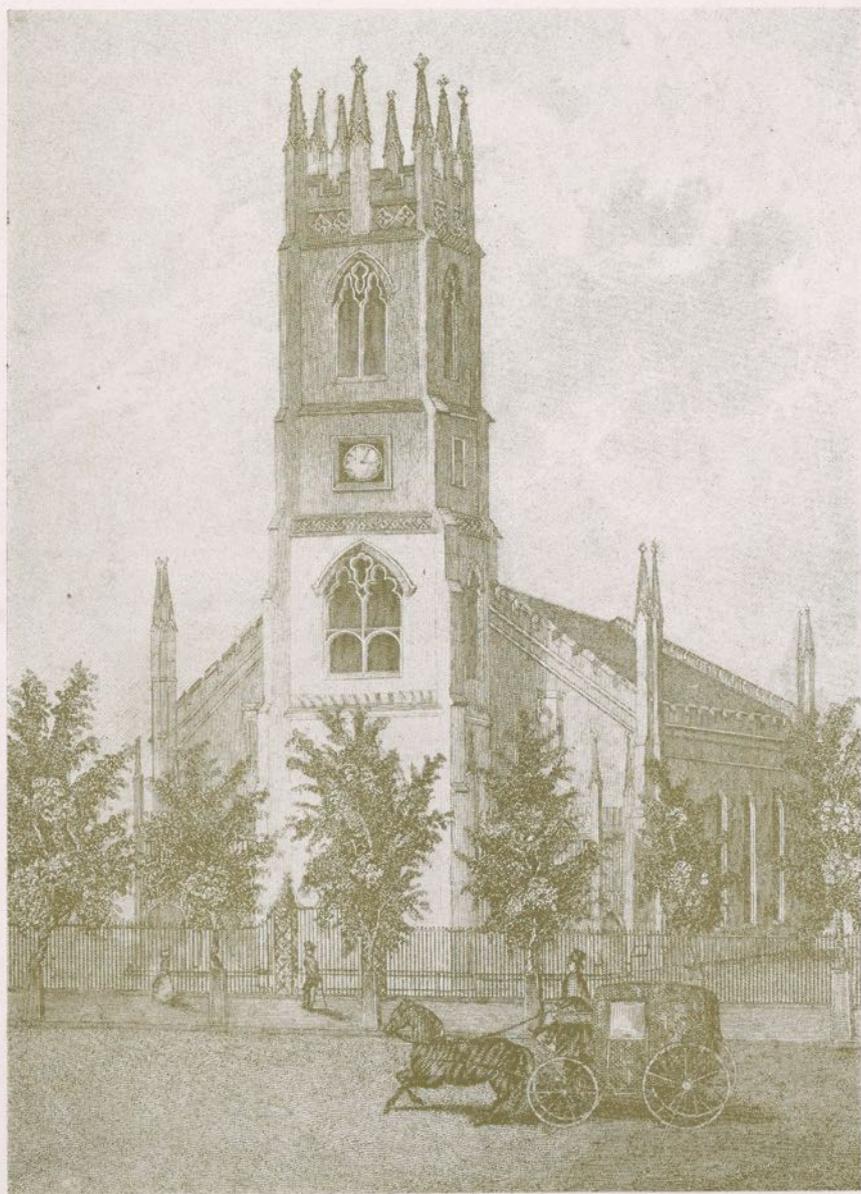


# London

# Terrace News

SEP 29 1942



September • 1942

# EXCELSIOR

OFFERS SERVICE — FOR YOUR CAR — IN WHICH

YOU MAY HAVE . . . CONFIDENCE

55,000

sq. ft.



MODERN



FIREPROOF



24 HOUR  
SERVICE

## *A Dependable Garage for Your Car*

- Direct Connection Through the House Phone
- Prompt Delivery and Pick-Up—Day or Night
- Careful Parking—Avoids Scratches, Dents

### **TIGHTEN, ADJUST AND TEST ENTIRE CAR**

- |  |   |
|--|---|
| 1. Engine, Carburetor, Fuel Pump and Tank. | 6. Steering Gear, Front Axle and Alignment. |
| 2. Battery, Lights and Ignition Complete.  | 7. Springs, Shocks and Shackles.            |
| 3. Generator and Starter, Inc. Cables.     | 8. Complete Report Mailed to Owner.         |
| 4. Clutch, Transmission and Differential.  | 9. Road Test.                               |
| 5. Brakes—Foot and Hand.                   |   |

Labor . . . **\$5.00**

### **24 HOUR SERVICE**

PARTS — SUPPLIES — ACCESSORIES

CHelsea 3-3050-1-2-3-4

**EXCELSIOR AUTOMOTIVE SERVICE, INC.**

536 West 23rd Street

New York City

# MOVE EARLY!!!

We Urge Our Customers in

## LONDON TERRACE

to arrange for their moving and storage dates as early as possible.

Early bookings indicate an extremely heavy moving season —  
avoid the last minute rush — MOVE EARLY!!!



A fleet of modern moving vans for  
local and long distance removals.

MOVING — STORAGE — PACKING

## CHELSEA

FIREPROOF STORAGE

## WAREHOUSES, Inc.

426 - 438 WEST 26th STREET

CHICKERING 4-7414

*Our representative will call upon request.*

COLD STORAGE OF FURS AND GARMENTS



*CHELSEA'S OLDEST RELIABLE ORGANIZATION*

27-33 South 6th Avenue  
MT. VERNON, N. Y.

111 Boston Post Road  
LARCHMONT, N. Y.

On this point we think all our tenants agree:

# London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

FURNISHED APARTMENTS are available on yearly —  
or shorter — leases.

*A number of these apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.*

\$4 a day for double room

\$6 a day for living room and bedroom

RENTING OFFICE

435 WEST 23rd STREET



WM. A. WHITE & SONS

Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

*Renting and Managing Agent*

# The NEWS of

## London Terrace

SEPTEMBER, 1942

VOLUME X

NUMBER 8

### Cover

Our cover picture this month shows an old view of that fine Chelsea neighbor, St. Peter's Church. The main portion of the church is being re-opened this month after considerable time spent in necessary repairs. Details of the re-consecration are found on another page of this issue.

### Fall Activities

At the moment of writing, Summer seems to be playing a return engagement, but other signs indicate that Fall is right around the corner. Among these are announcements from the London Terrace Players and the Speak Easy Club that plans are being readied for early resumption of their activities.

Both the groups are well established and popular items on the curriculum of Terrace life. The Players, in the past few years, have put on a large number of productions which have delighted audiences.

The Speak Easy Club is dedicated to self-help in the matter of training its members to speak

with confidence and ease at public gatherings.

If you're interested in joining either of the groups, watch the pages of the NEWS, as well as the lobby bulletin boards for dates of the first meetings.

### Delivery Service

With Fall cleaning and re-furbishing of apartments hitting

its seasonal strides, deliveries from stores of new and reconditioned furniture are picking up in volume. As you know, the Government has requested all stores to curtail their deliveries to one a day as a war conservation measure. This sometimes results in delay in delivery if the tenant does not happen to be home at the time the furniture arrives.

In order to avoid these delays our Package Room has worked out a neat system whereby they can put the delivered furniture in your apartment if you are not at home. All that is necessary is for you to notify Mr. Herr in the Package Room of the expected delivery, giving him permission to put furniture or breakables in your apartment during your absence.

The Package Room cannot accommodate stored furniture, so unless this arrangement is made, articles delivered in your absence have to be sent back to the store.

So if you want your deliveries to come through in your absence, supply Mr. Herr with the details and everything will proceed smoothly.



# Shop Shots



**F**OR the benefit of new tenants, and as a reminder for those who may have forgotten some of our many shops and services, a leaf or two from our booklet "Information for Residents" appears below:

## BAKE SHOP

**410 Building**  
Located in the Food Market. Bread, Cake and Pastries.

## BARBER SHOP, BEAUTY SHOP

**465 Building**  
Complete beauty treatments for women. Permanent waving a specialty. Barber Shop. Bootblack. Apartment service.

## BOOK SHOP

**219 9th Avenue**  
Books, magazines, newspaper delivery, rental library, stationery, films, developing and printing, Mazda lamps, picture framing. Bridge tables and chairs for rent.

## CHEMICAL BANK & TRUST CO.

**465 Building**  
Complete banking facilities. Safe deposit boxes. Silver storage vaults.

## DECORATING SERVICE

**410-12 H**  
Draperies and slip covers made. Upholstery and furniture repairs. Bric-a-brac and furniture for sale.

## EXCELSIOR GARAGE

**562 West 23rd Street. CHe 3-3050-1-2-3-4**

AND

## LONGACRE GARAGE

**10th Avenue & 25th Street. LOn 5-4153**

Complete garage service. Car storage and repairs. Towing at all hours. Tires, auto supplies and accessories.

## FLOWER SHOP

**405 Building**  
Flowers of all kinds. Floral designs. Flowers telegraphed and delivered anywhere.

## LAUNDRY

**Basement, 425 Building**  
Complete laundry service for every need.

## LIQUOR STORE

**221 9th Avenue**

## THE LONDON TERRACE STATION OF THE U. S. POST OFFICE

**10th Avenue end of Building. CHe 2-8248**

## POSTAL TELEGRAPH

**405 Building. CHi 3-9070**  
Complete telegraph, radio and cable service. Theatre tickets. Errand service. Air tickets and air express. Personal service.

## SUPER MARKET

**410 Building**  
A complete food market. Meats, groceries, fruits, vegetables, fish delicatessen, beverages.

## RADIO SHOP

**Basement, 445 Building**  
Master aerial installation. Repair service on all makes of radios. Tubes checked. Radio sets and tubes for sale.

## RESTAURANT

**405 Building**  
Dining Room, Grill Room for private functions. Catering. Cocktail Bar.

## VALET

**Basement, 415 Building. And 410 Building**

Complete valet service. Cleaning and dyeing. Tailoring. Hat renovation. Rug cleaning. Fur remodelling. Hosiery repaired. Shoe dyeing and rebuilding.

## DRUG STORE

**405 Building**  
Drugs, prescriptions, cosmetics, toilet accessories. Tobacco, cigars, cigarettes. Luncheonette counter.

## PROFESSIONAL SERVICES

### DENTISTS

Alexander A. Allen, D.D.S.  
415 Bldg. Apt. 1-E. CHe 2-4323  
Paul R. Jacobs, D.D.S.  
415 Bldg. Apt. 1-B. CHe 3-5858  
Agnes I. Polhamus, D.D.S.  
460 Bldg. Apt. 1-E. WAt 9-5909  
Barnett M. Warren, D.D.S.  
425 Bldg. Apt. 1-E. CHe 3-6434

### PHYSICIANS (M. D.)

Di Tolla, Dr. Edward M.  
445 Bldg. Apt. 1-C. CHe 3-7795  
Frick, Dr. Robert E.  
445 Bldg. Apt. 1-B. CHe 3-6677  
Patterson, Dr. William M.  
455 Bldg. Apt. 1-E. CHe 3-0428  
Shalette, Dr. B. M.  
425 Bldg. Apt. 1-B. CHe 3-1224  
and CHe 3-1225

### MAID SERVICE

One of the most helpful aids to pleasant living in London Terrace is the highly organized Maid Service maintained by the Management. The maids on the Housekeeper's staff are versatile and experienced, and capable of performing any type of household work. They clean and dust apartments, make beds, wash dishes and polish silver, vacuum rugs and carpets and perform, in fact, every type of domestic service except laundry work.

There are also maids adept at assisting at afternoon bridge parties, preparing and serving luncheons and dinners and washing the dishes afterwards; nursemaids to care for children; ladies' maids; maids to attend those confined to their apartments by illness; and maids to do morning and afternoon shopping in the building, or to assist the housewife in any of her manifold tasks.

These shops and services are here for your convenience and every effort will be made to give prompt and efficient attention in return for your patronage.

Very truly yours,  
YOUR SHOP SHOOTER

LONDON TERRACE NEWS

## Service Men Entertained

THE Recreation Center for Service Men established this summer by the London Terrace Council has been doing a bang-up job of supplying entertainment, relaxation, and a friendly atmosphere for visiting members of the armed forces of the United Nations. The records show that since the Center was opened in June, about a thousand men have made use of its facilities.

Many expressions of appreciation have been received, both from the men and their families. Typical is the following note from a mother of one of the boys, who lives in Royal Oak, Michigan.

"Many thanks for your kindness to my son. He informs me he has had more than one enjoyable visit to your Center. It's very nice to know someone is interested in your son when he is away from home.

Sincerely,"

Spurred on by sentiments such as these, as well as the realization that the Center is supplying a real need for the Chelsea community, members of the Council plan to continue it throughout the Winter. The chief obstacle is the necessity for finding other space, as the Post Office is taking over the 470 corner very shortly. The ladies are determined that some way will be found and hope to announce before long a solution to the problem.



Photo by Jacob Deschin

Typical scene at the L. T. Service Center. Enjoying the hospitality of hostesses Mrs. Robert Kelly, at the piano, Mrs. Bertha Bower (extreme left) and Mrs. John L. Turgeon, are three American Navy men and a young visitor (age sixteen) from a British ship.

## Lockwood Campaign Hits Stride

IF London Terrace is a criterion, its popular manager, Walter A. Lockwood, will go to Congress with a bang! The campaign to elect him swings merrily on.

Democrats, Independents and Republicans of London Terrace have united in an all-out effort to assure Lockwood of the 100 per cent cooperation of all Terracers in the matter of dollars for the campaign and votes on Election Day.

Headquarters continue a beehive of activity every night. Deane Whittaker (465), the pretty and petite assistant secretary and incidentally one of the busiest persons in the campaign, opens headquarters at one o'clock. In the evening the amiable pipe smoking Secretary, Bill Harz (465) takes over.

Robert F. Hickey (425), the genial Chairman

of the London Terrace Independent Lockwood For Congress Committee, and the charming co-chairman, Lucille Overton (465) announce the appointment of captains for each building.

Hampton W. Hoke (410), the dapper Treasurer of the campaign committee, announces contributions are coming in, in ever increasing volume.

The captains are calling on the residents of their respective buildings to bring to the attention of residents all information pertaining to registration.

Registration days are October 5th to 10th. To be eligible to vote for Walter A. Lockwood every one must register. A place for the registration of London Terracers will be set up in the Bridge Studio, 470 Building. Gladys Graves Stark has kindly turned over the Studio for this purpose.

## New A.W.V.S. Classes Start

*In preparation for a big Fall and Winter of activity, Marguerite H. Matthews, chairman of publicity for the London Terrace Unit of the American Women's Voluntary Services, supplies the following notes on seasonal plans.*

“FULL Steam Ahead” may well be our slogan for the oncoming months, as we have a great deal of real work before us.

In our own London Terrace unit of the AWVS new classes are being formed in Advanced First Aid, starting Tuesday evening, September 8th; Standard First Aid, on Monday evening, September 14th and a class in Nutrition on Friday, September 11th at 8 P.M., and in these days of skyrocketing prices in foods, it is most advisable for us to have a complete knowledge of *all* food values, for our own sake, as well as that of emergency usage. Sign up for one or more of these most popular courses before the class is filled to capacity!

In addition to these new classes given in our own Penthouse, instructions will be given at the AWVS Headquarters, 11 East 58th Street, in the following subjects—“Child Care” and a “Consumers Class” both starting September 15th. Information on these subjects is vitally important

at this time, so register now and be prepared. The knowledge gained in the course on “Child Care” will enable you to do Settlement or Child Welfare Work, for which many of you registered when becoming members.

And now “Attention Men!” A class in “Code” is being given especially for *men*, by popular demand, at 228 East 23rd Street. So many openings for both volunteer workers, and, in some instances, paid services, have resulted from previous courses in Code, that this one for men who may be interested, is now being offered. Men with the necessary requirements as to citizenship, etc., may make application.

Do you realize the full meaning of *salvage*—what the saving of one tin can, one pound of grease, one pound of rubber, or even old silk stockings means to your country at this strategic time? If you realize their worth, then you are saving them and turning all salvage over to the Salvage Depot in the 405 Bldg. just west of the 405 lobby entrance.

If you have not realized the enormous value of Salvage—the value of replacing products we cannot now readily get—the value of grease in the making of munitions, etc., then start now  
(Continued on page 17)

## St. Peter's Repairs Completed

THIS month marks the re-opening of historic St. Peter's Church, the main portion of which has been under extensive repairs since February, 1941. Terrace residents and other Chelseans are cheered by the news that once more this fine neighborhood house of worship, whose history goes back well over a century, has been restored to complete service to the community. The official re-consecration will take place on the evening of Michaelmas, September 29th, at eight o'clock in the evening, with Bishop Manning conducting the ceremonies.

Resumption of regular Sunday services will take place on October 4th. On the preceding Sunday, September 27th, the church will be open for public inspection. On that Sunday hourly prayers of thanksgiving will be said and the ancient bell in the clock tower will be rung at intervals throughout the day.

The successful completion of the repairs was made possible by the generous contributions of

the many friends of the church. A fund of \$15,000 had to be raised to do the work on the ceiling and roof. This fund was complete within a year after the campaign to raise it was begun with a dinner in the Terrace King Arthur Restaurant on the 110th anniversary of the parish. Former friends and members of the congregation from as far away as India, Australia and South America, as well as all parts of the United States and Hawaii, joined with local people to contribute the money which would restore the world-famous church to fully active service.

The original decorations which have made the church known as one of the most beautiful in America, have been completely restored, so that the edifice now stands as a living link with the tradition of Chelsea. The Reverend R. A. D. Beatty, rector, extends a cordial invitation to all Terrace residents and their friends to come and inspect the church and join in its regular services as well as the re-consecration ceremonies.

# Wine of the Country

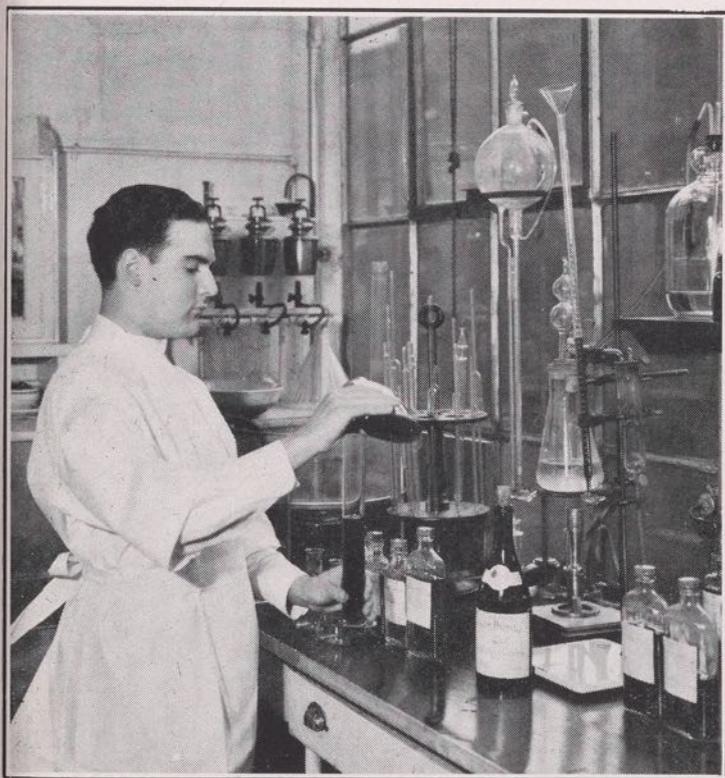
A veteran soldier exchanges his  
arms for implements of vintage

**B**RIGHT and early on a recent morning, your interviewing reporter found himself on the third floor of the Starrett Lehigh Building, over on Twenty-sixth Street, near the river. Some two hours and a number of odd minutes spent there convinced him that wine is a very temperamental product, that Major Jay A. Umpleby is an interesting and hospitable host and that a pre-luncheon split of good champagne on a hot day is one of Heaven's most gracious gifts to a troubled world.

The accent on the bibulous in the above notations is accounted for by the fact that a segment of the third floor of the Starrett Lehigh Building is occupied by the Cribari winery. Major Umpleby is director of sales and publicity for the company and your interviewer is not the



Major Jay A. Umpleby



This is the way good domestic wine is tested and proved. Third-generation Robert Cribari is shown taking his place in the New York laboratory of his family's winery.

first Terracer to be entertained there. The Major has been a resident of the Terrace for eight years and on the regular ceremonial occasions for which Cribari is famous, has seen to it that a number of residents have been invited to take part.

Interviewing the Major was a very pleasant task, but in one way he proved a difficult subject because he would much rather talk about the Cribari brothers and their vineyards and winery than about himself. It's not just business with him either. Although he has been with the company only since repeal of prohibition, he has known the members of the Cribari family for many years and holds them in highly admiring and affectionate personal regard.

We did, however, manage to get down a few facts about the Major. The present war is the first important American military engagement since 1898 that has not found him in fighting togs. He is past sixty now, and a recent mastoid operation, in addition to his age, so far has led the Army to shake its head at his offers to get into

(Continued on page 17)

## War Bond Counter

Any spare change or dollar bills you have in your pockets or handbags these days, should, of course, be converted into War Stamps and Bonds. To make it easy for residents to invest in the war effort, our AWVS Unit has set up a counter in Whelan's Drug Store. Unit members are on hand every day except Sunday from 8:00 to 10:00 A.M., from 12 noon to 2:00 P.M. and from 6:00 to 8:00 P.M. If it's inconvenient for you to get into the Drug Store at these times, you can phone down and the proper denomination of Stamps or Bonds will be delivered to your apartment.

That's what we call real service and it's up to residents to do their parts in taking advantage of it.

## Fingerprinting

The request of Mayor LaGuardia for all residents of the city to be fingerprinted for possible war emergency identification, has been translated into action here at the Terrace. Fingerprinting is done here under the supervision of the London Terrace Council, which has appointed Miss Jean Turgeon to do the work.

Miss Turgeon formerly handled the fingerprinting in the Recreation Center, but to make it more convenient for residents, she is now available in Building lobbies between the hours of 5:00 and 7:00 P.M. Watch for her at these hours, and if you haven't been fingerprinted as yet, you can take advantage of this opportunity.

### THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

## Air Raid Alert

Terrace responds well to surprise alarm, but some mistakes were made

WHEN the air raid sirens were heard at two-thirty in the morning of September 7th, 50,000 wardens in New York City were roused from their sleep, and went on duty. Among them were the drilled and trained wardens of London Terrace, who turned out in full force prepared to carry out their assignments, though they scarcely had time to get under way when the "all clear" was sounded.

Most of the residents were fully aware of what is expected of us in event of air raid alarm, and cooperated beautifully. A few things were done, however, that make it advisable to review certain points covered in the "Air Raid Information For Residents." This information, it will be remembered, was published in the April issue of the LONDON TERRACE NEWS, and also was printed on cards distributed by the air wardens to all tenants.

### What To Do

The points to be emphasized are under the heading "What to Do During an Air Raid Alert":

(1) "Turn off all lights." A number of people thoughtlessly turned on their lights when they heard the sirens. This may seem to be a small matter, but the safety of all of us may be jeopardized by a few persons failing to comply with the regulation calling for complete blackout during the entire period of air raid alert.

(2) "Do not use either house telephone or outside telephone between the Alert and the All Clear signals. Failure to observe this self-restraint will paralyze either telephone system and seriously cripple emergency traffic." When the sirens were heard,

about sixty of us lifted the receivers of our house phones, thinking to ask the operator the meaning of the sirens. Naturally, with the switchboard lighted up like a Christmas tree, the operator could not distinguish between these unwarranted "curiosity" calls and the necessary calls of the house staff and the air wardens, with the result that many important communications were delayed because they had to be delivered by messenger.

### Warden Procedure

It may be of interest to note that a few minutes' notice is ordinarily, but not always, received before the sounding of the sirens, and that during this interval the wardens are mobilized and take their posts, so that if and when the sirens are heard, the wardens may immediately start ringing door bells, advising tenants that it is an air raid, that blackout must be observed, and that shelter corridors are available for those wishing to use them. When no advance notice is received from the Fighter Command, as in the case of a "sneak" raid, the wardens cannot reach the tenants until a few minutes after the siren starts. This was the case in the September 7th alert, when in addition, the "all clear" was received only five minutes after the siren was heard, with the result that many of us were not roused by our floor wardens.

If any of the new tenants have not received their cards, "Air Raid Information For Residents," the door man will be glad to report this fact to the Building captain, who will arrange for the floor warden to leave a card and answer any questions.

## Watch the Dogs, Please

**C**ONTRARY to the policy of many apartment buildings throughout the city, Wm. A. White & Sons, Managing Agent for London Terrace, always has taken the attitude that dogs should not be barred here. However, in accordance with the standard lease signed by all tenants, the management has a right to revoke the privilege of keeping pets in apartments if their conduct proves to be a nuisance.

Lately, a number of Terrace dog owners have been lax in taking care of their pets. The management has received a call from the local police precinct warning that violators of the Sanitary

Code will be issued summonses. An amendment to the code passed recently reads, ". . . Dogs not permitted on any public place unless leashed. No dog shall be permitted at any time, to be on any street or in any public park or place in the City of New York unless effectively restrained by a chain or leash, not exceeding six feet in length."

Added to this is the matter of "curbing" your dog, which is very important. So let's watch our dogs, obey the laws of decency and retain the happy privilege of owning dogs in the Terrace. Everybody, including the dogs, will be happier.

## Indoor Season For Pool

**T**HE mermaids of the Women's Swimming Association of New York are back from their summer travels, again established in our Pool, and hard at work preparing for the indoor season. If you want to see

some real form, stop down in the Pool balcony any Tuesday evening between seven and nine P.M. and watch the girls go through their paces. You'll see such champions as Gloria Cal- len, Helene Rains, Marilyn Sah-



*Photo by Murray Collens*

*A recent photo of our Pool — a fine spot for relaxation and exercise in the indoor months to come.*

ner and others spanking the water with ease, speed and agility born of constant practice.

And while you are watching, you might make a note that the same coaches who perfect these champions are available to all Terrace residents who would like to gain expertness in the water. One of the finest pools in the city, as well as the best instructors in the country are here for the benefit of Terracers.

## Scrap Salvage

A "Get in the Scrap" campaign has received strong impetus here at the Terrace through the combined efforts of the newly formed London Terrace Council and our AWVS Unit.

These two organizations are heading a drive to collect all kinds of salvage material needed for war production—old rubber, stockings, rags, stamps (any kind, domestic or foreign), metals, bottle caps, tinfoil and phonograph records. The material can be turned in to the Salvage Depot which is located in the corridor leading to the Restaurant and Grill, just west of the 405 Building entrance. Space has been provided there by permission of Hans Jaeger, Restaurant manager.

In addition to this scrap material, other facilities are provided for tin cans and strained grease. The tin cans, flattened in the prescribed manner, should be deposited in the barrels provided for them in the stair wells on the first floors adjoining all Building lobbies. Strained fat can be turned in to the butcher department of our super market.

One particular item is needed at once—a scale for weighing the salvage. A bathroom scale no longer in use would be ideal for this purpose and if you can spare one, communicate with Mrs. Shaeffer, AWVS salvage chairman, apartment 2G, 405 Building. Your offer will serve a good cause and will be greatly appreciated.

## *Invitation*

*Your Draperies and Rugs Are Cordially  
Invited To Visit*

### THE LONDON TERRACE CLEANERS

410 Building (Store)

415 Building (Lower Corridor)

*Any Day*

*Any Hour*

*Between 8:00 A.M. and 7:00 P.M.*

*RSVP*

## SLENDERIZE

*"Makes Inches Disappear"*

# No

DIET — HEAT  
EXERCISE — MASSAGE  
HEART STRAIN

The modern method for measurement reduction. Spend 40 restful minutes in our new Slenda - Vogue Salon — marvel at the way those unwanted bulges disappear . . . one treatment is worth hours of strenuous exercise.

**SLENDA-VOGUE SALON**

**410 West 24th Street**

Call House Phone or CH. 3-0960, Room 200

Call House Phone

**LONDON TERRACE BEAUTY SALON**

**465 WEST 23rd STREET**

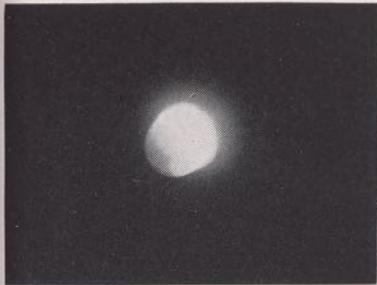
**SHAMPOO and WAVE, \$1.00**

**MANICURE, 50c**

*Specialist in Hair Coloring and Permanent Waves.*

## Camera Club Busy

QUITE a few of the Camera Club members managed to get away for vacations and came back with their suit cases bulging with prospective contest winning prints. Flora and Newell Howes did their best to get a



William Bailey took this picture of the eclipse, assisted by Mrs. C. M. Billingsley, who held binoculars.

contributing some interesting material. As the night was hot, color slides of snow scenes, beaches and mountains were most welcome.

Things got under way for the new season on September 16, when Mr. Victor Seales spoke on "Opportunities of the Photographer During War Times." A varied assortment of lectures, print clinics, color shows, traveling print shows and numerous types of print contests are scheduled to keep Club members on their toes. The Club dark room received some attention from enterprising members during the summer, and is now equipped with a new second-timing clock and some special backgrounds to be used for portrait work.

With membership steadily increasing and a variety of activities in prospect, it looks like a busy and interesting season lies ahead. Terrace residents who are interested in joining the Club can do so by getting in touch with Mr. William Bailey, 470 Building, Mr. Claude Rowles, 410 or Mr. Newell Howes, 425. All residents and their friends are invited to attend the lectures, which are listed with other events on the Building lobby bulletin boards.

picture of each of the Thousand Islands, Club president William Bailey caught a number of Spring Lake waves with his camera, as did Mr. and Mrs. Claude Rowles. Rudy Heyden looked at the Hudson through his viewfinder up at Poughkeepsie and Jacob Deschin tried to forget a bad case of sunburn by experimentation with his camera.

As a wind-up for summer activities a color slide show was held on August 12, with Club members as well as outsiders

## Kings and Bishops

UNDAUNTED by dim-outs, war work and the unusually hot and sultry summer, Wednesday evening attendance at the Chess Club has kept up remarkably well. The addicts are now getting ready for the Fall and Winter activities, which are expected to be even better than in previous years.

Election of officers will take place September 23rd. Early in October, to get the new members

acquainted with the old timers, there will be an intra-club match. All present will be divided into two teams under captains appointed by the president, and the resulting free-for-all ought to be good. Jerry Barry as referee will probably be kept busy and will wear an air raid helmet for the occasion.

By the middle of October the Ladder Tournament will be under way. The "ladder" is set up

with the members listed in a rough approximation of playing skill. Each may challenge the players above and maybe clamber up a rung and be in a position to supplant the next higher player. After enough exercise of this kind all are pretty well graded in Class A, B or C for the big tournament beginning in January. Each class plays for an appropriate trophy and the winner advances to the class ahead. This progression has resulted in such depletion of Class C that recruits are particularly wanted. For anyone interested in chess, no matter how little he or she has played, this is a real opportunity, with lectures illustrated on a wall-board, a good library and every possible help in improving his game.

Expert and medium players will be sure to find worthy opponents in Class A or B.

Several of the newcomers to the Terrace already have been up to get acquainted, including Mr. and Mrs. F. H. Lee, James D. Chapman, Emanuel Wilson and William Zucker, and it is hoped that many more will be interested. Members may bring their friends for an evening's play and visitors who would like to look on are always welcomed.

Membership dues for residents are only 25c a month, the equipment is first class and the Penthouse, one of the pleasantest spots in town, really a Paradise for pawn pushers!

## Volunteers Wanted

A call has come from the American Red Cross to our AWVS Unit to urge all Terrace women to volunteer for the important work of helping to make surgical dressings.

Volunteers are greatly needed and should report to the Red Cross in the New York Life Building, Twenty-seventh and Fourth Avenue between the hours of 9:00 A.M. and 4:00 P.M.

A minimum of three hours a week is asked of all volunteers.

*"Luxury at Low Cost" When You Dine at*  
**THE LONDON TERRACE**  
**Dining-Hall & Restaurant**

**King Arthur Taproom and Cocktail-Lounge**

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**VITAMINS**

With the first days of Fall comes the need of increasing our resistance to the onslaught of coughs and colds due to chilly breezes. . . . We must be as Victory-wise against the first un-announced attacks of the germs as well as those of our greater enemies — everyone knows (or should know) — VITAMINS FOR VICTORY . . . and WHELAN'S FOR VITAMINS.

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In these days, more than ever before, our Prescription Department stands ready to serve your needs so as to keep you strong and healthy. Our Pharmacists are trained graduate registered pharmacists — our equipment, up-to-date, our drugs and chemicals, fresh. And, in addition, when you think of Vitamins, think of Whelan's . . . we carry every important vitamin product your physician may recommend.

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## War Work for Women

WITH women becoming increasingly important to America's war effort on the production line, a shortage of 300,000 skilled women workers is expected to develop in 1943. This shortage will be particularly keen as to women with enough educational and social background to take them out of routine jobs into key positions.

Because of the present and impending need for this type of skilled women workers, London Terrace has been selected as a proving ground for recruiting the kind of women war industries require most.

Among the thousands of residents of the Terrace, there are literally hundreds of women who are eager to do something constructive to help America win the war. Yet, oddly enough, it is these women in London Terrace who, in reading about the need for women in war production work, do not realize that it is *they* who are needed.

Actually, much experience has proved that in many types of war industries, women, in certain jobs, are superior to men; especially in work which requires patience, attention to details, and pride of workmanship. Most of the work in aircraft, instrument, and other war plants assigned to women is light, clean, extremely interesting, and such that it can be learned within a very short time. Women who have an idea that such war work is not for them are perfectly willing, however, to cover themselves with grease trying to learn to take motors apart in some voluntary organization.

In order to make available to the women of London Terrace the training which will prepare them for patriotic and remunerative war work in plants located within easy commuting distance of the Terrace, the management has agreed to cooperate with The Delehanty Institute, the largest independent training school in

## War Bond Rally



Photo by Jacob Deschin

Scene on the Terrace Theatre stage, Tuesday, Sept. 1st, in the midst of a rousing rally in the interest of buying War Bonds. In the center is resident Isobel Yeager, who sang "The Star Spangled Banner" preceding a talk by Walter A. Lockwood. Also participating and shown above were members of Terrace A.W.V.S. Unit, boys from the Church of the Guardian Angels Color Guard and Leonard Derene, theatre manager.

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the country. Mrs. Core Rogers, Associate Director of the Women's Division in the The Delehanty Institute, is scheduled to talk at the Terrace on Monday night at 8:30 P.M., September 28th in the 470 Studio. Mrs. Rogers will outline the opportunities awaiting women who are sincerely interested in helping their country in war production work, and will answer all kinds of questions as to the types of positions, salaries, and conditions

for women in war plants today. It is hoped that enough interest can be aroused among the women of London Terrace to enroll groups for Delehanty training and with guaranteed positions awaiting them upon completion of the course. Mrs. W. L. Overton in the 465 Building has been kind enough to take charge of arrangements for Mrs. Rogers' address. All those interested are urged to make a date to hear Mrs. Rogers speak.

**Twelve-Year Terracers**

**T**HE boys and girls down in the Renting Office are deep in details of the new leasing season, and as they went about their happy duties, we prevailed upon them to furnish us with a list of residents who have been with us since the beginning—a period of twelve years.

They obliged with pleasant alacrity and here is the list—the honor role of the faithful.

**TWELVE-YEAR TENANTS**

Mr. and Mrs. Clifford Aarons  
Mr. and Mrs. A. L. Alderfer  
Dr. A. A. Allen  
Mr. and Mrs. C. L. Bellingrath, Jr.  
Mr. and Mrs. William H. Boos  
Judge and Mrs. Anthony G. Burke  
Mrs. Alexander G. Campbell  
Miss Laura E. Carpenter  
Harry M. Chichester  
James Cleary  
Mrs. Dorothy Dalton

Miss Elizabeth Durich  
Mr. and Mrs. C. H. Durkee  
Miss R. Farrelly  
Miss Susan H. Freestone  
Dr. Robert E. Frick  
Mr. and Mrs. Eugene D. Giberson  
Mrs. Laura Gibney and son  
Mrs. Marie and Ella Goehring  
George Greve  
Peter Heron  
Mrs. Anna L. Hilton  
Mr. and Mrs. Leonard T. Hobart  
Mr. and Mrs. Donald M. Houston  
Misses Martha E. and Viola E. Hughes  
Dr. Paul R. Jacob  
Mr. and Mrs. Craddock P. Jensen  
Mr. and Mrs. C. Everett Jones  
John Lilley  
Miss Bertha Lutz  
Mr. and Mrs. Philip Lynch  
Misses Frances and Margaret MacDiarmid  
Mr. and Mrs. George H. Messmore  
Mrs. Mary Murphy  
Misses Edith and Gertrude Norcross  
Mr. and Mrs. Leo Perper  
Mr and Mrs. Arthur Pollack  
Mr. and Mrs. George A. Post

**HAVE YOU BEEN HERE TEN YEARS?**

If you came here in 1932, please sign your name below, clip out this form and send it to the editor of the NEWS in the Penthouse Club or to Mr. Lockwood in the Administration Office. That will bring our records up to date on our most faithful tenants.

Name .....

Building Number .....

Month of arrival in 1932 .....

Mr. and Mrs. Charles C. Reiley  
 Mr. and Mrs. Paul F. Reilly  
 Mr. and Mrs. Charles G. Remy  
 Miss Helen M. Rice  
 Harry Russo  
 Miss Miriam B. Scott  
 Dr. and Mrs. B. M. Shalette  
 Miss Anne M. Shean  
 Mr. Richard Shepard  
 Mr. and Mrs. Anthony Schlesinger  
 Dr. Walton P. Smith  
 Mrs. Margaret Tallent and son  
 Mr. and Mrs. Augustus R.  
 Thomasson  
 Col. and Mrs. John A. Wagner  
 Miss Margaret Webster  
 Miss Sue Weddell  
 Miss Ada A. Whelpley  
 Miss Margaret Will  
 Misses Harriet R. and Alice R.  
 Wright

Now, having dusted off the twelve-year list, how about the residents who have been here ten years? As the Renting Office staff is fairly busy these days, we ask your cooperation in assembling a list of ten-year tenants to be published in subsequent issues of the NEWS. The form opposite will do the trick.

## A.W.V.S.

(Continued from page 8)

and show your patriotism in this way too. Right here we can use the old, but certainly not worn-out, adage "Waste Not, Want Not" and its meaning is more potent than ever. Do your share in Salvage as well as in War Defense Stamps and Bonds—they are both an insurance for our security and safety in the future.

Headquarters is sending out an urgent call for Motor Transport Service and Ambulance Corps. They are greatly in need of more workers, as their assignments have increased tremendously. Respond to this call, if it is at all possible for you to do so.

On October 12th — Monday evening, a meeting will be held in the Studio—470 Building, of all AWVS members. Please reserve the date—all members will be welcome.

## Wine of the Country

(Continued from page 9)

uniform. The Major is disappointed, of course, but takes refuge in the philosophical reflection that active service in three wars is a good record for anyone who never took up soldiering as a permanent profession. He ran away from home on his

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seventeenth birthday to get into the Spanish-American embroglio, serving in Cuba with a contingent from his native State of Ohio. He next saw service with the Mexican expedition under Pershing, starting out as a Captain of Infantry, later transferring to the Field Artillery. In the first World War he got his Major's leaf as a Field Artillery officer in France.

In between wars he has been considerably on the move—has been a traveling salesman, has worked in the hotel business, the shipping business and in various promotional and sales enterprises.

Talking with the Major you get an inkling of a viewpoint and a philosophy which is both individualistic and nationalistic. By his own confession he has never concentrated on making money for its own sake. He has done the things in life that he has wanted to do, had a lot of fun and stored up some memorable experiences. He has raised a family of three children—two

girls and a boy—now grown up and married, and he admits that a very great deal went out of his life when his wife died two years ago. He has the frank—some might call it cynical—attitude of the practical soldier toward war. He sees wars as the natural result of inborn cussedness of certain types of the human race and is honestly skeptical of the possibilities for a future warless world.

His nationalism takes the form of a great faith in the American way of life, personified to him by the story of the Cribari family. The grandfather, Benjamin, emigrated to this country about the same time that Major Umpleby was fighting in Cuba. Benjamin left his wife and four small sons in Itay to see if he could make a way for himself here. He worked as a laborer on railroad construction until he was able to bring his family over, then they traveled west to Colorado, where Benjamin found employment with a mining company. His ambition, however,

was to own a vineyard and when, by dint of hard work and saving, the family accumulated \$800.00, they went to California and bought up forty acres near the boundaries of San Benito and Santa Clara Counties. That was the foundation of the Cribari vineyards, which now comprise close to 1,000 acres.

Benjamin is dead now, and only two of the sons are left. One of them died in service during the first World War, the other only recently. Grandsons are coming along, however, so that the tradition that has put the Cribari trademarks, "Sonnie Boy," "San Benito" and "Saint Clare" high on the preferred list of sound, good wines is being carried on through a third generation.

That is the story Major Umpleby tells with great relish—the sort of thing he believes has made America great and worth fighting for. He can step from his office into the high-ceilinged vat rooms, where tens of thousands of gallons of wine are piped from tank cars into huge casks, there to go through the "settling" and perfection process before they are bottled. Good wine cannot be turned out on an assembly line basis. Each batch has its own peculiar temperament and characteristics and must be given personal attention and care by experienced vintners. And when you come back from your tour of inspection, there is sampling to be taken care of, with Major Umpleby doing the honors and Anthony Cribari coming in to ask how you like it.

Some years ago, the Major staked himself out a couple hundred acres of farm land in Ulster County, New York. He spends his week-ends there and rents out the cultivating privileges. When the time comes for him to retire, he's going back to the land for keeps, he says, but you can't help wondering what the word "retirement" means to a man as active as the Major. Maybe he himself doesn't quite know, either.

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