

MAY 9 1938

# London Terrace News



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MAY

1938



3 Story Fireproof Building  
45,000 sq. ft. of Space  
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**24 HOUR SERVICE**

## **EXCELSIOR GARAGES, INC.**

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SWITCHBOARD TO EXCELSIOR GARAGES, INC.

*Call the House Operator and we are at your service*

**PICKUP and DELIVERY**

**ANY HOUR OF THE DAY OR NIGHT**

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See the new 1938 Dodge and Plymouth. The "American Beauties" of motor car transportation. Our new car showrooms in London Terrace, on 10th Avenue and 24th Street.

### *Dependable Used Cars and Trucks*

Visit our used car display at 519 West 23rd Street. Take advantage of our large selection of Guaranteed and Reconditioned used cars and trucks. All makes and models. Priced right to fit your pocketbook.

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**EXPERT SERVICE MECHANICS**  
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**24 HOUR EFFICIENT — RELIABLE SERVICE**

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WM. A. WHITE  
& SONS

Established 1868

*Renting and Man-  
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*Yes!*

## WE CERTAINLY DO HAVE FURNISHED APARTMENTS

THE Management has made available a number of furnished apartments which may be leased for the summer season or longer. They are available in good locations throughout the various buildings in units of one or two rooms, with baths and fully equipped kitchens.

THESE apartments are ideal for the individual, couple, or small family who wish a home background of taste and individuality for their stay in the city without burdening themselves with long leases or the necessity of buying furniture.

Furnishings are in top-notch condition and are designed for comfortable living in tasteful surroundings.

IF you have friends or relatives who are planning to be in New York why not earn their undying gratitude by telling them about our furnished apartments?

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MAY, 19

# LASTING SATISFACTION

*BECAUSE everything is carefully hand-finished and completely  
ODORLESS.*



You'll enjoy wearing clothes that have been cleaned by our  
CUSTOM CLEANING process.



SO CONVENIENT—SIMPLY CALL ON HOUSE PHONE.  
And remember! SAME DAY CLEANING, if desired.

## LONDON TERRACE CLEANERS TAILORS — FURRIERS

410 Building (Store)

415 Building (Lower Corridor)

# SPRING SALADS

DELICIOUS • TEMPTING • COOLING

Tomato Stuffed with Fresh Chicken Salad and Stuffed Celery with  
Roquefort Cream Cheese

Fresh Maryland Crabflake Salad with Tomato Slices and Green Pepper  
Rings

Assorted Fresh Fruit Salad with Canapes

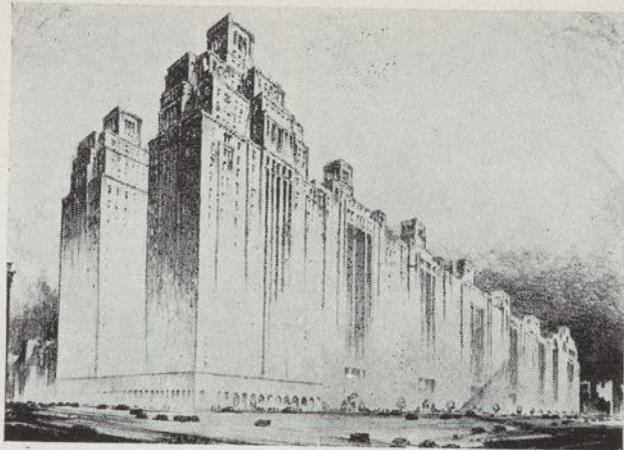
Fresh Maine Lobster and Rose Shrimps Salad with Tomato Slices

Cold Sliced Breast of Turkey with Fresh Fruit Salad

—◆—  
*All served on our 50c, 60c, 70c and 90c luncheons and our 85c  
and \$1.10 dinners.*

—◆—  
Try the new West Indian Dacquiri made on the most modern  
Electric Mixer at our Cocktail LOUNGE BAR, 35c

ELIZABETH FLYNN'S LONDON TERRACE RESTAURANT, INC.



# London Terrace

In Old Chelsea



NOW RENTING

FOR OCTOBER

## A HOME WITHIN A CITY—A CITY WITHIN ITSELF

Forty-one types of apartment ranging from one room and kitchenette to six room penthouse; some with wood-burning fireplaces, many with cross ventilation. A good selection of apartments available for immediate occupancy.

Renting Office on Premises—435 West 23rd Street

**WM. A. WHITE & SONS**

Established 1868

51 EAST 42nd STREET

*Renting and Managing Agents*

NEW YORK CITY

## Let Us Help with Your Spring Housecleaning

Maid Service.....50c an hour

Special Monthly Rates

### Floor Waxing:

1 room..... \$1.75

2 rooms..... 3.00

3 rooms..... 4.50

75c an hour for waxing  
around rugs.

Wall washing.....75c an hour

### Window Cleaning:

Double window.....40c each

Single window.....25c each

Bathroom window....15c each



*For further details call the*

**HOUSEKEEPING DEPARTMENT**

# London Terrace

MAY, 1938

VOLUME VI

NUMBER 5

## Tennis Club

Hoboken has a tennis club—a very fine tennis club, according to the prospectus, with “admission accorded only to men and women, who as members, will enhance and promote the congeniality of the club.”

The courts are of the best, the clubhouse is excellent, there are showers and locker rooms, and light refreshments are available on the premises. We haven’t had a chance to check up on all this, but Hoboken is only a stone’s throw from here—if you have Hubbell’s arm—and tennis enthusiasts may consider it worth investigating.

You can write to Stephen V. Brubans at the Club for information or you can saunter down to the ferry some pleasant day and go over and have a look for yourself. The address is the Hoboken Tennis Club, Castle Point Terrace, Hoboken, N. J. You take a 14th Street Hoboken ferry and from there walk or ride a bus to 11th Street.

## Summer Bridge

A few warm weather changes in the Bridge Club sessions have been announced by Mrs. Stark to go into effect May 1st. The afternoon instruction group will be discontinued for the summer, and beginners duplicate will hold forth on Tuesday afternoons at 1:45. Advanced dupli-

cate sessions will be held on Tuesday, Thursday and Saturday evenings and Saturday afternoons.

Mrs. Stark also invites her Terrace players to rally round at her newly-organized Sunday night Bridge sessions at the Empire Hotel, 63d Street and Broadway. The time is 7:30 P.M., the fee fifty cents.

## Check-Up

You’ve probably noticed the Terrace “diary” ads currently placed in the morning papers by Wm. A. White & Sons, Managing Agents for London Terrace. A clever stunt, this, and one which is getting a lot of attention around town. In fact the attention has been so minute that a Miss Margarete Martin wrote in on very handsome stationery to call attention to a “boner” occurring in one of the ads.

In this particular ad the diary mentioned the fact that the *Normandie*, “very gay with lights, slipped by just as we went to bed.” The only trouble was,

points out Miss Martin, that the *Normandie* was pictured going out to sea, when as a matter of fact, she never leaves her berth at any other time than noon or eleven o’clock in the morning.

That’s the trouble with these realists—they love to make an artist’s burden a heavy one. Well—maybe some time the *Normandie* will sail at night just to confound the realists. In the meantime residents, as Miss Martin suggests, will have to be content with the *Bremen* or *Europa*, which do their port-leaving under the light of the stars.

## Plea

Mrs. Ethel Nugent, who has charge of collecting and distributing clothing to needy families of the neighborhood, an activity sponsored by Chelsea Charities, enters a plea that should not fall on deaf ears. She says that the winter just past has been a hard one for her families and that clothing is sorely needed. Her clothing collections have fallen off lately and the demand far exceeds supply.

The several members of Chelsea Charities who assist Mrs. Nugent are clamoring that they are not kept busy, so it is up to residents to dig around in the closets and trunks and put some of that never-used-but-still-good wearing apparel to good use. Mrs. Nugent may be reached over the house phone.





## SERVICE VETS DECORATED

Mrs. Wheeler will also present her unique Living Book Reviews on both evenings as well as comment on current books.

The first guest author of Mrs. Wheeler's series was Rene Belbenoit, author of "Dry Guillotine," and the second Sarah-Elizabeth Rodger, who wrote "The Strange Woman."

Admission is fifty cents and the time 8:30 P. M.

### Hiatus

Monday Nights in the Penthouse Club called it a successful season on April 18th, winding up with a return engagement of Florence Jensen and her interesting discussion of numerology. The advent of warm weather and the departure of Mr. Roland Stratford, guiding genius of the enterprise on a business trip have put an end to the activities of these popular discussion meetings until next Fall.

THE veterans of the Uniformed Service department have received their annual decorations, sat for their group portrait and are all set for another year of making life pleasant for tenants. The number of long-record men is a gratifying one and we consider it a privilege to reproduce their portraits here, along with their names and years of service. Unfortunately ten of the vets were unable to appear for the picture, being kept away by illness or other unavoidable causes.

Altogether, there are forty men who have been with us five years and over. The total number in Uniformed Service is 121, so this percentage is a high one. It speaks well for the friendly, considerate relations between management, residents and employees.

The sleeve-ratings for the men

are one red bar for each year up to five. At five years a gold star appears in place of the red bars, and for each year after the fifth, a gold bar is added to the star.

The flowers blooming so profusely at the feet of the men in the picture are the new Garden hyacinths set out at the direction of Mr. Clucas, our landscape consultant, along with a number of other new beds.

Husbands have been complaining that since the new flowers appeared stay-at-home wives have paid more attention to the scenery out of windows than to their domestic duties, but on taking a look themselves, admitted that the ladies had the right idea. The Garden has really outdone itself this year, thanks to the tender ministrations of Gardener McAdam and the foresight of Mr. Clucas.



(SEATED) R. Robinson, 7 yrs.; D. McKenna, 6 yrs.; T. Leslie, 5 yrs.; T. Maher, 8 yrs.; J. Stone, 7 yrs.; J. O'Connor, 8 yrs.; P. O'Reilly, 6 yrs.; J. Duffy, 6 yrs.; J. Byrnes, 7 yrs. (MIDDLE ROW) O. Hoffman, 8 yrs.; W. Stutz, 8 yrs.; J. Clifford, 8 yrs.; J. McGrath, 5 yrs.; B. McConnell, 7 yrs.; L. Lee, 5 yrs.; P. Lee, 7 yrs.; C. Creed, 7 yrs.; M. Lennon, 5 yrs.; J. Benitez, 8 yrs. (TOP ROW) E. Dunne, 7 yrs.; J. Ryan, 6 yrs.; E. Reynolds, 6 yrs.; J. Hayes, 5 yrs.; P. McAvoy, 5 yrs.; C. Arent, 8 yrs.; W. Hall, 7 yrs.; J. Dolan, 8 yrs.; W. Ward, 7 yrs.; M. Brogan, 5 yrs.; S. Visel, 8 yrs.

## SPRING ARRIVES ON SCHEDULE

THE balmy breezes blew, the air was fresh and new, the little children laughed and played, the flowers grew and grew.

*(Ed. Note: Spring is here. Made its official appearance on Saturday afternoon, April 16th, in the Garden of London Terrace. Present were a hatful of rabbits, three carloads of tots, nineteen divisions of proud parents, 36 floors of window-gazer-outers, an enormous model bunny and the Spirit of Easter, which it was the day before it.)*

Yes, it was a pleasant afternoon. Unlike most Easter and Spring celebrations, the sun shone, the air was warm and

They sang "The Star Spangled Banner" in English, "La Marseillaise" in French, and three songs specially written by Alta Vera Arnold for this and other occasions. The songs are: "At the Ecole Maternelle Française," "Happy Easter" and "Dear Father We Thank You." Nice having a song writer in the house, isn't it?

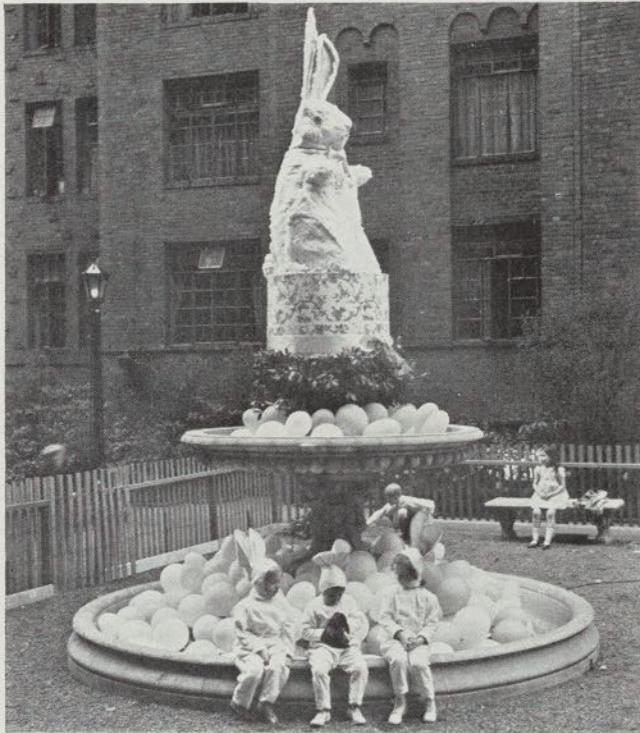
After the French children had finished warbling, the London Terrace School children, ushered by schoolmarm Delia Truman dashed out in bunny costumes and acted a pantomime about going to sleep and having rabbits come along and leave baskets and

asked weren't they ashamed of themselves for horning in on a kiddie party, replied that they were doing it for their waists-lines.

After that everybody admired the Garden, the big bunny and the colored balloons representing Easter eggs which were the suggestion of Ronald Douglas Clucas, official Terrace landscaper.

And my gosh—we almost forgot about the live bunnies who were among the star attractions, provided by Miss Janet Mack. They ran around in a special enclosure in the Garden for several days before the celebration and have since been adopted into several Terrace families. There were eight of them and don't look now but everybody is counting on their fingers how many rabbits there are going to be next year.

Counting on their *fingers*, did you say?



*Terrace tots, three of them costumed for Easter Party, investigate Garden wild life*

winter clothes were in charge of the moths.

The first indication that things were about to happen was the advent of the pink-pinafores members of the Ecole Maternelle Francaise, who trooped into the Garden with schoolmarm Fregosi and her aides, formed a formation and started in to sing.

waking up and finding the baskets. Various breath-holding parents came through nicely and are doing very well, thank you.

After that, all the children were turned loose to hunt for hidden Easter eggs around the Garden walks. Everybody found some, including two portly, middle-aged gentlemen who when

## VISITORS

DEAR old England sent a unique delegation of ladies to look us over the week before Easter and they had quite a time for themselves. The delegation consisted of nine boys from the Betteshanger School, Kent, England, accompanied by their headmaster, A. Howard Evans.

The Betteshanger specialty is a new kind of physical training which has been adopted by many British schools of recent years. One of its important elements is a system of rhythmic exercises done in unison. The boys kindly consented to put on an exhibition for residents. It took place in Elizabeth Flynn's downstairs dining room, picked for its size and convenience. An enthusiastic audience watched the boys go through their paces on Friday, April 15th, after they had been shown through the Garden and had their pictures taken admiring the Easter bunnies.

The boys stayed here for a couple of days and were quite



*Betteshanger boys entertain Easter rabbits*

intrigued with the largest apartment house in the world, the Bobbies particularly. If the

sight of the helmets and the uniforms made the Britishers homesick, they didn't mention it.

## CHELSEA JAMBOREE PLANS START

THE second annual Chelsea Jamboree is set for Thursday, June 9th. This ambitious, colorful Terrace undertaking, sponsored by Chelsea Charities, was so successful in its initial appearance last year that a return engagement was practically a foregone conclusion. As you probably know, last year's Jamboree was a combination carnival, garden party and general gala evening for the purpose of raising funds to help less fortunate families and children of the neighborhood. It is a twin undertaking to the Christmas Party. Both these events are an expression of good will and friendliness toward the neighborhood in which we live and, incidentally, they do much to add color and variety to our life at London Terrace.

One important change in the Jamboree this year has to do with

location. The scene this year will be laid in Twenty-fourth Street instead of the Garden. Police permission has been obtained to close off the whole block. Eight foot side tents will be set up on the three street sides so that the whole enclosure will be, for the day, an integral part of London Terrace. There was a good deal of discussion pro and con concerning the respective merits of Garden versus Twenty-fourth Street, but the present plan had much more weight on its side.

Space was an important consideration. Last year a large percentage of people complained that with money burning holes in their pockets, they could not get near any of the games in order to spend it. The dancing platform will have a smoother, firmer foundation so that the shaggers and waltzers can exercise as en-

thusiastically as they wish. And the danger of damage to the Garden, an ever-present threat last year, will of course be entirely eliminated. Elaborate plans are being made for decorations so that the enclosed section of the block will present a very gay appearance.

The direct result of the Jamboree will be the sending of a number of neighborhood children for a vacation at nearby summer camps—the Christmas Seals Camp at Bear Mountain and Saint Joseph's Villa at Hackettstown, N. J. Last year we sent sixty children badly in need of fresh air and sunshine to these camps, which had been picked from many investigated. Mrs. Ethel Nugent and her committee are in charge of this part of the undertaking as well as the selection of the children who are to go. She is assisted by several Chelsea Charities committee members: Mrs. Robinson Beauchamp, Mrs. William Spiker, Mrs. William H. Redmond and Mrs. Anthony Padula. Homes are visited by Mrs. Nugent and the ladies in order to give assistance where it is most needed and deserved. Other members will be added to the committee if it is found necessary.

At the helm directing the many activities necessary to make the event a success are the officers of Chelsea Charities, Terrace tenant organization. As chairman we have Mr. Donald W. Steele, who stepped into the post recently after Mr. Wilfred Robinson was forced to go south for his health. Mr. Sheffield Arnold is vice-chairman, Miss Florence Wills treasurer, a job in which she has as her assistant her apartment-sharer, Miss Mae Vanderboget. Miss Vanderboget will be in entire charge of tickets. Mrs. Leo Rosenbloom as chairman of the house chairmen will assist and guide this important group. Mrs. James G. Torrens, corresponding secretary, and Miss Helen Cameron, recording secre-

*(Continued on page 14)*

## INTERVIEW WITH AN ILLUSTRATOR

IN one corner of the room a bunch of thugs were plotting together. At one side a graceful, sparkling lady was torn between the attentions of two handsome men. Under the table were several comical-appearing girls, some of them without arms or legs.

A night club? No. A doll factory? No. A movie stage? No. The artist's studio of Mr. Thornton D. Skidmore? Yes. And the exciting characters? On drawing paper, of course, because Mr. Skidmore illustrates magazine stories. He has illustrated for *Cosmopolitan*, *Liberty*, *Good Housekeeping*, *Collier's*, *Red Book*. He illustrated the P. G. Wodehouse stories for *Cosmopolitan* and he illustrated the Oppenheim stories for *Collier's*, among others, which gives you an idea of his versatility.

Right now he's specializing a bit on smart, attractive ladies for the women's magazines. That's nice work if you can get it and Mr. Skidmore has to grin and bear all the wisecracks from non-professional acquaintances who say it must be nice to get money for draping beautiful girls around your studio all the time. Mr. Skidmore is happily married and gives his wife plenty of credit for helping him put sleek, appealing damsels on paper. Mrs. Skidmore has style sense. She knows what makes women look attractive and she has a pretty good idea of what they're going to be wearing next season. That's important because often an artist's illustrations appear months after he has done them.

Mrs. Skidmore says, though, that the credit belongs to Mr. Skidmore. She can give hints and suggestions, but hubby is the lad who can squeeze the ladies out of his drawing pencil and make them look the way every woman hopes she looks.

Geniuses always tell you that their genius is composed of hard work, but this is only part of the

truth. Skidmore works hard enough, all right. Is up with the dawn when inspiration or a contract is upon him, whaling away at posture and character and expression. But the other part of genius, the innate creative ability, is there too, although you can't get Skidmore to talk about it directly. He is an easy-going, modest fellow and you have to read into his story the things that a modest person doesn't talk about.

He must have had something on the ball because at the age of twenty he walked into the editor's office at the *Boston Record*, slapped an original cartoon down on the desk and saw it in the paper the next day. He was up in Boston after he had left his native New York to work in a shipyard and study naval architecture. He happened to drop into a cartoon class at the Boston Y.M.C.A. one evening—and he hasn't given naval architecture a thought from that day to this. The illustration stuff got to him like your first sidecar.

### *Famous Magazine Characters Come To Life in Terrace Artist's Studio*



Self-caricature by  
Mr. Skidmore

He was art director of the *Boston Traveler* for five years, but the idea of illustrating for magazines kept sprouting until he finally decided to throw in newspaper work. He went to Wilmington, Delaware, to study under Howard Pyle and started peddling his work to the mags. His first work was for *Metropolitan Magazine* when it was published by Theodore Roosevelt and then *Cosmopolitan*. Since then he has zoomed steadily along to his present status of one of the top illustrators.

Mr. and Mrs. Skidmore have lived in London Terrace for some time now, with the Pool one of the attractions that brought them here. Mr. Skidmore has his studio in one apartment and they live in another in a different Building. They think it's an excellent arrangement. He's in close contact with his home, yet his workaday problems do not intrude upon domestic life.

On our front cover this month is a reproduction of the poster he

(Continued on page 17)

# Lady at Leisure



STOP number two on our London Terrace Cook's Tour of Attractive Apartments takes us into an "E" apartment in the Garden group—the type where you have cross ventilation in a so-called three-room apartment which consists of living-room, bedroom, kitchen and bath. As most of you know this particular lay-out has the bedroom on the street and the living-room looks out onto the Garden and incidentally into the homes of your neighbors across the way. The sight of hundreds of brightly lighted windows that enable you to get just a glimpse of the living quarters of others is considered one of the most attractive features of the "Garden apartments." The two pictures on this page enable you to have a look at two corners that can not be seen from across the way. Most of you will recognize the one as the foyer and closet at the end which this clever tenant has turned into a powder room. The picture describes better than I can how effective the set up is but you do miss seeing the lovely colors. The walls are a golden yellow and the satin "skirt" of the dressing table is white satin. Very handsome, I assure you and most useful for the use of your guests. A hidden pole at one end takes care of the wraps. The unusual bath shown here is part of the same apartment. This also speaks more clearly than words and looks pretty much like the pictures you see in magazines but seldom encounter in real life. Needless to say, the balance of the apartment is in as good taste as evidenced by these two smaller rooms which I have chosen to show you this time.

Mrs. J. Rogers Davis (I publicly apologize for leaving the "s" off the Rogers last time, Mr. J. R. D.) gives me a helping hand in this new travel service. Another apology to Sisk Tours



Murray Collins

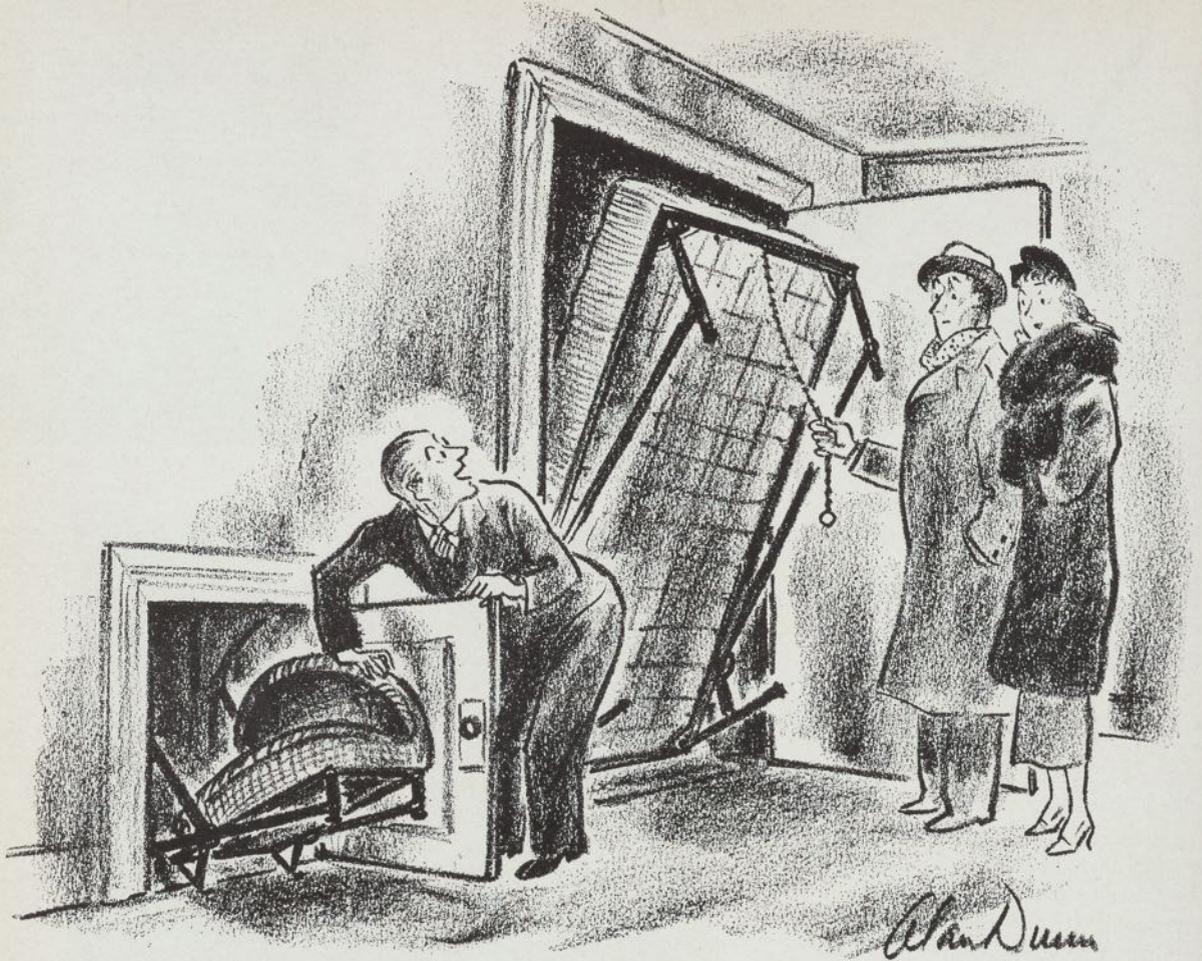


New York Times Studio

if they think I'm stealing their stuff. Italy and spaghetti sauce occupied our spotlight last month and here's what Mrs. Davis has to say about her favorite Chinese dish: "Most people think of Chinese cooking as something on the order of black magic, but it is very simple indeed. It must be remembered that the Chinese consider texture as important as taste and all vegetables used must be as crisp as can be and shredded as fine as possible so that they can be cooked through while still retaining the fresh crispness. This recipe is particularly good for Sunday night suppers. The ingredients can be fixed in advance and kept on hand to be

whipped together at the last moment.

Shred one half cup onions, one half cup celery and one half cup of cooked meat. Chicken or ham are good but for best results use shrimp. For a real Chinese flavor, add one half cup bean sprouts. These now come in cans but must be drained, rinsed and crisped before using. Beat five eggs until thick and add the above. Divide into six parts and pour into a shallow pan of hot oil and brown slowly on each side. This makes a thick cake. Serve with the following sauce. Stir one tablespoon of cornstarch in one half cup water. Bring to a boil and dissolve in it two bouil-



"And here is our In-A-Dor dogbed"

Courtesy The New Yorker and Alan Dunn

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*Beautifully Finished*

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Call on the House Phone

lon cubes, one tablespoon Chinese Soy sauce and one tablespoon molasses. The official name of this dish is Foo Yong. If shrimp is used, Foo Yong Har. Plain uncooked noodles, dropped into hot fat until lightly browned, make an excellent accompaniment. (Note: To my mind this is the best dish the Chinese make.—Mrs. J. R. D.)

Darn clever these Chinese and darn clever of me to get someone else to write most of my column. That's all for this time!

**EXCLUSIVE  
MILLINERY  
Hats Altered**

**BETTY WILBUR**  
Apt. 6-H      410 Building  
House phone or CHelsea 3-5990

## WARM AND FAIRER

THE elevator boys in the 470 Building say that warm weather is here. They ought to know because the first higher-bracket temperatures fill their lifts with sea-going landlubbers on their way to the vitamin-laden atmosphere of the Marine Deck.

A great place, the Marine Deck, whether you like to moon-gaze, finger-point, ship-count or sun-bathe. Nothing like a little morning sun absorption, or afternoon breeze relaxation, or a quiet half hour under the stars to soothe winter-ruffled nerves and get the old akin-to-nature feeling that affords so much relief from the complexities of urban living.

Living here with the Pool un-

der our feet, so to speak, and the Marine Deck over our heads, we don't have to depend on hectic trips to Long Island or New Jersey for our share of exercise and sunlight. Now is the time to get the Marine Deck habit.

Naturally, in a community as large and concentrated as ours, certain regulations must be observed to insure harmonious existence. We reprint here a few common-sense rules concerning the use of the Marine Deck. They're not irksome, as a glance will tell you, but it is a good idea to file them away in your mind as you take advantage of our roof-top attractions during the coming months.

### THE MARINE DECK

*The Marine Deck is open daily to adult residents and guests accompanying them from 9:00 A.M. until 11:00 P.M. for quiet rest and relaxation. Children under sixteen years of age are not permitted on the deck at any time, even when accompanied by adults. Non-residents are not permitted the use of the deck unless accompanied by residents; and all resident visitors must be prepared to show their identification cards upon request. Since the number of chairs on the deck is limited by the space available, residents are requested not to use them regularly for non-resident guests. Visitors may not reserve or otherwise hold chairs for later arrivals or temporary absentees.*

*Sun bathing in bathing suits is permitted for residents from 9:00 A.M. until noon each day and at no other time. Sun bathers must use the deck chairs, and not lie or otherwise recline on the deck itself. Dressing gowns or robes must be worn to and from apartments. After 12 o'clock noon visitors are expected to be appropriately clothed.*

*No dogs, cats, or other pets are permitted on the deck at any time, nor may they be left in the Penthouse Club or hallways during visits to the deck.*

*No lunches or other refreshments of any kind are permitted to be brought or delivered to the Marine Deck.*

*There are no facilities for reception or delivery of telephone messages to the Marine Deck.*

*Neither the Club Manager nor the assistants are permitted to perform services or execute errands for visitors.*

*In the interests of safety, visitors will not sit upon the parapet surrounding the deck.*

*The Marine Deck closes promptly at 11:00 P.M., and visitors are asked to leave the deck upon the striking of six bells. Entrance will be closed at 10:45 P.M. in order to prevent crowding and confusion on the stairway and in the elevator hallway in the Penthouse Club.*

please, mother, could I have a new dress made especially for me?

call bess baker, 420-2 B

## POSTAL TELEGRAPH MAINTAINS IN LONDON TERRACE

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or secure a messenger to run  
your errand

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Call on us for your theatre tickets and airplane reservations. They are part of POSTAL TELEGRAPH'S regular services.

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Geraniums  
Ageratums  
Begonias  
Ivy

for your

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FLOWER SHOP

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CO.

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Near 23rd St. CHelsea 2-7311

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**REPAIRED STORED**

◆ ◆ ◆

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Cleaned In or Out of Your Apartment

◆ ◆ ◆

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Five day all expense cruise to Bermuda..... \$55.00  
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Thirteen day all expense combination cruise to Havana and Miami ..... 125.00

*All passenger, cargo, and freighter cruises at standard steamship rates.*  
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**SISK TOURS**  
435 West 23rd Street      Next to Renting Office  
Open until 6 P. M.

**JAMBOREE**

(Continued from page 9)

tary, have much behind the scenes work in store for them.

Although these people are bearing the chief burdens of responsibility and planning, the chances for success of the whole affair lie right on the doorsteps of all Terrace residents. Attending the Jamboree might be said to be a labor of love, as everyone gets his or her money's worth, but if you want to assist in other ways, there will be plenty to do. Accompanying this article is a list of the Building chairmen and vice-chairmen of Chelsea Charities, who are the ones to apply to if

**Chelsea Charities House Chairmen**  
*Apply to your Building Chairman for your Jamboree work assignment*

405 Mrs. Paul C. Woodbridge	Chairman
Mrs. Charles W. Johnson	Vice-Chairman
410 Mrs. Robinson E. Bauchamp	Chairman
Mrs. Dane E. Wells	Vice-Chairman
415 Mrs. Charles McGinnis	Chairman
420 Mrs. William A. Spiker	Chairman
425 Mrs. Donal F. McCarthy	Chairman
430 Mrs. Fred W. Brewer	Chairman
435 Mrs. James Rodwell	Chairman
440 Mrs. Thomas P. McAweeney	Chairman
445 Mrs. Douglas S. Critz	Chairman
450 Mrs. D'Arcy Parrott	Chairman
455 Mrs. William H. Redmond	Chairman
460 Mrs. Garrett Dalton	Chairman
465 Mrs. Walter A. Cooney	Chairman
Mrs. Edward J. Maroney	Vice-Chairman
470 Mrs. Leo Rosenbloom	Chairman
Mrs. Joseph R. Bolton	Vice-Chairman

**From Monday to Thursday Three of the Following Items Are Offered for One Dollar**

HAIRCUT  
FINGER WAVE  
MANICURE



SHAMPOO  
EYEBROW  
ARCH

PAGE BOY  
PERMANENT  
ENDS \$3.50

ENTIRE HEAD  
PERMANENT  
\$5.00

**LONDON TERRACE BEAUTY SALON**

465 Building

Open from 9:00 A. M. to 8:30 P. M.

House Phone or CHelsea 2-9653

June date was decided upon because many residents are away during July.

The \$2000 realized last year was a wonderful start and it is hoped, naturally, that the amount this year will exceed that. It will if the whole residency of

the Terrace gets in and pushes. One of our sixty children last year, Nicky Cos, won a camp scholarship in competition with 1000 children from all parts of greater New York and receives an entire summer's outing free. The two weeks in camp for the children is an event of a lifetime for them and we should all be glad of the opportunity to bring happiness and recreation into lives which are drab and cheerless.

Let's send a couple of hundred kids to camp this year with the Jamboree.

*Champeen*

They dropped the flag on the Section B champion of the Chess Tournament the first week in April. Roy W. Blomquist charged home the winner, shaded only once during the going by Mrs. Robin, redoubtable fair sex representative in the race.

Section A is still running, with outside contender Mark Peckar finishing strong in a nose-and-nose tussle with Brenneis for top honors. Peckar made his bid by setting down the favored Jerry Barry in two straight and now it's a two-horse finish.

**GLADYSE GRAVES STARK**

*Announces the Opening of Her*

**SUNDAY DUPLICATE BRIDGE**

*at the*

**HOTEL EMPIRE**

63rd Street and B'way

Game Starts Promptly at

7:30 P. M.

Card Fee...\$ .50

Note: The above is in addition to the London Terrace Bridge Schedule.

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Saturdays 9 P.M.

•  
**252 EIGHTH AVENUE**

One door from S. E. Cor. 23rd  
**We Have No Branch Store**

## SPECIALIST IN PETS

**T**HOSE extremely lively, personality-plus bunny rabbits which made merry in the Garden at Easter time were supplied by Miss Janet Mack, who keeps The Dog's Own Shop at 8 Perry Street, in Greenwich Village.

Miss Mack is a rather unusual pet-shop keeper. She has a very sensitive regard for all pets and as a result has probably placed a

higher percentage of happy animals in happy homes than anyone else in New York. She doesn't keep pets on exhibition as is the rule in most pet shops. She is agent for a number of kennels and when she makes a sale the animal goes direct from the kennel to its new home.

She'll refuse to make a sale, too, if in her opinion, the prospective home is not suited to the pet in question. As one magazine writer once described her, "she psychoanalyzes the pet and the person before she lets them go home together."

This may sound a bit extreme, but when it comes to pets Miss Mack is extreme. Her place of business is on a ground floor with a Canine Camp out in the spacious (for New York) backyard. This is the exercise plot for the animals she is boarding, manicuring or clipping. There are separate runs, so arguments

## LONDON TERRACE BARBER SHOP

465 Building, 23rd Street

Haircut .....	50c
Shave .....	25c
Haircut and Shave .....	60c
Manicure .....	50c

Open 8 A.M. to 8 P.M.  
Bootblack Service

Service Available in Your  
Apartment

## NEW YORK'S FIRST SAVINGS BANK

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A dollar starts an account for grown ups or children. Coin banks loaned to depositors by the Bank make saving easier.



## The Bank for Savings

in the City of New York

Chartered 1819

22nd Street at  
Fourth Avenue

70th Street at  
Third Avenue

between boarders do not reach the fighting stage. Everything is as clean as a Dutch tile. The animals are happy, contented and full of spirit.

Miss Mack is highly thought of in veterinarian circles. Dr. Roth, who treats many Terrace pets, works in cooperation with her and she has a wide collection of recommended cat and dog food and accessories.

If you're a pet fancier, you'd do well to look up Miss Mack.

### ILLUSTRATOR

(Continued from page 10)

did for the Bobbies Ball. It is a good example of how he adapts his technique to the subject in hand. It's attention-getting, breezy, light in mood—entirely different from the way he would handle a mystery story or a heart-throb yarn.

That adaptability of his is one index to his success. He hasn't let himself be "typed." Editors and readers don't catch themselves saying, "Here's that Skidmore guy again. All his characters always look alike." An illustrator can create a vogue for his work by "typing" it if it's striking enough, but he doesn't last long. Vogues die out while genuine artistry remains. Skidmore studies the story, the situations, the characters, makes his illustrations convey the mood of the writing. He even changes his models fre-

quently, so he won't fall into the habit of exploiting their physical virtues and peculiarities.

And what about the models? How much does an illustrator depend on them? The fact is they loom much larger in the mind of the layman than they do

### THE LONDON TERRACE NEWS

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## London Terrace Management

announces the following

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#### MEDICAL

B. M. SHALETTE, M.D.

425 West 23rd St., Apt. 1B  
CHelsea 3-1224 and 1225

ALFRED C. DUPONT, M.D.

455 West 23rd St., Apt. 1B  
CHelsea 3-1894

EDWARD M. DITOLLA, M.D.

445 West 23rd St., Apt. 1C  
Riverside 9-8703 and CHelsea 3-7795  
*By appointment*

ROBERT E. FRICK, M.D.

445 West 23rd St., Apt. 1B  
CHelsea 3-6677

#### DENTAL

PAUL ROBERT JACOBS, DDS.

415 West 23rd St., Apt. 1B  
CHelsea 3-5858

BARNETT M. WARREN, DDS.

425 West 23rd St., Apt. 1E  
CHelsea 3-6434

#### OSTEOPATHIC PHYSICIAN

DR. J. B. CULBERT

460 West 24th St., Apt. 1E  
WAtkins 9-4761  
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### DRESSMAKING

*and*

### ALTERATIONS

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450 BUILDING  
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# CURTAIN CALL

Unlike the usual curtain call which distinguishes the end of a Broadway Production, our curtain call is a signal to check up on the appearance of all your curtains before Summer's debut.

Nothing makes an apartment seem quite as cool and attractive as the brightness of freshly laundered curtains—and when they are carefully laundered by Knickerbocker, they are returned to you new in appearance and the *exact size* they were when we received them.

Remember, our million dollar laundry is no further away than your house phone, so why not ask us to call for your curtains, *now?*

LONDON TERRACE LAUNDRY



Lower Corridor

435 Building

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*Let Us Reline or Remodel  
Your Spring Clothes, NOW*

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Choice of all wool fabrics—styled  
and priced the way you want it.



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with the artist. Skidmore uses his models chiefly for what he calls "checking up." He blocks out his whole illustration; the pose, the expression, the type, before he even calls in a model. When the model is in front of him he fills in highlights, lines and details, checking for errors in construction and composition.

Most models of course are stage people picking up extra money between engagements. Some of the present stars of Hollywood posed for him in the past, and a number of forgotten, once-famous players pose for him now. It gives him a bit of a shock, he says, to see one of the great glamour faces of yesterday appear at his studio door on an assignment. There's a story there and Skidmore knows it.

He has traveled far since his newspaper days, but he still knows a "story" when he sees one—and that no doubt is one of the reasons for his success.