

London Terrace News

JUL 14 '41 V



July

1941

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A Dependable Garage for Your Car

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1. Check Cooling System
2. Reverse Power Flush Radiator
3. Repack Water Pump
4. Adjust Fan Belt
5. Check and Reset Ignition Timing
6. Tighten All Hose Connections
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8. Adjust Carburetor for Summer
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EXCELSIOR AUTOMOTIVE SERVICE, INC.

536 West 23rd Street

New York City

"UP TO 13 CHANGES OF WATER FOR EACH WASH" . . . AND THAT'S ONLY ONE OF THE MODERN METHODS USED BY TODAY'S LAUNDRY!

No wonder today's laundries send back such snow white sheets — such bright colored cottons — such beautifully finished shirts! For laundries today use more skill — more painstaking care — than ever before.

Yes, you have a big surprise coming if you haven't used the London Terrace Laundry lately.

Today more than ever it pays to let the laundry do it. Especially since you'll be surprised at the reasonable prices you pay for such beautiful work.

Call the LONDON TERRACE LAUNDRY today on your house phone.

Lower Corridor
435 Building

Anne Whitehead
Manager

Longacre Square Garage, Inc.

The Better Garage

249 - 10TH AVENUE . . . BET. 24TH AND 25TH STREETS
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PREPARE YOUR CAR FOR SUMMER DRIVING

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- PICKUP AND DELIVERY SERVICE.

24 Hour Service

Pay Us a Visit and Save

On this point we think all our tenants agree:

London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

A number of apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.

\$4 a day for double room

\$6 a day for living room and bedroom

RENTING OFFICE

435 WEST 23rd STREET



WM. A. WHITE & SONS

Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

JULY, 1941

VOLUME IX

NUMBER 6

Cover Photo

The photo on our front cover this month shows the Garden in its once-a-year garb ready for the Jamboree merry-makers. It was taken from the roof of the 470 Building, just after the gates opened on the night of June 11th, before the crowd really started to come in.

The photographer? Our own Mr. Jacob Deschin, well known authority on things photographic and honorary member of the London Terrace Camera Club.

Skaters Ahoy!

The enterprising people up at Rockefeller Plaza have hit on a new fad to entertain New Yorkers during the out-of-door season. It's a roller skating rink in the sunken plaza, and realizing that there are a lot of very fine people in London Terrace who would look well on skates, they have extended a special invitation to us to come up and show off our figure eights.

A Terrace identification card is all you need to get a reduced rate for your roller skating—fifty cents any time from 5:30 to 11:00 P. M. The normal rates are seventy-five cents from 5:30

to 8:00 and eighty-eight cents from 8:30 to 11:00.

Everything is included in the half dollar charge—shoes, skates, tax, checking.

Birds

Sorry, folks, but a request must be passed along to kind-hearted bird lovers *not* to feed your little feathered friends by throwing crumbs onto the Pool roof, into the Garden or on window sills.

The birds may enjoy the food, and we hate to deprive them of it, but the fact remains that the crumbs attract mice as well as birds, and that, of course, is carrying things a bit too far.

So please restrain your generous impulses in the interests of the good of the community.

Cease Firing

All's quiet on the western front once more, as hostilities have ceased along Tenth Avenue. The shell holes in the street are paved over, the car tracks have gone to their scrap iron destiny and there's a smooth, even route leading uptown and points north.

A fitting ceremony to celebrate the completion of this important West Side improvement was held at Eleventh Avenue and Twenty-ninth Street on June 25th. Present were a number of city and state officials, representatives from Wm. A. White & Sons, Managing Agent for London Terrace, and a good-sized crowd of onlookers who cheered this new step along the road to progress.

The re-paving of Tenth Avenue, as well as the Twenty-third Street block along our southern exposure, marks quite a change from the days that old-time residents remember when the trolleys clanged outside our front doors and the freight trains churned by on the Avenue. When they get Twenty-fourth Street attended to everything will be fine.

It's still the same old neighborhood, but it never stops growing up.



JULY, 1941

5

The Night of June 11th

Chelsea Jamboree starts off our
summer season with record success

THE weather man and the London Terrace folks cooperated for a bit of a time on the evening of Wednesday, June 11th, when the fifth annual Chelsea Jamboree was run off successfully, reaping a record harvest of fun for the participants and financial benefits which will be used to send needy neighborhood children to summer camps. When the last turn of the wheel had run its course and the final penny tallied up on the adding machines, a net profit of about \$3500.00 can be put down as our contribution to the health and happiness of some 180 children who otherwise would have been forced to spend the entire summer in the heat of the city.

One-night Record Topped

This year's financial "take" is the highest for any one-night Jamboree and only \$92.00 under the total of last year, when the affair was continued for a second evening. In all, 2500 residents and their friends passed through the entrance gates to hear the music, play the wheels, compete for prizes and enjoy themselves generally in the informal atmosphere which transformed the Garden for six hours into a midway of tents, booths, play rings and gayety. From 6.00 P.M., when the first comers clicked the turnstiles, through the suspenseful drawing of the door prizes at 11:00 P.M., and on until the closing at midnight, workers and spenders cooperated in hearty fashion to make the 1941 Jamboree an unusual success in enjoyment and efficiency.

A colorfully patriotic touch was added to proceedings by red, white and blue bunting used as decorations and the presence of three special booths; those of the British War Relief, the Red Cross and the American Flying Services Foundation. The effect was enhanced by the impressive flag ceremony—raising the spotlighted flag high up from the 470 Building, then the playing of "The Star Spangled Banner" while everyone stood at attention and joined in singing.

The smooth running of the whole affair was made possible, of course, by careful planning, hard work and unselfish contributions of time, money and gift prizes—all of which was started many weeks in advance and continued for some time after the Jamboree was over. The officers of

Chelsea Charities, tenant organization sponsoring the affair, and the various house chairmen buckled down enthusiastically to the big job of organization, supervision and planning, coming through with flying colors. Mr. Sheffield A. Arnold, who four years ago served as vice chairman, and for the third successive year was in top post of responsibility as chairman of Chelsea Charities, marked up another high credit for himself with his ability and patience in directing the activities.

His brother and sister officers not only handled their executive duties, but took on many other tasks as well. Treasurer Cortland G. Pohle had the enjoyable but trying job of receiving and accounting for all the money turned in by the house chairmen, and on the night of the Jamboree, assisted by Mrs. Betty Kaighin and Mr. Warner Overton, collected and guarded the \$2522.00 (plus a \$1,000 "change"), which jingled into the booths during the evening. Mr. Charles D. Berry, vice chairman, was always on hand to do the right thing at the right time, and Miss Frances Cahill, corresponding secretary, helped Mrs. Ethel Nugent at the 465 Building entrance. Recording secretary Mrs. M. Eleanor Reed raised a nice little sum on her own initiative by charging guests for refreshments served in her apartment and turning over the receipts to the cause.

House Chairmen Work Hard

The house chairmen in charge of the various Building committees entrusted with the ticket sale and solicitation of donations, tallied up a record pre-Jamboree amount of almost \$1300.00. All the Building committees, with commendable zeal, put their hearts in their work, exceeding, with few exceptions, their totals of last year by \$1.00 to \$60.00 apiece. Top "Garden Building" honors went to the 415 Building, under the chairmanship of Mrs. Alexander Timm, Jr., with \$168.00. Second highest was the 435 Building, Mrs. Roland L. Stratford, chairman, which reported \$108.00. In the "end" Buildings, which are classed separately because of the larger population, 470, with Mrs. E. G. Olena as chairman, came first with \$130.00, and 410, Mrs. Dossett Reid, 3d, chairman, was second with \$102.00. In addition to the money-raising activities, the house chairmen also

were in charge of a number of booths, worked hard all day preparing them and assisted the barkers at night. Mrs. Frederic T. Tansill, who served as chairman of house chairmen, originally was scheduled to work with Mrs. John Liecny in this capacity, but when the latter was called suddenly away from town, Mrs. Tansill worked with the house chairmen in organizing the committees and also served at the 405 Building entrance with Mrs. Harry Martin and Mr. Martin Mandel.

Various heads and members of special committees all deserve mention for splendid jobs well done. Mrs. Ethel Nugent again headed the committee charged with the important task of investigating the families and picking the children who are to be sent to the camps for two weeks. The camps selected this year were the same as formerly—Saint Joseph's Villa at Hackettstown, N. J., and Christmas Seals Camp at Bear Mountain, N. Y. Both these camps enjoy a high rating among charitable organizations and were visited and recommended by Chelsea Charities committee members.

Mrs. Walter W. Simons headed the Prize committee and made a top-notch showing in the quantity and quality of prizes obtained for use

at the booths. With members of her committee she worked for six weeks calling upon stores in the Terrace, the neighborhood and all over the city to acquire the donated prizes to tempt Jamboree spenders.

Mrs. Julian R. Quinn, as chairman of the Program committee, also worked weeks ahead of the Jamboree with her helpers, calling on the entire business population of Chelsea and more distant points to sell Program advertising space. It was largely through Mrs. Quinn's own efforts that the amount of \$590.00 in advertising—the largest sum ever collected from this source, was obtained. Mrs. Quinn supervised the "laying out" of the program material and is still giving her time to the cause by collecting sums due from the advertisers.

Mrs. Sheffield A. Arnold, as a member of the 415 Building committee, again covered herself with glory for the fourth consecutive year by turning in \$117.00 through donations, patrons and the sale of 220 tickets. She also served as chairman of the Entertainment committee, arranging an interesting program headed by resident Emile Petti, who brought down his orchestra from the Savoy-Plaza to add the musical touch to the evening.

(Continued on page 10)

Jamboree pictures and committee lists on two following pages



Photo by Flora K. Howes

The Jamboree in full swing. The picture shows a few of the 2500 persons who thronged the booths and game rings during the evening. At the left is the popular Tin Type attraction and in the center the high money-makers — Big Six and Jack Pot. The three gentlemen in the foreground are members of Emile Petti's orchestra taking a look around between musical numbers.

Jamboree Committee Wheel-Turners



Chelsea Charities House Chairmen: Back row, left to right: Mrs. E. G. Olena (470), Mrs. Herbert Meyer (430), Mrs. Hugh J. Donnelly (445). In front: Mrs. Harold R. Herrmann (465), Mrs. Dossett Reid, 3d (410).

The Game Committees are listed in order of money taken in at each. Each Chairman tried to submit an accurate list but due to last minute changes and volunteers the night of the Jamboree, the list may not be accurate. Anyone who helped, and is not listed, is requested to notify the chairman of the booth where he or she helped so that the record will be complete for next year. Apologies and thanks are offered to any who have been missed.

BIG SIX

Mrs. Alexander B. Timm, Jr. and Mrs. Herbert Meyer, *Chairmen*
 Mrs. Leroy S. Fleck
 Mr. C. L. Long
 Mr. Wm. Ray
 Mr. Robert Stith

JACK POT

Mr. and Mrs. Moe Tur-



Flora K. Howes

C. C. House Chairmen: Standing: Mrs. Edward Buxton (460). In front, left to right: Mrs. Claude H. Rowles (405), Mrs. Thomas P. McAweeney (440), Mrs. C. M. Billingsley (455).

man, *Chairmen*
 Misses Virginia Kline and Nancy Pollock
 Mr. W. R. Diehl
 Mr. B. M. McDonald
 Mr. J. D. Lusk
 Mr. Harry Kovnat

PARI MUTUEL

Messrs. Charles and Jack Berry, *Chairmen*
 Mrs. Frank W. Linder
 Miss Margaret Bellogh
 Mr. and Mrs. Henry L. Kanner
 Mr. and Mrs. Irving Kapner
 Mr. Paul Silken

EAST LIQUOR

Mr. and Mrs. Joseph C. Malin, *Chairmen*
 Mr. Alfred Gottlieb
 Mr. and Mrs. Jack Cohen
 Mr. and Mrs. William Bailey
 Mr. F. H. Booth

WEST LIQUOR

Mrs. E. G. Olena, *Chairman*
 Miss Carol Olena
 Judge and Mrs. Wm. Matthews
 Mr. Fred Gage
 Mr. Carl Luetters

BINGO

Mrs. Dossett Reid, 3rd and Elmer Roberts, *Chairmen*
 Mrs. Charles A. Daut
 Miss Hermine Daut
 Mrs. Francis M. Winikus
 Mr. Ed Meade
 Mr. Robert Yohe
 Mr. Robert Reilly

GROCERY

Mr. and Mrs. Edward Buxton, *Chairmen*
 Mrs. Arthur S. Grenier
 Mr. and Mrs. Milton Brumer
 Miss Hazel H. Mackay
 Mr. and Mrs. J. J. Howard
 Miss Hilda Hansler

LADY LUCK

Mr. and Mrs. Roland L. Stratford, *Chairmen*
 Mr. and Mrs. George Post
 Mr. Eugene Jenkins, Jr.
 Mrs. C. M. Billingsley
 Mrs. Craddock P. Jensen
 Miss Elizabeth Kelly
 Miss Grace Hillbrand
 Mr. Ben Gould
 Yvette Bergman
 Madeline Cuneo
 Betty Fischer
 Francine Futterman
 Claire Blaufarb
 Ann McGuckin
 Dorothy Wolff
 Nancy and Elaine Granis
 Bobby Carson

READERS (Lady Luck)

ASTROLOGY

Colby Griffin
 Harold F. Mann

GRAPHOLOGY

Shirley Spencer

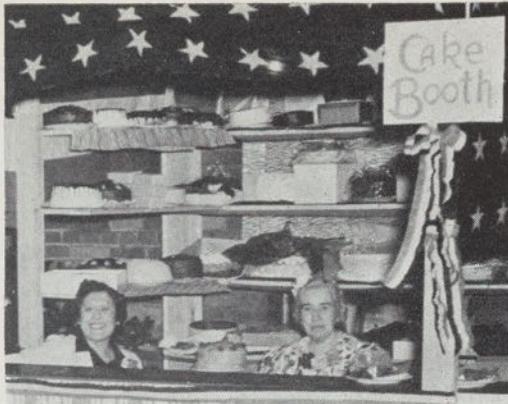
Following under auspices Am. Foundation for M. A. & S.

ASTROLOGY

Katherine Boyd
 Mabel Leslie Fleischer



More House Chairmen: In back: Mrs. Phillip E. Gregg (435 co-chairman), Mrs. Sackett Miles (420), Mrs. Walter G. Thomson (450), Mrs. Alexander B. Timm, Jr. (415). Center: Mrs. Roland L. Stratford (435). In front: Mrs. Joseph G. Malin (425), Mrs. Frederic T. Tansill (chairman of house chairmen).



Flora K. Howes

The Cake Booth, one of the most attractive in the Garden. Mrs. Morris Schaeffer, booth chairman, is at the left and at right, a committee member, Miss Marnie Nugent.



Flora K. Howes

Treasure Chest, with Mr. and Mrs. Walter Cooney behind counter, daughter Edna at left and assistant Mrs. Fred Brewer at extreme right.

The names of the following individuals and firms who donated Jamboree prizes were received too late to be included in the Jamboree program. Chelsea Charities offers apologies for this delay in acknowledging thanks.

Hermes
Lilyan Theodorff

Mr. Milton Livingston

NUMEROLOGY

Florence Baird
Adelaide Beadon
Florence Ann Jensen
Mary Harter

DART

Mrs. Sackett Miles,
Chairman
Mrs. Willis Best
Mr. Carl Foss
Mr. Walter Foss
Mr. Walter Granville
Mr. Jay Gubitza
Mr. Anthony Mertz, Jr.

Mr. W. B. Aberson
Barricini Inc.
Beauty Spot
Bonwit Teller, Inc.
Bloomingdale Bros.
California Grape Products
Co., Inc.
Celia Beauty Shop
Duncan Curtis
Eberhart Faber Co.
Etablissements Rigaud, Inc.
Mrs. M. Eldot
Fanny Farmer Candy Shop
Inc.
Charles Gulden, Inc.
Mrs. M. Neal Gordon
Mr. L. T. Hobart

Jay Thorpe, Inc.
Lesco Ltd.
Mr. John Lilley
Mrs. Robert O. Luqueer
Mr. David Marx
Mrs. Maxwell C. Maxwell
P. Nathan & Sons
Henry Pape Co.
Imperial Pastry Shop
Isidore Schweitzer
Mrs. W. E. Stiver
Veribest Porcelain Enamel-
ing Co.
Victoria Hotel
Mr. Martin Wayne
Irving Windman, Inc.
Yardley & Co., Ltd.

(Continued on page 12)

HAND ANALYSIS

Ann Koernig
Nanette Reed

HAT BOX

Mrs. Sallye Atkin and Mrs.
Walter G. Thomson,
Chairmen
Mrs. Alexander B. Timm,
Jr.
Miss Jane Aal
Mrs. Thorne T. Edwards
Mrs. N. T. Folwell
Muriel Anchester

TIN TYPE

Miss Helen Cameron,
Chairman
Mrs. J. Wallace Cameron
Miss Marguerite Broome
Mrs. Rose Voltz



Special C. C. Chairmen and Officers: At back, left to right: Mrs. M. Eleanor Reed, recording secretary, Miss Frances M. Cahill, corresponding secretary, Mrs. Walter Cooney, ticket committee. In front: Mrs. Julian R. Quinn, program committee; Mrs. Walter W. Simons, prize committee.

AMERICAN RED CROSS

Mrs. Don Steele
Mrs. Virginia Clark

BRITISH WAR RELIEF

Mrs. Bruce White
Miss Daisy Stirling
Miss Kathleen White
Miss Helen McManus

P TCH GAME

Misses Isobel Yaeger and
Lois Merry, Chairmen
Mrs. Warner Overton
Mr. and Mrs. Nicholas
Bernard
Mr. and Mrs. Paul
Addams
Miss Doris Hoff
Miss Mary Donovan
Mr. Bernard Loveman
Mr. Milton House

DOOR COMMITTEES

405
Mrs. Harry Martin
Mrs. Frederic Tansill
Mr. Martin Mandell
465
Mrs. Ethel Nugent
Miss Frances M. Cahill
Mr. Marshall Haines

CAKE

Mrs. Morris Schaeffer,
Chairman
Mrs. Eugene D. Giberson
Miss Marnie Nugent
Mrs. C. Warren Lang
Mrs. Minna M. Westerfield
Mrs. Mark Hammond
Mrs. Maxwell C. Maxwell
Mr. Charles Weinberg



Photo above by G. K. Hickin



Top left: Artist Irving Nurick sketches busily. Left: Emile Petti, who provided entertainment with his orchestra. Right: Alta Vera Arnold, chairman, entertainment committee and composer, Jamboree Theme Song. Bottom right: the Hat Box, with Sallye Atkin, Natalie Thomson, Mrs. N. T. Folwell from left to right behind the counter and numerologists Florence Ann Jensen, Mary Harter in front, resting from their Lady Luck wheel duties.



Photo by Flora K. Howes

The Jamboree

(Continued from page 7)

In addition to "The Star Spangled Banner" played in the flag-raising ceremony, Mr. Petti's men also featured "The Jamboree Theme Song," composed by Mrs. Arnold and sung by Tom Low, former Terracer. Resident Donald Taylor presided at the microphone, acting as master of ceremonies and announcing the door prize drawings.

As the barkers cajoled, the wheels clacked, and the people laid their money on the numbers of their choices through the evening, a satisfactory stream of quarters, half dollars and dollars rolled into the charity coffers. The unflinching enthusiasm of those in charge of the booths and the many talented people who gave their time and talents were large factors in the success of the undertaking. For top returns the "money" wheels came in first—Big Six with \$492.00, Jack Pot with \$337.00, and Pari-Mutuel with \$300.00.

The large number of professional people who

gave their services to the Lady Luck Wheel made this attraction one of the most popular of the evening. Resident Irving Nurick, well known illustrator, was on hand for his fifth Jamboree, turning out sketches continually for almost six hours as his contribution. Through the efforts of Mrs. Roland L. Stratford and Mrs. Craddock P. Jensen, many outstanding astrologers, numerologists, graphologists and characterologists donated their services. A number of these people appeared through the courtesy of the American Foundation for M. A. & S., which was of great assistance in this phase of the entertainment. The individuals who so generously gave their time and talent are listed elsewhere under the "Lady Luck" committee.

Although all of the attraction managers and workers performed exceptionally well, there are one or two who deserve special credit. The Cooney family, composed of Mr. and Mrs. Walter Cooney and daughter Edna, again were in charge of their special attraction, the popular Treasure Chest, and Mrs. Cooney also served as chairman

(Continued on page 14)



Photo by G. K. Hickin

Many Ounces of Prevention

A champion saver of lives now
directs plans for future safety

ON the fourth floor of the Lexington Avenue building which houses the offices of the New York Chapter of the American Red Cross there is a sign reading "Life Saving." If you follow the sign's pointing arrow you will come to the office of Terrace resident Captain Charles B. Scully, a man who is something of an authority on the subject of saving lives. He personally has attended to rescuing 487 persons from drowning—a world's record—and has devoted thirty-odd years of his life in the interests of safety for Greater New York's millions of people, both in and out of the water.

In fact, "safety" and "prevention" loom larger in Captain Scully's present activities than "saving," as typified by the position he holds. He is Director of First Aid, Water Safety and Accident Prevention for the New York Chapter of the American Red Cross. His division trains an average of 16,000 persons a year in first aid, resuscitation and life saving. All metropolitan life guards receive Red Cross training, as do many hundreds of summer camp counselors and other directors of group physical activities. Under national defense measures, the training has been extended to city firemen, sanitation workers and employees of public utilities such as Consolidated Edison Company.

The man at the head of these and other important Red Cross activities is a well set up, exceptionally fit looking gentleman with an outdoor complexion and a quiet, but alert, manner. His career is a favorite one with feature newspaper and magazine writers and artists who go in for striking personalities and deeds of daring. He made his first single-handed water rescue when he was thirteen years old, became an official life guard shortly thereafter and went on through his years of service to pile up his world's record of 487. He received the Congressional Medal of Honor for his part in the rescue of twenty-eight people when a large group of canoes capsized off Rockaway Point some years ago. He has "stunted" for the movies, taught life saving at Annapolis and West Point and once did a radio broadcast under water on a river bottom. He has been with the Red Cross since 1920.

He counts the canoe rescue as probably his most exciting experience. One of his most ironical



Captain Charles B. Scully

came when a man he had pulled out of the ocean just before going completely under in thirty-five feet of water threatened to have him arrested because of the vigorous methods of resuscitation Captain Scully used to bring him to.

He remembers distinctly, also, the time he went in after a girl who was in trouble in the water, only to be confronted with two more young ladies who thought they were helping but had to be pulled out themselves. They almost drowned Captain Scully in the process. He saved his youngest brother once when the boy fell out of a canoe and couldn't get to shore. That time, his fierce anxiety caused Captain Scully to violate a cardinal rule of life saving—that of keeping cool. He lost his head for a few moments but pulled himself together in time to make the rescue.

His present job, although somewhat less spectacular, probably is chalking up more lives saved than his earlier individual exploits. In addition to the water safety and accident prevention work, he is in charge of the current Blood Bank for National Defense drive and directed the recent Blood for Britain campaign, both under the auspices of the Red Cross. Blood for Britain resulted in the donation from 18,000 volunteers of 7,000 litres of blood. Scientific means of pre-

(Continued on page 18)

W.S.A. Girls in Summer Meets

FOR the benefit of those who don't want to lose sight of their favorite W.S.A. mermaids during the months when they have deserted our Pool for the great outdoors, here is some information on what the girls will be doing this month.

On Saturday, July 12th, they will be thrashing the waters at Bear Mountain State Park in a championship swimming meet sponsored by the W.S.A. Among other events Miss Lorraine Fischer will defend her senior metro-

politan championships in the 110 yards freestyle and the 220 yards breaststroke. On Sunday, July 13th, there will be another meet at Oriental Pool, Manhattan Beach, at which the 300 meters medley relay and the junior metropolitan 100 meters freestyle championships will be contested.

Young Miss Joan Gottlieb, eleven-year-old Terrace resident, who recently swam her way into the sub-junior W.S.A. team, is expected to compete in events in both meets. So if you can, be

on hand to cheer our juvenile representative.

And speaking of swimming, we might remind you that what's good enough for the W.S.A. champs is not too good for Terrace residents. Our Pool, the largest in Manhattan and one of the finest in the country, is open for the free use of residents at all times. For a very small fee guests may be admitted with you, making a dip in the Pool an unusual and pleasant way of entertaining friends.

Jamboree Committees

(Continued from page 9)

Jamboree Patrons and Patronesses whose names were not received by the program committee in time to appear in the Jamboree program are listed below. Chelsea Charities offers apologies for his delay in acknowledging thanks.

Miss Jean Ackerman	Mr. Gilbert Jackson
Mr. Juan Arvizu	Mrs. Carl Johnson
Mrs. Jane Bleker	Mr. Henry L. Kannor
Mrs. Raymond C. Boyce	Miss Florence Kavanagh
Rev. & Mrs. Raymond S. Brank	Miss Joan M. Kennedy
Mr. A. B. Brenner	Mrs. Charlotte E. Kesselring
Marguerite Broome	Mr. Joseph Kesselring
Miss Helen A. Brown	Mrs. Florence Kilmer
Mrs. Anthony F. Burke	Mrs. Chas. B. Lawrence
Mrs. F. W. Burke	Miss Marie Leichnam
Mr. George R. Byrd	Mr. and Mrs. Stanley Leventhal
Mr. and Mrs. Herbert Cannon	Mrs. Robert Lindsay
Mr. Bradley Chapman	Mrs. Samuel T. McGurk
Miss Frances Cornelli	Miss Marion B. McNeely
Miss Alice Dalglish	Miss Mary Maloney
Miss Margaret Dawson	Mrs. William H. Mason
Mrs. Kenneth Dayton	Mr. Eugene H. Mathew
Miss May E. Dermody	Mrs. Roy Monger
Mr. Chauncey H. Durkee	Mrs. Eugene F. O'Connor
Mrs. Katherine Durkee	Mr. Cortland G. Pohle
Mrs. Harold Eadie	Mrs. George A. Post
Mrs. Thorne N. Edwards	Mrs. Thos. T. Rendall
Mrs. Yvonne Franken	Mrs. Stanley B. Rigby
Mrs. Carl Frese	Mr. David G. Rogers
Miss Ethel Garin	Mr. R. S. Romberger
Mrs. T. K. Garzarian	Mrs. Claude H. Rowles
Mrs. Mary M. Gemmell	Mr. Joseph Steirt
Mr. Martin F. Gillen	Mrs. Fred Stern
Mrs. Barney T. Goldin	Mrs. Wm. E. Stiver
Mrs. Herbert Graham	Mrs. E. J. Strickland
Miss Elizabeth D. Green	Mr. Don Taylor
Mrs. Emily A. Green	Miss Hilda Tonneson
Mr. and Mrs. Rasmus Hansen	The Misses Ulane
Mrs. A. Hampel	Rosemary Volz
Mrs. H. R. Herrmann	Mr. Joseph Wagner

Upstairs Reminder

The Marine Deck

The Marine Deck is open daily to adult residents from 9:00 A. M. until 11:00 P. M. for quiet rest and relaxation.

Sun Bathing

Sun bathing is allowed on any part of the Marine Deck from 9:00 A. M. to 1:00 P. M. every day. After 1:00 P. M., a special section of the Deck is reserved for sun bathing and only this area may be used for that purpose. On Saturday, from 1:00 to 6:00 P. M., and Sunday from 9:00 A. M. to 6:00 P. M., the Play Roof is open to adults for sun bathing, in addition to the space on the Marine Deck. Sun bathers must use the deck chairs and not lie or otherwise recline on the Deck itself. At all hours, bath robes, dressing gowns, slacks or similar wearing apparel must be worn to and from apartments. After 1:00 P. M. more formal attire is requested.

Non-residents are permitted to use the Deck only when accompanied by residents and all residents must be prepared to show their Identification Cards upon request. Visitors may not reserve or otherwise hold chairs for late arrivals or temporary absentees.

Children under sixteen years of age are not permitted on the Deck except when accompanied by parents. No playing by children will be permitted at any time. The Management reserves the right to forbid the use of the Marine Deck to children whose actions are annoying to others.

The Deck is reserved for those who wish to rest and relax. For this reason, no games may be played on the Deck. Portable radios are not allowed on the Deck.

No dog, cat, or other pets are permitted on the Deck at any time, nor may they be left in the Penthouse Club or hallway during visits to the Deck.

No lunches or other refreshments of any kind are permitted to be brought or delivered to the Marine Deck.

In the interests of safety, visitors will not sit upon the parapet surrounding the Deck.

The Marine Deck closes promptly at 11:00 P. M. and visitors are asked to leave the Deck upon the striking of six bells. Entrance will be closed at 10:45 P. M., in order to prevent crowding and confusion on the stairway and in the elevator hallway of the Penthouse Club.

Terrace Bridge

Following is the answer to last month's problem hand:

South leads the seven of diamonds, West plays the king, North discards a spade. Now West leads the ace of clubs, South gives up the king. If West follows with the eight, North plays the queen and leads the jack of hearts, forcing a discard from East. If West leads the small diamond, instead of the second club, North discards the nine of hearts, South wins the diamond and leads the jack of clubs, which North overtakes so as to force East to discard on the jack of hearts. If West prefers to return the diamond on the second trick, South wins it, North discarding the nine of hearts. Now South leads the club king. If West wins it, it is all over. If West passes it up, South follows with the jack.

GLADYSE GRAVES STARK

Hobby Tour

The Hobby Museum, whose permanent show place is in the Penthouse Club, has sponsored a traveling exhibit featuring the hobbies of famous people. The exhibit includes, among other items, poison arrows of Frank Buck, character dolls of Jane Withers, examples of weaving from Eva Le Gallienne and rare fans from Dorothy Lamour.

The exhibit opened in Detroit and is being shown in Atlantic City during the summer months. Proceeds are being turned over to charity. A number of these displays are on view from time to time in the Museum upstairs.

Hobby offerings of Terrace residents have been included in Museum exhibits, and with the inspiration derived from the spare-time interests of famous people, it is hoped that more residents will be moved to show examples of their collections.

Flight from France

THE war became something more than a newspaper headline or a radio report the other day when we welcomed at the Terrace the family of Baron de Bosmelet. The family consisted of the Baron and Baroness, their two children, Gentien, aged four, and Elaine, aged fifteen months, and their poodle dog.

It was over a year ago that the Baroness, an Englishwoman by birth, with her husband away as an officer in the French army, packed a few belongings, her children, a neighbor and three additional children into a station wagon to leave their chateau home and flee before the advancing Germans. After adventures worthy of the pen of a Dumas to record, the entourage finally arrived in Marseilles.

In the meantime, the Baron, one of a handful of survivors of his company, was making his way south with three companions, dis-

believing the reports of the armistice and intent upon finding another section of the French army that might still be fighting. After weeks of dodging German machine gun squads, swimming three rivers and hiding out at night, the Baron also arrived in Marseilles and was reunited with his wife and children.

After innumerable difficulties, the family had to separate once more for the trip to Lisbon, where they again met and arranged passage to New York. Now, with a respite from their harrowing experiences, grateful for the warm welcome accorded them in a strange land, they are trying to make plans for an uncertain future. They tell you that their story is not an unusual one, that hundreds and thousands of other families are undergoing the same experiences. The tragedy is that the happy ending does not exist for many of them.

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GLADYSE GRAVES STARK

Director

Camera Club Exhibit

Never ones to rest upon their laurels, the energetic members of the Camera Club set up a new prize print exhibit in the Penthouse Club on June 19th. Forty-two excellent photographs are on display and you'll find it well worth your while to stop in upstairs and look them over.

Prizes in the current exhibit were awarded as follows: First prize to Claude H. Rowles for "Early Spring"; Second prize to Donald H. Jackson for "Church in Las Vegas"; Third prize to Gordon Cross for "Lieutenant." In addition, honorable mention was accorded Flora K. Howes, G. K. Hickin, Sidney Mandelkern, Stanley Kent and Gordon Cross for their entries.

The Camera Club welcomes memberships from interested enthusiasts living in the Terrace.

Tennis

This is the time of year to remind you that if you are interested in playing tennis the Kelton Stadium at Fortieth Street and Twelfth Avenue is a good place to ply your talents.

Mr. Kelton recently instituted a new schedule of prices which are somewhat lower than formerly. He also is offering an inducement to Terrace residents with a special low rate on Mondays to Fridays up until 2:00 P. M. By showing your identification card during these hours you can use a court for sixty cents an hour, the usual price being seventy-five cents. Afternoon, evening and week end prices are a little higher, depending upon the time of day you play.

THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

The Jamboree

(Continued from page 10)

of the Ticket committee. Mrs. Morris Schaeffer was drafted at a late hour to manage the committee in charge of soliciting cakes, candies, cookies and other sweets to be sold. She and her able assistants turned in a fine job, their booth ringing up \$78.55.

Mr. Elmer Roberts, good natured and popular cashier usually found in the 435 office, was again on hand to give his expert help in running the Bingo game.

Three former residents, Carl and Walter Foss and Walter Granville, couldn't let a Jambo-

ree go by without their assistance and came in to take their old stand at the Dart Game. A great many former Terracers helped out and attended and their generosity was greatly appreciated.

Terrace clubs were prominent in donating services. The Chess Club took up a collection of \$15.00, members of the Camera Club took a great many photographs to record the events and the Players lent a hand at managing the Pitch Game.

The service, managing and con-



Photo by Flora K. Howes

Signs of the times were reflected in these booths at the Jamboree. Above is the British War Relief stand, with Mrs. Bruce White behind the counter showing wares for the cause. Below is the Red Cross booth, Mrs. Don Steele at the left, Mrs. Virginia Clarke at the right.



Photo by G. K. Hickin

cessionaire departments did their very able part as always in contributing to the success of the undertaking. The cooperation of Wm. A. White & Sons, Managing Agent for London Terrace, makes the Jamboree possible. The mechanical and practical sides were efficiently handled under the supervision of Walter A. Lockwood, resident manager, with the active help of all his de-



Photo by Deschin

American Flying Services Foundation booth, Mrs. Mervin P. Bickley at left and Mrs. Harry Bitterman, right. Also assisting at this patriotic stand were Capt. William Richards and Mr. Ned Walker.



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and assorted bottles of drinks, donating the entire amount collected to the Jamboree Fund.

Lucky winners of the door prizes and other drawings were divided among six Terracers and two from outside. Holder of the first number drawn—711—was not on hand to receive the prize. The first door prize, a handsome Gruen watch donated by Henry Goldstein, jeweler, was won by Miss Alpha Van Valkenburgh, of 135 East 50th Street. The second, a magazine rack from the Benck Furniture Company, was taken away by Miss Barbara Ortell, of 4580 Broadway. The lucky residents included Miss Irene McCarthy, long a resident of the Terrace, who won a beautiful, round two-tier mahogany table, donated by Nathan and Sons, and Mrs. M. S. Baruck, who was given a mirrored top coffee table in return for her lucky number. Mrs. Withrow won the order for a hat to be made by Sallye Atkin, milliner living in the Terrace, who arranged a most attractive booth, organized a com-

mittee to sell chances and as a result realized \$63.95 for her efforts, all of which was turned over to Treasurer Pohle.

Three residents won on chances purchased at the British War Relief booth. A man's sweater went to Miss Sadie Gerstie, a large afghan to Mrs. David St. John, who is a resident of only a few weeks, and a baby's afghan to Miss Gertrude Norcross, who celebrated by signing her eleventh Terrace lease.

So that just about tells the story of the 1941 Jamboree—a splendid enterprise for a splendid cause, typifying the helpful spirit of cooperation that can exist in a living community when all members of it get together for a worthy undertaking. It's certain that everyone connected with the Terrace enjoyed the Jamboree and it's certain also that the many needy youngsters who will receive a new lease on life because of it, are very grateful for the benefits that our enjoyment brings to them. They'll remember it for a long time and so will we all.

The Girl Downstairs

TAKE it from Miss Dorothy Philips, there's more than meets the eye to this business of keeping healthy and feeling fit.

"Many people think," says Miss Philips, "that they're in resounding physical condition just because they seldom feel definitely under the weather. Actually, they may be operating at only about sixty or sixty-five per cent of their capacity for real physical well-being."

Miss Philips is the bright and attractive young lady who keeps things running downstairs in the health and exercise department adjoining the Pool in the 470 Building. This department takes in the Terrace Gym and various facilities for massage, reducing and general tuning-up. She has come here from a number of

years' experience with the Elizabeth Arden salon and Reilly's establishment in Radio City to see to it that residents receive the best kind of attention in the matter of physical fitness.

"You'd be surprised," continued Miss Philips, "what a difference in your work and in your pleasure it makes if you can bring to them the zip that you get from feeling at your best."

To accomplish this feeling at your best, Miss Philips has on tap an efficient array of up-to-date appliances and services which include a steam room, electric blanket, heat cabinet, Scotch douche, sun lamp and massage. The Gym, light and airy, is available if you'd like to indulge in calisthenics or medicine ball practice and there is the Pool of course, to

accommodate with a quick plunge or a real workout, use of which is free to tenants.

Realizing that budgets are important these days, Miss Philips keeps her prices reasonable, and if you want to take one of the treatments singly, some of them come as low as half a dollar. Drop in downstairs and get acquainted with the young lady and what she has to offer. We think you'll reap the benefit of a lot of enjoyment and well-being.

Western Electric

If you live in the Terrace and happen to work at the Western Electric Co. plant at Kearny, N. J., here is some news that may interest you. A resident employed there makes the trip every day by automobile and would like a travel companion or companions, who would share expenses.

If you're interested in this offer phone Mr. Bernard Loveman, Jr., apartment 2J, 470 Building, after 6 P. M.

Chess Election

The rustle of ballots interrupted the rattle of bishops and knights for a few moments recently as the Chess Club selected its officers for the coming year. In recognition of their excellent service during the last season, Mr. Chauncey Durkee, president, and Mrs. Elena B. Keener, secretary-treasurer, were continued in office. Jerome Barry will serve as librarian in charge of the Club's chess periodicals and books, and Mark Pecker and Samuel Mottur have been named as directors.

The winners in the two sections of play for the Class A championship are J. Barry and D. Hoffmann. They are now contesting a series of two games to decide the top honors of the Club. At this writing Barry seems to have a decisive edge in the first game.

The Club will remain open during the summer. The breeze-swept penthouse is a delightful place to spend a warm evening, and everyone who has had a hankering to experiment with pushing around those prettily carved pieces will find that beginners and experts alike receive a cordial reception any Wednesday night.

Women's Work

Women's share in the preparation for the defense of this country is being put into active form by an organization called "American Women's Voluntary Services, Inc." The purpose of the organization is to train the women of each community in work for defense—First Aid, Auxiliary Nursing, Diet and Mobile Kitchen Work, Emergency Services, Photography and Map Reading, among others. Members will be trained to work with official local authorities to provide a co-



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ordinated plan if the need ever comes.

A Terrace Unit of the nationwide organization is being planned. A meeting will be held in the Penthouse Club on Monday, July 14th, at 8:30 P. M., at which all Terrace women are invited to attend to learn more about the work and to decide the details of planning the Unit.

If you wish to help out, be on hand on that evening to give this necessary and patriotic undertaking a good start.

Hobby Guild Plaque

What with this and that, the Jamboree, and one thing and another, the awarding of the Hobby Service Trophy to London Terrace by the Hobby Guild of America got crowded out in June, but definitely will take place on Thursday, July 10th, in the Garden.

London Terrace and its Managing Agent, Wm. A. White & Sons, were selected for the award in recognition of "the real estate management company in Greater New York which offers most excellent facilities and services for recreational activities for its tenants."

A specially appointed commit-

tee of the Hobby Guild spent several weeks investigating services offered by realty managements and our people came down the final stretch as winners.

The ceremonies on July 10th will include the presentation of a huge plaque which will be set permanently in the Penthouse Club.

Ounces of Prevention

(Continued from page 11)

serving this blood for use in an emergency have been evolved and it is invaluable in time of war or disaster.

Executive and desk tasks constitute a decided change from the duties of a life guard or the hazardous occupations of movie and radio "stunting." We asked Captain Scully if he didn't miss the excitement. He shrugged his shoulders, smiled and went on to say he was so busy that he considered it a great treat to be able to spend a quiet evening at home with his wife and daughter in their Terrace apartment. He gets down to the Pool whenever

he can and does eighteen or twenty laps to keep himself in condition. His expert opinion rates our Pool among the very best in the country.

We asked him about the old theory of knocking out a person in the water in order to effect a rescue more easily. The reply was that knocking out a person is not at all a simple matter, even under the most favorable conditions. "If Joe Louis couldn't knock out Buddy Baer," asked Captain Scully, "how can an ordinary person deliver a lethal punch under hampered conditions in the water?" The proper procedure to follow, he said, when the person being rescued fights you back, is to stay away until he wears himself out and is quiet enough to be pulled in. And, he advised, remember a prime principle of life saving—never go in the water after anybody as long as there are any other available means of making the rescue.

Rescues of men total about an eighteen to one percentage over those of women, Captain Scully said, because men take more chances through their natural desire to show off in the water. Also, they hate to admit they're in trouble by calling for help. Cramps—the bugaboo of many people—are not in themselves as serious as they are popularly supposed to be. It's the panic that follows that causes the trouble. Even with severe cramps a person usually is still able to move a foot or a hand, and that's all that's necessary to keep afloat until help arrives.

Asked to explain how he accounted for his phenomenal record of rescues, Captain Scully replied briefly, "I was there."

Perhaps there's something in that, and then again, perhaps it's a bit of modest understatement. To your reporter, it's reassuring to know that if he ever has to be pulled out of the water at any of the beaches, somebody trained by Captain Scully's Red Cross division will be on hand to handle the job.

LONDON TERRACE NEWS

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