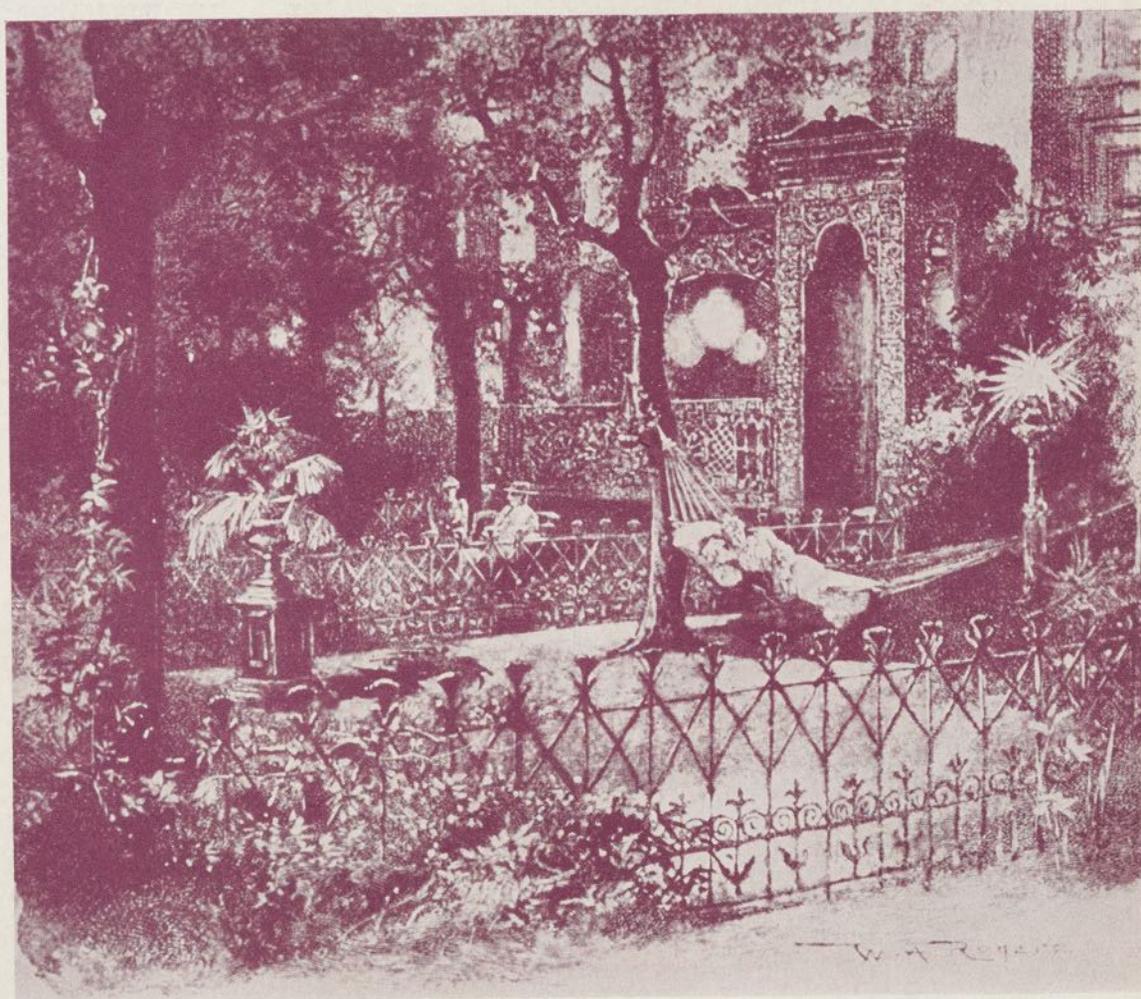


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The NEWS of

London Terrace

APRIL, 1940

VOLUME VIII

NUMBER 4

Cover

In case you're bewildered as to the why and what of the illustration on our front cover this month, we'll hasten to explain that it pictures a London Terrace back yard. London Terrace the old, that is, before the largest apartment house in the world was even an idea.

It's reproduced from a print of an old drawing. Before you have a chance to sigh for the return of the "good old days" we'll remind you that styles of living progress with the times and that the houses and gardens of the picture are as unsuited to modern urban life as the costume worn by the hammock loller.

Ozone

The myth that people who live in New York would faint in terror if they ever caught sight of a tree or woodland trail has been pretty well exploded. Many Manhattanites absorb more of the great outdoors during their recreation hours than their country cousins.

So having delivered ourselves of this philosophical observation, we'll get down to cases.

How about a London Terrace Hiking Club? Now that fur

coat season is GWTWs of March, it strikes us that a number of residents might enjoy sniffing the country air in company with congenial companions. If you're interested in getting together in an informal organization of this sort, say as much to the editor of the NEWS via your house phone or in writing at the Penthouse Club and perhaps something can be done about it.

Repubs

First Terrace echoes from the political firing line of this important year come from the Republicans. Mrs. Gertrude B. Steele, a five-year resident and wife of Don. W. Steele, former chairman of Chelsea Charities,

has been designated unopposed as the official nominee for Republican State committeewoman for the 3d Assembly District. By the time this is in print, she will be officially instated.

Mrs. Steele is also active in arrangements for the reception and ball to be given by the Republican organization of this district on Friday, April 19th, at the Hotel New Yorker. Mr. Nathan Hale, clerk of the New York State Assembly and also of the Terrace, is chairman of the ball committee. He promises a bang-up, star-studded show and says that many residents already have made reservations.

Now is the time.

Futures

Mr. Lockwood reports a number of early reservations for the furnished apartments on our premises which are available for short occupancy beginning May 1st and continuing through the summer and World's Fair days.

The popularity of these apartments last year definitely put them in the category of successful innovations and if you're having guests or visitors this summer, it's a good idea to put your bid in as early as possible.



IT LOOKS LIKE SPRING

*Penthouse Club celebrates April
in Paris by speaking some French;
Garden brightens up for Jamboree*

French Play

THE linguist-reporter we sent up to cover the goings-on at the Second French Evening on March 13th came back so charged with atmosphere that he wrote his story in French and we had to have it translated. The Second French Evening was sponsored by Isabelle Junod and her Penthouse Club classes in French and was the successor of the First French Evening, which took place some time back.

It's the idea of Mlle. Junod that every once in so often her students get together for a social evening and give their linguistic education some practical application. The highlight of the Second French Evening was the presentation of a French comedy acted by members of the classes. It was titled *A Votre Service*, by Bernice Farrel, and concerned the adventures of two young ladies who set themselves up in business to conduct a service bureau which in the course of the play is asked to undertake a number of humorously complicated tasks.

The Cast

The efficient and light-hearted cast included Mlle. Junod, Mrs. W. H. Roberts, Mrs. Thurston La Jard, Mrs. Elizabeth Colclough, Miss Florence Coulter, Miss Helen V. Duffy, Mr. Victor Leopold and Mr. Joseph Fitz Patrick.

Before the play there was a dinner supplied avec le concours du Restaurant Fontainebleau (figure it out for yourselves, we did), which started the mouth watering with consommé Royal, included vins Médoc and Bordeaux and wound up, after numerous intermediary dishes, with tarte aux abricots and café noir.

The Audience

The play was received with enthusiastic response by an appreciative audience of Terracers and their friends in the Penthouse Club and a Third French Evening may be on the calendar later in the spring. Mlle. Junod announces that her classes will continue until the end of May, and if you're so inclined you can still get in on some of the excitement.

Chelsea Jamboree

IT'S a sure sign of spring when plans begin to buzz for our annual Chelsea Jamboree. The officers of Chelsea Charities already have begun to lay the groundwork for this summer's lively version of combination bazaar and carnival which for the fourth time will provide fun for residents and their friends and summer vacations for needy neighborhood youngsters. Tentative date selected this year is some time during the second week in June and the place is the Garden, where it was held last year.

Cooperation Needed

The important thing at the moment is to attract as many volunteer workers as possible to assist Building chairmen in the vast amount of effort which goes into planning and carrying out this worthy charitable event. Most of the chairmen have been selected. Each will need committees of eight or ten women to assist. If you're interested in helping out—and you should be—get in touch with your Building chairman as soon as possible. A list is printed below. If your Building chairman is not yet selected, get in touch with Mrs. Donald Taylor, Chelsea Charities.

CHELSEA CHARITIES

OFFICERS: *Chairman*, Mr. Sheffield A. Arnold; *Vice-Chairman*, Mrs. Leo Rosenbloom; *Recording Secretary*, Mrs. Joseph G. Mahar; *Corresponding Secretary*, Mrs. Willard Isham; *Treasurer*, Mr. Cortland G. Pohle; *Chairman of House Chairmen*, Mrs. Donald F. Taylor.

BUILDING CHAIRMEN: 405—Mrs. Robinson E. Beauchamp; 410—Mrs. Milton Flynn; 415—Mrs. Byron Hull; 420—Mrs. William E. Stiver; 425—Mrs. Anthony F. Burke; 430—Unfilled at present; 435—Mrs. Willard Isham; 440—Mrs. Thomas McAweeney; 445—Mrs. H. Van W. Berry; 450—Mrs. Walter G. Thomson; 455—Mrs. Joseph G. Mahar; 460—Unfilled at present; 465—Mrs. Walter A. Cooney; 470—Mrs. Charles B. Lawrence, Jr.

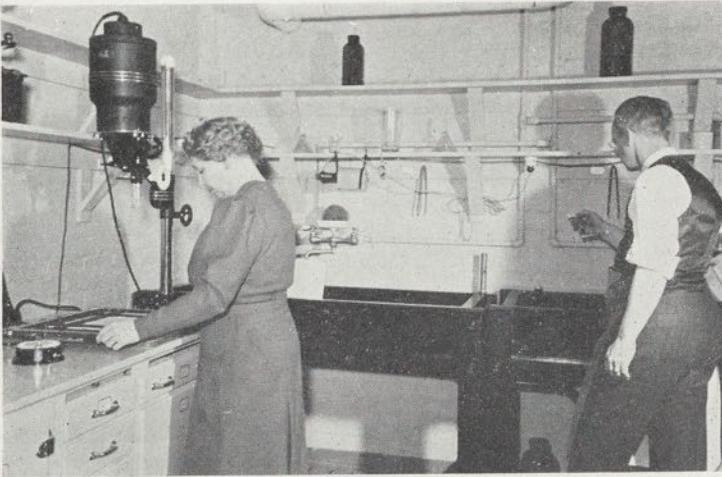
AROUND THE HOUSE

*Dancing gals, camera hounds,
Monday nighters all in action*



Marta Nova regularly adds grace and charm to these and other Terrace youngsters in her classes in the Game Room on Saturday mornings.

Photos by London Terrace Camera Club



Camera Club's Dark Room is kept busy by avid lens and shutter devotees. With headquarters in 430 Main Street the fast developing (pun) Club is offering study, fun and experimentation. Regular meetings are held every Wednesday evening and the door is open to all Terracers. Expert Jacob Deschin's talks on fundamentals are scheduled for April 17 and May 1. Other demonstrations and lectures are held from time to time.

MONDAY NIGHTS

ADHERING commendably to the traditional spirit of April 1st, "Monday Nights in the Penthouse Club" pulled a whacky surprise on the first Monday of this month, entertaining its patrons with an evening of magic and sleight-of-hand. Mr. Arnold Belais played the role of chief abracadabra expert and was ably if rather surprisingly assisted by none other than Mr. Roland L. Stratford, who turned out to be a quick change artist of no small skill. This program constituted an amusing break in the more serious considerations which usually go on upstairs.

Mr. Stratford and his committee are following the April Fool's send-off with a varied program for April Mondays, one of the most exciting of which will come along on the 15th. That night a member of the U.S. Secret Service Department will be on hand to discuss counterfeiting under the title of "Know Your Money." Moving pictures with commentary by Lowell Thomas, will accompany the talk, as well as exhibits of counterfeit coins and bills.

On the 8th Miss Ann Koernig is playing a return engagement by popular request with a session devoted to facial analysis. She tells you in no uncertain terms just "What Your Profile Tells About You."

On the 22nd, Gerhart H. Seeger, who was scheduled for a week in March, but was forced to postpone, will deliver his well-authenticated remarks on "What Will Become of Europe?"

DIVORCE NOT GRANTED

*A narrative notable chiefly
for its fine concluding moral*

THE Judge looked over his spectacles and his stomach at the couple who stood before him. "So you want a divorce?" he asked.

"I do," answered the Young Lady.

"I do," answered the Young Man.

"You've got the wrong ceremony," said the Judge, "but that doesn't matter. What are the grounds?"

"Cruelty," answered the Young Lady and the Young Man in a duet which should have been put to dirge music. "Extreme, horrible, unpardonable, mental cruelty."

"How did this many-adjectived cruelty manifest itself?" queried the Judge.

Then the Young Lady and the Young Man both started to talk at once and the Judge got so excited that he rapped himself across his own knuckles with the gavel. When his pain had subsided he told the couple to relate their stories one at a time and separately.

It turned out to be the old, old story. It had started with small attacks of nerves, a bit of preliminary snarling and snapping, it progressed to wordless meals, then to some really bang-up dramatic "scenes," finally to the door-slamming walk-out and now the divorce court.

"A very familiar story," said the Judge, "particularly in a city where everyone lives, works, relaxes and loves with so little elbow room between themselves and their neighbors."

"What have the neighbors got to do with it?" asked the Young Man surlily.

"It's been my experience," said the Judge, "that neighbors usually enter into these things in one way or another, even neighbors whom you neither know, see or talk to. Think back to your first serious quarrel. Just what caused it?"

The Young Lady and the Young Man frowned and bit their lips and churned their mental processes, until finally the Young Lady looked up with a defiant, angry expression.

"I remember," she said. "It was one evening when we wanted to stay quietly at home with the radio and a copy of 'The Grapes of Wrath.' We had been out late the night before and we were both feeling a trifle peevish and tired. Then somebody in the apartment above—"

"Oh, you live in an apartment house," commented the Judge.

"Yes," replied the Young Man, "in a large apartment house uptown."

"As I was saying," continued the Young Lady, "somebody in the apartment above started walking around on a bare floor in hard heels or mules or something—"

"I know," interrupted the Judge. "It irritated the Young Man and he made a sarcastic remark about women and their foolish wearing apparel, which you resented, which led to more sarcastic remarks about women in general, which made you reply in kind about men, and then you both began to get personal—"



"The grounds are not sufficient."

"And in the middle of the argument," broke in the Young Man, "I turned up the radio to drown out her silly remarks and some fool phoned in to complain about the noise of our radio—"

"And then," interrupted the Judge, "you stamped around and probably slammed doors which irritated somebody else in another apartment and they probably had a quarrel and everybody was unhappy all around."

The Judge polished his spectacles on his robe for a moment and then gave his decision.

"I refuse to grant this divorce," he proclaimed, "on account of the grounds are not sufficient. This misunderstanding between you two can be remedied."

"There are two courses of action I can advise. One is to go back to your apartment house manager and see if he won't cooperate with you in stirring up your neighbors to stop stirring up thoughtless noise—the noises we were talking about: door slamming, heel pounding, loud radio playing, over-exuberant conversations between de-

(Continued on page 18)

AFTER MIDNIGHT

*Here is a couple whose lives
are geared to a reverse shift*

STAN SHAW regularly assists in putting out fires, catching murderers, preventing suicides, reconciling estranged couples. He works when most people are sleeping, goes to bed when other people are having dinner, eats his biggest meal of the day at eight o'clock in the morning and has breakfast at midnight. He plays music and sells nineteen different lines of merchandise.

For Stan Shaw is the guy on the Milkman's Matinee radio program. He entertains stayer-uppers, early risers and the inhabitants of all-night diners and restaurants. He is at the mike for five early morning hours starting at 2:00 A. M.

It's something of a hectic life he leads and the day your rambling interviewer dropped in on Stan and his wife, things were even more hectic. The Shaws had just moved into their topside apartment on the nineteenth floor of the 470 Building, maids and painters were working on the walls and floors. A good deal of their furniture was still to arrive, and Cappy the dog was hungry.

But there was beer in the house, which is always pleasant, Cappy got his meal and Stan and

his wife were friendly and hospitable. Mrs. Shaw, a concert dancer whose professional name is Gloria Garcia, had recently returned from a tour with her company, the Humphrey-Weidman dancers, and she and her husband were catching up on stray bits of information about each other's activities during her absence.

Shaw likes his job. His five hours at the mike are packed with excitement, human interest and laughs. If you've never listened to the Milkman's Matinee, perhaps it requires some explanation. It's a program whose basic purpose is to play recorded musical numbers which are requested by telegrams sent in to the station. During the five years it has been on the air over WNEW, however, its scope has widened. Stan now broadcasts police and fire alarms, acts as go-between for rifting couples, locates missing persons, and has even arranged marriages. Cappy, a handsome Alsatian police dog, and one of the prides of his life, was presented to him by a listener.

One time he received a request for a number with a message which sounded to him like a prepa-
(Continued on page 17)



*THE SHAWS: Stan at the left, hard at work;
Gloria at the right, thinking of Stan*

HOT COMPETISH IN INTRA-MURALS

TERRACE aquatic contenders poked their noses into the waters of the Pool again on the evening of March 15th for the second monthly joust for local swim honors. Inspired by the presence of Mr. Marvin Nelson, known as the world's greatest professional long distance swimmer, as chief officiator, the boys and girls churned through to some exciting competition.

Crozier Sewell copped off the highest number of firsts, hitting top place in the 50-yard dash for men in 26.6 seconds, the 50-yard breast stroke for boys in 34 seconds and the 100-yard free-style for men in 58.2. He was seconded by Kenneth McIntosh in all three events, with Victor Sommers placing third in the men's 50-yard.

Lloyd Gottlieb and Betty Jean Clark spanked their opposition in the 50-yard dashes for boys and girls, respectively, Lloyd coming through in 31.1, with H. Parets second; Betty making it in 36.2 chased by Dorothy Scully and Betty Fernandez in that order.

The novelty events, which included a tub race each for the boys and the girls and a balloon race for men and boys, provided plenty of diversion for participants and spectators. Betty Fernandez splashed out her competitors to win the girls' tub race, in which Joan Bazemore placed second, while Peter Crummins and Lloyd Gottlieb took first and second for the boys. Winning times: Girls, 43 seconds; Boys, 37 seconds. Mr. Crummins also beat down all opposition in the balloon race, coming down the course in 35.4 seconds.

Gottlieb, McIntosh and Berg ganged up in the men and boys free style 75-yard relay to beat out the opposing team of Crummins, Sewell and McLean in 57 seconds. McLean, however, turned the water on Mr. Berg

in the 50-yard breast stroke for men, nosing him out for first place in 43 seconds. Victor Sommers and Mr. McLean were the chief competitors in the fancy diving competition for men, with Sommers topping his rival by 56 points to 48.

The two Bettys, Clark and Fernandez, tangled again in the 25-yard backstroke for girls with Miss Clark finishing out in front of Miss Fernandez in 19 seconds.

Two tot events were run off for girls eleven years of age and younger—a 25-yard backstroke

and a 25-yard free style. The backstroke was won by Joan Bazemore in 26 seconds, with Joanne DeWitt and Jane Sundeloff finishing second and third behind her. Joanne DeWitt took the free style in 20 seconds, paced by Joan Gottlieb, Patricia Flynn and Jane Sundeloff in that order.

It was a fine evening of fun and rivalry. If you haven't come downstairs to see these meets yet, better watch for the next one and take it in. And if you're any good in the water, sign up for competition.



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3-18

"Well! I'm way ahead of old hen-pecked Burton tonight!"

PLAYERS SET DATE FOR "FIRST LADY"

THE tremendous reception accorded the London Terrace Players in their hair-raising performance on March 13th of "The Crack of Doom," or "Over the Hills to the Poorhouse," has encouraged them to announce the date of their presentation of "First Lady." The Katherine Dayton-George Kaufman comedy

The full roster of the members of the Players has been announced as follows:

The acting cast: Lucile Overton; Ellen L. Eastman; Lenore Sonn; Jean Addams; Annabelle Eells; Becky Fisk; Charlotte Louela Zentner; Leone Adelson; Laura Goldner; Sybil Eagles; Rose Berco; Renata Roberts;

The Director is Samson Gordon, a professional director and actor of wide experience who has wielded the megaphone since the play was first selected.

The London Terrace Players made their bow to Terracers and their friends on the evening of March 13th in Elizabeth Flynn's Grille Room, when an informal and very amusing program was presented. There were music and dancing, free beer and professional entertainment in addition to the performance of "The Crack of Doom" by the Players.

The professional stage folk who entertained included master of ceremonies Harold Gary, who contributed a fine comedy touch; resident Hudson Faussett, who presented two dramatic scenes from a revue; Trent Patterson, an eminently attractive young lady who obliged with some sophisticated songs; and Alfred B. Collison, an excellent and amusing magician. Gertrude Dutton and William Crook, professional dancers well known to Terrace folk because of the classes they conduct here, obliged with several exhibition numbers.

The evening was more than a sell-out, the ticket sellers calling out "standing room only" some time before the curtain rose. From all indications the performance of "First Lady" will rank equally high in audience interest.

Addition

Habitués of the Game Room in the 410 Building are gurgling over the new equipment just installed. In addition to the former pool and ping pong tables, there has now been added a combination billiard and pool table 5 x 10 feet in size. It's a natty bit of furniture and adds even more to the popularity of this odd-hours recreation department.



Don't be scared, folks. It's merely a performance photo of the Players in "The Crack of Doom," which attracted a capacity house last month

of life in the nation's capital city will raise its curtain on the evening of Monday, April 29th, for a four-day stand, playing through Thursday of that week.

The theatre selected for the performance is the Elizabeth Flynn Grille Playhouse downstairs in the 405 Building. In this space, through the cooperation of Wm. A. White & Sons, Managing Agent for London Terrace, it is planned to erect an adequate stage complete with the required changes of scene, lighting and stage properties to insure a first-class production. Seating will be arranged so that each and every member of the audience will have a clear, complete view of proceedings on the stage, tickets will be sold only up to the seating capacity and the prices per ticket will be \$.50 and \$.75.

Dorothy Bondy; Elsa Chamberlain; Josephine and Louise Llorens; Ruth Rich; Alfred Gottlieb; Paul K. Addams; Warner Overton; John Eells; David Goldner; Phil Lynch; Herbert Mazo; Sydney Gable.

(In order to allow every acting member of the Players to perform, changes in the cast at two or three performances will occur, thus giving everyone a chance behind the footlights.)

Production Committee chairman: Becky Fisk.

Stage Manager: Hall Kaighin.

Electrician: Tony Gagne.

Publicity Committee chairman: John Eells, who will have charge of planning the printed program.

Treasurer: Ellen L. Eastman, who is in charge of distribution and sale of tickets.



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DUE to the amazing number of people interested in California—three, to be exact, including myself—I have decided that I owe it to my public to find out how the rest of the United States lives without a London Terrace. I refer to my March column in which I mentioned that some might like to know something about California and points in between. These points take in my many home towns as my father was a traveling man! In the days of my youth, almost everyone's father left home on Monday morning and didn't return until Friday night. Which reminds me of the story of the little boy who was crying bitterly, and when asked why said, "That man who stays here on Saturdays and Sundays, whipped me!"

I have always been allergic to time tables and I'm knee deep in them now so if I sound a little less coherent than usual, blame it on the railroads. Most of the roads have out-done themselves with their stream-lined trains that hardly look like trains any more. But the good old time tables stay the same—just as confusing, with faithful recordings of the comings and goings of every milk-train on the road. I expect to carry a sign in front of Grand Central any day now reading "These railroads are unfair to time table readers." I think I am all set to find out how I get from Chicago to Omaha and I find myself up in Minneapolis. Very annoying, I assure you.

I should have mentioned before this that Sisk Tours have saved me a lot of worry con-

cerning my actual itinerary—they will do all the real work of scheduling WHEN I decide exactly where I want to go. But, after all, half the fun of a trip is in the planning of when and how you get where!

When I can tear myself away from my time tables, I get just as confused with my budget—you know the old business "It's not the original cost (of the ticket) it's the upkeep." This doesn't leave much time for work and after all my vacation doesn't start for another week!

In my spare time, I'm making full use of all the "advantages of living in London Terrace" in preparation for my big adventure—streamlining the figger to go with the streamlined trains. Well, at least Vera Post is doing her part and you can't say I'm not trying. Ditto for Gladys Stark, our sweet, patient Bridge expert, who is trying to help me remember what I once knew about auction bridge—I know she has given up hope of "learning" me contract. The temptation of the nearby Terrace 20 stories above the street, must give her the urge either to jump or lure me near the edge. Gertrude Dutton and her partner, William Crook, are doing their best to guide my tottering steps through the intricacies of the Congo and Rhumba—now all I have to do is remember the steps and find a partner.

If I live through all this I'll be back with you come June issue and the Jamboree. Only the Jamboree could drag me away from Hollywood and Charles Boyer!

Letter

As we've told you from time to time, the activities of our tenant organization, Chelsea Charities, go on throughout the year, distributing clothing and food to neighborhood families in need. A recent letter from P. S. 33, in this neighborhood, bears witness that these charitable efforts are greatly appreciated for what they are doing for these families. We reprint the letter here. It is addressed to Ethel Nugent, social service director for Chelsea Charities.

My dear Miss Nugent:

Mrs. Clune has spoken to me about your kindness in helping out the _____ family. Children of this family attend P. S. 33, Manhattan, and naturally we appreciate any assistance given their parents.

At this time permit me to thank you also for the many treats you have given our children, Christmas parties and vacations.

Yours very truly,
ABIGAIL O'HALLORAN
Assistant Principal
for
MISS RUTH G. HARDY
Principal

Table Turning

Members of the Chess Club were delighted recently by the acquisition of several new tables through the good graces of Mr. Haines. The tops are reversible, with a backgammon board on one side and an inlaid chess board on the other. They give the Club a distinct air.

The tournament is progressing famously. Peckar and Brenneis are neck and neck for the championship at the moment, having divided their two games evenly and won all matches played so far against other opponents. In Section C Mrs. Eva Robin is far ahead of the field.

HOW'S YOUR HEALTH?

(EDITOR'S NOTE: *Artie McGovern Instructress Vera Post of the L.T.G.—not to be confused with Broadway's N.T.G.—comes out of her corner for a quick bout with another interesting subject this month.*)

FOOD and EXERCISE

THE amount of food a person consumes is not nearly so important as the amount of nourishment derived from the food. This is particularly true when the body is being built up. All the coal you can jam into a furnace isn't going to make that furnace give heat any better if the coal is not consumed. Proper exercise assures thorough assimilation of your food.

How? The old Biblical quotation might be paraphrased: "Take a little exercise for thy stomach's sake." The abdominal muscles need it. In many cases it is preferable to put on weight

by cutting down on the amount of food you consume, but be sure that the food assimilates properly and that you are not the victim of intestinal intoxication due to a sagging condition, or ptosis, of the abdomen. Digestive organs cannot function properly unless they are in the position in which they belong. Special abdominal exercises will raise these organs back to normal. Rest and relaxation are particularly important if you are the nervous type of person who burns up a large amount of energy.

To gain weight you must practice conscientiously the exercises that have been designed to strengthen the abdominal muscles. Vigorous sports such as handball and tennis should be avoided. But a daily routine of exercises to tone up your whole system, increase the appetite and build up the abdominal wall is the simple formula for gaining weight.

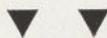
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I WAS pleased to read in the last American Contract Bridge League Bulletin that the League has appointed a Conduct Department Committee, as I have always felt, no matter how well one plays the game, it may be ruined by unpleasant mannerisms one way or another. It would be a good idea if every bridge player, whether playing Duplicate or Rubber, would appoint himself a monitor, to determine that no unpleasant circumstances would arise.

Here are some of the answers to questions on rulings of Duplicate Bridge asked me recently.

Question: "When may you ask a review of the bidding?"

Answer: Only when it is your turn to call, or at the close of the auction before the lead ANY player may ask a complete review of the bidding but any player not hearing a bid may ask to have it repeated, although misunderstanding a previous call does not grant relief from any penalty resulting therefrom except that if the players cannot agree as to what call actually was made, then the tournament director must be called to adjudicate.

Question: "If you change your bid in practically the same breath is there a penalty (such as "no bid" to "no trump") or one denomination for another in same number of tricks?"

Answer: Yes, unless condoned by the left hand opponent by overcalling before attention is called to the error. Either opponent may announce the intention to penalize. If they claim penalty, the offenders may . . . (1st) Let his correction stand.

. . . *Penalty:* The partner of the offender must pass at his first turn to call but may enter the bidding thereafter. . . . (2d) Or substitute any other bid. . . . *Penalty:* The partner of the offender is barred from further participation in the auction.

I have many other questions about laws of Duplicate and Rubber Bridge but lack of space shall hold them until future date.

So many commented upon the absence of a problem hand last month that I readily present this one to you. It was submitted by one of the players in the Penthouse Club the other day:

Bid—No trump.

South leads and must take four tricks against perfect defense.

	S-4		
	H-8		
	D-6		
	C-Q-8		
	NORTH		
S-5—	W	E	S—
H—	E	A	H-10-7-5
D-5—	S	S	D-8-4
C-10-9-7	T	T	C—
	SOUTH		
	S—		
	H-J-6		
	D-7-3		
	C-J—		

Try this one at your bridge table. . . . The writer attended the party "Take A Hand For Finland" on the Starlight Roof at the Waldorf-Astoria last month. . . . Oswald Jacoby and William McKenny took one look at their hands, then bid and played them without looking at them again. Try it . . . it's good memory practice.

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WITH the writing of this month's column, I turn you over to my "pinch hitter" who will tell you what's new with our concessionaires while Lady at Leisure and I take ourselves on a little jaunt around the United States, just looking at shops, instead of talking about them. Spring—remember that's when we *don't* wear two sweaters, a fur coat and galoshes—is just around the corner of the 22 degree above zero thermometer.

Shop Shots



Time to think about your house and

The Hobby Shop

where Lynwood Higgins is completely surrounded by a large variety of samples from which to choose your summer slip covers and draperies. Just drop down in your elevator or, if you prefer he will drop "up." If you visit his shop you'll see lots of interesting pieces of furniture and bric-a-brac to go with your new coverings.

The Housekeeper

and her staff know that it's time to clean house regardless of the weather man. Cupboards and closets get just as messy in cold weather as in warm. So, if you're wise, you'll get this necessary chore attended to before your neighbor gets the urge.

The Beauty Shop

did its Spring cleaning early.

They are all painted and scrubbed ready to do the same for you! "Cleanliness is next to godliness" seems to be in order all the way around. Permanent wave time is with us soon. Freddie is the expert in that line and the fact that he can make a wave "take" in my hair is the best recommendation I can offer.

Whelan Drug

will help you get rid of that last (you hope) cold of the season. Their Mr. Kamen, head of the prescription department, has been doing this sort of thing since 1903. Miss Gibney tells me that the new "Elmo Toiletries" have what it takes to make you look and smell beautiful. Wish I could believe what she said the "face mask" would do for me. Just the thing for Spring face cleaning, says "Gibbie."

The Book Shop

will supply the new shelf paper and edging, paper dust removers and such when and if you get the urge to clean house. A complete line of electric clocks will get you up in time to do whatever you have to do. Due to the demand of the newly formed and active Camera Club, the shop now has a complete line of photographic supplies, including chemicals for developing your own pictures.

Royal Scarlet

are still in the throes of celebrating their seventh anniversary. They take great pride in the fact that though some Terracers have seen fit to move away from our block, they still come from far and wide to trade with good old Royal Scarlet. Their newly

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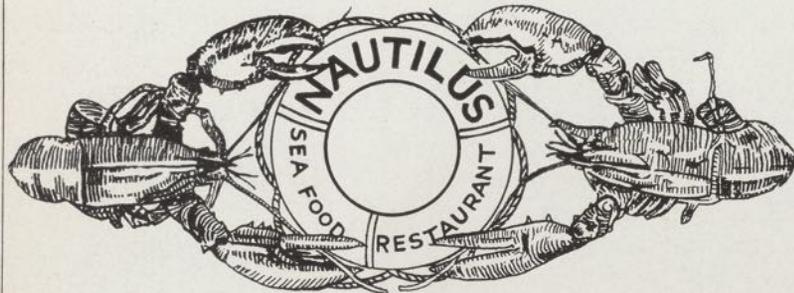
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adopted child, Cushman Bakeries, is holding its own and growing into a healthy member of the family, thank you.

And now this member of the family must get busy and pack some bags so I'll be out in Chicago when you read this (if you do).

Yours truly,
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STAN SHAWS

(Continued from page 9)

ration for suicide. He had the source of the telegram traced to Newark. He got the police there on the job. By fast, efficient work they uncovered the identity of the girl who had sent in the wire and finally broke down the door of a gas-filled room in time to save the girl's life. The cause of her mental depression was cleared up with Stan's help and she is now living normally and happily.

Another time he received a police report from New Jersey that an escaped convict murderer was at large. He had made a prison break and killed two guards. Stan broadcast the description of the man. Shortly after he went off the air at 7:00 A.M., the killer walked into a diner whose counter man had heard the broadcast. Stan says he can imagine the feelings of the counter man when he knew he was serving a customer fresh from a double homicide. The killer probably got the best service he had ever had in his life. But the counter man managed to follow the broadcast instructions, notifying the proper authorities. The murderer was captured two miles away from the diner.

Shaw has been in and out of radio and on and off the stage for fifteen years. The Milk-

man's Matinee has kept him in one place longer than he has ever stayed since he was two years old. His father traveled for Swift and Company and Stan has been on the move ever since before he can remember. He became interested in the stage as a career and did the usual banging around that troupers go through. His first chore at a mike was over WAAM in Newark. He soon decided that announcing was what he wanted to do and has since worked in Baltimore, Washington, Chicago and New York.

Between radio jobs he went back on the stage—did Gilbert and Sullivan repertory in Baltimore and appeared at the famous Play Arts Guild in the same city. It was while he was at the Guild that he met his wife, who was dancing there. She was born and raised in Baltimore, and she and Stan both agree that she probably never would have seen any of the rest of the country if he hadn't married her and started her to junketing around.

In 1934 he came with WNEW in New York. He had a deeply confirmed idea that an all-night broadcast would click and finally sold the station on letting him take a crack at it. Listener response was so quick and heavy that the Milkman's Matinee grabbed a sponsor when it was a week old. The program now has nineteen sponsors.

Shaw is young-looking for all the experience he has chalked up behind him; is slender, tall and

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ideal one from a conventional point of view, but they seem to be much more happily married than many normally - living couples. Sometimes when they're both very busy—he with special recordings and personal appearances, she with rehearsals and performances—days will go by when they are eating, sleeping and working at different hours. She generally manages to be on hand at midnight to get him up for his broadcast, when he has his breakfast of orange juice and coffee. When she's not there it takes the combined efforts of a doorman, an elevator man, the dog, the telephone and an alarm clock which will ring for two hours and a half to get him awake.

His choice of relaxation is typical. As a diversion from his rapid-fire days and nights he flies a plane. His wife flies with him sometimes. They're up in the air most of the time anyway, says Stan, so flying comes natural.

Most people like to get on solid ground once in a while, but we'll bet they don't get as much fun out of life as the Shaws.

NOT GRANTED

(Continued from page 8)

livery men, porters and door men. Take a page or two from the diaries of our mayor and the managements of the better hotels who have realized that unnecessary noise strains city-bound nerves and tempers with results similar to the painful one which brought you two here. Or secondly, you can move. Move to an apartment house where the management does everything possible to assure maximum enjoyment of each apartment by the tenant so long as the tenant does not violate the neighbors' rights to reasonable quiet. If there is any lapse in the normally tranquil life, members of an efficient

**THE LONDON TERRACE
NEWS**

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

staff remedy the situation pleasantly but firmly.

"So go, you two, and don't let me hear any more of this silly divorce business."

At these words the Young Lady and the Young Man nodded their heads so violently that they became dizzy and fell into each other's arms for support.

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