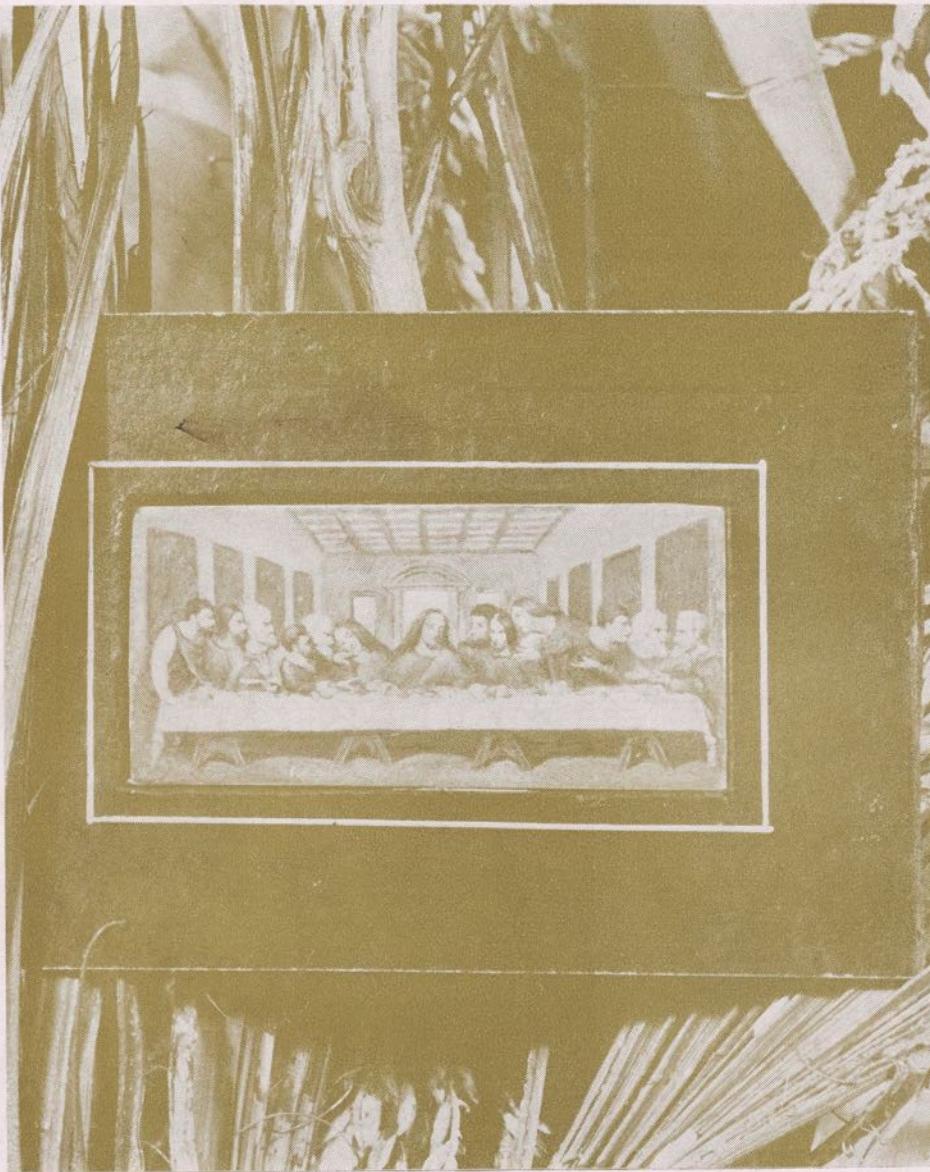


APR 4 '42

London

Terrace
News



April • 1942

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New York City

What is it that gives a blanket its cozy warmth without weight? It's the fluffiness.

A bundle of fluffy, cozy lightness and warmth—that is the description best fitted for your blankets after the London Terrace Laundry has laundered them for you.

We wash your blankets in a rich lather of mild suds. This cleansing foam washes every fibre and "cushions" the blanket's structure. The many rinses we use also "open up the pores."

Send your blankets to us now—to be laundered where equipment plus experience guarantee sweet smelling blankets, perfect in size and color.

LONDON TERRACE LAUNDRY

Just ask for "LAUNDRY" on your house phone

Lower Corridor
435 Building

Anne Whitehead
Manager



'TIS SPRING!

Let the breeze-swept fragrances of spring give a lift to your morale. Valiant new cosmetics . . . spirit-stirring colors and clean, fresh scents will be found at our Cosmetic Counter.

A REFRESHING THOUGHT

Come to our Soda Fountain and refresh yourself with palate-tantalizing sodas or sundaes, made the "Whelan-Way" . . . appease your appetite with our tasty sandwiches and snacks.

CERTIFIED PRODUCTS

Whelan's CERTIFIED PRODUCTS are tested TWICE before approval by Whelan's BUREAU OF STANDARDS which is composed of a Manufacturing Control Laboratory and a Testing Laboratory.

When a product is finally passed by these Laboratories, with their scientific safeguards to assure good merchandise, you know that Whelan's CERTIFIED PRODUCTS *must* be good . . . in fact . . . the best your money can buy!

A COMPLETE UNITED CIGAR DEPARTMENT

USE THE HOUSE PHONE

PROMPT DELIVERY

On this point we think all our tenants agree:

London Terrace

spoils you for any other place!



More tenants renew their leases at London Terrace every year . . . and, in the last three years, our present residents have brought us 272 new tenants! The proof of what London Terrace has to offer . . . its features and 21 Special Services . . . is in the living.

FURNISHED APARTMENTS are available on yearly —
or shorter — leases.

A number of these apartments have been furnished expressly for your convenience in "putting up" relatives or guests for short periods. These apartments include linen, silverware, kitchen equipment and maid service. The charge will be made in your name and will be put on your monthly rent bill.

\$4 a day for double room

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WM. A. WHITE & SONS

Est. 1868

51 EAST 42nd STREET

NEW YORK CITY

Renting and Managing Agent

The NEWS of

London Terrace

APRIL, 1942

VOLUME X

NUMBER 3

Cover

The Easter season provides the motif for our cover decoration this month. The reproduction of the famous painting, "The Last Supper," was made from a photograph of a miniature in color, which with others, is now on view in the Hobby Museum. The background is composed of palms.

Coming and Going

In these days when astronomical figures constitute approved daily reading, the Twenty-third Street Association adds its quota for the perusal of statistics hounds. The figures have to do with the number of persons using Twenty-third Street subways, elevated stations and buses. This number, for the year ending June 30, 1941, scored a total of 49,187,755 persons—an increase of 685,147 fare collections over the similar period of the previous year.

Of this number, the Twenty-third Street stations of the 6th and 8th Avenue subways accounted for over twelve million, the bus line for nine and a half million, and the Seventh Avenue

subway for close to six million.

Quite a little neighborhood we have here.

White Goods Wanted

A Terrace resident connected with the St. Clare's Hospital Ladies Auxiliary sends word that they are in urgent need of old sheets, pillow slips or other white material which can be converted into bandages. The hos-

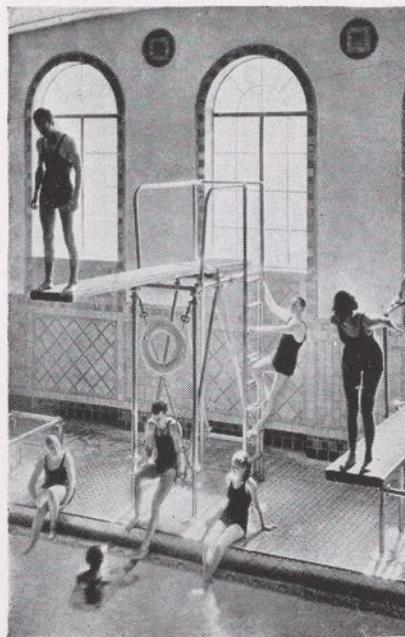
pital is setting up special quarters equipped for possible war emergencies and this bandage material is a very necessary part of the preparations.

The London Terrace Laundry has offered to cooperate in collecting your used white material for this purpose. Contributions can be left at Laundry headquarters, lower corridor, 435 Building, or sent along with your bundle when it is picked up by a Laundry representative.

National Swim Meets

Word has come in from the Women's Swimming Association of New York, whose headquarters are at the Terrace Pool, that some big events are scheduled for our water arena late this month.

Complete details were lacking at the time of writing, but there will be several national championships run off in the Pool April 25 and 26. Residents and their friends will have a chance to see top-notch water contenders from all over the country cutting up for national records right on our own premises, so make a note of the dates.



Ah, Beautiful Purity

Virtue achieves its reward as Players
score hit with an excellent production

OLD-FASHIONED villainy dressed up in new-fashioned gags set the note for the production of "Pure as the Driven Snow," or "A Working Girl's Secret," presented last month with well-rehearsed abandon by the London Terrace Players. Every evening during the week of March 2nd heroine Purity Dean fled across the stage of Jaeger's Grill, hotly pursued by the boots and mustache of villain Mortimer Frothingham. Virtue emerged triumphant in time for the final curtain, urged on by many a melodramatic situation highlighted with songs and music.

This, the second production of the current season, was presented as a benefit for the Terrace Unit of the A.W.V.S., contributing a substantial amount to the coffers of our busy patriotic organization. Heartily approving audience reaction demonstrated that the Players, under the capable direction of Hudson Faussett, have hit a popular stride. The cast, headed by Doris Hoff as Purity, Bill Barclay as Frothingham, Kenneth Grantham as Leander Longfellow, the juvenile hero, Charlotte Lou Zentner as "Auntsy" Logan and Helen Skellie as a designing heiress, turned in excellent performances, keeping a sharp pace of comedy throughout. An added feature of the production were special songs written by Paul Fidelman, who provided the piano accompaniment. "Beautiful Purity," theme song of the show, carried a particularly catchy melody, and "The Wolf Song", as delivered by Mr. Barclay proved a tremendous sensation. Numerous added touches, such as the comic curtain signs, the vending of peanuts by two attractive show girls and the amusing printed program sentiments, helped to create a general atmosphere of informal gayety and gave all departments of the amateur organization an opportunity to display their various talents.

One of the hits of the show was a mysterious character who behaved in an "out of this world" fashion, listed on the program as appearing by "courtesy of Barnum's American Museum." This character, it was strongly rumored, was played by Mr. Faussett himself, who also appeared as E. Z. Pickens in a breezily humorous portrayal. In addition to the principals already mentioned, other members of the cast who contributed a well-nigh professional flavor to the proceedings



Villainess Helen Skellie and villain Bill Barclay do a bit of plotting in a scene from "Pure as the Driven Snow."

were Anne Lyons, Martha Hall, Joseph Bjornson Berg, Margaret Bliss, Anne Dennis, Astrid Anderson and Ann Gaylord.

The success of "Pure as the Driven Snow" continued for extra performances. On March 11, by invitation, the production traveled in Army jeep cars to Fort Hamilton, where it was put on for the benefit of 800 soldiers. Other bookings at nearby camps are expected to follow. An added overflow performance for Terrace residents and friends was given here on March 14, furnishing additional proof of the show's popularity.

Tentative plans for a final production of the current season are in the making, but at the moment of writing were not definite. Highly appreciative of the reception accorded their efforts, the Players hope to present another play if they can find time between their army engagements and defense work. Announcements concerning their future activities will be forthcoming, and in the meantime they are welcoming additions to their number from residents interested in amateur theatricals.

Air Raid Information for Residents

A detailed plan of action has been worked out for procedure in the Terrace. Official advice and careful study have resulted in the following suggestions for the well being of all tenants.

LONDON TERRACE is the safest type of building in the city, being classified by the New York City Department of Housing and Buildings as No. 1, because it's fire-proof and has steel frames and reinforced concrete floors.

Precautionary measures have been taken for your well being and safety in the event of an air raid. Many of your neighbors have enrolled in the Air Raid Warden Service and are being trained constantly in their duties. However, your cooperation is also necessary in order to assure our readiness for any eventuality.

An Air Raid Sector Headquarters for London Terrace has been established at 471 West 23d Street where a Warden, who is a resident of London Terrace, is on duty at all hours of the day and night.

Your Floor Warden or House Captain will call on you to review these air raid suggestions and to request your compliance with them. If you are not clear as to what is expected of you, the Warden will be glad to answer your questions.

What to Do Now

- (1) Clean up all rubbish and combustible materials near windows. Eliminate unnecessary piles of newspapers and other combustibles, wherever located in apartment.
- (2) Have at hand, and instantly available:
 - A. Flashlight and supply of candles—in the event power goes off.
 - B. Clothing which may be put on quickly, extra heavy for use during cold weather—in event heat goes off.
 - C. Pillows or cushions for comfort in shelter, which will probably be without chairs or benches.
 - D. One or two blankets.
- (3) *Whenever* you leave your apartment, turn out all lights, be certain your door is locked and do not forget your key.
- (4) If you prefer to remain in your apartment when the Air Raid alert sounds (see instructions below under what to do when the alert sounds), prepare now and have instantly

available light proof material such as blankets, or heavy draperies to cover all windows completely so no light can be seen from the outside. Drawing the ordinary window shades and venetian blinds is insufficient for this purpose. Inasmuch as you may have occasion to leave the shelter part of your apartment to visit other parts of your apartment such as the kitchen or bathroom, you should have all windows blacked out.

Air Raid Signals

- (1) Air raid ALERT warning consists of a note of fluctuating pitch, or, in case of a whistle, a series of short blasts; this will be continued for about two minutes.
- (2) The ALL CLEAR signal is a note of constant pitch, or a continuous whistle blast.
- (3) For the present, at least, residents will also be ALERTED by Terrace Wardens. Their duties, among others, are to make sure you have heard the ALERT, help you in getting to your designated shelter corridor if you so desire as quickly as possible and particularly to assist you in evacuating any member of your family who may be ill or infirm.

What to Do During An Air Raid Alert

Civilian Defense, Municipal and Police Authorities have instructed all persons to seek shelter during an air raid and to maintain complete blackout conditions. Severe penalties are imposed against violators of official orders, particularly with reference to blackouts. The following suggestions are made so that you can be given maximum protection in your own building and will comply with blackout orders.

When the Alert Air Raid Alarm is sounded, we suggest that you go to your designated shelter floor. This is not mandatory. You may remain in your apartment if you prefer, but we strongly advise use of the pre-arranged shelter floors, if you

(Continued on page 10)

A.W.V.S. Activities Expand

Terrace Unit members sign up for
a wide variety of defense duties

WORKERS in the ranks of the American Women's Voluntary Services are taking their places in ever-widening phases of national defense activities and our own London Terrace Unit is rolling up a top-notch record of achievement. In line with the purpose of the organization, which is to cooperate with other agencies, such as the Office of Civilian Defense, hospitals, nurseries and settlement houses, Terrace women are busy in many directions.

During the last month, Unit members, through Greater New York headquarters, have volunteered for the following services: Aircraft Warning Service, under U.S. Army direction; Red Cross Nurses' Aids; children's census taking under the Board of Education's Bureau of Attendance for the purpose of evacuation information; helping to direct school air raid drills handled by the Board of Education; assisting school nurses in the Bureau of Nursing, Department of Health; Field Research work in the city's Department of Welfare. In addition, fifty-two Terrace A.W.V.S. members are serving in our Air Raid Warden post, and others are helping in community posts on Twenty-fourth and Twenty-fifth Streets.



Photo by Jacob Deschin

Public health is an important adjunct to home defense. Largely through the work of the Terrace A.W.V.S. Unit, a Home Nursing Room has been set up at the Chelsea Health Center. A portion of the Room is shown above, being inspected by Dr. Max Bernstein and Miss Ann Conoly of the Health Center and Mrs. C. M. Billingsley (right), Terrace A.W.V.S. chairman.

Recognition of the high quality of the local defense organizations has resulted in the establishment of the Chelsea Defense Council in the Health Center at 303 Ninth Avenue as a model branch of the Office of Civilian Defense. The Terrace A.W.V.S. Unit is a part of the Council and volunteers are working in various departments of the enterprise.

Also established at the Health Center is a Home Nursing Room, available to any Chelsea resident, which has been set up with the assistance of the Terrace A.W.V.S. Unit. Members contributed sheets, pillow cases and towels, and Unit funds were used to purchase other necessary articles such as a mattress and bed pillows. In case of an emergency the Home Nursing room will be used as a first aid center. A.W.V.S. members are eligible for enrollment in the Home Nursing course which began on March 16.

The Unit workroom report shows the following garments knitted by volunteers and sent to A.W.V.S. headquarters for distribution to the American armed forces: 171 sweaters, three scarfs, eight helmets and eight pairs of half mitts. Children's garments sewn by members and sent to the Navy Relief include 40 girls' dresses, 24 sunsuits, eleven boys' blouses and six pairs of boys' pants. A quantity of very excellent cotton goods was donated by a thoughtful gentleman in the textile business and other material is obtained through contributions or is bought with money raised by Bingo and Bridge parties. \$25.00 has been contributed by Chelsea Charities which will be used to buy material for baby layettes. The garments will be sewn by A.W.V.S. members and distributed to needy neighborhood families through Chelsea Charities.

The younger ladies are getting their chance to become A.W.V.S. members through the formation of a Junior Auxiliary for girls between the ages of fourteen and eighteen. Information concerning the Auxiliary or other activities of the Terrace Unit can be obtained from the receptionists on duty in the Penthouse Club Monday through Friday from 2:00 to 4:00 and from 7:30 to 9:00 P.M.

The regular established classes in First Aid, Home Nursing, Nutrition, Spanish, Physical Fitness, PBX and Teletyping are continuing to enroll new volunteers.

Little Red Schoolhouse

There's a story in the history of American education, and here's the lady who wrote it

FOR a quick but thorough mental tour along the highways of American school education, your interviewing reporter recommends a visit with Miss Agnes E. Benedict. Intrigued by a Terrace Book Store display of Miss Benedict's freshly-published "Progress to Freedom," we hopped the 470 Building elevator on a Saturday morning for the purpose of investigating a person who could swing three hundred years of school room history onto the printed pages of a non-academic volume.

That hyphenated phrase, "non-academic," turned out to be the key to the lady's viewpoint, for despite a scholarly family background and several alphabetical degrees in her own right, she approves the sentiments of the old pudding and eating it, believing that theory should be judged by practical accomplishment. So it is that in her book, which is subtitled "The Story of American Education," she has endeavored to portray this country's juvenile schooling in its relation to the development of our concepts of liberty.

She has given the book a personalized, almost fictional flavor. The young Jonathan Jones of 1640, whose education consisted solely of teaching him to read the Bible by rote, gives way to Johnny Jones of 1942, who learns how to divide six apples by actually doing it, and then is taken out to see how they grow and what happens to them after they're picked.

The writing of Miss Benedict's latest book was accomplished in spare time snatches during the past four years and is the result of a huge amount of research and study. She holds down a full time job as research editor for the National Association of Day Nurseries, work which includes the editing of a monthly magazine on home and group care of children. Her college years were aimed at preparation for the teaching profession, a career that runs in her family. Her father was head of the Philosophy Department at the University of Cincinnati for thirty years, her brother, the late Dr. Stanley R. Benedict, was head of the Department of Biochemistry at Cornell Medical College, a sister was first president of Sweet Briar College in Virginia, another sister was principal of the Oakhurst School in Cincinnati.

Miss Benedict, after graduation from Vassar, followed by post-graduate study at Oxford, Mu-

nich and Columbia University, put in five years teaching in Texas, then decided she wanted a real look at what happened to youngsters when they had completed their schooling. As part of her own extra-curricular education she went to work on the assembly line in a New York factory. It was one of the greatest experiences of her life, she says, and she learned more in her months at that job than in years of scholastic education.

She went into professional social work and gradually started to put her thoughts and experiences down on paper. After awhile she was writing extensively. She was editor of *The American Child*, and has written a good deal for *The Survey*, *Parents' Magazine* and *Parent-Teacher Magazine*. Her first published book was "Children at the Crossroads," a study of rural schooling and juvenile conditions.

Her job with the National Association of Day Nurseries is a recent one, as the organization in its present form has been in existence only three years, but it has turned out to be of tremendous timely interest. Day nurseries throughout the country have run smack into the problem of taking

(Continued on page 18)



Photo by Lotte Jacobi

Agnes E. Benedict

The service boys who cut a sharp rug on the dance floors in their moments of relaxation are keeping the girls on their toes and offering plenty of challenge to civilian men. All of which leads up to a reminder that our Terrace dance class is doing a fine job of meeting the current social emergency.

Presided over by those competent professionals Gertrude Dutton and William Crook, the class meets every Monday evening at 8:30 in the 470 Building Studio. Beginners, as well as those who wish to perfect their stepping technique are put through their paces in efficient but friendly fashion, so if you'd like to get hep, make it a date for Monday.

Bulb and Shutter

With another big contest exhibition scheduled for April 15, the darkroom of the Terrace Camera Club is a busy spot these days. The shutter bugs are all working hard and pointing up to a fine pitch of competitive fever. Mr. Erle Buckley will act as judge.

Several interesting lectures by Mr. Norris Harkness and Mr. F. R. Bancroft, a traveling print show, a lecture on "Making Color Prints," by Mr. J. M. Hartley, and a contest for newcomers headlined last month's activities. The newcomers submitted a quantity of 5 x 7 prints and when the judging was completed, Mrs. S. T. Peirce was awarded first prize. Mr. Robert Toran took second and Miss Marjorie Barrett third.

A feature of April's meetings will be a kodachrome slide show of photographs of Mexico and Hawaii. The collection belongs to Miss Anne Nordsick, who will make a commentary as the slides are run off. All Terrace residents interested in photography are invited to attend Camera Club meetings.

Air Raid Information

(Continued from page 7)

live on the first to sixth floors, or twelfth to nineteenth floors.

In order to prevent crowding on any one shelter floor and so that each person may know exactly where he should go, it is suggested that persons walk from the following floors to the designated floor in the same building, using the nearest stairway (elevators are reserved for the infirm and for emergency purposes, so do not attempt to use the elevators):

From the 1st, 2nd and 3rd floors to the 8th floor corridor.

From the 4th, 5th and 6th floors to the 9th floor corridor.

From the 12th, 14th and 15th floors to the 10th floor corridor.

From the 16th, 17th, 18th and 19th floors to the 11th floor corridor.

The 7th floor corridor is reserved for special use.

Persons on the 7th, 8th, 9th, 10 and 11th floors may go to their hall corridor or remain in a shelter part of their apartments.

The basement and basement corridors in the buildings must not be used for shelter purposes.

Each person should remain in his designated shelter corridor until the ALL CLEAR signal is given and then proceed to his own floor.

As soon as the Air Raid Alert sounds or you are notified by your Floor Warden, we suggest the following steps:

- (1) Keep calm.
- (2) Collect pre-selected clothing and other equipment and proceed by way of nearest stairway to your designated shelter corridor.
- (3) Under no circumstances

go out upon the street or roofs. There is danger from fragments of anti-aircraft fire and from other defense firing, and your presence in an exposed position interferes with defense activities.

(4) Before leaving your apartment be sure to do the following:

- A. Turn off all lights.
- B. Turn off all gas jets on the stove, including oven. The pilot lights have been or will be permanently turned off.

C. Lock your door and do not forget your key.

(5) Pets. It is recommended that pets be left in your apartment, chained to a firm fixture in a sheltered place, with drinking water, blanket, etc., for comfort. However, you may take them with you to your designated shelter corridor, but they must be on a leash and muzzled, and you will be strictly accountable for their behavior.

(6) In the event your apartment is on a shelter floor or if you choose to stay in your own apartment, select a part as remote as possible from windows and exterior walls. *Keep windows completely blacked out.* You are not required to evacuate your apartment, wherever located, if you insist on remaining. However, complete blackout is required.

(7) Do not use either house telephone or your outside telephone between the ALERT and the ALL CLEAR signals. Failure to observe this self-restraint will paralyze either telephone system and seriously cripple emergency traffic.

(8) Stay away from windows. Experience has proven that one of the greatest dangers in an air raid is flying glass.

DAVID MILLAR, JR.

London Terrace Air Raid Sector Warden.

War Relief Benefit

MONDAY, April 13, is the date set for the next Benefit Bridge of the Terrace War Relief Unit. The place is the Penthouse Club, the time 2:00 P.M., and the purpose, of course, aside from a convivial game of Bridge, is to raise money to buy material which goes into wearing apparel knitted and sewn by Unit members. Chances have been sold on a very beautiful hand-made crocheted bed spread, which can also be used as a banquet cloth, and the drawing will take place at this party. Those attending the Bridge will have an opportunity to buy chances then if they do not already have them.

Each month Terrace women are sending several large cartons

of finished work for distribution through the British War Relief, Red Cross and Maple Leaf Fund to men in the armed services of the United Nations, as well as to needy children of the men.

Terrace women who would like to help out in this worthwhile cause are invited to report to Mrs. Bruce White, Unit chairman, or other members on Tuesday or Thursday afternoons from 1:30 to 4:30, apartment 19 D, 470 Building. The reward—a cup of tea, a sociable afternoon and the satisfaction of a good task well done.

Used clothing is still needed and should be brought to the Penthouse Club, where it is packed and sent to civilian victims in warring countries.

Easter Hobby Display

IN keeping with the current Easter season the Hobby Museum has a unique religious subject on display—the world's

smallest oil painting reproduction of Leonardo da Vinci's masterpiece, "The Last Supper." It is the work of Vincent Bongirno,

a lithography company executive who specializes in these miniature oil paintings in his spare time.

Mr. Bongirno's "The Last Supper" is executed in full color on a piece of ivory measuring one inch long by half an inch wide. It is a miracle in fine detail, the finest "pin point" brushes being used to paint it by hand. Others of his miniatures on display include portraits of President Roosevelt, Wendell Willkie, Mayor LaGuardia, Pope Pius, Winston Churchill, King George and Queen Elizabeth. Each of the portraits is less than an inch square.

Among its many interesting activities the Hobby Museum sponsored recently the third in a series of lectures by Dr. Nandor Fodor, well known psychiatrist. Dr. Fodor's talk on "The Psychology of War" attracted a good-sized audience and was enthusiastically received.

A new permanent addition to the Museum's exhibits is a collection of hand-woven hats, palm leaf baskets and pampus grass sent in by Lottie S. MacDonald from Pasadena, California.

Chess Tourney

The Class C division in the annual Chess Club tournament is almost a ladies' class this year. Mesdames Keener, Fish, Dawson and Hoffmann make up a cohort that outnumbers the male contingent in that division and should produce a female "C" champion.

Strengthened by the addition of some new players of talent, such as Dr. Shuttleworth and Messrs. Townsen and Nurick, Class A presents a field of some dozen well-matched contestants. Each is playing a single game with every one of his competitors, thus avoiding eliminations and final playoffs. Next month we expect to have a flock of results to report, straws that will show how the winds of success are blowing as the contestants buckle down to serious business.



Photo courtesy N.Y. Journal-American

The Hobby Museum in the 470 Building is filled with interesting examples of spare time preoccupation. Shown above are Mrs. Ray Whittaker (left) and Mrs. Thorne Edwards examining one of the exhibits.

EASTER is just around the corner!!

so are

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410 and 415 Buildings

They will make your wardrobe look like new by

**FAST — THOROUGH — ODORLESS
SCIENTIFIC DRY CLEANING**

So convenient — just

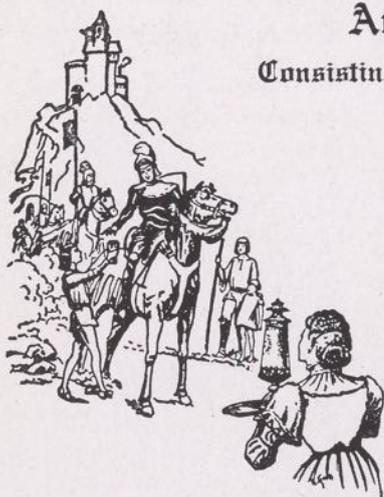
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415 Building (Lower Corridor)



An Excellent Easter Sunday Dinner

Consisting of a large Variety of Best Liked Dishes in Season,
Moderately Priced, is awaiting you at the

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Table Reservations Accepted

Enjoy Our Exquisite and Well Planned Dinners
in An Unusually Beautiful Atmosphere
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WE CATER TO PARTIES LARGE AND SMALL

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Excellent Cuisine

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LOTS of things are "around the corner" these days but let's think about the pleasant ones, for instance, our Shops and Services. Why not "conserve" shoe leather and just walk around the block to do your shopping?

The Food Store

will meet any "emergency" that may arise due to unexpected guests. So the next time hubby calls and says, "Will it be OK if I bring some of the boys home for dinner?" don't get panicky but use the voice with the smile and say, "Of course, dear, that's quite all right." Then go down to see the boys on the corner and what you can't think of, they will! Or if you don't feel in the mood for the *slight* extra work, call

The Restaurant

and ask Walter to reserve a table for your party. This beautiful room, with the best of food, attractively served, solves many entertaining problems. A grand place for luncheon, too. And

The Tap Room

adjoining is an ideal place to meet someone for a "quick one" at the bar or tables where you can have a snack along with your favorite drink.

The Book Shop

is gay with Easter cards and gifts and appropriate wrappings. The nice custom of remembering relatives and friends at this season should not be forgotten. In fact, now more than ever, we should remember to do these nice things that are still possible in this fortunate country. However, in the Book Shop, as everywhere these days, is evidence of the more serious side of life, such as the newest edition of a World Map, a "must" in every household if you want to read the newspapers intelligently or listen to radio reports of activities in far distant lands. Flashlights are

Shop Shots



very much on display—I don't need to tell you why.

The Drug Store

next door is well stocked with necessities and luxuries—let's have a little of each. First Aid kits, large and small, can be purchased here but we hope they will be needed only for Johnny's scratched knee or mother's burned finger. We "First Aiders" have learned the importance of good old 2% iodine, remember? Now for luxuries that are dear to the feminine—and *masculine* heart—sweet smelling colognes. A new one appealed to me called "Vigny Cologne"—Fresh as the breath of Spring! Houbigant's have a special offer that looked like a bargain, face powder and a foundation lotion, two for the price of one sort of thing. If you can believe what you read in the papers, soap will soon be in the luxury class. But in spite of the threatened shortage, 4711 is offering their good brand at a reduced price. A sale of Whelan's "own goods"—articles bearing their name are being featured. Far be it from us to suggest hoarding but keeping well stocked in essentials should not be considered unpatriotic.

Geo. Nockins' Sons

is the place to go if it's jewelry you want. Watch and other repair work is expertly done at this nearby shop at 23rd and 8th Avenue.

The Florist

windows are always beautiful but more so at this time of the year with Easter lilies and other flowers and plants of the season very much in evidence. Buy floral gifts for your friends for Easter

day and don't forget that a few gay plants around your apartment will do a lot to satisfy that urge for a home and garden in the country.

Postal Telegraph

have their seasonal messages on tap to save you time and thought or they don't mind if you want to be original. But they do want you to remember that their office in the 405 Building is there for your convenience.

The Beauty Shop

should be thought of in connection with that new Easter bonnet. The right hair-do, and other proper grooming that only regular visits to the Beauty Shop can make possible, are just as important as the new Spring wardrobe. A permanent would make a nice Easter present and this columnist recommends Mr. Fred down in the shop in 465.

Milliners

in the Terrace, Betty Wilbur, 410—4 L and Sallye Atkin, 465—2 F, might be able to whip up a little number if you act quickly upon receipt of the NEWS. Or it might be a good idea to wait until after the Easter parade for an inspiration as to what you might want in the way of new headgear.

The Tailor

who holds forth in the Valet shop, 415 Main Street, might find time to take in (or *let* out) a few seams in time for the big day. But if it's something new you want made, it does take a little time but the results are well worth waiting for. Tailored suits gain in popularity each year

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and one made to order is a joy forever—I know!

The Laundry

has Spring housecleaning in mind and you should too. About time to put away the woolen blankets *after* they have been "fluffed up" and made to look like new. Bed pillows can be, and should be, renovated and summer washable items should be checked, don't you think?

The Valet

besides taking care of your daily dry cleaning problems will also take other worries off your mind in connection with storage of belongings that do not belong in an apartment come warmer weather—I mean furs, rugs and such.

The Decorating Shop

has on its working clothes wait-

ing for orders for summer slip covers and draperies. Rundown furniture can be pepped up with a spring or two or new upholstering. "Dr." Lynwood Higgins will prescribe in his office, phone or call him—410—12 H, if you are in doubt as to treatment.

The Housekeeping Department

should be a daily thought but if you struggle along without help most of the year, Spring is one time when you should have assistance. Our trained maids have what it takes in the way of experience and equipment when it comes to housecleaning and we all come to it eventually, so why not now?

And I have come to the end of my helpful hints so with best wishes for a Happy Easter, I am,

Very truly yours,

THE SHOP SHOOTER

Plans for the Jamboree

NO April fooling is in evidence among officers and members of our tenant organization, Chelsea Charities, who are deep in plans for the annual Garden Jamboree. The charitable event, to be held in June for the purpose of sending neighborhood children on summer camp outings, is one of the high points of the Terrace year and will be particularly important this summer, when our less fortunate neighbors must not be forgotten in the stress of war events. In keeping with the times, however, booths for the Terrace Unit of the A.W.V.S., as well as the Red Cross and British War Relief will be a part of the Garden scene.

Chelsea Charities officers, Sheffield A. Arnold, Mrs. Moe Turman, Cortland G. Pohle, Mrs. Warner Overton and Mrs. Frank H. Koste, are busily at work setting up the framework

for the all-Terrace organization which will plan and execute the running of the gala affair. Mr. Charles D. Berry, who so competently filled the post of vice-chairman last year, has accepted the position of chairman of house chairmen for 1942 and already has started lining up his Building committees. It will take about 140 residents to make up these committees and volunteers are requested to communicate with Mr. Berry in his apartment, 15 I, 465 Building. Workers are also needed to make up the Prize Committee and as advertising solicitors for the program.

It's a big job, this Jamboree, although a very pleasant and worthwhile one, and the help of everyone in the Terrace is needed to make it a worthy successor to those of past years. So get in touch with Mr. Berry as soon as possible and find out where you can fit into the program.

108 Years for Chelsea Church

ON the south side of Twenty-third Street well up toward Seventh Avenue, a large sidewalk plaque bearing a cross tells the passerby that here is the home of the Chelsea Presbyterian Church. The street entrance, set with simple structural style in one flank of a modern hotel building, does not conform to the conventional appearance of a place of worship. Inside, however, along a wide corridor and through large inner doors, you will find the familiar aspects of a Protestant church. A high-ceilinged auditorium, spacious and quiet, supports its rows of wooden pews leading down to the altar and retains the character associated with Sunday morning devotions throughout America.

Chelsea Presbyterian Church was 108 years old in February of this year. It has occupied its present site since 1854, twenty years after its first organization and its history parallels the growth and changes that have occurred in the Chelsea community over the past century. In 1834 Chelsea was in the midst of a transformation from a country village of orchards, fields and rural homes to a more densely populated residential community. The opening of the Erie Canal ten years before had altered the whole complexion of lower Hudson River property, bringing in trade, commerce and city improvements to take care of the enlarging population.

It was in this atmosphere that Chelsea Presbyterian Church first opened its doors, holding services in a store at a location that is now approximately Eighth Avenue and Twentieth Street. Original members of the congregation numbered thirteen, but in ten years' time they increased to 150 and built themselves a small brick edifice on what is now Twentieth Street just east of Seventh Avenue. From then on, the Church lived as an established, permanent part of the community, growing along with

it under the leadership of a succession of faithful ministers.

By 1854, Eighth Avenue had become a great business thoroughfare, Twenty-third Street a handsome residential avenue and adjacent streets highly populated. Another move for the Church was necessary, this time to its present site at 214 West Twenty-third Street. A handsome structure of brownstone designed in Romanesque style was built and was ready for service in March, 1854.

In February, 1878, the structure was burned to the ground, but was rebuilt along similar lines almost immediately. The new building continued as the home of the Church for fifty years until the late twenties of the present century, when rapidly appearing skyscrapers made a new type of construction advisable. It was the first of several New York churches to become

an integral part of a modern city building. The fifty-year-old structure was torn down and a new one erected inside the hotel building during the pastorate of the present minister, Dr. Thomas H. Whelpley.

Last December Dr. Whelpley relinquished active service with the Church to become an Army chaplain and is now serving with the First Army on Governor's Island. His duties have been taken over by the associate pastor, Rev. Samuel J. Wylie, a young man who is welcoming the opportunity to take his place in the long line of Church leaders.

More than a century of service has won for Chelsea Presbyterian Church a recognized place in our community. Along with the rest of Chelsea, its physical aspects have changed, but its spirit remains the same, reflecting the fine tradition of the past in a modern setting.

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"ALL THROUGH THE NIGHT"

and

"ALWAYS IN MY HEART"

(Program Subject to Change)

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FOR PICTURE TIME SCHEDULE

Salvage

THE salvaging of raw materials is important war work in which everyone can cooperate. And it is well to remember that proper preparation of these materials is as important as the materials themselves.

Our Terrace A.W.V.S. Unit is cooperating in the salvaging of clean silk and nylon stockings, tin foil and discarded rubber articles such as overshoes, hot water bottles and the like.

Newspapers and paper boxes, should, as always, be piled neatly beside the incinerators on each floor, for pickup by house porters.

Wm. A. White & Sons, Managing Agent for London Terrace, has arranged for the salvaging of tin cans and gives details in a letter printed here.

To All Tenants:

The salvaging of tin cans, in the interest of defense and patriotism, for those who desire to follow instructions, will be as follows:

A barrel will be placed on the first floor of each Building in the stairwell exit. If you will place your tin cans in the barrel, they will be picked up by the City once every other week.

Instructions are to wash cans thoroughly, cut off both top and bottom, remove label and flatten can.

Please do *not* leave cans under your incinerator.

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The Observation Post

(EDITOR'S NOTE: *Following is another of the interesting contributions from a Terrace resident, who writes under the pseudonym of "The Observer."*)

YESTERDAY on the street I noticed a man who, to say the least, was acting in a most extraordinary manner. He would lean against a lamp post, teeter up and down on his legs, throw himself back on his heels, stick his chin in between his shoulders as far as possible, suddenly throw out his right fist and then his left. He circled to the right and then to the left and finally started off on a brisk dog trot. I asked the friend who was with me, "What in the world is that fellow doing?" He replied, "He is an old prize fighter and is 'punch drunk'." This poor fellow had been pounded in ring after ring from coast to coast, and had finally come to the stage where, in ring parlance, he was "punch drunk."

As I looked at this poor specimen of humanity I thought how many of us are "punch drunk," even though we have never engaged in a fight in the prize ring.

The husband who has fought and worked to rear a family; the wife who has worked and sacrificed for her children; the farmer who has toiled and striven to wrest a living for himself and family from the soil; the workman who has known nothing but hard toil; the employer and the employee as they emerge from the struggle and fight of life, look back on their work and hardships and instead of living and enjoying life in the present, fight over again their many battles. All we can say is, they are "punch drunk."

Here is a man who struggles, maybe for years, and finds himself in a position of authority. He is the boss. He has obtained his desire in life; the authority to command his fellow beings. He

may be "punch drunk" with authority; he forgets the troubles of his employees and figuratively speaking lashes out with his right and his left; he scolds, bullies, cajoles and threatens. He is "punch drunk" with power and authority.

Again there is the man who all his life has craved public applause, riches and success; he has worked and prayed for the time when he could look on his neighbor and say, "Look at me, look at the riches I have acquired, just look at my success." In all the years he has been striving for riches, success and public acclaim, he never thought what to do with them when he got them. He hasn't learned what to do with his blessings. He is "punch drunk" and has lost the real pleasure of life.

Many of us who have been compelled to give our lives to minor details have become "punch drunk." We are so absorbed in the little details of life that we have no time for the more important things. We are "punch drunk" with details and nothing can save us. We who are getting near the end and look at our life work as done, are nothing more or less than "punch drunk."

Why continue being "punch drunk"? Why not be "punch happy"? The man and woman who have raised a family, the employer, the employee, the farmer, the laborer, the man of authority, the rich man and all the rest of us who are "punch drunk" ought to remember we are all poor weak mortals after all. We should remember that the more good-will and friendship we give,

THE LONDON TERRACE NEWS

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the more we will have. We can be "punch drunk" or "punch happy" just as we desire, but there is a lot more pleasure in being "punch happy," whether we are ex-prize fighters or just ordinary human beings.

"THE OBSERVER"

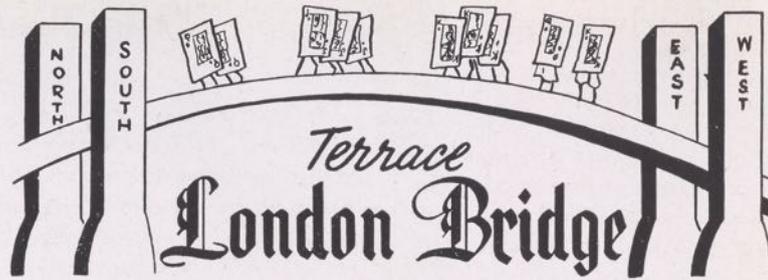
Speak Easy

VISITS to the Thursday evening meetings of the Speak Easy Club give evidence that residents who are overlooking these sessions are missing a great opportunity to participate in something quite out of the ordinary.

The programs are so varied that you never know what is taking place unless you're inside listening. One night the Club went radio-minded to duplicate the "Take It or Leave It" program. Al Gottlieb impersonated Bob Hawk in a script written by Miss Kathryn Herrman and Martin H. Weisberg. On another Thursday evening two debates were carried on.

Future plans bring a promise from Mrs. Edith Tunnell to turn one of the meetings into a Liberty Fact Finding group. Her idea is to distribute research facts concerning people who have contributed to the cause of liberty through the ages, then have members re-tell the facts in their own words. Miss Lenore Sonn is planning a newspaper session. Each member will represent some editorial part of the paper, presenting the news in speaking form.

Laughter, applause and spells of quiet emanating from the Speak Easy Club room bear witness that the proceedings make for a balanced, enjoyable evening at each meeting. The time is 8:30 P.M. every Thursday, the place the Penthouse Club in the 470 Building and all Terrace residents are welcome, either to participate or to act as an audience.



DURING a Terrace bridge session recently, fate took a hand in dealing the cards and no less than three hands could be and were bid to a grand slam by some of the players. The most interesting hand was played by Mr. Howard Butler, Terrace resident, who bid and made a grand slam in hearts, by means of the Vienna coup.

North Dealer. Both sides vulnerable.

S—A-K-10
H—A-9
D—A-Q-J-4
C—A-Q-J-9

S—J-9-8-3-2	N	S—5-4
H—J-3-2	W	H—10
D—10-9-3	E	D—K-7-6-5-2
C—3-2	S	C—K-7-6-5-4

S—Q-7-6
H—K-Q-8-7-6-5-4
D—8
C—10-8

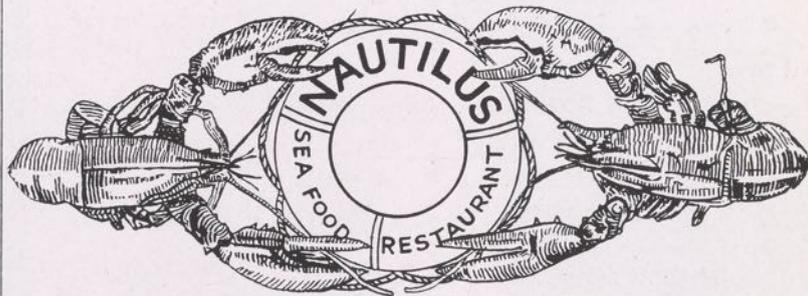
North opened the bidding with

three no trump, and Mr. Butler, South, responded with four hearts. North then bid six no trump and Mr. Butler's bid of seven hearts became the final contract. A small spades was opened, won in the dummy, and three rounds of hearts taken. The ace of clubs was then played, establishing the king in the East hand as high. Mr. Butler asked the high spade, then entered his own hand with the queen of spades, and played four more rounds of hearts, discarding all the clubs in the dummy, and West was hopeless. On the last heart lead he had to choose between discarding the club king or leaving the diamond king without a guard. He chose the latter course, but then Mr. Butler followed his hunch, led his diamond, went up with the ace and dropped the king and made the last trick with the diamond queen.

Seven no trump could be made

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by the same line of play, and seven hearts could also have been made by playing West for the diamond king, but the line chosen by Mr. Butler was the best.

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NEW STUDIO

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GLADYSE GRAVES STARK

Director

Little Red Schoolhouse

(Continued from page 9)

care of the children of migratory defense workers, many of whom live in trailer camps. The sudden impact of war manufacture has created boom towns which in many cases haven't the facilities to handle the increasing throngs of families and children, either for recreation or even in school room space. Sometimes the mother and father both will get jobs, leaving the children footloose for many hours of the day and evening. The day nurseries, in conjunction with local educational and social work authorities, are kept busy devising solutions for the many problems constantly arising.

Miss Benedict first came to the Terrace in 1930 and shares an apartment with Miss Adele Franklin, who is director of the Chelsea School Project. They moved away for a short interim, but soon returned to the fold.

For one thing, they found they couldn't get along without the Pool, as they are both enthusiastic swimmers.

They also share a sincere belief in the principles of modern education which lay stress on practical application of what is learned in the study hours. Pupils at our local P.S. 33, for example, operate the school's penny milk business—a practical lesson in retail buying, selling and distribution. The trend of modern schooling is toward developing a sense of responsibility in the children, giving them a realistic preparation for the problems they will meet in adult life.

Miss Benedict thinks that many of the faddisms of recent years—the extreme “freedom of expression” theories that have aroused a great deal of popular ridicule—have come back into a workable pattern, retaining their sounder qualities and getting rid of the other ones. Like all reforms, modern theories in some instances have swung too far away from fundamentals, but given a little time, they will achieve a proper balance. In the meantime they have helped to clear away a lot of the accumulated truck that has hung over from less enlightened years.

In the first pages of “Progress to Freedom” you will learn that New England children of three hundred years ago often were punished by being forced to stand in shoes with inner sole spikes jabbing into their feet. It's a far cry from that to some of the spoiled darlings of our modern age, but it's Miss Benedict's opinion that the story of America can be found in the story of its children. She hopes that her book—purposely written in popular vein—will do its part to help us understand our country and its ideals at a time when we are fighting a stupendous war in order to uphold them.

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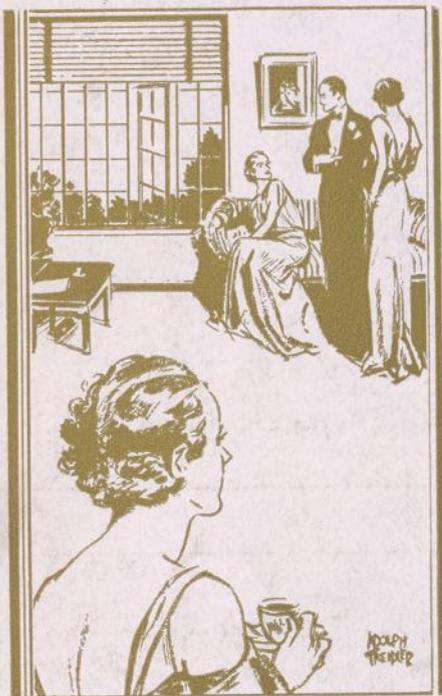
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