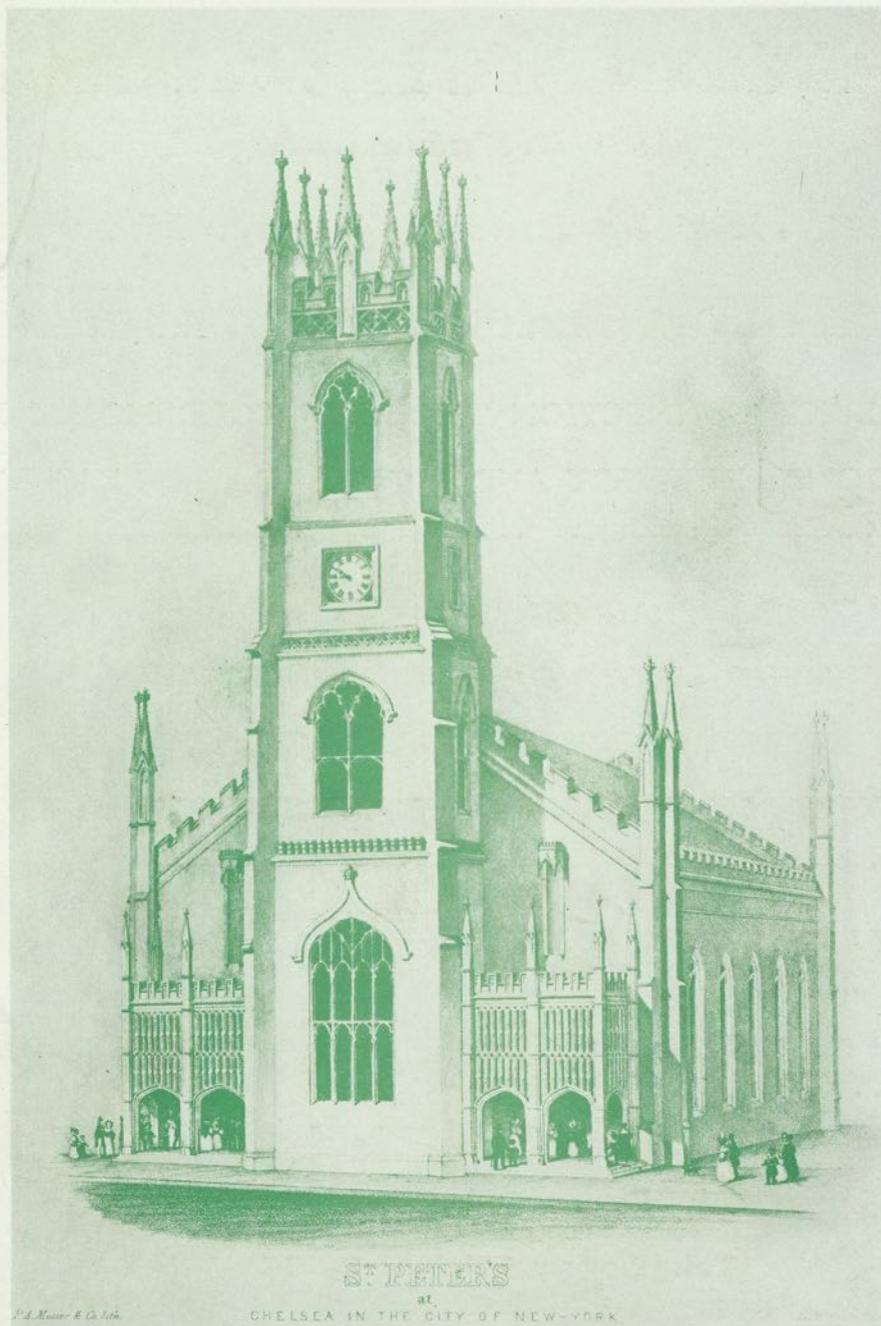


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London Terrace News



DECEMBER

1938



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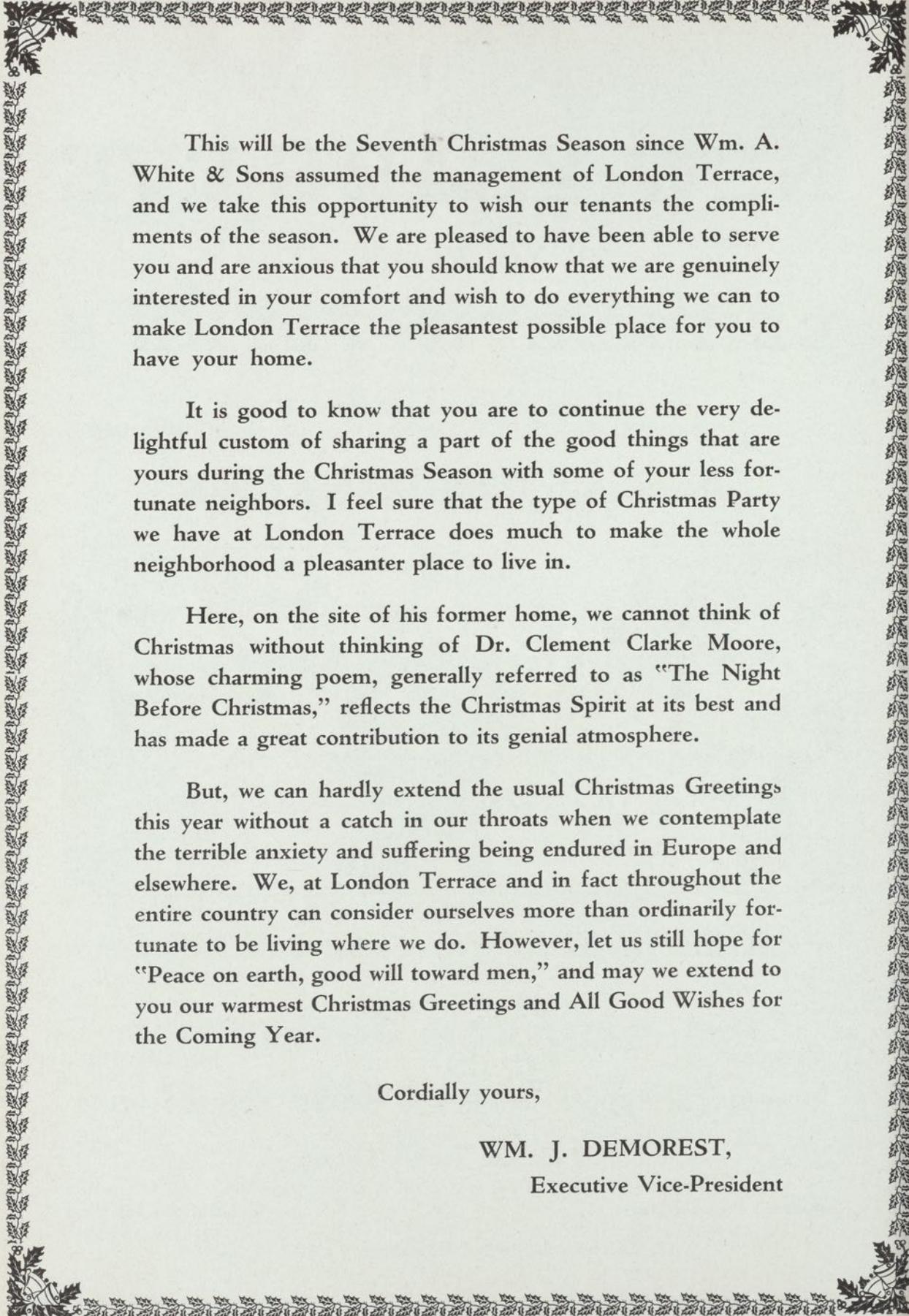
HILARIOUS
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Full Course Turkey Dinner

Imported Noise Makers

Continuous Dancing

• Imported Souvenirs •



This will be the Seventh Christmas Season since Wm. A. White & Sons assumed the management of London Terrace, and we take this opportunity to wish our tenants the compliments of the season. We are pleased to have been able to serve you and are anxious that you should know that we are genuinely interested in your comfort and wish to do everything we can to make London Terrace the pleasantest possible place for you to have your home.

It is good to know that you are to continue the very delightful custom of sharing a part of the good things that are yours during the Christmas Season with some of your less fortunate neighbors. I feel sure that the type of Christmas Party we have at London Terrace does much to make the whole neighborhood a pleasanter place to live in.

Here, on the site of his former home, we cannot think of Christmas without thinking of Dr. Clement Clarke Moore, whose charming poem, generally referred to as "The Night Before Christmas," reflects the Christmas Spirit at its best and has made a great contribution to its genial atmosphere.

But, we can hardly extend the usual Christmas Greetings this year without a catch in our throats when we contemplate the terrible anxiety and suffering being endured in Europe and elsewhere. We, at London Terrace and in fact throughout the entire country can consider ourselves more than ordinarily fortunate to be living where we do. However, let us still hope for "Peace on earth, good will toward men," and may we extend to you our warmest Christmas Greetings and All Good Wishes for the Coming Year.

Cordially yours,

WM. J. DEMOREST,
Executive Vice-President

The NEWS of

London Terrace

DECEMBER, 1938

VOLUME VI

NUMBER 12

Cover

Our cover picture this month is a fitting contribution from our good friend and neighbor, Rev. R. A. D. Beaty, rector of St. Peter's Church, Chelsea. This 107-year-old house of worship has much in common with the Terrace Christmas commemoration of Clement Clarke Moore because the author of "A Visit From Saint Nicholas" was closely associated with the founding of the church in 1831, acted as organist and made the preliminary drawing for the church building, the design of which is a copy of Magdalene College Chapel, Oxford, England.

Our cover plate was made from a photograph of the original architect's drawing, over a hundred years old, which in turn was an elaboration of Dr. Moore's original sketch. The singing of St. Peter's Choir, will as usual, constitute a feature of our annual Christmas Party.

Other nearby churches join with St. Peter's in century-old Chelsea religious tradition. The Church of the Holy Apostles parish dates from 1836, when Chelsea Village was a remote region of fields and rocks, unpaved and unlighted streets. The cornerstone of the present edifice was laid in 1846.

Eighteenth Street Methodist recently celebrated its 103rd anni-

versary. Its cornerstone was laid in 1835 and a slight alteration of the entrance is the only change in the building architecture since that time.

Peepul's Choice

Political discussion is of course taboo in this publication of good will and information, but you might be interested to know that the local boys are referring to our election district as "Maine and Vermont." It seems that West Twenty-third and Twenty-fourth Streets comprised the only district on the West Side from the Battery to Seventy-second

Street west of Seventh Avenue which went Republican in the last election.

Votes were 666 for Dewey and 444 for Lehman—and those numbers are interesting in themselves. If there are any higher mathematicians among us we'd like them to do a little pencil work and let us know just what the odds are against those two sets of identical numerals coming out of the voting machines.

Sailor Band

A number of inquiries have been relayed to us regarding the identity of the boys' band which marches through the neighborhood with such precision and rhythm. It is the Guardian Angel Church Boys' Band, but the reason for their sailor uniforms required a little additional research.

It seems that the Guardian Angel Church, on the corner of Tenth Avenue and Twenty-first Street, is the Shrine Church of the Sea. Its pastor, Father O'Donnell, is the Port Chaplain, so it is most fitting that the Band boys wear sailor costumes. They are all neighborhood boys and most of them are sons or relatives of sailors and longshoremen.

They are an upstanding bunch of lads and a visit to the Shrine Church for closer acquaintance is an enjoyable one.

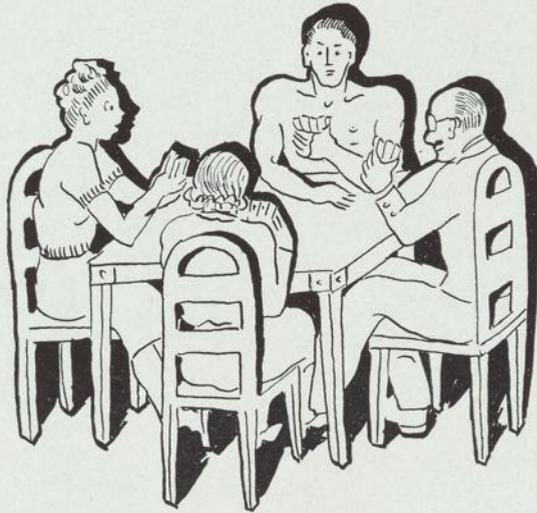


MONDAY NIGHTS IN FLYING START

"**M**ONDAY Nights in the Penthouse Club" got off to a goggle-eyed seasonal start Monday, November 14th, when a capacity crowd gathered to wax astounded at the magic of Dr. H. Walter Grote, who did practically everything but pull a flying giraffe out of one of the ladies' new hats.

Dr. Grote, a Terrace resident who practices sleight-of-hand as a hobby, made such an impression on those present that one of them went home, sat down at a draw-

Succeeding evenings held to the high standard. On the 21st Captain Charles Scully, with the title, "Fishing for Men," told exciting true experiences in saving people from drowning. On the 28th Dr. Thomas H. Whelpley, rector of Chelsea Presbyterian Church, led a very interesting discussion on "The Art of Living Together." The evening of December 5th saw Hermes, well-known astrologer, on hand for a session with his favorite subject, and scheduled for December 12th



"I didn't really DOUBT you, Mr. Dailey; I only said wasn't it STRANGE that Dr. Grote should have found all those cards up your sleeve at the 'Monday Night!'"

ing board and came up with the accompanying cartoon.

Dr. Grote did things with eggs both china and real, playing cards and colored silk handkerchiefs that made the spectators fall right in line with the celebrated Pirandello's thesis about the unreliability of the human senses.

All seriousness aside, the evening was a neat take-off for this year's Penthouse amusement sessions inaugurated a year or so ago through the efforts of Roland Stratford. It served to get everybody in a friendly, informal mood, ready for more excitement, education and fun in the weeks to come.

is Mr. Kenneth Burnett, of the Museum of the American Indian who will tell of his work under the Heye Foundation.

A guest speaker or entertainer each Monday evening is selected for his or her ability to amuse or instruct, with informal discussions and question-asking one of the high spots of the entertainment.

"Monday Nights in the Penthouse Club" holds forth every Monday evening at 8:20. The December 26th and January 2d meetings will be omitted. Come early to be sure of a seat and watch the lobby announcement cards for speakers.

LEST WE FORGET

THERE is still time to help out with plans for the Christmas Party—particularly in the matter of providing gifts for the neighborhood children who, without our help, would be destined for a dismal Christmas. Also there is plenty of work to be done in wrapping and classifying the presents. The following suggestions, therefore, are printed with the hope that they will at once stimulate and clarify proceedings:

Packages should be addressed to Mrs. Ethel Nugent, Playroom Supervisor, 470 Building. All you have to do is hand your packages to the doorman of the 470 Building, if it is convenient, or to your own doorman and they will be delivered promptly.

Select presents for children not younger than six and not older than twelve. The invited children are to be kept within these ages.

Try to select gifts which will be suitable for either boys or girls—books and games being most desirable. It will be of great aid to the distribution if the gifts are suitable for either sex.

Money will be accepted with pleasure! It will not, of course, be distributed to the children in the form of cash, but will be used to make up any possible shortage of gifts. Surplus—if any—will go toward providing food and clothes for needy families in the neighborhood. Send presents as early as possible so that they may be properly wrapped and so that the number of children to be provided for may be estimated accurately. Money, in particular, should be sent well in advance of the Party. Make checks payable to Ethel Nugent or Chelsea Charities.

Volunteers are needed to assist in wrapping and sorting the presents. Anyone wishing to help the cause in this manner may call Miss Bieber.

PLANS BOOM FOR CHRISTMAS PARTY

*Memorial festivities will bring
Yuletide spirit into the Garden*

THE ninth annual Clement Clarke Moore Memorial-London Terrace Christmas Party will take over the Garden on Christmas Eve to spread its seasonal message of good will, friendliness and neighborly cheer. Through the years this commemoration of the kindly genius who wrote the famous lines of "A Visit From Saint Nicholas" in his home on the present site of London Terrace has served to bring residents and neighbor children together in the traditional Yuletide spirit.

Although the Party has become an accepted part of life at London Terrace and has become known all over the city and even the country because of its radio broadcasts, each year brings to it a new and fresh spontaneity of effort on the part of residents to make the occasion a memorable one, not only for themselves but for the 500 neighborhood children who will share our hospitality.

The program this year, while not completely filled in at the time of going to press, will follow certain traditional outlines, as well as offering new features. The reading of Dr. Moore's lines which start off with the universally known "Twas the Night Before Christmas—" will be taken care of by Mr. Ted Malone, famous radio personality of NBC's daily "Between the Book Ends" program which is heard from coast to coast. Mr. Malone, it is certain, will bring much to the program because he is a specialist in poetry. His daily radio appearance is concerned entirely with poetry and he is an excellent reader as well as a student of the poetical art.

There will be a Santa Claus of course, who will make his dramatic appearance at the top of the 470 Building in the glare of



1937: Huge tree is hoisted into position for last year's Party

a spotlight ready for his perilous descent into the Garden to distribute candy and fruits to the assembled children waiting to receive them. The miniature Mrs. and Mr. Santa Claus will be impersonated by Judy Trumbull and Douglas Marshall, each aged three years and four months, who will be drawn around the Garden in their tiny sleigh by eight small "reindeer" from Ecole Maternelle Française. The other

students of this Terrace French School, which is under the management of Mme. Anna Fregosi, will lend a picturesque touch by their singing of carols in both English and French. London Terrace resident children will also take part in the proceedings, led by Miss Delia Truman and her pupils of the London Terrace School for Small Children.

Our good neighbors composing the St. Peter's Choir, led by Mrs. Rosalind Wood, will as always be on hand to delight and inspire with their singing. And the members of the Terrace Bobby Chorus will make their resplendent appearance in their blue capes with the scarlet linings, their white helmets and gloves to sing and carry flares as they escort Santa through the Garden. Resident Alta Vera Arnold's musical number, "Jingle, Jingle," first introduced at the Party two years ago by Vincent Lopez, will hold place as the theme song of the occasion.

Present time schedule for the Party (subject to change) is from 5:00 to 5:30 P.M., Saturday afternoon on the day before Christmas. The enormous tree mounted on the fountain with a huge



1936: Terrace damosels wrap gifts for children guests

flower pot as a base, will be lighted and strung and garlands of lights will extend from the Moore memorial on one side of the fountain to the Chelsea historical plaque on the other. Residents in Garden apartments will as usual follow the custom of extinguishing their electric lights and will light window candles, either electric or otherwise to give a beautifully picturesque effect as the Party commences. All Garden apartment residents are asked to continue this tradition by keeping their regular apartment lights off during the entire

half hour. Residents in the Garden apartments usually watch the Party from their windows, leaving the actual Garden space clear for other tenants to gather for the proceedings. In order to avoid any confusion it is best that Twenty-third Street tenants enter the Garden through the 425 and 435 Main Street entrances and the Twenty-fourth Street tenants through the 450 lower corridor entrance.

So much for the actual half-hour of the Party, which will be gay in appearance and charitable and friendly in spirit in keeping

with the memory of Dr. Moore who conceived his immortal poem, so the story goes, as he was shopping for one more turkey basket to add to the many he and his wife distributed to their less fortunate neighbors. The behind-the-scenes work which will carry out the intent of the Party will necessitate many hours of effort on the part of residents.

In the forefront will be Mrs. Ethel Nugent, social service director for Chelsea Charities, tenant-sponsored organization, members of her committee and the
(Continued on page 15)



Convival

That genial dispensess of good cheer and good food, Miss Elizabeth Flynn, is getting her chefs, her waitresses, her drink-mixers, her cellar, her kitchens, her Restaurant and her Bar in fine fettle for the coming weeks of relaxation and overindulgence.

It's good to know that right on our premises we have all the makings for almost any kind of party or celebration. The Bar and the Restaurant will as always be the focal points for many a merry gathering and Miss Flynn will as always give her time and her services on Christmas Eve when she turns over her downstairs dining room to the children of residents and employees after the Garden Party.

Speaking of the Party, it might be a good idea to make your Restaurant reservations well in advance so as not to risk disappointment. If you miss anything that goes on around here during the holidays don't say we didn't tell you.

Pictured are two Terrace spots which will loom large in holiday festivities. Above is the Bar and below the Restaurant, both excellently equipped for all occasions

WRITER MEETS AUTHOR

THE apartment of Rufus King is on the Twenty-third Street side. It is high up, so that from the windows you get a bird's-eye view of the roofs of lower Chelsea and the river. Mr. King refuses to call it the North River. It's the Hudson to him.

When he thinks of the Hudson his agile mind traverses the historical span from Hendrik up through the centuries to the George Washington Bridge. He thinks of river pirates and the docks of Hoboken. He thinks of seamen and stevedores, the bars and rooming houses they frequent. He thinks of tramp freighters and their cargoes from far places and of the de luxe passenger liners with their human cargoes.

It's the writer in him. If you know your modern authors you will recognize the name of Rufus King as an expert spinner of the yarn macabre. Maybe you know him as a mystery writer, but Mr. King wouldn't like you for it. He doesn't see why modern mystery writers have to be pigeonholed as such.

"Shakespeare's favorite plot was murder," says Mr. King. "But do you look for his books in the library under the title mystery fiction?"

But, you might say, Shakespeare was Shakespeare. And Mr. King would probably reply that so was murder murder.

All of which, however, is somewhat beside the point. The point is that Mr. King, in addition to being a top-notch writer, is a very affable, charming gentleman and an excellent host.

Your interviewer walked into his apartment in mid-afternoon. The sun had long since dropped over the Jersey skyline when the visit ended. Visit is the right word, because actually it didn't turn out to be much of an interview. Mr. King has a pleasant habit of deflecting direct questions and launching into splendid

Interviewer fails to get interview, but does have the time of his life



tales of experience—tales of humor, of excitement, of odd human beings and of odd human behavior. And it would be of no use to repeat those conversational tales in cold type because without Mr. King's gusty portrayal they wouldn't mean much. And perhaps also those tales have become a bit mixed in one's own mind because of Mr. King's zealous practice of the privileges of a host.

Anyway, when your interviewer first walked into Mr. King's apartment he started to murmur an apology and walk right out again. He thought he had got into the wrong place, because the apartment didn't look like a writer's apartment (whatever a writer's apartment would look like). In a prominent spot

by the windows was a large easel supporting a large oil painting of a sailing craft and hung around the walls were other very large oil paintings.

"A hobby," explained Mr. King. "I paint for a hobby. Some of these are mine and some of them are by my aunt, who is a very good painter."

It was reassuring to learn, at closer inspection, that there was a typewriter in the room and that there were some typewritten sheets on the desk beside it. "Working on a new novel, Mr. King?" we asked.

"A picture," replied Mr. King. "I'm working on a moving picture in collaboration with my friend Charles Beahan. We've done a play together and now
(Continued on page 17)

Lady at Leisure



NOT much leisure these days, what with thinking about Christmas shopping, the Christmas party and house cleaning. Last but not least, *house cleaning*. It may seem like an odd time to be doing that sort of thing but I just got the urge and I must admit that the pleasure in being so very clean and orderly is well worth the inconvenience and unpleasantness of the temporary disorder.

I had quite a time convincing myself that I could make my apartment look like I wanted it to without getting a lot of new things, such as a 12x15 gray broadloom rug. I felt it was about time for new slip covers, too, but as I mentioned before, Christmas is coming! Far be it from me to intimate that I expect a new rug and slip covers for Christmas. I mean, I suddenly remembered that it was time to think about buying things for *other* people. So I got busy—draperies, slip covers and rugs to the Cleaners. Glass curtains to the Laundry. Windows washed and a little floor waxing and wall washing. Plenty of maid service for furniture, brass and silver polishing. Kitchen cupboards, bathroom cabinets and drawers washed and rearranged, new shelf edging done by yours truly. Lots of new plants and rhododendron leaves and presto, I feel like I am living in a newly furnished apartment.

Now the little moral to my story is that if you can't have what you want, want what you have—not an original idea, I assure you, but one of my pet philosophies. The same goes for clothes. You can do wonders with last year's outfit by giving a

little thought to slight alterations (you should see what Mr. Loeb in the Valet shop did to my fur coat—age six years!) Keeping clothes in perfect condition and immaculately clean is terribly important, as we all know.

Getting back to the more timely subject of Christmas, I have been using two small alphabetized note books for my Christmas present and card list. My address book is incomplete as only friends living outside of New York are listed in it. I have transferred these names to my new book, plus New York friends and business acquaintances. I think the little book will be useful when I start receiving cards as I will add names of those who send me cards, that I did not send to, in red pencil so they will be sure to be included next year. The gift listing is proving very helpful as on the "M" page I list "Margaret—hose" (if you read this Margaret, you are *not* going to get hose). "Mary S—perfume." On the "C" page "Catherine—hankies"—(many are going to get a hanky). If I can't think of what to get Susie I just list her name and when I get a bright idea about her present, I jot it down. May sound like a lot of preliminary work, but it will help when I get around to doing my shopping.

Now the Christmas party. We are all full of it—the ninth one for the Terrace, my fifth. Much appears in the NEWS this month about our grand party so I'll only urge everyone to take as much part as they can. We will need lots of help up in the Penthouse Club, especially Mrs. Nugent, who has the huge task of lining up the children, supervising

the wrapping and sorting of gifts and then the big moment when they are actually given to the neighborhood children. Give this little girl a big hand, literally or figuratively, and I do mean YOU.

I'll be seeing you in the Garden on Christmas Eve afternoon.

Tots

Time marches on, so the radio people would have us believe, and the approach of the holiday season reminds us that the London Terrace School for Small Children has been barging along and will soon be ready for its second semester of the 1938-9 year.

Under the excellent leadership of Miss Delia Truman, the kindergarten, primary and nursery classes have taken many burdens and worries off the shoulders of Terrace parents. As a matter of fact, there is still room for a few more children, so if you have any friends who haven't gotten around to living here as yet, but who would like to know about a school of this sort, Miss Truman will be glad to confer with them concerning enrollment.

The school reconvenes on Monday, January 9th, after the Christmas vacation. School quarters are in the top floor of the 470 Building and Miss Truman may be reached there or in Apartment 10C, 450 Building.

Word to the Wise

Merriment, gaiety and good cheer are the watchword for the next few weeks. But while we are enjoying ourselves to the best of our abilities, it is well to remember that thoughtfulness for others is also part of the Christmas and New Year's spirit.

In other words, neighbors are neighbors and in this concentrated community of 4,000 people we cannot quite behave as though we were living in isolated grandeur. Let's keep our noise and our merry-making within reasonable bounds, and retain the reputation for adult behavior which characterizes London Terrace living.

CHRISTMAS CHURCH SERVICES

SPECIAL Christmas services in Chelsea churches as reported to the NEWS, are as follows:

St. Peter's—CHRISTMAS EVE: Mystery Play, Children's Party at 7:30 P.M., Communion Service, 11:30 P.M. CHRISTMAS DAY: Special Services, 8:00, 9:30 and 11:00 A.M.

Church of the Holy Apostles—CHRISTMAS EVE: Carols and Holy Communion, 11:30 P.M. CHRISTMAS DAY: Holy Communion, 8:00 A.M., Holy Communion and Sermon, 11:00 A.M., Children's School Festival and Address, 8:00 P.M.

Eighteenth Street Methodist—CHRISTMAS DAY: Special Services, 11:00 A.M. and 8:00 P.M., Young People's Service, 7:00 P.M.

Chelsea Presbyterian—CHRISTMAS EVE: Candlelight Service and Processional,

11:40 P.M. CHRISTMAS DAY: Special Services, 11:00 A.M. and 8:00 P.M.

Guardian Angel (Roman Catholic) — CHRISTMAS EVE: Midnight Mass, 12:00 P.M. CHRISTMAS DAY: Masses, 5:00, 6:00, 7:00, 8:00, 9:00, 10:00, 11:00 and 12:00 A.M., 12:45 P.M.

North Baptist—CHRISTMAS DAY: Christmas Exercises of the Bible School, 9:45 A.M., Services 11:00 A.M. and 8:00 P.M.

Manor Church — CHRISTMAS DAY: Service, 11:00 A.M., Candlelight Service, 8:00 P.M. This Service will include special Spanish musical selections by the Spanish choir.

German Lutheran—CHRISTMAS EVE: Song Service, 8:00 P.M. CHRISTMAS DAY: Communion Service, 10:30 A.M., Children's Service, 8:00 P.M.

THE POSTMAN SPEAKS

NOBODY needs to be told that this month is the heaviest for mail-carrying of the entire year and while Uncle Sam's boys and our own Mail Office do a splendid job, they appreciate co-operation, not only for their sakes but in order that Christmas letters, cards and packages are delivered accurately without loss of time.

In this connection it is important to remember that the Build-

ing number on Terrace mail is the surest guarantee of its prompt delivery. Naturally, you'll receive all mail that comes here, even without the Building number, but it will come quicker if it doesn't have to go through the process of Building identification. So wherever possible, notify your correspondents of your Building address.

Mr. Albert Goldman, Postmaster of New York City, wishes

LONDON TERRACE FLOWER SHOP FOR XMAS

Cut Flowers—Potted Plants—Japanese Gardens.

HOLLY WREATHS

Flowers delivered or telegraphed anywhere.

Immediate deliveries to apartments.

Shop open from 8 A.M. to 10 P.M. weekdays
from 8 A.M. to 9 P.M. Sundays.

405 Building

House Phone or CHelsea 3-8235

Church Directory

We are pleased to list these churches, in the London Terrace Parish, for the guidance of readers. A list of special Christmas services is found in an accompanying column.

✕

Baptist

North Church
232 West 11th Street

✕

Episcopal

St. Peter's Chelsea
346 West 20th Street

Church of the Holy Apostles
9th Avenue and 28th Street

✕

Lutheran

German Lutheran Church of
St. Paul
312 West 22d Street

✕

Methodist Episcopal

18th Street Methodist Church
305 West 18th Street

✕

Presbyterian

Chelsea Presbyterian Church
214 West 23d Street

✕

Reformed

Manor Church
350 West 26th Street

✕

Roman Catholic

Guardian Angels
10th Avenue and 21st Street

St. Columba
341 West 25th Street

Even the
**"WORLD'S LARGEST
 APARTMENT HOUSE"**

Sometimes Overflows!

*—and when it
 does, send
 your surplus
 guests over
 to the . . .*

**HOTEL
 CORNISH ARMS**

Just a block away, a big 350-room thoroughly modern hotel, offers ample accommodations for the unexpected guests at holiday time. Out-of-town friends will appreciate its convenience and its moderate rates:

\$2 per day, SINGLE

\$3 per day, DOUBLE

Excellent Restaurant Service at Moderate Prices.

Unobstructed Light and Air



**HOTEL
 CORNISH ARMS**

311 WEST 23rd STREET
 NEW YORK CITY
 CHelsea 3-7400

A KNOTT HOTEL

**THE LONDON TERRACE
 NEWS**

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

it known that changes of address should be registered with the Post Office on the regular forms supplied for the purpose. These forms may be obtained from the Terrace Mail Clerk, from the letter carrier, or at any Post Office branch. The Terrace branch is, as you know, on Tenth Avenue midway of Twenty-third and Twenty-fourth Streets.

Postmaster General Farley goes on record that for sure, safe pre-Christmas delivery it is good to SHOP EARLY and MAIL EARLY. He also states that packages may be marked "Do not open until Christmas," that Post Offices will be closed and no deliveries made on Christmas Day and that it's a good idea to use air mail and special delivery when the utmost speed is essential.

We hope that this takes care of the mail question without any quibbling.

Steppe Up

You can't stymie the ingenuity of Terrace residents. Somewhere somebody let fall the remark that Russian was a fascinating language and it would be interesting to read the Russian classics in their native dressing. Almost before you could say Chekov and Gorky, Mr. 'Gene Watson has bobbed up with a Russian gentleman holding several European University degrees who is willing and eager to instruct a Terrace class.

If you're interested in studying the language of the steppes and the ballet get in touch with Mr. Watson by phone or note. His apartment is 12E, 420 Building.

Christmas

● **GIFTS**

- Fiesta Ware
Decorative and Service Pieces
- Chase Chromium and Copper
- Cork Novelties
Waste Baskets, Files
Desk Sets, Coasters
- Woodenware
Importations from France
- Books
Fiction — Non-Fiction
for Adults and Children
- Games and Toys
for everyone
- Leather Goods
Wallets, Key Cases, Photo
Albums, Diaries, Scrap
Books

● **CARDS**

- Family
- General
- Personal
- Box Assortments
- Packages
- Name Imprinted

● **WRAPPINGS**

- Decorative Tissues
- Ribbons
- Seals, Tags
- Enclosure Cards

● **STATIONERY**

- Holiday Boxes
- Personal Stationery
Engraved — Printed

● **MAGAZINE
 SUBSCRIPTIONS**

- Special Holiday Offers
- A Gift Card Free with
Each Subscription

**LONDON TERRACE
 BOOK SHOP**

219 Ninth Ave., New York

Call Us on Your House
 Phone

Shop Shots



HAVE you joined the club of "Do-your-shopping-in-London Terrace Shops?" You'll save wear and tear on your disposition and shoe leather if you avail yourself of the completeness and convenience of our stores right in the block. And don't forget the bus (crowded ones, too) fare!

The Book Shop

seems like a logical place to start shopping. If you haven't ordered your Christmas cards, it's not too late (unless the NEWS gets caught in the pre-holiday jam). Naturally, we favor the London Terrace cards, four typical scenes to choose from. Or if you have to send them in wholesale lots, have you looked over the Rytex and other selections of cards at the unbelievably low price of one dollar for fifty—and this includes your name printed on each card. The items suitable for gifts are too numerous to mention. You must go in and take a look-see for yourself.

The Drug Store

runs the Book Shop a close second. In fact, to save my face I'll say the two stores are about on a par when it comes to a variety of gifts. Toilet articles suitable for both men and women should solve at least three-fourths of your shopping problems. Plenty of presents for the kiddies at Whelan's and candy still has its place on everyone's list.

The Florist

can, and will, take care of your flower orders. So simple to give names and cards to Mr. Jones, specify whether it is to be a plant, cut flowers or a corsage and presto, some of the worry of what to get for two, four or more is

off your chest. I've yet to find a gal—young or old—who doesn't appreciate something from the florist.

Postal Telegraph

has saved many a person a headache when they discover at the eleventh hour that they had forgotten someone who should have been remembered. A properly-worded telegram can cover a multitude of sins—such as said forgetfulness. And speaking of headaches reminds me of

The Liquor Shop

I mean if you buy your Holiday cheer in the bottles found in this store the receivers of said bottles will *not* get a headache! Gifts of liquor are usually sure to please and are quite appropriate for some of those whom you wish to remember at Christmas time.

Royal Scarlet

has some very attractive and use-

ful baskets that are always popular. Most of the contents are put up in such a way that they will last indefinitely. Needless to say this store will play an important part in providing the "groceries" for the Holiday meals.

Mrs. Le Count

veteran London Terrace dress-maker, has "designed" some very useful unbleached muslin bags to be used as covers for your vacuum cleaners, broom, carpet sweeper, floor mop and ironing board. A simple idea for a present but it would be most acceptable, I bet. These covers serve the double purpose of keeping these necessary household supplies dust-free and also make them less conspicuous if you keep them in your hall closet, for instance. It's about time for me to stop thinking and writing about what to buy, and where, and concentrate on my own Christmas shopping. So until 1939,

Yours truly,
THE SHOP SHOOTER

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SPECIAL HOLIDAY PRICES

No Charge for Alteration

Fifth Avenue comes to London Terrace

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Season's Greetings

To the Residents of London Terrace

AND OUR SINCERE THANKS

for the good will they have shown us

LONDON TERRACE VALETS, INC.

CLEANERS

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SAME DAY CLEANING SERVICE

410 Building (Store)

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470 Building, House Phone or CHelsea 2-9653

Open from 9:00 A.M. to 8:00 P.M.

LONDON TERRACE BARBER SHOP

470 Building

HAIR CUT AND SHAVE 60 CENTS

Open from 8:00 A.M. to 8:00 P.M.

CHRISTMAS PARTY

(Continued from page 8)

many residents who volunteer to help with the tasks necessary to make the Party a success. Mrs. Nugent personally takes charge of the selection of the more than 500 neighborhood children who will attend the Party and receive gifts of toys, clothing, fruit, nuts, dates, figs and candy donated by residents. Help is needed to wrap, sort and distribute the gifts, so if you wish to help out in this work or in any other way get in touch with Mrs. Nugent not later than December 12th.

And even if you haven't the time to give, remember that gifts are necessary, so get these in as early as possible in order that the committees and workers will not be jammed up at the last moment. The Party is a Terrace community affair and the thing that gives it its permanence and charm is the community spirit of helpfulness which makes it possible. Elsewhere in the NEWS you will find detailed instructions on how to help. Watch the Building lobbies and elevator cards for day-to-day details which may be changed as the time approaches.

Resident children and children of employees will of course have their share of the proceedings. After taking part in the Party in the Garden they will adjourn to Elizabeth Flynn's downstairs dining room where they will receive gifts from Wm. A. White & Sons, Managing Agents for London Terrace, will be entertained by Sophia Civoru's Kiddie Revue and will feast on ice cream and cake as a special contribution from Miss Flynn.

And right here we should like to pause to give an appreciative bow in the direction of the above-mentioned Wm. A. White & Sons, for their cooperation and encouragement which have made these Parties possible through the years. The growth of Chelsea Charities from humble beginnings into a real force for friendly help and splendid neighbor-

hood good will the year round, its tenant donations of food and clothing to our less fortunate neighbors could only occur in a community such as ours which enjoys understanding relations between residents and Management.

So to the workers, the donors, to all residents and to our neighborhood guests, "A Merry Christmas to all and to all a good night." Let's enjoy the 1938 Christmas Party and take pleasure in the fine things that it stands for.

DRESSMAKING

and

ALTERATIONS

•

MRS. O. LE COUNT

450 BUILDING

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HOLIDAY AND WINTER CRUISE INFORMATION

NOW AVAILABLE

Literature showing sailings, rates, itineraries, ship plans, and general information gladly given to you if you care to stop in.

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Open to 8:00 P. M.

ON XMAS EVE

After the Xmas Carols and
Festivities in the Garden

Join

Elizabeth Flynn

in London Terrace
for Dinner

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85c and \$1.10

Including Glass of Port, Sherry or Sauterne Wine

Our Very Best Wishes
 TO ALL TENANTS OF LONDON TERRACE
 for

An Old-Fashioned
 Merry
 Christmas

A Happy
 Prosperous
 1939

LONDON TERRACE LAUNDRY

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RKO NEW 23rd
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SEE THESE HIT
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 MONTH OF DECEMBER

"SUBMARINE PATROL" • "LITTLE
 TOUGH GUYS IN SOCIETY" • "JUST
 AROUND THE CORNER" • "BROTHER
 RAT" • "ANGELS WITH DIRTY FACES"

ASK YOUR
 SWITCHBOARD
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 PICTURE TIME
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Make your Christmas or New Year's Card this year that most personal of greeting messages:

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POSTAL TELEGRAPH'S HOLIDAY SERVICES

Greeting Telegrams
 Greeting Cablegrams
 Greeting Radiograms
 Gift Orders Theatre Tickets

RUFUS KING

(Continued from page 9)

we're working on a picture. I've been doing some very interesting research on this picture right in this locality. Why, just the other night in a place right around the corner . . ."

He went on to tell about what happened in the place around the corner and it sounded as though it would make a very interesting picture indeed. "The trouble is," said Mr. King, "that you have to tame this stuff down for pictures. Although on the other hand you never can tell what the picture people will do. They took my 'Murder by the Clock,' which was a very polite sort of murder mystery without any clutching hands or shrieks from closets and when I first saw it in a theatre I ran from the place in terror. It had screams and clammy hands in every reel."

Your interviewer was suddenly aware that his two folded sheets of yellow copy paper were as yet empty of notes. "Where were you born, Mr. King?" he said.

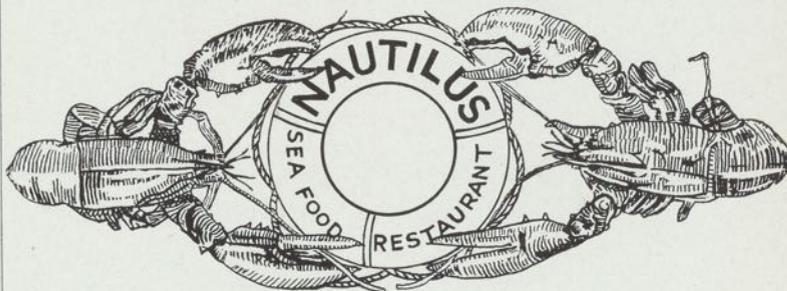
"Look," said Mr. King, standing at the window. "See those two houses over there?" He pointed at two old brownstones a couple of blocks away. "Those houses have intrigued me ever since I moved in here. Two fine old houses, empty, in bad repair. Now why are they like that? Somebody must own them. Why don't they do something about them? You know I bet there's a story—" His voice trailed off under the impact of creative thought as he stood staring at the two houses.

"How do you like London Terrace, Mr. King?"

He turned from the window, enthusiasm climbing out of every feature. "I think London Terrace is the most—the most—well, there just isn't any place like it as far as I know. I've only been here since September, but I'm one of your real boosters, both for the Terrace and for the neighbor-

THE NAUTILUS

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to London Terrace Residents*



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will be closed

Sunday, December 25th

(Christmas Day)

and

Sunday, January 1st

(New Year's Day)

Merry Christmas

and

Happy New Year

to all

GLADYSE GRAVES STARK

Penthouse Bridge

Club

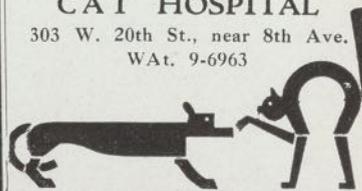
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hood. Why I've gotten more stories out of Chelsea in two months—let me tell you about—”

And so it went. Your interviewer did manage to find out that Mr. King had been to sea as a wireless operator. The first story he sold was written while he was going through the Panama Canal. He sold to the adventure “pulp” for a while and then broke into print with his first novel.

Your interviewer also spied a “Who’s Who in America” and when Mr. King was on one of his

numerous trips to the kitchen, he grabbed it and turned the pages hurriedly until he found Mr. Rufus King. He was born in New York City, educated at Cutler and Yale, served in the U. S. Cavalry in Mexico in 1916 and with the artillery in France. His first book was “North Star,” followed by “Murder by the Clock,” the play “Murder at the Vanities” with Earl Carroll and the play “Invitation to a Murder.” There were many books listed, but Mr. King was back from the kitchen.

“Please put that Who’s Who away,” said Mr. King.

So your interviewer decided not to write an interview, but just a little story about Mr. King. Sorry, but it’s the best he could do under the circumstances.

Noggin Stuff

Chess seems to be a cold weather game, for it languishes in the summer and booms at this time. The enthusiasts who meet in the Penthouse Club every Wednesday night are now in full swing, sharpening up their wits for the championship tournament that will begin about the first of the year.

Roy Blomquist, who won the Class B cup last year, is playing a strong game and will be a contender for top honors again this year, although a large influx of new blood has made any prediction uncertain as yet. Among the new members, all residents of London Terrace, are T. Kheel, S. Adler, A. Portegal, H. Miller, I. Cantor, C. L. Moreau, F. C. Mulford, M. Zazeela, and R. Zimmermann.

Anyone who would like to play is welcome every Wednesday from 8:00 to 11:00 P.M. in the Penthouse Club, 470 Building.

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