

MAR 17 1938

London Terrace News



STACK 8

MARCH

1938



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NOW is your opportunity to get a used car. All are in excellent condition throughout, mechanically perfect and guaranteed. We have the car or truck you want at the price you want to pay.

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Let's greet it with crisp, snow white Curtains and fresh,
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as only they can do them.



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435 Building

LENTEN SPECIALS

Beginning Ash Wednesday, March 2nd,

and thereafter every Wednesday and Friday during Lent, we will serve Lenten Specials, such as a Fresh Garden Vegetable Dinner, Omelets and Eggs of every description and an assortment of the finest of Fresh Fish, all on our 85c and \$1.10 dinners and our 50c, 60c, 70c and 90c luncheons.

A glass of port, sherry or sauterne wine served on all dinners from 5:30 P.M. to 10 P.M. Also a selection of delicious conserves.

ELIZABETH FLYNN'S LONDON TERRACE RESTAURANT, INC.

London Terrace

The World's Largest Apartment House



41 TYPES OF APARTMENT RANGING FROM
ONE ROOM AND KITCHENETTE TO SIX ROOM PENTHOUSES

●
SOME WITH WOOD BURNING FIREPLACES
MANY WITH CROSS VENTILATION

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FREE PRIVILEGES OF SWIMMING POOL, ACRE OF GARDEN, MARINE SUN-
DECK, GYMNASIUM, TWENTY-ONE SERVICES ON YOUR HOUSE TELEPHONE,
ELIZABETH FLYNN'S RESTAURANT

●
RENTING OFFICE
435 WEST 23rd STREET

●
WM. A. WHITE & SONS
Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agents

London  Terrace

MARCH, 1938

VOLUME VI

NUMBER 3

Retrieve

One of our residents dropped in at the Terrace Theatre the other evening, as is becoming a habit with many of us. He returned home at his leisure and was getting ready for a night of sweet repose when he discovered that his wallet, containing money and valuable papers, was missing from its customary pocket.

While he was making a more thorough search, his house phone rang. The operator told him that a message had come in on the special Theatre wire saying that the wallet had been found and turned in. Upon recovering it later the resident found the contents intact.

The moral of this would seem to be that if you must lose your valuables, it's safer to do it in the Terrace Theatre. As you probably know, the special wire was installed from the Theatre to our switchboard so that schedules of pictures could be easily obtained over the house phone, as well as making it easy for important messages to be relayed from the Terrace to tenants attending the Theatre.

The lost and found service was unlooked-for, but it's reassuring to know about it.

Centenary

An eminent member of the Chelsea neighborhood, Saint Peter's Episcopal Church, is cele-

brating its 100th anniversary. A special commemoration service was held on the evening of Washington's Birthday, February 22d, at which a number of church dignitaries, including the Presiding Bishop of the Episcopal Church, the Most Reverend Henry Saint George Tucker, D.D., assisted.

Terrace residents are glad to be in such close proximity to this famous old church. The NEWS, on behalf of Wm. A. White & Sons, Managing Agents, and Terrace residents, hereby extends congratulations and best wishes for another hundred years of inspiration to the Chelsea neighborhood.

Spotlight

A number of residents visited the Penthouse Club on Wednesday, February 16th, to partake of tea and listen to a talk on the theatre and its personalities by Miss Mary Williams, president of the Playgoers Guild.



Miss Williams also explained the workings and benefits of the Guild, which for a small fee entitles members to seats at reduced prices for many of the best plays in town and makes it possible for them to obtain tickets at any time for all shows without having to make a trip to the theatre or ticket agency ahead of time. Tickets for the desired performance are left in the member's name at the box office.

Residents wishing more information concerning the Guild may receive it from Miss Bieber on the house phone.

Living Literature

A bulletin from the cultural front tells of plans for a series of "Living Book Reviews" to be held fortnightly on Friday evenings on our premises. Mrs. Sarah Wheeler, well-known lecturer and radio commentator on things literary, is the moving spirit in the idea, which she has projected in various salons of the country.

A "Living Book Review" session sounds interesting and novel. Scenes from the book under discussion are acted out by several performers in appropriate costume, while Mrs. Wheeler acts as narrator and critic. Thus does literature come to life in a graphic and realistic manner.

Full details of the plan had not been worked out when this was written, but residents will be kept informed of progress.

HELP WANTED

ONE of the neighbors of which we are proudest is Hudson Guild, up in Twenty-seventh Street. This Neighborhood House has been doing splendid work for many years among the families of Chelsea.

Now they have asked us to spread the news that they are in need of a number of volunteer workers for their many activities. The types of people they particularly need are as follows:

Registrars to take attendance of children in the afternoons.

Someone to help in planning, making and remaking children's costumes for play and festivals.

Someone to help in sewing classes.

A mature young person to work with a group of young people who are interested in social and economic topics.

Pianists to play dance music in the evenings and a song leader for one night a week.

A leader for a girls' recreational club.

Typists for general work, statistics and tabulations.

Young people to conduct children on holiday trips and persons to conduct small groups of older women on trips around the city.

Women to help in the Thrift Shop and someone interested in leading discussions of a group of older women on consumers' cooperatives.

A man to develop a science room and a man with boxing and wrestling training for evening gymnasium work.

A woman for daytime home visiting.

If you are interested, call the Guild at CHickering 4-0795 for an appointment.

TAKE A NUMBER

SPEAKING of figures—although some people would rather look at them—here are a few concerning the largest apartment house in the world, an imposing edifice situated on the West Side of Manhattan, overlooking the Hudson River and known to its intimates as just plain London Terrace.

These figures were compiled by the comptometer hounds in the Administration Office, sent along to Wm. A. White & Sons, Managing Agents, and from them to us. They have to do with the year of 1937.

Population — 4,000, spread around in 1,665 apartments containing 7,153 windows, 1,670 kitchens and kitchenettes and 1,738 bathrooms. That would seem to place the number of bathers on a higher percentage than the number of cooks, which probably is significant of something, if we could just figure out what it was.

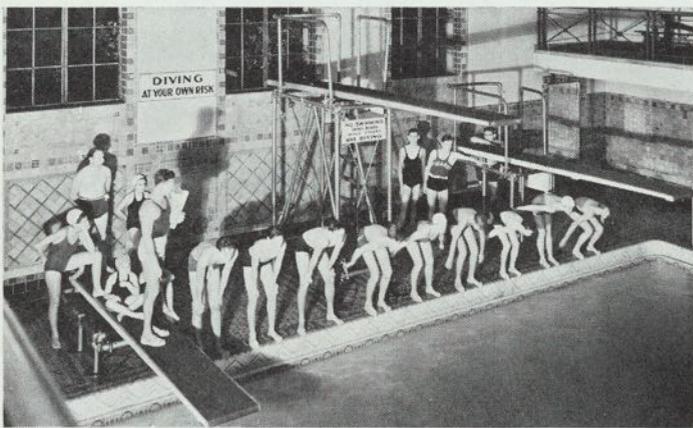
Telephone—it took over a million connections last year and seventy-five miles of telephone wire to keep residents in touch with the outside world for better or for worse.

Light — travels faster than sound, but that has nothing to do with the fact that we used 2,250,000 kilowatts of electricity, which coupled with 46,000,000 cubic feet of gas proves that all of the people stay home a good part of the time.

Heat—travels pretty fast too, and it took 1,400,000 gallons of fuel oil to produce 140,000,000 pounds of steam to keep 137,923,385,628 residential blood corpuscles at the proper temperature the year round, to say nothing of 140,000 gallons of hot water used every twenty-four hours—what for we haven't the slightest idea.

And the courageous lads in the elevators shot up and down to the tune of 130,000 miles per car per year, which would have taken each one of them more than half-

SPLASH AND PADDLE CARNIVAL



FRIDAY, March 4th, is whoosh, wham, sizzle, slosh and slither night in the Pool. The Spence brothers, whose lives are dedicated to the fine arts of water cavorting, are putting on a water carnival which promises to be mammoth, colossal and capitivating.

The famous Spence family will be there in numbers and in force—Wally, Leonard, Lucy and Mary — to go through their breath-taking paces. Other performers scheduled are Buddy

Carson, professional diver, John Zahenek, senior Metropolitan diving champ for six years, and the comedy team of George Cronin and Bill Marquette.

The program will zoom through with a water ballet, stunt, comedy and fancy diving and all manner of exhibitions, novelties and entertainment.

All adjectives aside, this promises to be a bang-up evening of indoor entertainment and all for the price of half a dollar per ticket. Better not miss it.



Courtesy The New Yorker

"Gloria, will you explain to the new doorman that the umbrella is for the patrons?"

way to the moon if they'd had any way to get there and knew how to get back when they did.

And that, boys and girls, concludes the arithmetic lesson for today. Please pass out quietly and if you find you've passed out for more than five minutes at one time, you'd best call a doctor at once.

Dummified

We took our courage in our hands the other Sunday and braved the rigors of an Erie R.R. journey to plod down into New Jersey for an enormous turkey dinner with some friends. There was another guest present, a stranger to us, who got a strange glint in his eye when we casually mentioned our Twenty-third Street home.

"Well, well," said he, "I get up

there quite often. Play bridge there frequently at the Bridge Club."

We made a mental note of the long arm of the Terrace Bridge Club and congratulated him on his choice of playing fields. The Bridge Club, as most everyone knows, is one of our most cherished and flourishing institutions around here. Headed by the genial and capable Gladys Graves Stark, it provides sociability and keen competition for many residents and their friends.

Duplicate is played in the Penthouse Club every Tuesday, Thursday and Saturday evening and Saturday afternoon. The beginners duplicate session has been changed to Thursday afternoons and instruction to Tuesday afternoons, with tea thrown in for good measure after the Tuesday and Thursday afternoon games.

Cartoon

New York doormen have always been a fertile subject for cartoonists and jokesters. The drawing above stems from the brain and fingers of Robert Day and is reproduced through the kind permission of *The New Yorker*, in whose recent pages it originally appeared.

It may be a bit hard for Terrace residents to get the joke, inasmuch as they have little or no experience with doormen acting in such an unorthodox manner—unless of course they've moved here recently and still have memories of former places of residence.

Anyway, it's an amusing cartoon and serves the double purpose of entertainment and a glimpse of how the other half lives without benefit of our illustrious Bobbies.

Lady at Leisure



WHEN is "no news good news" *not* good news? When your editor tells you that if you don't get busy and send in copy, there won't be any LONDON TERRACE NEWS!

I've gone a bit social lately and have gotten around, snooping in a closet here and a bedroom there. I discovered that one clever tenant has attached one of those light-weight sets of drawers, the ones made of ply wood and covered with cretonne or crinkly paper, to her closet door. This gives her all her closet floor space and the drawers of this tiny chest hold her hose, hankies and other light-weight pieces of wearing apparel. Closets can be made so attractive these days with colorful hangers, hat holders, transparent covers for light colored dresses, and gay boxes for the shelves. A "show closet" is on view down in the renting office and shows you what can be done. Grace MacLean designed the clever arrangement and she doesn't mind a bit if you copy her idea and she's got a million more that are yours for the asking—ideas I mean!

BED REMOVED

Another new resident has had her in-a-door bed removed and is using a huge studio couch instead of the wall bed. She had the wall in back painted a lovely shade of blue—I would call it "Alice Blue" but I believe that refers back to the other Roosevelt regime—"Eleanor Blue" might be a bit more timely. The other three walls are white. The furniture was in the process of arriving so I can't tell you much about that. I understand that a

very stunning painting, with indirect lighting, is to hang on the blue wall, over the studio couch.

WINDOW TREATMENT

I think I have mentioned before that window treatment can do more to make or break your apartment than anything else. Most people realize the advantage of London Terrace's extra wide casement windows, and therefore do not cover up any of said window. Instead of having your draperies, especially if they are dark, cover part of your window, run your curtain rod out over part of the wall beside your window, thus covering up wall rather than glass window space. This also gives the illusion of width to your room. If you are in an A or F or B or E Garden apartment, your wall space on either side of the living room window is uneven and part of the wall is "indented," due to the supporting beam which gives a column effect. One resourceful resident has handled this irregularity as to wall space and indentation very cleverly by using a valance board (see the selection in the Carpenter Shop) all the way across from column to column. This gives her window a bay window effect and she has had book shelves built over the remaining wall space. If you don't understand what I mean, write me a letter and I'll draw you a picture.

CHANGING FURNITURE

I firmly believe in switching furniture around at regular intervals. Husbands love me for this but I will risk their wrath by

telling you of an unusual arrangement of twin beds that caught my eye. Instead of beds, studio couches were used but the same idea could be carried out by removing head and foot board from regular beds. The beds were placed on opposite sides of the room, right up against the windows. The novel effect was obtained by using the same material for both drapes and bed covers. So when you came in the room, you hardly saw the beds—they just seemed like a continuation of the drapes. Very sensible arrangement in not too large bedrooms, of which we do not have many, here at the Terrace.

Just must pass on my latest "Diamond Point" story before I pass this on to my impatient editor. A big buck Indian had just ordered a ham sandwich at the drug store counter and was peering between the slices of bread when he turned and said to the waiter "Ugh, you slice 'em ham?" The waiter replied, "Yes, I sliced the ham." "Ugh," grunted the Indian, "You darn near miss 'em."

And "By-Paths" contributes this "Why Does Time Fly"—Because so many people are trying to kill it. And I think I've killed my share of your time!

THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Manager's Office, 435 West 23rd Street, New York City.

SHE PUTS ANCESTORS ON THE MAP

Graphic arts applied to the science of genealogy bring colorful results



FAMILY trees blossom into pictorial masterpieces under the deft ministrations of Mrs. Edith Tunnell. She can take the early families of Virginia, for instance, and chart an accurate and decorative map of who they were, where they came from and why. She has combined the science of the genealogist with the technique of the decorative map-maker so that social history has now invaded the realm of interior decoration.

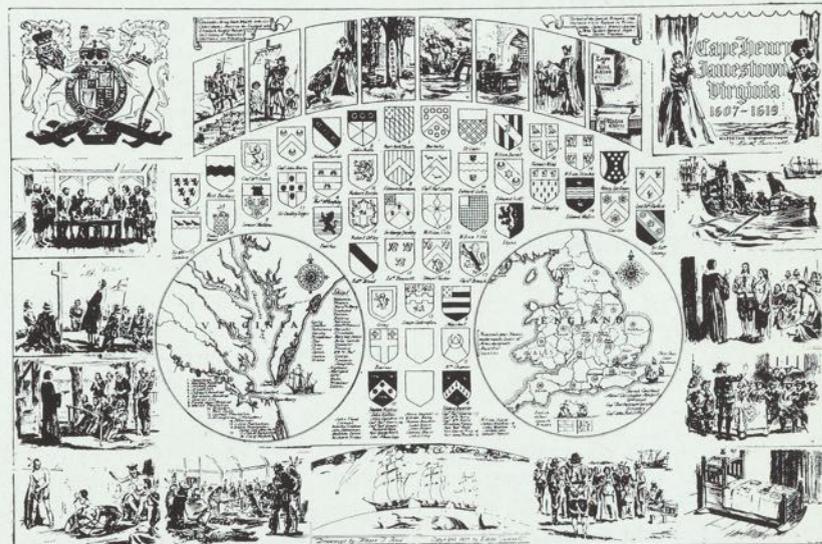
Mrs. Tunnell is the sole originator and copyright owner of Maportran and Mapsetan. The former traces individuals, the latter groups of settlers. She has done Maportran for any number of American families and a Mapsetan of the Mayflower Pilgrims. At the request of Virginians she has made a Mapsetan graphically charting the early Virginia planters and again at their request she is delving into later Virginia history preparatory to making a Mapsetan of Williamsburg.

It is much harder to write or tell about Mrs. Tunnell's work than it is to understand it by looking at an actual sample. The style of her maps is the style of the old decorative maps with their sailing ships, sea monsters

and signs of the zodiac. Her sailing ships bear names representing the actual ships that brought her subjects across the ocean. The events that occurred on the journey are faithfully depicted; a cupid signifies a marriage, an angel death and the stork birth.

The localities in the British Isles, France, Holland or whatever country was the homeland of her subjects are marked in colors with the family name written on the spot. Coats of arms are

story, for Mrs. Tunnell's pride lies in the accurate simplicity of her maps. Family arguments as to who exactly Aunt Lizzie's great-great-great uncle's father was and where he came from can be settled in a minute with one type of Maportran without hours of family Bible and record research. And a Maportran or Mapsetan adds a distinction to a living room or library wall that could never be achieved by a conventional family tree.



Legend: Cape Fear Virginia, the birth place of the American Republic. Jameshovn, Virginia, the first permanent English settlement in America and where the first American was born. Richard Hakluyt, Captain Edward Wingfield, the first English Governor, Thomas Smith, George Mason, George Washington, the first President of the United States, and the first American to sign the Declaration of Independence. The first American to sign the Declaration of Independence. The first American to sign the Declaration of Independence.

Miniature reproduction of Virginia planters Mapsetan

inscribed on the map, and occupations are either symbolized or realistically portrayed by miniature drawings of the person at work. On the Virginia Mapsetan the dramatic incident of Pocahontas and John Smith is artistically portrayed, as well as the Indian maiden's later marriage.

These touches of artistic embellishment not only add color and drama but they are a part of the

Mrs. Tunnell is a pleasant lady who would never be mistaken for any one but an American. She was born and raised in the Far West. Her known ancestry goes way back. Her interest in genealogy started some years ago when she lent her assistance to her mother who was reassembling, from widely scattered sources, family data to replace a collection

(Continued on page 13)

I THINK that it's about time for me to remind you of a few of our neighbors not far away from the Terrace who should be remembered when you have need for what they have to offer. For instance

Geo. Nockin's Sons, Jewelers

a few blocks away at 8th Avenue and 23rd Street, have been "established for over 60 years" as you no doubt have noticed in their

Shop Shots



**POSTAL
TELEGRAPH
MAINTAINS IN
LONDON TERRACE**

**AN
EXCLUSIVE
OFFICE
FOR YOUR SERVICE**

**TO SEND A
TELEGRAM
CABLEGRAM
RADIOGRAM
MONEY ORDER
or secure a messenger to run
your errand**

**Simply ask for
POSTAL TELEGRAPH
on your House Phone**

Call on us for your theatre tickets and airplane reservations. They are part of POSTAL TELEGRAPH'S regular services.

ads which have appeared in the NEWS ever since the NEWS has been established! You may not be in the market for a diamond ring but almost every one's watch goes haywire ever so often. My unreliable alarm clock served as a grand excuse for being late to work and other places but no matter how good an alibi you have, it can't last forever!

Dr. Block, Chiropodist

is right next door to the Terrace Theatre on 23rd Street. If he cures your foot ailment as he did mine, he'll soon be out of business. Several visits to Dr. Block over a year ago and I haven't had to take my shoe off in the movies since!

**Helen Lynch,
Electrolysis Expert**

used to live right across the street from us but she is now at 250 West 24th Street. Miss Lynch has had years of experience in her line of work and I do not hesitate to recommend her although I have not had occasion to visit her professionally.

The Excelsior Garage

is one of our most neighborly

neighbors and is at our service 24 hours a day. I claim that it's pretty nice to have your car brought right to the door—in fact it's pretty nice to have a car to bring to the door! I never could see much pleasure in having to walk blocks to get one's car and then go through the same process at the end of a hectic day of galavanting around. For so little additional expense you can get the famous Excelsior Service, all via your house phone.

The Book Shop

getting back home again, reminds me to remind you that they carry "Electric Door Chimes." If you suffer from door-bell nerves, here's just the thing for you. Or if you are in the habit of dashing to the door when it was your house phone bell that rang these melodious chimes eliminate the effort of deciding which one to answer. "Lacettes" doilies serve much the same purpose as the old oil cloth table cover, they tell me in Mr. Martin's Book Shop. They can be wiped off and used again and again. The designs are most attractive—look like sure enough lace doilies. Or if you prefer something historic, you can study the map of Manhattan while you have your bacon and eggs. These waterproof table mats are also on display and it looks like

The Laundry

would not have much to wash if this sort of thing goes on. But I haven't yet heard of shirts, sheets, pillow cases and towels that didn't need plenty of H₂O and what goes with it. So why not let Knickerbocker Laundry do this share of your housework?

From Monday to Thursday Three of the Following Items Are Offered for One Dollar

HAIRCUT
FINGER WAVE
MANICURE



SHAMPOO
EYEBROW
ARCH

465 Building

House phone
or
CHelsea 2-9653

LONDON TERRACE BEAUTY SALON
Open from 9:00 A. M. to 8:30 P. M.

The Tailor

Remember I told you that I was going to indulge in the luxury of a tailored made suit? Well, I went a bit wild with the result that Mr. Loeb is making me *two* suits. I think that I have worked out an attractive and practical idea. One suit is of light grey "Herringbone" material and the coat of this is short. The other coat is long and the mixture is the same but the color darker. I'm going to have loads of fun mixing them up—light coat with dark skirt, dark coat with light skirt and on cold days, both coats and both skirts!

The Beauty Shop

is welcoming home its prodigal son, Albert, and many London Terrace ladies are rejoicing in his return. There are also three charming and capable young ladies, Alice, Lillie and Thelma, there to serve you any hour of day and up until eight o'clock at night.

The Radio Shop

is usually completely forgotten after you move into your apartment. This is sometimes a bit of a mistake as radios can be as temperamental as an opera singer. If you are not getting the sort of reception you should have in order to enjoy the many fine programs on the air these days, call in Dr. Toran. These are perfect nights for staying home and listening to the radio—just remember your neighbor and the fact that your choice of a program may not be his—"if your radio can be heard outside of your apartment door, it's too loud" and quote from a former edition of the LONDON TERRACE NEWS.

And as we announcers say, this is Station S-H-O-P S-H-O-T-S signing off until next month.

Yours truly,

THE SHOP SHOOTER

HELEN
Lynch

ELECTROLYSIS
EXPERT

Permanent Removal of Unwanted Hair by the Multiple System.
Endorsed by Physicians. Special rates to London Terrace Residents.

CHe 3-3771
Consultation Free

250 W. 24th St., 2D West
Chelsea Gardens

AUDIENCES TURN ON THE HEAT

THERE'S nothing like an intelligent audience to put a lecturer on his mettle. This goes in double portion for the Monday Nights in the Penthouse Club audiences, who are allowed—encouraged rather—to pepper the speaker of the evening with questions concerning his subject.

One recent speaker with a national reputation, after facing the barrage, remarked to master of ceremonies Roland L. Stratford, "That was the smartest set of questions I've ever had to cope with. In fact, they gave me a number of excellent ideas. I'm going to do some re-writing of my

lecture before my next tour. I have a much better idea now of what intelligent people want to know."

That remark would seem to award first prize to Terrace residents for their awareness and informed curiosity. But then, steady patrons of Monday Nights have learned to wrestle with all kinds of subjects from classic art to the fourth dimension or from anarchy to democracy, so they have the advantage over most audiences.

Those residents who have not yet discovered the excitement and intellectual stimulation of the Monday night meetings have



DR. LEON ROTH

announces the removal of

THE CHELSEA DOG &
CAT HOSPITAL

to a Modern Building Completely
Equipped to Render Every
Veterinary Service.

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WAtkins 9-6963

Shamrock for
St. Patrick's
Day

Flowers for
Every Day



LONDON TERRACE
FLOWER SHOP

Ready for Easter?

*Let Us Reline or Remodel
Your Spring Clothes, NOW*

*Or We Can Measure You
for That New Suit or Coat*

Choice of all wool fabrics—styled
and priced the way you want it.

LONDON TERRACE TAILORS

for both Men and Women

410 Bldg. (Store)

415 Bldg. (Lower Corridor)

Call on House Phone

London Terrace Management

announces the following

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MEDICAL

B. M. SHALETTE, M.D.
425 West 23rd St., Apt. 1B
CHelsea 3-1224 and 1225

ALFRED C. DUPONT, M.D.
455 West 23rd St., Apt. 1B
CHelsea 3-1894

EDWARD M. DITOLLA, M.D.
445 West 23rd St., Apt. 1B
Riverside 9-8703 and CHelsea 3-6677

ROBERT E. FRICK, M.D.
445 West 23rd St., Apt. 1B
CHelsea 3-6677

DENTAL

PAUL ROBERT JACOBS, DDS.
415 West 23rd St., Apt. 1B
CHelsea 3-5858

BARNETT M. WARREN, DDS.
425 West 23rd St., Apt. 1E
CHelsea 3-6434

OSTEOPATHIC PHYSICIAN

DR. J. B. CULBERT
460 West 24th St., Apt. 1E
WAtkins 9-4761
By Appointment

something to look forward to. They will learn to take all lectures and lecturers in their stride and be prepared to air their opinions and throw queries at every variety of subject matter.

Each night is an open forum meeting with a special speaker who is an expert on his subject. The time is 8:40 every Monday evening, the place the Penthouse Club in the 470 Building. Subjects are announced each week in advance notices on the bulletin boards between the Building elevators.

Like other good things in life, it's free.

They're Off!

Entries closed on the London Terrace Chess Championships February 9th, with 27 battling brain behemoths enrolled for the classic struggle of the titans. The tournament has now dug in for weeks of competition and the champion probably won't see the light of day before the first crocus.

The Chess Club hit the air waves, by the way, a few weeks ago, when the results of a simultaneous match between Club members and one Mr. Harold M. Phillips were broadcast over WNYC. Mr. Phillips, we are sad to report, rather cleaned up on our boys, but the Club alibis that some of the hottest players were incapacitated and couldn't see action.

Further news is that membership in the Club has reached a new high with 35 brain stormers now on tick and that two new chess sets have been purchased.

Pawn my word!

BEATRICE E. MADDEN, R. N.

announces the re-opening of her office for the practice of colonic therapy at
415 WEST 23RD STREET
London Terrace, Apt. 2D, CHelsea 3-0947
By Appointment Only
If no answer CHelsea 3-7000

MAPS

(Continued from page 9)

unwittingly destroyed by the mother when a small child.

Mrs. Tunnell's husband's business brought her with him to the East some time after that and with enlarged facilities for research and record-checking she embarked upon the work in earnest. It had reached the fascination stage with her. As the family lines took shape under the combined efforts of mother and daughter Mrs. Tunnell visualized the ancestors in action in their own time and setting. Dry genealogy became drama to her and that's how Maportran was born.

Soon she had commissions from a number of proud American families and she's been at it ever since. The dramatization of a group of families in a colony or settlement seemed to demand a term of its own and to meet that need Mrs. Tunnell coined a second word Mapsetan. She has a theory that a graphic portrayal

of the beginnings and developments of American civilization is needed to give the present younger generations—many of them of recent foreign extraction—a clearer idea of what we are and why and what we stand for.

Her work has been commended by libraries, schools and patriotic organizations. It has been in hand-colored form until the present time when the Mayflower Pilgrims and the Virginia planters Mapsetan are prepared by a special color printing process

making them available at a popular price.

Each Maportran and Mapsetan involves naturally a tremendous amount of research and study in ancestry, heraldry and history. Mrs. Tunnell has acquired a top-notch library of these subjects, of which she is very proud. After she has evolved all details and constructions and put them down in a rough draft she calls in an artist to make the finished production.

She and her husband moved

THE UPHOLSTERY SHOP

Lower Corridor

455 Building

House Telephone or CHelsea 3-7000

R

SPRING TONIC FOR THE APARTMENT

New Draperies and Slip Covers

Upholstered Furniture Repaired or Recovered

SIG:—ONE ROOMFULL TWICE A YEAR

DR.:—CHARLES DeGRAW, H.D. (Home Doctor)

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You'll enjoy wearing clothes that have gone through our CUSTOM CLEANING process—carefully hand-finished and completely ODORLESS.

And remember! SAME DAY CLEANING, if desired.

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CALL ON HOUSE PHONE!*

LONDON TERRACE CLEANERS

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410 Building (Store)

415 Building (Lower Corridor)

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ALL MAKES

Rented Sold
Repaired Exchanged

● DEVELOPING PRINTING

of the Better Kind
7 Hour Service

ENLARGEMENTS
KODAK FILMS

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All the Latest Books
Fiction — Non - Fiction

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into London Terrace last Fall from a suburban home. She had a little trouble at first rearranging her files and library into more compact space, but now that she has accomplished it she believes she has a more efficient set-up. In talking to her one gets the impression that the business and promotion angles of her work are a bit foreign to her nature, but with good American determination she has gone ahead to take them in her stride because she realizes they are necessary to an accomplishment of her aims.

She is continually being surprised and gratified to meet people casually who immediately recognize who she is and speak of her maps. She'd much rather gain her fame in this manner than by doing it herself with planned publicity and promotion campaigns. Her attitude toward her work is still very much that of a hobby. She may be surprised some day to wake up and find she has a lusty little industry on her hands.

On the Aisle

Thespiis visits our neighborhood on the Friday and Saturday evenings of March 4th and 5th when the Guild Players present at Hudson Guild, 436 West 27th Street, a drama by Martin Flavin, "Children of the Moon." The curtain rises at 8:30.

This play was a Broadway success a number of seasons back. With it the Guild Players hope to inaugurate a successful repertory of worthwhile offerings. The play has been staged under the direction of Joseph H. Thayer, formerly with the Provincetown Playhouse. It is the first three-

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act drama to be produced at Hudson Guild since the well-known Cellar Players left the neighborhood five years ago.

It is hoped that support accorded the company will enable it to operate permanently.

BRIDGE INSTRUCTION

Tuesday Afternoon

1:45 P. M.

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