

JUN 25 '35 5

London Terrace News



Sketched at
London Terrace
by ADOLPH
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STACK 9

JUNE

1935

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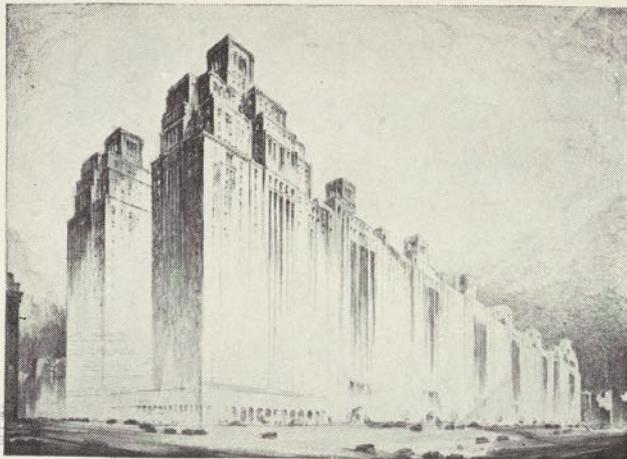
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London Terrace

JUNE, 1935

VOLUME II

NUMBER 6

Comment

Sign of prosperity in the offing, as evidenced by the upping of prices: the Lackawanna ferries now charge five cents instead of four.

Sea Saga

You can't mention the ferry without striking a chord on the strings of our heart. Nothing ever pleased us more, outside of



a watchspring a dirty-faced boy gave us when we were five years old, than a ride on a ferry boat in the cool of the evening. London Terracers have an affection for the trip.

Only the other evening, after a bracing gulp of air on the Marine Roof, we took a couple of friends upon whom we cared to spend no particular money, for a toot on the river. The crack ferry *Hopatcong* lay throbbing in her slip. We perched on the wind-kissed deck and held fast to our hats. Soon we were bouncing down the river, slapping the idle hulls of the *Columbus*, the *Virginia* and the *James A. Farley* as we passed.

At the other end, we sauntered into the ferry house, idled a few moments with a cigarette, and then walked back on the boat, without paying for it. Our visi-

tors, unaccustomed to our dishonest ways, sat nervously in the dark on the return trip, waiting for one of the maritime *politzei* to throw us in the brig. He did not appear.

Their departure that evening was abrupt. In our male guest's eye we detected a glint of scorn. Such shoddy practices as cheating the ferry did not fit into his scheme of living. They got out and did not return.

Next week two more unwelcome guests are scheduled to dine with us. We have checked the schedules, and find that the 8:45 trip of the *Lackawanna* should do the job. Maybe they will insist on staying in Hoboken.

Hearth Side Fun

The night club era has passed, and Stanley Walker wrote its epitaph. Some years ago people got in the habit of staying home nights, and even in the face of better times, have found the custom good and have decided to continue it.

But it can't go on forever. The games seem to be running out, and the head of our Idle Hour Department is losing weight, trying to keep things running smoothly. The facts aren't to his liking, nor for a matter of that, to ours.

The game of "Murder," for example, has pretty well run itself out. By the time everyone in the house has been killed off or been the prosecuting attorney, there isn't much thrill in it. Balancing yourself on a quart milk bottle, laid flat on the floor, is interest-

ing but precarious. Spelling bees are fun, but somebody's feelings always get hurt. Pulling a pin out of the right rear leg of a straight-back chair with your teeth without touching your hands to the floor or tipping over, is easy once you get the hang of it, and stepping over a walking stick held in both hands is impossible for everybody except contortionists and doesn't look very exciting anyway.

Identifying people by using their initials for descriptive adjectives is all right, but half the people get malicious about it or use words they don't understand, and if you're asked, in a similar game, to suggest a flower which describes the hostess, you pick out something slick like roses and hope the others will forgive the lie. Writing out the names of the presidents in three minutes looks engaging, but there's always some foreigner in the party who can do it better and in less time than you, and the same stunt when



played with the states is always won by someone who just landed in New York the day before yesterday.

Spin the bottle and Post Office are sometimes revived by hostesses with some desperation and considerable hope, and there are

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one or two others, remnants of a misty childhood, which periodically are exhumed.

In the main, though, gentle reader, what do *you* play? When the lust for good, clean fun grips you, what do *you* do? Is the parlor game passing; are there no more diversions left?

June Notes

Having been neither a bridesmaid nor yet a bride, but having a vast interest in the world about us, we asked the manager of the Florist Shop what the gals were wearing this marital month in



the way of flowers. We recalled that cala lilies were once the proper thing, but that was back at the time of the Chicago fire, and things have a way of changing.

And right we are. Calalilies are passe. Gardenias and lilies-of-the-valley are the proper choice today. Bridesmaids wear wild flowers and live in hope.

That's about all we learned. We meant to ask what the groom and best man wore, but we forgot; don't imagine anyone cares much.

Addendum

The game problem, discussed elsewhere, got us thinking. Somebody might be more inventive than ourselves, so we went into the Book Store to find out.

They have two games that are going strong now—something called Hollywood Rumba, and another game called Monopoly. The first is played with paddles, and the idea is to bat a pellet filled with feathers. It floats through the air with the greatest of ease. We couldn't quite understand the reason for the name, but then we never understood why we were named Robert, as far as that goes, so we said nothing.

Monopoly is played with cards, each of which has a figure on it like \$1,000, to represent your week's salary. It's something like Banker, a game that remained popular for about as long as the institution for which it was named.

At that it's pretty depressing. Doesn't anybody play Old Maid any more? Or Authors? Where has our culture gone? Out the window, like a true word spoken in jest?

Sign Posts

Ere this appears in print, descriptive placques will have appeared in London Terrace's Main Street. These sign posts, fashioned by a young artist in the Superintendent's Office during his spare hours, are designed to aid the newer residents in locating the several services in the Tunnel, and in injecting a raisin, as Irvin Cobb once remarked, into the tasteless dough of existence.

May they dutifully serve their dual purpose.

Help Wanted

The Penthouse Club, ignoring our demands for the conventional rates for classified ads, has asked us to publish a request for a small ship model, to be placed



atop the desk in the Chart Room. Slowly but surely the Club is taking on a nautical aspect, and it is felt that this final touch is needed.

If any tenant has such an article, he will be doing the Club Manager a distinct service by so notifying her. The gift or loan will be cherished and protected and due credit will be given the owner. And, in a word, thanks.

LONDON TERRACE NEWS



GOLD STAR AWARDED TO THIRTEEN MEN

**London Terrace staffmen in service five years
receive coveted award in recognition of record**

THIRTEEN staff men have recently been awarded the Gold Star which, placed upon the left cuff of the uniform, signifies the recognition by the Management of five years of continuous service at London Terrace.

The star was awarded to all wearers of four stripes upon completing their fifth year.

These men, whose loyalty and devotion to their jobs are known to many Terrace residents, have witnessed the growth and development of London Terrace almost from the laying of the cornerstone, and have taken a keen interest and an active pride in the largest apartment house in the world.

From the kindly, gray-haired Sergeant, who has command of the Uniformed Service, to the elevator runner whose regret-

able failure to achieve an inch or so more height has barred him from the distinction of a helmet, the men have worked ceaselessly for the comfort and convenience of the house's residents. They are truly important people in the London Terrace family, and the Management thanks them for their long and sustained loyalty to their jobs.

Their composite case history is not without interest. One of the sergeants, with an engaging smile and a melodious voice, came to London Terrace from the vaudeville stage. He had toured extensively through the South, in one of the largest Loew circuits, and upon his return to Broadway played a supporting role in "Wonderful Night" for the Shuberts, and later in support of Vivienne Segal and J. Harold Murray in

the highly successful "Castles in the Air." He has a desire to return to the theatre; the radio so far has not engaged his attention, although he plans to experiment with an audition shortly.

One of the guards sings regularly in church. He disclaims any musical ambitions beyond that, feeling that his singing on Sundays and occasionally at church affairs in the evening keeps him in trim and provides the pleasure he seeks.

Two doormen, influenced no doubt by the uniforms they wear, are interested in joining the police force. One has already passed the examinations and hopes soon to be able to join the force. Both men are amateur athletes of some standing. A third doorman has won his spurs as an amateur boxer; he goes in for base-

ball too, and he is a semi-professional with a New Jersey football team.

Two other men have ambitions to become hotel managers; one has already had some experience in hotel work, and the other is studying in his spare time. The first, familiar with hotel routine, wants to go back some day to hotel work in Central America, and he is studying Spanish and French, which will be required of him.

The group of Gold Star winners is not without its family men. One came from Ireland ten years ago, settled in New York, and joined the London Terrace staff. He married about six months ago. Another, who was raised on a farm in Ireland, joined the Terrace force shortly after coming to this country. He is so intrigued with his uniform that each year he has his picture taken in several different poses and sends them to his family in the old country.

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Tidy-Up Time

The presence among us of scaffolds, upon which workmen have been tapping the livelong day, has been properly a source of annoyance to us all. This work has gone on, we all agree, for a long time, but it will soon be over. The men have been waterproofing the building, a work which assures the greater comfort of residents. It's no more fun than driving over a highway under repair, we know, but the highway is always better after it is done.

Other scaffolding will follow, but these will be tiny things, and will serve a purpose closer perhaps to the hearts of residents. This is in connection with the rehabilitation of the radio aerial system, the transfer of wires to points more remote from the windows (for the removal of interference, both human and electrical), and the substitution of much new equipment. The work will be finished, weather permitting, by August, but residents are not to be discommoded too much by the change.

LONDON TERRACE NEWS

THE NORMANDIE, AND A BIT OF A JOUST

I TOOK a friend up on the Marine Roof to see the *Normandie* come in. It floated along like a great, graceful bird, I thought, but my friend told me it floated along like nothing of the sort.

"You should have seen the *Jennie H. McClyde*," he told me, "It navigated between Sandusky and Duluth, Michigan. I was two years before the mast."

Airplanes scuttled low over the ship. Tugs were hoarse in their greeting.

"The biggest ship afloat!" I exclaimed.

"Bigger, but not better," said my friend, "than the *Jennie H. McClyde*. There was a ship for you! Neater lines, too. This boat here seems a little stilted to me."

"It's graceful. It *has* lines." I edged past a fellow-resident to get a better view.

"Nothing modern about them," said my friend. "The *Jennie* could cut her way through any sea. She had the grace of a gull and the power of a cannon. This boat looks all right from

here, but any person familiar with the sea can detect flaws even at this distance."

"I imagine she'll ride any sea with ease," I said. "She has the size and the bulk to do it. It must be a joy to ride on her."

"The Atlantic is a mill-pond," said my friend. "You've never seen a sea until you've seen Lake Erie. Superior kicks up something of a fuss, too, but they're all tame compared to Lake Erie. One bitter Winter night I and the captain. . . ."

"She's broken the Atlantic record," I said, "and at that she had to slow down for twelve hours. She'd have made better time otherwise. . . ."

"Time? Speed?" demanded my friend. "These boats are barges. I used to paddle a canoe faster than these boats can go. The first mate of the *Jennie H. McClyde*, you might be interested to know, once told me that I was the best rower in the entire crew."

We wormed our way closer to a corner, to command a better view. The liner, her forestacks belching smoke, continued to move slowly upstream.

"It's to be docked here for a few days, and I'm certainly going to go aboard her," I said.

"Go to it," my friend responded. "That's your privilege. But what I always say is that these liners are like the circus—you see one and you've seen them all. . . .!"

I suddenly caught my friend by the scruff of the neck and the seat of the trousers. The commotion on the Roof was great, and no one noticed me do it. I peered down into the street and saw that, for a full block, no one was coming. I hoisted him gingerly over the side. He gripped me frantically by the collar, but I broke his hold. Fearful that even so great a drop might not be sufficient to kill him, I gave him a stout shove. I watched him as he curled and writhed through the air, and eagerly awaited his reaction as he crashed upon the sidewalk. He lay still.

I calmly brushed off my hands and descended to my apartment, where I called the steamship line and reserved a cabin on the *Normandie*.



**THE LONDON TERRACE
NEWS**

Published monthly for residents of London Terrace. Address all communications to the Editor, Manager's Office, 435 West 23rd Street, New York City.

Renting Season

The Renting Office, in deference to the wishes of residents and the desires of prospective tenants, is remaining open until nine o'clock (and even later) these evenings. A gratifying percentage of residents have already indicated their intention to renew their leases and with the renting season now getting into full stride, those who have postponed this formality are urged to attend to it at their earliest convenience.

A battery of competent Renting Office staffmen is kept busy showing apartments, and there is every evidence that London Terrace will shatter all previous records for occupancy by October first.

Wm. A. White & Sons wish to take this opportunity to thank those residents whose early renewal of leases has expedited clerical work, and to express the wish that the new residential year will be for them as pleasant as the one soon to pass.

Gold Stars

The awarding of a gold star to thirteen men in London Terrace service for five years is a citation which we, the donors, find gratifying. It represents to us loyalty and devotion to duty during a period of world-wide strife, when economic uncertainties made us all too restless for our own good.

But more than that, the citation brings us all, we think, a little closer. We have grown to know these men, to like them immensely. They have appreciated our needs and desires as fully as we have appreciated theirs.

We like to think we've done our best by them. Their loyalty to us shows that they feel we have.

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LADY-AT-LEISURE

BREATHES there a man with nose so dead that never to himself has said, "This is my home—but what is that peculiar odor!!!" A-ah, it is C. O. (Cooking Odor—one of the new "Os") and the answer is not Lifebuoy but *Patapar*. Now that the summer breezes are wafting to and fro, they are likely to carry aromas, other than the scent of flowers that bloom in our charming gardens. Yes, indeed, the odor of cabbage, onions, cauliflower and other vulgar members of the vegetable family have a way of permeating the public corridors and other people's apartments and we would like to offer *Patapar* as a solution. The Food Store has a goodly supply of this well-known eliminator of cooking odors, which is also used to advantage for wrapping foods before placing in the refrigerator. Get some *Patapar*—your neighbors will thank you.

And now let's talk about apple—not apple-jack or apple pie, but apple as a wood—a very rare wood but often hidden under a hideous coat of paint, usually black paint. Our fathers and mothers had queer ideas on the subject of covering up beautifully grained woods. Our carpenters and painters can tell you some hard-to-believe stories, where they have discovered valuable woods hidden in this way. One much battered high secretarial desk, the kind where you stand up to write, was cut down, scraped and believe it or not, the owner of this piece of furniture now has an antique which, if she cared to sell it, would bring about \$250 and she innocently "stole" it from an ignorant dealer for a comparatively few dollars! Better get out your knives and do a little investigating! But, seriously, if you are suspicious of any of your painted furniture, let one of our experts come up and look it over and decide if you have something that could be improved upon.

I don't like to boast but I

have received numerous congratulations on my receipts and urged to contribute more. So here is an appetizer which I have added to my list as a result of a cocktail party which I recently attended: It is very simple, merely hunks of tomato aspic jelly on crackers.

And I call my next offering "Glorified Hash." Saute a cup of sliced, fresh mushrooms and one large onion, also sliced, in butter. Add a pound of ground top round steak, mixed with the contents of a small can of tomato sauce, plus salt and pepper to taste. Let this mixture "stew" on top of the stove, or bake slowly in the oven.

Credit goes to "Diamond Points," a house organ published by Thompson and Company, for the following humorous contributions:

Nurse: "I think he is regaining consciousness, doctor, because he tried to blow the foam off his medicine."

If you have ever had a "Swindle Sheet" you will appreciate this one:

Boss: "What's this big item on your expense account?"

Employee: "Why, that's my hotel bill."

Boss: "Well, don't buy any more hotels."

This same little sheet offers this interesting fact: "Reference to tin through such common expressions as tin lizzies, tinny voices and tin-horn sports, has made its name synonymous with cheapness. But it is not cheap. In fact it is virtually a semi-precious metal. It costs twice as much as aluminum, six times as much as copper, thirteen times as much as lead and thirty times as much as steel."

I would like personally to endorse the permanent waves offered at the Beauty Shop. Mine is the best I have ever had and I can speak for numerous tenants who have been equally pleased.

And now I have nothing to worry about until it's time to write my next month's column—except where to shoot off my firecrackers on the Fourth of July.

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It is the most scientific cleaning device
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THE LOW COST OF LIVING

A TENANT, who moved to London Terrace from Westchester some months ago, recently compared the cost of living in the suburban area with that at London Terrace. He submitted his budget to us, feeling that it might be of general interest to readers of the NEWS.

	WESTCHESTER	LONDON TERRACE
Rent	\$80.00	\$77.00
Commutation, subway	17.20	2.50
Family fare (8 trips)	12.00	(16 trips) 1.60
Maid	30.00	(Laundry) 10.00
		(Maid service) 15.00
Refrigeration	6.00	—
Gas	2.00	—
Total	\$147.20	\$106.10

Former commuting time:
1 hr. 20 mins.
Present time:
30 mins.
Daily saving:
50 mins.

In addition to the savings indicated above, the resident points out that London Terrace offers such considerations as a supervised playground, swimming pool and marine deck, for all of which privileges the Westchesterite must

pay. And, the ex-Westchester resident notes in addition, London Terrace offers such conveniences as a kindergarten in the building, banking facilities, two restaurants, a grocery, drug store, valet service, furniture and repair services and various shops—all under one roof, and garage service.

In the balance sheet above, the tenant explains that the commutation fee from Westchester is taken at \$15, with \$2.20 added for subway to and from the office. A resident maid, unnecessary at London Terrace, is represented by the items Maid Service and Laundry. Refrigeration and gas are free at London Terrace.

The NEWS would be interested in seeing comparative budgets of this sort, submitted by London Terrace residents.

THE HUMAN SIDE OF THE NEWS

THE following concerns three honest people! The first one was found in Whelan's Drug Store. A purse was returned to its owner, aided, in addition to the honest person, by the London Terrace Identification Card. Second, a tenant most enthusiastically reports the honesty of Margaret Rowe, in the swimming Pool Locker Room. In this case a valuable wrist watch found its way back to the rightful owner through the trustworthy Miss Rowe. Last but not least one resident had the good fortune to choose the counter of the little luncheonette place up on Twenty-third Street, just this side of the "Y," as the

place on which to leave her change purse, after a hasty cup of coffee. When she returned three hours later, after discovering her loss, the purse containing a full week's salary was restored without a nickel missing. So we have decided that this is not such a wicked old world after all!

A POOR memory is responsible for the incorrect address given last month for St. Peter's Church. This interesting landmark is located at 346 West 20th Street between Eighth and Ninth Avenue. We extend our apologies for the error.

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your
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LONDON TERRACE NEWS

MARINE DECK IS POPULAR

S. S. London Terrace sets forth on another one of her annual voyages

THE London Terrace Marine Deck, regarded by many as the coolest spot outside of the ice house at Little America, is now wide open and heavily patronized.

One of the most popular of the features of London Terrace, it is operated under a few regulations which are designed to assure the maximum peace and comfort for everybody. It is hoped that, as in past years, residents and guests will cooperate in the observance of these rules.

Probably the greatest difficulty is differentiating between proper and improper dress for sun-bathers. While sun-bathing is not permitted past noon, the morning at times provides a problem. On several apartment roofs in New York, sun-bathing is no longer allowed, simply because no proper understanding could be worked out between tenant and landlord. No such action is desired at London Terrace.

The Management prefers to hold the regulations covering the Marine Roof to a minimum, and suggestions from residents are, of course, welcome. For the benefit of those new tenants unfamiliar with the Marine Roof rules and those older residents who wish to be reminded, we give them in part herewith:

THE MARINE DECK

The Marine Deck is open daily to adult residents and guests accompanying them from 9:00 A.M. until 11:00 P.M. for quiet rest and relaxation. Children under sixteen years of age are not permitted on the deck at any time, even when accompanied by adults. Non-residents are not permitted the use of the deck, unless accompanied by residents; and all resident visitors must be prepared to show their identification cards upon request of the Club Manager

or his assistants. Since the number of chairs on the deck is limited by the space available, residents are requested not to use them regularly for non-resident guests. Visitors may not reserve or otherwise hold chairs for later arrivals or temporary absentees.

Sun bathing in bathing suits is permitted for residents from 9:00 A.M. until noon each day and at no other time. Sun bathers must use the deck itself. Dressing gowns or robes must be worn to and from apartments. After 12 o'clock noon, ordinary dress is re-

quired of all visitors. No pajamas, trousers, or bifurcated skirts may be worn by women after the noon hour.

No lunches or other refreshments of any kind are permitted to be brought or delivered to the Marine Deck.

The Marine Deck closes promptly at 11:00 P.M., and visitors are asked to leave the deck upon the striking of six bells. Entrance will be closed at 10:45 P.M. in order to prevent crowding and confusion on the stairway and in the elevator hallway in the Penthouse Club.

CHILDREN'S PLAY ROOF

The Play Roof is likewise a popular haunt these days. Parents whose children use the roof are again encouraged to confer

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with the supervisors regarding their problems. Miss Wilson and Miss Newman, both well known to London Terrace residents, have had wide experience in directing children's activities, and they will have charge of the roof this season.

The regulations covering the Play Roof are given here:

The Roof is open on fair days from 9:00 A.M. to about 6:00 P.M., depending upon the season, for children old enough to play and care for themselves. All activities in this area during the day are under the supervision and authority of the Playground Supervisor. The Play Roof is reserved for the outdoor play of children who do not have access to the adult facilities, and since these children must at all times be under absolute control of the Supervisor, parents are expected to cooperate with the Management by refraining from using this roof for their own convenience.

All necessary information covering these features of London Terrace is contained in the blue booklet, "Information for Residents," copies of which have been furnished to residents. In the event you cannot locate your copy, the Cashier's Office in the 435 Building will be glad to give you another.

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HERE'S A FISH STORY!

(Guppy a Minute of Your Time)

THE Management has recently placed in the Penthouse Club a forty-gallon aquarium, in which are quartered a variety of rare and interesting fish. The exhibit has been arranged and placed in London Terrace through the courtesy of the Aquarium Stock Co. of 66 West Broadway.

The fish, many of which will be readily recognized by several London Terrace residents who are fish fanciers themselves, include a pair of rose tetras, pearl danios, red platies, gold platies, blue platies, black mollies, rasboras, brass tetras and hatchet fish.

In addition to these there are four zebra fish, six guppies, six catfish, four red helleries, four head and tail lights, a pair of scalare or angel fish, and a pair of dwarf gouramie. Such additions to this family as many occur from time to time are not the immediate concern of the Management, but the "News" will report all activities of piscatorial interest.

The aquarium is furnished with the most modern equipment for fish comfort, including an aeriator, which provides a steady circulation of water, a heater which

regulates the temperature of the water, and other devices too complicated for your correspondent to understand. Plants have been placed in the aquarium; as most readers are aware, the plants absorb the carbon dioxide given off by the fish and in turn provide fresh oxygen, which makes it unnecessary for the water to be changed except at the rarest intervals. The sediment which is formed by the fish in the bottom of the tank furnishes a fertile soil in which the plants thrive. This you-scratch-my-back-and-I'll-scratch-yours arrangement is regarded as all in the day's work to fish fanciers, but it provokes an approving gasp from others.

The display, which has been placed in the foyer, will be there indefinitely, and residents are cordially invited to inspect it. Mr. Walter Cameron of the Renting Office, rated by fish fanciers as a piscatorial semi-pro of skill and accomplishments, has kindly consented to answer all inquiries concerning the aquarium and its charges, and to assist any residents who might be interested in obtaining facsimiles.

P. S.—No fishing is allowed.

Police Notes

THERE are approximately 1,864 foot patrolmen, 390 mounted patrolmen, and 376 motorcycle men assigned to traffic duty out of the approximate 19,000 policemen in the Department.

The Traffic Division is aided by a system of 8,000 traffic signal lights, 643 dead end street lights, and numerous bus stops, right lane turns, hospital streets, detours, one way streets, school streets and play streets.

In operating the traffic light system, 90 miles of under ground cable, and 110 miles of aerial cable are maintained.

The Police Department also

maintains 90,000 traffic signs and approximately 1,000,000 feet of white lines painted each year.

All of these for the guidance and protection of the public.

Picture

A recent picture of the Garden proved to be such an excellent view that the Management felt certain residents might wish copies, to keep for themselves or to send to friends. It has been arranged to place these pictures on view in the Book Store, where they will be sold for a dollar each. Residents are invited to stop by at their convenience and inspect them.

BOOK NOOK

(Here's Happiness Enow!)

LET'S dig deep into the Fan Mail and pull forth a letter at random. We have had so many huzzahs over our first column that we haven't had any time to read any books. Anyway here's a letter we picked willy-nilly from the pile:

"Well you got off to a flying start," it says. "I and two thousand other people in London Terrace admire your grandstand play in attributing the Pulitzer Prize book to the wrong author. This sort of whimsy is certain to attract attention."

Let's select another, just for the snooks of it:

"Your skill in using words incorrectly must come from years of practice. Why not review for your next issue a little volume you may have heard of called Webster's International Dictionary?"

The tumult and the shouting die, and we go on to the work of the month. Mazo de la Roche, continuing the Jalna saga, has produced a tender and affecting addition called "Young Renny." This and Josephine Johnson's "Now in November," mentioned last month, hold top position at the Book Store, whose indices of business guide us in our monthly perambulations along the literary highways and byways. (This sentence may be cut into small pieces and taken as desired, if at all.)

Two more of last month's most popular books continue to hold sway—"Green Light," by Lloyd C. Douglas, and Enid Bagnold's "National Velvet." In the mystery divisions, London Terrace readers are keeping the curl in their hair by reading "House on the Roof," by Mignon G. Eberhart and "The Case of the Counterfeit Eye," a bit of razzle-dazzle by Erle Stanley Gardner.

All these books are available at the Book Store.

ELIZABETH FLYNN

Summer Drinks

These hot days arriving home from a long, tiresome day, why not stop in and have a cool, refreshing, long drink—sipped thru a straw!

TEMPTING!!!

- | | |
|---|-----|
| Rhum Sarte Punch | 45¢ |
| Made from Limes and Rhum Sarte | |
| London Terrace Tom Collins | 35¢ |
| Made from Mint and Bellow's Gin | |
| Mississippi Punch | 50¢ |
| Made from Bourbon Jamaica Rhum and Brandy | |
| Planters Punch with Claret Float | 50¢ |
| Made from Jamaica Rhum—a delicious concoction | |
| Mint Julep | 60¢ |
| Made from a Special Old Bourbon and Fresh Mint—the kind you get in North Carolina | |
| Gin Daisy | 35¢ |
| Made from Bellow's Gin and Raspberry Syrup | |



A GLIMPSE OF OLD CHELSEA

SNAPSHOT



This interesting snapshot of the little red brick house in West 24th Street was taken by Mrs. Florence Husband, 410. The NEWS welcomes other pictorial efforts, and thanks Mrs. Husband for this one.

JERRY ON THE ELEVATOR

Just one more item about the *Normandie* and then we're through for a while. Seems the day she came in Jerry was bringing down an elderly resident, who was headed for the 470 building and the Marine Roof to see the boat come in. The passenger exhaled an old one, but it got a laugh, showing that anything is honored if it's dead long enough.

The old lady was inspecting a battleship, and the junior officer who was showing her around pointed to a memorial plaque sunk in the ship's deck.

"There," he said, with a touch of reverence, "is where our gallant captain fell."

"Humph," snorted the old lady. "I don't wonder—I nearly tripped over it myself."

Kudos

The five-year gold star has been the big talk lately. One of the

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winners of the coveted honors was describing a few of the reactions the other day. It appears that he was walking through the cross-over tunnel, studying the star which had just been placed on his sleeve. In his absorption, he bumped into the grating and whacked his head.

"I saw stars," he concluded.

"How many?" asked a three-year man.

"A hundred," laughed the man with the star.

"Five centuries of continuous service!" gagged the other. "You certainly have your hopes!"

Lesson in Love

Jerry reports the embarrassment of one of his confreres, for whom a little girl in one of the buildings has developed a deep

and abiding affection. It is the child's first love affair, and it blossomed unheeded by parents and operator alike. Jerry's friend first heard of it when the little girl, studiously appraising him as she descended in his elevator one morning with her mother, announced that she wanted to kiss him. The child's mother, sensing the lad's embarrassment, talked her out of it, but only temporarily.

The fellow likes to work in the daytime, but he has appealed frantically to be shifted to the night side, where his chances of meeting his small admirer are fewer. He's deathly afraid his fellow-workers will hear of it, which they might never have done were it not for Jerry, old meanie that he is. And we are.

PERAMBULATIONS ALONG "MAIN STREET"

I. The Re-finishing Room

THE Re-finishing Room has recently been moved to the 445 Building, in the Tunnel, where the work of rejuvenating furniture is being carried on with a hey-nonny.

We strolled in the other afternoon to look around and to see to what limits the crew went to satisfy residents. The limits, be it known, are considerable. One worker was busy with a false fireplace, modern in design, which was made in the Carpenter Shop and which is now being painted and finished up in the Re-finishing Room. It isn't for apartment use—it is to be displayed in an exhibition uptown. It is about twelve feet long, big enough for a bar, a radio and a small bowling alley.

The men (there are two of them during normal periods, and three or four when the work gets heavy) have had a variety of jobs just since they moved. One lovely old mahogany dining-room table had been scraped to bring out the grain and was being put into commission once more. An antique chair, which the Carpenter Shop had restored, required several coats of varnish to bring it around, and there was every evidence that it would look like new. Or, being an antique, like old.

The men are pretty insistent on the point that valued antiques can be restored to usefulness, and

that the owners need have no fears. The Carpenter Shop has one man who specialized in nothing else for many years, and he defies anyone to bring him an antique which he can't fix.

The Re-finishing Room specializes, of course, in new jobs which come from the Carpenter Shop and in the restoration to usefulness of furniture which has been banged around a bit. This includes end tables, book cases, chairs, desks, radio cabinets and a dozen other things you can name as readily as we can.

In its old quarters the men found themselves a trifle cramped, and patronage from the Terrace

continued to grow, to the point where it wasn't practicable to keep it there any longer. The new space permits passersby to look in and see what's going on, and it also gives the men plenty of room to spread things out.

The visitor to the Re-finishing Room is surprised by the number and variety of jobs which are being attended to there. Residents of London Terrace are making more and more use of this enlarged service, and if you have anything today which requires attention, you would be wise to get in touch with the Re-finishing Room at your earliest convenience.

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CURTAINS — BLANKETS RUGS

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London Terrace Laundry

A. L. KRAMER, *Manager.*

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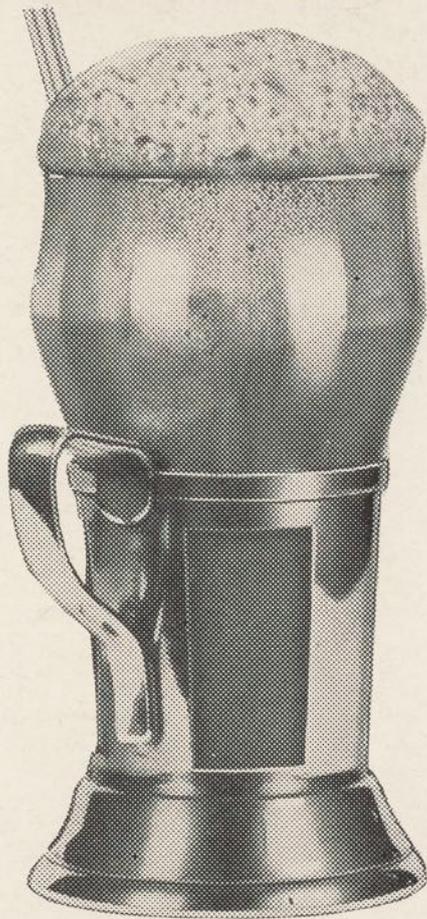
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Most of these books have been withdrawn from our Library shelves—many of them

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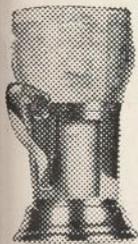


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