

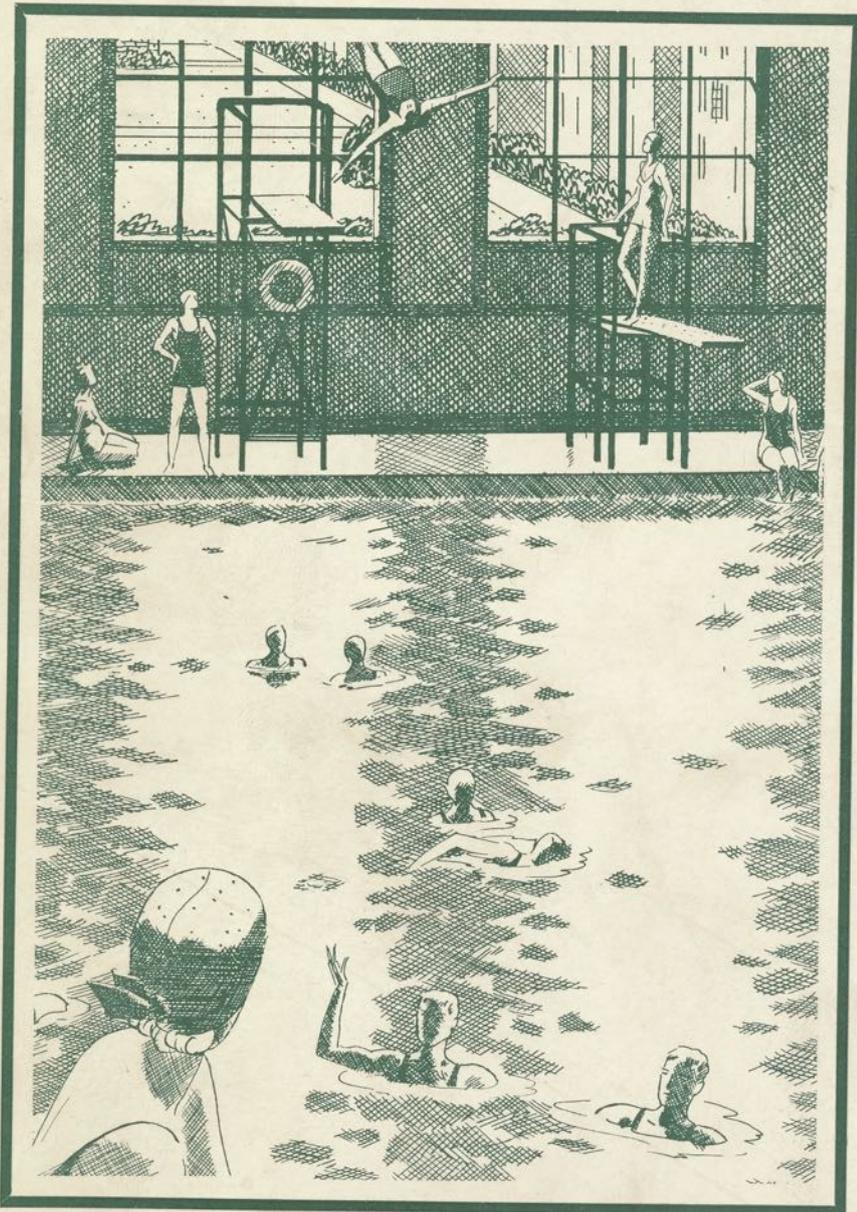
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London Terrace NEWS

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London*

JANUARY

1934

Day Phone
CHelsea 3-3050-1-2

Night Phone
CHelsea 2-9688

24 Hour Service
Thoroughly Fireproof



YOUR INSPECTION
INVITED
Nothing but the Best

The Only Official LONDON TERRACE GARAGE

EXCELSIOR GARAGES, Incorporated

S. E. Corner 23rd St. at 11th Ave.

STORAGE
Auto Laundry
General Lubrication

PARTS and SERVICE
For all makes of cars and trucks

AUTOMOBILE ELECTRICIANS
Starting, Lighting and Ignition

TIRES and ACCESSORIES

BATTERIES REPAIRED
Rented and Recharged

WELDING and PAINTING
Body and Upholstery Work

RADIATOR and FENDER
REPAIRING

MACHINE WORK

TOWING AT ALL HOURS

SERVICE STATION
AT THE GARAGE



DODGE-PLYMOUTH
CARS and TRUCKS

EXCELSIOR AUTOMOTIVE SERVICE, Inc.



SHOWROOM:
IN LONDON TERRACE
S. E. COR. 10th AVE. AT 24th ST.
CHelsea 3-3050-1-2-3

Whelan Drug Store

AT YOUR SERVICE IN LONDON TERRACE

HOUSE PHONE CONNECTION

OUTSIDE PHONE, WATKINS 9-5589

•
Prescriptions Accurately, Promptly, and Economically Compounded

•
Complete Soda Fountain and Luncheonette Service

•
Our Cigar Department is a Complete United Cigar Store

•
Leading Brands of Cosmetics and Toiletries Reasonably Priced

GEMEY

The Perfume Triumph. A Complete Line of Gemey Toiletries on Display in Our Toilet Goods Department.



Gemey
FACE POWDER

The new powder which has become the smart vogue in Europe, of lightest thistledown texture... really adherent... it spreads easily, covers perfectly without masking. Delicately fragrant. In four smart shades. \$1.00

RICHARD
HUDNUT
NEW YORK-PARIS

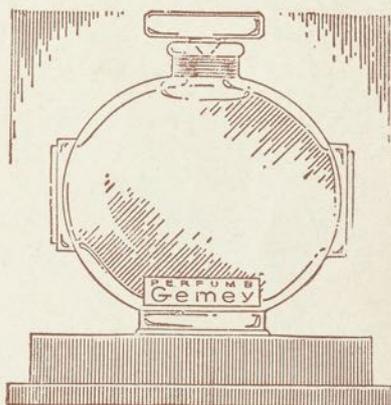
Powder Shades—

White—Natural—Rachel No. 1—Rachel No. 2
Tan Rachel—Peach

CONSULT JUANITA CHACE

Our Cosmetician, For Information on Individual
Make-up and Personal Skin Problems

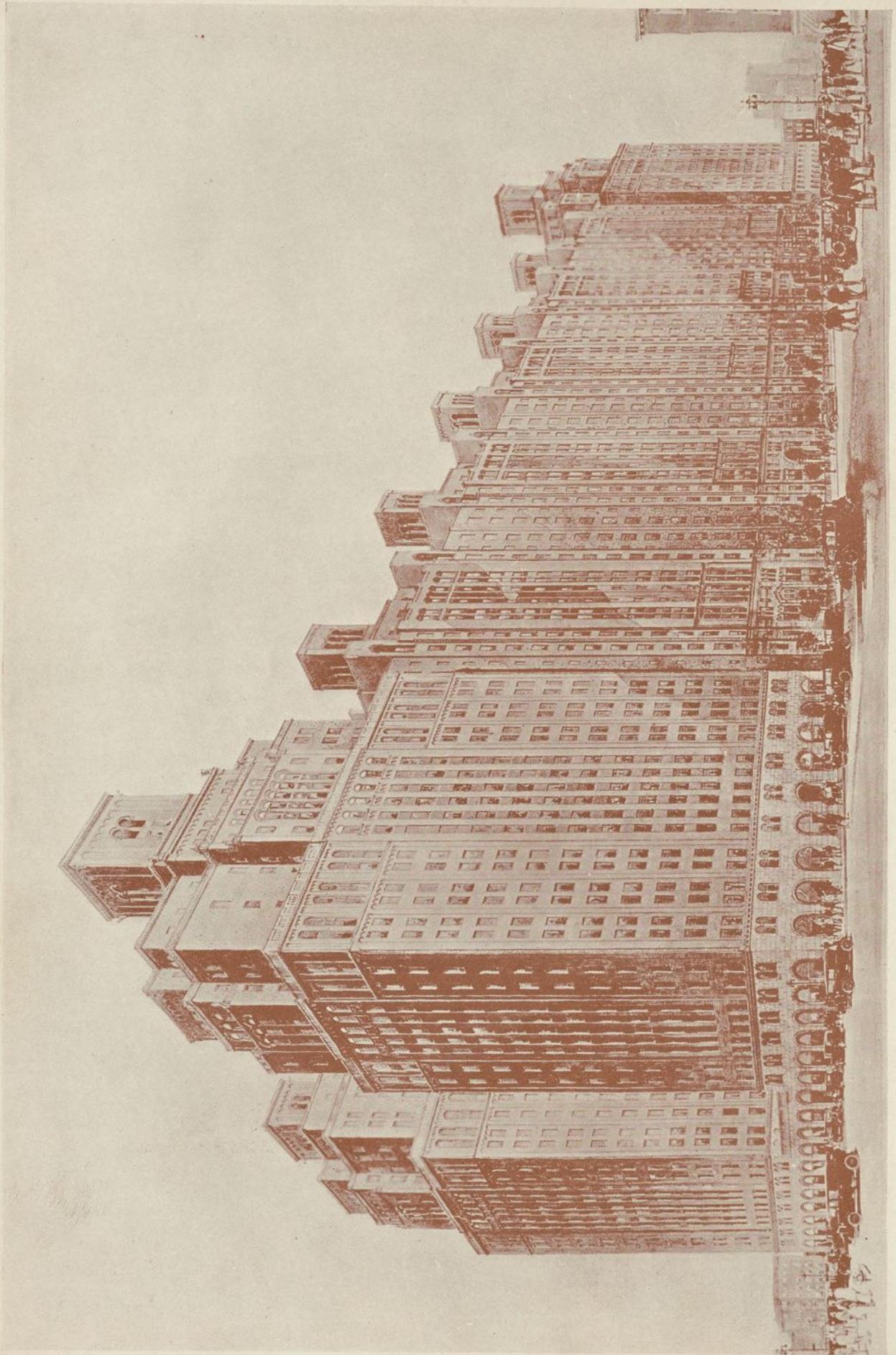
Perfume, 55¢, \$1.00,
\$3.75, \$5.00.
Toilet Water, \$1.50.
Face Powder, \$1.00.
Talcum, 28¢, 55¢.
Dusting Powder, \$1.00.
Cucumber Cleansing
Lotion, \$1.00.
Brilliantine, 55¢.
Compact Rouge, 55¢.
Lip Stick, 55¢.



P E R F U M E
Gemey

You, too, will be captivated by the irresistible charm of Gemey. And you will find it a treasured compliment to the friend for whom you select that most desired gift... a perfume of distinction—Gemey! \$1.00 and \$3.50

RICHARD HUDNUT
NEW YORK — PARIS



WM. A. WHITE & SONS
Estate and Managing Agents

LONDON TERRACE

WILLIAM E. BARTON
Resident Manager

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The NEWS of LONDON TERRACE

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TILDEN FOUNDATIONS
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JANUARY, 1934

VOLUME I

NUMBER 1

Management Announcement

WITH this issue, Volume 1, Number 1, of the LONDON TERRACE NEWS, the Management presents to residents a new publication for their interest and information. It does not attempt in any manner to be a magazine in the usual sense of the word; it is, rather, a comprehensive and flexible bulletin issued each month containing official communications and information which the Management may wish to convey to residents. It will also include articles of general or specific interest concerning London Terrace primarily as well as contributions relating to neighborhood activities which may concern residents of London Terrace.

It will also offer a consolidated advertising medium for all London Terrace shops, stores, and professional services through which each month they may present their announcements directly and completely. As an added convenience to residents, the NEWS will also carry announcements from useful neighborhood businesses which in no way conflict with our own shops, and which will be accepted solely on a basis of quality and integrity. Residents of London Terrace engaged in private business may also present their announcements if of interest to readers.

The NEWS is not published for profit; advertising rates are based upon the cost of publica-

tion, leaving a small margin of reserve to provide for engravings or color work. The NEWS is not fixed in size or format; it will adapt itself to conditions, appearing each month in a form to accommodate advertising and editorial matter at hand.

The Management hopes, however, in response to an expressed demand from residents and shops, to progressively expand the scope of the NEWS and to consolidate in this new medium of expression the many activities, services and conveniences of London Terrace for the particular interest of residents.

Comments upon this new venture will be welcomed. Since the basis of the publication is in no sense literary or editorial, suggestions as to matters of interest to readers and advertisers will be appreciated. They should be addressed to Mr. Harden, Penthouse, 470 West 24th Street, who represents the Management directly in the publication of the NEWS.

Christmas Celebration

THE fourth annual Christmas Eve celebration honoring the memory of Dr. Clement C. Moore, author of "The Night Before Christmas" was proclaimed an impressive success by residents, guests, and the large radio audience who heard the program broadcast by W O R on Sunday afternoon, December 24.

The Management is grateful for the inspiring response of

residents, whose contributions of gifts and money made the celebration possible and so highly successful. Mrs. Harden, Playground Supervisor, received approximately fifteen hundred gifts, which, made into packages of three and four presents each, enabled London Terrace to entertain four hundred children of the Chelsea community, and the Management takes this opportunity to express its thanks and deep appreciation for the splendid cooperation of every resident.

The guest of honor was Bob "Believe It Or Not" Ripley, known to children and adults everywhere who revealed many unusual facts about Christmas in the Holy Land. Professor Hatcher Hughes of the Drama Department of Columbia University, read the Christmas poem, and William E. Barton, Resident Manager of London Terrace, delivered the address of greeting and appreciation. Captain Frank Fisher, noted professional aviation stunt flier, performed the arduous duties of Santa Claus, distributing the hundreds of presents and boxes of candy. Floyd Neil, star announcer of W O R, was master of ceremonies, perfectly coordinating the many features of the program. The musical accompaniment was furnished by Carl Sears' London Terrace Orchestra and the Senior Choir of St. Peter's Church, Chelsea, where Clement Moore worshipped a hundred years ago.

Proclaimed the most impressive of our four Christmas parties, we hope it is but the forerunner of greater ones to come.

London Terrace Book Shop

Rental Library
Greeting Cards
Books—Gifts
Cocktail Recipes
Stationery
Bridge Tables
and Chairs for rent.

•
A large selection of cards
for

Valentine Day
February 14th

•
**London Terrace News
Service, Inc.**

219 9th Avenue New York

London Terrace Radio Service

**Radios, Tubes and
Accessories**

We service all makes of
radios. Expert work at
moderate prices.

Tubes tested free in our
Shop.

Cunningham
RADIO TUBES

For finer reception have
your radio connected to
our Master Aerial System.

•
**LONDON TERRACE
RADIO SERVICE**

445 Building, Lower Corridor

Cowboys of the Cobblestones

EVERY resident of London Terrace knows, and we believe, likes the cowboy riders of the New York Central, who day and night, rain or shine, majestically precede the electric trains along Tenth Avenue. For over eighty years this unique custom has been in existence, but now, even as the riders of the West have faded into the glamorous limbo of romance, their own day is drawing to its close. With the early completion of the overhead roadway, they will disappear from the streets of New York, leaving many to chant "The Last Round Up" as the brass bands announce the official opening of a modern Manhattan miracle.

Law of the Range

The story of these riders goes back to December 4, 1850, when the City Council passed a law compelling trains on the streets of New York to be preceded by a rider on horseback, one block ahead of the locomotive, waving a red flag by day and a red light by night to warn pedestrians and prevent runaways of horse-drawn vehicles. This quaint law is still in force, and the New York Central must, until it rises above the street, provide its riders or suffer revocation of its franchise.

Two Mile Ride

The Tenth Avenue freight route extends from 30th Street south to St. John's yards below Canal Street, a distance of about two miles. To cover the operation of the various trains, a staff of twelve riders is maintained. These boys, who must all be over eighteen years old, are almost wholly recruited from Tenth Avenue and West Street, and strange as it may appear, riders are difficult to find, and only those who have, by strange fortune, learned to ride in the coun-

try are used, because a country boy knows and understands horses, and is thus prepared for any unexpected excitement that might affect his steed.

The "Ranch Boss" of these cowboys is the Superintendent of the New York Central Freight Yards, and since the law has been in effect two of the riders have risen from the range to the important position of Yard Masters.

The Ponies

The horses used in this unusual service are tried and true, and are perfectly aware of their important mission in life. They know traffic and excitement, thick fogs and blinding storms, the deep-throated adieus of departing liners and the tremendous thrill of screaming fire engines, but through it all they move surely and serenely, carrying out the Law of the City Council and giving opportunity for their gallant riders to amuse the passerby with amazing variation of the routine waving of red lanterns. The effective term of duty of these mounts for this service is over eight years, due to special care and the use of rubber padding on their hoofs, and when their usefulness on city pavements is over they are auctioned off at the Bulls Head Horse Market to continue their lives on softer turf in greener pastures.

Movies — Vaudeville

The News is glad to cooperate with our local motion picture theatres for the convenience of readers. The Grand Opera House, 8th Avenue and 23rd Street, will be pleased to mail their weekly programs listing coming attractions to any who phone or ask for it. R. K. O. Proctor's 23rd Street Theatre, 139 West 23rd Street, will also place inquirers' names on their mailing list for their weekly Newsettes.

BUS PROBLEM NEARS SOLUTION

THE following communication has been received from William H. Bird, manager of the Twenty-third Street Association:

Although favorable action on the surface car motorization program in Manhattan was long overdue, it is refreshing to look back on the closing days of 1933 with the realization that the bus franchise awards, which will lead to this improvement, were voted by the City on December 22 and signed by Mayor O'Brien.

In cooperation with the Twenty-third Street Association the residents and management of London Terrace continuously urged favorable action on the franchise applications and supported the compromise plan proposed by Borough President Samuel Levy, which was finally adopted.

Under this plan an extensive motor bus program for the city is initiated. It provides for the removal of surface cars and the motorization of the lines operated by the New York Railways Corporation; i.e., 8th, 14th, 23rd, 34th, and 116th Streets, Lexington - Lenox Avenues, Broadway - Columbus Avenues, 6th, 7th, and Madison-Fourth Avenues, at a five cent fare with two-cent transfer privileges at all intersecting points. It also provides for new lines to be operated by the same company on Spring-Delancy, 79th, 86th and 96th Streets, with the same transfer privileges. In addition, by agreement with the East Side Omnibus Corporation, these four latter crosstown lines will interchange transfers at First and Second Avenues.

Before the actual substitution of buses for trolley cars can be made it will be necessary for the New York Railways Corporation to undergo a complete reorganization to enable it to surrender its existing perpetual street car franchises. It is anticipated that all necessary legal requirements

can be completed and buses actually in operation before the end of 1934.

"It should be understood," Paul H. Fairchild, president of the Twenty-third Street Association states, "that the present surface cars are operating under a perpetual franchise and at a profit which would assure their occupancy of our streets for many years to come. Under the terms of the contract they will surrender this perpetual franchise, scrap their present equipment, refinance, and supply new bus equipment, all for a twenty-five year bus franchise. When these facts are taken into consideration our Association feels that the City has struck a good bargain and is securing a civic improvement of immeasurable value. The cancellation of existing perpetual street car franchises is in reality a part of the compensation to be paid to the City for the new twenty-five year bus franchises. Comfortable, clean, safe and modern surface transportation, and the removal of obsolete street cars is assured under the contract. This we contend is of paramount importance to the traveling public and is unquestionably in the public interest. I am confident that the residents of London Terrace, who cooperated with us so energetically, are of the same mind."

Custom Tailor

THE London Terrace Valet Service maintains a separate custom tailoring department in charge of George Loeb, who has had twenty-five years' experience as custom tailor in Paris, London and Berlin. The department is completely equipped for making men's suits, overcoats and evening clothes, and women's suits, coats, dresses and gowns in addition to its regular alteration and fur work.

DINE and DANCE

at



Dinner and Supper
Dancing
in
Main Dining Room

CARL SEARS'
ORCHESTRA

DINNER
85c., \$1.00, \$1.25

SUPPER
\$1.00

Also a la Carte

GRILL ROOM
FOR
PRIVATE
PARTIES

HOUSE PHONE
or
CHELSEA 3-5285

Lessons in
CONTRACT BRIDGE

Beginners' Specialist
Classes and Practice Sessions in
Bidding and Play.

Mrs. Scranton Skinner
460 Building Apt. 4-D

*For Discriminating
Women*

Dresses, Evening Gowns, Lingerie,
Hostess' Pajamas, made to order.
Alterations.

MRS. O. Le COUNT
460 Bldg., Apt. 10-A. WAt 9-7163

**R. K. O. Proctor's
23rd Street Theatre**

Always Two Features

CHELSEA 3-2766

**LONDON TERRACE
BEAUTY SALON**

announces

Special Till Feb. 15

\$6.00, \$7.00 and \$8.00

Permanent Waving

\$5.00

465 Building. House Phone
CHelsea 2-9653

Grand Opera House

23rd St. and 8th Ave.

**FEATURE PICTURES
VAUDEVILLE**

CHelsea 3-0525

**"WEAR-EVER"
JANUARY SPECIAL**

\$1.00 EACH

Value \$1.25 to \$1.65

FRED BECKY

257 9th Ave. LAck 4-9201

B O W L I N G

GRAND OPERA BUILDING

Under new ownership — 10 new
Brunswick Regulation Tournamen
ment Alleys. Special afternoon
rates for Ladies and Gentlemen.

309 W. 23rd St. Cor. 8th Ave.
Reservations—Chelsea 3-8951

Repeal

WITH the repeal of prohibition London Terrace was faced at once with a problem of major importance. With over four thousands persons living in one building, the task of supplying our population with wines and liquors promptly and without confusion was given immediate and thorough attention. As a result London Terrace now enjoys service facilities unsurpassed in Manhattan.

The London Terrace Food Stores (licensed retailers), have opened a liquor store for direct sale or delivery to residents. In accordance with the new regulations, purchasers may buy three quarts of spirits and twelve bottles of wine at one time. The store hours are from 9:00 a.m. to 8:00 p.m. on weekdays, 9:00 a.m. to 10 p.m. on Saturdays, the store being closed on Sundays. Telephone orders by house phone should be direct to the liquor store and not to the food department.

Pierre's Restaurant will shortly be licensed to serve wines and spirits at tables. Guests have the privilege of bringing their own spirits with them, but corkage is charged for wine brought to the tables. After nine o'clock in the evening, residents may order wine or spirits sent to their apartments by the bottle, but the bottles must be opened in the restaurant first, and the regular retail prices will be charged.

The Whelan Drug Store is licensed to dispense medicinal whiskey or wine only on receipt of a prescription by a licensed physician, and the limit is one pint of spirit or one quart of wine on one prescription, but there are no restrictions as to hours of purchase.

Such unexcelled conveniences we feel sure will be appreciated by residents especially when it is realized that only the finest of established brands are handled

Radio

LONDON TERRACE has the finest facilities for radio reception to be found in New York. The Multicoupler Antenna System was installed and is maintained by the London Terrace Radio Service with one objective—to furnish residents with a quality of reception not obtainable by any other method. When a radio receiver is connected to the system with the patented coupler the resident enjoys programs free from mutual interference, and with elevator and motor noises and all other man-made static completely eliminated.

Balanced Aerial

The system is so constructed and balanced that any radio improperly connected to the vertical risers effectively grounds the entire system, causing lack of volume or complete loss of signals to all other users through the grounding and detuning of other receivers. Whenever a radio is directly connected to the risers without the coupler attachment, the fact immediately becomes known and a check at once discloses the location of the improper connection. The London Terrace Radio Service has the privilege of removing such connections, as it is a private organization providing a service comparable to light and telephone service. The charge for coupler installations has been greatly reduced during the past year and the fact that over a thousand are now in use in London Terrace testifies to their excellence.

Modern radio receivers and tubes are so nearly perfect that every apartment should avail itself of the master aerial and thus enjoy fully the high type of programs now being presented by the radio stations of the country. Inquiries should be made directly to the Radio Shop in the 445 building.

Statistics

THE Management will present in this column from time to time a selected list of significant statistics which forcibly illustrate the size, scope and efficiency of our various services.

At the present writing London Terrace has 1,550 occupied apartments, and approximately 4,300 persons in the building, and the problem of incoming mail and packages is one of vital importance to each resident.

Package Delivery

During the year ending December 30, 1933, the two package receiving rooms handled a total of 176,764 incoming packages, 88,470 in 23rd Street and 88,294 in 24th Street. This total does not include outgoing packages such as laundry, clothing, store returns or express shipments, which average 500 per week for the entire building, or 26,000 each year. Thus, our annual turnover in outgoing and incoming packages is 202,764, a truly amazing total, all handled expeditiously by our two package receiving rooms.

Mail

Mail deliveries at London Terrace during the past year averaged 125,000 letters a month. During Christmas week incoming mail jumped 100,000, mostly Christmas cards. These totals include mail addressed to individual buildings and to London Terrace generally. The London Terrace Mail Clerk in the Administration Office who receives and redistributes all mail addressed simply to London Terrace, handles approximately 400 letters a day, 12,000 a month, or 144,000 a year. During the Holiday period the total of generally addressed mail rose to 3,000 a day, the Mail Clerk redistributing 15,000 extra letters during the week.

In view of these figures, the Management believes it will greatly benefit residents if they advise their correspondents to address their mail to the particular building and apartment number of the addressee as this will expedite delivery, since all specifically addressed mail is distributed directly by the Post Office Department. All mail addressed simply "John Doe, London Terrace, New York," is delivered by the Post Office Department to our Mail Clerk, who in turn searches through the House Directory for the building and apartment number of the addressee and then delivers these letters later in the day to the proper building. Thus, all incoming mail specifically addressed is received by the first delivery of the Post Office Department, while generally addressed mail must wait for proper addressing. So residents going to business in the morning may miss a letter which, had it been specifically addressed, would have been delivered to the proper building at 8:00 a.m.

Three Room Apartments

The Rental Office announces that they still have available seven per cent of our total number of apartments, among which are a number of very desirable three-room apartments with through ventilation and the living room facing the garden. Residents who wish to inspect this type with the possible idea of changing their location at surprisingly little additional cost are invited to consult the Rental Manager in the 435 building.

Maid Service

The Housekeeper reports that Friday, January 5, was the busiest day in the history of her department, a total of 85 extra calls over the usual daily average of 300 being received.



"KEEP DRY" SOLES By Florsheim

This skeptical diver
Decided to prove
How dry his new Florsheims
Could be.
And as a result,
He is bubbling his praise
To each startled fish
In the sea!

NOW ON SALE
MOST STYLES \$7.85

ALSO THE MADISON SHOE
\$4.45 and \$4.85

MADISON SHOE STORE
200 Fifth Avenue at 23rd Street

CH 3-1085 Est. over 60 Years

Geo. Nockin's Sons JEWELERS AND OPTICIANS

Diamonds, Watches, Clocks
Silverware and Fine Jewelry

REPAIRING A SPECIALTY

Optical Department in charge
of Registered Optician

252 EIGHTH AVENUE
One door from S. E. Cor. 23rd
We Have No Branch Store

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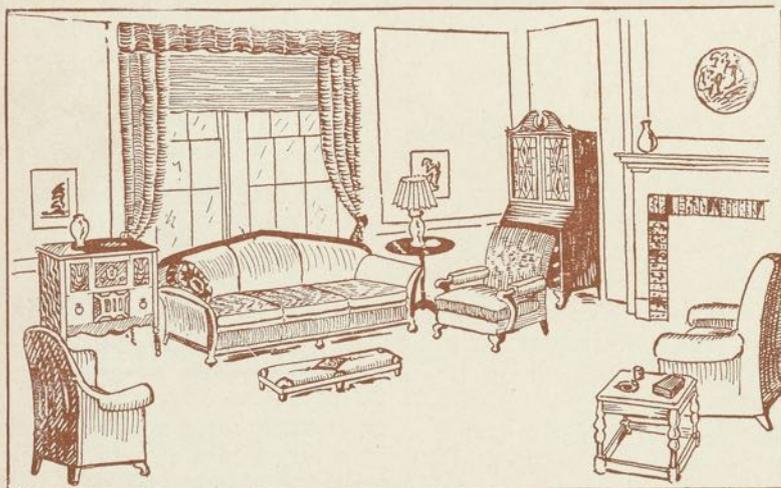
235 8TH AVENUE **A. LOMAN** COR. 22ND STREET
NEW YORK
London Terrace
HATTER and FURNISHER
*Featuring Stetson Hats—Manhattan Shirts—Interwoven Sox and Other
Standard Makes.*
HALF-YEARLY SALE NOW ON
Phone CHelsea 3-2214

LONDON TERRACE LAUNDRY

Wash Maid Service for personal clothes finished on the premises and delivered in two days. We have a service for every need. You will find it convenient to use them at prices no higher than those of any reliable laundry.

A. L. KRAMER, Manager.

Brighten up your Home



Upholstered Furniture
CLEANED IN OR OUT OF YOUR HOME
ESTIMATES GLADLY FURNISHED

London Terrace Valets

Cleaning — Dyeing — Tailoring

415 Building

Available on house phone

Bridge in Penthouse Club

THE Penthouse Club, 470 building, is becoming increasingly active with the advent of the winter season. Under the auspices of the Management regular bridge tournaments are held in the Club for the recreation of residents. Sessions are held twice each week, Progressive Contract on Monday evenings and Duplicate on Thursdays, and players are requested to bring their own partners for Duplicate play. The card fee is twenty-five cents, refreshments are served and attractive prizes given. Reservations are not necessary, but play begins promptly at 8:30 o'clock.

The two card rooms in the Club are also available for private bridge parties, lectures, and meetings on both afternoons and evenings, at a nominal service charge. Requests for information or reservations should be addressed to the Club Manager, Penthouse, 470 building.

Muzzles

THE Department of Health informs us that dog owners should remember that all dogs, regardless of age or size, must be muzzled when on the streets, whether on leash or not. This notice is inserted by the Management so that action by the police with consequent annoyance may be avoided.

New Liners to Pass Marine Deck

THE North German Lloyd liners *Bremen* and *Europa* are expected shortly to appear in the North River, changing their dock from Brooklyn to the Italian Line pier 86, the *Rex* and *Conte Di Savoia* having already shifted to the piers at 21st St.

**Church
Directory**

WE are pleased to list here-
with the Churches in the
London Terrace Parish for the
guidance of readers.

Baptist

North Church,
232 West 11th Street.

Christian Scientist

10th Church of Christ
Scientist,
171 MacDougal Street.

Episcopal

Church of the Holy Apostles,
28th Street and 9th Avenue.
St. Peter's, Chelsea,
346 West 20th Street.

Hebrew

Congregation Emunath Israel,
236 West 23rd Street.

Lutheran

German Lutheran Church of
St. Paul,
312 West 22nd Street.

Methodist Episcopal

18th Street Methodist Episco-
pal Church,
305 West 18th Street.

Presbyterian

Chelsea Presbyterian Church,
214 West 23rd Street.

Reform

Reform Church in America,
5th Avenue and 29th Street
West.

Roman Catholic

St. Columba,
341 West 25th Street.

LONDON TERRACE NEWS

The LONDON TERRACE NEWS is
published on the 15th of each month
for the residents of London Terrace
by Edward F. Harden by special ar-
rangement with the Management. All
communications, contributions, and
requests for information regarding
advertising should be addressed to
the above, Penthouse, 470 West 24th
Street. House phone or CHelsea
3-7000.

Flowers for All Occasions

PLANTS AND JAPANESE GARDENS
COMPLETE ASSORTMENT OF CUT
FLOWERS

LONDON TERRACE FLOWER SHOP

405 Building

House Phone

CHelsea 3-6804

REMOVAL NOTICE
D. SOLOSKO, Chiropodist

Has moved from 357 West 23rd Street to
THE CARTERET HOTEL
23rd Street at 7th Avenue New York
Mornings 10-1, Afternoons 2-6, Mondays till 8 P. M.
Sundays by appointment. Friday closed.

LIP READING CLASSES

Private and Class lessons for those whose hearing is not quite
perfect.

MRS. 'GENE WATSON

Apt. 8-K London Terrace 410 Building
Consultant on all hard-of-hearing problems.
Phone CHelsea 3-2085 for appointment.

DR. J. B. CULBERT
OSTEOPATIC PHYSICIAN
LONDON TERRACE

WATKINS 9-4761
10 A. M. TO 4 P. M. OR BY APPOINTMENT
APT. 1-E—460 WEST 24TH STREET
NEW YORK CITY

Annuity Premium Rates
are advancing Feb. 1st!

EDWARD W. REDMAN
Insurance and Annuities
1230 Empire State Building
CHi 4-2180 or 5-C 450 W. 24th St.

London Terrace Management

announces the following
RESIDENT PROFESSIONAL SERVICES

MEDICAL

ROBERT E. FRICK, M.D.
445 West 23rd St., Apt. 1B
CHelsea 3-6677

LOUIS BLEIER, M.D.
415 West 23rd St., Apt. 1A
WAtkins 9-4694

WILLIAM M. PATTERSON, M.D.
455 West 23rd St., Apt. 1E
CHelsea 3-0428

B. M. SHALETTE, M.D.
425 West 23rd St., Apt. 1B
CHelsea 3-1224 and 1225

ALFRED C. DUPONT, M.D.
455 West 23rd St., Apt. 1B
CHelsea 3-1894

DENTAL

BARNETT M. WARREN, DDS.
425 West 23rd St., Apt. 1E
CHelsea 3-6434

PAUL ROBERT JACOBS, DDS.
415 West 23rd St., Apt. 1B
CHelsea 3-5858

PRESENTING
AN HONEST OPPORTUNITY TO BUY
THE FINEST OF LIQUORS
AT FAIR PRICES!

Famous Aged Mellow Whiskies, Rare Old Brandies, Still and Sparkling Wines, the choicest products from leading vintners and distilleries of the Old World and America—from a bottle of 1804 Napoleon Grande Fine Champagne Cognac to the lightest wine for the most casual occasion, such will be the range of choice in our Liquor Department.

Call Liquor Store on house phone or CHelsea 2-8847.
Prompt free delivery.

STORE HOURS

Weekdays 9:00 A. M. to 8:00 P. M.

Saturdays 9:00 A. M. to 10:00 P. M.

Liquor Store Closed All Day Sundays

LONDON TERRACE FOOD STORES, Inc.