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London Terrace News



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Renting and Managing Agent

NEW YORK CITY

The NEWS of

London Terrace

APRIL, 1939

VOLUME VII

NUMBER 4

Cover

On the last day of this month something colossal is going to happen out on Flushing Meadows. Perhaps you have heard about it—the opening of New York World's Fair.

Just to give you an idea of how close this mammoth spectacle is to home, we are carrying a unique photo on our cover. Down near the bottom center you will see dear old L.T. and up at the top, right, the famous Trylon and Perisphere with the surrounding buildings of the Fair.

Looks pretty close, doesn't it? Well, it is. From home here, we can be at the Fair grounds via L.I.R.R. in twenty minutes. Via Eighth Avenue subway it's only a slightly longer trip. What's better, the Eighth Avenue subway goes to the amusement section, and the R.R. to the exhibit section, so we're nicely situated to visit the different departments, on different days, without extra traveling.

Big Show

One of the great events of the New York theatrical season, the opening of Katherine Cornell in her newest play, "No Time For Comedy," is of special interest to Terrace residents.

Hudson Guild Neighborhood

House, one of our most distinguished neighbors and an organization which has done splendid work for forty-five years in bettering living and housing conditions in Chelsea, has taken over the second performance of Miss Cornell's play as a benefit.

"No Time For Comedy," by S. N. Behrman, opens at the Ethel Barrymore Theatre on Monday, April 17th. The performance of Tuesday evening, April 18th, will be the benefit.

The work of the Guild, which is headed by Dr. John Elliott, Terrace resident, is too well known to need explanation here. Tickets for the benefit are available from Miss Madeline D. Ross at Hudson Guild. Here is a chance for all residents to spend

an out-of-the-ordinary evening in the theatre and give an excellent organization and a good cause a hefty boost at the same time.

Birthday

London Terrace slides into its ninth birthday on May 1st. That gives us about ninety years to go. According to Wm. A. White & Sons, Managing Agent for London Terrace, a one hundred year span of life is expected for our home. Not because its structure will wear out, that is good indefinitely, but because they figure from indications known only to real estate men, that because of real estate values, changing living conditions and what not, the Terrace will become outmoded by about 2030. Ho, hum.

In May, 1930, two buildings were ready for occupancy—455 and 460—and the hardy pioneers who moved in then put in a few months of jittery existence while the remaining construction boiled and eddied about them.

During the last nine years, through trial and error, experimentation, depression and growth, life in the largest apartment house in the world has evolved into its present smoothly-functioning "all things to all people" existence.

Happy birthday, everybody, and many happy renewals.



APRIL, 1939

5

CHANGE IN RESIDENT MANAGERS

SINCE we last went to press, there has been a change in the office of Resident Manager of London Terrace.

Mr. William E. Barton, who came here in the spring of 1932 and remained as Manager for Wm. A. White & Sons when the firm took charge in the fall of that year, has resigned to take a position as Chief Supervisor in the United States Housing Administration in Washington, D. C. He left for the capital on March 18th.

He has been succeeded as Resident Manager by Mr. Rowland B. Haines of the Wm. A. White & Sons Main Office.

Mr. Walter A. Lockwood, who has been Manager of the Renting and Credit Departments, continues these duties in his new capacity as Assistant Manager.

Mr. Barton, who has been with us through most of the years of our existence, steps up to a position of great responsibility in the \$800,000,000 Government slum clearance and housing construction program. His duties will lie in establishing operating and management policies, and in supervising coordination between dwelling design and the actual "livability" of the homes. He was selected for this important key job because his vision and years of experience made him eminently suited to understand the tenant viewpoint and its relation to large-scale home management.

The editors wish to extend through these pages our best wishes and those of Mr. Barton's very many Terrace friends for success and happiness in his new job. Our loss is Washington's gain.

(*Editor's Note:* For once, Mr. Barton, our perspiring reporter can go flowery without fear of your blue pencil. How do you like it?)

Mr. Haines, our new Manager, comes to us well grounded

in the successful policies of our agent, Wm. A. White & Sons, having been with the firm for the past several years. He has had extensive experience as an apartment and hotel manager, having for years been associated with the Waitt Corporations, owners and operators of a number of New York's better apartment houses and hotels, including the Hotel Weylin. For some time before he came with Wm. A. White & Sons he specialized in the equipment supply and decoration end of the real estate business as head of his own company.



Wm. E. Barton

One of his jobs was the outfitting of the Union League Club.

Mr. Haines is an ex-Columbia varsity crew man, and was national squash tennis champ for three years, 1927-28-29. During the World War he was commissioned in the Navy, serving as Assistant Gunnery Officer on the transport *Leviathan* and the destroyer *Laub*. He is friendly, straightforward, and has already swapped yarns with the many ex-Navy men among Terrace employees.

His wife is the former Miss Katharine E. Wales of Englewood, N. J. and is a graduate of Smith, Class of 1919. They have

two sons, the older now at The Lawrenceville School.

He looks forward to his job here with keen interest and ambition. He sees as one of the chief responsibilities of a Terrace Manager the continuing development of cordial, understanding relations between tenants, employees and management. Talking with him and watching him handle his routine duties make an observer confident that he will succeed. He combines the Navy officer's ability to direct and coordinate with the athlete's vigor and informality.

He wants you to know his office door is always open for you to come in and get acquainted. He'd like to meet and know as many of the residents as possible, so step in some time and introduce yourself to Mr. Haines. You'll like meeting him.

Photo Finish

The grandstand is cheering madly and the jockeys ply their whips as the field gallops down the home stretch in annual championship of the Chess Club. In Class A a triple tie is a distinct possibility. Szold has finished his schedule with a score of 4 wins and 2 losses. Barry and Peckar are tied at 3—1 and have two games to play with one another. If either player wins one and draws the other, he wins the championship. However, if they divide evenly, the aforementioned triple tie becomes a reality and a playoff will be necessary.

In Class B, Dr. Biederman has surged to the front and can hardly be overtaken.

The Class C situation is completely beyond calculation at the moment, some new entries having upset the dope bucket. Mrs. E. B. Keener and R. E. Billingsley, our newest members, have begun with victories over some of the favored contenders and will bear watching.

If you feel like taking a peep at the carnage, pop up to the penthouse any Wednesday evening.

ROSE BUDS BLOOM IN POOL

THE long arm of the New York World's Fair has reached right over into our Pool these days, where sixty nifty water nymphs and twenty-seven young male wave dodgers are working out in preparation for Billy Rose's Fair Aquacade. And don't look now, but that slick number in the white bathing suit

stuff isn't required, but the performers must be able to swim well with a number of different strokes, must be able to make a good clean dive and above all must have sense of rhythm and timing in order to work in unison with the others. The effect of the ballet will come through mass action and smoothness of collec-

been knocked down, giving a clear length of space along the Garden windows, from the movie projection quarters, west to the 445 Building wall. A comfortable reception room has been set up around the movie window, with chairs and settees handily located. The Renting Office staff desks occupy the space west of the reception room until you come to Mr. Lockwood's glass-enclosed office. Beyond that is the audit-



A number of Aquacade lovelies line up at the deep end. Giving the spring board a treat is the one and only Eleanor Holm.

who really goes near the water is Miss Eleanor Holm of Olympic Games and rotogravure fame. She's putting the gals through some of their paces in preparation for Mr. Rose's mighty spectacle.

In charge of everything is Mr. Floyd Zimmerman, who bears the resounding title of Water Ballet Master. It's a lot of fun for the onlookers and a lot of work for Mr. Zimmerman and his stable of sprites. It will take weeks of painstaking rehearsal to get about twelve minutes of actual performance out of the swimming show, which in itself, is only one part of the Aquacade. (Read your daily papers for further details.)

The ninety-seven girls and boys are all youngsters from Greater New York, picked from among the hundreds who answered an ad put in the newspapers by Mr. Zimmerman. All-around water technique is necessary rather than specialization in any one category. Ultra-fancy

tive motion, rather than in spectacular individual feats. You'll get those when Miss Holm goes into her stuff, along with some outstanding male swimmer whom Mr. Rose has yet to select. They're a smooth-looking bunch of youngsters, these Aquacade wave-splitters. They'll be a watching, and who wants to make a pun out of that?

Office Shuffle

There has been a great to-do and re-scrumbling of the Administration and Renting Offices in the 435 Building, but by the time this is in print, everything should be almost finished, furnished, and everybody settled. Just for the record, we'll explain a little about what's happened, so you won't be confused.

The entrance to the Renting Office is now through the door to the east of the elevators. Sisk Tours has taken over the space formerly occupied by the Renting Office. Several partitions have

ing department, with the auditor occupying the office formerly taken up by the mail clerk. You may enter this end of the office through the door to the west of the elevators.

Mr. Haines' office is at your left, where the cashier and Mr. Lockwood's offices formerly were located. Ahead of you, and at the right, is the cashier, and beyond the cashier is the mail clerk.

All right, if you don't understand it, go and figure it out for yourself.

Ice Gadget

The guy who invented the mouse trap is gone and forgotten, but that doesn't mean the inventive age is over. One of the serious problems of modern existence is the question of how to cope with the sticking ice tray. Now we have an invention worthy of the inventive genius of Major Hoople, but much more practical.

The invention consists of metal liners which fit under the ice

trays in your refrigerator and are guaranteed to prevent sticking.

They retail for the small sum of a quarter each. A call on your house phone to the Service Department will have them delivered to you before you can say—well, whatever it is you say when your ice trays stick.

Guest Apartments

Expecting guests for the World's Fair?

Haven't got room for them in your own apartment?

All right, they don't have to go batting about the city, getting lost down subway excavations or up in the Empire State Building. The Terrace management is taking care of it for you. It is outfitting and setting aside two furnished apartments for this specific purpose.

One apartment is a one-room, furnished as a bedroom. The other is a two-roomer. Both have kitchens with enough equipment for light snacks, breakfast and the like. Maid service comes with the rental, as do linen, towels and so forth, with no extra charge for laundry.

The cost? \$4.00 a day for the bedroom, \$6.00 a day for the two-roomer.

Occupancy may be reserved in advance and rent is payable in advance upon reservation. With the fast turnover on these apartments it would involve too much red tape and bookkeeping to handle it any other way. An advance cash transaction makes it easier on everybody.

So get in touch with your prospective visitors and make your reservations as early as possible. If the apartments are not available on the exact dates you want them, the Renting Office can tell you the nearest approximate date they will be free.

See Mr. Lockwood about this if you're interested. We have a hunch those apartments are going to be kept busy.

LOOKING AHEAD TO THE JAMBOREE

SPRING must be here and summer must be just around the corner, because we've already heard talk of the third annual Chelsea Jamboree. For benefit of newcomers, the Jamboree is one of the highlights of the Terrace year. It is a tenant activity, sponsored by the tenant organization, Chelsea Charities. It combines all the informal features of a charity bazaar and a carnival midway. Its very worthy purpose, in addition to providing a hilarious time for several thousand residents and friends is to raise money to send a large number of neighborhood children on a much-needed two-week summer outing which otherwise they could not afford.

Date for this year's Jamboree has been set tentatively for June 14th. If you think that's a long way off, you have no idea of the amount of work that must be put in between now and then to make the affair a success. As usual the work will be under the direction of the officers of Chelsea Charities and the various Building house chairmen. Some of the latter who served last year, have already volunteered to serve this year, but committee workers in all Buildings are needed. If you want to help in this very worthy cause, get in touch with your Building chairman or one of the Chelsea Charities officers as soon as possible.

CHELSEA CHARITIES OFFICERS: *Chairman*, Mr. Sheffield A. Arnold; *Vice Chairman*, Mrs. Leo Rosenbloom; *Recording Secretary*, Mrs. Joseph G. Mahar; *Corresponding Secretary*, Mrs. Anthony Padula; *Treasurer*, Mr. Cortland G. Pohle.

CHAIRMAN OF THE HOUSE CHAIRMEN: Mrs. Donald F. Taylor.

HOUSE CHAIRMEN: 405—Mrs. Perry J. Hershey (8 A); 410—Mrs. Robinson E. Beau-

champ (10 F); 415—Mrs. Byron Hull (6 F); 420—Mrs. William A. Spiker (11 D); 425—Mrs. Tilda West (3 E); 430—Mrs. Cortland G. Pohle (8 D); 435—Mrs. Willard Isham (8 A); 440—Mrs. Thomas P. McAweeney (11 B); 445—Mrs. Douglas S. Critz (17 A); 450—Mrs. Walter G. Thomson (9 B); 455—Mrs. Herbert H. Dawson (12 B); 460—Mrs. William I. Wait (7 C); 465—Mrs. Walter A. Cooney (3 B); 470—Mrs. Leo Rosenbloom (6 A).

See these people and find out what you can do to help make this year's Chelsea Jamboree a success.

Heads Up

That man's here again. What man? Or maybe it's a woman. Anyway, it's the person or persons who like to flip glowing cigaret ends out of high windows to land in breeze-blown curtains or to be carried inside lower windows onto inflammable furnishings.

It's no good, boys and girls. It's untidy, it's impolite and it's dangerous. The most recent misbehaviors, according to well-authenticated reports, are located high up in the 440 Building. And they've even let loose other small debris besides cigarets.

What with the open-window season coming closer and closer, let's start the season right. Stay the reckless hand that carries danger and untidiness below you.

THE LONDON TERRACE NEWS

Published monthly for residents of London Terrace. Address all communications to the Editor, Penthouse Club, 470 West 24th Street, New York City.

NOTES FROM A COMPOSER OF MUSIC

FROM now on out, your interviewer won't have to go hide behind the potted palm and get potted whenever the tea-time talk turns to music. Your interviewer has shaken the hand of, and engaged in a long morning's conversation with resident Frederick Woltmann. Young Mr. Woltmann is a composer of orchestral music. He's barely out of his twenties, but at the time of writing had had twelve of his compositions performed by such nobby outfits as the Minneapolis Symphony, NBC's Symphony, Rochester Philharmonic and other Symphonies in Richmond, Va., Florida, Oklahoma City, Salzburg, Austria, and Rome, Italy.

When you read this, Mr. Woltmann will be in Rome. In 1937 he won the much-coveted Grand Prix de Rome. It gave him two years of study, work and contemplation in the American Academy there. Recently he came back to this country to attend to things in connection with the playing of one of his compositions. Then is when we caught him in the family apartment in the 455 Building and learned all about music.

Take it from us, this composing racket is a tough one. Your interviewer has listened to the heart pangs of painters, writers, lawyers, architects, actors, bubble dancers and ferry boat pilots, but his hat is doffed completely to anyone with the courage to compose orchestral music. For one thing there's no money in it.

Not that Mr. Woltmann put in a bid for sympathy. By his own admission he hasn't had it so bad. He copped off a MacDowell Colony fellowship and a four-year fellowship at the Eastman School of Music at Rochester, N. Y., before the Grand Prix came along. He's heard his stuff played by the best orchestras in this country and a number abroad. But if you think those orchestras come through

*Putting down those marks on paper
calls for a wide variety of talents*



Frederick Woltmann

with nice fat royalty checks whenever they play original compositions you don't know your do re mi. Oh, they pay, to make it look right, but the amount they pay is something fierce.

But it's not just the money part that is tough. It's the composing itself. How do you figure a man goes about it to compose, say, a full orchestral composition that will run for about an hour? Ten to one you think he sits down at the piano, gets the main theme and melody all straightened out and then writes the other parts to go with it.

You're wrong. That sort of composing doesn't get by. Any musician can tell when a composer pulls something like that. A real honest composer worth his salt composes *all* the parts at once. He *hears* them as he goes along—the strings and the brass and the woodwinds and the percussions—all sawing and tootling and piping and banging, all in harmony and all working like

mad. How would you like to go around with a full symphony orchestra doing things to the inside of your head?

So why, you might say. Nobody is forcing the guy to write music. Nobody has a gun at his head telling him to come through with thirty-seven minutes of chamber music or else. If it's so tough, why bother with it?

For the answer to that, let's tell you a little bit about Mr. Woltmann. Let's get it on the record first that he's an all-right chappie. No long hair, no pale fluttering hands, no esoteric mumbo-jumbo. He's tall and a bit on the gangly side with blonde hair and blue eyes and he reads the sports page more carefully than the music page. He was born in Flushing and went to Brooklyn Poly—studied chemistry.

Next he went to Columbia, thought he'd like to do something about architecture or maybe stage design. But all the while, there was this music stuff churning around inside him. His whole family is musical—his mother and father and his brother. They all play instruments including the piano, and they have a fine time around their two Terrace apartments singing and playing and making up music of their own.

Frederick was so good he got a job in the boys' chorus at the Met. That was fatal. He fell smack under the soul-stirring spell of great music. Architect? Stage designer? Painter? There were many such. But how about a little music? Music to lift the emotions, to transform the thoughts and feelings of a work-

(Continued on page 16)

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BIG STUFF FOR MONDAY NIGHTS

AGAIN we report enthusiastic yips from the Monday Nights in the Penthouse Club department, which did a rushing business during March and is set for some timely and unusual discussions for April. Monday Nighters seem hounds for the international situation and Mr. James E. Craig, lecturer and editorial writer on the New York *Sun* is lined up for the night of April 3rd to bite a hunk out of the subject "The Current Crisis In Europe."

On April 17th, Mr. Vernon Nash, professor of journalism at the Yenshing University in Peiping will be the attraction. He will speak on "World Government—An Immediate Necessity," using the book "Union Now" by Clarence Streit, New York *Times* writer as the basis of his discussion. On the 10th, Harold Mann, president of the Astrologers Association of America, and Terrace resident, will again mount the platform by popular demand to discourse on his subject which never seems to lose interest for Monday Nighters. His topic: "Europe's Astrological Past and Future." On the 24th, Daisy Rieger, who inspired the accompanying sketch, will be on hand. She is an interior decora-

tor who has specialized in apartment decoration for allergic people and that will be her thesis.

May 1st starts off in resounding fashion with Mr. Ethan Colton, distinguished lecturer on foreign affairs, whose subject is "The Chances for Peace in Europe." He has just returned from an extended European trip and is squeezing in his Monday Night appearance between a heavy lecture schedule all over this country.

Watch the bulletin boards between the elevators in all Buildings for announcements or possible changes of schedules.

The current season for Monday Nights in the Penthouse Club seems scheduled to run through the week of May 8th. Popularity and enthusiasm have been mounting steadily since it was started a couple of years ago by Mr. Roland L. Stratford.



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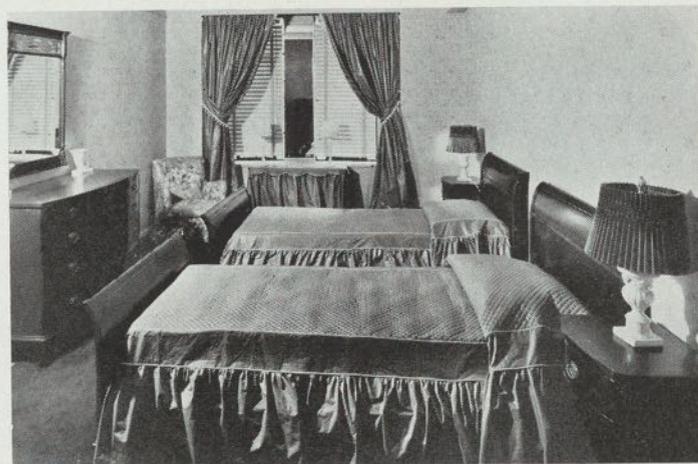
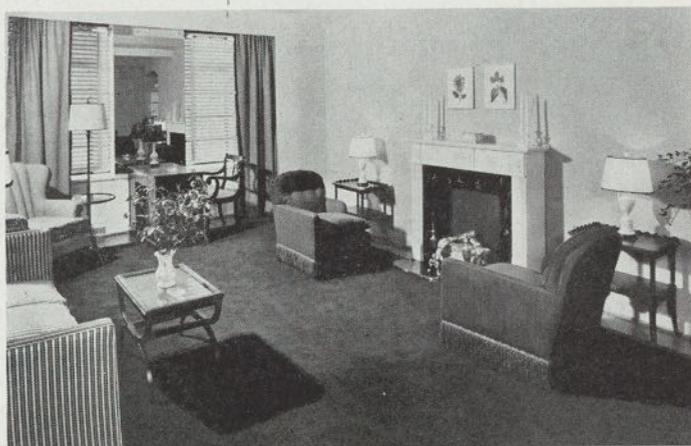
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"READY Made Homes" is the interesting title of an article in the latest edition of that little magazine from England called *The Dolphin* described on the cover as "The News Magazine of Europe's Largest Block of Flats." The *Dolphin* (a group of several London, England apartment buildings similar to London Terrace) offers many of the attractions of which we Terracers boast—apartments of all sizes, a huge garden around which the apartments are built, swimming pool, play roof for children, restaurant, maid, valet, laundry and other services. Now they're bragging about their furnished apartments. Here's what they have to say: "If you never hunted for a furnished flat in London, you cannot imagine what cheerless, gray, depressing rooms one can be asked to make into a home. A friend of mine has just had this horrid task, and she tells me anything qualifies as a furnished flat, from a couple of rooms with a gas ring, and a bathroom two floors below, to seven rooms in an old Victorian mansion, all enormous, all badly lit, all draughty, and all apparently furnished from the Caledonian Market.

"Dolphin Square furnished flats are not empty shells of rooms, but are cozy homes, complete down to the last detail, ready for the new occupants. From beautiful spring beds down to an egg whisk and can-opener everything is in its place, newly cleaned and shining and ready for immediate use. Before a new occupant goes in to occupation the flats are thoroughly spring-cleaned, crockery and pans washed, beds aired and carpets swept."

Their description of most English furnished quarters sounds pretty much like our Manhattan problem, especially in the old days when I came to New York—sixteen years ago. *Naturally* I remember it all very *dimly* but I do recall that mother wished many times that she had

Lady at Leisure



Terrace furnished apartments

tucked a few chairs and a couple of beds in her trunk before leaving Omaha. A front parlor back in 1923, with bath one floor above, came pretty high, about \$15 or \$18 a week depending on which front on which house. A sure enough apartment, furnished, was out of the question unless your father owned a bank or had robbed one. All this talk about my "early" youth and London Flats should, in fact does, remind me of our London Terrace ready-to-move-into homes. The pictures on this page speak

for themselves. Can't you just feel the warmth from the fireplace and aren't you tempted to try to crawl into those comfy beds?

Evidently the prospects who are in the market for furnished apartments feel that we have what they want because it is almost impossible to take care of the demand. This gives me quite a personal glow because I have always been sure that there was a tremendous need for attractive "temporary homes." So many people are transferred East by

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their firms from the South or West and they hesitate to move their household furnishings until they decide whether they like New York or New York likes them. Another important point has been proven, namely, that these transients are far from undesirable tenants. They are most representative citizens who just happen to be a bit uncertain about their plans and appreciate the opportunity to get acquainted with this part of town and our block in particular, before they settle down for good. Naturally we are protected against the too casual visitor as our apartments are all on lease, but not necessarily for a year.

Enough for our furniture—let's talk about yours. Just about time to begin to talk about slip covers and summer draperies, don't you think? Believe it or not, I saw some very smart window hangings made of *mattress ticking!* Good old striped ticking—the ones I saw are tan and white and they are stunning. The rest of the apartment is furnished in modern style—brown broadloom carpeting, blonde wood furniture, with some of the upholstered pieces done in mixtures of blue, brown and beige and one plain blue chair—that lovely shade which I still think of as Alice blue.

Mrs. Dolphin, who is the "Lady of Leisure" for that aforementioned English house magazine, tells an interesting story about an unusual decorative idea that is very simple and very cheap. Mrs. Dolphin says—"Incidentally, while talking of homes, have you ever tried decorating your table with grapefruit trees? This is not as extravagant as it sounds, for most of the lovely little trees, several inches high, can be grown in a couple of weeks from an ordinary grapefruit pip. I know this sounds like one of those experiments you try in the botany class at school, but it works and is really simple.

"The pip should be planted in soil and kept well watered, and that is all. If the shells of grapefruit are dried, then enamelled pretty colors, and a small hole made in the bottom, they make very suitable plant pots for the young trees. A row of them down the centre of the table, with a few tall candles in between, makes a pleasing decoration."

If you've heard this one, don't stop me:

Prospect: "I can't see you today, come back Friday."

Salesman: "I won't be in town Friday."

Prospect: "Neither will I."

But I'll be back next month with another, funnier story.

LONDON TERRACE NEWS

Shop Shots



APRIL showers may bring May flowers but they also bring wet sidewalks and wet pavement is hard on shoe leather. But that doesn't worry the busy housewife in our midst as she merely takes the elevator in her building down to Main Street and walks under cover to any of our shops. Or if she wants to save shoe leather, wet or dry, there's always the house 'phone. Getting back to those May flowers, you don't have to wait for the April rain, just see your Florist, and of course I mean our L. T.



Florist

in the 405 Building. Now is the time that one gets the urge to dig in the dirt and if you can't have an acre, at least you can have a flower box. There's hardly an apartment in any of the buildings that doesn't get some sun, or if you have only an unsunny spot, there are plants that will thrive nevertheless. The little picture on this page shows a West window in the 410 Building and should inspire everyone to try their luck at a little apartment gardening.

The Book Shop

Martins know all the answers as you no doubt know if you know Mr. and Mrs. "M" (you're welcome Mrs. M.). And I'm just the type to tell you why—I've caught them in the back of the store studying those new games that they have on their shelves, "What's My Name," "True and False," and such. So if you see them, or any member of their "Book Shop Family" at the various radio "Quiz" contests, better give up any thought

of winning the \$5 or the gold watch. Or another idea would be to get yourself a set of games and then you'll be able to answer the weird questions that you are likely to have thrown at you immediately upon joining your friends hither and yon. When you're not playing games you might try the new KVP Dusting Paper—the newest thing in oil treated paper dust dispensers on sale at the Book Shop. It pol-

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ishes as you dust and best of all can be thrown down the incinerator afterwards instead of being waved out of the window.

The Housekeeping Department:

knows that Spring is here when those in charge "take a look at the records." Mrs. Wimberly's girls are especially popular these housecleaning days and if you want to date them up, you better get busy on the house phone. Attractively uniformed maids—

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black uniforms with white cuffs, collars and aprons—give a nice touch to any function. They will help you prepare for your luncheon, cocktail or dinner party, or, if you prefer, they will come in afterwards and just do the

dirty work—you guessed it—the dishes. You know the old line "I don't mind cooking a meal but I do hate to do the dishes." Well, if you live at London Terrace you don't have to do the dishes.

Maria Marcy

will help you acquire a "telephone voice," the voice with the smile sort of thing or she may discover that you have what they want at the radio stations. In other words Miss Marcy is a speech specialist and she will correct defective speech or make your speaking voice more effective and give you that assurance that you may need on your job. Nothing like a well modulated tone, whether it's at the office or in the drawing room, when and if you find yourself in a drawing room. She's a new member of our family and if you read the ads—and you should read the ads—I tell all the advertisers that you do—you will see that she's in apartment 4-A in the 430 Building.

P. S.—Just got a phone call from M. M. relaying the news that she has just installed a recording machine. So if you want to hear how your voice sounds to other people, here's your chance.

The Beauty Shop

operators, especially those who cut hair, are in their glory, now that hair is again being cut off with a vengeance. Nothing seems to please a hair cutter more than to remove apparently every hair on your head. Of course they don't ever do quite that but it always scares me to death when I look down and realize that the floor is covered not with the insides of a mattress, but with what was once hair on my head. Hair styles are changing, it seems, and our own shop will give you the latest "do" if you just say the word. Freddie, one of the shop's prodigal sons, is back again, so if you know Freddie, go in and tell him hello or if you haven't had the pleas-

(Continued on page 18)

WHEN one plays the game of Bridge, it should be played according to rule, and if penalties occur, they should be taken graciously!

No matter how experienced the player, errors, such as leading or bidding out of turn, exposing a card, revoking, making an insufficient bid, or numberless other irregularities, are sometimes committed. This does not mean that the player making the error is not a good Bridge player. The important thing is that when playing duplicate or rubber Bridge, the players should be thoroughly familiar with the rules and should abide by them.

An opponent is not being antagonistic or accusatory when asking for a ruling on an irregularity. It is part of the game and when the game is played in this way it is kept congenial and is made more and more one of "America's favorite pastimes."

My daughter plays Bridge once in a while and one evening after a session of duplicate she



said to me, "Mother, when I open the bidding with two of a suit, isn't my partner supposed to keep the bidding open until Game is reached?"

My answer was, of course, "Yes." (As a general rule, my daughter is on her own. She takes no instructions from me.) And she said, "I remember you speaking of that. But I opened the bidding with two spades and the bidding went Pass-Pass-Pass. The opening lead was made and I said, 'I'm sorry, but you cannot pass an opening two bid.' My partner spread her hand on the table and answered coyly, 'But I did.' We made the game, for bottom on the board."

Moral to this story is: If you are playing forcing bids of any kind, always respond correctly and let your forcing partner be "the captain of the ship." Sometimes it may be to your partner's sorrow, but at least you are not to blame. The response to the opening bid mentioned by my daughter is as follows: If you hold nothing in your hand, the bid is no trump. Then if your partner forces again, give your longest suit.

Any problems such as this or questions you would like to ask, I shall be pleased to answer, either through this column, by note or by telephone in my apartment, 5K, 465 Building after 11

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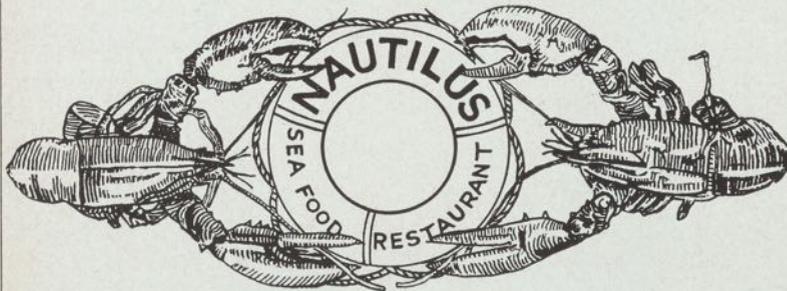
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A. M. Following is the answer to last month's problem hand:

Lead small heart, ruff with small trump. Lead high trump, discard club ace. Take diamond finesse. Lay down high diamond. Play small club, finesse. If opponent takes, opponent must return a club and two more tricks are yours.

Now try to figure the reasoning for this, and in the meantime here is another problem, passed along to me by a friend. Six tricks have been taken. Clubs are trump. South leads. South must take six tricks against any defense.

N
(S) 3-2
(H) —
(D) 10
(C) K-Q-9-8

W	E
(S) —	(S) 8-6
(H) K-J	(H) —
(D) 5-2	(D) 8-7-6
(C) 10-6-5	(C) J-7

S
(S) 7-5
(H) A-Q
(D) 9-4-3
(C) —

GLADYSE GRAVES STARK

WOLTMANN

(Continued from page 9)

a-day world into something soaring and beautiful?

But just the urge to create music wasn't enough. How did he know his stuff was any good? But it was good. People who knew told him he should devote his time to study and creation. He enrolled in the Eastman School of Music Composition. There followed his various fellowships and scholarships, culminating in the Rome send-off.

Now he's writing an opera. An opera out of Edith Wharton's great novel, "Ethan Frome." He hopes it will be produced at the Met. He's even designed some of the sets for it. He built a scale model of the Met stage

and he has his "Ethan Frome" backdrops and flats all slid into position. He even has the snow-slide at the end figured out.

You might like to know how he works. That can be exemplified by telling what he did about the ancient Coliseum in Rome. He wanted to write a piece about it, so he went there all by himself at midnight. Nobody else was around. He stepped inside the huge ruins and stood there. He visualized the emperor in his box and the populace. He thought of them as real people, like an American baseball crowd with the President throwing out the first ball. He walked down into where the athletes got ready for their appearances. He roamed around the old lion pits. The music began to come to him. Snatches of phrases and harmonies, the flutes come in here, the violins pick it up there and the kettle-drums start rolling. He stayed at the Coliseum for four hours. When he came away he had the

rough outlines of his composition filling his mind and emotions. Then all he had to do was go home and write it. It might take days or weeks or months, but he'd put the Coliseum into music.

Maybe it's genius. Maybe it's hard work. But it's something Frederick Woltmann was born to do. And Frederick, put us down now, will you, for a couple on the aisle for the opening night of "Ethan Frome"?

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SHOP SHOTS

(Continued from page 14)

ure, go in and get acquainted. Emily and the other four girls are there, too, ready to make you even more beautiful than you already are.

Lee Froehlich

has a new slogan: "Keep yourself in Circulation" and she has a method all her own. If you feel a bit on the sluggish side, these early Spring days, Lee will

give you one of her famous workouts and your "circulation" will take care of the rest. One of her devoted followers called me very excitedly the other day to say that she had lost 10 pounds in 10 days and she gave Lee all the credit. Lee's newly renovated quarters in the Ladies Locker Room of the Pool should be ready for use when this reaches you.

The Food Shop

is much more interested in helping you girls put *on* weight. And

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there certainly is plenty in that huge and beautiful store to do just that. But one must eat and just a little will power is needed if you have to watch the figure. I have mentioned the fact many times that about all you have to do with the food you get at Royal Scarlet is eat it—and pay for it! The cooked vegetable department is going over in a very big way and I have long since given up the idea of mixing this and that for canapes when I give a cocktail party. Maybe my guests are a bit unusual, but they seem to be much more interested in the liquid refreshments. Therefore I save myself a lot of time and effort by getting ready-to-serve tid-bits, such as "Trix," those tasty things that taste like puffed rice dipped in cheese. Good old stand-bys like salted nuts, potato chips and cheese-covered popcorn are still reliable with the added attraction of being just as good hours, or days later. Incidentally, if you discover anything new along the food lines tell the boys down in the Food Shop about it and if it is possible for them to stock it they will.

It may be too late for you to do any Easter shopping when this reaches you but I still have to buy a new veil for my last year's hat. It's going to be blue with pink dots so you'll know me by my veil if you meet me in the Easter Parade on Fifth Avenue.

Yours truly,

THE SHOP SHOOTER

LONDON TERRACE NEWS