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London Terrace News



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SEPTEMBER

1938



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WM. A. WHITE & SONS
Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agents

The NEWS of

London Terrace

SEPTEMBER, 1938

VOLUME VI

NUMBER 9

Cover Photo

On our cover this month you see the latest photo of our Garden. The acre of central greenery looms up impressively in this perspective shot, which is noteworthy particularly for its clarity of detail.

It was taken in a moment of professional fervor by the New York Times Studios, who are responsible for a number of interesting photos of London Terrace, as well as a few other subjects which you may have noticed in the daily prints.

Anybody have a suggestion for a title?

Laymen's Law

New York University is offering two evening courses in Law for Laymen, which may be of interest to Terrace residents. The courses are conducted, by the way, by a Terrace resident, Mr. George Foster, Jr.

These courses are designed, not as a training for the practice of law, but as a means of acquainting the layman with a practical knowledge of the workings of law as it affects him in daily life. The courses, one the traditional Woman's Law Class, the other, a new course for men, consist of thirty lectures of about two hours each. Starting night is Monday, September 19th. The

men's class is conducted on Monday evenings and the women's on Wednesday evenings.

Climbers

If you live around here long enough—and it won't have to be too long either—you're going to see ivy growing all over the fronts of the Twenty-fourth Street Buildings. As proof, take a look at 460 and 470. The creeping tendrils have reached the fourth story of 460 already and the abutment of the 470 Building is a mass of greenery. These plants were started three years ago, which is fast growing in any language.

Up the street the plants were started more recently, but they're twining around the door of 450 and are three feet up the wall of

440. Maybe the name of the plant has something to do with it—it's Ampelopsis, but if you don't want to pronounce that, you can call it Boston ivy and still be correct.

Purty

The season's first new item of decoration has hit the large card room in the Penthouse Club. A set of new draperies is brightening the eyes of beholders and adding a fresh note to our top-stairs establishment. The draperies are the work of Mrs. Ruth Lake, Terrace resident, who, with an eye for what's fitting, picked a design called "Chelsea." It's floral, it's gay and it's worth an appreciative look.

If you're casting a speculative eye at new draperies or slip covers as items in your Fall redecorating binge, Mrs. Lake is all set to take care of your needs. She is in 3B, 405 Building.

Bridge

The lads and ladies who have been pursuing the elusive grand slam far afield during the summer months will come romping home to local pastures the first week in October. That's the date set by Gladys Graves Stark for the opening guns on the Bridge Club front. (Nothing like a few mixed metaphors to



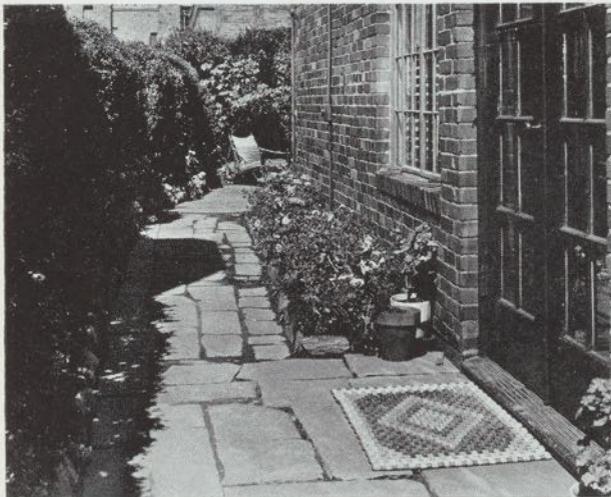
make an editor's life exciting.)

The Bridge Club is now as fixed an institution around abouts as the Bobbies and coasts into its fourth year of popularity with all sails set. For the take-off Mrs. Stark announces the first session of the Duplicate game for beginners on Tuesday, October 4th, to continue each Tuesday thereafter. Time: 1:45 P.M.

On Thursday, October 6th, she starts a new series of instructive lectures, also at 1:45 P.M. The regular duplicate games will be held as of last year on Tuesday, Thursday and Saturday evenings and Saturday afternoons.

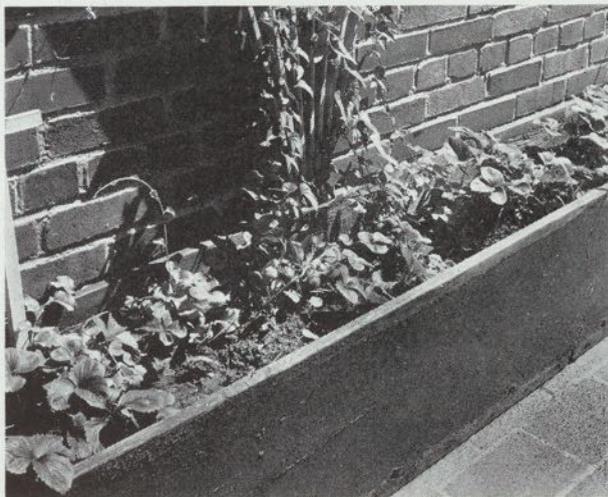
For more details get in touch with Mrs. Stark in the Penthouse Club.

GARDENS ON OUR ROOFTOP



A nook in the penthouse terrace of Mr. and Mrs. Frank C. Welles. The flagstone walk and flowers bring the country to the city.

And here is a crop of strawberries ready for picking. It belongs to the same penthouse shown in the above picture.



Photos by Murray Collens

A MILE FOR A LOBSTER

THE next two months are the ideal season for prowling the streets of New York in search of the unusual. The heat of the summer is gone and the chill winds of winter have not yet started to howl. Your wandering reporter jumped the bell a bit to give you an interesting send-off. He wandered down to the foot of Fulton Street and had dinner at Sweets Restaurant, which has served fish to fishermen and seafood gourmets for ninety-three years.

The address is 2 Fulton Street. From the Terrace, if you don't feel like cabbing, you take the Eighth Avenue subway, get off at the Broadway-Nassau stop, go out the William Street exit,

turn your nose toward the East River and walk down Fulton. You will walk past the narrow financial canyons and in one or two minutes find yourself in old New York, surrounded by ancient buildings housing picturesque fishermen's supply establishments with a fishermen's pier stretching out before you and the Brooklyn Bridge looming up at your left.

Within tadpole jump of the river and catty-corner from the famous Fulton Fish Market you walk up a flight of ancient, broad stairs into Sweets. The firm board flooring is scrubbed clean as a ship's deck and the fine old bar is polished by contact with countless historical elbows.

You are attended by a grizzled negro waiter, who supplies your wants with the respectful informality of an old Southern family retainer. The menu is à la carte and you can dine on anything from an enormous bowl of fish chowder for twenty-five cents to broiled live Maine lobster at a dollar and a quarter. There are regulation dishes of course, but the seafood is the specialty. It is cooked to order and the supplies are brought over in limited quantities every hour or two from the market across the street so that everything is absolutely fresh. The cooking and preparation are the best.

Lunch time is busy at Sweets. It gets a big play from the nearby Wall Street brokers and insurance men. Dinner is more leisurely and quiet, with no traffic outside and the river sounds coming in the open windows. The restaurant, opened by Mr. Sweets in 1845 as a ship's officer's boarding house and hotel, was taken over by the Lake family in 1891 and is still in their hands. The hotel portion upstairs is closed now, but the restaurant will probably go on indefinitely. It is traditionally rooted in the old cobblestones of Manhattan.

HERE COMES OCTOBER FIRST

ALONG about the first or second week in September the casual observer notes a certain psychological and physical change in the inhabitants of Manhattan. They're apt to be short-tempered over the phone, the expression of their eyes takes on a glitter, their breathing is faster and uneven. The reason is, as all experienced New Yorkers know, that October 1st is looming up ahead and it's time to move.

The inalienable right, even necessity, for Gothamites to trade residences about the time of the first football game is time-honored and respected. Even here in London Terrace, where life, we like to think, is a bit more orderly than elsewhere, the shadow of Moving Day casts its spell upon the green Garden and high turrets of the largest apartment house in the world. People are moving in, people are changing their locations and, in order to preserve our reportorial integrity, we must admit that some are moving out. The latter have their reasons. Perhaps a fast-growing family demands suburban housing, perhaps business calls them elsewhere, perhaps, poor sinners, the lure of moving just for the sake of moving has them helpless in its grip.

Whatever the reason, we wish them God-speed, health and happiness, and hope, although somewhat skeptically, that they won't regret the change. Some of them will be back. It happens often. A familiar face pokes through the doorway of Wm. A. White & Sons, Managing Agents for London Terrace, and says what about fixing me up on the old home territory.

The newcomers are arriving full of high hopes for a mode of living different and better than any they have experienced before. Different types, different ages, different-sized families, the Terrace will accommodate them



Reproduced through the courtesy of *The New Yorker* magazine and Perry Barlow

"Hold 'er, Mac! She's found another closet."

all, give its varied services and conveniences to suit each different need.

Our city within a city is just that—its population is as varied in temperament and needs as any other community of its size. The Terrace organization is built to accommodate a population of multiple interests. Residents may live their whole social and community life within our walls, if they so choose, or they may live as completely to themselves as though they were in a moated castle. It is their choice. We welcome them to our midst with the sincerest wishes for contentment and happiness.

One thing is certain and

proved. Moving Day is accomplished here with the ease that comes with efficient, experienced organization. Our employees know their business. Chelsea Warehouses, who have served us long and faithfully, are all set to handle the intricate job of getting the movers in, out and around the Buildings. They know the Terrace well and can take many of the headaches out of the shuttling process.

So, instead of growling at the shadow of Moving Day, let's salute it for what it really represents—the eternal optimism of humankind for better and happier days ahead.

Here's how.

Lady at Leisure



THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

OUR vacationing editor hit upon the unique idea of re-vamping former NEWS stories for this month, feeling that many of them were worth repeating or with the thought in mind that there are many hundred new residents who up until their recent arrival in our midst never heard of our little sheet. So if the boss can do it—why can't I?

It has been my purpose to attempt to convey ideas and suggestions to you readers that might prove useful and helpful. In looking over past issues, I have selected items that seemed to me most worth repeating.

Back in March, 1935, I had this to say about the latest thing in book shelves: "In several cases a door of a closet no longer remains just a door but contains a half dozen shelves for books and bric-a-brac as well. This is accomplished by merely indenting the back of the panel part of any closet door."

Cooking Odors were the topic of discussion in my column a month or two later and as eating is still a popular pastime the subject should be just as timely. The answer then, and the answer now, is the same—"Patapar." I needn't repeat anything except that if and when you cook cabbage, onions, cauliflower and other not-so-sweet smelling vegetables, protect yourself—and your neighbor—by using Patapar paper and thus keep the unpleasant odors and the essential juices where they belong—in close contact with the vegetable from which they emanate. (I didn't know that word back in 1935.)

I told you all about "Flents" at just about the time Mr. La-

Guardia was talking about his anti-noise campaign. "Flents" are wax-like contraptions which fit into one's ears and make one, temporarily, almost stone deaf. So if you feel as I did several years ago—that the Mayor has not been too successful in his efforts to eliminate "unnecessary" noises, try Flents. You can get them at Whelan's.

It's been a long time since I discussed that most disagreeable but ever-present problem of mop-shaking and dust-cloth-shaking out of windows. Of course the solution would be to enter all apartments and burn all old-fashioned dust mops and cloths. But that might be considered a little drastic—and it would take time—so why not have a lot of little private fires, I should hasten to add, via the incinerator. There are so many new devices on the market that are so much easier to use and would end forever this always present nuisance. There are the oil treated paper "Dispos" that remove dust instantly from furniture and then can be thrown away. Rolls of this can be attached to a mop handle and likewise disposed of after a trip around your bare floor. The Book Shop carries "Dispos." Another idea for a floor mop, which I prefer, is the rubber sponge that is clamped onto the end of the stick. This arrangement looks like the father of a window glass cleaner and is to my mind the last word in efficiency. Royal Scarlet has promised to stock them but if they haven't gotten around to it, any household furnishing department of our uptown stores carries these Bates rubber sponge floor mops.

Speaking of windows, there are times when they should be open and other times when they should be closed. If you are out all day, or even part of the day, get in the habit of closing your windows. By so doing you will keep out a great deal of dirt, you will not run a chance of a sudden deluge of rain ruining your draperies and nearby furniture and you will keep in the fresh early morning air and keep out the hot, dusty air that may be prevalent during the rest of the day.

And now for my latest recipe discovery, a new kind of "Apple Sauce Cake."

One 6¾ oz. box of graham crackers
3 eggs
1 tablespoon of butter
One can condensed milk
Juice and grated rind of one lemon
Cinnamon to taste
One medium sized can of apple sauce
Crumble graham crackers into buttered "spring" cake pan. Leave out 2 tbsp. for top. Next add the following to the apple sauce—cinnamon, condensed milk, melted butter, juice and grated rind of lemon. Separate eggs and beat white and yolk separately. First add yolks, then fold in whites into the apple sauce mixture. Pour this onto graham crackers, sprinkling the two tablespoons left over on top. Put into a COLD oven and turn the flame as low as you can. Bake for one hour. Turn off the fire and leave in the oven another hour. If you don't have to watch your calories, top with whipped cream when you serve.

For an appropriate closing touch, a story entitled "Be a Good Neighbor Spirit."

"Mr. Jones, Dad wants to borrow your corkscrew," said the neighbor's son.

"All right, sonny," said Jones, reaching for his coat, "You run along home. I'll bring it over."

CHELSEA THROUGH THE CENTURIES

THE Chelsea district, of which we are proud to be a part, has had an interesting, colorful history. A hundred years or so before the American Revolution, most of what is now Chelsea was contained in a land grant issue through Royal Patents by Sir Edmund Andros to Jacob Tenis Somerendyke. Seventy years later, Somerendyke sold it to Captain Thomas Clarke, retired British army officer, who built his home on what is now the corner of Ninth Avenue and Twenty-third Street.

At his death just before the Revolution the estate went to his widow, Molly Clarke. The original house burned down and Mrs. Clarke built herself a magnifi-

cent residence on a neighboring plot of ground. After the Revolution, Charity Clarke, Captain and Molly Clarke's daughter, married the Reverend Benjamin Moore, later President of Columbia College and Bishop of the New York diocese of the Episcopal Church. He inherited the estate and willed it in turn to his son, Dr. Clement Clarke Moore, famous for his authorship of "A Visit From Saint Nicholas," written in 1822.

The history of our neighborhood shows commerce, culture, romance

In 1835 Dr. Moore turned over the estate to real estate operators, and in 1845 the original London Terrace block of houses was erected on our present site by William Torrey and Cyrus Mason. They also built the smaller Chelsea Cottages which backed up London Terrace in Twenty-fourth Street. About five years before, what is now Tenth Avenue had been made into dry land by filling in the Hudson River along that stretch. Coney Island ferry boats formerly moored at what is now the 465 Building.

For eighty-four years, London Terrace saw the development of the great transportation age of America—the first steamboats, the railroads, the horsecars, cablecars, elevated railways, cross-town trolleys and finally the subways.

In 1929 came the realization of a great real estate dream—the construction of the modern London Terrace, which opened its doors to its first tenants in May, 1930. It has saluted the replacement of the trolleys by buses, the giant liners *Normandie* and *Queen Mary* and the coming of the age of air travel. In recent years it has served as an important impetus in the vast reconstruction of the Chelsea district; the elevated motor highway, the elevation of the railroad tracks, the tremendous acceleration of modern building, the latest of which is the RKO New Twenty-third Street Theatre on the site of the old Grand Opera House.

Through the centuries our neighborhood has paced the times. It looks as though Chelsea marches on.



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Call Us on Your House Phone

GOOD OLD GOLDEN RULE DAYS

THE London Terrace School for Small Children, housed in light, airy quarters atop the 470 Building is busy preparing for its seasonal opening the first week in October. Under the very capable administration of Miss Delia Truman, the School has demonstrated its worth in conclusive fashion and parents have found it an ideal spot for young children.

It is composed of two departments; the nursery-kindergarten group for tots of three and four years and the Primary group of five and six years. School hours



Camera shots show Terrace nippers working and refueling in their School quarters upstairs

for the youngest section are from 8:50 A.M. until noon and for the older, 1:00 P.M. until 4:00 P.M. The year's calendar follows:

Thursday, Sept. 30—*Registration*

Monday, Oct. 3—*School Opening*

Wednesday, Oct. 12—*Columbus Day, holiday*

Thursday, Nov. 24—*Thanksgiving Day, two-day holiday*

Thursday, Dec. 23—*Christmas vacation begins*

Monday, Jan. 9—*School reconvenes*

Wednesday, Feb. 22—*Washington's Birthday, holiday*

Monday, March 27—*Spring vacation begins*

Monday, April 3—*School reconvenes*

Tuesday, May 30—*Memorial Day, holiday*

Friday, June 2—*School closes*

Although the School basically is for children of Terrace residents, outside pupils will be admitted up to a limited enrollment. Terrace children will be accommodated first, then others if the number is not too high.

Miss Truman welcomes consultation by parents concerning their children. She may be reached in Apt. 10C, 450 Building.

WHAT DO YOU WANT TO KNOW?

*Here is a man who never
turns his back on a query*

ONCE a day a messenger from station WOR of the Mutual Broadcasting System lugs a hefty package of mail up to a penthouse in the 405 Building. The mail is addressed to the Answer Man and it is received by Mr. Albert Mitchell, the Answer Man in person. It represents the day's catch of queries for his thrice-weekly broadcasts. He averages a thousand to fifteen hundred a week. Forty per cent of the answers he knows by rote because the same questions are repeated day after day by different persons.

Each day he knows he'll get at least one query about the value of old coins, ditto about an old violin, how you go about it to take out citizenship papers and how you get into West Point. Also, which came first, the chicken or the egg, and how far away is the horizon. In fact, the thing that puts the worry lines in Mitchell's forehead, is not how to answer the questions, but whether or not he's going to receive enough really hot ones around which to build an interesting broadcast. He packs about twenty-five answers into each fifteen-minute session and the "regulars" were used up long ago.

Mitchell picked out something of a job for himself when he undertook, in March, 1937, to answer any question any listener cared to fire at him, but he started with a fair amount of equipment. For years it had been his hobby to dig up unusual information. He comes from Missouri, not only in the old slang sense, but in actuality. His father, a banker, once remarked that his son knew more useless information than anyone he ever saw, but Al has proved that he could turn his knowledge into an asset.

He is a musician—made his living with orchestras before he got into the quiz game. He was an arranger with Paul Whiteman for seven years, and has conducted orchestras in Paramount and Fox theatres all over the country. He got into the music end of radio early, but the "useless" information he had piled up through the years began to burn holes in his pocket until in the Winter of 1936 he decided to do something about it.

He knew the manager of the Bridgeport, Conn., radio station and it was through him that the question and answer program hit the ether for the first time. Within ten weeks from the time it went on the air in Bridgeport, his program was signed with WOR, sponsored by the Provident Loan Society of New York. He's still working for the same sponsor, which speaks pretty well for his pulling power.

It's the only air show of the quiz type which supplies its own answers—the rest all have the answers submitted with the queries. Mitchell thinks it's proof

against imitators because of the tremendous amount of work involved in its preparation. He toils like the traditional horse, often far into the night, and that's not the sort of set-up to be taken on by anyone looking for an easy way to make money in radio.

The vast majority of the questions are, of course, answered by mail. Mitchell works alone in a crowded office in his apartment, surrounded by pigeon holes, filing cabinets and stacks of reference books and publications.

Experience has enabled him to establish numerous short cuts. He has form letters prepared for the large quantity of "regulars." He scribbles the form number on the querying letter or card and turns it over to one of his three young lady secretarial workers. Almost half of his mail can be answered in this way. Questions to which he knows the answers or can look up immediately, he answers via the dictaphone which is always at his elbow and which he says is a life saver.

Then he ties into the tough ones. He shoots out his lines to his established sources of information—sources which he has built up with great care. His letterhead or his voice over the phone is well known in countless places—the United States Information Service, for instance, is one of his best bets when it comes to questions of the American government. Other cooperators are the National Geographic Society, Hayden Planetarium, National Baseball League, U.S. Department of Agriculture, the foreign embassies, particularly the British, the U.S. Immigration Service, American Medical Association

(Continued on page 17)



*Albert Mitchell:
The Answer Man*

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**THE PENTHOUSE
DUPLICATE
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Announces

Instruction for Beginners
Thursday 1:45 P. M. Oct. 6

Beginner's Duplicate Game
Tuesday 1:45 P. M. Oct. 4

GLADYSE GRAVES STARK
Director

470 Building Penthouse

Card Fee Fifty cents

THEY DIDN'T FORGET TO WRITE

THE 125 Chelsea youngsters who enjoyed two weeks in the country by benefit of the Chelsea Jamboree had a fine time and wished we were there. In proof we offer a few examples of the cards received from the camps by Mrs. Nugent, Social Service Director for Chelsea Charities and members of her Camp Committee. The messages have revived our faith in the great American institution of the summer post card and hope you are the same.

Following are the texts of

some of the cards. Actual reproductions of two of them are shown also.

We are have a fine time wish you was her we went on a hike we had lots of fun.

I have received your cards. Excuse the writing we only have time at rest hour to write. We are having so much fun that I forgot your address so I couldn't write. Thank you.

I have arrive safely to the country. I am having a swell time. they give us swell eats We

*Dear Mrs. Nugent
I hope you are feeling well. I wish you were here. I'm having a good time we go swimming twice a day and are having a good time. good by and good luck
Yours truly
Ramon Bryan*

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Remodel — Reline — Repair
YOUR FALL CLOTHES**

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SUITS—COATS—FURS

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LONDON TERRACE TAILORS

FOR MEN AND WOMEN

415 Building (Lower Corridor) 410 Building (Store)

To Mrs. Nugent
 I am feeling ok. and having
 a fine time. I wish that you
 were here too. We go swimming
 every day and we eat very much.
 Please let me hear from
 you
 XXXXX
 Your Best Friends
 John & Charlie
 The Croys

DRESSMAKING
 and
 ALTERATIONS

MRS. O. LE COUNT
 450 BUILDING
 APARTMENT 1A
 WAt. 9-7163

also have good teachers that
 take very good care of us. We
 go swimming and play Baseball

the accomplishments of the Jam-
 boree.

I am sorry that I didn't write
 sooner. I have been very busy. I
 am having a swell time catching
 all kinds of animals. We have
 went on interesting hikes. We go
 swimming & rowing every day
 I am sure my sister will like it
 here at camp.

We are having a fine time
 everything is okay. Richie, Louie,
 Amando, Charlie and me stay
 together. How are you. We
 caught some frogs, but we let
 them go.

I hadnt time to write you as
 yet and the boys elected me to
 write to you and thank you for
 all your kind efforts & deeds
 which made our camp stay pos-
 sible, everybody is in good health
 & hoping you are the same.

There is something about these
 messages which tugs at even the
 most callous of heart strings.
 They represent the best possible
 expression of the true worth of

BEHIND THE HEADLINES

FEATURING

PHELPS PHELPS

Statesman — News Commentator

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 marketed; students in Drawing and Illustration draw from live
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 lecture hall; students in Magazine Editing actually edit magazines;
 in Principles of Printing, they roll up their sleeves in a print
 shop. And every instructor is an expert in the field he talks about,
 makes his living from it.

Classes begin the week of October 3, meet one evening a week
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LONDON TERRACE CLEANERS

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410 Building (Store)

415 Building (Lower Corridor)

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8th AVENUE AND 23rd STREET
ON SITE OF FAMOUS GRAND OPERA HOUSE

• PICTURES TO BE SHOWN DURING SEPTEMBER •

"FOUR'S A CROWD" • "FOUR DAUGHTERS"
"ALEXANDER'S RAGTIME BAND"
"MY LUCKY STAR" • "CAREFREE"



FIRST RUN FEATURES
NEWEST SOUND EQUIPMENT
SMOKING IN THE LOGES

ASK YOUR SWITCHBOARD OPERATOR FOR PICTURE
TIME SCHEDULES

SHOP SHOTS

ONE of the hardest and most unpleasant aspects of ending vacations is the good-byes to those we have met during our holiday time. Likewise at this time of the year, we must say au revoir to acquaintances who have been living in our midst for a year or more. We are happy to say that those leaving are in the minority and many will be back in a year or less. But at the moment it means that some are moving—in some cases just to another apartment in London Terrace—and their thoughts are on strong men and trucks. Time to think of

Chelsea Warehouses

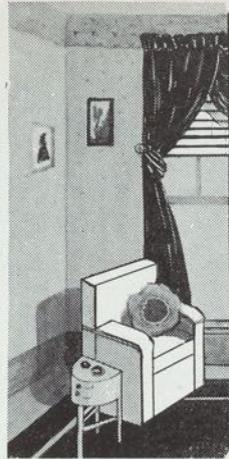
just a few blocks away—an old and reliable moving firm, highly recommended by all who have had occasion to use their services. Packing nowadays is a simple matter as the movers take over and do practically everything for you. They have long racks on which to hang your clothing, with clean and substantial covers to protect them. Glassware and other breakables are packed safely in barrels and furniture is carefully handled. So let Chelsea do the work and you do the bossing.

Excelsior Garage

is another “adopted” member of our family, at your service 24 hours a day. Most Terrace car-owners make use of this convenient and reliable garage where your car is as safe as it would be in your own home! Delivery and pick-up from your building entrance is only one of the many advantages offered by Excelsior. Or if you are in the market for a new car

The Auto Showroom

in the 470 building can take care of that. Proving there isn't much you can't buy right in this block



RUTH LAKE INTERIOR DECORATION

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*Enrollment may be made now for fall term,
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Small classes and men teachers. Outing club and afternoon program at no extra charge. Endowment keeps tuition costs low.

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SPECIAL VITAPHORE SCALP TREATMENT \$1.50

OTHER ITEMS \$.50 each

Open from 9:00 A. M. to 8:30 P. M.

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CHelsea 2-9653

Whether you have a large or small appetite, there is always something good on our menus to appease it.

"Budget" Dinners from 55c up

Regular Dinners 85c and \$1.10

including a glass of port, sherry or sauterne wine

Luncheons 50c, 60c or 70c

Also a la Carte

ELIZABETH FLYNN'S LONDON TERRACE RESTAURANT, INC.

Open Sundays beginning September 11, 1938

of ours. Look over the list of used car bargains the next time you are taking your evening constitutional.

The Radio Shop

Attention, new residents! Have you had your radio attached to our super-super aerial system? Just call the shop and the radio man will come up and explain the arrangement whereby you will get the benefit of our famous master aerial. Or if your radio needs repairing, you don't have to go out of the building to have it fixed.

Postal Telegraph

should not be forgotten if you are in need of telegraphic service. You can get a boy up to your apartment in a hurry merely by lifting your house phone receiver. And you might advise your family and friends out of town that a Postal message will be delivered immediately upon its arrival over the telegraph

CURTAIN CALL

Unlike the usual curtain call which distinguishes the end of a Broadway Production, our curtain call is a signal to check up on the appearance of all your curtains before Summer's debut.

Nothing makes an apartment seem quite as cool and attractive as the brightness of freshly laundered curtains—and when they are carefully laundered by Knickerbocker, they are returned to you new in appearance and the *exact size* they were when we received them.

Remember, our million dollar laundry is no further away than your house phone, so why not ask us to call for your curtains, *now?*

LONDON TERRACE LAUNDRY



Lower Corridor

435 Building

FOR SALE — Hand carved French Walnut Divan and Matching Arm Chair. Mornings or evenings. 465 Bldg. Apt. 11-F

wires right here in the Terrace.

I have tried to mention services that many are liable to forget are available by means of that always useful House Telephone. The shops and stores offering every day necessities do not need any "plugging" but these others that I have listed above are equally important when you are in need of what they have to offer.

Yours truly
THE SHOP SHOOTER

ANSWER MAN

(Continued from page 11)

and many lesser-known organizations the functions of which he has learned through necessity.

"Was the negro Emperor of Tahiti actually killed by a silver bullet?" "What kind of cheese do they eat in Japan?" "What

London Terrace Management

announces the following

RESIDENT PROFESSIONAL SERVICES

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B. M. SHALETTE, M.D.
425 West 23rd St., Apt. 1B
CHelsea 3-1224 and 1225

ALFRED C. DUPONT, M.D.
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ROBERT E. FRICK, M.D.
445 West 23rd St., Apt. 1B
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EDWARD M. DITOLLA, M.D.
445 West 23rd St., Apt. 1C
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BARNETT M. WARREN, DDS.
425 West 23rd St., Apt. 1E
CHelsea 3-6434

OSTEOPATHIC PHYSICIAN

DR. J. B. CULBERT
460 West 24th St., Apt. 1E
WAtkins 9-4761
By Appointment

is a Charley Noble aboard a ship and how did it get its name?" "Can a man swim in gasoline?"

"Boy, the things they ask!" he exclaims with glee. He is an energetic gentleman who talks fast and emphatically, now and

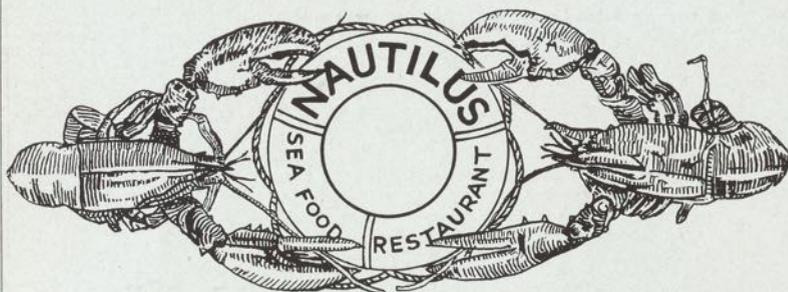
then climbing into show business slang when he wants to give point to an anecdote. He enjoys talking shop and it's easy to see his profession is still very much of a hobby with him.

Outside his open windows the

river and downtown New York spread in magnificent vista, but the Answer Man is nose deep in strange questions. As you go out the door he heaves a tremendous chuckle and you know he's caught a hot one.

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\$1.98 Stylemaster Alarm Clock
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\$1.25 Cocktail Shaker with 5 Accessories
\$1.39 Electric Percolator, 7-cup
\$1.59 Electric Toaster, chrome-plated
\$1.59 K-M Electric Flatiron
\$1.34 Cod Liver Oil with Viosterol
\$1.19 Electric Vibrator with 3 Applicators

\$1

Box of 25 Sherbrooke Sublime Cigars
1800 Paper Towels, with towel rack
125 Kimberly Blades, fit Gillette Razors
\$1.91 Medicine Cabinet Needs
Five 1-Lb. Rolls Absorbent Cotton

\$1

SOAPS

30 Cakes Jergens, 5c size
36 Cakes Mercedes French Milled, 5c size
19 Cakes Camay, 10c size

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