

London Terrace News

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November
1941

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MODERN



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SERVICE

A Dependable Garage for Your Car.

- Direct Connection Through the House Phone
- Prompt Delivery and Pick-Up—Day or Night
- Careful Parking—Avoids Scratches, Dents

WINTERIZE YOUR CAR

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Change Transmission Oil to Winter Grade	Check Defroster
Change Differential Oil to Winter Grade	Check Fan Belt
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	Check Generator Charging Rate
	Check All Lights

Labor Including 5 Quarts Motor Oil 7 Lbs. Gear Oil \$4.35

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Longacre Square Garage, Inc.

The Better Garage

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- DIRECT CONNECTION THROUGH THE HOUSE PHONE.
- PICKUP AND DELIVERY SERVICE.

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THE LONDON TERRACE

Dining-Hall & Restaurant

405 West 23rd Street CHelsea 2-6980-1 New York, N. Y.

*Where a Most Excellent Dinner Will Be Served from
Noon Till 9:30 P. M.*

M E N U :

PRICE \$1.75 INCLUDING YOUR FAVORITE COCKTAIL
and a Glass of Pure Apple Cider

Blue Point Oyster	Choice: Fresh Fruit Coupe	Half a Grape Fruit Maraschino	Fresh Shrimp Cocktail
	Cocktail	Clam Cocktail	
Queen Olives		Celery	Ripe Olives
Choice: Old Fashioned Giblet Soup	Cream of Fresh Mushrooms	Consomme Double Amontillado	
Choice: Supreme of Sole En Cocotte	Bonne Femme	Sweet Bread Patty a la Reine	
Choice: Roast Young Vermont	Turkey with Chestnut Stuffing and Cranberry Sauce	Roast Prime Ribs of Beef au Jus	
Broiled Breast of Young Capon a L'Escoffier		Brussels Sprouts	
Creamed Squash	Young Garden Peas	Boulangier Potatoes	
Candied Sweet Potatoes			
SALAD "RACHEL"			
Hot Mince Pie	Pumpkin Pie	Plum Pudding with Hard Sauce	Ice Cream Parfait
	Demi Tasse	or Coffee with Cream	

On this point we think all our tenants agree:

London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

FURNISHED APARTMENTS are available on yearly —
or shorter — leases.

A number of these apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.

\$4 a day for double room

\$6 a day for living room and bedroom

RENTING OFFICE

435 WEST 23rd STREET

WM. A. WHITE & SONS

Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

NOVEMBER, 1941

VOLUME IX

NUMBER 10

Cover

Our cover this month shows a neighbor of ours, the General Theological Seminary, as it appeared about a hundred years ago. The reproduction was made from a photograph of the original lithograph. A story on the very interesting old school will be found on another page of this issue.

Friendly Bridge

Plans are maturing for a general evening of bridge playing in the Penthouse Club some time very soon. Emphasis will be placed on friendly, informal style of play, which will be open to residents free of charge.

If you would like to participate, phone your name to the Penthouse Club and watch for further announcements of details.

Trees, Trees

The horticultural development of London Terrace took another step forward recently with the completion of the planting of the half dozen trees along our Ninth and Tenth Avenue sidewalks. Residents and their friends, as well as casual passers-by, when approaching the site of our home,

are now treated to a nicely landscaped terrain on all four sides of the block.

The new trees, by the way, are Norway maple. The ones on the long-way street blocks, in case we haven't told you before, are Oriental plane.

Swim Meets

The indoor season of the Women's Swimming Association is splashing into activity, with regular monthly meets scheduled for competition among its members.

First meet of the year was held in our Pool on September 23d and another followed on October 28th. On the basis of the time

chalked up by the girls in the various events, members of the teams which compete with outside organizations are selected.

Terrace residents who would like to improve their skill in the water will be interested to know that a special rate for swimming instruction is available to them through the W.S.A. The same coaches who yearly turn out champions in national competition will put them through their paces. The W.S.A. office adjoining the Pool in the 470 Building will be glad to furnish details on request.

Red Cross

The American Red Cross starts its 25th annual Roll Call early this month and residents are reminded that the organization is faced with the added burden of war work as well as the very necessary responsibilities entailed in its normal disaster relief, life saving, first aid and volunteer hospital duties.

Mrs. Bruce W. White has again been appointed official London Terrace representative of the drive and will receive enrollments in her apartment, 17E, 460 Building.



Plans Start For Christmas Party

THE weather man says no, but the calendar says yes—Christmas is on the way. And Christmas, of course, takes on added significance here because of the annual Christmas Party given in the Garden in honor of the memory of Clement Clarke Moore, who penned his famous poem, "A Visit from Saint Nicholas," in his home on the present site of London Terrace.

Charitable Purpose

The Party, as usual, will be sponsored by Chelsea Charities, tenant organization, for the purpose of providing real seasonal cheer for children of the neighborhood who otherwise would be doomed to disappointment. Food, clothing and other useful gifts will be donated by Terrace residents and concessionaires. An entertainment will be given and it is expected that a part of the program will be broadcast, as has been done the last few years, over a station network.

Our older tenants know that the quality which gives the Party its real spirit is the splendid co-

operation accorded it by residents, management, concessionaires and employees. All can have a part by contributing gifts, money, services and time. The officers and workers of Chelsea Charities do a splendid job in taking over the responsibility for the operation of the affair, but they must have the help of everyone connected with the Terrace. It's not too early to start in with this help. Gifts to be donated to the needy children can be sent to the Penthouse Club, care of Mrs. Ethel Nugent, social service director for Chelsea Charities. They should, preferably, be suitable for either boys or girls between the ages of five and fourteen.

Volunteers Wanted

Volunteers for work in connection with the Party will also be welcomed, as there are things to be done even at this early date. If you wish to help out in this manner, send in your name by phone or letter to the manager of the Penthouse Club, 470 Building.

Speaking Made Easy



Photo by Jacob Deschin

The Speak Easy Club in session. Members take turns in practical tests of addressing an audience on various subjects.

THURSDAY nights are speech nights in the Penthouse Club, when members of the Speak Easy Club meet each week to practice the art of talking on their feet. This is the second season for the club, which enjoyed unique success last year in enabling its members to improve their public speaking techniques in an informal, friendly atmosphere of self-help.

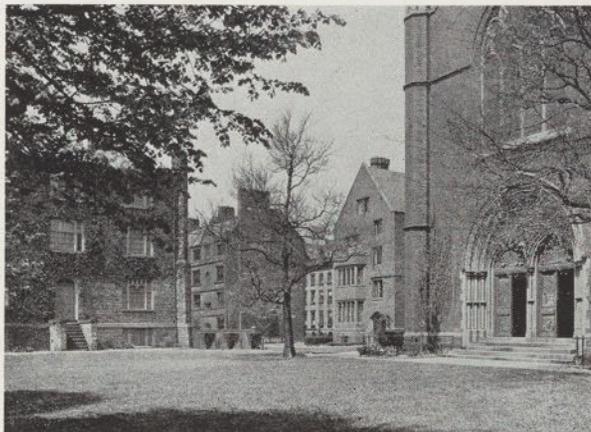
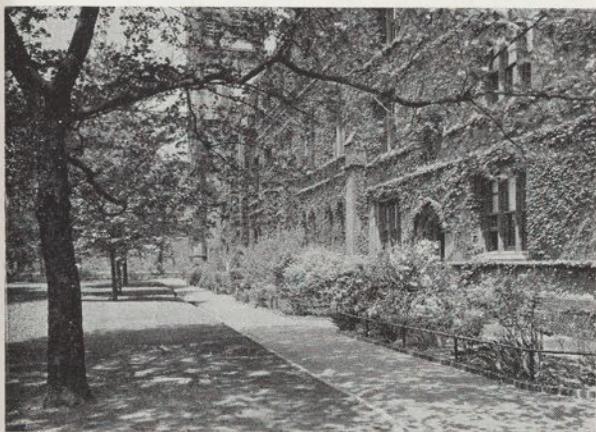
Sessions of the club are open to all residents of London Terrace who may wish to participate either as listeners or speakers. The members are eager to try out their oratory on strange audiences, so they'll be glad to have you drop in. If you feel you'd like to join for active participation, so much the better. There are no membership fees. Time is 8:30 P.M. every Thursday.

A Neighbor of Distinction

116-year-old Seminary typifies the beginnings and growth of Chelsea

TWO blocks south of London Terrace and occupying the same amount of property space between Ninth and Tenth Avenues, is the General Theological Seminary. It has been there since 1825. Although the most recent of its buildings was completed in 1932, the general atmosphere and architecture retain an old-world,

was in recognition of the growing efforts of this country in general to make itself independent of the ties of Europe and England. Many of the theological students had been going abroad for their education and all of them were forced to go there for ordination. Establishment of the Seminary created a truly American Episcopal



Scenes in the grounds of the General Theological Seminary. Photo at left shows one of the main walks looking west. Photo at right shows a group of buildings encompassing the history of the institution. Building at extreme left was one of the originals, completed in 1836. Next on the right is a 1903 structure. At extreme right is seen a portion of the chapel, completed in 1888, and at its left is the newest building, opened in 1932.

cloistered appearance, so that between London Terrace at Twenty-third Street and the Seminary at Twenty-first, we have typified the appeal of Chelsea—modern living conditions set in a frame of the picturesque past.

From Ninth Avenue, the Seminary appears rather austere, but once you pass through the massive doorway to look through large windows at the well-kept lawns, the trees, the flowers and shrubbery, the tower of the chapel and the ivy-covered buildings of brick and stone, the effect is one of peace and charm. Students stroll the walks as on a college campus and it is hard to believe that the subway, the buses and the skyscrapers lie just outside.

The history of the Seminary goes back to 1817. In that year the general convention of the Protestant Episcopal Church in the United States passed a resolution establishing it. The action

clergy, trained in the environment of its own country.

First classes were held in St. Paul's Chapel of Trinity Church. There were six students and two instructors. In 1821 Clement Clarke Moore, popularly famous for the authorship of the poem, "Twas the Night Before Christmas," became professor of Greek and Hebrew languages, serving in this capacity until 1850. Dr. Moore owned large tracts of land in Chelsea and became so interested in the development of the Seminary that he decided to deed a portion of his holdings for its use. The move to the present location—Dr. Moore's original land—took place in 1825 and two buildings were erected, one of which is still standing and in active use. The Hudson River swirled by along the western boundary of the property, even overflowing, on

(Continued on page 14)

Players in Rehearsal

THINGS are sparking right along with the London Terrace Players. The first play of the new season has been selected and members of the cast have begun rehearsing in their workshop.

The starting dramatic effort will be a production of "You Can't Take It With You," one of the most successful Broadway comedies of recent years. The Players are congratulating themselves on the fact that Mr. Hudson Faussett has again agreed to take over the directorial reins. Mr. Faussett, a professional director with Hollywood and Broadway experience, guided the Terrace group through their very successful productions last year, when they put on "The Whole Town's Talking," "Post Road" and "The Drunk-

ard." Much of their progress, they feel, is due to the expert tutelage of their competent megaphone wielder and plans are for at least four productions during the 1941-42 season.

The activities of the Players are many and varied. In addition to the acting, practical experience is offered in scenic design, staging, costuming, directing and publicity. Plans also are being made for a class in acting open to those who desire to learn basic stage fundamentals or to improve what knowledge they already have. Terrace residents who feel they would like to participate in any of these activities are cordially invited to get in touch with the Players in their workshop, which is located in the Gymnasium in the 470 Building.

Photo by Jacob Deschin



Ambitious Thespians of the London Terrace Players go to work with a smile on first production of the season, "You Can't Take It With You." At extreme left, seated, is director Hudson Faussett and standing near him is the Players' president, Nicholas Bernard.

Terrace Air Raid Wardens Wanted

IF the time ever comes when New York must be protected from attacks by air, one of the most important jobs in that protection is going to be performed by civilian air raid wardens. The wardens are volunteers who act in their own immediate residential vicinity. That means you and me and the people across the hall and in the next building.

Preparations Started

Under the national civilian defense preparations, organization for air raid warning has gone into the actual working stage. The city has been divided into zones, with our own local zone extending from Fifth Avenue to the river and from Twentieth Street to Twenty-seventh. Head warden of this zone is the Terrace's resident manager, W. A. Lockwood. London Terrace itself constitutes an individual sector of the zone, headed

by Bruce W. White. Mr. White's official quota of air raid wardens is sixty-four men and women who will be assigned to posts in their Buildings. They will be responsible for spotting hostile planes, turning in alarms, overseeing the placement and care of fire fighting apparatus and directing residents to safety.

Quota Assigned

A number of Terrace people already have signed up for this patriotic work, but a great many more are needed before the quota can be filled. Volunteers who are willing to devote a few hours a month to learning and practicing the duties of air raid wardens can be enrolled through Mr. White in the Renting Office. Here is one practical answer to the query, "What can I do to help in defense of my country?" and we are sure that the call will not go unheeded.

Manhattan Silhouette

Brief portrait of a Gotham girl who etched a book from a familiar subject

A GAL who wields a drawing pen, a layout pencil, a typewriter and a split of club soda with equal dexterity is Miss Ruth Willock, subject of your interviewing reporter's inquisitorial attentions this month. It was a pleasant assignment, the fruits of which extended into the evening, when ensconced at home, your reporter burrowed into a copy of Miss Willock's recently published novel, "5:30 To Midnight." It's a racy, big-town tale, set down in frank prose and swinging a tune familiar to anyone who has ever battered at the doors of success among the business towers of Manhattan.

Unlike many authors, Miss Willock is readily identifiable with the mood of her book. She's a New York product, born in Brooklyn, a graduate of Pratt Institute, has tasted a measure of success in other occupations besides writing, is smartly attractive in looks, and swift on the conversational uptake. London Terrace has been her address for five years, a tenancy interrupted only by a sojourn in England. When interviewed, she was winding up a seasonal job in the catalog layout department of Montgomery Ward, preparatory to moving into the country for a few weeks in order to turn out a story for a national magazine. That's the way she works—8:30 to 5:00 at a commercial drawing board this week, 9:00 to 5:30 at a typewriter the next.

As hard as she plugs away at the business of achieving success, however, she hasn't let this concentration blind her to other things besides her own personal progress. Like thousands of other American women in all walks of life, she has acted upon her feeling of sympathy for the victims of war. For over two years she has collected clothes to be sent to England—at first direct to friends for distribution, then when this became impractical, through the various official agencies for overseas relief. She also does volunteer work for a Quaker organization which sends clothes to people in unoccupied France.

"5:30 To Midnight" is her first published book. She's had short stuff in *Mademoiselle*, and when in England wrote feature material for the *London Evening News* in addition to doing advertising layout and drawing for Selfridge's, the famous London department store. At the risk of invading the cliché department, she stated that she

could be quoted as saying that she "always wanted to write."

Unfortunately for the swift realization of this ambition, her father had an interest in art—at the time of her birth he was art director for the *New York Times*—and when as a tot she showed some aptitude for daubing color in recognizable patterns, it became a firm family conviction that her talents lay in that direction. Proof of the correctness of her parents' intuition is to be found today in the presence of two large water colors adorning the walls of Miss Willock's apartment. She painted them in Europe and they are very creditable pieces of work.

Fate dusted off her future seat at a drawing board when, after high school days, she won a scholarship at Pratt Institute, a school specializing in the training of young people for advertising art and commercial design. Upon graduation from Pratt, she got a job in the advertising department of Macy's—and right then, unknown to her at the time, were born the seeds

(Continued on page 18)



Photo by Ella Bernhardt

Miss Ruth Willock

Church Directory

We are pleased to list these churches, in the London Terrace Parish, for the guidance of readers. Special Thanksgiving and Christmas Holiday services will be held in all of them.

✕

Baptist

North Church
232 West 11th Street

✕

Episcopal

St. Peter's Chelsea
346 West 20th Street
Church of the Holy Apostles
9th Avenue and 28th Street

✕

Lutheran

German Lutheran Church of
St. Paul
312 West 22d Street

✕

Methodist Episcopal

18th Street Methodist Church
305 West 18th Street

✕

Presbyterian

Chelsea Presbyterian Church
214 West 23d Street

✕

Reformed

Manor Church
350 West 26th Street

✕

Roman Catholic

Guardian Angel
10th Avenue and 21st Street
St. Columba
341 West 25th Street

Letter From Nebraska

(EDITOR'S NOTE: *Some months ago, the Terrace was host to a distinguished visitor from the middle west — Cullen Wright, well known lecturer and writer. Mr. Wright's impressions of his visit were set down in a letter, which we are reprinting here with his permission.*)

I THINK I have never written you of the pleasure I experienced and my reactions last fall when it was my good fortune to spend a couple of days at the London Terrace Apartments, and talk to you on one of your "Monday Nights."

Coming from the West, I was prepared for the so-called frigid atmosphere of the East. Imagine my surprise on entering your apartment house to be greeted in a friendly manner by the doorman and the elevator pilot. Surprises were not to end there. Those who conducted me to my furnished apartment were more than solicitous for my comfort and pleasure. And the apartment itself—it was fit for a King. The thought came to me, here I am in one of the finest and the largest apartment houses in the world and for just a few dollars it really belongs to me. I am the owner and all these people working here are my servants. I am, in short, the owner, rid of the responsibility of management.

The telephone was on one of the tables in the apartment. By this means it was possible to talk with my home people within a few moments. It was possible to summon any kind of service desired. Men had expended millions of dollars that I might have this great privilege. Hundreds of people were working every hour of the day and night that I might enjoy this service. Yes I owned it and the other fellow operated it.

Some of my shirts and other clothing needed washing. There

was the laundry ready and anxious to serve me. That laundry was mine and the workers therein were my servants. My suits needed cleaning and pressing and there was the valet not only willing but eager to attend to my every want. All of these services were given willingly and eagerly. For a few dollars I was King of all I surveyed. After a visit to the barber shop, and ordering flowers for a former Omaha friend from the florist it came to me that I was hungry. There was The London Terrace Restaurant. It had brought beef from the West, lobsters and sea food of every kind from the sea; fruit from California and Florida and they served me bread made from the flour of wheat grown in Nebraska. This restaurant was mine, but none of the responsibility of operation. The Book Shop was near where I bought stationery and pretty cards to mail to friends and I got off a couple of business messages at the convenient Postal Telegraph location. After my splendid dinner I wandered up to the Penthouse Club. I was given a warm welcome, and every one seemed friendly disposed and anxious to make my stay enjoyable.

I visited the Hobby Museum and enjoyed all the curios of the past and present. Then last but not least upon going to my apartment for the night, I felt the need of a little inward revival. I called the Liquor Store. It was mine and the clerks were again my servants. After being cheerfully and liberally served I sat back in a big easy chair and thought, "It's true all right. London Terrace certainly does spoil you for any other place."

I can look back upon my visit as one of the most enjoyable experiences of my life.

CULLEN WRIGHT
Omaha, Nebraska

New A.W.V.S. Classes

LAATEST bulletin from the Terrace Unit of the American Women's Voluntary Services, Inc., is that enrollments are now being taken for the new Small Boat Piloting and Navigation Course. Ladies with a yearning for porting the helm or charting a reckoning will be given a ten-week course under instructors provided by Commander Beatty of the U. S. Navy. Instruction will include lessons in equipment, laws of navigators, charts, piloting, and other knowledge essential for cooperation with the

Navy, Coast Guard and Merchant Marine.

Registrations are continuing for classes in First Aid, Mobile Kitchens, Air Raid Precaution, Spanish, Photography, Physical Fitness, Recreational Therapy, Code Practice and others. New classes are started to take care of enrollees after current ones are completed. There is no charge.

The Terrace ladies will be happy to sign you up in the Penthouse Club any weekday except Saturday from 2:00 to 4:00 P.M. and from 7:30 to 9:30 P.M.

In Focus

With election of new officers attended to, and a couple of interesting meetings already behind them, members of the Camera Club have dug in for a winter of picture-taking.

The election on October 15th resulted in the assumption to office of the following: president, Mr. William W. Bailey; vice-president, Mr. E. St. Philips; secretary, Miss M. Barrett; treasurer, Mr. C. Rowles. Election night was enlivened by a print clinic conducted by Jacob Deschin in which vacation pictures were discussed and criticized in anticipation of new material for future print contest and exhibits.

The new officers are planning a busy and interesting program for the winter and extend an invitation to all Terrace camera enthusiasts to join in the proceedings. Meetings are held every other Wednesday evening in the Camera Club headquarters off the lower corridor of the 430 Building and the next one is scheduled for November 12th.

Reading Continued

Are you a book and magazine hoarder because you don't like to throw away your used reading material? It may be a little impractical to follow the example of Charles Lamb, who regularly weeded out his library by tossing the discarded volumes over his garden wall, much to the delight of his next-door neighbor.

However, you can accomplish much the same result by making your discarded reading material available to the boys in the army camps and other branches of service. Books and magazines are distributed from the Penthouse Club through official channels to soldiers, sailors and seamen.

If you have a supply you would like to devote to this worthy cause, call the Penthouse Club and it will be picked up.



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"By the way, is that a bundle for Britain or a bundle from Heaven?"

Christmas Cards

Our Sample Books of Personal Christmas Cards Are Now Ready for Your Inspection — O R D E R NOW

- Gifts
- Stationery
- Gift Wrappings
- Typewriters
- Magazine Subscriptions

LONDON TERRACE
BOOK SHOP
219 Ninth Ave., New York

EXCLUSIVE MILLINERY Hats Altered

BETTY WILBUR
Apt. 4L 410 Building
House phone or CHelsea 3-5990

DUPLICATE BRIDGE

Tuesdays... 2:00 & 8:00 P.M.
Saturday... 2:30 & 8:30 P.M.
Sunday..... 8:00 P.M.

PRIVATE INSTRUCTION BY APPOINTMENT

PENTHOUSE CLUB
470 Building

GLADYSE GRAVES STARK
Director

Greatest of Ease

THE art of putting one foot after the other in the modern ballroom dancing routines has been pleasingly simplified by Gertrude Dutton and William Crook. This pair, who have professionally danced their way around such spots as the Stork, the Pierre and the St. Regis are playing a return engagement of instruction for the benefit of Terrace residents.

Their theory is that just about anyone can be taught to dance—and quickly — without the cus-

tomary long, preliminary workouts. A peek in at one of their classes seems to bear out their contention that even the most embryonic de Marco can master the rumba, for example, without boredom or pain. And their success is demonstrated by the fact that two of their Terrace classes already are filled and a third rapidly nearing that state. If you'd like to brush up on your technique before the holiday season, stop down at the Gymnasium on Tuesday evenings at 8:30.

The Dotted Firing Line

(EDITOR'S NOTE: *Miss Forester, in the Renting Office, here-with contributes another installment in her series of articles.*)

TWO months ago we said: "The rush season isn't very long!" And we didn't mean even two months longer than that date. (Editorial "we").

However, the rush is still on, and a most interesting rush it is—something new every day, and some days several somethings. One day recently a telephone call came in for a large furnished apartment. Asked how many people it must accommodate, a harassed feminine voice said, "Myself and eleven children"—and she wasn't joking!

Then there was the man who was taking an apartment and was undergoing the usual ordeal of answering questions. The renting agent got quite a surprise when the answer came in response to his request for the name of the previous landlord. It was Franklin D. Roosevelt.

Most of the present tenants are familiar with our "Case History"—a file for each tenant containing copies of leases and all correspondence and other details. Some of

these older and fatter files are very interesting. One going through this month (a returning furnished apartment tenant) carried its sixth new contract. Many tenants have, of course, remained continuously for six leases—many, many more—but six times in and five times out is quite a record.

One of our tenants recently helped solve a complicated wedding problem for some friends through the facilities of our furnished apartments. The prospective bridegroom lived in Connecticut, the bride's family in Ohio. The young man couldn't take enough time off from business to make the journey to Ohio for the wedding, so it was decided to tie the knot at St. Patrick's in New York. But what about accommodations for the wedding party? Here is where the friend in London Terrace came to the rescue. She simply called the manager of our guest apartments, reserved a lovely two-room suite for the family for the week and several single apartments for the week-end wedding guests. Result—everyone concerned could relax and enjoy themselves.

Did you hear about our Notary

The Observation Post

Public in the Renting Office being requested (even urged) to marry a couple? Probably in the small town they came from the Notary Public and Justice of Peace were one and the same. He had quite a lot of fun over this one.

Meanwhile, renting goes on. We had a banner renewal season and now business is continuing steadily and satisfactorily.

Just remember though, that if you want an apartment we'll whip one up for you—mighty quick, too!

"T." FORESTER.

Flower Arranging

The art of flower arranging has received a fashionable impetus recently, and if you would like to take a course in this interesting pursuit, arrangements have been made for a series of lessons to be held in the Penthouse Club Thursday afternoons at 2:00 P.M. The class will be under the direction of a qualified instructor, and if desired, evening sessions will also be held.

The fee is \$5.00 for six lessons. Further details may be had by calling the Penthouse Club.

Clothing Wanted

With winter just about here, Chelsea Charities, tenant organization which works among the needy families of the neighborhood, reports that it can use considerable quantities of warm clothing for both children and adults. Anything you can contribute for distribution to these less fortunate neighbors will be fully appreciated and will do a great deal toward staving off sickness and acute discomfort.

The London Terrace War Relief Unit also handles clothing to be sent to the victims of war in England.

Contributions for either of these worthy causes will be received at the Penthouse Club. Label them for either neighborhood or war distribution, whichever you prefer.

(EDITOR'S NOTE: *A resident contributor, writing under the anonymous title of The Observer, makes her bow to NEWS readers this month. From time to time we plan to publish occasional thoughts and observations as set down by this newest addition to our editorial family.*)

THERE are hotels and hotels; there are apartment houses and apartment houses. There are even tourist camps. Why do you desire to dwell in one apartment building and not another? The answer nine times out of ten is that there is a friendly spirit that makes it home.

After all, there is no place like home. There the troubles of the outside world can be forgotten. There is peace and protection. There are those who really care for you. There you are with friends and you can lower your guard without fear.

Some things, like the appendix, we seem to get along without as well as with. But not so friendship. Without it life is really a dreary and discouraging thing. Without friendship, without home, life would not be worth living.

The world has too many cranks and too few self starters. It has too many critics and too few friends.

Some people have an aim in life and some just shoot at random. The hit and miss plan of life usually misses.

How do we make friends? The answer is: be friendly. A smile has more than its face value. The milk of human kindness beats cold cream a hundred different ways in keeping your face clear of wrinkles.

Think it over. If you want to know what is in the soup, you have to be up and stirring.

"THE OBSERVER."

Skillful Alterations

*Let Us Reline or Remodel
Your Winter Clothes, NOW*

*Or We Can Measure You
for That New Suit or Coat*

Choice of all wool fabrics—styled
and priced the way you want it.

LONDON TERRACE TAILORS

for both Men and Women

410 Bldg. (Store)

415 Bldg. (Lower Corridor)

Call on House Phone

A BLANKET AGREEMENT

is the thing to make with the

LONDON TERRACE LAUNDRY

This will insure you the proper coverage for the snap-happy days ahead.

YOUR COUNTERPANE WILL BE A REAL COMFORTER TO YOU WHEN
CLEANED — COMBED — FLUFFED BY THE LONDON TERRACE LAUNDRY.

"Call the London Terrace Laundry on your house phone today."

Lower Corridor
435 Building

Anne Whitehead
Manager

A Neighbor of Distinction

(Continued from page 7)

occasion, the Seminary grounds.

Early financing was accomplished largely through the generosity of a Trinity vestryman, Jacob Sherred, who, on his death in 1822, left \$60,000 . . . "for the education of young men designed for Holy Orders." The money was turned over to the Seminary—its first substantial bequest.

During the years steady growth continued, receiving exceptional impetus under Dean Eugene A. Hoffman, who served from 1879 until his death in office in 1902. Under the influence of Dean Hoffman, and through gifts made by him, his family, friends and former students, a number of new buildings were erected, including the very beautiful chapel, and the present architectural character of the Seminary was es-

tablished. A large and valuable library was also built up and ancient treasures of art and literature were installed. The Seminary library now includes such collector's items as one of the original Gutenberg Bibles, a hand-written Greek gospel of the Tenth Century and old Babylonian stone writings, one of which is the oldest in existence.

The present dean is Hughell Fosbroke, who has been in office since 1917. The roster of students numbers one hundred and twenty, taking a three-year course which requires an A.B. degree for entrance. One-third of the present clergy list of the Church and nearly one-fourth of the Bishops are General Theological Seminary graduates. Many Seminary men have achieved unusual

Church accomplishment, including Arthur Cleveland Coxe, writer of hymns and lyrics; Bishop Tuttle, famous missionary; Bishop Satterlee, founder of the National Cathedral at Washington; Bishop Kroll of Liberia and Archbishop Hutson of British West Indies.

It is said that Clement Clarke Moore stood on a hill near his home, looking down at the Seminary lawn when he received inspiration for the lines of his beloved Christmas poem. The Seminary has changed in appearance since his time, and also the site of his old home, which is now London Terrace, but if we are receptive enough, we can still catch the spirit of our old neighborhood as we go about the hurried business of modern living.



Problem Hand

Solution

I HAVE had requests for more problem hands, so here is one for you. As you know, a problem hand must be made against perfect defense.

Hearts are trump.

South leads.

North and South are to win 7 tricks against any defense.

S	H	D	C
A		A	A
2		J	2
		2	

S-7-6
H - - -
D-K-10-3
C-9-7

W N E
S

S-K-Q-J
H - - -
D-Q
C-K-Q-J

S	H	D	C
8	4		8
5	3		5
	2		

Now for the solution.

South leads the 5 of Spades and takes in the North with the Ace, and plays back the Ace of diamonds, discarding a club in in the South hand. Now North leads a small diamond and trumps in South with a small heart, South now plays the two remaining trump.

West must keep the diamond King to stop the Jack in North hand, and East must keep spade to stop the 8 in South hand; so on first trump lead, both discard a spade. North also discards the losing spade on first trump lead, but on the second trump lead it is impossible for East and West to protect both suits.

GLADYSE GRAVES STARK.

War Relief Unit Busy

THE Terrace ladies of the Relief Unit who knit and sew clothes for the armed forces and civilian people of Britain are busily engaged these days and already have sent off two large cases of finished material for use abroad.

With cold weather coming on, the need abroad becomes greater and women residents who would like to help out are invited to participate. Regular work meetings are held Tuesdays and Thursdays from 1:30 to 4:30 P.M. in apartment 19D, 470 Building.

A bridge party for the purpose of providing funds with

which to buy material, was held on October 17, and was a great success. Thanks are due Mrs. Brewer, Mrs. Stark and members of the committee for their very efficient efforts.

The Unit also is contributing to the cargo of a special ship sailing shortly with Christmas gifts for the children of England. Contributions of one dollar will provide an assortment of toys, games and candy. Checks can be sent either to the British War Relief Society, 730 Fifth Avenue, or to the chairman of the Terrace Unit, Mrs. Bruce W. White, apartment 17E, 460 Building.

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The House Is Haunted

*"Of ghoulies and ghosties
Of long-leggety beasties
Of things that go bump in the
night*

Good Lord deliver us—Amen."

VISITORS to the Hobby Museum these evenings can well take a firm grip on the above old Cornish adage, for it was the inspiration for one of the strangest collections that have been on view upstairs since the Museum opened. The latest hobby to be represented is a collection of ghosts.

<i>Letters Typed</i>	<i>Dictation Transcribed</i>
<i>At your convenience</i>	
<i>Call on your house phone</i>	
<i>460 Bldg.</i>	<i>Apt. 5-D</i>
<i>Reasonable Rates</i>	

HAVE YOU A BABY?

I will drive your young hopeful to Central Park week-day mornings if you will take mine (aged 1½) to Playroof, afternoons.

Write to Mrs. R., Penthouse Club, 470 Bldg.

Well, perhaps not the ghosts themselves, but at least what purport to be their pictures. Dr. Nandor Fodor, distinguished psychoanalyst of London, and now a resident of London Terrace, dipped exhaustively into the subject of British ghosts through his position as director of research of the International Institute for Psychical Research. He visited all the haunted houses he could find in England, took pot shots in weird nooks and corners with his camera and interviewed people who claimed to have seen the spirits or could communicate with the dead.

His amazing collection of photographs is now on view in the Hobby Museum. They include both unsolved mysteries and admitted impostures. There is a picture of the phantom priests of Joan of Arc appearing at a dedication ceremony in France, there is a curious cocoon-like figure alleged to be the Ash Manor ghost, one of the most famous spirits of modern times and many other weird examples.

It's well worth a trip upstairs, but you'd better take your spirit charm along with you.

Chess Matches

Chess Club competition got off to a sustained start last month with an intra-club match between two teams captained by Jerry Barry and Dave Hoffman, who finished one-two in the tournament last year. The Hoffman forces, overcoming an early lead established by a quick mating attack by Stephen Rathbun, turned in a runaway victory, 7½ to 3½.

Big event for November is a match on twelve boards against the City College aggregation. The Terrace Club is out to avenge two close decisions it dropped to the collegiates a year ago. The match is scheduled for the evening of November 12th in the Penthouse Club and visitors are welcome.

Newcomers to the game of chess will be made at home any Wednesday evening upstairs if they care to drop in. They will find instruction, lectures by the more expert members, a library of books and magazines on the game, and players of their own strength to give them enjoyable practice.

October Report

October 1st has gone the way of all used calendar dates and we can now enjoy a quick backward glance at the results of the heavy renting season. When the activity of lease-signing had cleared away, Wm. A. White & Sons, Managing Agent for London Terrace, looked up pleasantly to report that the number of apartments rented here is considerably above the figure of last year at this time—high proof of the esteem with which our house is regarded among Manhattanites.

The moving process, incidentally, attained a high point of efficiency this year. Our service department men, as well as seasoned movers such as Chelsea Warehouses, agreed that things went forward more smoothly and with less confusion than at any time in their memory.

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French Accent

Conversation is no stranger to the Penthouse Club, but a rather unusual brand popped up there during the noon hour on October 7th. The occasion was the opening of the weekly class in conversational French taught by Lucette Meillard.

Residents interested in a more intimate acquaintance with the French language or who would like to take a beginners' course are invited to call the Penthouse Club for details. Classes are held every Tuesday noon and Miss Meillard will be happy to start an evening group for those who cannot come during the day. She also plans to institute occasional social gatherings in order to supplement the study with real French conversational atmosphere.

Lady at Leisure

BATTING for our Lady at Leisure, who had a date with a doc this month, is Miss Dorothy Ames Carter, columnist and writer on foods. Miss Carter studied results of a recent test of diet at the Mayo Clinic, where it was shown that certain vitamin deficiencies were the cause of "sour-puss" personalities.

Following are a couple of menus she devised with the "morale" vitamins especially in mind.

Luncheon Menu:

Broiled Beef Liver

Buttered Corn

Orange and Grapefruit Salad
Applesauce *Milk*

Broiled Beef Liver

Have liver sliced 1/2-inch thick. Wipe with cloth and remove skin and tubes if butcher has not done so. Salt and pepper lightly. Dot with butter and place in center of broiling pan 1 1/2 inches below broiling unit. Broil 2 1/2 minutes; turn and broil for 2 minutes on second side. Be careful not to overcook liver, as long cooking will make it tough. Allow 1/4 pound of liver for each serving.

Dinner Menu:

Tomato Juice

Roast Shoulder of Veal

Buttered Baby Lima Beans

Wilted Lettuce and Bacon Salad

Baked Custard *Tea or Coffee*

Roast Shoulder of Veal

Have butcher bone and roll shoulder of veal; after boning

and rolling, shoulder should weigh 4 to 5 1/2 pounds. Wipe with damp cloth. Salt and pepper to taste. Place meat, fat side up, on a rack in an uncovered roaster. Set oven control at moderate (325° F.) and pre-heat oven for 15 minutes. Place roaster in oven and cook, uncovered, allowing 42 minutes per pound.

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Manhattan Silhouette

(Continued from page 9)

of "5:30 To Midnight." Most of the characters of her book work in the advertising department of a large New York department store, and the influence of their working hours upon the general scheme of their lives is what constitutes the plot developments of the story.

She kept pretty busy during the years after she started in at Macy's. She found occasion for one or two trips abroad and has bicycled over portions of Europe as well as this country. She put in time at a marriage and divorce, but always somehow found her way back to an advertising de-

partment. She was at Bamberger's about a year ago when she decided to throw it over and write a novel. She quit her job, got up the next morning at her usual hour and started in. She writes on office hours. 9 to 12, lunch, 1 to 5:30. At the end of the winter she had her book finished, sent it to Harpers and it was accepted for publication.

The only proviso was that she add several thousand words here and there in the story to explain technical details connected with the advertising profession. Her publishers were of the opinion that readers would want to know what the duties of an advertising production manager are, the difference between a "line" drawing and a "wash," and just how it comes about that a figure on a drawing pad one day can appear as part of an advertisement in next morning's newspaper.

These matters attended to, she could sit back and wait for the royalties to roll in. But could she? Ladies must live, and besides, what if it should happen that the royalties *didn't* roll in? Only one thing to do—back to the

layout pencil. This time she connected with a job planning fashion layouts for the Montgomery Ward catalog—an ideal setup for her, because she has several months between catalog appearances with free time to write.

"5:30 To Midnight" appeared in September, receiving complimentary back pats from the critics. Just how good it's doing she won't know until December, when the first royalty report is due, but from indications she has received, it's enjoying popularity and the probabilities are that Harpers' financial department will contribute a nice token of esteem to hang on her Christmas tree. In the meantime she has another idea for a book which is going down on paper as soon as she gets her magazine story assignment finished.

So that was where we came in. It was getting on toward dinner time, the club soda was nearing depletion and Miss Willock had been very cooperative in the recital of her life history. The inevitable question had to be asked before departure. What about the future? Would it be art, would it be writing, or both?

Miss Willock was generous. She hoped it would be both. She would like to write as a steady profession and she would like to do something with art that wasn't circumscribed by an advertising deadline. Like the water colors on the wall? Yes, something like that.

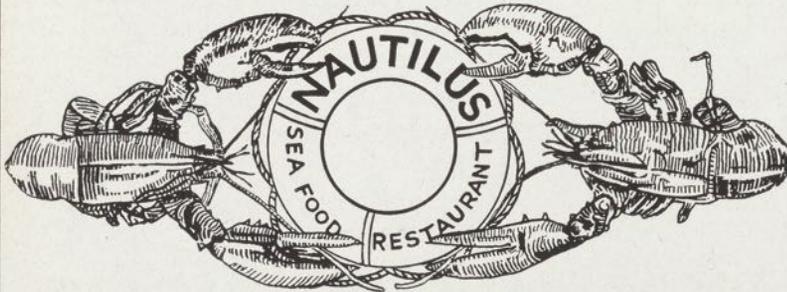
Still, she liked her job at Montgomery Ward, and still, you never can tell about royalties. Perhaps she'd better not go on record. Which goes to prove that Miss Willock is a wise young lady—almost as wise as one of the young ladies in her book.



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