation from school. The boat was built when Peter was nine, and won the first race in which it was entered when it carried off first prize against twenty-two other craft in a free for all contest at Camp Pinnacle, Loch Lyme, New Hampshire.

Personals

405 BUILDING

Mrs. Grace Simms and daughter, Gladys, are vacationing in Europe. They will be gone about three months.

410 BUILDING

A new resident is four year old Lois Engstrom, daughter of Mr. and Mrs. William J. Engstrom. Lois confided to the Bobbie on duty that she liked London Terrace "very much," but that she plans to like it "better" as soon as she becomes acquainted with other young Terrace residents.

415 BUILDING

Mr. and Mrs. John Grey recently entertained friends with a novel roller skating party. Guests put on roller skates and raced around the Terrace block.

(Continued on Page 11)

MISS KATHERINE HARKINS
Announces
THE de PAUL STUDIO OF DANCING
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Class or Individual Instruction
Management of S. William Hopkins CHelsea 3-5285

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Fashions; Linens; Cottons

By CARMEN JOSEPHY

If you aren't linen or cotton conscious by this time you just haven't been reading the papers or looking at the shop windows. It's *the* thing for summer wear. From early in the morning of one day, when you play tennis or golf before breakfast, or worse yet battle subway rushes, until early in the morning of the next when you dance on roof gardens or under pavilions in the country, plan to dress yourself in these washable materials.

Black and navy linen suits and ensembles for city wear and commuting are about the grandest innovations that have come along. With white accessories—hat, gloves, jacket and two-toned shoes you have a costume that can't be beaten. The coats are almost always of the light shade, white or natural colored linen over a dark dress. Imagine how cool and practical that will be in another month.

There are dozens of new accessories that give you several different costumes from one little dress. Gloves are terribly important, and fancy too. Cotton ones, with big stiff cuffs, add jauntness to a suit, and the last word in hand covering are these peek-a-boo silk crocheted ones, also with stiff ruffs and cuffs. And with kerchiefs, scarfs, bows, and jabots of white of brilliant colors, you can do all kinds of trick stunts with your costumes.

Cotton Dance Frocks

As for evening things, again have washables unless you need a particularly grand dress and then have that one chiffon or mousseline de soie. Organdies, batistes, piques—they're very important—and cotton for dance frocks are the outstanding features now. Soon enough you'll find out how practical they are. A white pique gown, slimly tailored, with a bright red pea-jacket may be popped into a hamper as soon as you get yourself out of it at the end of a long and gay evening. After a tubbing it will be as fresh and crisp as the day you bought it. Muslin is another fabric that has been revived for dance dresses. Worn with the family



Petals of white organza widen the shoulder line and give a delightfully Victorian feeling to this evening frock which is high in the front and cut to a low V in the back. Delicate lines of vivid green form a wide plaid pattern and the soft girdle is also of green.

jewels you'll be the smartest woman in sight.

The piques are all simply cut while the organdies and other sheer materials are copied from grandmother's tintypes, with huge puffed caps over the shoulder, voluminous skirts and fluffy little capes to make you demure and young looking, and they are chic no end.

COOK BOOK CAROLS

By ELIZABETH FORMAN, 455 Bldg.

(Editor's note: The TATLER is pleased to present this novel series of excellent recipes. They are reproduced by courtesy of the NEW YORK WORLD-TELEGRAM, where they first appeared. Elizabeth Forman is Mrs. Kent B. Stiles, 455 building, and is a magazine writer and author.)

Cinnamon Toast

Of all dainty breakfasts, the one I like most
Is rich amber coffee with cinnamon toast.
The latter is easily made and delicious—
Light, sweet and tasty, yet very nutritious
In a saucer or bowl mix white sugar and spice.
Toast bread as usual, quite brown and nice
With generous hand now you butter it thickly
Dust on cinnamon mixture and serve very quickly.

White Mountain Cream Frosting

Mountain peaks never were won by the climber
Who'd shirk and shirk and shirk
And the best eats are made by the sweet cheerful woman
Who'll work and work and work.
Here's now an icing delicious and fluffy
As any light mid-summer dream
Trouble? A little, but well worth the effort—
This elegant White Mountain cream:
One cup of sugar; three tablespoons water
Boil till it threads like a hair
Meanwhile beat stiffly two cold and fresh egg-whites:
To get them quite dry have a care.
Pour on hot syrup. Add any choice flavoring.
Continue to beat until cold
Results of your labor—be cake loaf or layers—
Are well worth the while to behold.

Clothes Every Hour

It is almost too good to be true to think that one can buy clothes for every hour of the day and night, well made, and of excellent fabrics, at prices that will allow you to eat for the rest of the summer. Well, it is possible and the place to do it is at the Fany-Lee Shop in the Buckingham Hotel at 57th Street and Sixth Avenue. They have nothing above thirteen-seventy-five and you can't help wondering how in the world they do it. There is an almost bewildering variety of daytime dresses, commuting costumes, gay sports outfits and simply superb evening things. The street ensemble that I liked best is a silk suit, a black dress with a black and white jacket of interwoven grosgrain ribbon and silk, done in a checker board design. A white pique Ascot offsets the whole suit and it's one of those outfits that may be worn all day and all evening in town, if you don't have to dress after 6:30. I could rave on for a long time about all the various enchanting selections you can make, but if you are wise you'll rush right up and make your own.

If you have a sweet girl graduate in your family this is the place to go for the all white dress. They have a perfectly

grand group of especially chosen frocks for this very important occasion. They are all soft and billowy, and made of organza or mousseline de soie, and will be perfect for summer dance dresses later on. The girls will like them too, for they have a certain sophistication in their very simplicity. There is one that has a little detachable cape that buttons up the front high under the chin and falls over the arms almost to the elbows. It has a sash of white velvet and it may be ordered with a black sash and black buttons if desired. Then there is one of striped organza, with a tucked bodice and skirt, and huge puff sleeves. A soft fluffy flower partially fills the deep V of the neck line. They are all ankle length, of course. Mothers and sisters will wish they were graduating, if only for an excuse to have one of them.

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I. HAHN

ANNOUNCING

A new link in the chain of Beauty Parlors and Barber Shops operated by Joseph Jacomo.

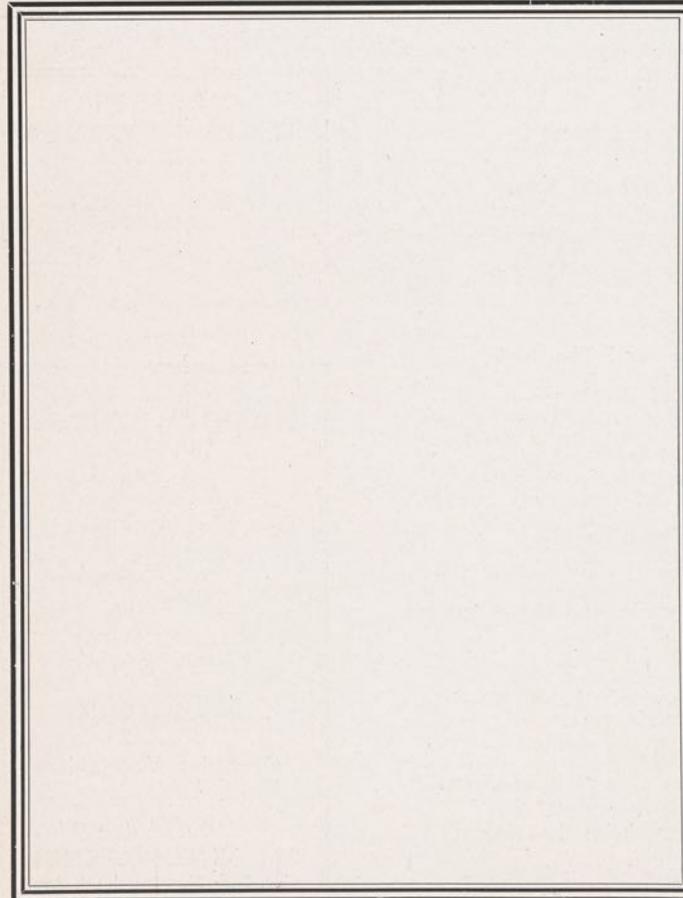
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Ladies Hair Cut50	Combination Price \$1.00
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Room Service — Direct connection with your house telephone. Beauty Parlor Open 9 A. M. to 8 P. M.
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Boys and Girls of London Terrace

By HELEN ELIZABETH HARDEN

In our last issue we printed a list of books suggested by Miss Culbert and Mr. Cornell suitable for starting our Boys and Girls Library. No one knows better than Mrs. May Lamberton Becker Children's Book Editor of the *Herald-Tribune* and author of a weekly article on books in the *Saturday Review of Literature*, what such a list should consist of, so judge how pleased we were to receive a postcard from Mrs. Becker saying "I think Miss Cubert's list is excellent (underlined). As you increase it, no doubt you'll make more provision for boys." Yes, of course, but what do boys read nowadays?

On Tuesday afternoon, May 9th, Dr. Paul Robert Jacobs, one of London Terrace's dentists presented a motion picture with a lecture by himself on "Modern Health Dentistry for Children" in the Penthouse Club which was attended by the Terrace children and their parents. Dr. Jacobs was assisted by Anthony Mertz, 405 building, New York representative of the Ritter Dental Manufacturing Company of Rochester, who lent the films and projection apparatus.

On Friday afternoon, April 28th at 5:30 o'clock, the children of the Terrace gathered in the club to hear the first radio presentation of Winnie the Pooh a new radio series for children prepared by Stephen Slessinger, son of Anthony Slessinger, 445 Building. The new feature is a sustaining program of the National Broadcasting Company and is presented over W E A F on Wednesdays and Fridays.

Murray Burgess, 460 building recently entertained children of the Terrace with a movie show of the home type. After several minor mishaps getting underway the audience was thrilled and delighted to witness the complete showing of that Western thriller, "Two Gun of the Tumbleweed", complete with cowboy hero, beautiful heroine, desperate villain with long mustache, and wild rides over lonely mesas.

A new sand box has just been built by our Carpenter Shop for use of the very young children who spend their days with their mothers and nurses on the south terrace beneath the playroof.

Five new children have moved into the Terrace during the past week. Two are from the country, and their mother is more than pleased with the very spacious and attractive playground facilities for her children. About seventy children are now making constant use of our sky-high playground.

The heavy canvas which has been surrounding the playroof to protect it from the winter winds will soon be down, giving the children a bird's eye view of the great liners at their docks. Sailing day is always an event in the daily routine of play, all hands lining up and cheering as the ships depart in a cloud of whistle blowing. ("Neatest trick of the week"—Ed.)

Fred J. Maeurer

(From Page 7)

Fred J. Maeurer is a very human and likeable person, indeed. Of average height, with crinkly hair just beginning to gray and cool gray eyes, he likes to admit himself a grandfather. He likes too, to admit that he plays a pretty fair game of golf, (he goes around in 82) and that he is an enthusiastic fight and wrestling fan. He rarely misses a chance to see his favorite wrestler, Jim Browning, who he likes, because he has brought something new to the sport with his famous air-plane spin.

At London Terrace, Mr. Maeurer delights in showing neighbors the results of another hobby of his. From welded steel he fashions unique and beautiful tables for vases and flowers, book-ends and lamps. He admits, too, to liking the London Terrace way of living, and he feels that with the swimming pool, the Marine Deck and the restaurants, he can spend a perfect vacation at home the year round.

In a brief interview the other day, he prophesied as to the future of the welding process: "Twenty years from now our grandchildren won't know what a rivet looks like, unless they see one in a museum, and threaded, coupled pipe will be a rarity."

IF THIS BE TREASON*(From Page 8)***420 BUILDING**

Mr. and Mrs. Bruce Caddle are away on a sixteen day tour to South America.

425 BUILDING

Dr. Walter Beck returned last month from a European trip.

An engagement party was tendered recently by Mr. and Mrs. Gerard A. Re in their penthouse apartment in honor of Mr. Re's sister, Miss Regina Re.

435 BUILDING

Mr. and Mrs. John C. La Rue have returned from a short vacation at Havre de Grace.

Mrs. John H. Young was guest of honor at a bridge given last month by Mrs. Raymond Storm, of Pelham. John H. Young, Jr. and Lewis C. Young, recently spent their Easter vacations home from college. John is a junior at Yale, and Lewis a freshman at M. I. T.

Miss Frances E. Jones, spent Easter Week in Havana, as part of her itinerary on a fourteen day cruise.

445 BUILDING

Mr. and Mrs. L. M. Fisher, celebrated their twenty-second wedding anniversary Saturday, May 6th with a dinner party for ten covers. Among the guests were Mr. and Mrs. Walter Sullivan of Rosedale, L. I. (Mrs. Sullivan is the daughter of the Fisher's and celebrated her second anniversary at the same time) and Mrs. R. Rankin, mother-in-law of Mr. Fisher.

Mr. and Mrs. Charles E. Coryell are spending their vacation at Westport, Connecticut. They will be away from the Terrace all summer.

450 BUILDING

Mr. Raymond E. Crouse, will leave London Terrace temporarily, June 1st, to assume the management of Twitchell Lake Inn at Big Moose, N. Y. in the Adirondacks.

465 BUILDING

Mr. and Mrs. James Neilson announce the birth of a baby daughter.

470 BUILDING

Mrs. Alfred Talley entertained a party of guests at a tea and bridge, Friday, April 21.

A party was tendered last month by Mrs. Edith Brooks for

her sister, Miss Martha Gause before she left London Terrace for a vacation trip.

Mr. John E. O'Connor is back at London Terrace from Florida where he spent two months.

A COMMUNICATION ABOUT BUSES*(From Page 6)*

members of the Board of Estimate, the president of the Board of Aldermen, and we must tell them that the time has come to get those noisy trolley cars off our city streets and that buses such as the one pictured here shall supersede them and that we want action, action, action.

We don't want to wait another seven years or seven months or seven weeks but we want action before the summer of 1933 is passed. We want buses now, now, now.

It cannot be said that the offer of the New York City Omnibus Corporation will prove profitable for that organization, for they are relinquishing to the city a 999 year franchise for a 25 year bus franchise.

We have discovered that great corporations even though they be splendidly managed sometimes count their chickens before they are hatched.

We also have seen the City of New York through some of its elected officials make some sad blunders, but I hold no brief for either the trolley company or the city.

As a citizen of this great commonwealth, having in mind the number of thousands of our trolley car riders who are often packed like the proverbial sardines in cars that should long ago have been relegated to the scrap heap, I feel that if the people of New York want the trolley cars off the streets they can get them off the streets.

The opportunity to accomplish this great improvement in transportation is at hand. I ask that every resident of London Terrace, of which I am only one, sit down in the quiet of his or her study, address a communication to his Honor the Mayor JOHN J. O'BRIEN and the members of the Board of Estimate requesting that they grant this bus franchise for 25 years.

Truly yours,
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B. M. SHALETTE, M. D.
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Manga Kahn
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435 WEST 23RD STREET
NEW YORK CITY

Apr. 22, 1933.

To the Advertising Manager,
London Terrace Tatler,
342 Madison Avenue,
New York City.

Dear Sir:

In the March number of the "Tatler" I inserted a small advertisement on the Fashion page of your publication, paying the higher rate required for that page.

I got immediate business and am very well satisfied with the results.

With best wishes for the continued success of your publication,

I am,

Yours very truly,

Manga Kahn

A dressmaker advertising in the TATLER received so many orders that on April 15th she could accept no more business until June 1st.

FOR RATES CALL THE ADVERTISING MANAGER

CHELSEA 3-7000, EXTENSION 26