

lged
r18#1

London Terrace News

DEC 8 1939



STACK 3

DECEMBER

1939

ORY
iding

realized desire.
icious, as
e are, and as
ple are, that
our pretty well
Madam, Will

SIVE
ERY
ered

TILBUR
411 Building
Telms 3-5998

over 46 Years

in's Sons

OPTICIANS

Watches, Clocks

Fine Jewelry

SPECIALTY

10 AM. 7 P.M.

9 P.M.

AVENUE

E. E. Cor. 23rd

Branch Store

TERRACE NEWS

EXCELSIOR GARAGES

55,000 SQ. FT.

FIREPROOF

A Dependable Garage for Your Car

- DIRECT CONNECTION THROUGH YOUR *HOUSE PHONE*
- PROMPT DELIVERY AND PICK-UP—DAY OR NIGHT
- CAREFUL PARKING—AVOIDS SCRATCHES, DENTS

EXCELSIOR SERVICE

COMPLETE REPAIRS AND MAINTENANCE ON ALL
MAKES OF CARS

MOTOR TESTING AND RECONDITIONING — BRAKES
FENDERS—BODY WORK—PAINTING—ROAD SERVICE

ALL WORK GUARANTEED — 24 HOUR SERVICE

DEPENDABLE WINTERIZING FOR YOUR CAR

- Radiator flush-check for leaks — refill with anti-freeze.
- Water pump — adjust or repack.
- Generator — reset charging rate.
- Battery — test and refill.
- Carburetor — adjust to cold weather.
- Filters and Fuel lines — clean.
- Heater — reconnect and test.
- Oil — change to winter consistency.
- Transmission and Differential — change grease to winter grade.
- Lights — check and focus.

COMPLETE STOCK OF WINTER SUPPLIES AND ACCESSORIES
Prestone—Zerone—Super Pyro—Heaters, all types—Chains—Defrosters—Sleet Masters

OR You may need another P.M. — a complete tune up
for the whole car — everything, tightening, adjust-
ments — from Bumper to Bumper.

CHelsea 3-3050-1-2-3-4

536 WEST 23rd STREET

Between 10th and 11th Avenues

CELEBRATE THE GAYEST

NEW YEAR'S EVE

OF YOUR LIFE AT

ELIZABETH FLYNN'S

LONDON TERRACE

Beautiful Main Dining Room



SOMETHING DOING EVERY MINUTE

COCKTAILS FROM 25c

SENSATIONAL
MUSIC

\$5.00
per person

HILARIOUS
FUN MAKING

Full Course Turkey Dinner

Imported Noise Makers

Continuous Dancing

• Imported Souvenirs •

To The Tenants at London Terrace

From Wm. A. White & Sons

Each year at London Terrace it is our custom to pay homage to Clement Clarke Moore who wrote those immortal lines beginning, " 'Twas the night before Christmas!"

Perhaps an historical note would be in order in that connection. We are indebted to Dr. Moore not merely for the pleasure we gain from reading and rereading his charming poem, but also very largely for our present conception of St. Nicholas or Kris Kringle or Santa Claus.

Previous to the widespread popularity of the poem, St. Nicholas was quite a different sort of person — much more austere and less genial. Old pictures show him to look more like our present cartoons of Uncle Sam.

The "jolly old elf — with a nose like a cherry — his droll little mouth turned up like a bow — and a little round belly that shook when he laughed like a bowl full of jelly," was a creation of the imagination of Dr. Moore and the whole world is indebted to him for this contribution to the spirit of genial good cheer that surrounds the Christmas Season.

Here, on the site of Dr. Moore's former home, it is pleasant to remember him each Christmas, and I feel sure that he would be pleased to know of the sort of Christmas party that we have, in which we share some of the good things that are ours with our less fortunate neighbors.

In the spirit that pervades his appealing poem may we wish you all a most Merry Christmas and Health and Happiness for the Coming Year.

Cordially yours,

WM. J. DEMOREST,
Executive Vice-President.

London  Terrace

DECEMBER, 1939

VOLUME VII

NUMBER 11

Gym and Handball

We were taking a little promenade down along "Main Street" in the lower depths of the Twenty-fourth Street Buildings recently, when we encountered a definite aura of invigoration and health coming from somewhere. We paused opposite a door between 460 and 470, turned the knob and looked in. There our gaze encountered a neatly-outfitted, small but ample gymnasium and handball court with three windows admitting light and air from the Garden. The sole occupant at the moment was a middle-aged gentleman going through some fast gyrations with a set of Indian clubs. Placed around in the gym were mats, rowing machines, dumbbells, Indian clubs and the like, all ready to do their bits toward keeping Terrace residents healthy and fit.

This gym, a month or so ago, was rescued from a prosaic fate as a trunk room and restored to its original and rightful purpose in life. It is there and equipped for free use by tenants, both men and women, who like to put themselves through a little exercise routine. It is situated handily near the men's and women's locker rooms of the Pool so that you can change your clothes, have

a workout, shower and dip with ease and dispatch. When not in use, the key to the gym door is kept at the Pool office and the ladies there will tell you all about it.

For Visitors

If you're expecting company over the holidays, you'll be glad to know that a few of the one- and two-room furnished apartments that proved so popular during the first World's Fair, are available for occupancy by the day or week.

These apartments as you know, are completely furnished

for light housekeeping and will accommodate anywhere from one or two to six persons. The important thing is to let Mr. Lockwood or one of his staff in the Renting Office know as far ahead as possible just what your guests will require and when they will be here. Reservations will be closed tight if you wait too long.

Players' Production

The newly-organized London Terrace Players are swinging right ahead, with plans popping for a first production which will take the form of a revue. This will enable a great variety of tenant talent to strut the boards, including dancers and those musically inclined. A one-act play in the production will give the strictly "dramatic" members a chance to loom large in the proceedings.

There still is plenty of time and opportunity for all tenants who are interested in the amateur theatre, either back stage, on stage or in the business and publicity ends to join this Terrace group. Notices will be sent regarding rehearsals to all those who already have joined. If you're interested in helping to put over this ambitious undertaking, get in touch with Miss Bieber in the Penthouse Club.



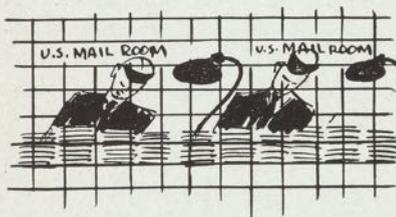
GREEN LIGHT FOR THE MAIL TRAIN

THE old adage, "Everybody works but Father," can be amended for the holiday season to, "Everybody has a good time but the postman." Packages, cards, letters, parcels—messen-



gers of good will, friendliness and joy to the rest of us, mean harder work and heavier burdens to Uncle Sam's couriers. And right down in our own efficient Mail Room Wayne Hall and his staff are getting things all lined up and ship shape in order to ride out the deluge which will keep them busier than a squirrel in a nut shop during the weeks to come.

Well—we won't worry about the ability of the Mail Room, Mr. Hall and the carriers to handle their jobs. They'll do their parts all right. But there are a few little matters in which we can help, just to keep the mail moving swiftly, surely and through its appointed rounds.



For one thing, we can make sure wherever possible that mail addressed to us bears the Building address instead of the generalized "London Terrace." We'll get our mail without the Building address, but it will come through faster and will relieve congestion downstairs if it doesn't

A few hints, suggestions and hopes for a postman's holiday

have to halt in the Mail Room while the exact address is uncovered. It takes a good slice of time and labor to unravel the identity and Building address of "J. Smith, London Terrace." So when giving out your address, include the Building number.

Another item on the agenda is to be sure that your correct address is registered at the Post Office. If you have moved recently, it's important that the change of address be registered. You can obtain change of address forms from the Terrace Mail

by the postman. If the tenant is not home a card will be left in the door asking the tenant to phone or call at the basement Mail Room. This Mail Room will be situated in the 425 Building just east of the Package Room, and will be open daily until 8:00 P.M.

Registered mail and packages will be delivered direct to the apartment by the postman. If the tenant is not home a card will be left with instructions as to where to call for the package. If tenants wish to have in-



Clerk, from our letter carrier or at any Post Office branch. If you haven't been around here very long, we'll remind you that we have a branch right on the premises, facing Tenth Avenue between Twenty-third and Twenty-fourth Streets. You can reach it through the downstairs corridors without going outside the Buildings.

In order to make the delivery of mailed packages as convenient as possible, the following arrangements have been made to operate between the dates of December 18th and December 27th.

Parcel post packages will be received in the Package Room and delivered as usual by the Package Room boys.

Insured packages will be delivered direct to the apartment

sured or registered mail and packages received in their absence they should communicate with the Mail Clerk and authorize him to receive this mail. Doormen and elevator men will not be permitted to receive such mail.

Neither will they be permitted to accept and pay for C.O.D. packages. If you wish to leave money for payment of C.O.D. charges, leave it with the Package Clerk with instructions to accept the package.

In general we'll repeat that the slogan for the coming weeks is **SHOP EARLY AND MAIL EARLY**, that it's a good idea to use special delivery and air mail if you want real speed, and that there will be no mail deliveries on Christmas Day.

Happy postings, everybody.

LONDON TERRACE NEWS

LAUNDRY FURNISHES SUPER SERVICE

No sooner had Mr. Lynwood E. Higgins, former occupant of the cashier's cage downstairs, established himself in his Hobby Shop on the second floor of the 410 Building, than he began to look around for branch-out activities, as he had promised. His former experience in first class resort hotels in various sections of the country qualifies him to give advice as to decorative service. A similar service was available to residents up until a short time ago and it is Mr. Higgins' idea to supervise the upholstery and furniture refinishing requirements of London Terracers.

Accordingly he is all ready with samples of materials and designs and is ready to give you a hand if you're covering a chair or a sofa, or thinking of hanging some new draperies. Or if you are in doubt as to the value of the wood in a piece of furniture that needs refinishing, Mr. Higgins will advise you. As mentioned last month, the buying, exchanging and selling of furniture will be an important part of the Hobby Shop.

Children's Dancing

If you have a child whom you think might benefit and take pleasure in some self-expression along terpsichorean lines, you'll be interested to know that Miss Marta Nova, well-known dancing teacher who specializes in folk and other dance instruction for children, is now conducting classes here Saturday mornings.

Youngsters between the ages of five and eight have their class from 10:00 to 11:00 in the morning. The older ones, up to fourteen years of age, follow, with their class being held between 11:00 and 12:00 A.M. Pupils may be entered in the classes at any time and the charge is extremely reasonable—fifty cents a lesson. The classes are held in the Game Room, 410 Building.

A NEW and very extra special London Terrace Laundry Service makes its bow to residents on the first day of this month. From now on your house phone will put you in touch with the swift efficiencies of Guests Laundry Service Inc., of this city, which has taken over the management of our Laundry.

Ever on the lookout for ways in which to make life within our turreted walls reflect the utmost in comfort, ease and security, the Management delved into the subject of laundering with dispatch and care. Their critical judgment finally hit on Guests; a large, long established firm whose services, standard prices, plant facilities, reputation, workmanship, experience, type of employee and willingness to cooperate added up the answer to our needs.

COOPERATION

It is sincerely believed that the new Laundry will justify in every way the enthusiastic patronage of the residents of the Terrace. The Management is cooperating fully in order to assure the utmost in satisfactory service.

In line with this policy it has been arranged so that from now on your laundry may be charged on your monthly house account. This is a convenience which will be appreciated by many tenants who do not wish to be troubled with small financial matters during the month. You simply pay your laundry charges along with your monthly statement.

INNOVATIONS

As for the man of the family's shirts, most important item, they will come back devoid of pins and folded so that they will fit into the short depth of most modern apartment wardrobe drawers. And special attention will be paid

to instructions as to amount of starch in the collars—soft, lightly starched or fully starched, just as you want them.

RUSH SERVICE

If in an emergency you must have your laundry sent out and returned within the space of one working day, that can be arranged. If it is picked up at 9:00 in the morning and marked Same Day Rush Service, you'll have it back at 6:00 in the evening. Regular pickups and deliveries will be made every day in the week, not including Sunday or holidays, of course.

The money back guarantee with this Laundry is an iron-clad one. You get everything back that you send. If by any small chance, something should happen, you will be reimbursed. This guarantee covers satisfactory workmanship also.

FINE PLANT

The East 53d Street plant is a revelation in the improvements in modern laundry operation. Light, sanitary, roomy, the atmosphere is completely lacking in the steam and murk formerly associated with laundry workrooms. The employees are of high intelligence, all those in key positions being required to possess a thorough knowledge of textiles. Each step in the laundering process is controlled by someone carefully trained for his job.

And with all this top-notch workmanship, service and supervision, there is no increase in prices.

The introduction of this new London Terrace Laundry constitutes a good send-off for Christmas and the New Year. Better get acquainted with it as soon as possible. It's right on the other end of your house phone.

THE CHRISTMAS PARTY

THE London Terrace Christmas Party reaches its tenth birthday this year. It is as old as our home and as young as each succeeding season makes it by adding fresh spirit, zest and increased neighborly friendliness. It is looked forward to each holiday time by residents old and new, Management, employees, concessionaires and very particularly the young neighborhood

as far as Chicago, south to Florida and north to Nova Scotia. The time will be Saturday, December 23d, from 6:00 to 6:30 P.M., and the usual post cards to be mailed out to friends calling their attention to the broadcast, will be available to residents about ten days before the event.

And please take notice of the important change from the usual routine noted above—the day of



Volunteers wrap gifts for a former Party

guests who partake of our cheer, receive our gifts and return to their poorer homes with an amount of Christmas benefits which otherwise would be completely lacking for them.

This year's Party gives every indication of measuring up to the very successful one of last year in the excellence of its program. The famous Uncle Don, who brought us so many air listeners a year ago, will again be on hand to broadcast as master of ceremonies, incorporating a portion of our Party into his usual 6:00 P.M. program. Thanks to Uncle Don and his sponsors, we again will be on the air over the Mutual network, covering about half of the United States, west

the Party. Heretofore held on Christmas Eve, it was moved ahead one day this year because Christmas Eve falls on Sunday. After a great deal of consideration and discussion with a large group of tenants, it seemed to be the consensus that many people might be going out of town for the two days, Sunday and Monday. It was agreed that they probably would not wish to change their plans too completely in order to be here Sunday night, but that they would, in all probability, stay over Saturday night for the Party, so the change was made.

To old residents the Christmas Party is an always-inspiring send-off for the holiday week. To

new residents it will be a fine first experience which will accumulate in interest during the years in which they stay with us. The idea sprang from the fact that it was in his home on the present site of London Terrace that Clement Clarke Moore wrote the lines of his beloved "A Visit From Saint Nicholas" which open with the famous phrase, "'Twas the night before Christmas."

Due to the close association between Dr. Moore and the neighboring church of St. Peter's, this church always has had a large share in our celebration. This year is no exception. The St. Peter's Choir will be with us, led by Miss Rosalind Wood as usual, and the rector, Rev. R. A. D. Beaty, will also take part. Clement Clarke Moore was largely responsible for the founding of St. Peter's, giving the land on which the church was built. He drew the rough plans from a church he admired in England and at one time played the organ in the old St. Peter's.

In the early days the Party was a simple memorial to the spirit of Doctor Moore and his poem. It has grown now to include a splendid charitable community effort planned to bring Christmas good will to over five hundred children of our neighborhood whose families cannot



Uncle Don will broadcast

LONDON TERRACE NEWS

supply them with a real Christmas.

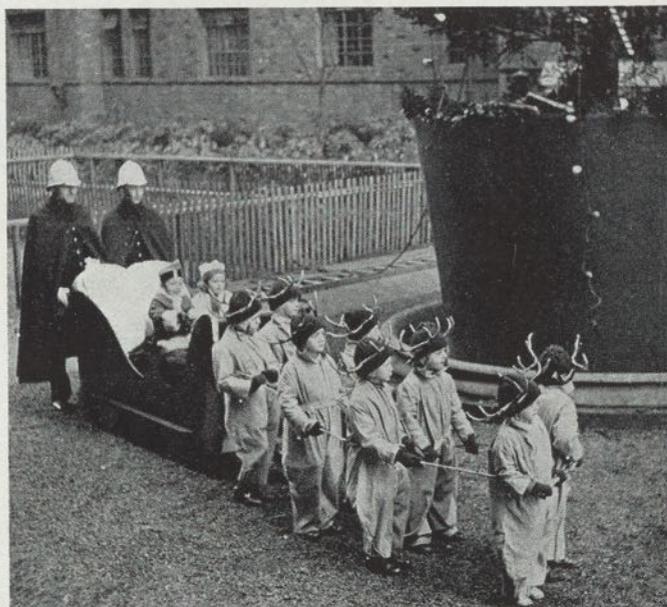
The colorful ceremony in the Garden will include the children of the French School, Ecole Maternelle Francaise, who as they did last year, will sing carols and add a charming and popular touch to the program. Our own Bobbies, in their handsome blue capes trimmed with red, and with their white helmets and gloves will again be on hand to bring a dramatic flare to the occasion. One of the high points will be of course the reading of the Moore poem by some outstanding personality of the stage or screen or some other branch of public life. After the program entertainment, Santa Claus will arrive to distribute the gifts to our guests. These gifts will be brought in on a miniature sleigh and eight tiny reindeer as described in Dr. Moore's poem. The sleigh will be driven by a small Mr. and Mrs. Santa Claus, Donnie Roush, aged three and a half, and Marcia Brandt, aged three. The "reindeer" will be impersonated by members of the Ecole Maternelle Francaise.

However, colorful and entertaining as the Party is, the thing which really gives it life and makes it so well-remembered is the fact that it is a complete community undertaking which once every year unites in a worth-

while endeavor every person connected with the Terrace. The Bobbies and porters do their parts, Wm. A. White & Sons, Managing Agent for London Terrace cooperates to the fullest extent, store and shop keepers donate services and goods, neighboring business firms and theatres add their efforts to make the

mainly by the Terrace residents.

This donating of the presents to be distributed is the big responsibility of Terrace tenants—that and volunteering for the work of wrapping, sorting and classifying, no small job in itself. There are of course innumerable small and large duties in connection with the Party, its prepara-



Last year's Mr. and Mrs. Santa Claus, sleigh and reindeer

Party a success. And the tenants, of course, headed by the members and committees of Chelsea Charities, tenant organization, give time, gifts and money in generous fashion. To everyone concerned it remains about the pleasantest way of ushering in the Christmas season that anyone could think of.

The work of selecting the families and children who are to be benefited is largely done by a committee headed by Mrs. Ethel Nugent, social service director for Chelsea Charities. Mrs. Nugent is in touch with her families all through the year, knows just which ones are most in need and apt to be most appreciative of help. From these families are selected the five hundred children who attend the Party and receive the gifts donated

tion and dismantling which can be undertaken by volunteers. The procedure is to watch the lobby announcement cards and mail box notices which will appear regularly outlining suggestions and instructions for cooperation. On another page in this issue of the NEWS, there is a column of specific instructions as to the type of gifts which are suitable and just what you should do with them.

As in former years, residents will come into the Garden if they choose, but it is suggested that tenants of Garden apartments view the proceedings from their windows, leaving room in the Garden for those whose apartments do not face upon the scene. Lights are requested to be turned out in Garden apart-

(Continued on page 21)



One of our Trees in bloom

ART FOR XMAS

ONE of our more distinguished residents, Mrs. Anna L. Hilton, has brought her talent to bear upon a problem of Christmas giving and has turned up with a practical new twist on the paint set idea for young people who are interested in art. Mrs. Hilton, a well-known commercial artist and head of the commercial arts division of the Grand Central School of Art, has devised a paint set which gives the amateur really something to shoot at. It contains, in addition to the paints and brushes, a handbook and a series of practical problems in commercial art which the artist can work out from the instructions.

In other words this set constitutes a sort of elementary training in commercial art and enables the user to develop talent along practical lines. The set is put out by Devoe & Raynolds and among many other

places, you will find it on sale downstairs at our own Book Shop.

In the NEWS next month we are going to carry a regular in-

terview feature on Mrs. Hilton. She is a very interesting woman who has done things and gone places and we think you'll enjoy meeting her.



Photo courtesy Devoe & Raynolds

This is a photo of the Devoe Paint Set, showing the cover, the packed inside of the box and an idea of the lessons or problems designed for coloring along commercial advertising lines

THE Christmas Party needs your help. It cannot be counted a success unless you make it so. You can help in various ways—by supplying gifts for the neighborhood children who will be our guests and by taking part in the work of wrapping and classifying the presents. The following suggestions are offered so that there will be no waste of time or effort.

Packages should be addressed to Mrs. Ethel Nugent, Playroom Supervisor, 470 Building. All you have to do is hand your packages to the doorman of the 470 Building, if it is convenient, or to your own doorman and they will be delivered promptly.

Select presents for children not younger than six and not older than twelve. The invited children are to be kept within these ages.

Try to select gifts which will be suitable for either boys or

HELP WANTED FOR PARTY



Christmas Party snow man

girls—books and games being most desirable. It will be of great aid to the distribution if the gifts are suitable for either sex.

Money will be accepted with pleasure! It will not, of course, be distributed to the children in the form of cash, but will be used to make up any possible shortage of gifts. Surplus—if any—will go toward providing food and clothes for needy families in the neighborhood. Send presents as early as possible so that they may be properly wrapped and so that the number of children to be provided for may be estimated accurately. Money, in particular, should be sent well in advance of the Party. Make checks payable to Ethel Nugent or Christmas Party Fund.

Volunteers are needed to assist in wrapping and sorting the presents. Anyone wishing to help the cause in this manner may call Mrs. Nugent or Miss Bieber.

INTERVIEWER INTERVIEWS INTERVIEWER

*Writing gal puts us on spot,
but doesn't get away with it*

REVERSING an old commuting custom, Miss Josephine Lawrence spends her working hours in New Jersey and returns to Manhattan when the day is over. Your rambling interviewer suggested that perhaps the fact that there is a London Terrace in Manhattan and none in New Jersey may have something to do with Miss Lawrence's way of living. She obligingly replied that yes, it certainly had something to do with it. We got it on the record that she thinks our house is pretty much tops and then went on to less self-evident topics.

The first thing we wanted to know was what was the idea of Miss Lawrence trying to tell us she had to go to work every day in New Jersey? Everybody—that is *almost* everybody—knows the name of Josephine Lawrence as a writer of novels. So why didn't she just stay in her apartment, or wherever it is that you write novels, and attend to her business without setting about all that trouble of fooling around in New Jersey?

In the first place, Miss Lawrence replied, going to New Jersey isn't very much trouble. She can zoom down to the ferry house or up to Penn station and be in Newark before she gets to the second section of the *Times* or *Herald-Tribune*, whichever she reads first. In the second place she has a very interesting job in New Jersey which she wouldn't give up for anything except a farm with a dog and cat on it in addition to the usual things you find on a farm. On second thought she wasn't even sure she'd settle for a farm, even with two dogs and two cats.

Well — let's stop horsing around and tell you what this job of Miss Lawrence's is that she is so fond of. She is the editor and columnist of the woman's section of the Newark *Sunday*



Josephine Lawrence

Call. She doesn't expect you to know anything about the *Sunday Call* because nobody outside of Newark and adjacent territories has ever heard of it. But in its own bailiwick her paper is pretty big stuff. It covers local news, it runs all manner of departments and columns and anybody who works on it rams into more real human experience at first hand in a week than a novelist on a farm with a cat and a dog would be likely to encounter in a year.

So that's one reason why Miss Lawrence keeps on at her job. She likes the contacts it gives her with people. By nature she is a bit on the retiring side and is afraid that if left to her own resources she might fall into the habit of sitting back and watching the rest of the world go by. This would never do for anyone who writes the sort of novels Miss Lawrence writes—intimate, down-to-the-sidewalk stories of real people who live in the world of today, who are faced with its real and often unpleasant problems and who seldom wind up marrying the boss' son or making a thousand a week on the radio.

She writes one novel a year and her publishers are Little, Brown. Some recent works are "A Good Home With Nice People," "if i have 4 apples" and "Bow Down to Wood and Stone." There's one on the fire now, "But You Are Young," which will be ready for your perusal in February if you can tear yourself away from "escape" literature and sentimental historical romances long enough to come to grips with the realistic present. That doesn't mean that Miss Lawrence makes a fetish of going out of her way to be tragic and dire. She just likes to put people and life down on paper the way they are; thinks it's cowardly to go sticking your head in the desert sands just because it hurts your eyes to face the windstorm.

She'll carry it even further. She'll tell you that all the glittering facilities for escape from reality with which we moderns are blessed—or cursed—are making us a bunch of softies. We have built up the habit of retreating to the radio or movies or fairy-tale fiction, of playing a figurative fiddle while our Rome is smouldering about us. Naturally you can think of a lot of arguments on the other side of Miss Lawrence's fence, but that's her story and there is no doubt but that it has its points.

The story of her own career is real but romantic. She started out on her own initiative, and made herself a job. When she decided she wanted to write novels in her spare time, she started in to do it, sold one after a good share of disappointment and setbacks, and has been selling them regularly ever since.

(Continued on page 22)

Announcing a . . . **NEW**
LONDON TERRACE LAUNDRY SERVICE

Starting December 1st, the facilities of our splendidly equipped, completely modern laundry plant are available to you at standard prices. In addition to the finest laundering, we offer the following unusual services:

A Charge Account carried on your monthly rent statement.

The same high quality of work we are now supplying to many of New York's finest hotels. Unconditional money back guarantee of workmanship and return of all your articles.

A New Method of folding shirts which saves drawer space.

Same Day Rush Service if desired.

Apartment Door collection and delivery service.

DIRECT CONNECTION ON YOUR HOUSE PHONE

Let us know your requirements

We are ready to serve you

London Terrace Laundry

under the management of

Guests Laundry Service Inc.

430 East 53d Street

LOWER CORRIDOR

435 WEST 23rd STREET

Season's Greetings

To the Residents of London Terrace

AND OUR SINCERE THANKS

for the good will they have shown us

LONDON TERRACE VALETS, INC.

CLEANERS

TAILORS

FURRIERS

SAME DAY CLEANING SERVICE

410 Building (Store)

415 Building (Lower Corridor)

Shop Shots



WHAT to buy for Christmas presents IS a question but WHERE to buy most of them need not bother you if you make use of the convenient and well-stocked Shops and Stores right UNDER your doorstep.

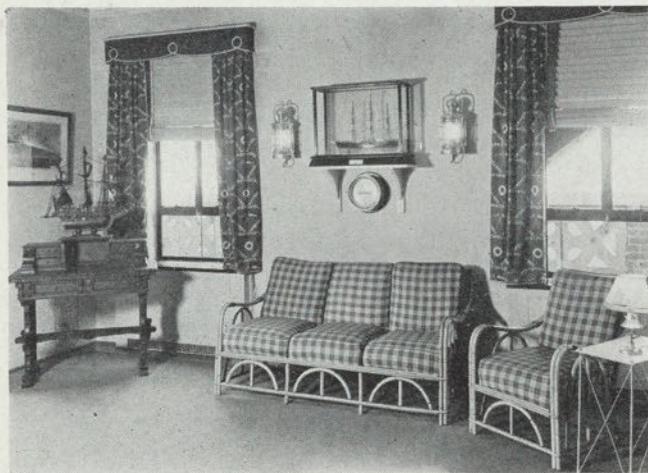
The Book Shop

as usual, has all the things that you expect to find in a shop of this sort but each year they add new items that they have not had in previous years. Mrs. Martin

mentioned a few to me that sounded exceptionally interesting—see what you think. They will have a complete line of Spun Aluminum, Hand Forged Aluminum and Decorated Wooden ware. The Aluminum line will include cheese sets, water pitchers, ice buckets, trays, plates and many novelties. The wooden pieces are mostly bowls and trays.

The well-known Chase Chromium and Fiesta ware will still be obtainable. And it is not too

ROOMS WITH A VIEW



Attractive "chart room" section of our Penthouse Club



A bridge game in another section of the upstairs Club

late to order personal Christmas cards and stationery. Cards made from your favorite kodak picture are very popular this year. Go in and talk over your shopping problems with Mrs. M. She will be SO glad to advise you—especially if you take her advice and buy things in her shop!

The Whelan Drug Store

next door has a few suggestions on their counters—and behind the counters—so be sure to look over their stock before you take the trek uptown. Toilet articles for your male and female friends and relatives are always a safe bet. Smoking requisites, in addition to the necessary cigarettes, cigars, pipes and tobacco, can be found here. Attractive cigarette cases, tobacco pouches and lighters take care of your friends who smoke.

The Liquor Shop

nearby has attractive boxes and baskets ready for your choice of alcoholic gifts. Even your Aunt Tillie feels that it is quite all right to take an Egg Nog or Tom and Jerry come New Year's Day. And there are others on your list that can find some reason to celebrate most any day of the year—am I right?

The Radio Shop

suggests that a radio may be an appropriate gift for someone you want to remember. You would know more about that than I do but if you are in the market, just go down on our Main Street and see the variety of models on display in Mr. Toran's Radio Shop.

Postal Telegraph

can help you "save face" if you do forget—and don't we all. I think some of their ready-to-send messages are just TOO appropriate. Most everyone has a few "telegraphic" friends among their acquaintances, especially on the

Church Directory

We are pleased to list these churches, in the London Terrace Parish, for the guidance of readers. A list of special Christmas services is found in an accompanying column.

✕

Baptist

North Church
232 West 11th Street

✕

Episcopal

St. Peter's Chelsea
346 West 20th Street

Church of the Holy Apostles
9th Avenue and 28th Street

✕

Lutheran

German Lutheran Church of
St. Paul
312 West 22d Street

✕

Methodist Episcopal

18th Street Methodist Church
305 West 18th Street

✕

Presbyterian

Chelsea Presbyterian Church
214 West 23d Street

✕

Reformed

Manor Church
350 West 26th Street

✕

Roman Catholic

Guardian Angel
10th Avenue and 21st Street
St. Columba
341 West 25th Street

business side. And don't forget the folks back home!

The Beauty Shop

expects to help you enjoy those Holiday parties so don't disappoint them. Any gown will be more becoming with the right hair do and other necessary beautifying. Make your appointment well ahead of time so you will be ready for that special date. Or you can take a chance and

call up for an immediate appointment and every effort will be made to accommodate you. Ask for Freddie if you want the newest hair cut or sure-to-please Permanent. I'm pleased customer number 985.

And there can be only one tag line on a December column—a Merry Christmas to you all and a very Happy New Year!

Yours truly,
THE SHOP SHOOTER

Book Nook

THREE wham holdovers and a varied crop of pre-Christmas-rush releases are gaining major attention from Terrace readers in the Book Store these days. The trio of big ones which continue in high favor are Sheean's "Not Peace But a Sword," Godden's "Black Narcissus" and Van Paassen's "Days of Our Years."

Among the new ones the non-fiction best-seller is "Country Lawyer," by Bellamy Partridge, a biography of Partridge's father, who settled in a New York State village after the Civil War. In it, the author not only puts his father on paper, but succeeds in re-creating a vanished epoch in American life. The writing is done in straight narrative style, leaving the reader to supply his own interpretations.

"Christ In Concrete," the hub-bub-raising novel of Pietro Di Donato, is a leader in the fiction class. This new author utilizes a sort of poetic, lyric style to tell the story of Italian laborers in America.

"Escape," by Ethel Vance cashes in on recent events in Germany to weave an exciting, melodramatic tale of a German-American actress caught in the web of political intrigue. Good

stuff with which to take your mind off your troubles.

A brand new one sure to take popularity prizes is the old master W. Somerset Maugham's latest, "Christmas Holiday." Mr. Maugham never lets you down. His are always good stories well told. You don't have to look between the lines for social and economic connotations, but they're there if you care to hunt for them. This one concerns a conservative young Englishman in Paris on a holiday. With that as a starter Maugham goes on with an excellent yarn.

"Children of God," by Vardis Fisher, is a well-spun historical tale of one of the most picturesque sagas of American history—the story of the Mormon Church and its followers in this country, including their unbelievable trek and closeups of their two leaders, Joseph Smith and Brigham Young. Mr. Fisher comes from a Mormon family and so combines personal knowledge with research and a rousing style to turn out an absorbing novel.

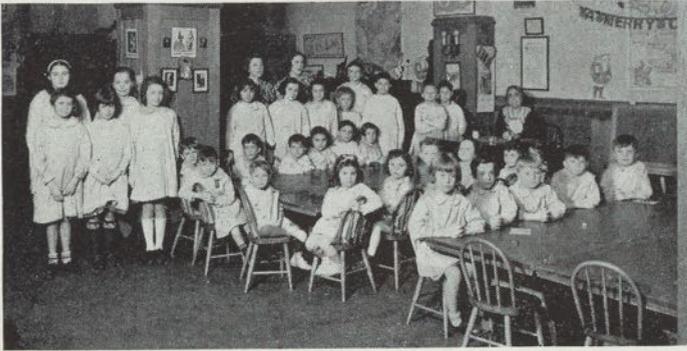
Two leaders in the whodunit department are Crime Club's Selection "The Crying Sisters," by Mabel Seeley and Ellery Queen's "The Dragon's Teeth."

Benefit Show

A double-interest event for Terracers will come off on December 18th uptown at the Longacre Theatre. On that evening a special performance of the new

Anna Fregosi provide so much color and interest for our various community affairs. This excellent school, as you probably know, is supported entirely by contributions.

Prices range from \$50.00 for



Members of the Ecole in their Terrace schoolroom

play, "Morning At Seven" will be given as a benefit. The recipients of the benefit will be Ecole Maternelle Francaise, which inhabits the ground floor of our 455 Building, and whose young members, under the guidance of Mme.

two boxes of six seats down to balcony seats for \$2.50 each. Checks and requests for reservations may be sent either to Mme. Fregosi at the School or to Mrs. Frederick H. Ecker, 660 Park Avenue.

CHRISTMAS CHURCH SERVICES

SPECIAL Christmas services in neighborhood churches as reported to the NEWS, are as follows:

St. Columba—CHRISTMAS EVE: Midnight Mass with male choir, Sermon. CHRISTMAS DAY: Special Masses every hour from 7:00 A.M. until noon and another at 12:45 P.M.

Chelsea Presbyterian—CHRISTMAS EVE: Midnight Candle Festival Service.

Guardian Angel—CHRISTMAS EVE: Solemn Midnight Mass. CHRISTMAS DAY: Special Masses every hour from 5:00 A.M. until noon and another at 12:45 P. M.

Church of the Holy Apostles—CHRISTMAS EVE: Church School Christmas Festival and Gifts, 8:00 P.M.; Carols and Midnight Christmas Music, Holy Communion, 11:30 P.M.

CHRISTMAS DAY: Holy Communion, 8:00 A.M.; Sermon, Holy Communion, Christmas Music, 11:00 A.M.

German Lutheran Church of St. Paul—CHRISTMAS EVE: Song Service, 8:00 P. M. CHRISTMAS DAY: Communion Service, 10:30 A.M.; Children's Service, 8:00 P.M.

St. Peter's—CHRISTMAS EVE: Christmas Mystery Play, 4:00 P.M.; Children's Christmas Party in the Parish Hall, 5:00 P.M.; Midnight Eucharist, 11:30 P.M. CHRISTMAS DAY: The Holy Communion, 8:00 and 10:00 A.M. On December 17th at 4:00 P.M. the Annual Clement Clarke Moore Memorial Service will be held.

18th Street Methodist Church—CHRISTMAS EVE: Special Christmas music, 8:00 P. M.

COMPARE OUR CANDY

with candy costing twice as much. Then you will be convinced that you cannot buy better candy at any price.

BE SURE and look at our large and select assortment of Holiday packages before buying your Christmas candies.

City orders promptly delivered free. Parcel Post anywhere.

Phone CHelsea 2-2748

Ada Long

Candies

Delicious energy builders

RKO Theatre Bldg., 8th Avenue at 23rd Street
New York City

Give a

Portable Typewriter

REMINGTON
UNDERWOOD
ROYAL

From \$29.75

Easy Payments Arranged
Typewriters Repaired

FOUNTAIN PENS
and Pencils

WATERMAN
PARKER
SHEAFFER'S

From \$1.00 to \$15.00

All Makes Repaired

LONDON TERRACE
BOOK SHOP

219 Ninth Avenue
New York

Longacre Square Garage, Inc.

249 · 10TH AVENUE · · BET. 24TH AND 25TH STREETS

Telephone Longacre 5-4153

Time to Winter Proof Your Car

- RADIATOR PROTECTED — WITH PRESTONE — ZERONE OR PYRO.
 - ENGINE PROTECTED WITH MOBIL OIL ARCTIC.
 - GEARS PROTECTED WITH WINTER GEAR OIL.
 - CHASSIS PROTECTED WITH WINTER MOBIL GREASE.
-
- INDIVIDUAL SPACE FOR YOUR CAR.
 - DIRECT CONNECTION THROUGH YOUR HOUSE PHONE.
 - PICK UP AND DELIVERY SERVICE.

24 Hour Service

Pay Us a Visit and Save

Whelan **DRUG STORES** *YOUR MONEY'S WORTH*

CHRISTMAS GIFTS FOR THE ENTIRE FAMILY

Whelan's carries a complete line of all the world famous perfumes including Lenthéric, Elizabeth Arden, Yardley, Bourjois, Hudnut, Houbigant, etc. attractively packaged for Christmas. Special sets and all sizes in perfumes.

GIFTS FOR THE MAN

Yello-Bole Pipes \$1.00
Kaywoodie Pipes \$3.50 and up
Electric Shavers 98¢ to \$15.00

All Popular Brands of Cigars and Cigarettes

USE THE HOUSE PHONE

All Famous Makes of Candies

in Special Christmas Boxes

Park and Tilford, Page and Shaw,
Whitman's, Schrafft's, etc.

HOUSEHOLD APPLIANCES

Clocks (including electric) . 89¢ to \$5.95
Heating Pads \$1.98 to \$3.95
Sun Lamps \$4.95
Electric Toasters 98¢ to \$2.98

PROMPT DELIVERY



MERRY CHRISTMAS and A Happy New Year and here is a little suggestion to add to your New Year's resolutions which might do its bit toward making your next bridge year a pleasant and happy one.

"Let's pretend that your partner is right at least half of the time."

Oh yes, before I forget . . . apologies to Mr. Troy for the typographical error of the November NEWS, but I am sure from the many telephone calls I received that most of the people understood it as an error. Just in case someone missed getting the correction, the SOUTH hand should have read:

SOUTH

S A-2
H A-2
D —
C A-2-3-4

Review the situation with the proper SOUTH hand and here is your solution:

South leads the 4 of Clubs and trumps in North hand; North leads the 2 of Diamonds; East discards 9 of Spades or Hearts, then South discards 2 spot of the same suit as East—North now leads, this suit taking

in the South hand. South then leads the Ace of Clubs discarding one of the small cards, Heart or Spade—leaving a singleton.

South leads another Club, trumps in North; North plays the last Diamond, if East discards Club, South discards the small Heart or Spade. If East unguards his King, Heart of Spade, South holds the Club, either way making two good cards in South. West's play has no significance.

Problem Hand

NORTH

S —
H Q-10-9-5
D 2
C K-Q

WEST

S 7-6-5-4
H J
D —
C J-10

EAST

S J-9
H 8-7-6-4
D 10
C —

SOUTH

S 10-8-2
H A-K-3
D J
C —

Clubs trump. South leads, must make all remaining tricks against any defense.

GLADYSE GRAVES STARK.

Christmas

● GIFTS

- Hand Forged Aluminum Trays, Servers, Bowls
- Spun Aluminum In the Modern Trend, by Russel Wright
- Fiesta Ware Decorative and Service Pieces
- Chase Chromium and Copper
- Woodenware Decorated Trays and Bowls
- Books Fiction — Non - Fiction for Adults and Children
- Games and Toys for everyone
- Leather Goods Wallets, Key Cases, Photo Albums, Diaries, Scrap Books

● CARDS

- Family
- General
- Personal
- Box Assortments
- Packages
- Name Imprinted

● WRAPPINGS

- Decorative Tissues
- Ribbons
- Seals, Tags
- Enclosure Cards

● STATIONERY

- Holiday Boxes
- Personal Stationery Engraved — Printed

● MAGAZINE SUBSCRIPTIONS

- Special Holiday Offers
- A Gift Card Free with Each Subscription

LONDON TERRACE BOOK SHOP

219 Ninth Ave., New York

Call Us on Your House Phone

LONDON TERRACE FLOWER SHOP FOR XMAS

Cut Flowers—Potted Plants—Japanese Gardens.

HOLLY WREATHS

Flowers delivered or telegraphed anywhere.

Immediate deliveries to apartments.

Shop open from 8 A.M. to 10 P.M. weekdays
from 8 A.M. to 9 P.M. Sundays.

405 Building

House Phone or CHelsea 3-8235

OUR BUSINESS ASSOCIATES

ONE of the most sprightly of Terrace professional activities goes on quietly about its business of minding other people's business until once in a while something happens which brings it into the spotlight. This is the firm of Organization Associates, which recently moved into brighter, more comfortable quarters in the 405 Building.

A word from one of their typewriter tappers tells us that "we still retain our old number, Room 200 in the 405 Building, although our new offices are a few steps down the corridor from the old. The same friendly doormen still direct you to our offices. And we still offer the same brand of service: public stenography, manuscript typing, mailings—in fact, any odd bit of clerical service which suggests itself to you.

"Services we have done for Terrace residents have been innumerable. We have pasted their

publicity scrapbooks, mailed out their invitations and notices for them, handled their mimeographing, multigraphing, proofreading."

In line with the current upswing in South American business relations, Organization Associates has obtained the services of Miss Phyllis Snyder, who has devoted twenty years to developing better relations in industry, commerce and cultural enterprises with our southern neighbors. If it's business or if it's a vacation, Miss Snyder is on hand to let you have the benefit of her experience and ability. She also handles general stenography and office work.

In closing, the word from Room 200 reminds us that "Organization Service Associates exists primarily for the convenience of Terrace residents and the heads of the firm are among the Terrace's oldest inhabitants."

It's a good idea to keep them in mind.

Big Time

Some of the stronger Chess Club players have thrown their hats into large-sized rings recently. Last summer Mark Peckar, Club champion for the past two seasons, entered the national championships and did very well in Class A. At present J. A. Szold is competing in the championship tournament of the Marshall C. C. One of the new members, Constantine Rasis, gave a good account of himself recently in Class A of the New York state tourney.

Roy Blomquist and Stephen Rathbun, though no longer residents, continue to trek back to the Club regularly. New members and recent visitors: Richard Neulander, O. Robin, A. P. Jahn.

Beginners at the game are welcome at the Club, which meets every Wednesday evening in the Penthouse Club. Come up and put your feet under a table some time.

LET US HELP MAKE YOUR YULETIDE A JOYOUS AND RESTFUL ONE —JOIN US WITH YOUR FAMILY AND FRIENDS FOR A REAL OLD FASHIONED CHRISTMAS DINNER

Christmas Dinner \$1.25

(Including a glass of port, sherry or sauterne wine)

Served from 12 Noon to 10 P.M.

Celery	Assorted Nuts and Raisins	Olives
Fresh Fruit Cocktail — Sherbet	Fresh Maine Lobster Cocktail — Special Sauce	Bluepoints on Half Shell
Potage Cream a la Windsor	Consomme-Celestine	
<i>Choice:</i>	Broiled Thick Filet Mignon — Fresh Mushroom Caps	
	Roast Young Vermont Turkey with Chestnut Dressing — Giblet Gravy — Fresh Cranberries	
	Breast of Chicken Virginia — Sauce Supreme	
<i>Choice of Two Vegetables and Potato:</i>		
New Green Peas	Mashed Yellow Turnips	
New Brussel Sprouts	Braised White Onions	
Baked Idaho Potato	Candied Southern Yams	
	<i>Special Christmas Salad</i>	
Egg Nog Parfait	Hot Brandied Mince Meat Pie — Hard Brandy Sauce	
Fresh Pumpkin Pie — Cheese	French Christmas Ice Cream Form — Petit Fours	
	English Plum Pudding with Sherry Wine Foamy Sauce	
Individual Bottled Milk	Tea	Coffee

HOW'S YOUR HEALTH?

(EDITOR'S NOTE: *Variety* is the breath of life to any magazine, so we threw a half nelson on Miss Vera Post, instructress of the Artie McGovern Method of Exercise in the London Terrace Gymnasium, sat her down at a typewriter and asked her to write a column each month for the NEWS. We suggested that she write on topics of physical health and fitness. Following is the first of the series.)

I SUPPOSE I shall be accused of self interest if I start off my stint with something about the Artie McGovern Method, but so many people have asked about it, that I think a word of explanation is in order.

Although widely known as the Artie McGovern Method of Exercise, that title is misleading. It is not merely a method of exercise, nor does Mr. McGovern claim sole credit for its origin. It is a system of living, with exercise as one of its component parts.

Let it be understood that ex-

Girl Scouts

The Manhattan Girl Scout Council has sent in a suggestion that there may be among Terrace women a number who would be interested in taking up volunteer leadership work for the Scouts. Training courses are necessary to qualify as leaders and these courses are now open and ready to receive applications. The increasing Girl Scout membership has made it necessary to add many volunteer leaders to the staff of the Council and it is hoped that in the Terrace there will be found some who are suited for and would like to do this work.

For details and applications, apply at Manhattan Girl Scout Headquarters, Lexington Avenue and 56th Street. There is a small registration fee to cover the cost of materials.

ercise alone will neither cure disease nor bring about a condition of good health. Although exercise is the foundation of the McGovern Method, there are other important factors. Many of the McGovern exercises are definitely beneficial in the treatment of obesity, constipation or insomnia. But you cannot expect to cure them entirely if you ignore the things which produced and will continue to produce these conditions.

Exercise stimulates the circulation of blood and activates the organs which have become sluggish. It will tone up the entire body and raise the body's resistance to the point where it can more easily shake off the disease. But the final result is obtained only by complying with natural laws and cooperating with aids to health. Such a result cannot be attained unless you cooperate fully with these laws and agencies.

VERA POST

Holiday Greetings

by

POSTAL TELEGRAPH
are smart . . . colorful . . .
convenient.

Simply select your message and give us a list of names and addresses.

Fixed text greetings to any POSTAL TELEGRAPH point in the U.S., only 25c.

Holiday Greetings of sender's composition, throughout U. S., only 35c for first fifteen words.

Extra words at slight additional cost.

Fixed text cable greetings to many foreign countries as low as \$1.

NEW YORK'S MOST MODERN THEATRE
RKO New 23rd
8th AVENUE AND 23rd STREET

WATCH FOR THESE DECEMBER
SCREEN HITS!

JAMES
CAGNEY

PRISCILLA
LANE

"THE ROARING TWENTIES"

Humphrey Bogart

Gladys George

TYRONE
POWER

LINDA
DARNELL

"DAYTIME WIFE"

KAY
KYSER

ADOLPHE
MENJOU

"THAT'S RIGHT—YOU'RE WRONG"

Lucille Ball

Edw. Everett Horton

PAUL MUNI

"WE'RE NOT ALONE"

(Program Subject to Change)

ASK YOUR SWITCHBOARD OPERATOR
FOR PICTURE TIME SCHEDULE

"MONDAY NIGHTS" IN GOOD SEND-OFF

"MONDAY Nights in the Penthouse Club" played to a full house at its seasonal opening on November 6th and looks to be all set for a fourth bang-up winter of probing and discussion into topics of the day. The question of accommodations for all those who wish to attend these weekly sessions is a difficult one, but after some experimenting it has been decided to limit the admittance to the actual number of seats which can be fitted comfortably into the Club. When capacity is reached—eighty or eighty-five persons—the doors will be closed. Occasionally in the past, people who so wished were allowed to stand, but this proved unsatisfactory, and the present system has been adopted until something better can be evolved. The meetings start promptly at 8:20. First come first served as long as the seats last.

There will be only two "Mon-

day Nights" this month because of the approaching holidays, although some sort of social evening may be planned for the week before Christmas, but the two attractions announced by Roland L. Stratford, guiding genius of the undertaking, look like star events and should provide plenty of interest.

On December 4th, Miss Shirley Spencer, well-known graphologist and columnist for the *Daily News*, will mount the rostrum for her second return engagement. For her subject this time she has chosen doodles; those cryptic but revealing designs and artistic creations with pencil and paper which are directed by your subconscious mind when your active mind is on other things. She calls her talk, "How Do You Doodle."

On the 11th of December Dr. John L. Elliott, distinguished Terrace resident, head of the Society for Ethical Culture and

THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

of Hudson Guild, will speak on "Twas the Night Before Christmas—Chelsea Then and Now." Dr. Elliott knows his Chelsea, having worked and lived here for over forty years. He has many fascinating tales to tell of the changes he has seen in our neighborhood during that time.

Don't forget the time is 8:20—ten minutes earlier than last year—and it's best to come early.

Fun at Home

You soon won't have to go outside the Terrace to do anything except Fifth Avenue window shopping. The latest of our extra-curricular enterprises, the Game Room over on the second floor of the 410 Building, has been gathering activities faster than a greyhound after a rabbit. The four ping pong tables were the first to come in. In rapid succession they were joined by a pool table, checker sets and other table games, a piano, and an intriguing parlor bowling alley and shuffleboard which is not as noisy or cumbersome as the real thing, but good for a lot of clean sport just the same.

The Camera Club has rooms in this community space and Mr. Higgins' new Hobby Shop is close by, so you can readily see that the recreation quarters will soon be heading right up with the Penthouse Club as a popular rallying ground for tenants and their friends. If you haven't yet taken advantage of the facilities for fun and a sociable meeting with your neighbors, stop around to the second floor of the 410 Building and look the place over. You're very apt to find something to amuse and entertain you.

ON XMAS EVE
After the Xmas Carols and
Festivities in the Garden
Join
Elizabeth Flynn
in London Terrace
for Dinner

85c and \$1.10

Including Glass of Port, Sherry or Sauterne Wine

Camera Progress

The Camera Club went right ahead with its march of progress last month and by the time this is in print should be all set up and functioning in its headquarters adjoining the Game Room in the 410 Building. A meeting of lens poppers was held on Friday, November 10th at which plans were pro and coned concerning the use and installation of the dark room and developing apparatus. Notices detailing plans for the Club were sent to all those residents who sent in their names as being interested in any phase of the camera hobby.

If you have a camera or kodak concealed about your person and would like to meet congenial neighbors who are infected with the same enthusiasms, drop over to the Club rooms any time, look around and have a talk with any members who happen to be present. Dan Crawford, who is in charge of the Game Room every evening from 6:00 to 11:00 P.M. will be glad to give you full information in case there are no Club members present. The Club is for novices as well as veterans, the idea being to combine knowledge, experimentation and discussion to help the hobbyists make better and more interesting pictures as well as providing a congenial social background for leisure hours.

XMAS PARTY

(Continued from page 9)

ment windows, and candles substituted.

The neighborhood children guests will be brought into the Garden before the program, which will include the singing, one or two short addresses and the reading of the Moore poem by some well-known personality. The climax will be the appearance of Santa Claus lit by a spotlight at the top of the 470 Building and then his appearance in the Garden to distribute stockings filled

with nuts, fruits, candy, dates and figs to the children guests. They will then be taken into a large room in the Terrace to receive their donated gifts of toys, dolls, books and wearing apparel.

Children of employees and residents will be entertained after the program by Elizabeth Flynn in her downstairs dining room and treated to refreshments.

So that's a rough outline of the tenth annual London Terrace Christmas Party. With nine years of tradition and effort back of it, with a large number of people in the Terrace who have participated in all or several of the previous Parties, with employees, Management and concessionaires looking forward to another season of cooperation with residents, this year should rank high in the essential spirit of the undertaking, as well as in the material enjoyment of it.

Let's all get into the Christmas spirit by getting into the Christmas Party!

**EXCLUSIVE
MILLINERY
Hats Altered**

BETTY WILBUR
Apt. 4L 410 Building
House phone or CHelsea 3-5990

St. Columba R. C. Church

25th St. near 9th Ave.

Sunday Masses: 6-7-8-9-10-
11-12 and 12:45

PARISH LIMITS

South side of 28th St.

North side of 19th St.

East side of 10th Ave.

West side 7th Ave.

Phone. LAckawanna 4-0035

Merry Christmas

and

Happy New Year

to all

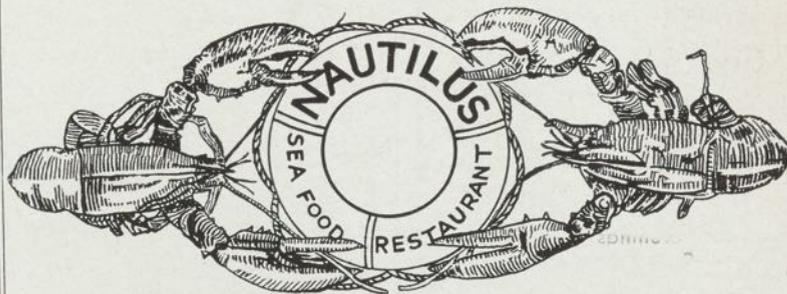
GLADYSE GRAVES STARK

Penthouse Bridge

Club

THE NAUTILUS

"The Elite of the Deep—Palatably Served"



267 WEST 23RD STREET
Near Eighth Avenue

NEW YORK CITY
Phone CHelsea 2-9552

SISK TOURS
HOLIDAY AND WINTER CRUISE
INFORMATION

NOW AVAILABLE

Literature showing sailings, rates, itineraries, ship plans, and general information gladly given to you if you care to stop in.

STEAMSHIP AIRWAY HOTEL RESERVATIONS
 435 West 23rd Street Next to Renting Office
 Open to 8:00 P. M.

**HAVE YOU A
 DOG OR CAT?**
 WE BOARD —
 TREAT — CLIP
 PLUCK — BATHE
 MANICURE them

Outdoor Runs X-Ray
 Sanitary Kennels Surgery
 Day - Night Service

DR. LEON ROTH
**CHELSEA DOG &
 CAT HOSPITAL**
 303 W. 20th St., near 8th Ave.
 WAt. 9-6963



**ELIZABETH FLYNN'S
 RESTAURANT**
will be closed
MONDAY, January 1st
 (New Year's Day)

CH 3-1085 Est. over 66 Years
Geo. Nockin's Sons
JEWELERS AND OPTICIANS
 Diamonds, Watches, Clocks
 Silverware and Fine Jewelry
 REPAIRING A SPECIALTY
 Open Evenings Until 7 P.M.
 Saturdays 9 P.M.
 ●
252 EIGHTH AVENUE
 One door from S. E. Cor. 23rd
 We Have No Branch Store

JOSEPHINE LAWRENCE
 (Continued from page 11)

She was born and raised in Newark. After she finished high school she began writing and sending in stuff to the *Sunday Call*. Much of it was accepted, soon there was an opening on the staff, she was offered the job, moved in and has been there ever since.

The hardest part of her novel writing is the usual writer's occupational hurdle—that of getting a plot worked out and the story actually started. When she gets that far, she romps through to the end in a breeze. She really enjoys the actual process of writing. It isn't a chore to her, or a disagreeable job to wade through in order to bring in the rent check once a month.

She likes dogs and cats as we intimated before, but doesn't think their place is in a city apartment. She doesn't hang around publishers' teas or spend much of her leisure time hobnobbing with other writers. She likes the theatre, but doesn't like the movies or the average radio program. She reads a lot and keeps the jackets on all her books because she likes the colors. She is small, with fluffy dark hair, large expressive eyes and a slender, tapering face.

She warned your interviewer in advance that she herself was an old hand at interviewing and that we would have a hard time getting a story out of her. There

wasn't much about her worth writing about, she said, so we've written the story just to prove that even the judgment of a novelist and newspaper woman sometimes can be wrong.

H. G. vs. L. T.

Making its bow in what proved to be an ill-fated debut, the newly-formed London Terrace ping pong team went down to defeat at the hands of Hudson Guild by the score of 7 matches to 2. Although this match turned out disastrously, the mighty men of the Terrace refuse to take it lying down and promise a different result when the same teams tangle again.

The following tenants represented London Terrace: Max Rudolph, Phil Lynch, Roger Wunderlich, Joseph Schultze, Mrs. James Stanton, Joel Edelstein and Paul Nurich.

Party Hint

Good cheer and welkin-ringing will be the order of the day and night during the holiday season to come. That's as it should be—a time to relax and be gay with our neighbors and friends. But while we're forgetting our troubles for a few weeks at least, it might be remembered that thoughtfulness for others is also part of the Christmas and New Year spirit.

We live in a concentrated community of 4000 people of varying tastes and personalities, so it is impossible to behave as though we were each on our own private desert island. We know everyone will understand that it is not wet blanket spreading when we suggest that by keeping our noise and merry-making within reasonable bounds we will be doing ourselves and our close neighbors a favor—and retaining that reputation for adult behavior which characterizes London Terrace living.



Be Ready for the
HOLIDAY PARTIES

SHAMPOO — FINGER WAVE
EYE BROW ARCH—MANICURE

Try a "MARCEL WAVE"
Expert Operator

VISIT THE
LONDON TERRACE BEAUTY
SALON

465 Building, House Phone or CHelsea 2-9653
Open from 9:00 A.M. to 8:00 P.M.

LONDON TERRACE BARBER SHOP

465 Building
HAIR CUT AND SHAVE 75 CENTS
Open from 8:00 A.M. to 8:00 P.M.

CHICKERING 4-7414

CHELSEA FIREPROOF STORAGE WAREHOUSES

Inc.
426-438 WEST 26th STREET

MOVING Local and Long
Distance
PACKING, STORAGE, SHIPPING
BAGGAGE AND PARCEL DELIVERY SERVICE

VAULTS for Valuables and Furs

SEPARATE FIREPROOF COMPARTMENTS FOR STORAGE OF
FURNITURE—RUGS—GARMENTS—TRUNKS

Recommended by London Terrace Management

Your Christmas Shopping Problem Solved

IMMEDIATE DELIVERY

of the finest

WINES AND LIQUORS



We carry as complete a stock as you will find anywhere in the city—at rock bottom prices. Satisfaction guaranteed or your money cheerfully refunded



Call **LIQUOR STORE**
on your own house phone or
WATKINS 9-4610



STORE HOURS

Weekdays—8:00 A. M. to 11:30 P. M.

Liquor Store closed on Sundays

London  Terrace
FOOD STORES, INC.