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Terrace News



October • 1941

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BUDGET DINNERS AT EVEN MORE MODERATE PRICES

A Special Cocktail Daily

The Dining Room Proper, and Private Banquet Hall Available for Small and Large Social Functions

Estimates Readily Furnished

On this point we think all our tenants agree:

London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

FURNISHED APARTMENTS are available on yearly —
or shorter — leases.

A number of these apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.

\$4 a day for double room

\$6 a day for living room and bedroom

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Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

OCTOBER, 1941

VOLUME IX

NUMBER 9

Cover

If you know your Terrace western boundary, you'll recognize the photo on this month's cover. It shows, of course, the post office branch which was opened on our premises just four years ago. What this branch has accomplished for Terrace residents as well as the neighborhood in general is outlined in an article on another page in this issue.

Murals

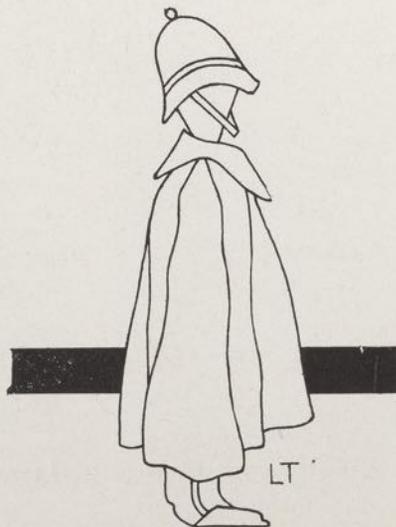
Lobbies and halls are emerging gradually in their newly decorated splendor, the 435 Building latest to be completed. The knot-pine effect in this lobby was obtained by the use of flexwood, involving a complicated process of adhering the material to the marble—a job which only sixteen men in New York City are competent to produce.

Other distinctive decorating effects are being obtained with home-like patterned wall paper done in colors. The work received a bit of a slow-down because of the October moving schedule, but by the middle of this month, full impetus will be gathered to complete the big job.

Better Speeches

The Speak Easy Club, which was inaugurated last year and enjoyed a very successful season, is resuming this month, the first meeting being held on Thursday evening, October 9th.

The purpose of the Club is to train its members in proficient public and extempore speaking. There are no dues and sessions are conducted in a friendly, informal manner. All interested residents are welcome to join if they would like to help themselves to perfect a better speech-making technique. Meetings are held every Thursday evening in



the Penthouse Club at 8:00 P.M.

Dance Classes

Classes in ballroom dancing under those popular professionals, Gertrude Dutton and William Crook, are starting this month. The two maestros will be on hand the evening of Tuesday, October 14th, in the Gymnasium in the 470 Building to meet prospective pupils and discuss plans for classes.

All residents interested in brushing up on fundamentals or learning the new techniques are invited to put in an appearance that evening. Additional details will be posted on lobby boards and in announcements sent to all tenants.

Contribution

The painters of New York have set an excellent example of patriotism by turning over one day's pay to the national defense effort. We're happy to report that all Terrace painting artisans cooperated in this effort by agreeing to work the extra day and setting aside their pay for Saturday, September 27th, for this purpose.

So This Is London Terrace

OUR house this month is host to a quota of strange names and faces, as our newly-acquired residents are in the midst of getting settled. On behalf of the management and fellow tenants the editors of the NEWS extend a warm welcome to our new readers, along with the confidence born of experience that a good share of them will find in the Terrace the way of life they have been looking for.

And while these newcomers are getting acquainted with their doormen and elevator men and finding their way to their mail boxes, here are one or two hints on routine which should help them fall into the swing of things with convenience and ease.

Identification Cards

The identification card you received with your lease should be carried with you at all times. It comes in very handily for cashing checks, claiming packages, use of the Pool and other services which require proof of residency before they can be rendered. In the daily round of life in New York, prompt and accurate identification often is of great benefit and your Terrace card is invaluable for this purpose. These cards are issued only to people actually living in the apartment.

Mail Delivery

Mail addressed with the recipient's name and Building address comes direct from the letter carrier to the lobby mail box. Mail addressed simply to "London Terrace" without the specific

street address clears through our Mail Clerk, who checks his lists for the exact destination. In a community the size of ours, there are bound to be numerous duplications of names, so that this job of the Mail Clerk's, while conducted with the utmost efficiency, results in a slight delay in receiving mail. If you wish to eliminate the pause at the Mail Room, notify your correspondents of your exact Building street number.

House Phones

As regards your house phone, it should be remembered that it is hooked up for *intra-Terrace* calls only. It is connected with the Terrace switchboard and may be used without charge for communication between other apartments, all service departments, store and restaurant concessions and for connection with two off-premise garages—Excelsior Automotive Service and Longacre Garage. The switchboard downstairs can receive outside calls, but it cannot connect these calls with apartment house phones. If you have a private phone, you may leave your number with the switchboard operator if you wish, and it will be given to people calling in from the outside.

With these few hints as a starter, we'll leave our new residents to the pleasure of discovering for themselves the many qualities of service and recreation which make living at the Terrace a unique experience. It won't take them long, we are sure, and we trust they are looking forward, as we are, to many months of a pleasant existence among us.

Spot For Recreation



A view of the Game Room, with its coterie of ping pong tables all set for paddle tussles. In addition to table tennis, there are facilities for pool and billiards in this large, cheerfully-lighted room, which is becoming increasingly popular with residents and their friends as the indoor season gets into stride. Tournaments among the competition-minded will be featured this winter. The Game Room is to be found on the second floor of the 410 Building and the latchstring is always out.

Action on the A. W. V. S. Front

SCOPE and activities of the London Terrace Unit of the American Women's Voluntary Services, Inc., has assumed larger and larger proportions as the work gets out of the blueprint stage into actual operation. Whether it's for defense or for peace, the possibilities afforded women for broadened knowledge and technical training to be gained from the free courses offered through our local unit of the national organization have brought a number of full rosters in classes and a high degree of interest throughout the Terrace.

Registration is continuing in the Penthouse Club, the plan being to keep flowing a constant turnover of new groups. The wide variety of training and education available in the various classes is neatly typified in the official slogan of the unit, which was supplied by Mayor La Guardia and runs as follows:

*If we never need what we learn,
we lose nothing.*

*If we never learn what we need,
we lose everything.*

Things got off to such a rousing start in September that one of the groups is graduating its first class about the time we go to press. This is the first evening class in First Aid, taught by resident William Bailey, Red Cross trained instructor. Mr. Bailey has volunteered to take over a new evening class starting Thursday, October 9th. The instruction of this group, consisting of ten twice-weekly lessons, will finish well before the holiday season. An afternoon First Aid class under another Red Cross instructor, Robert A. Messina, began on September 15th, meeting at 2:00 P.M. Mondays and Wednesdays.

A number of other interesting classes were also set rolling last month. The Mobile Kitchen course, with both afternoon and evening instruction, opened on Friday, September 12th,
(Continued on page 15)



This is how Terrace A.W.V.S. members get their training. Picture shows a class in First Aid learning how to take care of a "patient" with a leg injury. Instructor William A. Bailey at extreme right, seems pleased with the progress his pupils are making.

A group of Terrace A.W.V.S. Unit chairmen in the midst of an administrative huddle. Left to right: Mrs. Julian R. Quinn, chairman, Knitting and Sewing; Mrs. C. M. Billingsley, chief executive chairman; Mrs. Roland L. Stratford, vice-chairman; Miss Elizabeth A. Kelly, co-chairman, Ways and Means; Mrs. George A. Post, treasurer; Mrs. Ralph Romberger, secretary; Mrs. Frank J. Irving, co-chairman, Knitting and Sewing.



Branch Post Office Prospers

FOUR years ago this month the NEWS carried the story of the grand opening of the London Terrace post office branch. It was on



September 13, 1937, that city and neighborhood dignitaries, as well as representatives of the management and residents of the Terrace, rallied round to dedicate the accomplishment of this progressive step toward making our home an even better and more convenient place in which to live.

Now we're glad to report that the post office has lived up excellently to the optimistic forecasts made at that time as to the boon it would be to the Chelsea neighborhood. Official records show that during the four years, the branch has averaged over \$100,000.00 yearly in sales of stamps, has issued 100 money orders a day, and

sent out between 250 and 300 parcels a day. Since the sale of defense stamps started last spring, \$50.00 a day has passed through the window in exchange for these tokens of preparedness—an indication of the high degree of patriotism of our local citizens.

Two factors were responsible for the opening of our post office. One was the presence of our own community of approximately 4,000 people, the other was the need of the business sections lying to the east and west of us. Together they presented a persuasive reason for the establishment of the branch. The wisdom of the action has been fully proved by the results during the past four years.

Newcomers here will recognize the convenience of having a post office right in their own backyard, so to speak. It's located on Tenth Avenue, about halfway in the block between Twenty-third and Twenty-fourth Streets. You can come into it, if you wish, without even going out of doors by using the entrance that leads through the auto show room from the lobby of the 470 Building.



A Lesson in French

A HEALTHY antidote for the mental depression engendered by the news of the world these days is a visit to Ecole Maternelle Francaise, which this month celebrates its 37th birthday and the beginning of its fourth year at London Terrace. Despite the upheavals abroad, which it was feared might affect support of the School, Ecole has been assured another year of worthwhile activity through careful management by the board of trustees and the use of reserve funds built up during past years.

In its Twenty-third Street premises, the School, under the affectionate direction of its head, Mme. Anna Fregosi, who has been with it since its beginning, is keeping alive the true spirit of France, while training its young charges to be good Americans. The tri-color and the stars and stripes hang side by side, and the eighty small boys and girls—among them ten refugees from France, Belgium and Poland—are equally adept at singing "The Star Spangled Banner" and "Le Marseillaise."

The purpose of the School, a state-chartered elementary, kindergarten and nursery philanthropic institution, is to engage the daytime hours of pre-grade school children, as well as the spare time of older pupils. The children, for the most part, come from families of working parents and are of French descent, although others are accepted if it can be done without overcrowding.

Ecole has found a real place in our community life. Mme. Fregosi gives great credit to Wm. A. White & Sons, Managing Agent for London Terrace, for its contribution to the happiness of the School by making available to the pupils occasional use of the Garden, the Pool, and other on-premise facilities. Another link to the Terrace was added this year when resident Dr. B. M. Shalette was appointed attendant physician in charge of the health of the children. The latter have made their contribution by taking part in the annual Christmas entertainment and other Terrace activities. If you'd care to pay Ecole a visit, Mme. Fregosi will welcome you.

Double Exposure

Two phases of camera science compete
for interest with a busy photographer

AFTER a full day's work of taking pictures, Miss Ella Bernhardt comes home, freshens up a bit, has some dinner and then goes right on through the evening taking more pictures. There's a difference, however, in the pictures she takes during the daytime and those she's engaged with in the evenings and over week ends. Daytimes she is concerned with people's insides—x-ray photographs to be exact. The rest of the time it's the reverse side of the coin—portrait photography.

A recognized x-ray technician, Miss Bernhardt is associated with one of the largest hospitals in New York City. As a young girl she wanted to study medicine or nursing, but parental objections overruled her desires and she went into museum work, becoming a specialist in old engravings and lace. In her first years in New York she was with Cooper Union and the Newark Museum, but she never forgot her urge for the medical profession and finally took the leap into x-ray and has been at it ever since.

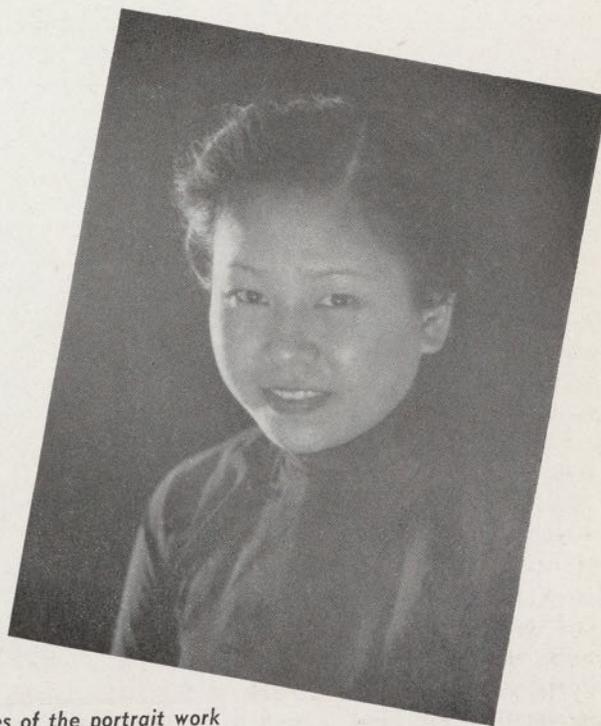
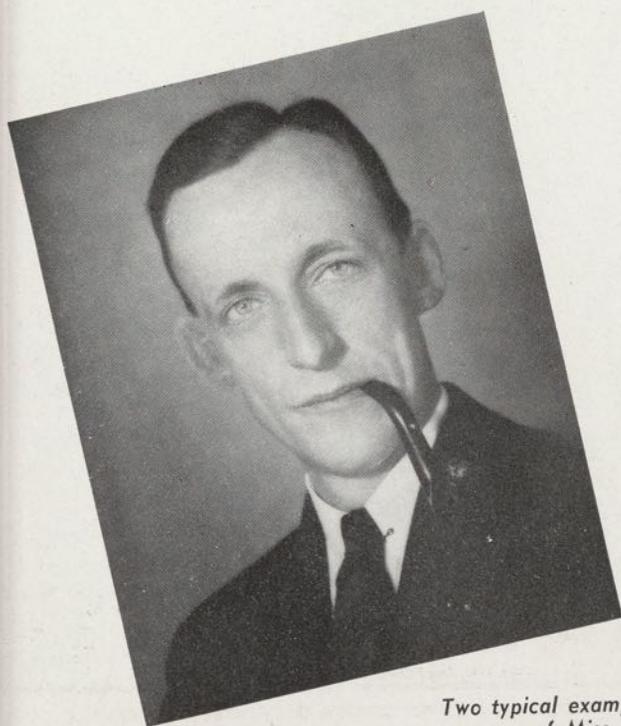
Some years ago she became interested in pho-

tography as a leisure pursuit. She would load up her camera and go strolling about the city shooting street scenes, views of Central Park and the like. As she became more and more interested she took it up seriously, studying under two of the top-notchers—Ghislain Lootens and Adolf Fassbender. Word of her proficiency got noised around the hospital and before long she was being drafted to take pictures of doctors, internes and nurses.

Her "victims," as she called them, were so enthusiastic over the results that she conceived the idea of going into the business professionally. She installed studio equipment in her apartment, circulated word-of-mouth advertising and joined the ranks of professional portrait photographers.

This move also led her to the Terrace. She is a newcomer here, although she has lived in the Chelsea neighborhood for a number of years. With her time more and more busily occupied, the Terrace service appealed to her and the photographic work necessitated the best of modern

(Continued on page 18)



Two typical examples of the portrait work
of Miss Ella Bernhardt.

Play Time

The London Terrace Players are in the throes of unpacking the wardrobe trunks and grease paint kits in preparation for a new season of dramatic effort. A meeting was held on September 25th, at which officers were elected to serve until next April. The new executives selected are Mr. Nicholas Bernard, president; Mr. William Hanft, vice president; Miss Doris Hoff, secretary. Miss Charlotte Lou Zentner was reelected treasurer.

An open meeting is slated for the first or second week of this month. All residents interested in joining the Players in various capacities of acting, stage managing, scenic and costume design and business managing are invited to attend. Announcements will be sent to tenants regarding this meeting. The opening play will be selected soon and rehearsals started shortly.

Unto Others

Living in a community that encompasses the population of a small town within the area of one square city block, has its advantages, but it also carries with it a definite responsibility to one's neighbors.

Terrace residents, generally speaking, are considerate of their neighbors' feelings and nerves, but occasionally heedlessness crops up to cause irritation. Unnecessary noises such as walking heavily in hard heels on bare floors, too loud radios, slamming of doors, boisterous greetings and goodbyes in the halls and other annoyances of the sort are not conducive to neighborly peace and harmony.

Now that we're all getting set for another year of Terrace living, it's a good time to give special thought to the folks above, below and to either side of us—and to remember that one sure way to avoid worry about dropping the second shoe is not to drop the first one!

Pushing the Pawns Around

THE Chess Club is in full swing again, most of the members still wearing their summer tan. They already have been challenged to another match. The strong City College team won two previous matches, but by only one point each time, so are not content with the situation and want another go at it. An amusing complication is the fact that their former mentor, Dr. Frank Shuttleworth, is now a member of the London Terrace club. Unless he is disqualified by some fine point of ethics, possibly that one point superiority may be taken care of this year.

Jerry Barry, club champion, is back again as a resident of the Terrace, after trying out Long

Island for a couple of years. Undoubtedly that long trip in every Wednesday to play chess here had something to do with the return of the exile. First new member of the season is Mr. Emery Komlos, who started playing chess at M.I.T. and is continuing here after he had read about our club in the newspapers. Also welcomed as new members are Mrs. F. E. Dawson, Dr. Nandor Fodor and Mr. Mark Goldberg.

Some real excitement is slated for this month, when the "Ladder Tournament" begins. Players are arranged in a "ladder" listing at their approximate ability rating, then may challenge the player either on the rung above or below. After a series



"I know I shouldn't do this on sentry duty, but my wife went to Florida, and you know her!"

of trials of this kind, the player climbs or slides until reaching the position which gives him rating in class A, B, or C.

All residents of the Terrace are cordially invited to come up to the Penthouse Club any Wednesday evening, either to play or look on. Those who wish to join the club will find all classes of players from beginners to experts.

Art Center

Residents interested in the preservation of culture from the destruction of war will be glad to know of the opening of the American British Art Center, Inc., at 44 West 56th Street. Exhibits are to be given from time to time, showing current paintings of British and American artists.

The Center includes comfortable lounge rooms as well as exhibition galleries. Club rooms are open to the public daily except Sundays, from 10:00 A.M. to 6:00 P.M.

Clothing Wanted

Some of last year's winter clothing or this year's summer items are probably going into the discard these days as you prepare to look your best during the months to come. The clothing that you are putting aside can be made extremely useful by passing it along to someone who will appreciate it greatly.

Two Terrace organizations will send used clothing where it will do the most good. One is Chelsea Charities, which distributes articles to needy neighborhood families. The other is our War Relief Unit, which sees to it that wearing apparel is sent to England.

You will be marking up a good deed if you'll send whatever you have to the Penthouse Club. Label it for Chelsea Charities or the Unit, in accordance with your preferences as to where you wish your contribution to go.

Shop Shots



CHARITY begins at home so why not the Good Neighbor policy? Our concessionaires are very useful neighbors and their main purpose in life is to serve you and make life easier and more pleasant for you. It's up to you to show your neighborliness by patronizing them.

The Food Store

is doing its Good Neighbor bit by displaying several imported delicacies. South American cheese, "La Bernina" is featured, a Gruyere Process cheese and with it the boys suggest something new in Beer—"Heineken's" that comes from the East Indies. Another item that looked good enough to eat comes in a glass jar and is described as "little cakes soaked in Rum," called La Touraine Babas. Fruit and vegetables, including corn on the cob, are packed in glass containers now and "Cresco" grape fruit juice can be seen before you taste

and is guaranteed to be better than the fresh juice, due to the fact that the fruit is tree ripened.

The Book Shop

has a lot to offer new arrivals or house cleaning tenants in the way of shelf paper and edging for kitchen cabinets and closets, thumb tacks, picture hangers and other household necessities. Have you seen the Dutch dish racks that hold plates and saucers in a standing position, thus saving valuable space? Door chimes can be purchased here to replace the regular door bell that is often confused with the house phone or regular phone bell. A large assortment of London Terrace stationery and change of address cards should be of special interest to new residents.

The Drug Store

has a few household items that you might not expect to find

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Quality Work at Moderate Prices

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to glow

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alongside of your favorite brand of face powder, such as electric coffee pots, juice extractors, electric extension cords and two and three way plugs. Believe it or not, on the next counter you will find hosiery! A full line of all the items you *do* expect to find in a Drug store are here too. Miss Gibney, in charge of the toilet articles, recommends the bargain jar of Barbara Gould's Night Cream that usually sells for \$2.50, now priced at \$1.00. Houbigant's Budget Box for \$1.50, which includes "Translucid" foundation lotion, face powder and rouge, is a good buy too.

The Liquor Shop

will provide the necessary for the house warmings that are pretty sure to be on the calendar for this month. Soon the Holidays—or maybe I shouldn't mention that!

The Florist

will add the finishing touch to your newly furnished apartment, Mr. and Mrs. New Tenant. Plants thrive on our sunny window sills, you will find. Or you may suddenly remember a birthday or anniversary. Nothing more appropriate than flowers and so easy to phone or drop down to the Florist and give your order.

The Decorating Shop

is at your service if you have any unsolved decorating problems on your hands. Mr. Higgins, 410—12H, is in charge of this department and will come to see you or you are welcome to visit his studio.

The Housekeeping Department

is about the busiest place in the Terrace these days but not too busy to help you get settled. Reg-

ular maid service is worth investigating if you don't know about it. Or if you want hourly service, that is available too at 50c an hour. You'll enjoy your cocktail or dinner party so much more if you don't have to worry about serving and doing the dishes.

The Radio Shop

boys are very popular and pretty well dated up day and night. But if you haven't had your radio connected to the Master Aerial or if you are not getting the proper reception, they'll find time to fix you up.

And don't forget that we have an excellent Restaurant in the 405 Building, Postal Telegraph next door, Laundry and Valet Service, Beauty Shop and Packard car agency right on the premises and two Garages in the next block—Excelsior and Longacre. More about these concessionaires next month. Until then—

Yours truly,

YOUR SHOP SHOOTER

Dog Walker

"Love me, love my dog," is an ancient witticism, but it has its own basis of sound reasoning which is properly taken into account around the Terrace. As long as dogs are not frowned upon here, it is only natural that something extra should be done in helping owners with the care of their pets.

This is accomplished through the "dog master" service which is available to all residents. For a minimum fee, varying according to the amount of attention required, dog master Dunn will walk your dog, feed it and look after its welfare during evenings, days or week ends when it's inconvenient for you to take care of it yourself. The plan has been in operation for some time now, and a call on your house phone will bring the dog master loping to your door.

MR. S., a chronic no trump bidder, gave me this hand, saying he finally got himself into the best playable contract on a board played in a recent Duplicate Bridge game, by bidding 6 N.T. where most of the other tables played the contract at 6 spades. Mr. S. was defeated by 1 trick in 6 N.T. where the 6 spade bidder was defeated 4 tricks. This goes to show the havoc distribution can cause to a contract, even though there are 7 quick tricks in the combined East and West hands. It also goes to show that while your bidding may be correct, you cannot always bid results.

I may say there is nothing more annoying than a "chronic result player," or "double dummy player." The player's bid and play may be perfect but when the player sees all four hands, he proceeds to tell you that you could or should have done this or that. When you know you have bid and played correctly, it is most exasperating. But you may as well save yourself being further irritated by trying to explain, as it is a chronic disease with him, therefore incurable.

However this is getting away from the chronic N.T. bidder, who, for once anyway, got into the best playable contract. Following is the hand as given to me.

Both sides vulnerable.

East dealer.

X means small cards, not important.

S	H	D	C
x	10		A
x	x		Q
x	x		J
	x		x
	x		x

S-A-K-x		N	S-Q-J-10-x-x
H-x		E	H-A-K
D-A-Q-x-x-x-x	W		D-K-x
C-9-x-x	S		C-K-10-x-x

S	H	D	C
x	Q	J	x
x	J	10	
	x	9	
	x	x	
	x	x	

Bidding as given by No Trump player using Blackwood Convention.



E	S	W	N
1-S	Pass	2-D	Pass
2-N.T.	"	4-D	"
4-N.T.	"	5-H	"
6-N.T.	"	Pass	"

East at 6 N.T. gets the lead of Heart Queen and goes down one trick.

Following is the bidding of one pair who bid 6 Spades and went down 4 tricks. They also used the Blackwood Convention.

E	S	W	N
1-S	Pass	3-D	Pass
3-N.T.	Pass	4-S	Pass
4-N.T.	"	5-H	"
5-S	"	6-S	"

Now East gets the lead of the singleton Club from South and North goes up with the Ace. Seeing two small clubs in Dummy

hand, North returns a Club which South ruffs. Now South leads a Diamond which North ruffs, and returns a Club. North and South have a perfect cross ruff and proceed to take five tricks. East is helpless for a set of 4 tricks.

If you have any interesting hands in Rubber or Duplicate Bridge, I would be pleased to receive questions on bidding or rulings.

Just address your correspondence to me care of the NEWS editor, Penthouse Club, and I shall be glad to discuss it in this column if it seems to be of sufficient general interest.

GLADYSE GRAVES STARK

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RKO New 23rd

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PICTURES TO BE SHOWN DURING OCTOBER WILL BE LISTED IN ALL ELEVATORS OF LONDON TERRACE. WATCH SPACE PROVIDED FOR THAT PURPOSE.

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DEFEND YOUR CONSTITUTION

VITAMINS mean **VICTORY** for your health. We carry a complete line of these "all-out" health aids . . . ABDG CAPSULES . . . HALIBUT LIVER OIL CAPSULES . . . HALIBUT LIVER OIL WITH VIOSTEROL, etc.

HOUSEHOLD ACCESSORIES

For that decorative touch to your new breakfast nook — percolators, pitchers, colorful prints — or streamlined lamps for the odd tables — perhaps you've forgotten some kitchen need when you moved — we remember all the accessories you forget — come in and see our line of household needs.

Bring your next prescription to our "Hospital-White" Prescription Department. Our Registered Pharmacists stand ready to serve you at all times.

P. S. . . . Visit our Soda Fountain for delicious lunches or between-time snacks.

A COMPLETE UNITED CIGAR DEPARTMENT

USE THE HOUSE PHONE

PROMPT DELIVERY

Hobbies and Headlines

THE Hobby Museum on the top floor of the 470 Building currently has gone a bit war-minded and a portion of its unique exhibits now is being given over to samples of collections of hobbyists from World War No. 1 as well as the present embroilment.



Author Gelett Burgess poses with a "self-image" doll, done by a French designer and now among the many exhibits on view in the Hobby Museum.

Attracting a great deal of interest is a French officer's helmet salvaged by its owner when he escaped to this country from the Gestapo. Also on display are a number of models of modern dive bombers, guns and model battleships. The first World War is represented by army insignia from the uniforms of American, British, Canadian and New Zealand troops, which were contributed to the Museum by Thomas C. Janson of New York City.

More peacefully inclined hobbies are found in a number of needlework and embroidery displays. These include an unusual exhibit of Maltese lace made by hand by Mrs. Angelina Salerno, New York City; some "rag" tapestries by Kate Bell Lamott of Fresno, Cal.; and some unusual embroidery by Mrs. A. Kuelper of Denver, Col.

The Museum, under the direction of the Hobby Guild of America, is open free of charge from 7:00 to 10:00 P.M., Mondays to Fridays and on Saturday afternoons from 2:00 to 5:00. There's always something new and novel there to attract Terracers and their friends.

A.W.V.S. Action Front

(Continued from page 7)

meeting weekly, at 2:00 and 8:00 P.M., under Mrs. Irving Harris. The classes were given an excellent send-off with an opening lecture by Miss Eleanora Sense, widely-known dietician and author of a book on the subject, which is in process of publishing.

A course in Spanish, tutored by resident Elizabeth Culbert, attracted twenty eager students for its first session on September 18th. On the 29th, Air Raid Precaution instruction began under

the direction of Mrs. Macy de Breen. This course, which, it is hoped, will fall under the "if we never need what we learn" classification, consists of eight two-hour lessons and meets once a week, Mondays at 8:30.

A.W.V.S. members who own cameras are eligible for the course in photography being conducted by Jacob Deschin, A.R. P.S., outstanding authority on the art of taking good pictures. Six lessons are included in this course,

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four on the still camera and two on motion pictures.

Wednesday and Friday afternoons from 2:00 until 4:00 P.M., the knitters and sewers get together to turn out garments to be distributed to neighborhood families through our own Chelsea Charities and also to the armed forces of the United States. The Bingo party, held in the Penthouse Club on Friday, September 26th, was a huge success with a profit of \$100.00 to be used to buy materials for the A.W.V.S. Knitting and Sewing division of our Unit. Mrs. Julian R. Quinn is head of this department and will be glad to welcome enrollees on the afternoons designated in Apartment 19D, 470 Building. The work may be taken home and done at your convenience if desired.

Health, a very important item, is not being neglected. Miss Dorothy Philips, head of the exercise and massage studio in the Gymnasium, is conducting classes for A.W.V.S. members on Wednesdays—mornings at 10:00 and evenings at 7:30.

Other important A.W.V.S. courses are being conducted outside the Terrace and are arranged through the national headquarters. These include Recreational

Therapy, Code Practice, Map Reading and Child Guidance. There is also one in Small Boat Piloting and Navigation under the direction of Commander Beatty of the U. S. Navy.

In addition, several residents who are trained nurses have volunteered to act as teachers for the Home Nursing course, scheduled to start about the middle of this month. Details of the class in Motor Repair also are expected to be announced shortly.

With this program, it is evident that the A.W.V.S. means business and offers a wide variety of instruction for service and education. If you haven't as yet enrolled, the ladies in the Penthouse Club will be glad to sign you up. They're there weekdays except Saturday from 2:00 to 4:00 P.M. and 7:30 to 9:30 P.M.

War Skeins

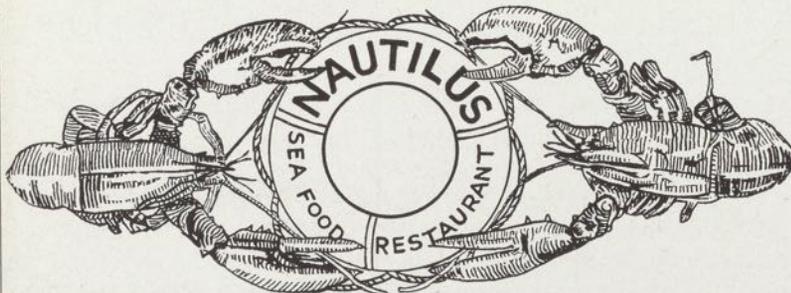
The London Terrace War Relief Unit, consisting of scores of Terrace ladies who knit and sew for soldiers and civilians in Britain, is meeting twice weekly on Tuesday and Thursday afternoons. Mrs. Bruce W. White is acting as chairman, assisted by Mrs. Oscar H. Zaun, in charge of articles for the armed forces and Mrs. Frank H. Koste, who is directing the civilian supplies. Mrs. Fred W. Brewer is chairman of Ways and Means.

One of our tenants made a donation of \$215.00 which the Unit turned over to the British War Relief Society. \$160.00 was used to equip four hospital beds and the balance to buy yarn.

New members are welcome—all you need is an ability and willingness to sew or knit and \$1.00 as an assessment fee which is used to buy material. Work sessions are held from 1:30 to 4:30 P.M. in Apartment 19D, 470 Building on the afternoons mentioned. A benefit bridge party will be held in the Penthouse Club on Friday, October 17th, at 8:30 P.M., proceeds going to the materials fund.

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(EDITOR'S NOTE: *Herewith another installment in the series being written by Miss Forester in the Renting Office.*)

OUR office is the Clearing House for London Terrace these busy days. We seem to be a kind of mixture of an Information Desk, Message Bureau, Specialists in Decoration, Settler of Family Problems and Arranger of Multiple Details for our large family.

It is lots of fun and we like to know just where people want their telephones placed, or that Cousin Sallie is coming to visit and would like a quiet guest apartment for two weeks.

Speaking of the visitors . . . our guest apartments are increasingly popular and the furnished apartments are renting like mad. So much so that we are planning to do another group.

Our furnished folks are faithful members of our London Terrace family. We have ever so many coming back again this winter—two already have engaged their winter homes by mail "sight unseen" and several have permitted friends to choose for them; knowing in advance just about what they can expect to find ready.

Many of our so-called "new" tenants this year are really playing return engagements. Two came in recently—one in the 415 Building and the other in the 440 Building. This time they have both taken two year leases, so they have no intention of repeating history soon, so far as going out is concerned.

Have you thought of the fact that rents in London Terrace have not gone up yet? Most everything else has, so there's another London Terrace reason to drop a penny in your Thankful Box!

"T." FORESTER

Shutter Bugs Get Busy



The Camera Club is starting off its new season with election of officers and a number of interesting meetings scheduled for this month and next. Nominations of officers was held at a meeting on October 1st, with the election to come off two weeks later on the 15th.

On October 29th the members get down to camera business with a lecture on panchromatic make-

up, to be followed on November 12th with a print contest and exhibit.

Newcomers to the Terrace who are camera enthusiasts are cordially invited to attend these meetings and join the Club if they wish. Camera headquarters are in the Club rooms situated off the lower corridor of the 430 Building. The time is 8:30 on alternate Wednesdays.

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Double Exposure

(Continued from page 9)

facilities for light, heat and water supply. Her apartment looks out over Twenty-third Street, the sweep of lower Manhattan and the river—a view, which for business purposes, can be shut off at will by heavy window draw curtains.

In turning from casual photography to portrait work, Miss Bernhardt has endeavored to maintain the more desirable of the "amateur" qualities—freshness, informality and lack of stiffness. If the conventional rules don't seem to fit the subject, she forgets about them. If a man, for instance, habitually carries a pipe in his mouth she believes that he neither looks nor feels natural without it. The pipe is included in the picture in the accustomed place; subdued, of course, by lighting so that it doesn't dominate the portrait. She does very little retouching, managing the desired effects as completely as possible by lighting. It's been her experience, by the way, that men are every bit as fussy about their pictures as women. They have

been known to bring along large collections of spare neckties and jackets in order to be fully equipped for satisfactory results.

Another somewhat unconventional practice of Miss Bernhardt's is her method of getting the sitter to feel at ease before the actual picture taking starts. A little informal conversation, a snack of food or refreshment relaxes the guests and makes them feel at home. It also gives Miss Bernhardt the opportunity for a quick study of mannerisms and facial expressions. If she sees that her subject has a natural habit of holding his head to the right, she won't attempt to pose him with it to the left. Pictures on the wall and other objects are important, too, she thinks, because they give the sitter something to look at and be interested in, so that he won't have to try to manufacture an expression while staring at a blank screen.

She disagrees with the photographic theory, also, which insists that the subject be standardized as much as possible. A high fore-

head or a turned-up nose often are characteristic features of a personality and she believes that they should be present in a good portrait. She doesn't emphasize unusual facial characteristics, of course, but neither does she think they should be obliterated completely to give the face the effect of perfect proportions. In her opinion, too much "normalizing" tends to destroy character.

Your reporter is no expert on photography, but these theories of Miss Bernhardt's seem to make sense and the samples she showed of her portraits indicated that they achieved excellent results. As between x-ray work and photography she wouldn't commit herself as to preference, stating that each is equally absorbing, one in a scientific and the other in an artistic way.

And it's fairly obvious that in her two occupations, Miss Bernhardt enjoys a good opportunity of getting to know people—inside and out.

Health Department

With the short-day season restricting our outdoor exercise, now is a good time to give a thought to Miss Dorothy Philips, who presides over the physical conditioning department downstairs in her pleasant quarters next to the Pool in the 470 Building.

Miss Philips has on hand a variety of modern equipment such as a steam room, electric blankets, Scotch douche, heat cabinet, sun lamp and facilities for massage and exercise that are guaranteed to keep your weight where it should be and your red corpuscles ready for action.

THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

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