

London Terrace News

SEP 11 '41 W



September

1941

STACK

EXCELSIOR

OFFERS SERVICE — FOR YOUR CAR — IN WHICH

YOU MAY HAVE . . . CONFIDENCE

55,000
sq. ft.



MODERN



FIREPROOF



24 HOUR
SERVICE

A Dependable Garage for Your Car.

- Direct Connection Through the House Phone
- Prompt Delivery and Pick-Up—Day or Night
- Careful Parking—Avoids Scratches, Dents

RATTLES, SQUEAKS? — TIGHTEN

- | | |
|--|-----------------------------|
| 1. Tighten Bumpers and Guards | 9. Tighten Body Bolts |
| 2. Tighten All Fenders and Bolts | 10. Tighten Shock Absorbers |
| 3. Tighten Radiator Assembly | 11. Tighten Ride Levelators |
| 4. Tighten Spring Clips | 12. Adjust Door Strikers |
| 5. Tighten Shackles and Bolts | 13. Tighten Floor Boards |
| 6. Tighten and Adjust Exhaust Assembly | 14. Tighten Headlamps |
| 7. Tighten Axle Nuts | 15. Tighten Motor Supports |
| 8. Tighten Wheel Bolts | 16. Road Test |

TOTAL \$3.75 LABOR

24 HOUR SERVICE

PARTS — SUPPLIES — ACCESSORIES

CHelsea 3-3050-1-2-3-4

EXCELSIOR AUTOMOTIVE SERVICE, INC.

536 West 23rd Street

New York City

MOVE EARLY!!!

We Urge Our Customers in

LONDON TERRACE

to arrange for their moving and storage dates as early as possible.
Early bookings indicate an extremely heavy moving season —
avoid the last minute rush — MOVE EARLY!!!



A fleet of modern moving vans for
local and long distance removals.

MOVING — STORAGE — PACKING

CHELSEA

FIREPROOF STORAGE

WAREHOUSES, Inc.

426 - 438 WEST 26th STREET

CHICKERING 4-7414

Our representative will call upon request.



CHELSEA'S OLDEST RELIABLE ORGANIZATION

On this point we think all our tenants agree:

London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

FURNISHED APARTMENTS are available on yearly —
or shorter — leases.

A number of these apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.

\$4 a day for double room

\$6 a day for living room and bedroom

RENTING OFFICE

435 WEST 23rd STREET



WM. A. WHITE & SONS

Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

SEPTEMBER, 1941

VOLUME IX

NUMBER 8

Bingo Party

Plans are being made by the London Terrace American Women's Voluntary Services Unit to hold a Bingo game in the Penthouse Club on Friday night, September 26th, at 8:30 P. M. The purpose is to raise money to buy materials for wearing apparel to be made by the Knitting and Sewing division of the A.W.V.S. Sweaters, mufflers, socks and warm gloves will be sent to American Army and Navy men. Other articles will be distributed among the needy of the neighborhood through Chelsea Charities.

Attractive prizes will be given and these Bingo parties will continue at regular intervals if the first one is successful.

Chess Club

The Chess Club pawn pursuers settled down to regulation activities after the excitement of the big spring tournament had subsided and are busy improving their ratings Wednesday evenings in the Penthouse Club.

There's always room for more at the tables and the time is 8:00

P. M. for anyone who would like to take a whirl at this popular indoor sport.

Fund Dance

The London Terrace Employees' Mutual Benevolent Fund is running its annual Dance on Saturday evening at 8:30 P. M., September 20th, in the Grill room, under our Restaurant in the 405 Building.

This group was organized in 1938 to help employees who may be temporarily incapacitated because of illness or injury and in need of financial assistance. To date \$2200 has been paid out in benefits. Tickets for the dance are fifty cents for ladies and \$1.00 for gentlemen and may be secured from doormen in each Building.

The Fund is directed entirely by employees and they are confident that residents will cooperate in helping them to continue their good work by attending the dance.

Picture News

Good old vacation pictures are expected to get their innings on the evening of September 17th, the date set for resumption of official activities of the London Terrace Camera Club. A busy fall and winter is being looked forward to by the shutter enthusiasts, who are lining up a series of lectures, traveling print shows, print exhibitions and contests.

Members of the Club wish it known that they welcome new recruits and they extend a cordial invitation to newcomers to the Terrace as well as old timers to visit the studio, inspect the darkroom and attend one of the meetings. Membership costs only \$5.00 a year. This includes privileges of the studio and darkroom and participation in all activities. Headquarters of the Club are located off the lower corridor in the 430 Building, where members get together every Wednesday evening.



SEPTEMBER, 1941

5

A. W. V. S. Classes Start

Registrations come in rapidly for
local unit of national organization

ORGANIZATION of the London Terrace Unit of the American Women's Voluntary Services, Inc., proceeded rapidly and efficiently through the month of August. Registration for the numerous free courses offered went ahead in the Penthouse Club and will continue indefinitely during the fall. At the time of writing, upwards of two hundred Terrace women had answered the call to service by enrolling and more are coming in every day.

The *New York Post* recently explained the purposes of the A.W.V.S. as follows: "The women of America, well aware of what the women of Britain were doing for home defense, were clamoring for a place in the preparedness picture when Mrs. Alice Trockmorton McLean returned from England eighteen months ago to offer them just such an opportunity. After actually serving with the British Women's Voluntary Services in London, Mrs. McLean was sure their magnificent work could be duplicated here. By word of mouth only, she issued the call; and since that time 16,000 women throughout the country have responded.

"The American Women's Voluntary Services is no war time expedient. The aim is a permanent program, preparing women for any disaster, no matter how it's caused. It might be a flood in Ohio tomorrow, a factory fire in New Jersey, an earthquake in California—or any epidemic. There's always a demand for first aid and salvage workers. This kind of national defense means defense anywhere. After completion of courses, which run from eight to twelve weeks, graduates are awarded A.W.V.S. certificates. Every effort is made to cooperate with established organizations such as the Red Cross and classes are planned so as not to duplicate services already being offered in given communities. The emphasis is clearly on efficiency."

In Washington, D. C., the A.W.V.S. has established an outdoor cafeteria to serve lunch to excess personnel in the War and Navy departments. Between 1,200 and 1,300 clerks are daily patronizing the cold lunch bar, staffed by Army and Navy wives and others who have completed the A.W.V.S. nutrition course. (A similar course will be given right here at London Terrace.)

Our Unit is headed by the following residents: Mrs. C. M. Billingsley, chairman and chief execu-

tive; Mrs. John B. McNamara, vice chairman; Mrs. Roland L. Stratford, vice chairman; Mrs. Ralph Romberger, secretary; Mrs. George A. Post, treasurer; Mrs. Moe Turman, chairman of Ways and Means; Miss Elizabeth Kelly, co-chairman of Ways and Means; Mrs. Irving Nurick, chairman of Public Relations; Mrs. Minna Westerfield, chairman of Receptionists; Miss Frances Cahill, co-chairman of Receptionists; Mrs. Carl Gazely, chairman of Classes; Mrs. Julian R. Quinn, chairman of Relief, Knitting and Sewing; Miss Eileen Kavanagh, chairman of Motor Transportation; Miss Doris Kavanagh, co-chairman of Motor Transportation; Mrs. Fred W. Brewer, chairman of Clerical Force.

First class to get under way was one in First Aid, under the direction of resident William W. Bailey, Red Cross trained instructor. It started on the evening of Monday, August 18th, and is meeting twice a week. Another evening First Aid class is being enrolled to start in October to take care of those who didn't sign up in time for the first one. Additional First Aid classes will be formed for afternoon instruction.

Other classes being organized for instruction on Terrace premises include one in Physical Instruction with both morning and afternoon classes, under the direction of Miss Dorothy Phillips, who is in charge of our exercise and massage studio in the Gymnasium; Diet and Nutrition; Air Raid Precaution; Home Nursing and Spanish. Arrangements are being made also for courses in Motor Repairs at various local garages.

Courses which will be held at A.W.V.S. headquarters at 7 East 51st Street and elsewhere in the city are those in Photography, Map Reading, Recreational Therapy, Child Guidance, Teletyping, Code Practice, P B X training and Aeronautics.

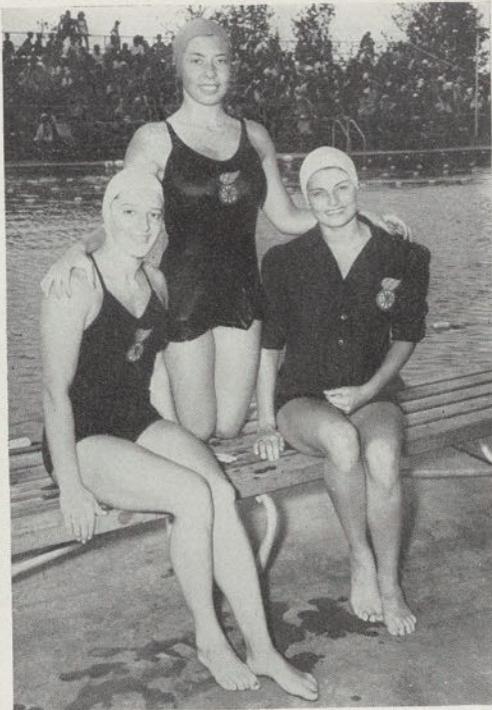
Information concerning all these courses and others to be formed can be obtained from receptionists on duty from 2:00 to 4:00 and 7:00 to 9:00 P. M. in the Penthouse Club.

Our local A.W.V.S. Unit has adopted the following slogan:

*If we never need what we learn,
we lose nothing.*

*If we never learn what we need,
we lose everything.*

Swim Gals Show Form



A trio of W.S.A. water artists as they were snapped at a championship meet this summer. Looking pleasant from left to right, they are identified as Lorraine Fischer, Helene Rains and Gloria Callen. These and others of their sister wave slashers are currently working out in our Pool in preparation for the winter competition.

THE water speedsters of the Women's Swimming Association have returned from the wars of the national outdoor championships to their headquarters in our Pool with a number of stellar performances to their credit.

Chief among these is the achievement of Gloria Callen in breaking Eleanor Holm's record in the 100 meters. The attractive Gloria beat out this course in the time of 1:17.5 setting a new American record for the event. Also finishing in top money were the Misses Callen, Fischer and Sahner, who won the 300 meters medley relay. Miss Sahner went on to place second in the national 100 meters freestyle.

The first regular monthly meet of the W.S.A.'s indoor season will be run off in the Pool in October, with resident Joan Gottlieb of the Terrace, who recently made the grade for membership, participating in the events. Nancy Wiggins, another Terracer, is a new recruit to the W.S.A. ranks, and her instructors report that she is progressing rapidly toward competition form.

Residents are invited to attend the meets as an evening's diversion for themselves and their friends.

Traveling Players

A NUMBER of residents who engaged in a little touring of the straw hat theatre circuit this summer, came back with enthusiastic reports of the productions at the Theatre-in-the-Dale at New Milford, Conn. Of special interest was the fact that several Thespians of the London Terrace Players made appearances there with the professional company, which was directed by Hudson Faussett, director of the Players during their successful season here last year.

Plans of the Players for the 1941-42 season will start shaping up some time in October and we expect to have details ready for publishing in next month's NEWS. It is hoped that Mr. Faussett will again be available to take over the megaphone wielding and all residents interested in the many phases of amateur theatrical production should watch for the date of the first meeting.

Dance Tutor



The handsome gentleman at the left is Mr. William Crook, who, with his partner, Gertrude Dutton, will again take Terracers through their dance paces this winter. Instruction in the latest as well as standard ballroom calisthenics is expected to start before the first leaf falls.

Deer Season Upstairs

LIFE as it is lived in the upper regions of the 470 Building was given quite a fillip one day last month when the Hobby Museum played host to an attractive young visitor. The visitor was a two-months-old deer—a fawn of the English fallow variety.

Along with the fawn—leading it by a leash in fact—appeared Miss Beth Pitt, member of the Hobby Guild of America who has raised and trained the deer as a pet. Admittedly one of the most difficult of animals to train, the fawn, whose name is Star Messenger, gave proof of its owner's ability by showing off a repertoire of tricks which included shaking hands, bowing, saluting and obediently going whither its owner directed.

Miss Pitt said the secret of her success with her pet lies in kindness. Training a deer necessitates first of all the breaking down of its instinctive fear of human beings. Even now, according to Miss Pitt, Star Messenger can scent out a hunter and refuses to make friends with anyone who has ever raised a gun against a deer.

Miss Pitt acquired her pet when it was five days old. She bought it from a deer farm in upper New York State, brought it back to her Manhattan apartment and named it Star Messenger because she hoped it would become an example to the world of what can be accomplished through peace and kindness. It was fed milk from a bottle at first, but is gradually being weaned away to eat whatever it is a deer eats when it matures. If things go as expected, Star Messenger will be appearing in a theatre act with Miss Pitt, who is a professional dancer.

There's nothing like making your hobby go to work for you, and it ought to be a pretty good act at that.



Another deer, this time done in tapestry weaving by Kate Bell Lamott, of Fresno, Cal. The rag tapestry is one of the many new exhibits now on display in the Hobby Museum, located on the top floor of the 470 Building.



Although pets are not allowed on the Marine Deck, an exception was made for this young deer, which, with its owner, Miss Beth Pitt, made a recent inspection of our upper premises. The fawn seems particularly interested in the life preserver.

Hobby Exhibits

ALLOWED a choice of taking shark's teeth or leaving them alone, most people would prefer to leave them alone. Not so Captain William E. Young, author of "Shark, Shark," and nationally known expert on the subject of the terror of the deep. Captain Young collects shark's teeth as a hobby and an exhibit of novelties from his collection is currently a star attraction in the Hobby Museum in the Penthouse Club. Shark's teeth made into bracelets, tie holders, and necklaces, decoratively colored and arranged, give an entirely new character to the dreaded chompers. Also on display are a number of rare and historically important shark's molars.

Hobbies of celebrities likewise are attracting much interest upstairs these evenings. You can see Frank Buck's guns and arrowheads, Gellett Burgess' self-image doll, a number of photos from Robert L. Ripley's unusual collection, several boats from Reginald Denny, some examples of weaving from Eva LeGallienne, menus of Oscar of the Waldorf, and Henry Ford's photos of the Edison Institute.

(Continued on page 18)

Girl With a Harp

Musical interview sounds a note
on a somewhat celestial theme

FOR the benefit of those in the audience who are curious as to the procedure involved in becoming a professional harpist, we'll let the experience of Miss Ariel Perry speak for itself. Miss Perry became a professional harpist because she wanted to play the flute.

She was ten years old at the time, living in Attleboro, Mass., which is near Boston, and she went downtown one day with some of Papa's money to buy herself a flute. Inside the music store she was attracted by an Irish harp—that's the small kind and not nearly as complicated to play as the concert grands—and before she knew it she was trudging homeward twanging music as she walked.

From that time on she was a confirmed harpist, taking lessons and studying it seriously; eventually, of course, graduating into work on one of the six-footers. She continued studying through her years at Smith College, went abroad one summer and achieved the distinction of a three-year scholarship at the Curtis Institute of Music in Philadelphia, where she was tutored by the famous Salzedo. Her first professional engagements were around Boston, including one with the orchestra at the Metropolitan Theatre there.

As with all people who have ambitions for careers in music and the theatre, the magnetic attraction exerted by Manhattan Island got in its licks, and she came here. One of her first engagements was in the lofty Rainbow Room. When she went to audition for the job, she decided to put a real stamp of distinction on the performance and sang a song or two along with her playing. The combination so impressed the management that they put her to work.

Other important developments ensued, as they have a habit of doing. She continued studying under another famous harp master, Grandjany by name, she met Harpo Marx and she moved into London Terrace, where she has been for three years. Celebrity hunters will be intrigued to know that the halls and the elevator of the 470 Building have echoed to the tread, if not to the voice, of the silent Mr. Harpo Marx when he visited Miss Perry.

Mr. Marx put in a good word for her around Times Square and helped her land a job with the



The harp and the girl — Miss Ariel Perry

orchestra of "Du Barry Was a Lady." Other of her New York musical show appearances have been with "Three Waltzes," "You Never Know" and "Set To Music." Her current chores are on the air with WEA's "Lincoln Highway" program and playing Sundays with the Radio City Music Hall orchestra. She gives occasional concerts and has played with the NBC Symphony.

Your inquiring reporter asked for a close-up demonstration of the technique of harp-playing and after a session of listening, inspecting and explaining, fully agreed with more expert musical opinion that it is a very difficult procedure. One of the things that make it difficult is the complicated footwork on the pedals. There are seven of these, one for each scale note. At the beginning of the number to be played, the pedals are set for the required key and have to be manipulated continually to take care of the "accidentals," or sharps and flats. This, in addition to the hand work involved, is what makes the com-

(Continued on page 18)

Shop Shots



FOR the benefit of new tenants, and as a reminder for those who may have forgotten some of our many shops and services, a leaf or two from our booklet "Information for Residents" appears below:

BAKE SHOP

410 Building. WAt 9-4610
Located in the Food Market. Bread, Cake and Pastries.

BARBER SHOP, BEAUTY SHOP

465 Building. CHe 2-4148
Complete beauty treatments for women. Permanent waving a specialty. Barber Shop. Bootblack. Apartment service.

BOOK SHOP

219 9th Avenue. WAt 9-9601, WAt 9-9639

Books, magazines, newspaper delivery, rental library, stationery, films, developing and printing, Mazda lamps, picture framing. Bridge tables and chairs for rent.

CHEMICAL BANK & TRUST CO.

465 Building. CHe 3-6351-2
Complete banking facilities. Safe deposit boxes. Silver storage vaults.

DECORATING SERVICE

410-12 H
Draperies and slip covers made. Upholstery and furniture repairs. Bric-a-brac and furniture for sale.

EXCELSIOR GARAGE

562 West 23rd Street. CHe 3-3050-1-2-3-4

AND

LONGACRE GARAGE

10th Avenue & 25th Street. LOn 5-4153

Complete garage service. Car storage and repairs. Towing at all hours. Tires, auto supplies and accessories.

FLOWER SHOP

405 Building. CHe 3-8235
Flowers of all kinds. Floral designs. Flowers telegraphed and delivered anywhere.

LAUNDRY

Basement, 425 Building. CHe 2-4923
Complete laundry service for every need.

LIQUOR STORE

221 9th Avenue. WAt 9-4610

THE LONDON TERRACE STATION OF THE U. S. POST OFFICE

10th Avenue end of Building. CHe 2-8248

POSTAL TELEGRAPH

405 Building. CHi 3-9070
Complete telegraph, radio and cable service. Theatre tickets. Errand service. Air tickets and air express. Personal service.

ROYAL SCARLET FOOD STORES

410 Building. WAt 9-4610
A complete food market. Meats, groceries, fruits, vegetables, fish, delicatessen, beverages.

RADIO SHOP

Basement, 445 Building. CHe 3-6062
Master aerial installation. Repair service on all makes of radios. Tubes checked. Radio sets and tubes for sale.

RESTAURANT

405 Building
Dining Room, Grill Room for private functions. Catering. Cocktail Bar.

AUTOMOBILE SHOW ROOM

10th Avenue & 24th Street. CHe 2-3965

TRAVEL AGENCY

435 Building. WAt 9-0808
Complete Tours.

VALET

Basement, 415 Building. WAt 9-7676
And 410 Building

Complete valet service. Cleaning and dyeing. Tailoring. Hat renovation. Rug cleaning. Fur remodelling. Hosiery repaired. Shoe dyeing and rebuilding.

DRUG STORE

405 Building. WAt 9-5589
Drugs, prescriptions, cosmetics, toilet accessories. Tobacco, cigars, cigarettes. Luncheonette counter.

PROFESSIONAL SERVICES

DENTISTS

Alexander A. Allen, D.D.S.
415 Bldg. Apt. 1-E. CHe 2-4323
Paul R. Jacobs, D.D.S.
415 Bldg. Apt. 1-B. CHe 3-5858
Agnes I. Polhamus, D.D.S.
460 Bldg. Apt. 1-E. WAt 9-5909
Barnett M. Warren, D.D.S.
425 Bldg. Apt. 1-E. CHe 3-6434

PHYSICIANS (M. D.)

Di Tolla, Dr. Edward M.
445 Bldg. Apt. 1-C. CHe 3-7795
Frick, Dr. Robert E.
445 Bldg. Apt. 1-E. CHe 3-6677
Patterson, Dr. William M.
455 Bldg. Apt. 1-E. CHe 3-0428
Shalette, Dr. B. M.
425 Bldg. Apt. 1-B. CHe 3-1224
and CHe 3-1225

PHYSICIANS (Osteopathic)

Dr. J. B. Culbert
445 Bldg. Apt. 1-E. WAt 9-4761
(In emergencies, professional services may be reached by calling CHe 3-7000.)

MAID SERVICE

One of the most helpful aids to pleasant living in London Terrace is the highly organized Maid Service maintained by the Management. The maids on the Housekeeper's staff are versatile and experienced, and capable of performing any type of household work. They clean and dust apartments, make beds, wash dishes and polish silver, vacuum rugs and carpets and perform, in fact, every type of domestic service except laundry work.

There are also maids adept at assisting at afternoon bridge parties, preparing and serving luncheons and dinners and washing the dishes afterwards; nursemaids to care for children; ladies' maids; maids to attend those confined to their apartments by illness; and maids to do morning and afternoon shopping in the building, or to assist the housewife in any of her manifold tasks.

These shops and services are here for your convenience and every effort will be made to give prompt and efficient attention in return for your patronage.

Very truly yours,
YOUR SHOP SHOOTER

War Relief Unit

The sewing machines and knitting needles are being oiled and sharpened for resumption of activities of the London Terrace War Relief Unit, which last year boasted a hundred women members. Date for the first meeting—a re-organizational effort—has been set for September 15th at 3:00 P. M. in the Penthouse Club.

The purpose of the work of the Unit is to make clothing which is distributed to civilians and soldiers in Britain. The plan in operation last year, that of meeting twice a week on Tuesdays and Thursdays, probably will be continued through this fall and winter.

Veterans from last year and newcomers interested in the work are urged to attend the first meeting to help get things off to a good active start.

Speech, Speech

Members of the Speak Easy Club have announced that their organization will hold its first session of the new season on the evening of October 9th in the Penthouse Club, and will meet weekly on Thursday evenings thereafter.

Club membership is open to all Terrace residents who wish to improve themselves in the art of speaking easily and fluently on public and semi-public occasions. There are no dues and the meetings are conducted under a rotating chairmanship system, giving each member a chance to preside. Members speak extemporaneously or on prepared assignments and general discussion and criticism follow.

Last year's members were highly enthusiastic over the results obtained in the atmosphere of informality and mutual self-help. Anyone interested is cordially invited to be present at the first meeting in October.

Visit to Anderson's

FROM time to time enthusiastic reports have drifted into the NEWS office concerning an unique retail tea and coffee store in the neighborhood, so on a pleasant afternoon recently we paid a visit to the establishment.

The sign over the door at 156 Eighth Avenue, between Seventeenth and Eighteenth Streets, said "Anderson's." The window was hung with hand lettered advertising signs and there were neat little plates of coffee beans on display.

Inside it was cool, quiet and

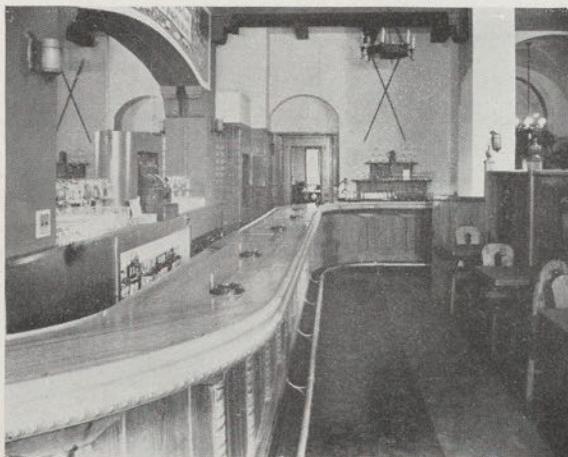
scrupulously clean. A comfortable counter runs the length of the room, backed by tiers of wooden coffee bins and large metal tea containers. An elderly man came out briskly to meet us, and on being told what we were there for, took us back to the office and sat us down opposite himself at a battered old desk. The man was Augustus Lydford, present proprietor, who has served under the Anderson banner for forty-six years.

Anderson's caters to tea and coffee drinkers who prefer their

Inner Man Department



Above and below are recent views of the Terrace Restaurant and Bar, handy spots for a dinner, a luncheon or the pause that refreshes — particularly recommended for new tenants who may be in the throes of unpacking.



WELCOME NEW RESIDENTS

A FEW OF OUR MANY
SERVICES!

- Books
- Rental Library
- Greeting Cards
- Newspaper and Magazine Delivery
- Bridge, Table and Chair Rental
- Typewriters Sold, Rented, Repaired
- Artistic Picture Framing
- Closet and Hardware Accessories
- Mazda Lamps
- London Terrace Engraved Stationery
- Personalized Stationery
- Developing and Printing

LONDON TERRACE
BOOK SHOP

219 9th Ave. New York
Call us on your House Phone

EXCLUSIVE
MILLINERY
Hats Altered

BETTY WILBUR
Apt. 4L 410 Building
House phone or CHelsea 3-5990

*Special
Occasions*

Flowers for Weddings,
Birthdays and
Anniversaries.

*Say it with
Flowers*

We are ready to serve
you.

LONDON TERRACE
FLORIST
405 Building

leaves and beans ground and blended to taste, with particular attention to quality. The price range is wide, however, and you can pay about as much or as little as you please. Lydford carries no trademarked goods, buying his supplies direct from jobbers and packaging each sale individually. He also carries rice and spices. His curry powder has been said by experts to be the best obtainable in this country.

Over cups of Darjeeling tea brewed in a kettle on a gas plate that Lydford keeps in his office, we listened to the story of Anderson's. Thomas Anderson

opened his first store eighty years ago on Tenth Avenue between Twenty-sixth and Twenty-seventh Streets. At one time during his career he owned a chain of grocery establishments all over New York City, but at the time of his death in 1918 these had been reduced to two stores standing near each other a block away from the present location. One was a grocery, the other a tea and coffee store. Lydford took over the tea and coffee business, moving it to the place where it is now.

Lydford himself, a wiry, medium-built man with bright blue eyes and a nose that looks keen,



©-1

Copr. 1941, King Features Syndicate, Inc., World rights reserved.

"Ask the Daily Blotter how it will have its
eggs this morning."

is a heavy consumer of tea, although he likes coffee for breakfast. During the course of the day, he told us, he drinks an average of fifteen cups of tea. As we sipped our Darjeeling, a rich, reddish brew, he told us where it came from. The leaves are grown in the Himalayan Mountains and it is said that the mist which lies continually over the country imparts a special flavor to the tea. In coffee his personal preference turns to the Mocha and Java varieties, but for those whose taste runs differently he has other kinds.

Formosan teas are hard to obtain now because of the war situation and Mr. Lydford sees increasing import difficulties in the months to come. He is concerned about it, but not unduly worried, having passed through many vicissitudes during a lifetime of selling tea and coffee. Many of his customers have been coming to Anderson's for years and he has an errand boy who makes deliveries all over Greater New York. Modern grocery merchandising methods have cut in on his trade, naturally, but Mr. Lydford is confident that the roots of a business that go back eighty years have developed sufficient strength to keep him active.

An interesting spot is Anderson's, another of the landmarks that keep the Chelsea neighborhood full of color and tradition.

Set 'Em Up

A number of Terrace bowlers have continued their alley recreation right through the summer months, encouraged by the fact that the National Bowling Arena, where they congregate only a block from home, has been pleasantly air-conditioned for the warm weather.

Monday night is official Terrace bowling time at the Arena and residents who like to have a joust at the pins occasionally will usually find a gathering of their neighbors there on that evening.

Lady at Leisure



THIS month I would like to introduce an interesting column called "The Cook's Nook," written by Dorothy Ames Carter, using her timely material headed "Eat the Right Food to Keep Fit." In addition to a few culinary words of wisdom, many tempting recipes are included. I give you Miss Carter.

"Democracy through nutrition" is apparently the byword to evolve from the National Nutrition Conference for Defense held recently in Washington, D. C., where some 700 leading food experts, doctors, home economists and casual-but-interested bystanders swapped views and facts on the nation's nutritional requirements.

With this and similar events, nutrition has at last come into its own, not only as a science in itself but as a vital by-product of the defense program, important in producing a stronger, healthier U.S.A.!

Old hands at the game may know most of the "dope" already; should you, however, wish to brush up on your nutrient knowledge, the Bureau of Home Economics, U. S. Department of Agriculture, has issued a leaflet called "Eat the Right Food to Help Keep You Fit," which may be obtained from the Superintendent of Documents in Washington for 3 cents.

Among the foods which go to
(Continued on page 15)

BE PREPARED

FOR FALL

Fur Coats — Suits — Dresses

ALTERED

Tailoring for Men and Women



LONDON TERRACE TAILORS

410 Bldg. (Store)

415 Bldg. (Lower Corridor)

Call on House Phone

Longacre Square Garage, Inc.

The Better Garage

249 - 10TH AVENUE . . . BET. 24TH AND 25TH STREETS

Telephone LOnacre 5-4153

- HAVE YOUR CAR LUBRICATED, REAR END AND TRANSMISSION GREASED, AND OIL CHANGED.
- INDIVIDUAL SPACE FOR YOUR CAR.
- DIRECT CONNECTION THROUGH THE HOUSE PHONE.
- PICKUP AND DELIVERY SERVICE.

24 Hour Service

Pay Us a Visit and Save

A BLANKET AGREEMENT

is the thing to make with the

LONDON TERRACE LAUNDRY

This will insure you the proper coverage for the snap-happy days ahead.

YOUR COUNTERPANE WILL BE A REAL COMFORTER TO YOU WHEN CLEANED — COMBED — FLUFFED BY THE LONDON TERRACE LAUNDRY.

"Call the London Terrace Laundry on your house phone today."

Lower Corridor
435 Building

Anne Whitehead
Manager

Lady At Leisure

(Continued from page 13)

make up the leaflet's "yardstick" of proper eating are milk, leafy green or yellow vegetables, raw fruits and vegetables rich in vitamin C meat, whole grain products.

LOUISIANA TAPIOCA CREAM (Helps Get Milk Into Menus)

3 tbsps. quick-cooking tapioca
 $\frac{1}{4}$ teasp. salt
 1 teasp. grated lemon rind
 2 cups milk
 1 egg white, unbeaten
 $\frac{1}{2}$ cup strawberry preserves
 2 teasp. lemon juice

Combine tapioca, salt, lemon rind, and milk in top of double boiler. Place over rapidly boiling water and cook about 15 minutes, stirring frequently. Remove from heat (do not overcook, mixture will be thin). Place egg white and preserves in bowl. Beat with rotary beater until stiff and creamy. Fold in tapioca mixture. Add lemon juice. Chill. Serve with or without cream. Yield: 6 portions.

BAKED BANANA AMBROSIA (Bananas Have Vitamins A, B1, C, G!)

3 firm bananas
 1 cup drained crushed pineapple
 8 marshmallows, cut in quarters
 1 cup shredded coconut
 $\frac{1}{3}$ cup whipping cream, whipped
 6 tbsps. orange marmalade

Use all yellow bananas. Peel bananas and cut crosswise into $\frac{1}{2}$ -inch pieces. Combine bananas, pineapple and marshmallows. Turn into a well-buttered baking dish and sprinkle with coconut. Bake in a moderate oven (350° F.) about 15 to 20 minutes, or until bananas are tender (easily pierced with a fork), and coconut browned. Serve hot with whipped cream topped with marmalade. 6 servings.

DEVILED EGGS, BRAZILIAN (Good Way to Get Your Eggs)

Shell 6 hard-cooked eggs and cut in half lengthwise. Remove the yolks, mash and add 2 teasp. prepared mustard, $\frac{1}{2}$ teasp. onion juice, $\frac{1}{2}$ teasp. salt, 1 teasp. finely minced parsley and $\frac{1}{4}$ cup chopped Brazil nuts. Mix. If mixture is a little dry add vinegar or mayonnaise, as desired, sufficient to moisten. Fill hollows of egg whites with mixture. Sprinkle with chopped Brazil nuts.

HAM BRAN LOAF (Plenty of Vitamin B-1 Here)

1 lb. ground raw smoked ham
 $\frac{1}{2}$ lb. ground lean pork
 1 egg
 $\frac{1}{4}$ teasp. ground cloves
 1 tbsp. brown sugar
 $\frac{3}{4}$ cup milk
 $\frac{3}{4}$ cup all-bran

Combine meat with egg, seasonings, milk and all-bran. Pack meat mixture in loaf pan. Bake in moderate oven (350° F.) about 50 minutes. If loaf is not brown enough, increase temperature to 400° F. and bake 10 minutes longer. Yield: 1 loaf (5x9x2"); 6 servings.

SUMMER SALAD, FLORIDIAN (Leafy Greens AND Vitamin C!)

2 cups Florida citrus salad
 1 cup diced cucumber
 $\frac{3}{4}$ cup sliced radishes
 1 mild onion, cut in rings
 Romaine, escarole
 French dressing

Drain citrus salad. Combine all ingredients; chill. Just before serving add French dressing; toss lightly. Serve 6.

French Dressing: Rub bowl with cut clove of garlic, if desired. Combine $\frac{1}{2}$ cup mazola, 2 tbsps. lemon juice, 1 teasp. salt, 1 teasp. sugar, $\frac{1}{8}$ teasp. cayenne pepper. Mix thoroughly; pour

NEW YORK'S MOST MODERN THEATRE
RKO New 23rd
 8th AVENUE AND 23rd STREET

SEPT. 4-11
JACK BENNY
 IN
"CHARLEY'S AUNT"
 PLUS
CAROLE LANDIS **CESAR ROMERO**
 IN
"DANCE HALL"

Pictures to be shown during the balance of the month will be listed in all elevators in London Terrace.

Watch space provided for that purpose.

ASK YOUR SWITCHBOARD OPERATOR FOR PICTURE TIME SCHEDULE

HATS STYLED
AND ALTERED
FOR YOU

*If you really want
to glow
Please come to me
for your new
Chapeau*

SALLYE ATKIN
Creative Millinery
465 Building 2 F

CH 3-1085 Est. over 70 Years

Geo. Nockin's Sons
JEWELERS AND OPTICIANS

Diamonds, Watches, Clocks
Silverware and Fine Jewelry

REPAIRING A SPECIALTY

Open Evenings Until 7 P.M.
Saturdays 9 P.M.

252 EIGHTH AVENUE
One door from S. E. Cor. 23rd
We Have No Branch Store

over salad just before serving.
Toss lightly and serve from bowl.
Makes $\frac{3}{4}$ cup dressing.

HEALTH DATE BREAD
(Energy, Minerals Are Here)

2 cups sifted flour

3 teasp. all-phosphate baking powder
 $\frac{1}{2}$ teasp. salt
3 tbsps. shortening
 $\frac{1}{2}$ cup sugar
 $\frac{3}{4}$ cup sliced pasteurized dates mixed with 2 tbsps. flour
1 egg
1 cup milk

Sift flour, baking powder, and salt together. Cut in shortening to consistency of coarse meal. Add sugar and sliced dates and mix well. Combine beaten egg and milk. Add to dry ingredients and stir only until all the flour is moistened. Pour into greased loaf pan and bake in a moderate oven (350° F.) 1 hour.

Thank you, Miss Carter. I am sure we will be looking forward to hearing from you again next month.

Postal Telegraph

Your Telephone is your
Telegraph Office

When you have occasion to send a
message, Just Telephone
POSTAL TELEGRAPH

Dictate your message, and charges will appear
on your telephone bill.

DUPLICATE BRIDGE

Tuesdays... 2:00 & 8:00 P.M.

Saturday... 2:30 & 8:30 P.M.

Sunday..... 8:00 P.M.

PRIVATE INSTRUCTION
BY APPOINTMENT

PENTHOUSE CLUB
470 Building

GLADYSE GRAVES STARK
Director

Lobby Letter

The following letter was sent out recently to all residents in connection with plans for the re-decoration of Building lobbies.

The matter is of such interest to all of us that we are reprinting it here so that there is no chance of it being overlooked.

To The Tenants In London Terrace:

We are planning to beautify London Terrace by decorating the entrance lobbies. In addition to this, we are decorating the corridors in all the buildings, to create a more homelike appearance in the public parts of the building.

In past years such work could have been done very quickly, but due to war priorities and other difficulties incident to the armament program, it may not be possible now to complete this work with our usual dispatch, although we shall do our best to avoid delay.

We, therefore, crave your patience during the progress of this improvement and regret any inconvenience that the carrying on of the work may cause you. We feel sure that upon completion you will like the result.

WM. A. WHITE & SONS

(Signed) Walter A. Lockwood, *Manager*



The Dotted Firing Line

(EDITOR'S NOTE: Following is another installment in the series being written for us by Miss Thelma Forester concerning activities in the Renting Office.)

North Dealer

S	H	D	C
A	4	A	A
10	3	Q	K
5		J	Q
3		6	

S-2 N S-K-9-8-7-6
 H-9-7-6-5 W E H-
 D-7-4-2 S D-K-10-9-5
 C-8-6-4-3-2 C-J-10-9-7

S	H	D	C
Q	A	8	5
J	K	3	
4	Q		
	J		
	10		
	8		
	2		

and Queen of clubs were then played, then the heart suit, all but one heart, leaving this distribution.

S-H-D-C
 10 - A Q -

S - - - N S - - - K
 H - - - W E H - - -
 D-7-4-2 S D-K-10
 C - - - C - - -

S-H-D-C
 Q 2 8 -

The 2 of hearts was then played, and declarer discarded the spade 10 from his hand. On this play East was forced to let go either his spade King, thereby promoting the spade Queen (menace card) in Dummy hand, or a diamond unguarding his King, thereby establishing Ace and Queen of diamonds for declarer and so making the contract without taking any finesse.

GLADYSE GRAVES STARK

OUR Renting Office is certainly "the" office these days (with all due respect, of course, to our partners in the Service Department.)

And it is certainly "dotted" with prospective tenants, new tenants who have already signed but not settled, present tenants looking after the last minute details of renewing or transferring and some interested people "just looking."

Most assuredly it is "Firing" with both barrels for there is much activity as we work and work to keep things moving pleasantly and smoothly.

We hope we are in "Line" with the desires of most folks who are still apartment-less for the fall. However, if you still haven't sent in the names of nice folks like you are who might like to live in London Terrace won't

FOLLOWING is the way Mr. H.—played the 7 N.T. doubled and re-doubled in the hand which is reprinted above from last month's NEWS:

East opened with the Jack of clubs, and when the Dummy was exposed, declarer realized that only twelve sure tricks were available, unless the diamond or spade finesse would hold. A review of the bidding, however, clearly indicated that East must have the King of diamonds from his double of 6 spades, so it was therefore evident that neither the spade nor the diamond finesse would succeed. With one loser in the hand the only hope of fulfilling the contract was a Squeeze, and declarer decided to use the Vienna Coup. In this type of Squeeze the declarer deliberately establishes a card in an opponent's hand, thereby forcing this opponent to hold this card, which he cannot discard without promoting a card (menace card) for the declarer.

Now the play:

The Jack of clubs was taken with the Ace of clubs, the Ace of spades was then played (establishing King in opponent's hand, Vienna Coup). The King

VICTOR'S LONDON TERRACE BEAUTY SHOP

465 Bldg.

Open 9:00 A.M. to 8:00 P.M.

HAIR CUT

FINGER

WAVE

MANICURE



SHAMPOO

EYE

BROW

ARCH

Expert Operators

ANY OF THE ABOVE ITEMS 50 CENTS EACH

PEDICURE \$1.00

For Appointments Call on House Phone or CHelsea 2-4148

you let us have them while we can still reach them in time?

October First—to most New Yorkers it means “moving day”—not necessarily for themselves but for many friends, relatives or business associates. We are lucky here that in this big home of ours there is a comparatively small turn-over.

Even so, there is bound to be some upset to routine, especially with many of the lobbies and halls already torn up getting their

“faces washed.” If you should be a bit inconvenienced for a few days won't you be patient? We who are comfortably settled can afford to sympathize with the poor folks who are leaving London Terrace! And maybe we can help our new neighbors a little too.

The rush season isn't very long!

Thanks everybody.

“T” FORESTER

Girl With a Harp

(Continued from page 9)

pletion of a “glissando,” or fast scale run, one of the most frequent and effective tasks of the harp in an orchestra.

Miss Perry tossed off a few glissandos for us, her hands spreading melodiously against the strings, her feet shifting swiftly on the pedals. For good measure she ran through a couple of numbers she was preparing for a concert. The tones, rich and full, vibrated through the room, and as we listened, our eyes fell on an old painting masterpiece hanging on the wall which showed a lady with wings playing a harp. The proximity of the painting

and the music helped us understand more fully than ever before the association of immortals with the harp. The music has an eerie, limitless quality readily adapted to celestial beings. Or perhaps it was just our imagination stirred to activity by Miss Perry's talent.

Asked what her particular ambitions were, what she wanted to do more than anything else, she looked a little surprised, as though anyone should know that what a harpist wants to do is to go right on playing the harp. We did get her to admit, however, that her professional preference

ran to work with orchestras rather than to concert appearances.

Inasmuch as she was first attracted to the harp by an Irish instrument, we would like to report that Miss Perry has a bit of the auld sod in her background. In fact, something about her eyes, her hair, and her expression led us to the conclusion that she was Irish, but we had to spoil things by asking her about it, only to receive a negative answer. Her family is American so far back she hardly knows what its origins were, but thinks they were probably English.

Well, an honest interviewer can't have everything his own way, so we had to be content with the conclusion that her performance on the harp would be hard to improve upon even if she were Irish. So with that mental compromise we spoke a regretful adieu and went on down the hall to the elevator, pursued, after a moment, by the wail-muffled tones of Miss Perry's music.

Hobbies

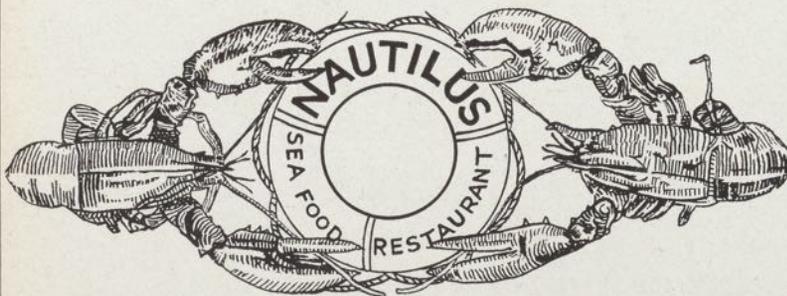
(Continued from page 8)

If old and valuable prints render you enthusiastic, you'll be enthralled by an original Currier & Ives lent to the Museum by Dennis Moore, an antique dealer. The print shows a scene in front of Barnum's Museum in New York in 1885.

The Hobby Museum management welcomes suggestions from residents or participation in the program, so stop in upstairs any evening. Perhaps you'll get some ideas for a hobby of your own, in addition to the fun and interest involved.

THE NAUTILUS

“The Elite of the Deep—Palatably Served”



267 WEST 23RD STREET
Near Eighth Avenue

NEW YORK CITY
Phone CHelsea 2-8429

THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

Invitation

*Your Draperies and Rugs Are Cordially
Invited To Visit*

THE LONDON TERRACE CLEANERS

410 Building (Store)

415 Building (Lower Corridor)

Any Day

Any Hour

Between 8:00 A.M. and 7:00 P.M.

R S U P

Whelan **DRUG STORES** **YOUR MONEY'S WORTH**

PRESCRIPTION DEPARTMENT

Your Doctor has the confidence that Whelan's will fill your prescription EXACTLY as he orders . . . Whelan's has the trained graduate registered pharmacists, the up-to-date equipment, the proper stock of fresh drugs and chemicals, and a 40-year reputation for accuracy to jealously guard. The simplest prescription receives as much care as the most difficult one.

BRING YOUR NEXT PRESCRIPTION TO WHELAN'S

HOUSEHOLD ACCESSORIES

Are you tired of "seeing summer" all these long months? . . . Then it's time to give yourself and your home a fresh outlook on life with colorful, modern accessories. Come in and see our selection of lamps, clocks, radios, glassware, etc.

WEATHER OR NOT

Is the weather too cool for September?—Stop at our Soda Fountain and get a "pre-view" taste of Autumn's favorite . . . Hot Chocolate. Is the weather still too hot for you? — Have one of our yummy Sodas — made the "Whelan Way."

A COMPLETE UNITED CIGAR DEPARTMENT

USE THE HOUSE PHONE

PROMPT DELIVERY

Welcome Home!!

Yes indeed we're glad to see you back, we are waiting and ready to serve you.



Vacation's over . . . and we know that you've had a grand time. But it's swell, too, to get back to familiar sights and into the swing of things again. We at London Terrace Food Stores have already had our vacations so we know just how YOU feel. We're ready to serve you again in the same unfailing way. . . . Welcome Home, Mr. and Mrs. London Terrace!



LONDON TERRACE STORES

FOOD AND LIQUOR MERCHANTS

NINTH AVENUE, COR. 24th STREET

House phone or WAtkins 9-4610