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London Terrace News



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SEPTEMBER

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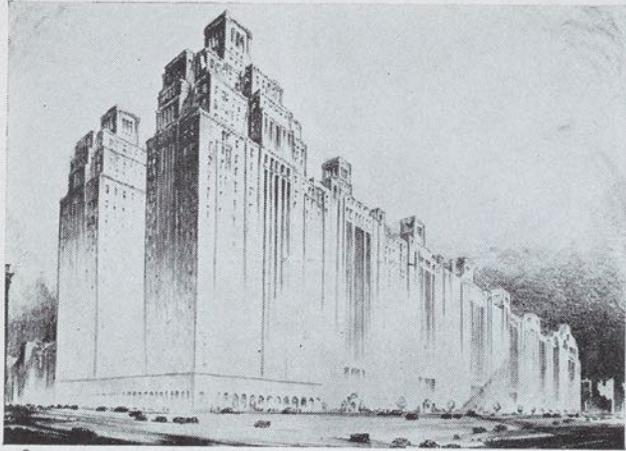
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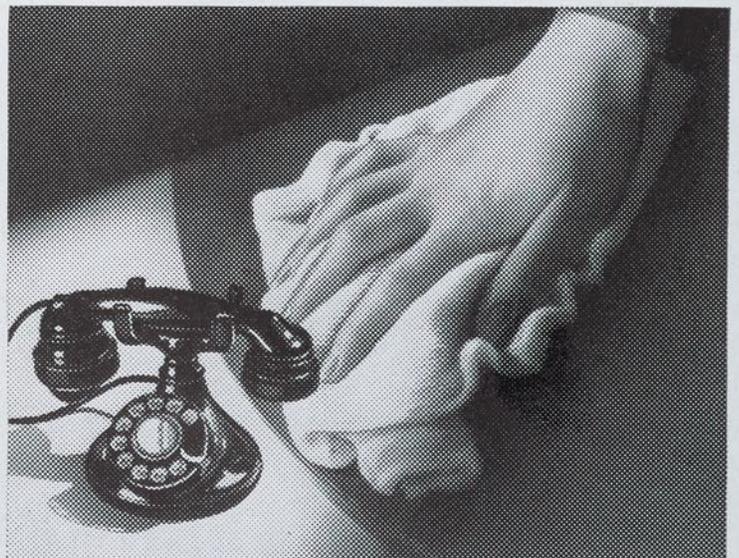
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. . . let others do the scrubbing

London  Terrace

SEPTEMBER 1937

VOLUME V

NUMBER 8

Post Office Assured

The London Terrace Post Office is in the bag—the mail bag so to speak. Everything has been signed, sealed and delivered, construction is under way—probably by the time this appears will have been completed. The spot is on Tenth Avenue in the middle of the block between Twenty-third and Twenty-fourth Streets, between the bank and the auto show-room. Entrances will be from the street and also from the corridor of the 470 Building through the showroom, by courtesy of Johnny Rickert, head man of Excelsior Automotive Service, mentioned elsewhere in this issue.

It is to be a full-fledged branch post-office, operated by Government employees; a superintendent and one or two assistants and will handle the usual stamps, money orders and parcel post. Come that rainy day next November when someone has borrowed your umbrella, and your overshoes have sprung a leak, and you have to get a special delivery off to Aunt Minnie in the five minutes before guests arrive for tea or cocktails, you'll be pretty glad there's a post-office right under your own roof. Thank William A. White and Sons, your very alert managers and their ally, the Twenty-third Street Association, for the work they've done to make it possible, and be glad, along with the

many businesses located in the neighborhood, that Uncle Sam is no cluck. He knows where post-offices are most appreciated.

(Ed. Note: They moved fast. Our front cover this issue carries a photo of the completed Post Office. Looks pretty nice, doesn't it?)

Pawn Jumpers

The lads and ladies of the Chess Club have that look in their eyes again. Sessions will start after the summer solstice on the evening of September 15th, in the old hangout, the Penthouse Club just under the roof of the 470 Building. There, where the breezes play and the sun goes down in Jersey 'cross the bay, the

brow wrinklers will get going on their third season of pawn prancing.

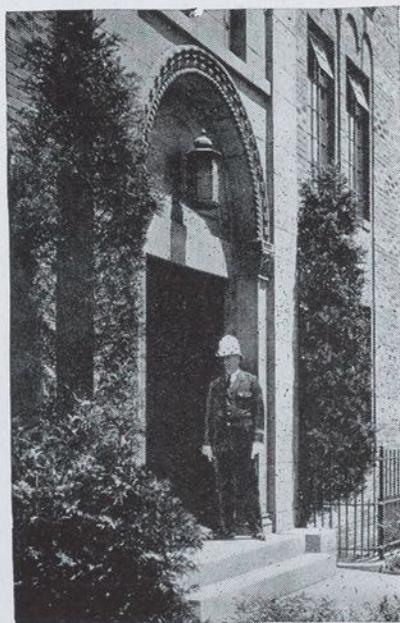
Club membership is open to any resident who has the urge to put his or her feet under a chess table once a week. There are plenty of beginners and average players in the Club, as well as a few sharks, so there is no difficulty in getting yourself seeded in the right company.

The Club meets once a week on Wednesday nights at eight o'clock in the Penthouse Club. Dues are twenty-five cents a month, with an initiation fee of a dollar. For details get in touch with Mr. Ned Goldschmidt, Apartment 5K in the 410 Building.

Home Designer

For the benefit of new residents and for the old ones who plan to do a bit of redecorating this Fall, we would like to remind them that Mrs. Grace MacLean, interior designer extraordinary is here in London Terrace as Consulting Decorator. She works in close cooperation with Mr. DeGraw of the Upholstery Shop and will be glad to confer with residents who wish advice or assistance in home decoration.

Her consultant services are free of charge and she may be reached in Apartment 15L of the 410 Building.



Delivery

The group of lads shown on this page rank high among the reasons why London Terrace tenant service is in a class by itself. These boys attend to deliveries in connection with our own Package Room, through which are routed all parcel deliveries, The Royal Scarlet Store, and the Laundry and the Valet Shops.

They are a hustling, obliging crew of lads who like to be on the go and they attend to your needs with Aladdin-like precision. They don't ask for any publicity, but we thought they had it coming to them.



The Delivery Service in a Rare Moment of Relaxation

Garage Service

Once upon a time back in 1929 and 1930, when the idea of London Terrace was first being translated into working drawings, it was thought that a garage would be included on the premises, under the Garden perhaps. This idea was given up as unsafe and impractical, but the problem confronting resident car owners was still to be solved. As a substitute for a home garage, the next best thing was an established garage in the neighborhood which would make a specialty of caring for Terrace cars. This garage was found in the Excelsior Automotive Service, long a neighborhood business under the capable, popular managership of Johnny Rickert.

Excelsior was, and still is, given direct house phone connection with Terrace apartments—the only garage so served. It is an up-to-date plant, with all modern facilities for caring for cars.

In addition, its management also heads the Dodge and Plymouth agency and show-room under our roof at the corner of Tenth Avenue and Twenty-fourth Street. Furthermore, when the management was casting about for a spot for the new post office—all available store space in this little city of ours being occupied—the same

Johnny Rickert came to the aid of the projected facility by making available for the branch a part of his show room space.

The cooperation existing between Excelsior and the Terrace makes it the logical spot to have your car lodged and cared for.

Hook-Up

It seems to be the consensus among the brainier members of modern society that the radio is here to stay, so most people are availing themselves of the opportunity to hear Krispie Krackers crackle over the air waves. If something else seems to be crackling in your set besides Krispie Krackers, there's probably something wrong with your aerial.

For bang-up smooth reception all you have to do is to get tied in with the London Terrace master aerial, which is the last word in mechanical efficiency. Mr. Toran, down in the Radio Shop will attend to the details and see that you receive the sort of radio reception that makes Boake Carter sound as though he were having a good time—the neatest trick of the century.

Bridge Work

At hand a red-hot communication from Mrs. Stark in re the Bridge Club Fall schedule. Most of the sessions have been skimming right along through the summer, fanned by the energizing breezes of the Penthouse Club, but a short recapitulation seems to be in order so that everybody gets straightened out for the coming months.

The open season on trumping will be officially declared in action on Tuesday afternoon, September 14th. The Tuesday afternoons will be devoted to beginners' duplicate and advanced duplicate. Thursday afternoons will be given over to duplicate instruction and a game for advanced duplicate, and another advanced duplicate game will be held Saturday afternoons. The Saturday night game, started during the latter part of the Summer, has proved so popular that it will be continued indefinitely.

Those are the bridge days—Tuesday, Thursday and Saturday; six sessions a week. If you want to play, want to learn or get brushed up, get in touch with Mrs. Stark in the Penthouse Club.

TERRACE SCHOOL EXPANDS

WE are very glad to report that the London Terrace School for small children, under the guidance of Miss Delia Truman will enter the new season in an expanded form. Miss Truman's up-to-date, practical methods of instruction have caught on with children and parents to such an extent that the School this year will include 1st and 2d Primary grades as well as the already established Nursery and Kindergarten. Another room has been added to the School, which as you probably know, holds forth on the top floor of the 470 Building.

This year there will be no afternoon hours. Nursery and Kindergarten hours are from 9 A.M. to 12:30 P.M., Primary from 9 A.M. to 1:00 P.M. School opens Monday, October 4th, with registration September 29th and 30th

and October 1st and 2d. Miss Truman will instruct the Primary grades. The Nursery and Kindergarten will be in charge of Miss Justine Comstock, graduate of the Wheelock School in Boston, who has several years of practical teaching experience back of her. Miss Truman picked her assistant with great care and is sure she will be in high favor with Terrace parents.

Miss Truman will be glad of—in fact highly recommends—consultation with parents in advance of registration. She can be reached in Apartment 10C in the 450 Building. Parents who wish their tots to start their education in congenial surroundings under personal, understanding care we believe, will be very pleased with Miss Truman's set-up and methods.

And while on the subject of schools, we would like to mention a couple of schools for boys which many Terrace residents recommend. One is the Dwight School, a preparatory for Annapolis, West Point and regular college requirements. It also has an evening co-educational division. The McBurney School is a finely-equipped institution with a fourth grade through high school enrollment.

On The Air

Whenever the radio big shots want a wow of a show for listeners, they come to London Terrace. For the third time in twelve months we have been on the air. The latest occasion was on August 23d last, when seven residents and guests entertained the unseen millions on WOR's "Let's Visit" program. It's a friendly half-hour during which an inquisitive reporter goes into a home, chats along informally and asks personal questions about habits, professions, ideas, etc.

The Terrace residents selected were Dr. John L. Elliott of Hudson Guild, Mr. and Mrs. Joseph R. Bolton, Harold F. Mann, the astrologer, Shirley Uffendill and her guest, Laura Kittridge Kennedy, Mrs. Margaret Hayden Rorke and Mr. Carl Foss. Subjects of the radio interviews were confined mainly to the occupations of those interviewed. The listeners learned all about welfare work, astrology, heard something about the management of the Empire State tower from Mr. Bolton, listened to some intriguing remarks concerning food from Miss Uffendill and Miss Kennedy and were told about color by Mrs. Rorke and Mr. Foss.

Bucketsfull of fan mail resulted. One listener became a little confused, thought he was hearing a transatlantic broadcast and wrote in to say that the speech of residents of London Terrace was much easier to understand than that of most Englishmen.



"What have you that will fit a 9 x 12 rug?"

HELLO everybody. This is not Kate Smith speaking but your old friend, Lady At Leisure who used the Jamboree as an excuse to really see what it was like to have a little leisure—from writing. I always feel quite guilty when I infer that I do any serious writing, but as long as my boss will accept it, I'll keep trying and you can't tell what might happen.

Plenty has happened since I last talked things over with you readers of the NEWS but most of the happenings pertain to the now historic Jamboree, so let's hear some more about that grand party. As everyone knows by this time it was a huge success financially and otherwise. By otherwise I mean that a good time was had by all and this, to my way of thinking, was a most important factor. Although most everyone enjoys giving to a worthy cause, it doesn't hurt that cause a bit if a good time is thrown into the bargain.

I want to copy a few of the

A Typical Post-Card Received

postals from some of the Chelsea boys and girls who were sent to camp for two weeks as a result of the Jamboree.

Following are some of the messages received:

Thank you for the wonderful camp you have sent us to. Michael and I are having a fine time here. Michael didn't get into any trouble yet. With thanks.

Lady at Leisure



I am having a swell time. I'm thanking you for everything and mostly for a good time. We play baseball and go swimming every day. Well, good by.

I thank you for the wonderful place you have sent me. We all are having a grand time. I thank you also for sending my brother with me to.

The fellows and I have reached the camp safely and sound. We are very thankful for the money you gave us at the ferry. From all the

ing. I'm having a fine time and eating very well. I hope you are all right. If you have time, please write to me. Thanks allot for everything.

We are all having a very nice time. We have all sawsts (sorts) of exercise. I hope you are felling well. We went swing (swimming) twice this week. me Raimain (Raymond and Richard all sleep next to each and other.

In last month's NEWS, an attempt was made to give an account of the Jamboree, but different items of interest are still coming up making those in charge realize that not everyone or everything was properly mentioned. But it was almost impossible to enumerate all that was done and who did it. Enough to say that the purpose was accomplished and thanks is due to all of those who worked and those who supported the "cause" (I just got around to reading "Gone with the Wind"). Along this line, I have been asked to apologize to two who I understand are quite grieved by the fact that their names were not mentioned in the August magazine. "Tom," the cat who covered himself with honors in the Pet Show and "Pip" the dog with the longest tail, were not among those listed as bringing fame to their families' names. "Tom" has made things most uncomfortable for his mistress Mrs. Gates of 470 and over in 410, the Lindsay family can't do a thing with their handsome
(Continued on page 17)

fellows and I. Thank you.

I am having a fine time up in camp. I'm in Nativity Hall and I think its swell. Nearly all the fellows from our district are in there. I go swimming every day. I hope your having a good time in the city. So Long.

I'm sorry I could not write sooner. But I was busy play-

SHADES OF OCTOBER FIRST

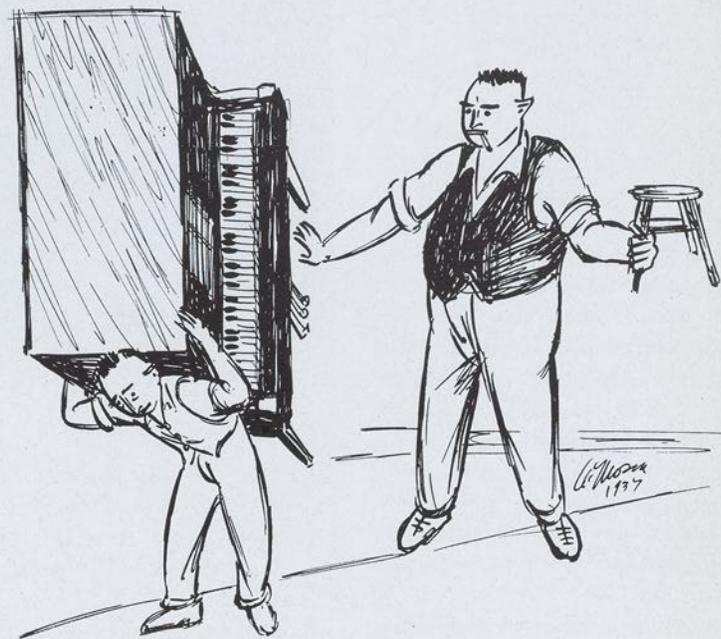
*Vans clutter highways as
New York prepares to move*

THE Ides of October are close at hand. The ogre of New York's great moving spree is grinning around the corner, ready to do its stuff and send the inhabitants of this little island shuttling around in their annual game of residential run-sheep-run. Most New Yorkers wouldn't know it was Fall if, some time around the beginning of the football season, they didn't have breakfast in one apartment and dinner in another.

London Terrace has its fair share of movers in spite of a public rumor that no one can move in here because no one wants to move out. William A. White and Sons, Managing Agents for the largest apartment house in the world, would be the first to admit that new tenants are moving in. Nor would they deny that some are moving out. The exception, as Socrates once remarked, proves the rule and there can't be a full 100 per cent agreement with the belief, expressed by one veteran resident, that the Terrace has supplanted Paris as the spot that is all things to all people.

Well—to those few who are leaving us, we can only say with Ben Bernie, "pip-pip, toodle-oo and pleasant dreeyums." Business may be calling you elsewhere, or a fast-growing family demanding suburban spaciousness, or you may just be moving because you can't let October pass without going places. We hope you find what you are looking for, and if you don't, perhaps you'll be back some time, as numbers of others have before you.

To the newcomers we extend welcome and the hope that you will find in London Terrace the answer to your problems of living. Our house is filled with various personalities whose needs are varied and different but who have had them adequately supplied. There are a lot of extra con-



The Way It Isn't Done at London Terrace

veniences and little luxuries around here that we don't believe you'll find anywhere else and there are plenty of activities in which you can indulge with your neighbors if you feel in the mood, without destroying that independence of action which New Yorkers demand around their living quarters. So come on in, take off your hats, forget about the perplexities of Moving Day and stay awhile.

Moving Day, as a matter of fact, is accomplished around the Terrace with a good deal less headache than is the usual custom. A stone's throw away—if you can find a stone to throw—are the Chelsea Moving, Packing, Shipping and Storing Warehouses. The Chelsea people know their way around the corridors, entrances and basements of Lon-

don Terrace the way Rubinoff knows an obligato in F. Whether you're moving in, within or out, their location, equipment and experience can accomplish it for you with ease and efficiency.

In this connection it is well to remember that arrangements must be made with Uniformed Service regarding the hour of moving so that regular elevator service will not be seriously upset.

The capable members of the Terrace staff are geared for quick disposal of Moving Day problems. Their record is good, so if the even pace of existence is disturbed to some extent before, during and after October First, remember it is all for the best and that the day after Moving Day, like the apple dumpling after a New England dinner, always comes.

BACK-STAGE WITH AN EXPERT

AS far back as John Brunton can remember the working end of a theatre stage has been nursery, playground, professional arena to him. Born into the back-stage end of the business—his father and father's father were both accredited Masters of Properties at the old Drury Lane Theatre in London—he has never ceased to be actively concerned with scenery flats, stage fireplaces and the living room that has to disappear in forty seconds to make way for "interior of cell in county jail, just before dawn."

Of course there was the time during the middle twenties when he deserted the theatre as such to design Atlantic City Beauty Pageant backgrounds and scenery—all except the girls that is—and pick up some of the plentiful dough that was being spent on conventions and similar commercial displays. But he's back in the theatre now, heading his own scenic and property building studio. One of his studio's recent jobs was the scenery and props for "The Women," and he's been busy lately on the same show's road company.

A lot of changes came over show business, he says, while he was seeing that the Atlantic City curvies got the right sort of display attention. He had been technical director for all of Flo Ziegfeld's shows for fourteen years and thought he knew the difference between a flying flat and an oleo back-drop. The way to illustrate changed theatre customs would be pointed best, he said, by a story on himself.

He was with a new show that was opening in Philly previous to Broadway. The leading lady discovered at the dress rehearsal that she didn't have time to change costumes between two of her scenes, so it was decided to throw a couple of the comedians on for some clowning in "one" to fill up the interval. ("One" is profes-



John Brunton

sionalese for the narrow space between the footlights and the first back-drop.) The only hitch was that no suitable back-drop was available.

Brunton remembered one he had used once about ten years before. It had been painted by an artist who was tops in his line and has since put himself in the chips doing portrait work and Brunton says it was very artistic. It was one of those "perspective" pieces. You sit out in the audience and can just feel yourself walking for miles up that marble colonnade that is painted on flat canvas.

Brunton went into some fast action, got the drop in time for the opening. Nobody saw it until they let it down from the flies at the first performance. The audience took one look and almost rolled in the aisles. They didn't need the comedians at all. The back drop panicked them for five minutes. The producer of the show thought Brunton was a miracle man and John never told him that he hadn't meant the drop to be funny.

"People have been educated differently," Brunton says. "They expect to see the real thing on the stage, not something painted to

look like it. The profession of scenic artist, once so important to the theatre, is confined mainly now to "touching up," painting walls on canvas and so on. In place of the artist we have what is called the designer, who never works in anything but models and scale drawings, and sometimes not even in those. He puts the stuff on paper and from then on it is up to the scenic building studio. That's the reason I got into that end of the business after I got a load of what was going on."

John doesn't waste any time moaning about the good old days, although his conversation sparkles with anecdotes about Mansfield, Ziggy, Tyler, Erlanger and all that star-spangled crew. He went to work for Klaw and Erlanger in 1904, after he had come to this country from England with one of the Hanlon extravaganzas. They put him in as technical director for Ziegfeld in 1907. Flo was a great lad, to hear Brunton tell it, and show business has never known his equal for money-plunging, even against the much-publicized modern records of Billy Rose.

The modern theatre, John thinks, could very well take a few tips from the old-timers. Modern plays, in getting away from the old razzle-dazzle, have descended to monotony of tone and an unexciting "realism." "Slices of life" and sociological documents don't hold audiences if they aren't endowed with some plot suspense and interest build-up. He knows this idea of his is all against present-day theatrical criticism and thinking, but he cites empty theatres and short-run productions as proof of its soundness and points to Walter Hampden, who still can pack 'em in in the face of a hostilely united press.

Richard Mansfield was a strange one, Brunton says; a sardonic recluse who never seemed

(Continued on page 16)

GOING TO THE THEATRE?



Vincent E. Gerbino, Terrace Artist and Architect, Offers this Drawing of the New Theatre

WITH firm nonchalance we walked past a "Danger" sign along Twenty-third Street just east of Ninth Avenue the other day and almost got smacked on the conk with a piece of wet plaster. We were right in the midst of construction activities for the Terrace Theatre, which is soon to open its doors to a grateful public. When we got back to the office we decided to call up Brandt and Brandt, operators of the theatre, to see if we could find out more about it than we already knew.

They told us the theatre would show the cream of Hollywood output, because they book independently. We knew that. They told us they operate successfully a long string of intimate picture houses throughout the country. We knew that. They told us the same decorators who did the interior of Radio City Music Hall are going to do the Terrace Theatre. We didn't know that and we were glad to hear it. They told us the theatre would have the same sort of seats as were recently installed in the Metropolitan Opera House. We didn't know that and were mighty pleased that what's good enough for the Golden Horseshoe is none too good for London Terrace.

They also told us the theatre would have complete air conditioning, would operate at popular

prices and would be ready for business just as fast as expert workmen and decorators could get it completed. Some of this we already knew and some of it we didn't, but we thought you'd be glad to hear it anyway. We decided that the "Danger" sign didn't mean danger at all; it meant a lot of pleasant evenings coming.

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DISCUSSION

"MONDAY nights in the Penthouse," popular discussion shindigs, open up for the first Fall session on the evening of September 27th. Time; 8:45. Speaker; Mr. Harold F. Mann, astrologer, who will set forth the theory and psychology of astrology. The last half of the meeting will be given over to general discussion.

"Monday Nights" were started last Spring by Roland L. Stratford, Terrace resident and business and personnel analyst. In his own words, he wanted "to find out what would happen when a group of residents got together for the sole purpose of spending an evening to develop self-expression and the exchange of ideas."

He found out all right. Ideas and discussions sprouted like so many pea pods after a rain. Enthusiasm was so contagious that it attracted a number of guest speakers covering a great variety of subjects and the Spring season progressed with a bang. The objectives of "Monday Nights," as projected by Mr. Stratford are as follows: (1) The opportunity to meet progressive and interesting Terrace residents. (2) The opportunity to develop self-expression and promote the helpful exchange of ideas regarding successful living and achievement. (3) The opportunity to listen to experts in their particular lines of endeavor. (4) The opportunity to develop your own individuality and latent talents.

There is no fee connected with "Monday Nights." At the close of each session a voluntary collection is taken up. This money is turned over to a charitable cause.

The Penthouse Club, where the sessions are held, is not unlimited in space, so reservations must be made in advance. If you are interested in "Monday Nights," please call Miss Bieber on your house phone and she will make reservations for you and supply any details.

Readin' Writin'

Like the elderly gent who looked at a giraffe for the first time and said there wasn't any such animal (we know that's an aged one, but it's good isn't it?) we're never too old to learn. For those adults who feel that there are still a few things in the world they'd like to know more about, classes in a number of subjects free of charge have been made available on the premises to Terrace residents. These subjects are Drama, Journalism, Sewing, Shorthand, Current Events and Public Speaking.

There is also a very excellent class in Art, for which a small fee is charged. It is under the expert tutelage of Henri Saint-

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 DRAMA.....
 JOURNALISM.....
 SEWING.....
 SHORTHAND.....
 CURRENT EVENTS.....
 PUBLIC SPEAKING.....

My name is.....

My apartment is..... Building.....

Armand, well-known painter and instructor.

Most of the classes will get going the week of September 20th and will be held both in the afternoon and evening. If you are interested in attending any of the classes, fill out the accompanying coupon, put it in an envelope, address it to Miss Ruth Bieber, Penthouse Club, hand it to your doorman and all details regarding time, place, etc., will be forwarded to you as they are ascertained.

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SILHOUETTE

LIKE the amateur piano player in the advertisements, we were amazed when we sat down in a chair opposite Miss Aliska Constantine and heard her tell us that she had gained some weight during the summer.

"But look—" we said and she interrupted.

"I know," she replied, "that a person whose business it is to keep people in condition shouldn't put on extra poundage herself, but after all, I'm only human and in the summer time it's only human to forego exercise routine in favor of outdoor activities. We revel in fresh air and sunshine and we eat more and we relax more and all of a sudden we discover we've gained weight, so I'm going to start from scratch with a lot of my clients this Fall."

Miss Constantine pulled out a stack of Fall fashion designs straight from the Paris ateliers, or whatever it is they are called and drew our attention to the drastic streamlining that was going on with the female figure. She looked at them over our shoulder. We heard her sigh a little and we seemed to hear the sighs of countless other ladies all over the Terrace and all over the country who might be looking at the advance fashion reports.

We couldn't help but think that Terrace ladies were going to have a distinct edge on other contestants in the seasonal conditioning marathon, because right under their roof they have the Massage Studio, the Pool and the Exercise Room. With Miss Constantine; practical, intelligent, understanding and experienced to guide them along paths of physical righteousness they should have their sisters from the outside gasping with envy before the first leaf falls.

Miss Constantine's classes are held Tuesday, Wednesday and Thursday mornings; Tuesday and Thursday evenings. She can be reached through the Pool Office or by telephone at Chelsea 2-5436.

LONDON TERRACE NEWS

Food for Flight

Our dear little feathered friends who fly and chirp are cute and deserve to be fed occasionally. If you don't think they're cute watch them playing around the fountain. We are glad to see that numerous residents are unselfish enough to provide the sparrows and swallows with bits of leftovers from the luncheon and dinner tables. But—an eminent naturalist of our acquaintance tells us that some of the tid-bits provided by Terracers for the birdies are entirely unsuitable for their rather tender digestive apparatus. Bread crumbs, he says are fine, but watermelon rinds, old apple cores, unused pie crust that failed and chunks of a soup bone are apt to result in high blood pressure, cracked beaks and loss of plumage.

Of course we're only fooling. No resident worthy of the name of bird-lover would clutter up the Garden and their neighbors' window sills with unedible scraps. However, if you feel the urge to feed the birds, stick to small bread crumbs and seeds. They're safe, clean and nourishing.

We are referring, you understand, to the birdies who flit

THE PENTHOUSE DUPLICATE BRIDGE CLUB

SCHEDULE

Beginners Duplicate
Tuesday, 1:45 P.M.

Instruction for Beginners
Thursday, 1:45 P.M.

Advanced Duplicate

Tuesday	}	First Section
Thursday		7:30 P.M.
Saturday	}	Second Section
		8:30 P.M.

Saturday, 2:15 P.M.

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405 West 23rd Street

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For further information call DELIA TRUMAN, Director
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around the Garden. Please don't encourage the pigeons that gang up outside of the building. Their habits are different. The window sills and cornices over the entrances to the building and the flag poles on the Twenty-third Street front were not designed for roosting purposes and the droppings do not add to the attractiveness of these decorations.

And that's not a lot of birdseed, either.

BRUNTON

(Continued from page 10)

to get any pleasure out of anything, even his own superb command over an audience. His favorite expression around a theatre was "you're fired," but the people who worked with him got so they didn't pay much attention when he told them that. They'd just keep out of sight for a while and then wander back as

though nothing had ever happened.

From inside a frame on one of Mr. and Mrs. Brunton's Terrace apartment walls peer forth the faces and autographs of a group of people whose names are synonymous with theatrical history. They are the original cast of "The Rivals," and include among others, De Wolf Hopper, Henry Miller and Mrs. John Drew, mother of the present Barrymore "royal family." They are a proud, arrogant-appearing bunch of temperamental Thespians, but John is of the opinion that they knew how to tear audiences apart and that not many of their present-day pallid successors are very much aware of that fine art.

We said we thought John had something there and we meant it.

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THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Manager's Office, 435 West 23rd Street, New York City.

LADY AT LEISURE

(Continued from page 8)

"Pip." Unintentional as the oversight was, sincere apologies are hereby offered to "Tom" and "Pip" and all is forgiven, we hope.

Several ladies who as chairmen (or chairwomen—which should it be?) of their buildings made remarkable showings in the way of raising money and collecting prizes, were in turn given prizes as a token of appreciation for their efforts. These prizes were given out at a party in the Penthouse Club on Thursday, August 12th, when Mrs. Rosenbloom, Mrs. Torrens and Mrs. Bolton played hosts to these ladies and members of their committees.

The Aquarium Stock Company contributed a most attractive aquarium containing a number of tropical fish and this was presented to Mrs. Rosenbloom as a reward for her report showing that 470 tenants made the largest contributions of money and gifts combined, while Mrs. Grant of the 430 building turned in more money but not so many prizes. Mrs. Grant received a gift certificate from London Terrace's own milliner, Betty Wilbur, entitling her to a hand-made hat as a token of recognition for her hard work.

Mrs. Maroney, Chairman of 460, received a lamp donated by Turtle and Hughes and Mrs. Hull, 415 Chairman, was presented with four dinners—"on the house"—this from the Crane Inn. These party-meetings will continue, once a month, three ladies taking turns as hostesses in

alphabetical order—the "Cs" have it next time, I believe. On Monday August 23rd this group and others met in the Club to discuss details pertaining to the Jamboree and plans were made for carrying on the work of Chelsea Charities.

As mentioned before, memories of the Jamboree linger on. In fact among us Jamboree-ers, everything is either B. J. or A. J.—before or after the Jamboree. But Time marches on and so must I!

Equestrianism

Horseback riding is at its peak in the Fall and each year sees more and more men and women devoted to it. It's smart and it's

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healthifying. There is a group that rides in Central Park every Sunday evening between seven and eight o'clock and Terracers are invited to join it. The charge is only \$1.50 and includes instruction from a retired army captain. One of our tenants vouches for the excellence of the horses.

Get in touch with the editor for additional information.

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