

London Terrace News

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NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

MAY, 1940

VOLUME VIII

NUMBER 5

Cover

This month's cover represents a successfully ambitious effort on the part of Tom Hilton, president of the London Terrace Camera Club, to present "Spring Comes to London Terrace" in an unusual manner.

The photographic montage, as it is technically termed, was produced by dodging in negatives of thirteen different shots and making one print of the whole thing. Hilton constructed a special montage masking device which enables him to expose each picture separately so that it will come up to its proper finish independent of the other negatives in the montage.

The dateline and publication title were lettered white on the print.

It's a swell job, we think, and proof of the Camera Club's excellent contribution to pleasant living at our house.

Ladies' Night

Splash artists of the Women's Swimming Association will compete in their windup indoor meet of the season in the London Terrace Pool on the evening of Tuesday, May 21. All regu-

lar W.S.A. team members will be on hand to uphold their titles and compete against sister members who are trying to gain places on the team.

Among the W.S.A. stars who will appear are Helene Rains, former national breast stroke champion; Gloria Callen, national back stroke champion, and Lorraine Fischer, national individual medley champion. With the outdoor meets slated to open on Decoration Day, this indoor tangle should provide plenty of action and thrills as the climax of the season. Residents and their friends are well situated to pop downstairs for a look at the proceedings for an evening's diversion.

On the evening of Friday,

April 19, W.S.A. team members dried themselves off and came upstairs to the Penthouse Club to enjoy bingo, cards, and movies of water celebrities in action. All were enthusiastic over their first season's stay here at the Terrace, and we'll look forward to seeing them again next fall.

Wind-Up

"Monday Nights in the Penthouse Club" packed them in for the last session of the current season on April 29. Latecomers took standing room in the hall to listen to Countess Alexandra Tolstoy on the subject of "Tolstoy and the Russian Revolution." The Russian lady's remarks concerning her famous father and his relation to the revolution stirred plenty of interest and provoked an unusually lively discussion after the talk.

On the next to last Monday, April 22, Gerhart H. Seger delivered an enlightening and effective talk concerning "What Will Become of Europe?"

Roland L. Stratford, who inaugurated these weekly discussion sessions some years ago, is already making plans with his committee for a big start-off next fall for the 1940-41 season.



MAY, 1940

5

POETRY, SPRING AND THE CIRCUS

Garden Whimsy

*It's nice when springtime comes around
With grass and buds above the ground
When birds and care take upward flight
And Daylight Time dispels the night.*

WE ordered the horticultural reporter to make a report on spring activities in the Garden and thereabouts, but all we got out of him was the above effort painstakingly carved on a funkia leaf. But the mere presence of the funkia leaf was proof that spring had come to the Garden, so with expanded chest and light step we plunged through the window to look around.

There was the gardener all right, in the traditional pose with rake and shovel, getting the ground prepared for the new grass planting. The new grass should be up by the time this is in print. The hyacinths were out, made their first appearance on April 24; the daffodils were nodding their yellow heads along the walk borders, and we thought we detected a new note in the chirping of the sparrows. The variegated privet was showing its delicate green shoots in the midst of the taxus and the funkia was beginning to border the hyacinth beds.

All in all, everything seemed to be in order, so after a leisurely stroll around the Garden walks, we nodded goodbye to the gardener and went and wrote a poem ourself. As much as we can remember, it went something like this:

*The breeze blows warmly
Proud and free;
The air is balmy,
So are we.*

And just to prove it, we almost forgot to mention a very important item on the spring agenda. This is the planting of the Oriental plane trees along the Twenty-fourth Street side. There are fourteen of them strung down the block between the curb and the sidewalk, all ready to furnish a bit of shade and greenery for the benefit of the northsiders and their guests.

And so, having very splendidly taken care of the horticultural reporter's assignment, we went back to the office for a well-earned nap, only to find the h.r. stretched out all over the place, fast asleep, with a sign pinned over his chest which read:

*When your head takes wing
And flies high above,
You say it's spring,
But I say it's love.*

(ED. NOTE: Maybe it's both.)

Circus Day for Kids

AS a warm-up for the Jamboree, Chelsea Charities opened its coffers last month, then collected fifty neighborhood children and took them to see the circus in Madison Square Garden.

None of the youngsters had ever seen a circus before and needless to say their eyes had to be forcibly restrained from popping out of their sockets at the dazzling array of animals, clowns, riders and aerial artists. After it was all over and the Chelsea Charities hosts had returned them to their homes, one entranced young man summed up the appreciation of all of them by remarking, "Gee, London Terrace is a wonderful place!"

Clothing Distribution

As we have pointed out before, one of the most important and needed phases of the work of Chelsea Charities is the distribution of clothing contributed by Terrace residents and their friends. Ethel Nugent, social service director of the organization, offers the following letter to give testimony to the acute need for clothing among needy neighborhood families. After you have read it, take a look through your closets and see if there isn't something you can donate to this worthy undertaking.

Dear Mrs. Nugent—

This will introduce my son who as you see him is everything he has to wear his shoes is on the ground and hasn't only the overalls you see if there is anything you can do for him. I will never forget you in my prayer's how humble they may be. By now you must think I am very ungrateful person. never writing you a word of thanks for all the kind deed's you have done for me and my family. I do thank you from the bottom of my heart also the kind people of London Terrace, who give so much to unfortunate people like us also for giving my boys the chance of going away to the country something they never seen before. I didn't mean to wait till I was in need of something but it slip my mind I had to move and haven't been well for the last month because I would have went to see you myself instead of sending my son.

Forgive me if I have been ungrateful in the past.

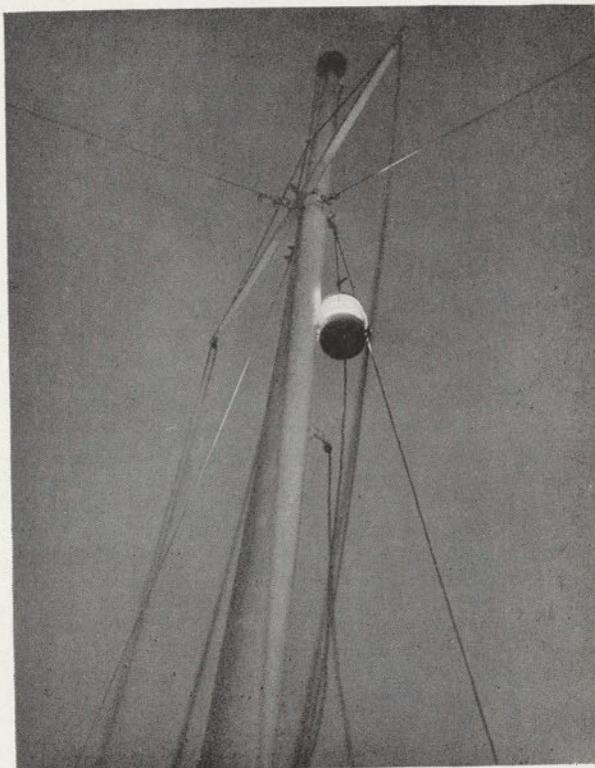
Sincerely

IT'S MARINE DECK SEASON

*Sun, sky and stars invite
Terrace roof-top relaxers*

THE clear weather ahead flag will be hoisted atop the Marine Deck this month and we'll settle down for a pleasant summer's cruise. What with the unsettled conditions afloat in these war days, it is doubly comforting to know that only an elevator-hop away we can enjoy many of the delights and relaxations of a trip to sea. We can bake in the same sun, gaze at the same stars in deck chairs, or at the ship rail and absorb the vista of far horizons and the tang of salt air from down the bay.

The use of the Marine Deck is a unique privilege which goes along with residency in London Terrace. In order that all of our 3,500 inhabitants who wish to may enjoy its use, the same cooperation and consideration among tenants which is typical of all our community enterprises, is to be expected upstairs. In order that there be no misunderstanding as to the privileges of the Marine Deck, certain regulations have been in effect, changed slightly from time to time to conform with the convenience and wishes of tenants and management. These regulations are printed here for your information and guidance. In formulating them, careful consideration has been given to the comfort, consideration and safety of all who are entitled to make use of the Marine Deck facilities.



Marine Deck mast at 9:00 P.M. as seen through the camera lens of Isobel Yaeger, London Terrace Camera Club

THE MARINE DECK

The Marine Deck is open daily to adult residents and guests accompanying them from 9:00 A. M. until 11:00 P. M. for quiet rest and relaxation.

Children under sixteen years of age are not permitted on the deck, except when accompanied by parents. No playing by children will be permitted at any time. The Management reserves the right to forbid the use of the Marine Deck to children whose actions are annoying to others.

Non-residents are not permitted the use of the deck unless accompanied by residents; and all resident visitors must be prepared to show their identification cards upon request. Since the number of chairs on the deck is limited by the space available, residents are requested not to use them regularly for non-resident guests. Visitors may not reserve or otherwise hold chairs for later arrivals or temporary absentees.

Sun bathers must use the deck chairs, and not lie or otherwise recline on the deck itself. Dressing gowns or robes must be worn to and from apartments.

No dogs, cats, or other pets are permitted on the deck at any time, nor may they be left in the Penthouse Club or hallway during visits to the deck.

No lunches or other refreshments of any kind are permitted to be bought or delivered to the Marine Deck.

In the interests of safety, visitors will not sit upon the parapet surrounding the deck.

The Marine Deck closes promptly at 11:00 P. M., and visitors are asked to leave the deck upon the striking of six bells. Entrance will be closed at 10:45 P. M., in order to prevent crowding and confusion on the stairway and in the elevator hallway in the Penthouse Club.

HER DAD HAD DOUGH

*Romance, money and intrigue mix
in this short tale of the younger set*

SUE BANKER is really an awfully nice girl, even if she does look strangely akin to a chow dog. She is J. C. Banker's only daughter—a fact that makes Sue the owner of a snappy yellow specially built roadster with her monogram on the door, her own sailboat named "The Susi," a horse named "Lady Grey" which she rides and another one named "Sub Chaser" which is always running in the Kentucky Derby. She went to school in France instead of in the town high school, and her clothes arrive by transatlantic steamer instead of in a big red delivery truck. It is also a well-known fact around town that anyone who marries Sue will have all sorts of rewards hurled at him such as a honeymoon around the world and a fully equipped home with a swimming pool. So far, however, there have been no takers, and girls like Katsie and me continued to panic the stag line in our last year's evening dresses while the appearance of Sue Banker on the dance floor was a signal for the boys to develop suddenly an epidemic of acute astigmatism.

All this is why Katsie and I were dumbfounded when Sue arrived at the Fourth of July Dance at the club with the best looking male this side of Robert Taylor in tow. Usually, in order even to get to the dance, Sue had to throw a large party beforehand with plenty of extra males present. But this number she arrived with certainly topped anything around town that I could think of, and he was obviously very much interested in Sue.

"Hello girls," Sue greeted us with an elk-like smile. "I want you to meet Tay Burgess—he's from North Carolina."

We murmured acknowledgments. So, in addition to everything he also had a southern accent! We could not help wondering . . .

The music started suddenly, and Johnny and Neil appeared to whisk Katsie and me off. As we danced off I glanced over Neil's shoulder and saw the handsome Tay practically drooling on Sue's neck as they glided by. He didn't seem to mind nobody cutting in, and between every dance he and Sue sat behind a potted palm. At last I had to speak to Neil.

"Neil—I think you might at least dance with Sue after the way you've practically been living in her swimming pool."

Guilty and unsuspecting, Neil gulped. "I was

going to—after a while." And thus it happened that I found myself gliding off with the fascinating Tay Burgess. I was completely under his spell until he opened his mouth, and in accents mellowed with the North Carolina sunshine, said, "You've known Sue all your life, I suppose—does her old man really have as much money as he's supposed to?"

Now although I am no brain trust, I do give myself credit for a grain or two of sense, and I knew right away that Tay Burgess was the certain loathsome type of male who likes people for what they have instead of what they are—the type that secretly thinks Roosevelt is swell, but who loudly joins in the lament at all the parties—who climbs up the rungs of the social ladder on the shoulders of girls like Sue Banker. It made me positively ill to think of poor little Sue, probably crazy about him, and I decided right then and there that something would have to be done, and also that I would be the one to do it, starting immediately.

"Tay," I said, "where did you meet Sue?"

"On the boat going to Bermuda," he said.

"Oh yes—last April," I murmured wistfully. "I was furious with daddy for not letting me go with her, but he's so funny about things like that."

"You mean he doesn't like you to travel?" the Burgess asked, not *too* interestedly.

"Oh yes, if he and mother are along, but we had so much trouble coming back from Europe—all the fortune hunters you know—that he's afraid if I go off alone some time I'll be swept off my feet by some impoverished count or something." I laughed gayly. "Silly, isn't it? But poor daddy is so cautious."

Well, I could fairly see the new respect for me dawning in his eyes, and I knew I had sized him up correctly. Although a social climber of the worst type, he was none the less human, and although I am no Hedy Lamarr, I was not exactly left standing around when Mother Nature was doling out the charm, and Tay Burgess would certainly prefer one million and a cute chick to three million and a chow dog.

"What are you doing tomorrow night?" the Burgess asked, practically putting the noose around his own neck.

"Not a thing," I said. Of course I did have a

date with Neil, but I was sure he would be willing to give it up for the cause.

"Shall I come around about eight? Where do you live?"

This had me temporarily in a dilemma, as I did not want to play the role of heiress in our comfortable but altogether too homey house on Maple Street, with the noisy plumbing, the green striped chair in the living room that nobody could sit in because of the wobbly legs, and Hester singing "O, Dem Golden Slippers" while banging pots and pans in the kitchen.

"I'll come by for you instead," I finally said, as an inspiration struck me. "Where are you staying?"

"At Sue's."

The utter gall of the creature almost dumfounded me. I could imagine Sue's feelings when he calmly announced that he was having a date with another girl when he was her house guest. Still, there is no telling to what lengths a Social Climbing Fortune Hunter will go to achieve his ends.

I had it all planned anyway. Luckily Katsie's

next night. The first step in the campaign has been successful and I retired that night marveling at my own genius.

He was waiting for me on Sue's veranda the following evening as I came to a screeching halt in the drive, the sound of which would have made Katsie's brother turn prematurely gray. I wondered where Sue was, and what she thought about me kidnapping her house guest in this fashion. Well anyway, I thought, she would thank me for it some day.

We drove out the River Road. It was still light and the sky was sort of pinky gray. I had the top down on the car, and the air was softly cool.

We talked about lots of things, and he told me about the little town in North Carolina where he was born and how he came up north to work.

"It was just by luck I got that job on the Bermuda boat," he said, "that certainly was my lucky day. I would never have met Sue if it hadn't been for that job."

"Hey," I reminded him silently, "it's me you're after now, remember?"



Almost simultaneously Sue's car pulled up just behind me

brother was manager of the Packard Auto agency and he would, with a little vamping, let me use one of the demonstrators for the evening. I knew the one I wanted. A bright yellow job with white wall tires and a black convertible top. Mmmmmmm. Wouldn't the Burgess froth at the mouth when I arrived in that, clad in my new white silk jersey number which was guaranteed to make even one of Sue's outfits look like something from Klein's!

Neil was a trifle sulky when I outlined to him my little plan, but finally agreed to let our date slide in order to save Sue from the designs of the Burgess.

Katsie's brother too was a bit balky, but after I got very coy behind a potted palm he gave in and promised me the yellow Packard for the

Apparently he didn't, for he just went on and on about Sue.

"There were lots of cute girls on the boat, but Sue was the only one I really enjoyed being with. She has an awful lot to her, don't you think?"

"Yeah," I hissed, whipping the Packard around a bend.

"When she asked me to look her up I didn't think she really meant it, but I took a chance anyway, and then she asked me to come out for the weekend."

"Do go on," I barked. By this time I was getting peevish.

"Well—you can imagine my feelings when I found out her father was a millionaire! It just about floored me."

(Continued on page 18)

Hanging

You're invited, beginning May 15, to look in at the first competition exhibition of the London Terrace Camera Club. Entries representing the best work of the Club's fifty-odd members since its formation six months ago, will be on view in the newly-opened exhibition room on the second floor of the 410 Building.

Ribbons will be awarded to first, second and third prizes and in addition there will be three honorable mentions. All prints will be judged and scored on artistic and technical merits by Jacob Deschin, well-known writer and photographer and honorary member of the Club.

Over a period of three exhibitions which are planned, grand prizes will be awarded consisting of merchandise credits on Abe Cohen's Camera Exchange which will amount to 25 per cent more than the total amount collected in "hanging" fees by the exhibitors. The "hanging" fee is ten cents a print.

Admittance to the exhibition is free, and members of the Club hope you will avail yourself of the opportunity to come in and get acquainted.

B. and B.

That convenient shop around the corner, the London Terrace Beauty and Barber Shop, has greeted the new season with new management.

Mr. Victor, formerly prominent in uptown tonsorial circles, is the new proprietor. He decided that life would be pleasant further south, so he has moved in with his service, his smile and his experience for the benefit of Terrace heads, hands and faces.

Mr. Victor's attendants are expert and efficient, whether it's a "once-over" for a gentleman in a hurry, or a complete re-styling of milady's coiffure. 461 Building, of course, and Victor invites your custom.

PLAYERS SCORE HIT WITH "FIRST LADY"

THE London Terrace Players presented a fast-moving, well-acted production of "First Lady," by George S. Kaufman and Katherine Dayton on the stage of the Elizabeth Flynn Grill Playhouse for four nights beginning Monday, April 29, and a special performance on May 6.

The auditorium was comfor-

tor Keane. Samson Gordon's direction exhibited a sure, smooth hand in characterization and timing. The two settings designed and executed by Robert Paddock left nothing desired.

All in all, the production may well be termed a triumph for an endeavor which adds much to pleasure of our community liv-



The Players in the toils of preparation

tably filled each night by an appreciative audience which was treated to an excellent performance of the Broadway hit.

The leading role of Lucy Chase Wayne was expertly handled by Lucille Overton, whose charming interpretation retained all the sparkle and wit of the authors' dialogue and situations. As her rival for social and political supremacy, Lora Goldner supplied just the right note of contrast in the part of Irene Hibbard. Al Gottlieb was properly pompous as Carter Hibbard and Charlotte Louella Zentner gave a vivacious characterization of Mrs. Creevy.

The supporting cast measured up well to the pace set by the leading players and contributed handsomely to the success of the production. Prominent were Leonore Sonn as Sophy Prestcott, Paul Addams as Stephen Wayne, Marion Enright as Mrs. Hardwick, Renata Roberts as the Baroness, and John Eels as Sena-

ing. Everyone concerned worked hard and faithfully for many weeks and the result showed ample proof of what can be accomplished by intelligent, sincere, cooperative effort. A special round of congratulations should be awarded to Mr. R. S. Romberger for his supervision and construction of the stage, and in arranging for the lighting, curtains and other necessary equipment. He started from scratch and did a fine job. A word of thanks goes to the management of the Terrace, whose cooperation made the Players possible.

The success of their first two efforts has encouraged the Players to make ambitious plans for next season. Meetings, lectures and discussions will continue until the end of June. The tentative program for the fall includes production of a revue, a play and another informal evening of entertainment similar to the one which was so successful last March.

FOOD FOR BRAIN TUSSLERS

The Chess Club went fancy on the night of April 17, when cake, coffee and a trick playing exhibition were served up for the pleasure and edification of members and their friends. The cake, a huge one in the form of a chess board, provided by Mrs. Eva Robin, was demolished in near record time by the players after the strain of a tandem simultaneous exhibition. Mrs. Rowland Haines, charming wife of our resident manager, did an efficient job at the coffee urn.

The trick exhibition saw Mark Peckar and Jerome Barry, assisted toward the close by Richard Brenneis, take on fifteen opponents at the same time. The trio won eleven out of the fifteen games, drew three, lost one. Unfinished games were adjudicated near the end of the evening by Ralph de Golier, resident veteran expert.

The hero of the evening who won against the tandem was Samuel Mottur. Those who drew were Richard Martin,



Photo by Deschin, L. T. Camera Club

Chess Club members study cake eating problem

Philip Riddell and H. J. Solomon.

On hand to make the affair completely official were Jacob Deschin and Thomas Hilton of the London Terrace Camera Club, who got in some good work with their cameras.

The Chess Club meets every Wednesday evening in the Penthouse Club. If you're at all interested in the game, come up and sit in at a table. Beginners and muddlers will find just as much company as more experienced players.

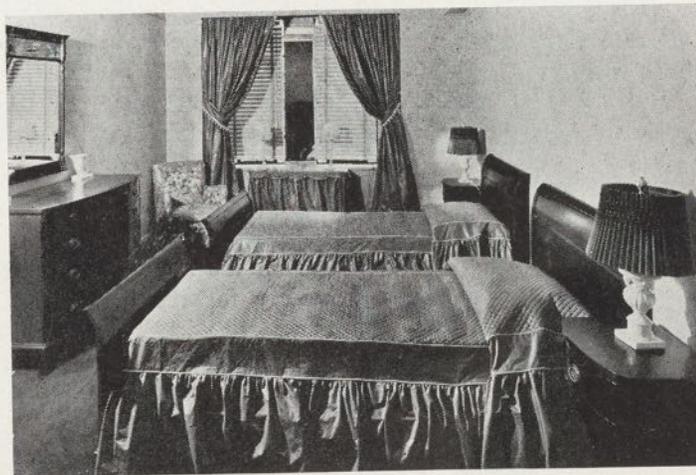
FURNISHED APARTMENTS OPEN FOR BUSINESS

Mr. Lockwood, down in the Renting Office, has released details of the 1940 apartments specially furnished for transient friends and relatives of tenants during the term of the World's Fair.

These apartments were tremendously popular last year and reservations for their occupancy should be made as far in advance as possible. In order to simplify the bookkeeping and auditing, rent is required with reservation.

The apartments come in two general units. One is fitted up as a large bedroom with twin beds, separate kitchenette and dressing room. This unit may be had for \$4.00 a day.

The other unit consists of living room, bedroom and kitchen



en with complete facilities for housekeeping. The bedroom is furnished with twin beds and the living room has two day beds. It costs \$6.00 a day. Bathrooms, of course, are included with both units and maid service and elec-

tricity are furnished at no extra charge.

In these apartments your visiting friends can have hotel service with the satisfaction of a more friendly, comfortable atmosphere.



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Last Year's Clothes
ALTERED

This Year's Clothes
MADE TO ORDER
TAILORING
DRESSMAKING

Any Material
Any Style

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TERRACE
TAILORS**

For Men and Women

410 Building (Store)
415 Building
(Lower Corridor)
Call on House Phone

Shop Shots



MY first experience as a shop shooter impressed on me many things about the London Terrace concessionaires which I didn't really know, for instance that

The Book Shop

is one of those places where you go in for a birthday card and stagger out with three or four magazines, a set of highball glasses, a best seller, a couple of ash trays and a box of monogrammed stationery. It's just that you get browsing around in there, and before you know it you've bought all these things you've been meaning to get for ages.

The Royal Scarlet

will inspire you with ideas for tempting lagging spring appetites without the aid of old fashioned spring tonic. The salad season is here along with the silly season, and you'll be amazed, as I was, at what can be done with the "fixings" you'll find over at the Royal Scarlet.

The Lingerie Shop

has all the new shades of spring hosiery for the ladies. No getting away with just any old shade this season, with our legs so much in evidence! They have a beautiful 3-thread stocking that looks like 2 thread, wears wonderfully, and is only 89c a pair!

The Beauty Shop

will assure you of pale hands pink tipped—or scarlet tipped if you prefer. Better make an appointment now, and try "Shy"—it's a delicate smoky pink hue,

perfect with your spring pastels and with navy and black.

Whelan Drug

is featuring desserts à la mode these days. Have an Angel, All Black. (That's a piece of angel food cake with chocolate icing and chocolate ice cream). Or, if you prefer, have a Swedish Angel, which is angel food with white icing and vanilla ice cream! Or if you want a sandwich, order a B.T. on à la nudist, and you'll get a bacon and tomato on toast, without dressing!

Sisk Tours

are ready to console you if you haven't time (or \$\$s) to take a real spring vacation. Let them describe a cruise to Tidewater, Virginia, which includes a delightful sojourn at Virginia Beach or Old Point Comfort and the opportunity to visit Williamsburg, particularly lovely at this time of year. You'll have a wonderful time on the boat, too, and p.s. the food is grand!

It's time for me to dart over to

Elizabeth Flynn's

for one of her good lunches. See you next time!

Yours truly,
THE SHOP SHOOTER.

THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

JAMBOREE TO RUN TWO NIGHTS

UNDER the efficient chairmanship of Sheffield A. Arnold, his fellow officers of Chelsea Charities and the various Building chairmen, plans for the fourth annual Chelsea Jamboree are buzzing along toward the grand finale in June.

The date has been set and this

The game booths will be constructed so that players can operate from three sides, thus relieving congestion at the wheels.

The purpose of this undertaking as you probably know, is informal fun for tenants and their friends, the proceeds of which will go to providing vacations

Chelesa Charities House Chairmen

405—Mrs. Leslie H. Campbell	2 F (415)	445—Mrs. H. Van W. Berry	6 C
410—Mrs. Milton Flynn	18 A	450—Mrs. Walter G. Thompson	9 A
415—Mrs. Byron Hull	6 F	455—Mrs. Joseph Mahar	17 F
420—Mrs. William E. Stiver	3-E	460—Mrs. Arthur Grenier	16 F
425—Mrs. Robert Billingsley	4 D (455)	465—Mrs. Walter A. Cooney	3 B
430—Mrs. William J. Forbes	16 B	470—Mrs. Charles B. Lawrence, Jr.	3 A
435—Mrs. Willard Isham	8 A	Mrs. Gerald F. Finley	10 J
440—Mrs. Thomas P. McAweeney	11 B	(vice chairman)	

affords the first important innovation from former years. The Jamboree will be held for two nights instead of the usual one—June 12 and 13. The place is the Garden. The high mark of attendance last year makes the double-night event possible and should result in increased volume of financial intake which will send a large number of neighborhood youngsters for two week outings in the country.

Wheels of Fortune

The most popular of the wheels of chance, games of skill, fortune tellers and stunts of last year will be repeated, with new and exciting attractions promised. The musical program is shaping up well, with Emile Petti and his orchestra already promised for an appearance as they did last year.

Two entrance gates will operate—one at the 465 end of the Garden, the other at the 405.

for neighborhood children who otherwise would go through the summer without benefit of fresh air and healthy outdoor recreation.

See Your Chairman

All tenants who possibly can, should lend a hand for the work which is necessary to make the affair a success. The Building chairmen have been selected and a list appears here. Get in touch with your chairman immediately to signify your willingness to cooperate. Any ideas you may have for games or stunts which will be moneymakers will be welcomed. The main point is to get your name down so that the Building chairmen can know as soon as possible just whom they can count on for help.

The Jamboree is a great undertaking—a good time for everybody in a very worthy cause. This year it should be bigger and better than ever.

CARDS — GIFTS STATIONERY

PERSONALIZED NAPKINS AND COASTERS
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NEW DESIGNS IN
PLACE MATS AND
NAPKINS TO MATCH.

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AND

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THE BETTER KIND

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ENLARGEMENTS

KODAKS FILMS

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EASY PAYMENTS

ARRANGED

AS LOW AS 10c A DAY

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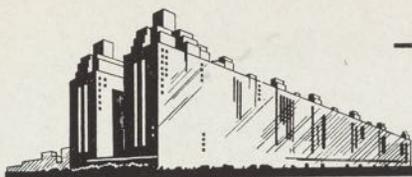
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TALK OF THE TERRACE



Reports from our baton-wielding neighbors disclose that Reggie Childs, 435 Building, has just enjoyed a record-breaking stay at the Meulbach Hotel in Kansas City. . . . Reggie is now en route to Washington, D. C., for an engagement, but we will be seeing him soon atop the Marine Deck . . . not directing his band, but relaxing in good British fashion . . . and Emile Petti was caught telling the fountain attendant at Whelan's that his dance "ork" is again featured at the Savoy Plaza. . . Little Ronald Reiss of the 410 sector is appearing in "Medicine Show," current at the New Yorker Theatre . . . thus adding to his envious record of legitimate plays. . . . Add interesting tenants . . . Donnis Fernandez, Powers' model, kept busy with fashion shows at Saks Fifth, Tailored Woman and photog work with various advertisers. . . . Prominent young resident and distinguished composer, Frederick Woltmann presented a new work to the American public, "Incantation," played by the Rochester Philharmonic over NBC's nationwide network, April 26. . . . The

1940 World's Fair will again be treated to Della Carrol and her Terrace room mate, Sylvia McKay, who are negotiating with Fair producers. . . . Ruth Colby Bieber, Penthouse Club manager, after a whirl of social teas throughout the middle west has finally arrived in Hollywood . . . and too busy to write. . . . Early morning radio enthusiasts regretted switch of theme songs on Stan Shaw's sun dodger's show . . . Stan tells us he had nothing to do with the change, and former theme, "Milkman's Matinee" is now back on the program. . . . Will Osborne, popular dance band leader and Terrace resident, sends word that he is sliding it out at the Casa Mañana in Culver City . . . the barman at Elizabeth Flynn's mentions the scent of magnolia and southern hospitality as ingredients blended into the Scarlett O'Hara cocktail.

(EDITOR'S NOTE: *This is the first appearance in the NEWS of "Talk of the Terrace." Cooperation from readers is invited and welcomed. Send in your items of interest to the editor, Penthouse Club.*)

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HOW'S YOUR HEALTH?

(EDITOR'S NOTE: *This month, Miss Murray of the London Terrace Gymnasium team of Vera Post and Elizabeth Murray, springs forward with some hints on the psychological effects of simple home exercises.*)

Too Tired to Exercise

MY experience has convinced me that much of the benefit gained from exercise is psychological. I do not mean to imply that exercise is not one of the prime requisites of healthy and full living, but it stands to reason that no great lasting change takes place in an occasional ten or fifteen minutes devoted to it. On the other hand the person who exercises regularly feels better because he is doing something to benefit his body, and he knows it!

Every so often someone says to me, "Oh I know I should exercise, but I never have time in the morning and at night I'm simply too tired." Frequently this is an attitude of years' standing.

To those of you who are victims of this fatigue habit I suggest the following effective and simple home treatment. The next time you come home after a bad day too tired to think of

anything but getting to bed, try it. It will convince you of the fallacy of nourishing the "too tired" attitude. Undress, and while drawing a hot bath, do a few simple exercises . . . enough to stimulate circulation. Finish the hot bath with a cold or tepid shower, followed by a brisk drying with a rough towel, and see how much better you feel than on those evenings when you got into bed wondering how you would ever get up to face the horror of the next day.

Continue this program regularly, gradually adding to the exercise program, and it won't be long before your evening at home takes on a new interest, and an engagement outside can be looked forward to with pleasant anticipation. Psychologically you will have replaced a gnawing concern for your own negligence with a sense of satisfaction, well-being and achievement.

ELIZABETH MURRAY

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DAD HAD DOUGH

(Continued from page 9)

I simply could not stand any more of this.

"What," I demanded, "is your game?"

He sort of straightened up as though roused from a trance. "Oh yes—naturally you wonder why I asked you to come out with me tonight—well, probably you'll think I'm awfully silly, but I wanted to get another rich girl's slant on the situation. You see, I'm in love with Sue, and I haven't a cent—nothing but a fairly good voice and a future if things break the way I hope they will. I want to ask Sue to marry me. I had hoped to this week-end. But with all her money and the things she's been used to, I'd certainly have an awful nerve to ask her to move into a two room apartment and do her own work, wouldn't I?"

By this time I had caught on to the fact that I had misjudged The Burgess. However, there was no time for remorse or anything. All I wanted to do was to return him to Sue's house as quickly as possible.

"Listen," I said rapidly. "Take my advice and marry her. If she

really loves you she'll live in a tent. I know I would if I were in love." My mind began to wander a little at this point, thinking about wigwam life with Neil, but I soon snapped back to reality when the loud blare of a car horn rent the air. The horn was familiar—there was only one like it in town and it belonged on Sue Banker's specially built convertible with initials on the door. I pulled over to the side of the road and came to a jolting stop. Almost simultaneously Sue's car pulled up just behind me and she was on the running board in a second, all windblown and mad as hops. The effect detracted somewhat from the chow dog expression and for the first time that I could remember, she really looked attractive.

"So you went for a walk, hey," she cried at Tay. "I hate you—you—" Leaving our imaginations rampant, she turned on me with equal venom.

"And as for you—you think you're quite the glamour girl, don't you?" I couldn't help cringing, for I really did like Sue and hated to have her, even temporarily, so contemptuous of me.

"Sue, please believe me," Tay was pleading all during the tirade, "it looks bad I know, but I can explain—really I—"

"I never want to see you again," Sue cried. "Go back to the house, pack your bag and get out. After all those things you were telling me last night—"

"But Sue, I meant them—I still mean them—and I have lots more to tell you if you'll only listen," Tay roared. "I love you!"

I felt awfully superfluous. Things quieted down as suddenly as they had flared up as Sue, taken by surprise, practically fell into the car.

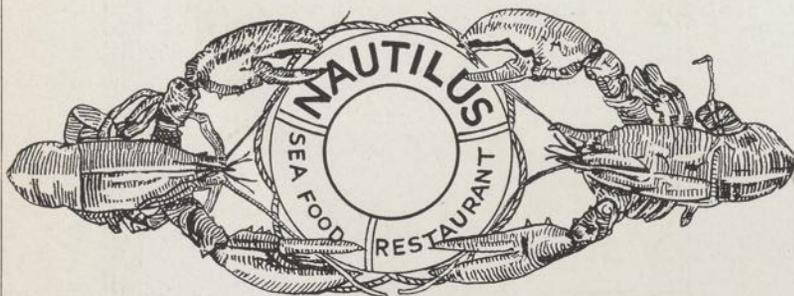
"See you in church," I called tritely, as I whizzed past them.

And sure enough I did. Kat-sie and I were bridesmaids.

DOROTHY D. PENTZ

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