

London Terrace News

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March

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536 West 23rd Street

New York City

March winds bring April Showers

April Showers bring May Flowers

A call on your HOUSE PHONE brings
THE LONDON TERRACE VALET
to your door

Your Wardrobe can be made to
LOOK LIKE NEW

FAST

THOROUGH

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SCIENTIFIC DRY CLEANING

LONDON TERRACE CLEANERS

Tailors — Furriers

410 Building (Store)

415 Building (Lower Corridor)

CURTAIN CALL

Unlike the usual curtain call which distinguishes the end of a Broadway Production, our curtain call is a signal to check up on the appearance of all your curtains before Spring's debut.

Nothing makes an apartment seem quite as cozy and attractive as the brightness of freshly laundered curtains — and when they are carefully laundered by the London Terrace Laundry they are returned to you new in appearance and the exact size they were when we received them.

Why not ask us to call for your curtains now before the usual Spring cleaning gets under way.

LONDON TERRACE LAUNDRY

Just ask for "LAUNDRY" on your house phone

Lower Corridor
435 Building

Anne Whitehead
Manager

On this point we think all our tenants agree:

London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

A number of apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.

\$4 a day for double room

\$6 a day for living room and bedroom

RENTING OFFICE

435 WEST 23rd STREET



WM. A. WHITE & SONS

Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

MARCH, 1941

VOLUME IX

NUMBER 3

Magazines Wanted

They're doing a nice business in old magazines in the Penthouse Club these days, but of course there is always room for expansion.

The purpose is not commercial, merely an effort in good will. Discarded magazines are sent to Governor's Island for use by the soldiers stationed there. It's a good way to keep your magazines from accumulating and do a friendly turn at the same time.

All that is necessary is to bring your collection to the Penthouse Club and it will be picked up by the Army for distribution on the Island.

Camera Club

Members of the Camera Club are seriously busy these days with the many activities that have developed as this organization has grown in numbers and scope. Wednesday evenings are given over to lectures by outstanding guest speakers, loaned print exhibits of unusual examples of photographic art and discussions led by Jack Deschin, A.R.P.S., technical adviser of the Club.

On February 26th, the Club

listened to a very interesting lecture by Mr. B. Erle Buckley on "The Making of Salon Prints." Scheduled for this month are Mr. William B. Lang with a talk on "Print Toning" on the 12th and a showing of color slides on the 19th. The second print contest of the year will be held on March 26th, with an even larger number of entries expected than were shown in the first contest, which exhibited over fifty prints.

The Camera Club will be glad to enroll new members among earnest Terrace enthusiasts. If you're interested look in at the Club headquarters adjoining the lower corridor of the 430 Building.



Decoration

Ladies with an eye to the decoration of their apartments can put down the date of Wednesday, March 19th. On that afternoon at 2:30 P.M. in the Penthouse Club, Miss Bellelisa Zerbe, interior decoration consultant for Spear & Co., will be on hand to give the third in her series of talks on "Apartment House Decorating Problems."

Miss Zerbe will discuss both modern and traditional furniture and will suggest various schemes of decoration.

Benefit Bridge

The Terrace War Relief Unit announces another in its series of Benefit Bridges for the purpose of raising funds with which to buy material for sewing and knitting articles to be sent overseas.

The Benefit will be held on Monday, March 24th at 2:00 P. M. in the Penthouse Club. Tickets are fifty cents each and may be obtained either from Miss Bieber in the Penthouse Club or from the War Relief Unit. Table prizes will be awarded and chances drawn on a beautiful Afghan made by Mrs. Oscar Zaun.

MARCH, 1941

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A CENTURY OF SERVICE

*Chelsea church started in 1836
continues as community factor*



WITH the Lenten season here, and the thoughts of most of us turning to the coming of Easter, we thought it would be fitting and proper to make a little excursion into the history of another of the nearby churches which are so rich in background and history.

The church is the Church of the Holy Apostles. It is a be-steeped, picturesque building, nestled among trees on a plot of ground at the corner of Ninth Avenue and Twenty-eighth Street.

The history of the Church of the Holy Apostles goes back over a hundred years to July, 1836, when this section, situated north of what was then Chelsea Village, was a region of scattered dwellings, bare fields and unpaved and unlighted streets. A group of students of the General Theological Seminary opened a Sunday School for the children of the district. When the students left for their various homes at the beginning of summer vacation, they turned the Sunday School over to John Smith, who for the rest of his life devoted his time and his energies to the Holy Apostles parish.

With the help of six or seven other men and women, Mr. Smith undertook to build up the Sunday School and worked through countless difficul-

ties to get it established. Meetings were first held in the Twelfth Ward Hotel, but in April, 1844, four lots of ground on the location of the present church were donated by Robert Ray. Vestrymen and wardens were elected, the Rev. Foster Thayer was called in as rector, and the official church life was begun, although the building was not completed until four years later.

By that time, the Rev. Robert Shaw Howland had succeeded to the rectorship. He was a young man of enthusiasm and vigor and it was largely through his efforts that the building was completed and the first divine service held in it on Sunday, February 27th, 1848. Through the following decade, the church was steadily enlarged and the building added to, until in 1858 it was completed as it now stands.

Since Dr. Howland resigned in 1864 to found the Church of Heavenly Rest on Fifth Avenue, there have been six rectors of the Church of Holy Apostles, including the present one, Rev. Lucius A. Edelblute.

The Church is one of the most beloved of old Chelsea landmarks and will well repay a visit to its services on Sunday morning. Dr. Edelblute will be glad to welcome you.

NEW RESTAURANT OPENS THIS MONTH

*Present premises have been enlarged
and redesigned under new management*

THE premises of the Restaurant and Bar will emerge about the middle of March in a completely redecorated and refurnished guise, with a new policy and atmosphere fully in keeping with the spirit of life at London Terrace. The dominant motif of decoration and design will be old English, it will be known as the London Terrace Restaurant, and the Bar will be re-christened the Tap Room. The space formerly occupied by the Florist Shop is being added to the Tap Room quarters, making the spacious rendezvous of conviviality easily accessible to the Restaurant proper across the hall. The Grille downstairs also is being refurnished, and will be available as in the past for private parties and banquets.

Heading this ambitious new establishment is one of the most renowned restaurateurs of the city—Mr. Hans Jaeger, who for many years has established and maintained a top notch reputation in the important matters of cooking, service and pleasant surroundings in various restaurants around the town. Mr. Jaeger's policy will keep his prices moderate, both in the food and drinking lines. Table d'hote dinners will be served, and in addition many unusual and special dishes will

be available a la carte, thus making it possible to dine as economically or as grandly as you wish. Walter, the headwaiter, as well as many of the other employees, are remaining, so there will be plenty of familiar faces.

A few facts about Mr. Jaeger should prove of interest to his future patrons. He came to this country forty years ago and is, of course, a naturalized American citizen. He has two sons, the older of whom is in the U. S. Naval Aviation service. The other is finishing preparatory school with expectations of entering West Point.

Mr. Jaeger has given close personal attention to everything connected with the new restaurant. He even had a hand in the blue-print plans for the remodeling, having inherited from his father, who was a Swiss architect, a natural aptitude for building design. He promises to adhere as faithfully as possible to the wishes and tastes of his Terrace patrons and to give them the sort of service and cooking they like and appreciate.

Watch for the opening of the Restaurant and Tap Room and get ready for a good store of excellent culinary and convivial hours to come.

ANOTHER TERRACE NEWCOMER

Management of the Terrace Gymnasium has been taken over by Dr. Edward Muller in association with Miss Doris Philips. Dr. Muller, who formerly was associated with Bernarr MacFadden, will operate the Gym as the London Terrace Health Service. Frank Bernard, who is seen at right directing a Gym exercise class will continue with Dr. Muller. In addition there will be offered massage, physio-therapy, electric therapy, electric cabinets and colonic irrigation. This is the time of the year when a good physical tuneup is particularly needed, so stop in to see Dr. Muller and Miss Philips and find out in detail what they have to offer.

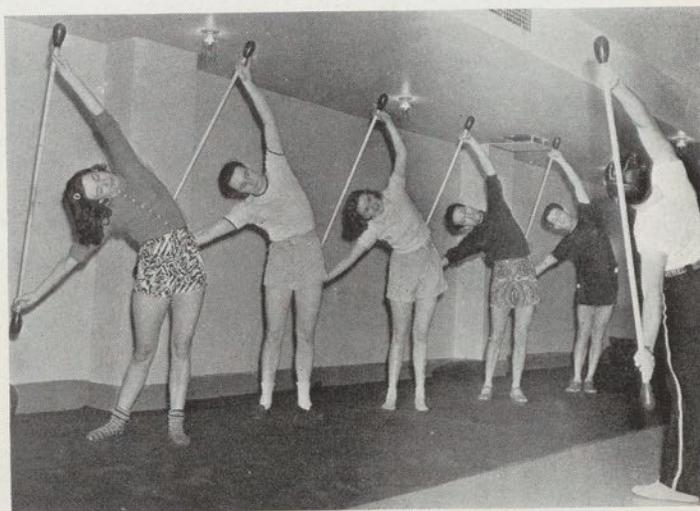


Photo courtesy N. Y. Journal-American

PLAYERS TO PRESENT FAMOUS REVIVAL

AFTER a short breather following the production of "Post Road" in February, the London Terrace Players swung into action in preparation for their next one, under the supervision of director Hudson Faussett. The play selected is the famous relic from the gas-lit era, "The Drunkard," and the Players plan to present it with all the hiss-the-villain, cheer-the-hero enthusiasm they can extract from members of the cast and the audience.

"The Drunkard" is scheduled for performance during the week after Easter. Announcement of exact dates and place will be placed in all mail boxes well before the opening. Informality is to be the order of the performance, with musical interludes of barber shop harmony and banjo solos between scenes, liquid refreshments available to members of the audience and smoking permitted in spectator seats.

Arrangements have been made to split the profits as a benefit for the British Royal Air Force, believed to be the first time this cause has been sponsored by an amateur theatrical group.

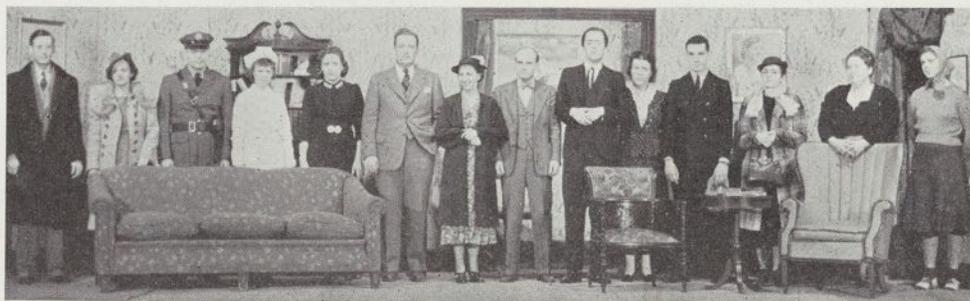
Spectators will thus get a double satisfaction from their attendance—enjoyment from the entertainment and knowledge that half the proceeds are going to a very worthy cause.

A large cast is necessary for the production of "The Drunkard"; for there will be not only many speaking parts, but amateur singers and instrument players for the between-scenes entertainment. The Players urge all residents capable of portraying a bit of "melerdrammer," playing a stringed instrument or forming part of a barber shop quartet to report at the Players Workshop, Apartment 19D, 470 Building on the rehearsal evenings and see what can be done about joining the cast. A first reading was held on Wednesday, February 19th and after a few words of greeting from Paul K. Addams, president of the Players, casting and preliminary tryouts were begun immediately by Mr. Faussett.

Make yourself known to the Players if you want to engage actively in the proceedings, and at any event, don't forget "The Drunkard" engagement for a lot of informal fun.

"POST ROAD"

The candid camera catches the Players in their production of "Post Road." At the right are five of them registering a tense moment in the drama. Below, the whole cast lines up for a curtain call. Reading from left to right, they are: Bernard Loveman, Jr., Mary Donovan, Percy Elias, Marion Enright, Jean Kaplan, William Hoff, Lois Merry, Milton House, Jefferson Evans, Lucille Overton, Philip Lynch, E. Patricia Spencer, Charlotte Lou Zentner, Doris Hoff.



MUSIC, MAESTRO, PLEASE

*We take a look into the life and
the times of a young band leader*

THREE refugees from the West Coast got together for a little confab in an apartment in the 410 Building on a gray afternoon recently. Refugee number one was Mr. Leighton Noble, who, in his tenderer years was a citizen of Pasadena, California. Refugee number two was Mrs. Noble, who spent her formative years in Seattle, Washington. Refugee number three was your interviewing reporter, who grew into his first pair of long pants as far west of the Great Divide as you can go without getting your feet wet.

The triumvirate consensus was that the West Coast is a very fine place; full of outdoors, health, sunshine and rain, but that New York has its points too. Take it from Mr. Noble particularly, this old stone-concrete-and-steel island packs more real appeal for him than all the green and brown slopes of the western coastline. Mr. Noble finds more time to be busy in New York than anywhere else he has lived. And he is a young man who likes to be busy and who has lived in plenty of places.

Mr. Noble's profession, that of a dance orchestra leader, is one which takes him around and about considerably and he is very happy to be settling down for awhile in a very nice spot such as London Terrace in the city of which he is so fond. He and his orchestra currently are making their stand in the Empire Room of the Waldorf-Astoria Hotel, where they moved in a number of weeks ago and expect to stay for quite a number of weeks hence.

Noble is a fairly recent recruit to the ranks of dance band leaders, having assumed the responsibilities of his own organization just three years ago. He's done pretty well, the list of his engagements taking in many of the better spots from the Palace Hotel in San Francisco to the Statler in Boston, with many a stop in between, including the William Penn in Pittsburgh, the Cleveland in Cleveland, the Benjamin Franklin in Philadelphia, the Baker in Dallas and the Edgewater Beach in Chicago.

Noble came up to be an orchestra leader—or band leader as they say in the trade—after a number of seasons of service in other leaders' bands. He plays the piano and performs suitably at the microphone with vocal accompaniments. He started playing the piano when he was but a lad,



Leighton Noble

was prominent in his high school band, and after he had polished off his formal education, got into the business professionally. He says he never had much of a desire to tinkle the ivories of the high-brow type of music, although he likes to hear other people play it.

His first swat at leading a band came after a tragic accident deprived the outfit with which he was working of its leader. He was on tour with Orville Knapp's orchestra at the time. Knapp was delayed in one of the towns and took a plane to catch up with the rest of the boys. The plane crashed and Knapp was killed. The band, however, had to make its appearance and Noble was elected to substitute as leader. He says he didn't do much actual leading, just stood up and went through the motions.

A little later, George Olsen took over the band and Noble stayed on with him for awhile until he decided he might as well have a shot at getting together his own organization.

Your reporter was curious as to the procedure of starting out from scratch to assemble your own band and get bookings. Noble says that what you

(Continued on page 18)

AMUSING EXHIBITS IN HOBBY MUSEUM

THERE'S always something popping up in the Hobby Museum on the top floor of the 470 Building and residents and their friends are finding that repeated trips result in continued surprises in the exhibits from all over the world.

The latest acquisition is "The Fused Man," a robot containing a collection of three hundred electric fuses. This man "who can't be shocked" is the contribution of George Hawkins of Brooklyn, who collected fuses from the Statue of Liberty, the San Francisco and New York World's Fairs and from churches, forts, ferry houses, boxing arenas and other public buildings in engaging in his hobby.

Two young Terrace residents have joined the ranks of Hobby Museum exhibitors. Junior Jay Gubitze has contributed two model airplanes and floral designs in sand painting. Anthony Mertz, Jr. is responsible for a doll made from bottle corks.

Other recent additions are a collection of giraffes and garden equipment made from coffee, beer and powder cans by Anthony Z. Toth of New York; a model of the first house built in Kentucky sent in by George Owens, of Barbourville, Kentucky; and a bird house made from discarded Christmas tree branches by A. H. Zahl of Battle Creek, Michigan.

If you haven't discovered the Hobby Museum as yet, better make it a habit. You'll find it always interesting and amusing.



The "beer can giraffes" of Anthony Toth sit up and take pleased notice as they are photographed with a photographic Hobby Museum visitor, Miss Edna Momson.



Miss Momson here seems to be tickling the stomach of George Hawkins' "fused man," much to the robot's smiling satisfaction.



Flora K. Howes

THE NEW NINTH AVENUE

Two interesting photographs of our eastern exposure shown without benefit of "L" shadows, are presented in this issue. Our cover photograph, showing an "angle" of our house seldom pictured before, is the work of Murray Colless. At the left, we see a close-up along the side of the Terrace, a quite different landscape than would have appeared a year ago. This photo was taken by a member of the Camera Club, Mrs. Flora K. Howes. The clearing of the "L" is considered to be the greatest civic improvement to take place on the West Side in many years.

W.S.A. GIRLS HIT SEASON'S STRIDE

Water performers kept hustling as indoor competition reaches climax

THE life of an earnestly ambitious girl swimmer is a busy one, as you soon find out in looking over the calendar and past performances of the members of the Women's Swimming Association whose headquarters are in the Pool downstairs.

A glance at the list of championship titles recently acquired by these water speed demons, shows that not only have they been active, but they also have been efficient. Individual titles copped during the last few months by the girls include the junior metropolitan 100 yards backstroke, now held by Rozanne Hamilton, the senior metropolitan 100 yards backstroke, taken by Gloria Callen and the senior metropolitan 220 yards backstroke, held by Helene Rains.

In team work, the W.S.A. lassies recently took over the senior metropolitan 400 yards freestyle relay and the senior metropolitan 300 yards medley relay.

This month on the home waters, the W.S.A. was busy with another championship swimming meet in the Pool on Sunday, March 9th, which

featured the senior metropolitan 100 yards championship race, with Lorraine Fischer defending her title. Then there is their own monthly meet on Tuesday, March 11th, open to W.S.A. members only. Away from home, the girls are looking forward to the senior national women's indoor swimming championships to be held in Buffalo beginning March 19th.

In addition to seeing to it that records and wins plop plentifully into the W.S.A.'s water bucket, directors and trainers of the Association must be looking to the future, getting a crowd of talented youngsters ready to step into the suits of the present competitors in years to come. In this connection, it is interesting to note that a ten-year old Terrace girl, Joan Gottlieb, recently joined the W.S.A. and is to try out for the sub-Junior team at the next monthly meet.

Yes, they're busy damsels all right, and interesting to watch in action. If you haven't looked them over as yet, stop into the Pool at one of the meets for an hour or two of excitement. And there's always the chance of a record-breaker.

FURNISHING SHOP READY FOR SPRING



Photo by Thomas Hilton

A corner in the shop of Lynwood Higgins, showing a few of the items he has on hand in his extensive collection.

MR. LYNWOOD HIGGINS, proprietor of the Decorating Service on our premises, is looking forward to Spring activities and moved recently into larger quarters, Apartment 12H, 410 Building.

Mr. Higgins can be exceptionally helpful in Terrace apartment decoration and furnishing because he has worked and lived here for a number of years. He has on hand a large supply of samples suitable for slip covers, permanent upholstery, draperies, some furniture, bric-a-brac and other decorative and useful necessities. Furniture that needs repairs can be placed in Mr. Higgins' care and will be returned looking like new.

Now is a good time to start in planning for those improvements in your apartment this Spring. It will cheer you up for the last winter weeks.

Drop in on his shop, or call Mr. Higgins on the house phone for an appointment in your own apartment.



Do it now!

Last Year's Clothes
ALTERED

This Year's Clothes
MADE TO ORDER
TAILORING
DRESSMAKING

Any Material
Any Style

LONDON TERRACE TAILORS

For Men and Women

410 Building (Store)
415 Building
(Lower Corridor)
Call on House Phone



CONVERSATION around the bridge tables these days concerns the new bridge rules as presented recently at the Culbertson Convention. These new rules, as well as the established ones, are discussed and put into practice on Thursday nights up in the Penthouse Club. The instruction period is followed by Rubber Bridge, during which time questions may be asked concerning the hands being played. A good chance to brush up on your game and at the same time meet your neighbors who enjoy a friendly game of Bridge.

Here is the answer to last month's problem hand.

South leads the Diamond, plays small from North, then South leads the Ten of Clubs, West covers and North discards the Spade. East also discards a Spade. West leads a small trump which East wins. Now when East leads a Spade, if West trumps low, North will over-trump and lead

a small Diamond for South to trump with the Queen. Now all East and West can make is the Ace of Trumps. If North trumps the Club, East over-trumps and leads the Spade for West to trump with the Six. Now West must take two more trump tricks against any play.

Problem hand. Heart trump. South leads. North and South to win four tricks against any defense.

S—			
H—6			
D—			
C—J-10-7-5-4			
	N		
S—J-10-6-4			S—7
H—8-7		W E	H—
D—			D—J-6
C—			C—8-6-3
		S	
		S—Q-8-5	
		H—10	
		D—8-3	
		C—	

GLADYSE GRAVES STARK

THE BOOK NOOK

PLENTY of variety is shown in the popular books that are getting the call these days in the Book Store.

In the novel department we have John P. Marquand's "H. M. Pulham, Esquire," and "Delilah," by Marcus Goodrich. The latter is an adventure story laid during the six months prior to the entry of the United States into World War No. 1. Delilah is a destroyer in the U. S. Navy and the role call of events proceeds with zest and vigour.

Mr. Marquand should be familiar to everyone. His present book is another of the American

character portraits he does so well, if a bit ponderously. You'll recognize many of the characters and situations of "H. M. Pulham, Esquire," because it is about the kind of people and the sort of lives you know.

The popular autobiography is "Out of the Night," by Jan Valtin, as brutal a piece of realism as you'll come across anywhere. It's engrossing, but not for the timid.

The whodunit of the month is from the experienced web of Mignon Eberhart. It's called "Jamaica," and you'll like it.

LONDON TERRACE NEWS

JUST as I was about to take my typewriter in hand, a very interesting letter was placed on my desk. It's much more exciting than anything I have on my mind so here's the letter:

Dear Sir:

How London Terrace does get around! The latest place I have found it has been between the covers of a newly published detective novel. Last week while I was reading "The Case of the Deadly Drops," by Gerald Benedict, I suddenly realized with a pleased shock that the scene of the exciting episodes was perfectly familiar to me, as if murderer and detective had invaded my living room and settled down on my sofa for a visit. The locale of

the novel—a huge apartment house called "Vienna Towers"—corresponds to our own L.T. in all particulars and can be no other. I thought you'd like to know.

Sincerely yours,

R. O.

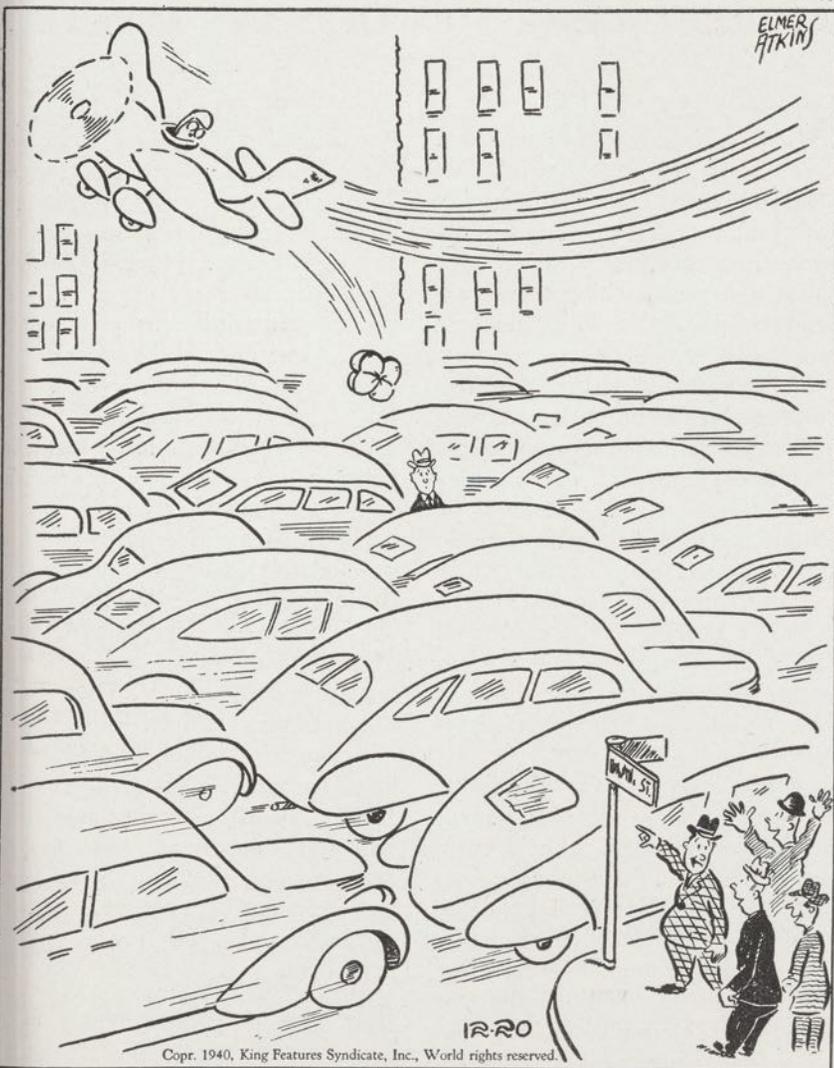
Our London Terrace Book Shop has this thriller, of course. Does your bath room or/and

kitchen ever so often look like a back yard on Monday? Do you long for a basement where you can hang up your "undies" and dish towels, etcetera? Your problem is solved if you get one of the new "Art Dryers" which, according to the folder before me, gives "15 feet of line for indoor drying." It is all very compact when not in use (looks like a metal container for paper towels) can be fastened on the wall anywhere and one, or ten "all Metal-Cadmium Plated Rustproof" rods can be pulled out, one at a time, as needed, accordion-like. Stop by the Service Department and look it over—it costs \$2.00 installed.

There's a story behind this new cocktail recipe that I am about to pass on to you. My friend known as "K" found herself making the unique remark, "If I had some Rye, I'd make some Manhattans if I had some cherries"—I know, you've heard it before but it was about ham and eggs! After a slight delay, the Rye was borrowed from the next door neighbor but still no cherries. The resourceful "K" had a bright idea. What about those Kumquats in Brandy that had arrived at Christmas time. So they were used in place of the proverbial cherry and the hostess suggested the toast "Sidi Barrani" with the idea that she had been victorious in concocting a new drink. But the neighbor thought of a better one. "I would say 'Kumquat May,'" was her remark as she raised her glass. And the moral of the story is that "Kumquat May" was most apropos, Rye and Vermouth and Brandy make a very business like combination, according to "K."

If you are interested in food

Lady at Leisure



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"He'll be all right. They're getting food to him now."

HATS MADE TO ORDER

Any time you want
to glow

Please come to me

for your new
Chapeau

SALLYE ATKIN

465 Building 2 F

FOR SALE

PACKANACK LAKE, N. J.
25 miles from Manhattan. Furnished cabin of 4 rooms, bath, screened porch, stone terrace. Well wooded lot of 100 x 100 ft. Country Club supervision. Bus service to trains. Sports of all kinds. City water supply. Sewer system. Owner can be seen at 445 W. 24th (Opp. London Terrace.) Phone LA 4-0372.

VISIT US IN OUR NEW QUARTERS

(We just moved
next door)

Flowers For
All Occasions

LONDON TERRACE

FLORIST

405 Building

after trying the above try this—only not too soon after! This one comes from "one of the best families in Wilmington"—it's made of fish and is called "Crab Stew." It tastes more elegant than it sounds.

1 lb. Crab meat
1 pt. milk
½ pt. cream
½ cup Sherry
Yolk of 2 hard boiled eggs
2 tbsp. butter
2 tbsp. flour
1 tsp. dry mustard
½ tsp. red pepper
½ tsp. salt

Mix flour, mustard, pepper and salt and add slowly to melted

butter. Heat milk slightly and add slowly, then cream, sherry, grated egg yolk and Crab meat. Cook in double boiler or casserole.

Just one or two more quick and tried recipes before I write "30."

CHERRY SALAD—Pit and fill canned white Cherries with Pimiento cheese and serve on lettuce with your favorite salad dressing.
CHERRIES and PEAS—Add equally parts of cooked new peas and white cherries with plenty of butter. Heat in double boiler and serve with meat or fowl.

And now as we editors say, "30" (that means that's all).

CHELSEA CHARITIES OFFICERS ELECTED

CHELSEA Charities, Terrace resident organization, got down to the business of electing officers on the last day of January. Members are now preparing to throw their work into high gear looking to the big Chelsea Jamboree to be held the second week in June.

Mr. Sheffield A. Arnold, popular and efficient chairman, was reelected to the post he has held for two years past, and another third-termer, Mr. Cortland G. Pohle, was chosen to continue in his work as treasurer. Three new officers complete the roster; Mr. Charles D. Berry, vice chairman, Mrs. M. Eleanor Reed, recording secretary and Miss Frances M. Cahill, corresponding secretary.

Next step in the Jamboree campaign will be the appointment of house chairmen, who in turn, will organize their house committees. Two hundred residents will be needed for these committees to form the nucleus to direct the preparation and handling of the great amount of tasks necessary for a successful Jamboree.

The Jamboree, as you may not know if you happen to be a new-

comer to the Terrace, is the yearly carnival and bazaar held in the Garden to raise funds with which to send needy neighborhood children to summer camps for two weeks. There is entertainment, all sorts of games of chance and skill, lucky wheels, door prizes and the like to afford a good time and the chance to take home prizes and cash. Just a lot of fun, with the proceeds going to as worthy a cause as you'll find anywhere.

Chelsea Charities functions the year round, keeping in touch with needy families, distributing clothing and food from the proceeds of private donations, as well as money and donations collected at the Christmas Party.

If you wish to help out actively in this worthy undertaking, Miss Bieber, in the Penthouse Club will gladly supply you with more details concerning the work. She can be seen between the hours of 2:00 and 5:00 P.M. every afternoon.

There are a wide variety of responsibilities that go into the handling of the Jamboree and you'll find something for which you are suited.

Shop Shots



I AM sure that all the Shops and Services join me in extending a most cordial welcome to the new

London Terrace Restaurant

which will be open soon. I hope to be enjoying my first meal there by the time you read this but *not* knowing when the NEWS will be out and *knowing* how long it takes to do the amount of alteration necessary before the "open for business" sign can be hung out, I'll stock up at

The Food Shop

starting with some new-and-easy-to-make canapes with the aid of WIZ—not a radio station but a mixture that can be spread on crackers or any canape base and thus protect it from getting soggy. This means you can make your hors d'oeuvres hours before company arrives—good news for hostesses. The makers of WIZ, "La Touraine" also make canape wafers, Anchovy Paste and Garnishings. The latter are attractively cut pieces of pimiento, cucumber and olives that put the professional touch to your tray of appetizers. I also discovered that the packages of neatly square cut vegetables, to be found at the fresh vegetable counter, recommended for soups, can be cooked, chilled, mixed with mayonnaise and presto, you have a delicious salad. The Meat department is bragging about their home-made sausage meat—I must try some the next time I go off my diet.

The Book Shop

is featuring a new game called "DIG"—described by Mrs. M. as a combination of Anagrams and Monopoly. Each player has

a pick and I seem to remember something about a Gold Mine—you'll have to find out the rest for yourselves. Those melodious "door chimes" still intrigue me and they do save a lot of wear and tear on the nerves. The house phone buzz, plus your outside telephone bell provide plenty of ringing—the door bell is just the final straw that can be eliminated and so pleasantly too. The Khaki writing cases are pretty grim reminders that we should remember the boys at camp. The fittings are quite complete, with the necessary writing paper, "date" book and place for "the" picture. Let's hope that all the letters are written from *this* side of the ocean.

The Florist

should be all recovered from his moving—a few feet nearer Ninth Avenue. The shop is more attractive than ever and the background of the freshly painted interior makes the flowers and plants more alluring than ever. You'll not be able to resist that "take-me-home-with-you" look in their eyes, so be prepared.

The Beauty Shop

can do a lot to improve *your* looks, in case you are in the mood for improving. They are offering Permanents at reduced rates for a limited period to help the good work along. Your Easter bonnet, ladies, will be just that much more becoming if it is fortified with the right hair do.

Milliners

Betty Wilbur and Sallye Atkin are within reach of your house phone if you are in a quandary about your Spring head wear.

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Hats made to order are their specialty so get together with one or both of them before you decide on something ready made. (For further details consult their ads to be found elsewhere in the NEWS.)

The Tailor

Mr. Loeb, and his staff, have their needles all threaded and are ready to go to work on that new suit or dress and of course Alterations are given the same attention.

The Laundry

is looking forward to the day when you will be sending your Sofa along with your shirts and sheets soon if washable furniture becomes as popular as its designers anticipate. In the meantime, look over your washables, that may have been overlooked last wash day.

The New Auto Show Room

seems to be settling down to becoming a useful member of our family. Mr. Kane, representing the Packard organization, has a large assortment of models ready to wrap up and deliver to your door Easter morning, or before.

Excelsior and Longacre Garages

will take over after that. Room and Gas are offered with the added attraction of being within walking distance.

Guess I'll hop in my "bus"—it's a green and yellow job, is very temperamental, only runs on 23rd Street.

Yours truly,
THE SHOP SHOOTER

Relief Unit

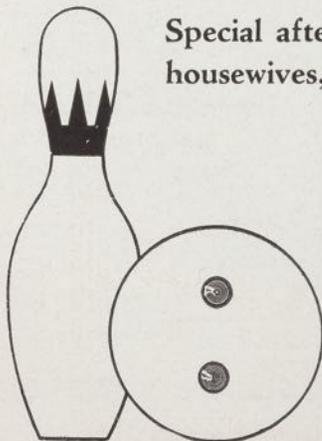
The War Relief Unit is growing steadily and is fast becoming one of the most ambitious of Terrace resident undertakings. Boxes of clothing knitted or sewn by members are being sent regularly to various relief agencies, including the British War Relief Society, the Maple Leaf Fund and the Red Cross.

Two Bridge benefits held for the purpose of raising funds to buy materials resulted in very satisfactory additions to the expense coffers of the Unit. The most recent benefit, held on February 19th, took in over \$60.00 in tickets and an additional \$21.00 was raised by chances sold on some old and lovely plates donated by residents Mr. and Mrs. Gene Watson. Mrs. Bruce White, who is doing a splendid job as Unit chairman, and Mrs. Fred Brewer, who was in charge of the arrangements for the second Bridge benefit, were ably assisted on the occasion by our Bridge director, Gladys Graves Stark, who loaned playing cards and accessories and supervised the playing.

The Unit has taken over new and larger quarters in Apartment 19D, 470 Building, meeting there every Tuesday and Thursday from 1:00 to 4:30 P.M. There is a friendly, informal atmosphere, tea is served, and anyone interested in sewing and knitting articles for war victims is cordially invited to join the group on these days.

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Monday Windup

Monday Nights in the Penthouse Club winds up its present season with the session on March 10th, with the featured speaker, Donald G. Fink, managing editor of the publication, *Electronics*. Mr. Fink's subject is "Broadcasting DeLuxe—or the Story of Major Armstrong's FM Magic."

"FM" means Frequency Modulation, a method of radio broadcasting recently inaugurated over four New York stations and unusual for its freedom from static and fidelity of reproduction. Mr. Fink presents the timely subject from the layman's point of view,



Donald G. Fink

explaining its theory and telling of the FM receivers, where they may be obtained, the results to be expected, a view into the future and many other pertinent facts. His talk is illustrated with lantern slides.

On March 3d, a capacity house was on hand to hear Miss Ann Koernig lead a very interesting discussion on "Your Face and Your Personality." In case you wish to delve further into character analysis in terms of hand and facial characteristics, Miss Koernig conducts a number of classes in the subjects. She may be reached at her apartment at 64 West Ninth Street.

Opening Skirmish

The last communique from the battle line of the Chess Club tournament records scattered activity all along the line, with not enough casualties reported to enable us to say who is going to wallop whom. We're not even able to state that anyone has established a commanding lead. We'll just give you a pot-pourri of the early results.

In the championship class: Hoffmann, 2, Rubin, 0; Brenneis, 1½, Rasis, ½; Rasis, 1, Barry, 0; Barry, 1, Mottur, 0; Mottur, 1, Girard, 1; Mottur, 1, Biederman, 0; Brenneis, 1, Biederman, 0.

In Class B: McCoy, 1, Jahn, 0; Jahn, 1, Heeschen, 0; Schenck, 2, Miss Wilson, 0; Schenck, ½, McCoy, ½.

In Class C: Durkee, 2, Wolfson, 0; Mrs. Keener, 2, Mrs. Robin, 0; Mrs. Keener, 1, O. Robin, 1; Mrs. Robin, 1, O.

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Robin, 1; Mrs. Robin, 1, Wolfson, 1.

By the way, it's not a private fight, and anyone who wants to can enter the tournament at any time up to the completion of the schedule. Wednesday nights in the Penthouse Club at 8:00.

Incidentally, our Terrace champion, Mark Peckar, went into big time competition recently when he played some of the top experts of the game in the Emanuel Lasker Memorial simultaneous exhibition.

HAVE YOU A DOG OR CAT?

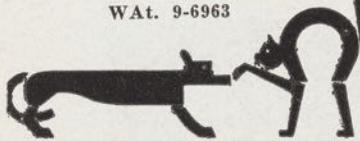
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MAESTRO LEIGHTON NOBLE

(Continued from page 9)

do is this. You get together a dozen or so likely musicians who you think will work well at the style of music you want to play, you rehearse some numbers and then you go around to a booking office that might be interested and tell them your story. If it's a good season and there aren't too many established "name" bands looking for engagements you get a booking and from then on it's up to you and the boys to deliver. Naturally it doesn't work out as smoothly as it sounds in the telling, but given a break or two and the ability to please the customers, you get along all right. At least that's the way it developed with Noble.

He's kept pretty much to the hotel trade. He likes to play the kind of music that encourages the feet of the clientele of such places as the Waldorf and personally he thinks that that sort of work is the pleasantest in the business. He doesn't like short-engagement tours and says that a couple of weeks of one-night stands have him ready for the doctor. He doesn't go in for swing. His sort of music is the light, bright sort

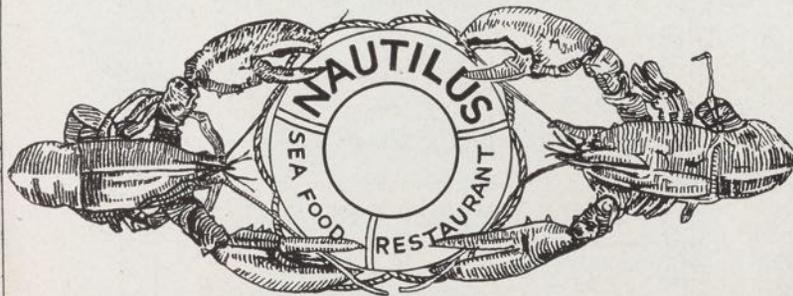
that you hear in the Broadway musical shows turned out by Porter, Rodgers, Hart, Berlin and others of that type. Most hotels don't cater much to the youngster clientele, so non-swing bands get the call.

Noble is a youthful, handsome gentleman with a pleasant personality and it's easy to see why the customers like him. He believes in being friendly and accommodating while working and is always glad to give you an autograph or play a request number. The work keeps him busy, which suits him fine. He usually has an early dinner, around 5:30 or 6:00 so he can get up to the hotel in time for the start of the dinner music at 7:00. They play for two hours, then take time off for a snack of supper while a rhumba band takes over until 10:30, when it's Noble's turn again until 2:00 in the morning. In the daytime he has to scurry around digging up new numbers. They rehearse about three new tunes a week.

Mrs. Noble is a good-looking brunette who has never had anything to do with the music business and says her only claim to fame is to be a good wife to Leighton and keep the house and their private concerns running along smoothly. They're a likeable couple and are enjoying their stay at London Terrace very much after a good ideal of living in hotels. If they have their way they'll be around for some time to come, and to your reporter that sounds like a good idea.

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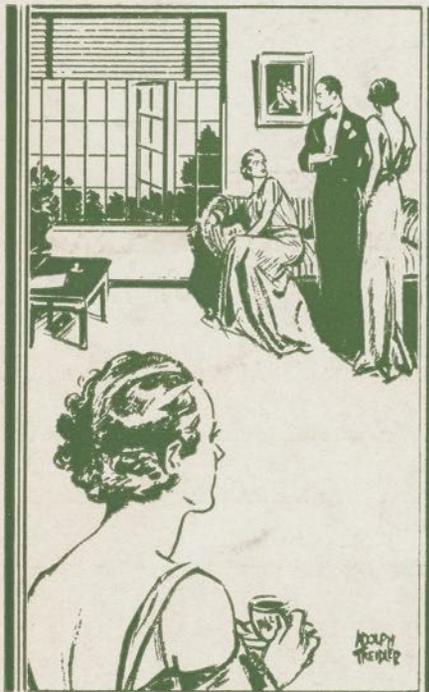
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