

London Terrace News

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August

1941

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FURNITURE—RUGS—GARMENTS—TRUNKS

Recommended by London Terrace Management

On this point we think all our tenants agree:

London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

A number of apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.

\$4 a day for double room

\$6 a day for living room and bedroom

RENTING OFFICE

435 WEST 23rd STREET



WM. A. WHITE & SONS

Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

AUGUST, 1941

VOLUME IX

NUMBER 7

Cover Photo

The good old Empire State Building gets a new frame in our cover photo this month. The distinctive shot was captured from the Marine Deck by Robert Toran of our Radio Shop, thus proving that Mr. Toran knows a thing or two about camera angles as well as loud speaker reception.

The gargoyle and the skyscraper make an interesting contrast.

For Defense

The week of July 21st saw Terracers, in common with members of communities all over the country, doing their parts in two patriotic drives to help national defense. Aluminum collections resulted in a large pile of kitchenware and other articles stacked in a designated space in the 465 Building, from where it was picked up during the week by a truck from the American Women's Voluntary Services.

The U.S.O. campaign, which was directed here by resident L. A. Peterson, likewise obtained generous response from residents, with a large number of envelopes containing contributions turned over to the cause. If by any

chance you overlooked this opportunity to be of constructive aid to the boys in the service, it's still not too late. Envelopes were distributed to all tenants, and all you have to do is seal your contribution inside and turn it over to your doorman.

Hollywood Stuff

Our house is in the movies again. A brand-new film in color showing scenes of the Terrace and activities of our community has been made by the same company, headed by Tom W. Willard, which took the earlier one in 1935.

This film, like the former one, is primarily for the benefit of prospective residents who in this way are given a chance to see the advantages of living here.

However, feeling that present residents are also interested in seeing the picture, Wm. A. White & Sons, managing agent for London Terrace, is making arrangements to show it to all interested tenants, details of which will be announced later.

Reading Reminder

The suggestion in these columns a couple of months ago that you send in your discarded magazines and books for the use of soldiers and sailors, was responded to generously by residents.

This item is to remind you to keep up the good work. Magazines and books sent to the Penthouse Club are distributed to two sources. One is our neighboring American Seamen's Friend Society, around the corner on Twentieth Street, the other is the army post at Governor's Island. Representatives from the two organizations pick up the contributions regularly. Look through your used reading material and see what you can donate to the cause.



Hobby Award for Terrace



Hon. Stanley Isaacs, Borough President of Manhattan (right), presents the Hobby Service Trophy in behalf of the Hobby Guild of America to Mr. William J. Demorest, executive vice president for Wm. A. White & Sons (left). The award was presented in recognition of "the real estate management company in Greater New York which offers most excellent facilities and services for recreational activities for its tenants." The trophy, shown in close-up in picture at left, is on display in the Penthouse Club.

A.W.V.S. Unit Enrollment Begins

THE London Terrace Unit of the American Women's Voluntary Services, Inc., got off to a good rolling start last month. Enthusiasm and interest shown among women residents in the national effort to prepare for possible war emergencies are proof that our ladies are ready and willing to do their part and all signs point to a busy, successful local organization.

The first general meeting was held on the evening of July 14th in the Penthouse Club. Official representatives from the national organization were on hand to explain the purposes of A.W.V.S. and registration for the various classes was started. Women who addressed the meeting included Mrs. Frances McFarland, executive director for Region A, Miss Alice Ruth Miller, administrative assistant, and Miss Mary L. Stoughton, director of the Speaker's Bureau.

These speakers explained how the various courses will operate under the supervision of national headquarters, which is located at 7 East Fifty-first Street, New York City. Members will be trained free of charge in the courses of their choice, which include Air Raid Precautions, First Aid, Motor Transport, Photography, Map Reading, Communications, Nutrition and Diet and other necessary activities for emergency and preparedness. A class in Spanish is also being planned in connection with the program. Many of the classes will be held on Terrace premises and will start

as soon as quotas are filled. In general, twenty or twenty-five members are necessary to start a course operating.

In order to facilitate enrollment and explain the aims of A.W.V.S. a group of Terrace "receptionists" is to be selected during the next few weeks. These receptionists will be on duty in the Penthouse Club and in Building lobbies to answer questions and receive enrollments. A meeting for the benefit of the prospective receptionists was held on July 24th. Mrs. Charles J. Little, chairman of the Receptionist Committee from A.W.V.S. headquarters, addressed the gathering.

Also to be selected soon are a general chairman and chairmen in charge of registrations, classes, publicity and other key positions necessary for the development of the Terrace Unit. Residents will be chosen for these posts as soon as they have enrolled and expressed their willingness.

As a part in the campaign to enroll members, a Mobile Kitchen was displayed on Ninth Avenue between Twenty-third and Twenty-fourth Streets on Monday, July 28th, with A.W.V.S. representatives present to answer inquiries.

Types of training offered are so varied that every woman is sure to find something that suits her particular interests and capabilities. All residents should avail themselves of this opportunity to work with their Terrace neighbors in this important undertaking.

"Hell's Kitchen" Myth is Exploded

PERSISTENT among Manhattan traditions is the one that pops up concerning a legendary area known as "Hell's Kitchen." Writers and yarn-spinners with a flare for the colorful have utilized the melodramatic nomenclature to designate sections of New York ranging all the way from the Battery to Broadway and Seventy-second Street.

Even the district of Chelsea has at one time or another been loosely included, and in order to clear the fair name of our neighborhood, a NEWS reporter has done a bit of delving to uncover the true origin of the fiery phrase.

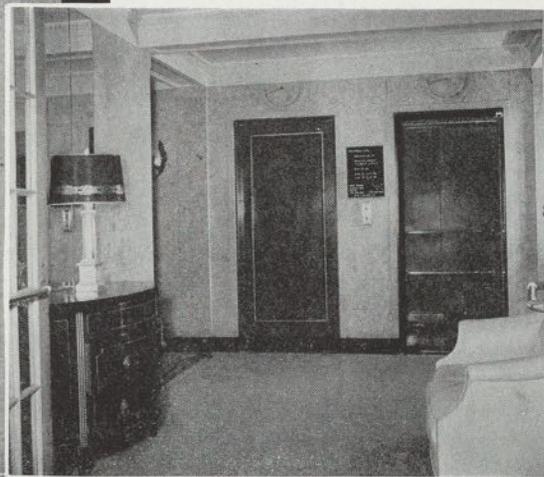
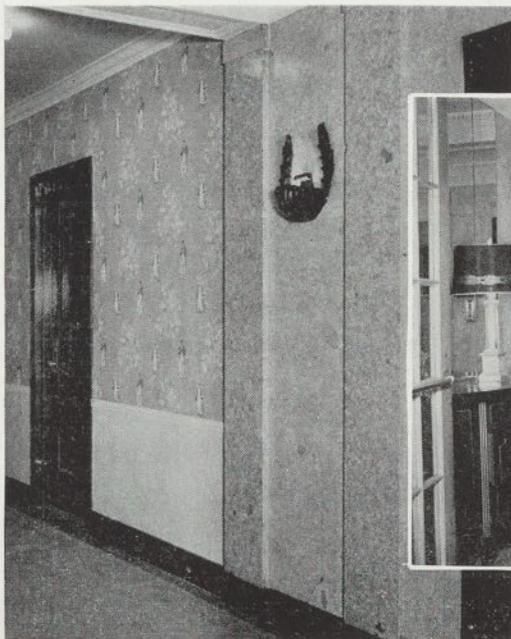
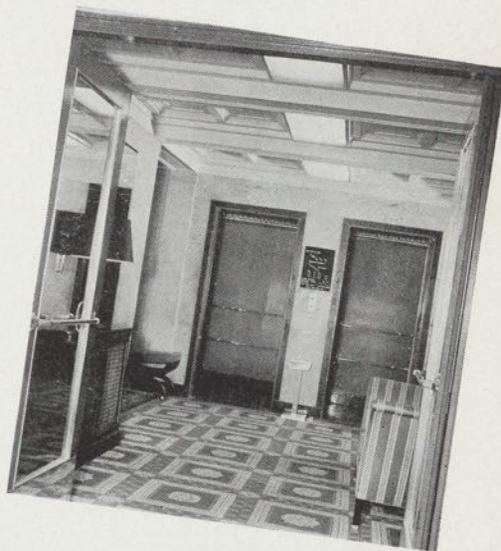
"Hell's Kitchen," dear readers—and this info is undisputably on the level—was never a district at all. Back in the more roisterous and primitive era of Manhattan history, there was a restaurant located at Eleventh Avenue and Thirty-ninth

Street. Into this restaurant came drovers who brought sheep and cattle to market from New Jersey. Frequently these outlanders found themselves in heated discussion with local "tough guys"—discussions which, with some frequency, progressed from words to more violent manifestations of disagreement. When things got too much out of hand, the police would receive a call from the restaurant to rally round, with the admonition that "hell's broke loose in the kitchen."

Newspaper reporters caught onto the phrase and began applying it generally, rather than to the restaurant, and so the legend grew. In the days when "Hell's Kitchen" was current phraseology, it was never applied to the Chelsea district, and it is only since it has lapsed into tradition that its use has been erroneously broadened in connection with a large section of New York.

New Faces—Old Friends

Terrace Building lobbies are getting all prettied up for the fall season. Two already are completely redecorated and others will follow suit shortly. Below are two views of the new idea for the 420 Building, and at right is the freshly glamourized 450 lobby.



Photos by Flora K. Howes

It's Jamboree Vacation Time



Photo by Flora K. Howes

Dear Miss Nugent,
 I'm very sorry for not writing sooner because I had many things to do. I like it very much here and I wish I could come next year too. As for my brother he's enjoying it too. Until today the weather was very wet and damp. Today is Sunday here and the sun is shining. That's all I have to say
 Goodbye. miss that

Dear Miss Nugent,
 How do you feel I feel well and I hope I don't get poisoning this year. And thank you for sending me to camp this year.
 your loving friend,
 Daniel

The photo above shows a contingent of youngsters just before they started off on their two weeks' outing made possible by Chelsea Jamboree funds. Boys went in relays during July, the girls are going this month. At the left and below are reproductions of two of the many post cards sent back by the kids while they were enjoying the country air.

SCORES of neighborhood youngsters are waking up to the sight of green fields and cool waters instead of hot city streets and crowded home conditions these days as a result of funds raised by our Chelsea Jamboree in June.

If any reward were needed in return for the money spent and contributed in connection with the Jamboree, residents will find it in the happy expressions of the underprivileged boys and girls as they shove off for their two weeks' vacations, as well as in the many appreciative post cards and letters received from them in camp.

A number of Chelsea Charities chairmen paid a visit to one of the camps, St. Joseph's Villa, recently, thanks to the cooperation of Mr. Herman Kane, of Kane Motor Sales here at the Terrace, who loaned one of the agency's Packards for the trip. Enthusiastic reports were brought back by the ladies, with the suggestion that residents who have cars might enjoy visiting either of the camps to see how much the vacations are doing for the children. St. Joseph's Villa is at Hackettstown, N. J. The other camp is Christmas Seals Camp at Bear Mountain, N. Y.

Tokyo Was Their Home

Now at the Terrace, two residents
discuss their years in the Orient

TWO Terrace mail boxes, located respectively in the 445 and 435 Building lobbies, now receive mail which for more than twenty years was addressed to Tokyo, Japan.

The mail belongs to Mrs. David St. John, former Dean of the College of Nursing, St. Luke's International Medical Center in Tokyo, and Miss Sarah Russell, who was a member of the staff of the American Embassy there. Their quarter century of service in the Orient has ended for an indefinite definite period. Miss Russell returned to the States in March, 1940, because a serious eye condition required constant attention and rest. Mrs. St. John arrived this spring after her resignation had been made necessary by a new regulation of the Japanese Government barring foreigners from executive posts such as the one she held.

Miss Russell came to the Terrace last fall, Mrs. St. John in June of this year. A mutual friend whom they had known in Tokyo had lunch with Miss Russell, passed word of the Terrace along to Mrs. St. John, and soon the latter likewise was comfortably settled in a Garden apartment.

Your interviewing reporter called on each of the ladies one day last month, eager to record their reactions to a changed mode of living and

to extract a little information concerning the Japanese people and the country which had been their home for so long a time.

Miss Russell received us at her desk in the offices of the Methodist Federation of Social Service. Her eye trouble has been cleared up and she went to work recently for the Methodist Committee for Overseas Relief. Twenty-five years ago she left her native Massachusetts for a year of travel and wound up in Tokyo with a position with an American commercial firm. She stayed with the company ten years and then took a job at the American Embassy which she held for the next fourteen years. She enjoyed her work and the country and although she made occasional trips back to the States, never seriously considered returning here permanently.

The Japanese people, she found, like most people, are human beings, pleasant to do business with and to know socially. Most educated Japanese speak a readily understandable English, so that it isn't necessary for a foreigner to know a great deal of the native language to get along. The Japanese language is complicated by the fact that there are three different sets of speech—one for formal usage, one that is utilized between men

(Continued on page 18)



A group of graduate nurses of St. Luke's International Medical Center, Tokyo. Mrs. David St. John, former Dean of the College of Nursing is seen in the center of the back row. The picture was taken outside the College at a farewell tea given just before Mrs. St. John left for the United States.

Sport and Health for Terracers

IN these days when all news seems to be bad news one of the best antidotes for a pessimistic disposition is a good physical workout or a friendly competitive bout at a game table or sport court. For the benefit of those residents who may be unaware of how fortunate they are in regard to these facilities, here is a little review of what is offered right on our premises.

The Game Room, located on the second floor of the 410 Building, is plentifully supplied with well equipped ping pong, pool and billiard tables. It's a large, cool room with double exposure windows which make it an ideal spot for indoor recreation, summer as well as winter. A small fee is charged for the use of the tables.

Downstairs, opening off the corridor known as "Main Street" between the 460 and 470 Buildings, is an excellent handball court which may be used at any time by residents free of charge. A key for admittance may be obtained at the Swimming Pool desk.

For Terrace ladies who like to keep in trim, take off or put on weight, the exercise, massage and gymnasium quarters next to the Pool offer up-to-date equipment and the efficient supervision of Miss Dorothy Philips for "steaming" and general conditioning.

The Pool itself, largest indoor swim arena in Manhattan and rated among the best in the country, is open from 7:30 A. M. until 10:30 P. M. weekdays (ex-

cept Tuesday evenings when the Pool is in use by the W.S.A. from 7:15 to 8:45 P.M.) and from 11:00 A. M. until 6:00 P. M. Sundays for the free use of tenants. In addition, Women's Swimming Association instructors are available for elementary or advanced coaching. Official W.S.A. meets are held regularly in the Pool, offering an opportunity for watching the finest women swimmers in the country.

All in all, these varied facilities provided by the management for health and fun in our leisure hours contribute in outstanding fashion to the unique scheme of living at London Terrace. If you haven't as yet taken advantage of them, there is no time like the present.

Camera Club Prize Winners

Frequent prize print contests conducted by the London Terrace Camera Club keep members in top form with their picture taking, developing, printing and enlarging. Shown here are the three top winners in the most recent contest. At bottom left is first prize, "Early Spring," by Claude H. Rowles; at bottom right is second prize, "Church in Las Vegas," by Donald H. Jackson; at top right is third prize, "Lieutenant," by Gordon Cross.



Lady at Leisure



WE Terracers are pretty proud of our friendly, small town atmosphere that always amazes out-of-towners who have heard how "cold" New York City is. Our activities such as Chelsea Charities, our War Relief Unit and now the American Women's Voluntary Services provide a means of expression for those who are interested in doing charitable work. But, as is always the case, helping others brings many forms of pleasure to those who are doing the helping. Hundreds of fine friendships have developed among those who have been brought together through mutual interests. Mutual friends are constantly being discovered by those who take part in these Terrace organizations. The Marine Deck, Swimming Pool, and Game Room provide other means of getting acquainted. Mothers get together on the Infants' Terrace, dog owners meet on their regular jaunts around the block and soon members of the Camera Club, Players and Speak Easy Club and other groups will be picking up where they left off last spring.

The advantage of these public gatherings is that they give an opportunity to get acquainted with people without any obligation to become intimate friends. In most apartment houses, the only way to meet the family next door is to borrow a cup of sugar. Then there is always a danger of getting involved in an intimate neighborliness that may not prove too satisfactory.

One of my neighbors had this interesting story to tell, proving that "necessity is the mother of invention." Mr. and Mrs. S., who were staying in one of our guest apartments, remained sev-

eral weeks instead of days and there came a time when a little ironing had to be done in a hurry. Electric irons are not part of our equipment and Mrs. S. had not brought her own. So she conceived the idea of filling the bot-

tom part of the metal drip coffee pot with boiling water and, believe it or not, Mr. R., it worked!

tom part of the metal drip coffee pot with boiling water and, believe it or not, Mr. R., it worked!

It is always nice to receive letters from those who enjoy the NEWS. A recent letter arrived from a dear old lady in upper New York State and this is what she said: "The May-June edition of the NEWS brought back many memories of the old days in the early '80s when I attended Sunday School at Saint Peter's.— My sister, with whom I made my home, lived at 419 West 21st, opposite the Seminary grounds." We of Chelsea are fortunate in being able to live in a section where these old landmarks re-

main pretty much as they were over a hundred years ago. Another epistle comes from Ft. Sam Houston and it tells of the friendship that has developed between former tenant P. C. Sherrill and "Willie" Stutz, elevator operator in the 465 Building until Uncle Sam invited the boys to spend a few months with him. First their draft boards were the same, they were sent to Camp Upton together and from there to Ft. Sam Houston. It has been a great comfort to both of them to have at least one friend and



Typical morning scene on our famous Marine Deck. As the picture indicates, sun addicts are not the only ones who benefit by the top stairs facilities. The ladies above are relaxing beneath the awning spread over a portion of the Deck to provide shade for those who wish it.

familiar face around since leaving home. They report that the food is excellent and the camp very comfortable and beautiful but indicate that they could both do with a little of New York and London Terrace.

One of our most attractive young ladies, Mary Jane Hammond, whose parents live in 470, received a very nice graduation present when she finished at the University of Vermont this June. She was the only Vermont girl chosen to act as stewardess for the new Northeast Airlines, operating out of Boston. If you are traveling via air up that way,

(Continued on page 17)

The Dotted Firing Line

(EDITOR'S NOTE: One of the busiest and most interesting spots around our house is the Renting Office and we have prevailed upon Miss Forester to jot down a few of her impressions of what's going on down there. The following paragraphs from our newest correspondent are the result of this assignment.)

THE office is a busy place these days—new fall leases, some immediate leases and most of all renewal of leases by present tenants.

Many of the "new" leases are really about like renewals, as a number of our former tenants have returned to London Terrace or expect to shortly. One day about two weeks ago three returning tenants moved in the same day. They had thought they wanted suburban living. One came back from New Jersey, one from Westchester and one from Long Island. They found the commuting too much; and missed the services of London Terrace. Recently one tenant returned after having been away less than a month—23 days to be exact. We felt mighty flattered.

Among the immediate tenants are many interesting and distinguished people, some of whom are with us because of being sent back from abroad to the U. S. by their firms or forced to leave their places of business because of war conditions. One young woman's husband is with a large bank in Shanghai, but the bank has sent the women folks back to the States. A very charming couple who have lived in England for some years are sojourning with us "for the duration." A French couple no longer care for living in France and are here with us; he is with the American branch of his firm.

Uniforms are becoming more and more in evidence among our tenants. At present about a dozen Army and Navy officers and

their families are living here, some in furnished "guest" apartments, others on short leases. Undoubtedly word of mouth advertising among military and naval circles will bring more representatives from the two branches of service, and we are pleased to have them with us.

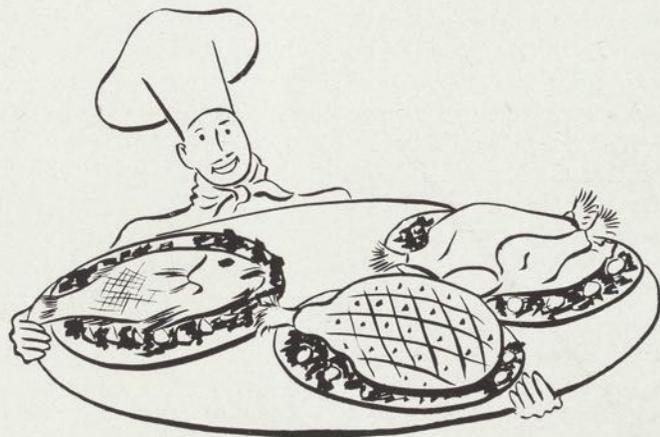
Our most important group is made up of the "regulars." We have numbers of tenants who have been with us since the opening of the buildings—many still

occupying the same apartments originally selected, in some cases from the floor plans. These probably will remember the "shack" that was our renting office. It was in front of the present 465 Building.

One very warm day recently four signed leases from ten-year tenants arrived in the same delivery. It was quite a thrill to realize that these four tenants, as well as many others, of course, keep on feeling as the ads say that "London Terrace spoils you for any other place."

"T" FORESTER.

Out Of The Kitchen



OUTSTANDING among palate-tempting prizes offered at the Chelsea Jamboree were three masterpieces turned out by the staff of Mr. Hans Jaeger's kitchen in our Terrace Restaurant. These dishes, which were donated to the Grocery Wheel by Mr. Jaeger, were built around a ham, a duck and a salmon. Each carried its own carefully-prepared accessories, including salad mixtures, stuffed tomatoes and other edibles as decorative as they were luscious.

The editors had expected to do credit to the culinary works of art by showing their photographs in the previous issue of the NEWS, along with the other Jamboree pictures. Sad to relate, however, the negatives were somehow mis-

placed, and the publishing deadline was reached and finally had to be passed without the pictures.

Many of you saw the dishes before they were won by three lucky people, but for the benefit of those who missed them, our staff artist has attempted to portray some small idea of what they were like. If your mouth waters uncontrollably remember that the same chefs who were responsible for the dishes are preparing the Restaurant's daily cuisine, served hot or cold as you like it in the cool dining room, with no extra charge for the view of the Garden. And in case you didn't win any of the bottled goods Mr. Jaeger contributed to the Jamboree, the adjoining bar and summer sidewalk cafe can take care of that very nicely, too.

New Hobby Exhibit

AFTER a brief mid-summer hiatus, the Hobby Museum in the Penthouse Club has again opened its doors and is attracting numerous visitors with its unusual exhibits of spare time activities.

A new plan has been put into effect by the Museum management, the Hobby Guild of America, to inaugurate a series of one-man exhibitions of outstanding hobby collections. The first of these is now being shown, consisting of the dioramas of Thomas C. Jansen. Individual dioramas of this talented hobby-artist created so much interest that it was decided to show his complete collection as the first in the series of one-man shows. Mr. Jansen, a veteran of World War I, is

responsible also for an unusual exhibit of over 100 battalion insignia of various regiments of that war.

Other additions to the upstairs collections include rustic wood carvings by Arthur Corra, Paterson, N. J., a hand-glove exhibition by Edith Hummell; an antique ship model from the collection of Terrace resident Anthony Mertz, Jr.; two new boat models by A. H. Zahl, Battle Creek, Mich., which are authentic reproductions of the flagships of King Hiram and King Salomo from 1000 B.C., and an archery exhibit by Paul H. Gordon, Beacon Hill Craftsmen, Beacon, N. Y., who is a new member of the advisory board of the Hobby Guild.



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1-30

"Just for a laugh, drop this pepper-shaker when you get over Salt Lake City."

HAVE YOU A DOG OR CAT?

WE BOARD —

TREAT — CLIP
PLUCK — BATHE
MANICURE them

LARGE KENNELS

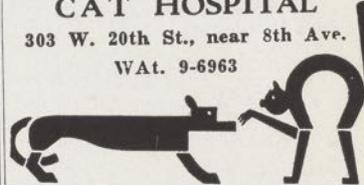
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NOT TOO BIG FOR
FRIENDLY SERVICE!

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BY APPOINTMENT

PENTHOUSE CLUB
470 Building

GLADYSE GRAVES STARK
Director

HERE is a question I was asked by a new and very interested Bridge player: "When you have a hand holding three biddable four card suits—that would be a 4-4-4-1 distribution, which suit do you bid first?" The answer is — bid the suit underneath the singleton. For example, if you have 4 spades 1 heart, 4 diamonds and 4 clubs, you bid the diamond. If you had a singleton spade you would bid the heart, etc. Then she asked: "What if you have a singleton club, there is no lower suit, so what do you bid?" The answer is you bid the spade, as you will



have 4 spades, 4 hearts, 4 diamonds and 1 club. As they all touch in rank you bid the higher ranking suit.

This brings to my mind the bidding of 4 card suits, and a hand that was played at Rubber Bridge and given to me by Mr. H. Here is the hand and the way the bidding was given to me. Although the bidding was not according to book exactly, they arrived at a grand slam in no trump, doubled and redoubled.

in rank is to bid the higher suit —such as 4 spades, 4 hearts, 3 diamonds and 2 clubs, the bid is one spade, the higher ranking suit. If the suits do not touch in rank, bid the lower ranking suit first. So the opening bid in the hand illustrated is one diamond. Then the bidding might continue thus:

N	E	S	W
1 D	Pass	1 H	pass
1 S	Pass	3 H	pass

and continue from there.

The south hand must jump to 3 hearts, being too strong to just rebid.

However, there is an exception to bidding the lower ranking suit when they do not touch. If Mr. H. had support in the hearts, his spade bid would have been correct. Here is the rule for that when you hold 4 spades and 4 diamonds. If you have better support for hearts, bid the spades but if holding better support for clubs, bid the diamond. As you will see by the hand, North had better support for clubs. The inference Mr. H's partner gets from the bidding is that Mr. H. has a 4 card spade and a fit in hearts or else a 5 card spade and 5 diamonds. Now when East doubles, he shows South that the spade bid from North must have been a 4 card suit. However, Mr. H. made the contract by playing the hand the only way it can possibly be made in using the Vienna Coupe. He reasoned from the double by East that he had the two kings, hence it was useless to try a finesse. (Watch for explanation of the Vienna Coupe next month.)

GLADYSE GRAVES STARK

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One door from S. E. Cor. 23rd
We Have No Branch Store

North Dealer

S	H	D	C
A	4	A	A
10	3	Q	K
5		J	Q
3		6	

S-2		N		S-K-9-8-7-6
H-9-7-6-5	W		E	H
D-7-4-2		S		D-K-10-9-5
C-8-6-4-3-2				C-J-10-9-7

S	H	D	C
Q	A	8	5
J	K	3	
4	Q		
	J		
	10		
	8		
	2		

How would you bid the hand? Following is the way it was bid by Mr. H. and partner. They were using the Blackwood Slam Convention.

N	E	S	W
1 S	pass	2H	pass
3 D	pass	3H	"
3 N T	pass	4 S	"
4 N T	pass	5 D	"
5 N T	pass	6 D	"
6 S	double	7N.T.	"
pass	double	redouble	"
pass	pass		

The opening lead was the club jack. Now Mr. H. studied the hand and saw a chance for a Vienna Coupe. The correct bidding of two four card suits that touch

Shop Shots



DON'T envy the becoming coats of tan that you see around the Terrace these days, thinking how lucky some people are to be able to have a long enough vacation to acquire this popular complexion. They have merely gotten the Marine Deck habit—why don't you? To aid this good cause, stop by

Whelan's Drug Store

and get the necessary equipment in the way of sun tan creams or lotions. Tinted glasses are a "must" if you spend much time in the sun, whether it is on the shores of the Hudson or more distant points. You will want to have an excuse to look at all the articles on display in Whelan's these days as it is now air-conditioned. Dainty and fragrant colognes help make you feel cool after you get back to normal atmosphere.

The Florist

reminds you to look in your birthday book ever so often and then consider letting them solve that question of what to send as a greeting on these special days. Or maybe it is an anniversary or wedding that calls for a floral tribute. And of course there is no law against making yourself a present of a few posies every so often.

The Food Store

is another that is air cooled for your comfort shopping center. So much easier to plan a tasty meal when the temperature is 70 degrees and there are many tempting edibles at each and every counter. As I believe I have mentioned before, and as most of

you know, everything for every course of every meal can be purchased in this one store. No need to go to the butcher in one block, the baker down another street and the fruit man around the next corner. In fact, you need not move out of your own apartment as the Food Store specializes in phone orders and prompt deliveries—except at the rush hours between 5:00 and 6:00 P. M.

The Liquor Shop

calls attention to its weekly specials—a good investment if you feel you should have an assorted supply of spirits on your shelves. Gin and Rum always have been popular summer drinkables and

this year is no exception, I understand. I have heard that nothing is quite as refreshing as a long, cool drink, properly flavored with alcoholic liquid. I must try it some time!

The Restaurant

will gladly figure out your menus for you — a table for one, two or ten is always waiting for you in our spacious dining room where there's always a breeze—no need for artificial cool air here. The adjoining Bar should not be forgotten, especially if someone comes in unexpectedly and the liquor supply in the apartment does not provide an adequate selection for your guests.

Sisk Tours

are concentrating on arranging late summer and early fall vacations. Mr. Sisk is managing a delightful resort in Maine or will suggest other nearby or distant places where the cares of the world can be forgotten.

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with Mr. Fred recommending the proper type of Permanent and hair styling to suit each individual, invites the ladies to take advantage of the convenience of having beauty work done so near

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Chapeau*

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home. Comfortable wearing apparel, suitable between apartment and shop, would hardly do if you have to use the busses or subway. Just slip on your favorite and coolest garment and save yourself a long hot trip uptown, when you feel the need of a little beautifying. A large staff of trained operators makes it possible to get an appointment on short notice. A call on the house phone to the Beauty Shop does the rest. And don't forget that the Barber Shop is right next door in the 465 Building.

The Book Shop

does its part to help make summer housekeeping easy for Terracers. Paper table mats and napkins to match in attractive and assorted designs are highly recommended for hot weather dining. Coasters made of paper should go under all iced drinks served at, or between, meals. Your guest towel problem has been solved by means of colorful paper hand wipers. "Dirty little finger marks" are cute when left by itsy bitsy fingers—they once inspired a song. But it is a bit annoying when your favorite bath towel is thus decorated by "thoughtful" friends who hate to muss up your pretty guest towels—seems like I've said that before but it bears repeating.

The Milliners

in our midst—Betty Wilbur in 410-4 L who has been around for eight or nine years and a newer arrival, Sallye Atkin, at the other end of the block—465-2 F—have many fall models ready for your inspection that will make you cool weather conscious, believe it or not.

The Laundry

has asked me to again remind you that your wash will be returned much more promptly if it is sent on Wednesday or Thursday rather than the too popular Monday.

The Tailor

Mr. Loeb is thinking about cool

weather and your wardrobe problems that will soon present themselves when you find that summer gowns look a bit out of place among the early fall numbers (August is fall to the "trade" in case you are interested). A summer print that was so, so gay in May can look very sad alongside of a black crepe and felt hat that you are sure to encounter most any place now.

The Valet

can do lots for last year's wardrobe, too, by making it look like new, if there is any life left, by means of "scientific dry cleaning." Time also to think about household to-be-cleaned items such as rugs, draperies and slip covers.

The Radio Shop

boys wish you would remember that they are here to do more than attach your radio to the master aerial. Your set, like any mechanical device, needs a checking over ever so often and Mr. Toran is the man to call about such. Summer radio reception is none too good with a perfectly conditioned set, so be sure that old tubes or loose connections are not interfering with your listening pleasure.

Lynwood Higgins

is still "at home" almost any hour of the day and some of the night if you wish to visit him, or vice versa, to discuss decorating problems. September brings many new tenants and they will need a lot of attention. So why not get in touch with 410-12 H before the fall rush? Mr. Higgins will be pleased and so will you when you find how helpful he can be.

Kane Motors

recommends a nice cool ride in a Packard these warm August nights and they'll make all the necessary arrangements—well, almost all the arrangements. The new models are due any day now so if you are in the market for

this sort of thing, you don't have to go far—the 470 Building right on the corner of 10th Avenue. Mr. Kane, genial manager for Packard, here at the Terrace, will give you his excellent personal and undivided attention.

Excelsior and Longacre Garages

realize that there isn't room in your apartment for a Packard, or any other kind of a car. So they suggest you look over their accommodations. If you prefer northern exposure, that's Excelsior, on 23rd Street, just west of 10th. The Longacre faces east—morning sun, you know, on 10th between 24th and 25th. Take your choice.

The RKO 23rd St. Theatre's

hospitality is the next best substitute to spending an evening in your car. A comfortable seat in a carefully cooled atmosphere (and they have the nicest doormen and ushers in town!) makes the very good pictures that are

shown here regularly, more enjoyable. Check the time schedule with the Terrace house telephone operators—no need to come in the middle of the picture when a lift of the house phone receiver will give you the necessary info.

My idea of a pleasant way to end a day is to go to the movies so why not end a column that way?

Yours truly,
THE SHOP SHOOTER.

Lady at Leisure

(Continued from page 11)

be sure to get on Mary Jane's plane—she promises to give you extra special attention. When you see Mary Jane, you'll realize that is quite an inducement.

This is a story that should have been told last month but is good enough to pass on at this late date. Resident and artist Irving Nurick, who sketched at the Jamboree, decided to make

up a sign to attract customers. It read: "Sketches \$1.00—nudes FREE." Desired results were not obtained at first so Mr. Nurick invited a young spectator about nine years old to pose for him. The youngster agreed, then saw the sign. "I haven't got a \$1." Mr. N. replied, "That's all right, son, I'll do you free." After a slight pause and another look at the sign the youngster said, "Am I a nude?"

In closing may I remind the ladies that it is not too late to register with the American Women's Voluntary Services if that matter hasn't been attended to as yet. Headquarters in the Penthouse Club.

Early Birds

Two Terrace activities are in under the wire with announcements of early resumption after the summer solstice. These early birds are the Speak Easy Club and the Ballroom Dancing classes.

The Speak Easy Club, which

Whelan

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PROMPT DELIVERY

got off to a popular start last season, is just what its name implies—a self-help forum to enable members to improve their public and extemporaneous speaking abilities. Meeting once a week, and taking turns acting as chairman, those attending practice the fine art of expressing themselves, helped on by constructive criticism from the chair. There is no membership fee and everything is conducted in a friendly, informal atmosphere. Thursday evening is the designated time and sessions will get going in September.

The Ballroom Dancing classes again will be under the tutelage of our old friends and apt professionals, Miss Gertrude Dutton and Mr. William Crook, who will put aspiring heel-shakers through the rumba, conga and other popular rituals. The classes will be in full bloom well before chrysanthemum time, in order to get everyone in shape for the football proms and Saturday night victory gayer.

Definite dates for these activities and others that will develop as the season progresses will be announced through notices circulated in Building mail boxes and lobby bulletin boards.

Tokyo was Their Home

(Continued from page 9)

and another between the women.

The antagonism between this country and Japan caused by the latter's Chinese aggression and other policies did not extend into personal relations between nationalities, according to Miss Russell. Her Japanese friends remained friendly and if their official acts sometimes belied this friendship it was mutually understood that they were acting as instruments of a national policy which was a thing apart from their personal feelings.

Her standard of living was comparatively luxurious. She

shared a house in the Embassy compound with two other American women, had plenty of servants, enjoyed good food and traveled frequently to various parts of Japan and to China. The climate is similar to that of New York City, with frequent spells of humidity in the summer and about the same amount of cold in winter.

She has had time now to acclimate herself to New York, although she confesses that the break after twenty-five years was not an easy one to master. She was drawn to London Terrace because the system of a community with intra-mural activities, shops and services was very similar to the compound she had been used to in Tokyo. She doesn't like to feel that she is never going back to Japan, but with conditions as they are, the future, naturally, is somewhat beyond her own choosing. In the meantime, she has new work and a new life to enjoy and is making the most of them.

We called on Mrs. St. John in her apartment in the 445 Building and it was like stepping from one country to another as we entered. There were Japanese screens, prints, vases, bric-a-brac and furniture. Our hostess proved to be a quiet, gentle-appearing person who seemed considerably affected over her sudden uprooting from twenty-two years of service in the interests of Japanese health. She first went to the Orient in 1918, sent by the Mission of the Episcopal Church in America, and became the first Dean of the College of Nursing in St. Luke's International Medical Center in Tokyo. Her place has been taken now by one of her former Japanese students.

"If only," she said, "the board of education had given us enough time to prepare for the change properly it would have been a more efficient plan and I should not have felt so badly about it. My chief concern is that the standard of education for nurses which has been instituted will suffer."

Those standards were low when she started in at the hospital. Nursing was considered an inferior, menial occupation and did not attract a very high type of girl. To counteract this, one of the first things she did was to adopt a ruling that only high school graduates would be admitted as student nurses. This automatically brought in a better class of girl and raised the status of the nursing profession.

Japanese doctors, she said, as a whole are highly competent and intensely eager to broaden their knowledge and research. In fact, one of the first pressing problems of the staff was to persuade them that the hospital was being run primarily for the benefit of the patients, not the doctors.

She learned more about the international situation after she returned to the States than while she was in Japan. News is heavily censored and the majority of the Japanese people are ignorant of where the present government is taking them. With the "war party" in the saddle, no one in Japan, no matter what their convictions, can do much to stem the tide of government policy. She hopes there will be a change, because she is genuinely fond of the Japanese people, but she can't hazard a guess as to how or when it can come about.

Mrs. St. John, like Miss Russell, enjoys the community atmosphere of the Terrace. She attended the Jamboree and was one of the lucky prize winners, an occurrence which helped to make her feel very much at home. That's quite an accomplishment, after twenty-three years in totally different surroundings and it would seem to be an excellent omen for the future.

THE LONDON TERRACE NEWS

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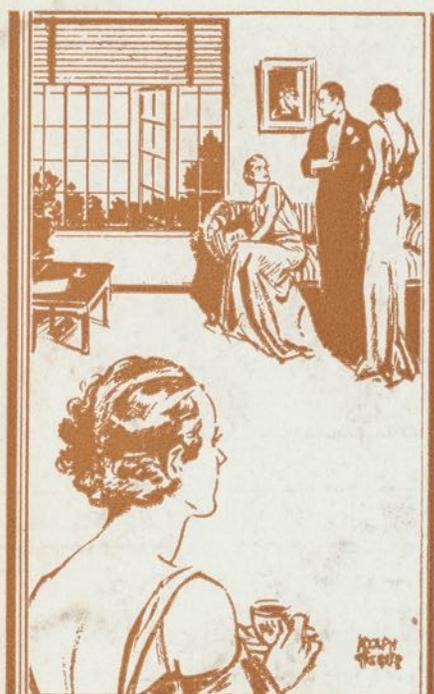
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